



# NEXT PRACTICE BOOK

Challenges and Solutions for Fostering  
Entrepreneurial Universities and  
Collaborative Innovation

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**Next Practice Book: Challenges and Solutions  
for Fostering Entrepreneurial Universities and  
Collaborative Innovation**

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## NEXT PRACTICE

### what if ...

you could engage the future now?

Initiate industry-university engagement to co-generate knowledge with tomorrow's leaders.

COME THINK WITH US.

## DIVERSE PARTNERSHIPS

### how can ...

diversity provoke innovation and build relationships?

Participate in transformative teams involving industry, public sector organisations, community and universities.

COME ENGAGE WITH US.

## RESPONSIBLE FUTURES

### so what ...

is our role in a responsible future?

Be a 'complexity-fluent', systems thinking, creative problem-poser and -solver, and an ethical citizen.

COME LEAD WITH US.

## MUTUALLY REWARDING

### so what ...

are your pressing problems?

COME LEARN WITH US.

## BOLD, INNOVATIVE, CREATIVE

### how can ...

speculative models be generated and tested?

Work with students who use a diverse range of creative methods to transcend disciplinary boundaries.

COME INNOVATE WITH US.

## WICKED PROBLEMS

### why ...

see your problem from different angles?

Join teams that tackle complex problems from fresh perspectives and spot new opportunities.

COME COLLABORATE WITH US.

## TRANSFORMATIVE POSSIBILITIES

### what if ...

you could change what's impossible?

Breaking out of one's own bubble challenges ideas and changes possibilities.

COME IMAGINE WITH US.

TRANSDISCIPLINARY LEARNING:  
Transformative Collaborations  
between students, industry, academia and communities

The Co-Creating  
Collective



