Factors of regional spillover effects on housing prices: A literature review

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With the development of the metropolitan real estate market in recent years, there has been a

trend of residents spilling out of the metropolis, especially in the wake of COVID-19. Housing

prices in the regional areas have been increased. The factors that cause the spillover is unclear.

This paper aims to excavate the potential factors that makes households moving away from

metropolitan areas to regional areas through literature review. The review will develop the

keywords and then search literature from Google Scholar. The analysis will consider the

economic, geographic, demographic and social characteristics of the spillover effect by

applying Nvivo software. Understanding the factors of spillover effect is conducive to real

estate valuation, provide informed information for governments formulating regional planning

and land policies, advise developers to compose commercial strategy, and help buyers to make

choices.

Keywords: Spillover effect, regional, housing prices, Nvivo