A NEW WORD-INTERSECTION CLUSTERING METHOD FOR INFORMATION FILTERING

Jun Lai, Ben Soh

La Trobe University Bundoora, VIC 3083, Australia Email: jun@cs.latrobe.edu.au, ben@cs.latrobe.edu.au

Mao Lin Huang

University of Technology, Sydney NSW 2007 Australia Email: maolin@it.uts.edu.au

Keywords: clustering, information filtering, information retrieval, search engine, World Wide Web.

Abstract:

As the use of the web grows globally and exponentially, it becomes increasingly harder for users to find the information they want. Therefore, there is a need for good information filtering mechanisms. This paper presents a new, efficient information filtering method using word clusters. Traditional filtering methods only consider the relevance values of document. As a result, these conventional methods fail to consider the efficiency of document retrieval, which is also crucial. Our algorithm using offline computation attempts to cluster similar documents based on words shared by documents to produce clusters, so that the efficiency of information filtering and retrieval can be improved.

1 INTRODUCTION

The amount of information in the world is increasing far more quickly than our ability to process it. All of us have known the feeling of being overwhelmed by the number of new books, journal articles, and conference proceedings coming out each year. Now it is time to create the technologies that can help us sift through all the available information to find what is the most valuable and relevant to us in a more efficient way.

Currently there are some promising information filtering technologies:

• Content-based filtering: It is also called cognitive filtering. This system searches for items similar to those the user prefers based on a comparison of content using text-learning methods. Only the content and properties of a document contribute to the filtering, and each user operates independently. This is a traditional approach. This approach has difficulty capturing different types of content and has problem of over-specialization. When the system recommends items scoring highly against a user's preferences, the user is

- restricted to seeing items similar to those already rated.
- Collaborative filtering: It is also called social filtering. Here, documents are recommended for a user based on the likes of other users with similar tastes. User profiles are used to compare with each other. Groups of similar profiles are identified and users belonging to one group will be presented the same set of documents. The major drawback of this method is if the number of users is small or a user whose taste is unusual would not get high quality recommendation.
- Rule-based filtering: It uses demographic or other kind of purposely collected data of users to build user profiles and then define a set of rules to tailor the content delivery based on the facts specified in the user profiles. However, the creation and maintenance of rules are generally manual, as the system gets complicated, there will be difficulties managing it without conflict of logics.

Summarily, all current filtering systems consider only the relevance and importance to the users in different ways. However, as the system gets complicated, the efficiency becomes crucial. The surveys show that about 85% of Internet users make

use of search engines and search service to find specific information. Users are not satisfied with the performance of the current generation of search engines because of slow retrieval speed, communication delays and poor quality of retrieved results [1].

In this paper, we propose a new efficient method called word-intersection clustering which can cluster more than two documents based on words shared by documents. This method applies an algorithm to compute the correlation similarity score of documents. The documents with the similarity score above a given threshold will be clustered together. A definition of documents profile is derived, so that each document has a profile based on the classification of category and similarity score. Then the documents are clustered under different categories. The proposed algorithm's offline computation scales independently of the number of documents. If one document in a cluster is relevant, then the whole cluster is relevant which makes the information retrieval more efficient.

This paper is organized as follows: The next section discusses the structure of a document based on the words shared by various documents. In section 3, we discuss the proposed algorithm and technique to cluster documents and the final section concludes the paper.

2 RESTRUCTURING OPERATION

Existing clustering methods focus on clustering two documents [2]. There has been a lack of effort on clustering more than two documents.

We propose a new restructuring operation by using those keywords appearing in the documents. Each keyword has different weight, ranging from 0 to 1. The value of weight is decided by system designer based on the importance and relevance of the keywords in that category and the number of times that keyword appears in that document.

Figure 1 shows the idea of restructuring operation of documents. The documents in the same category are clustered in accordance with the words shared by documents after the restructuring operation. For example, the documents 1, 15, 18 and 22 are clustered, documents 2 and 3 are clustered, and so are documents 7, 8 and 10.

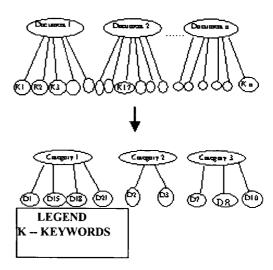


Figure 1: Restructuring operation of documents

3 DOCUMENT CLUSTERING

In this section, we discuss the algorithm and technique of word-intersection clustering.

We propose a restructuring operation to cluster documents as described in section 2. In this section, we will discuss the algorithm and technique of documents clustering. The subsections are organized as follows: section 3.1 presents the approach of calculation of similarity score. Then the document profiles will be derived in section 3.2. Finally, the proposed k-time clustering algorithm will be applied.

3.1 Computation of similarity score

To compute the similarity score of documents, first of all, we select some keywords appearing in those documents in a given category, whereby each word is assigned a weight, ranging form 0 to 1. Different word has different weight based on how important and relevant of that word is in a particular category. The value of weight is calibrated by system administration. For example in the category of information management, the words "information filtering" might be assigned by system designer to have higher weight than the words "data storage". The number of times a word appearing in a document also signifies the relevance value with respect to all other documents.

Table 1 shows the number of times a keyword appears in the document in the category of information management.

Table 1: Number of time that keywords appear in the documents

documents				
DID	Keywordl	Keyword2	Keyword3	Keyword4
(document ID)				
21	10	15	20	18
45	12	17	19	18
567	7	19	25	19

The similarity score is the sum of all product of keyword weight and the number of times that the keyword appears in the document. The similarity score computed by the following formula:

$$SS_{(d,c)} = \sum_{j=1}^{n} (W_{K_j} * Count_{K_j})$$
 (1)

where:

- SS is the similarity score of documents in a given category C based on keyword K.
- K j is the keyword in that document $(1 \le j \le n)$.
- W Kj is the pre-defined weight of the keyword
 K j, determined by system admin.
- Count K_i is the number of times that keyword appearing in the document.

For instance, for the document 21 in the category of information management, the keyword 1 appears 10 times, while keyword 2 appears 15 times, keyword 3 appears 20 times, keyword 4 appears 18 times, Therefore, the similarity score of document 21 is:

$$SS_{(21,info\ mgt)} = (0.8*10+0.7*15+0.5*20+0.6*18)$$
$$= 39.3$$

We can have table 2 based on formula (1).

Table 2: Similarity score of documents

			7		
DID	KW1	KW2	KW3	KW4	SS
21	10	15	20	18	39.3
45	12	17	19	18	41.8
567	7	19	25	19	42.8

3.2 Deriving document profile (DP)

From the calculation of similarity score, the document profile can be derived as follows:

$$DP(d) = \{(c, SS(d,c) \mid c \in C, 0 \le SS(d,c) \le SS(threshold)\}$$
 (2)

where:

- c denotes a category.
- C is all categories to which the document can be related.
- SS is the similarity score for document d.
- SS threshold is the minimum SS acceptable for a document to belong to that category.

From formula (2), each document can have a profile based on the classification of category and similarity score calculated by formula (1).

For example, the profile of document 21 is: DP(21) = {(info mgt, 39.3), (knowlge mgt, 28), (data mining, 26), (data mgt, 13)}

3.3 Clustering Algorithm

Using the document profile, we can measure the correlation similarity score among documents. Table 3 shows the document profile.

Table 3: Document profile

DID	Info mgt	Knowlg mgt	Data mining	Data
				mgt
21	39.3	28	26	13
45	41	30	12	43
567	15	9	39	56

Table 3 also shows the similarity score of each document in different category. There are various clustering algorithms available; we chose K-mean [3]. We have defined our input data set for a general clustering already. Hence, any algorithm can be applied. K-mean algorithm splits a set of objects into a selected number of groups. The basic idea of K-mean is to find a single partition of the data, which has K number of clusters such that objects within the clusters are close to each other in some sense, and those in different clusters are distant. The object of clustering, in our case, is the document and the keyword appearing in the documents. Therefore, the documents in the same cluster will be considered as relevant to that category.

From the K-mean clustering, we will have K number of clusters. The documents belonging to the same cluster will have the relevant information. For example, if the given threshold is 25, then the document 21 is not relevant to the category of data management. The final pass of the algorithm produces the clustering of (21, 45) for category information management, (21, 567) for category data mining, (45, 567) for category data management.

4 CONCLUSION

In this paper, we propose a new word-intersection clustering method based on words shared by documents. This new method computes the correlation similarity score among documents. The document with similarity score above a given threshold will be clustered. Thereafter we derive the document profile based on the similarity score. Therefore, the document will be clustered for different categories. For the current information filtering methods, there has not been much focus on clustering more than two documents. Our approach computes similarity score and derives document profile offline. The documents have been preclustered which makes information retrieval more efficient. As future research, we would like to investigate if this method can be optimized.

REFERENCES

- Kobayashi, M and Takeda, K, 1999. Information retrieval on the Web. In *ESSIR 2000*, LNCS 1980, Springer-Verlag, pp. 242-285.
- Meng, X and Chen, Z, 2003. Personalized web search with clusters. In *IC'03*, *International Conference on Internet Computing*, pp. 46-52.
- A Hartigan, J., 1975. *Clustering algorithms*, WILEY Publication.
- Yang, F., Zhu, Y., Shi, B., 2003. A new algorithm for performing ratings-based collaborative filtering. In Web Technologies and Applications: 5th Asia-Pacific Web Conference, Springer-Verlag, pp. 239 – 250.
- Breese, J., Heckerman, D., and Kadie, C., 1998. Empirical analysis of predictive algorithms for collaborative filtering. In 14th Conf. Uncertainty in Artificial Intelligence, Morgan Kaufmann, pp. 43-52.
- Goldbeg. D., Nichols. D., Oki. B.M. and Terry. D., 1992. Using collaborative filtering to weae an information tapestry. *Communications of the ACM*, pp. 61-70
- Goldberg K., et al., 2001. Eigentaste: a constant time collaborative filtering algorithm. *Information Retrieval Journal*, vol. 4, no. 2, pp. 133-151.
- Mostafa, J., Mukhopadhyay, S., Palakal, M., and Lam, W., 1997. A multilevel approach to intelligent information filtering: model, system, and evaluation. *ACM Transactions on Information Systems*, Vol. 15, No. 4, pp. 368–399.
- Smith, J., 1998. *The book*, The publishing company. London, 2nd edition.

ICETE 2004

Proceedings of the First International Conference on E-Business and Telecommunication Networks

Volume 1

Setúbal, PORTUGAL

August 25 – 28, 2004

Organized by

INSTICC - Institute for Systems and Technologies of Information, Control and Communication

Hosted by

Escola Superior de Ciências Empresariais

In cooperation with IEEE and the IEEE Communications Society,
ACM SIGMIS, IEICE, SWIM and Escola Superior de Tecnologia de Setúbal

Copyright © INSTICC - Institute for Systems and Technologies of Information, Control and Communication All rights reserved

Edited by João Ascenso, Carlos Belo, Luminita Vasiu, Mónica Saramago and Helder Coelhas

Printed in Portugal

Depósito Legal N.º 214342/04 ISBN:972-8865-15-5

> http://www.icete.org secretariat@icete.org

.

Contents

INVITED SPEAKERS

KEYNOTE LECTURES

BIOMETRIC RECOGNITION - SECURITY AND PRIVACY CONCERNS Luminita Vasiu	IS-3
E-BUSINESS SECURITY AND INFORMATION ASSURANCE Manu Malek	IS-5
FUNDAMENTAL CHALLENGES OF NEXT GENERATION INFORMATION RETRIEVAL Henry Tirri	IS-7
TC-"ARD IDENTIFYING THE ATTACK SOURCE BY DETERMINISTIC PACKET MARKING $N_{I\!s}$,, an Ansari	IS-9
INTEGRATING WIRELESS TECHNOLOGY INTO THE FINANCIAL MARKET MODEL Deepak Pareek	IS-11
TRASH: A TRANSPORT LAYER HANDOFF PROTOCOL FOR MOBILE TERRESTRIAL AND SPACE NETWORKS Mohamed Atiquzzaman	IS-15
Tutorials	
E-BUSINESS SECURITY Manu Malek	IS-19
WIRELESS CARRIER GRADE PLATFORMS: CHARACTERISTICS AND ONGOING OPEN SOURCE DEVELOPMENT Ibrahim Haddad	IS-21
FU. DAMENTALS OF WIRELESS NETWORK SYSTEMS Mohammad S. Obaidat	IS-21
RETHINKING MANAGEABILITY - ADVANCES IN THE MANAGEMENT OF IP NETWORKS ALEXANDER CLEMM AND GENG LIN	IS-25

Vol. I - Global Communication Information Systems and Services

ORAL PRESENTATIONS

ENABLING SECURE EBUSINESS BASED TELECOMMUNICATIONS MANAGEMENT - A NEW PARADIGM BEYOND TMN	
Masayoshi Ejiri and Frank Birch	3
B2B TRANSACTIONS ENHANCED WITH ONTOLOGY-BASED SERVICES Andreia Malucelli, Ana Paula Rocha and Eugénio Oliveira	10
AN EFFICIENT NEGOTIATION STRATEGY IN E-COMMERCE CONTEXT BASED ON SIMPLE RANKING MECHANISM	10
Malamati Louta, Ioanna Roussaki and Lambros Pechlivanos	18
EXPERIMENTAL BASED TOOL CALIBRATION USED FOR ASSESSING THE QUALITY OF E-COMMERCE SYSTEMS	
Antonia Stefani, Dimitris Stavrinoudis and Michalis Xenos1	26
DEVELOPMENT OF OPEN CODE APPLICATION FOR REMOTE MEASUREMENTS Simone Müller Vidal, Haroldo Stark Filho, Keiko Ono Fonseca and Alexandre de Almeida Prado Pohl	33
A DECENTRALIZED LOCATION SERVICE - APPLYING P2P TECHNOLOGY FOR PICKING REPLICAS ON REPLICATED SERVICES Luis Bernardo and Paulo Pinto	39
WHEN BUSINESS MODELS GO BAD: THE MUSIC INDUSTRY'S FUTURE Erik Wilde and Jacqueline Schwerzmann	48
EFFICIENT INFORMATION RETRIEVAL FROM HANDHELD TERMINALS WITH WIRELESS DIGITAL PHONE INTERFACE - PERSONALIZED INFORMATION ACCESS ON MOBILE PHONES AND PDAS	
Hans Weghorn	55
DESIGN AND EVALUATION OF THE HOME NETWORK SYSTEMS USING THE SERVICE ORIENTED ARCHITECTURE	
Hiroshi Igaki, Masahide Nakamura and Ken-ichi Matsumoto	62
WIRELESS TELEMEDICINE AND SERVICE LEVEL MANAGEMENT ARCHITECTURE SPECIFICATION	
Cristina Miyata, Tereza Cristina Carvalho, Stewart Russell and Akira Kawaguchi	70
MODELING HYBRID MULTIMEDIA N/W-WEB SERVICES USING RAPIDE ADL Ahmed Sameh	79
ACCESSING LOCATION AND PROXIMITY INFORMATION IN A DECENTRALIZED ENVIRONMENT	
Thomas Hadig and Jörg Roth	88

INTERNET, WIRELESS AND LEGACY INTEGRATION - ARCHITECTURAL FRAMEWORK FOR TESTING Nenad Stankovic	213
MODELLING PROCEDURE TO INCREASE THE EFFICIENCY IN FIBER BROADBAND ACCESS NETWORKS - AGGREGATING TRAFFIC STREAMS IN A CABLE NETWORK Roberto García, Victor García, Xabiel García, David Melendi and Jesús Pérez	221
SPECIAL SESSION ON WEB APPLICATIONS IN THE INDUSTRY AND EFFECTS ON THE BUSINESS PERFORMANCE	
WEB SERVICES IN HOTEL INDUSTRY Y. Xiang, M. Lan and W. Zhou	231
Posters	
A NEW WORD-INTERSECTION CLUSTERING METHOD FOR INFORMATION FILTERING Jun Lai, Ben Soh and Mao Lin Huang	241
A NOVEL PEER-TO-PEER PAYMENT SYSTEM Despoina Palaka, Petros Daras, Kosmas Petridis and Michael G. Strintzis	245
A RUN TIME ENVIRONMENT EXTENSION FOR PERSONALIZED WEB SERVICES Julia Gross, Joachim Zeiss and Sandford Bessler	251
STRUCTURED DOCUMENTS REPRESENTED BY CONCEPTUAL GRAPHS - A SIMPLE FORMALISM FOR PRESENTING STRUCTURED DOCUMENTS Vanyo G. Peychev, Jimmy C. Dubuisson, Vladimir T. Dimitrov and Zhechka A. Toteva	257
WEB MAPPING OF REAL-WORLD THINGS AND ITS APPLICATIONS - PRODUCT WEBID AS A DRIVING FORCE FOR NEW SUPPLY CHAINS Dmitry Ponomarev and V ladimir Krylov	263
TM.AN: COMMANDING THE POWER OF COLLABORATIVE TASK MANAGEMENT Bader Maktari, Naoufel Werghi and Zoheir Ezziane	268
A METHOD FOR THE PERFORMANCE ANALYSIS OF INTEGRATED APPLICATION SERVICES - SIMULATING THE EXECUTION OF INTEGRATED APPLICATION SERVICES Hiroshi Yamada and Akira Kawaguchi	275
PREDICTIVE QUERYING IN SPATIO-TEMPORAL ENVIRONMENT Sam Makki, Ho I ing Hsing and Demetrios Kazakos	281
LOCAL VS REMOTE INFORMATION FOR LOCATION BASED SERVICES J. Villadangos, J. J. Astrain, A. Córodba and M. Prieto	287
SERVICE CREATION TECHNOLOGIES IN OPEN PROGRAMMABLE NETWORKS Dionisis Adamopoulos and Constantine Papandreou	2 94
THE ELECTRICITY RETAIL MARKET: REQUERIMENTS FOR AN E-BUSINESS SYSTEM Victor Santos, Edmundo Monteiro and António Gomes Martins	300