UTS
UNIVERSITY
OF TECHNOLOGY
SYDNEY

FACULTY OF
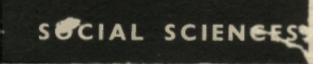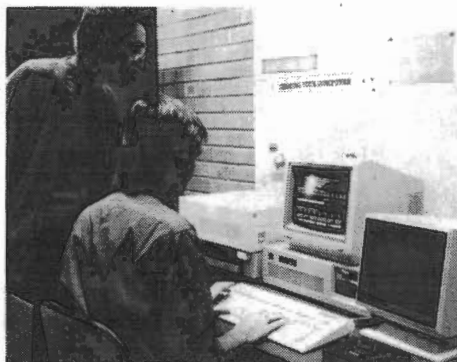# SOCIAL SCIENCES

HANDBOOK ♦ 1991
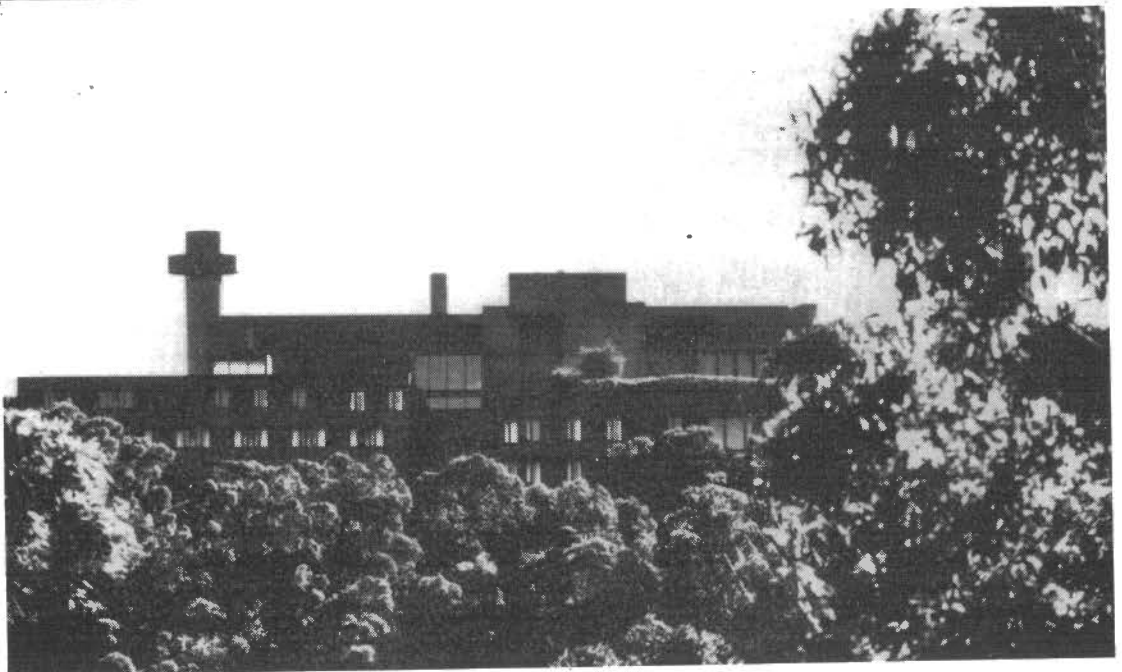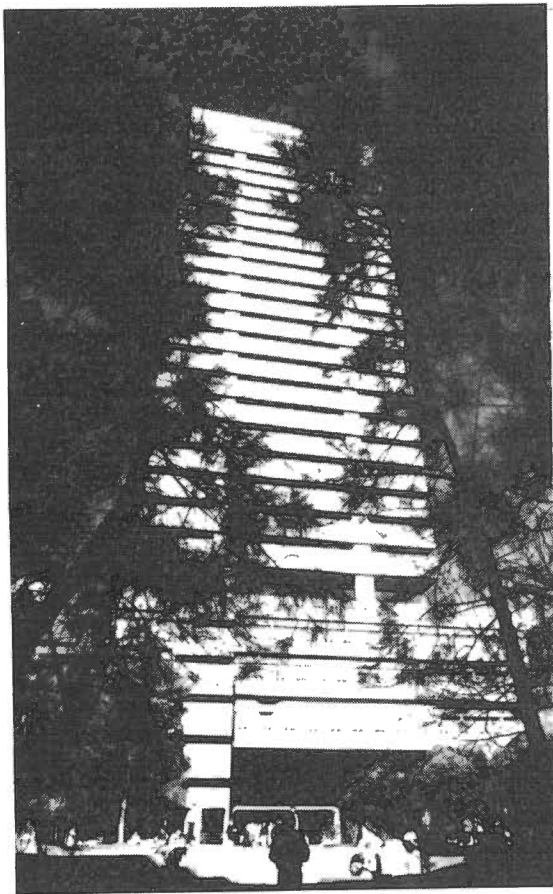
UTS

UNIVERSITY
OF TECHNOLOGY
SYDNEY

FACULTY OF
SOCIAL SCIENCES

HANDBOOK
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UNIVERSITY OF TECHNOLOGY, SYDNEY

UTS has nine Faculties and each one has a separate Handbook which provides a detailed introduction to the Faculty's Undergraduate Courses.

Each Faculty also has a separate Postgraduate Studies Guide.

Reading these publications will show you how all courses at UTS aim to equip graduates for their professional career. Most courses can be undertaken with part-time attendance. Some are also offered with full-time and sandwich attendance. You do not have to be employed at the time you enrol in a sandwich pattern. And you can usually transfer from one attendance pattern to another at the end of a stage, provided the Head of School approves and there is space available in the class.

UTS does not offer external or correspondence Courses.

Further information

The UTS Information Service is open all year in the Tower building at 15-73 Broadway (near Central Railway). If you can't visit them, write to PO Box 123 Broadway 2007 Australia or telephone (02) 20930 330190

Representatives of UTS attend Careers Days held in the Sydney region through the year.

The University Open Days - on 24 & 25 May 1991 - are your chance to visit the campus and discuss your career plans and Course preferences with members of the Academic staff.

At Kuring-gai campus there is an Inquiries Desk in the main foyer.

Applications for admission

If you want to be admitted or readmitted to a UTS Undergraduate course, apply to the Universities Admissions Centre by 27 September.

(There are some courses for which you can apply direct to UTS - the deadlines for these are advertised separately.)

If you want to enrol in a Doctoral programme or a Masters by Thesis, UTS will generally accept your application at any time.

For a Master of Arts, Master of Business or other higher degree by Coursework, you should lodge your application with the University by 31 October.

UNIVERSITY E.E.O. POLICY

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of race, sex, marital status, physical disability or homosexuality.

MISSION

The mission of the University of Technology, Sydney is to provide higher education for professional practice which anticipates and responds to community needs and the effects of social and technological change. The University offers access to its human, physical and technological resources for the advancement of society. It is committed to freedom of enquiry and the pursuit of excellence in teaching, scholarship and research, and to interaction with the practising professions.

The University seeks to accomplish its mission in the following ways:

- by teaching an appropriate range of undergraduate, postgraduate and other educational programmes in a variety of attendance patterns for students wishing to enter the workforce at a professional level, those already employed at that level and those in employment who wish to attain that level.

- by ensuring that its courses are designed to enable graduates to carry out full professional practice in their chosen field. The courses aim to develop students' ability to learn, to solve problems, to adapt to change, and to communicate. Students should gain a broad understanding of social as well as technological issues, and acquire a greater perception of the nature and needs of modern society and of their responsibility to play a leading part in shaping it.

- by recognising that it has been established to serve the community as a major resource in vocational higher education. It therefore makes its technological expertise and facilities available to industry, commerce, government, and professional and community organisations. The means by which this is achieved include co-operative education, continuing education, pure and applied research and development, consulting, technology transfer and management, and contribution to national and regional policy development in education and technology.

- by promoting effective teaching and scholarship, professional activity and research by members of the University community to ensure the maintenance of high educational standards and their recognition at national and international levels.

- by continuing to develop and promote policies that ensure equality of opportunity in all its aspects.

- by seeking effective support for its educational activities

- by conducting regular consultative reviews of its mission and objectives.

FACULTY LOCATION MAPS
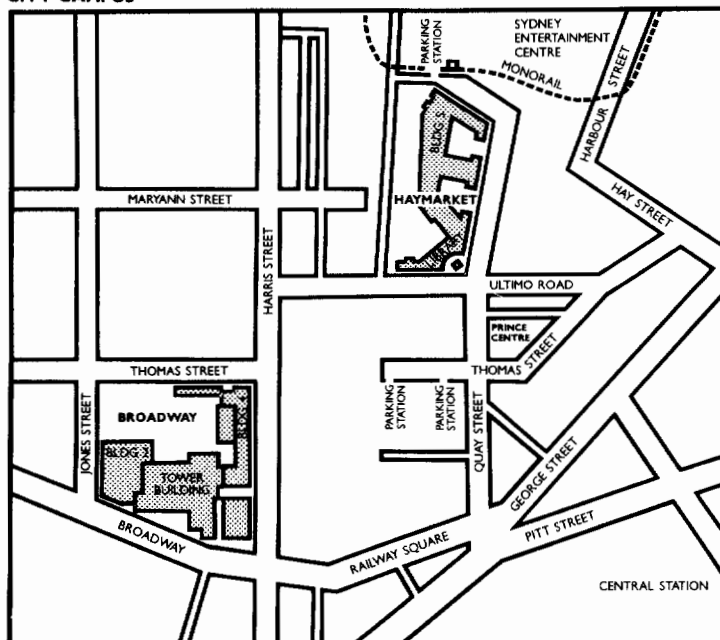
Faculty of Social Sciences

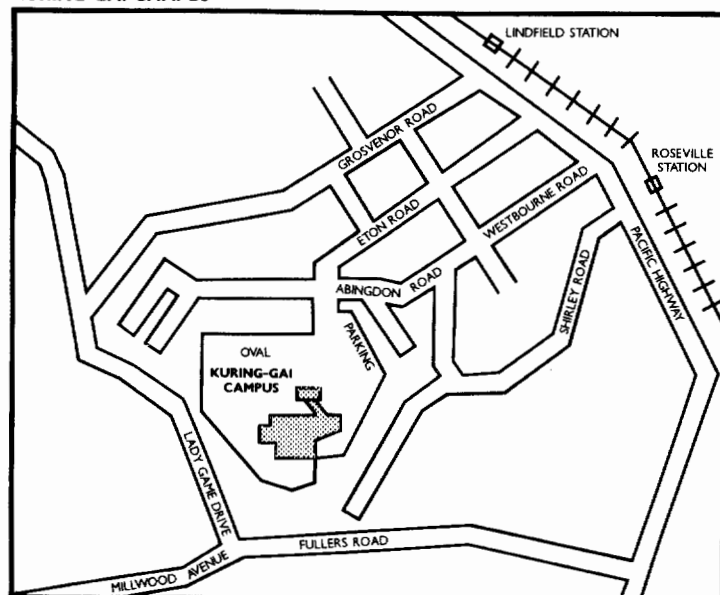**CITY CAMPUS**

Postal Address:
PO Box 123,
Broadway NSW 2007

School of Humanities
Level 17, Building 1,
Broadway, City Campus,
Telephone: (02) 20930

KURING-GAI CAMPUS

School of Information Studies
Level 4, Room 1.418,
Kuring-gai Campus
Telephone: (02) 413 8250

CONTENTS

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PhD (Macq), ALAA

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Computing
M.C. Connell

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Speech and Drama (Trinity College London),
CertSecTeach (Townsville Teachers College), AALIA

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MAdmin (KCAE)

COURSE ADVISORY COMMITTEES

Ex-Officio Members

Dean of the Faculty
Vacant

Head of School
Vacant

Professor, School of Humanities and Social Sciences
G. Kress

The School has separate Course Advisory Committees
for each programme; the following people are members
of one or more committees.

Other Members

J. Alexander, Fairfax Pty Ltd
M. Anderson, President, PRIA, NSW
P. Bell, Associate Professor, Media, Macquarie
University
B. Berzins, Archivist, Northern Territory Government
L. Bryson, Associate Professor School of Sociology,
University of New South Wales
D. Dale, Australian Consolidated Press, Editor. *The
Bulletin*

S. Dowrick, Senior Vice-President, PRIA, NSW
A. Delbridge, Writer, Literary Editor
L. Gunagal, Wilderness Society (NSW)
A. Giles, Australian Journalists Association
W. Higgins, Senior Lecturer, School of History,
Philosophy and Politics, Macquarie University
L. Indyk, Department of English, University of Sydney
S. Knight, Professor, Department of English, Melbourne
University
A Lohrey, Writer
P. Manning, ABC TV, Director, News and Current
Affairs
M. McMurchy, Filmmaker
T. Moffat, SBS
L. Palmer, President, Society of Business
Communications
B. Petty, Artist
D. Potts, Council Member PRIA, NSW
J. Rigg, ABC Radio
J. Scales, News Ltd.
V. Spate, Professor Fine Arts, University of Sydney
P. Spearrit, Professor. Director, Centre for Research &
Development in Australian Studies, Monash University
I. Stevens, Literature Board, Australia Council
S. Sullivan, National Parks and Wildlife Service
C. Wilson, Saatchi Compton (Sydney) Pty Ltd
I. Wolfe, ABC Radio

SCHOOL
OF
HUMANITIES

COURSES

The School offers a Bachelor of Arts (Communication) degree, a Bachelor of Arts (Social Science) degree and a Bachelor of Arts (Honours) degree. Graduate Diplomas in Communication and Applied History, a Master of Arts by Thesis, an MA (Writing), an MA (Journalism), and an MA (Applied History), a Doctor of Creative Arts, a PhD and a variety of subject units for students in other faculties.

UNDERGRADUATE COURSES

BACHELOR OF ARTS (COMMUNICATION)
Course Code: HH02

The BA (Communication) is a vocationally orientated course preparing graduates for work (including freelance work) in the broad field of communications.

The degree differs from courses offered by Arts Faculties in many other universities both in its vocational orientation, and in its focus on the media and other institutions of cultural production as objects of study. It differs, too, in its conception of the relations between theory and practice. Each is given equal attention, but at the same time ways of integrating the two are constantly explored in teaching.

DEGREE STRUCTURE AND RULES

The degree consists of 25 subject units, studied over three years by full-time students and six years by part-time students. Other patterns of study may be possible in special circumstances.

Please refer to the schematic diagram of the degree structure.

BA (COMMUNICATION) DEGREE STRUCTURE

STAGE 1   5 Compulsory Subjects

PRODUCTION SEGMENT			STUDIES SEGMENT	
(minimum of 8 subjects maximum of 10 subjects)			(minimum of 10 subjects maximum of 12 subjects)	
STAGE 2	Stage 2 Production subject from major area	Stage 2 subject either production or studies	Stage 2 Studies subject from major area	Stage 2 subject must be studies
	and		and	
LATER STAGES				

5 other subjects chosen from major area according to rules for that major

plus

Additional production subjects to reach the minimum of 8 production subjects but not to exceed 10

5 other subjects chosen from major area according to rules for that major

plus

Additional studies subjects to reach the minimum of 10 subjects but not to exceed 12

TOTAL NUMBER OF SUBJECTS IN THE DEGREE = 25

Production Major: 6 subjects including Stage 2 major unit
Studies Major: 6 subjects including Stage 2 major unit

STAGE 1 consists of FIVE compulsory units which are taken by all students. These are:

>50100 Word and Text
>50101 Sound and Image
>50102 Communication Industries
>50103 Australian History and Politics
>50110 Introduction to Computing Skills

These units are normally taken in their first **semester** by full-time students, and in their first **year** by part-time students. They are designed to provide a common body of practical knowledge and theoretical approaches relevant to all aspects of the study of communication.

Except in special circumstances, *students must satisfactorily complete three out of: Word and Text, Sound and Image, Communication Industries and Australian History and Politics*, before proceeding to Stage 2.

Beyond Stage 1, the course is structured into two parts, the **PRODUCTION SEGMENT** and the **STUDIES SEGMENT**.

Students complete one **MAJOR** (an approved sequence of six units in a particular area of study) in each of these segments.

The course offers twelve subject areas in which to major. These are:

Production Segment Major Areas
• Writing Production Studies
• Radio Production
• Film and Video Production
• Journalism
• Advertising
• Public Relations

Studies Segment Major Areas
• Textual and Performance Studies
• Sound Studies
• Communication and Technology Studies
• Social and Political Studies
• Philosophy of Culture Studies
• Screen Studies

A minimum of eight, and a maximum of ten units (including the major sequence) must be taken in the Production Segment. And a minimum of ten, and a maximum of twelve units (including the major sequence) must be taken in the Studies Segment.

STAGE 2
Thirteen Stage 2 subjects are available, each leading to one of the 12 major areas.

In Stage 2 students take 4 of these introductory units. At least one unit must be selected from the **Production Segment Stage 2 units:**

>50200 Writing 1
>50201 Journalism 1
>50202 Radio Production 1
>50203 Screen Production
>50208 Audio-Visual Production
>50209 Sound Production 1
>50350 Public Relations: Process and Practice

At least two must be selected from the **Studies Segment Stage 2 units:**

>50204 Commodity Culture and the Media
>50205 Social and Political Theory
>50206 Textual Theory
>50207 Screen Theory
>50210 Communication and Technology
>50211 Sound, Music, Noise.

Students are normally expected to complete three Stage 2 units before going on to later stage units.

To qualify for the award of the BA (Communication) degree, **students must have satisfactorily completed all five Stage 1 units and four Stage 2 units.**

LATER STAGE SUBJECTS
These subjects are outlined under the descriptions of the Major areas commencing on page 15.

As after Stage 1, there are 20 units to complete and as the majors take 6 units each, up to 8 units may be taken outside the two majors. All units offered in the degree may be taken by students subject to class places being available, *but please note the unit's prerequisites apply*; however these sometimes may be waived with the approval of the subject co-ordinator.

OTHER RULES ABOUT UNITS

In Other Faculties at UTS
Students may, with the permission of the Head of School, take **up to five units offered by other Faculties.** This may be the equivalent of a major in another Faculty, or separate units from different Faculties. Such units must normally be second or later stage units.

In Other Institutions

Students may take *up to five units at other institutions*. Such units must normally be second or later stage units and will not be considered to constitute a major. Students should apply for permission through the UTS Registrar and Secretary, who refers the request to the Faculty.

Open Units

A small number of units are available *independently of study areas or segments*. An open unit offers a number of students the chance to work co-operatively on a topic of their mutual interest, with the aim of producing a significant piece of work. The initiatives for such open units will normally come from students with a particular proposal. Students may participate in up to two open units. **Prior to commencing an Open Unit, students should have completed at least 16 units and there must be a written contract between the student and the lecturer, issued before enrolment date, giving a complete draft of the project.**

Credits and Exemptions

Students who have successfully completed tertiary study or vocational training before coming to the Institute may be eligible for credit in or exemption from units taught by the Faculty. An exemption occurs when either the prerequisite requirements or the Stage 1 requirements are waived. A credit is registered when other study is counted towards the BA (Communication) degree and the number of subjects that the student must complete in the BA (Communication) is thereby reduced. See Appendix I (Page 56) for rules regarding credits and exemptions.

Students wishing to seek exemption should do so before they complete their Stage 2 programme. Forms for applying for exemption/credit are available from the School Office, Room 1715.

Assessment

Assessment methods vary from unit to unit according to the nature of the subject. You should make sure that you understand what is required of you at the start of the semester. If you are in any doubt as to your progress, ask your lecturer how you are going, and whether you need to take any additional steps to pass.

Almost all units taught in the BA (Communication) programme are ungraded; students who meet the unit requirements achieve a PASS result.

APPEAL AGAINST ASSESSMENT

The Faculty has an *EXAMINATION APPEALS* Committee, which includes student representatives, and acts as an arbitrator in the event of a dispute. Students who feel that they have been unfairly assessed should write to the Head of School setting out their case.

VARYING YOUR STUDY PROGRAMME

The structure of the degree provides for a large degree of selection beyond Stage 1. The Faculty seeks to vary the units offered as much as possible to respond to student demand or the availability of specialised teachers. As a result, your programme of study needs to be reconsidered each Semester, and changes are common.

It is not clear at the time of printing whether enrolment in 1991 will be with two authorities viz. the **Faculty** and the **University** or just with the **Faculty**; however, it is **important that any changes in your course are registered properly** and if enrolment is with both entities then **students must ensure that enrolment with** both **is correct.**

Enrolment with the Faculty and with the University are displayed on the 17th Floor noticeboards. Students must check that **both** are correct.

Forms of Variation of Programme are available from the General Office. Three rules of particular importance are:

1. **STUDENTS MAY ADD SUBJECTS** up to 29th MARCH and 30th AUGUST respectively.

2. **STUDENTS MAY WITHDRAW FROM SUBJECTS** up to 12th APRIL and 13th SEPTEMBER respectively without Academic penalty but if withdrawal occurs after 30th March or 30th August, students will incur HECS charges. Withdrawal after the April and September dates will entail a fail being recorded against the subject.

3. The subjects you are enrolled in on 30th March and 30th August will be the subjects on which the graduate tax will be levied. *If you delete subjects after these dates you will still have to pay HECS charges for them.*

HECS AND THE BA (COMMUNICATION)

There are two kinds of units in the BA -

a) Stage 1 and Studies units. These are **4 hour** units.

b) Production units. These are **6 hour** units, of which 4 occur in class, and 2 are for additional access to facilities and staff.

The rules of the BA specify that students must do a **minimum** of 8 Production (6 hour) units, and a **maximum** of 10 Production (6 hour) units.

The HECS charges are based on the **minimum**, that is, on the form of the degree in which students do 8 Production units. Students who choose to do more than 8 Production units (i.e., 9 or 10 Production units) will pay more than the minimum HECS charge for the degree as a whole.

If you choose to do the minimum number of Production units required, you will pay the standard HECS charge, at an average of $1,800 per year full-time (1990 figure).

MAJOR AREAS

STUDIES SEGMENT

The available areas in the Studies Segment are:

• Social and Political Studies
• Textual and Performance Studies
• Screen Studies
• Sound Studies
• Communication and Technology Studies
• Philosophy of Culture

SOCIAL AND POLITICAL STUDIES

This area provides opportunities for the study of society, history and politics. It has been designed to complement the other communications, production and studies areas in the BA (Communication) degree. The major is constructed in a way that emphasises the continuities rather than the distinctions between sociological, historical and political studies.

The aim is to encourage students to develop a critical understanding of social and political structures and processes, and to produce graduates who are able to use this knowledge in a communications context.

Thus there is an emphasis in the major on theoretical problems, substantive issues, and research skills. Students are encouraged to present the result of their research in a variety of media forms.

Structure of the Major

The subjects have been designed to meet two quite different needs. First, there is a need to provide for students doing a Social and Political Studies major - a progression from basic to advanced study and research work and second, there is a need to provide units of interest to students not doing the major. To combine these two requirements, the following structure has been adopted:

The **Introductory Stage 2 Unit** is Social and Political Theory (50205), an examination of the key concerns in social and political theory. This unit is compulsory for students doing the major.

For any students in Stages 3 to 6 there are 18 Intermediate units which can be undertaken. Social and Political Theory is *not* a prerequisite for these units. The **Intermediate Units** are:

50502 International Politics
50504 Australia in the World Economy
50506 Gender, Culture and Power
50507 Making of the Third World: Africa, Latin America and the Middle East
50508 Nationalism, Populism and Fascism
50510 Culture, Race and Ethnicity
50512 Comparative Religion
50514 Crime, Madness and Society
50515 Australian History
50516 Oral History
50518 Australian Politics
50519 History of Social and Political Thought
50520 Asian and Pacific Politics
50521 Orientalism: Constructs of the East
50590 History - Special Subject
50591 Magic and Healing
50592 Aboriginal Studies
50593 Social Policy

Advanced Unit

50517 Research Project (prerequisites: Social and Political Theory plus 2 Intermediate units)

To complete a major in Social and Political Studies, students must complete Social and Political Theory, Research Project and 4 other units (6 units in all).

There are no corequisites with other majors or subject units in the degree.

TEXTUAL AND PERFORMANCE STUDIES

The textual and performance studies area concerns itself with texts of all kinds from within popular or high culture. Texts are taken to be the material form in which cultural and ideological meanings find their expression as the concrete realisation of discourses. In general, work in this subject area focuses on verbal texts, spoken and written. It takes as one of its main concerns the cultural placement of texts of differing origins, that is, the politics of textual production and consumption. The subject area provides the opportunity for the study of texts which have been traditionally defined as literary works, as well as verbal objects from a more broadly defined range.

Major theoretical issues which arise within this subject area are theories around the concepts of reader and author; theories of genre; aesthetics; the interrelations of the publishing industries with questions of the production and consumption of texts; and the politics of writing and performance in general. While the emphasis is on the study of contemporary texts and the debates about modes and genres of contemporary writing, the materials considered in this study area range over a wider historical period and include texts from different cultures.

Given the context of a degree in Communication Studies, this subject area links considerations of texts with the concern of work in other areas, and provides supporting work and contexts for students interested in, for instance, Screen Studies, Film and Video Production, Writing and Radio Production.

Major In Textual and Performance Studies

Students intending to major in this study area take the Stage 2 unit Textual Theory as their first unit. This unit provides a theoretical context and starting point for the issues raised in the subject area as a whole. The remaining units are divided into intermediate and advanced level units. Intermediate units provide the opportunity to study a range of popular literary genres, in oral traditions, in non-literary texts, stage interpretations of drama, in theoretical issues about gender and writing, politics and writing, and formal studies of genre. Advanced level units provide the opportunity to take up theoretical issues raised in Textual Theory and explore these in detail; or to pursue the study of a particular writer in depth.

All of these units are available as electives to students majoring in other areas and who have not completed Textual Theory. Prerequisites for specific units must, however, be adhered to.

The units in the major are:

Introductory Stage 2 Unit
50206   Textual Theory

Intermediate Units
A: Textual Studies
50403   Popular Print Culture
50604   Poetics: Theory and Practice
50609   Women and Fiction
50612   Australian Literary Traditions
50690   Generic Fiction 1
50691   Generic Fiction 2
50692   Recent Fiction
50693   Aboriginal Literature
50695 The Textual Construction of Childhood

B: Performance Studies
50605   Performance Workshop 1
50606   Performance Workshop 2

Advanced Units
A: Textual Studies
50600   Myth and Oral Tradition
   (Prerequisites: 50206 plus two intermediate units)
50694   Semiotics and Text
   (Prerequisites: 50206 plus two intermediate units)
50697   Textual Studies Seminar
   (Prerequisites: 50206 plus two intermediate units)
50698   Textual Studies Project
   (Prerequisites: 50206 plus three intermediate units)

B: Performance Studies
50606 Performance Workshop 2, plus two other units from either the Textual Studies intermediate units or from other majors with approval).
50696   Performance Project
   (Prerequisites: 50605 Performance Workshop 1)

To complete a major in Textual and Performance Studies, students must complete the Stage 2 unit Textual Theory, 3-4 Intermediate units and 1-2 Advanced units (6 units in all).

SCREEN STUDIES

This area offers a specialised and developed body of media/cultural studies - focusing on film, television and video. It is designed to be flexible and open to student interests and to promote an informed and stimulating environment for film and video production work.

Some subjects (e.g. Screen Theory, Documentary Cinema, On TV, Melodrama) are especially concerned with how film, TV/video texts are constructed. Others (e.g. Melodrama, Film Gender and Desire, Film Authorship,

Film Performance) work with particular areas of theory, or develop knowledge and analysis of particular aspects of screen history (e.g. Recent Hollywood, Film Genre, Screening Australia).

All courses are intended to develop analytical and conceptual skills, informed by knowledge of the processes and institutions of production (and circulation and use), formal and aesthetic questions, and the political and cultural contexts of viewing and production. All courses make an effort to keep questions of history, theory and practice in close sight of one another.

Structure of the Major

Introductory Stage 2 Unit
50207 Screen Theory

Stage 3 and upwards
50700 Melodrama
50701 Documentary Cinema
50702 On TV
50704 Recent Hollywood
50705 Film Genre
50706 Film, Gender and Desire
50711 National Cinema
50790 Film Authorship
50791 Film into Video
50792 Screening Australia
50793 Film Performance

Advanced Unit
50708 Screen Studies Project

To complete a major in Screen Studies, students must complete Screen Theory, Screen Studies Project, and four other units (6 units in all).

SOUND STUDIES
This is an area which provides opportunities for a coherent study of sound. It has a three-pronged focus: sound as a technological concept, sound as a set of musical and voiced practices, and sound in relation to visual image. The Sound Studies major provides:

- an in-depth critique of the institutions of sound-making and broadcasting,
- a critical knowledge of the conditions and processes of production/dissemination of modern music,
- a grasp of contemporary issues underlying the practical and theoretical development of sound-recording.

In most units students are encouraged to work with textual, musical and audio materials and to draw upon their own experience and knowledge of production practices.

Structure of the Major
The subjects have been designed to meet two quite different needs. First there is a need to provide for majoring students a progression from basic to advanced study and research work, and second, there is a need to provide students not undertaking the major with access to units in areas of particular concern to them. To combine these two requirements the following structure has been adopted:

Introductory Stage 2 Unit
50211 Sound, Music, Noise

For students in **Stage 3** and up there are nine subject units which can be undertaken. (Sound, Music, Noise is not a prerequisite for these units.)

The units are:
50407 Music and Mass Culture
50408 Sound Institutions
50901 Politics of Popular Song
50902 Theories of Sound
50903 Music and Post-Musics
50904 Voice and the Spoken Word
50905 Soundtrack and the Image
50906 Sound and Difference
50907 Sound Studies Project

To complete a Sound Studies major, students must complete Sound, Music, Noise, Sound Studies Project, and at least four other units from the above list. Sound Studies Project must be the final unit of the major.

There are no corequisites with other majors or subject units in the degree.

COMMUNICATION AND TECHNOLOGY STUDIES
Societies and their governments are engaged in major debates over the control and use of new technologies, whether they be in the communications or other fields. Technologies are seen as the accumulated products of labour power, and of social relations. Ideological representations of these struggles form much of the fabric of contemporary social, political and policy debates, and are closely interwoven with cultural production in the industrialised and industrialising countries. Students will be challenged to explore these debates and to develop and apply to them skills of analysis and critical understanding.

They will gain a sophisticated awareness of the historical, political, economic, legal, social, and cultural dimensions of the communications and technology based industries, the professions associated with them, and the contradictions posed for society by the innovation and management of technological change.

Students undertake the Stage 2 unit in Communication and Technology as the basis for a number of pathways through the major. The main stream is through the communication units. It is assumed that issues concerning information technologies are high on the agenda of the technology/society debate. They thus form a bridge between the communication and technology strands of the major, through a critical approach to information.

Students may also pursue other dimensions of communications and technology through substantive work on analysis of technology and gender, health, nuclear power, in the urban environment, in relation to design, sound, and state policies.

Structure of the Major

Introductory Stage 2 Unit
50210 Communication and Technology
This is compulsory for the Major, but not a prerequisite for the Intermediate units.

Intermediate Units
50400 Australian Communication Policy
50401 News and Current Affairs
50402 Broadcast Media
50404 International Aspects of Communication
50406 Legal Aspects of Communication
50414 Media, Control and Resistance
50415 Development, Dependency & Journalism
51621 Histories of Technology
51624 Information, Design and Technology
51625 Energy and Environment
51626 Technology Policy
51630 Health, Technology and Society
51632 Political Economy of Technology
51634 Gender and Technology

Advanced Units
51628 Technology and Urban Culture
   (Prerequisites: Communication and Technology, plus two Intermediate units)
51640 Research Project in Technology and Communications
   (Prerequisites: Communication and Technology, plus three Intermediate units)

To complete the major, students have to do the introductory unit, Communication and Technology, any 3-4 Intermediate units, and 1-2 Advanced units (six units in all),

PHILOSOPHY OF CULTURE
The Philosophy of Culture area provides students with the opportunity to study a range of perspectives on the notions of culture, media and philosophy. Intended as a multidisciplinary approach, the major is designed to complement other parts of the course, in both the Studies and Production areas.

The aim is to provide a variety of viewpoints and theoretical positions from which students can evaluate cultural issues, forums and texts, related to social, political, economic and historical standpoints.

After completing the Stage 2 unit, Commodity Culture and the Media, students majoring in the area proceed to critical examination of key issues in the domains of, for example, modernity, cultural imperialism, philosophical accounts of imagery and photography, and the wide-ranging discussion of sexuality, gender and culture. Equal emphasis is put on reading, discussion, research and monitoring skills. Students are encouraged to present their work for assessment in various media forms.

Structure of the Major

Introductory Stage 2 Unit
50204 Commodity Culture and the Media
This is compulsory for the Major, but not a prerequisite for the Intermediate unit.

Intermediate Units
50409 Memory and the Cultural Imaginary
50410 Consumerism and the Media
50411 Theories of the Image
50412 Theories of Subjectivity
50413 Theories of Culture
50420 Desire and the Social
50421 World Culture
50615 Modernist Aesthetics
50422 Special Interest Seminar in the Philosophy of Culture
Any two of the above are the prerequisites for any advanced unit.

Advanced Units
50423 Techne and logos
50424 Theories of Femininity and Masculinity
50425 Culture and the Avant Gardes

To complete the major, students must do the Introductory unit, any 3-4 Intermediate units, and 1-2 Advanced units (6 units in all).

PRODUCTION SEGMENT
The major areas in the Production Segment are:

- Writing Production
- Radio Production
- Film and Video Production
- Advertising
- Journalism
- Public Relations

WRITING
This subject area offers students practical experience in various modes of contemporary writing, e.g., postmodernist and experimental fiction, wide circulation genre writing, realist and documentary fiction, playwriting, media scriptwriting, poetry writing. Students are offered an understanding of: (i) the codes, structures and conventions of contemporary modes of writing; (ii) the implications of both the politics and aesthetics of the various practices of writing, and the debates surrounding their apparent contestation; (iii) the ways in which specific practices of writing are framed within the material and ideological conditions of their production.

The practical study in writing complements Textual and Performance Studies and the scriptwriting units also integrate with the Film and Video and Radio Production majors.

The subject area offers students wide scope for the development of their own writing and, where appropriate, the opportunity to prepare their work for subsequent publication. It also offers students an understanding of the processes of writing which will help prepare them to work in such areas as editing, literary journals, reviewing, and publishing.

Structure of the Major

Introductory Stage 2 Unit
50200 Writing 1

Other Units
50310 Narrative Writing (prerequisite 50200)
50311 Writing Workshop (prerequisite 50310)
50312 Short Story Writing (prerequisite 50310)
50313 Genre Writing (prerequisite 50310 or 50323)
50314 Experimental Writing (prerequisite 50310 or 50323)
50315 Poetry Writing (prerequisite 50200)

50316 Playwriting (prerequisite 50323)
50317 Radio Writing (prerequisite 50323)
50319 Scriptwriting for Film and Television (prerequisite 50323)
50320 Advanced Scriptwriting (prerequisite 50319)
50321 Special Writing Workshop (prerequisite 3 completed writing units)
50322 Writing Project (prerequisite 5 completed writing units)
50323 Writing for Performance (prerequisite 50200)

For a major in Writing students must complete 6 units including: Writing 1, plus Narrative Writing OR Writing for Performance, and four other units.

RADIO PRODUCTION
The Radio Production area aims to develop integrated conceptual and technical skills in radio and sound production. The major includes courses in basic programme production and live-to-air presentation as well as a range of electives including Documentary, Journalism, Writing and Sound Performance.

The theoretical and conceptual aspects of the area are designed to complement and integrate with the material taught in the Studies units as well as the other production units in the degree. Students are encouraged to combine their assessment requirements for the Radio Production area with their work in other majors.

This major emphasises all aspects of pre-produced, postproduced and live-to-air music production radio broadcast but also caters for those interested in experimental audio and sound performances. An involvement with public radio broadcast is encouraged.

The goal of the Radio Production area is to integrate a sophisticated theoretical appreciation of radio and sound with production and presentation skills. The area also seeks to develop in students an understanding of the positions and potentials of broadcasters in Australian society.

The Radio Production area consists of the following units:

Introductory Stage 2 Units
50202 Radio Production 1
50209 Sound Production 1

Other Units
50317 Radio Writing (prerequisites 50360 and 50200 Writing 1)
50360 Audio Production (prerequisite 50202 or 50209)

50361 Radio Journalism (prerequisite 50202 or 50209 and 50340 Journalism 2)
50367 Radio Music (prerequisite 50360)
50362 Radio Representation (prerequisite 50360)
50364 Sound Performance (prerequisite 50360)
50365 Radio Project (prerequisites two units chosen from Radio Journalism, Radio Representation, Sound Performance, Radio Writing)
50368 Radio Seminar (prerequisite as for Radio Project)

For a Major in Radio Production students must complete 6 units including: either Radio Production 1 OR Sound Production 1, Audio Production, either Radio Project OR Radio Seminar, and three other units.

FILM AND VIDEO PRODUCTION
Students intending to major in Film and Video Production must take the Stage 2 unit Screen Production as their first unit. This unit provides a technical and conceptual starting point for other units.

Students can select from any of the other units in the major making up a sequence according to their particular interests, providing prerequisites are met. Some students may wish to do all video units without reference to film. However, it is envisaged that students will combine both media within their major. Other units involving 16 mm film may be taken without having first done Sync Sound Filmmaking.

Students may enter Project 1 or Project 2 when they have met the prerequisites and can provide a final draft script (or treatment in the case of a documentary) and evidence of preproduction work for a project they wish to make in the project class. Students will only be able to work at the technical level for which they have previously studied and for which they can demonstrate proficiency.

Numbers of places in and access to classes will be dependent on availability of resources and facilities. In some instances, e.g., Sync Sound Filmmaking, the number of places will be restricted and classes balloted. Students are encouraged to give emphasis to scriptwriting and project development. Students may count 50319 Scriptwriting for Film and TV and 50320 Advanced Scriptwriting, subjects in the Writing Major towards their Film and Video Production major.

All majoring students must complete 50207 Screen Theory from the Screen Studies Major as corequisite.

The Film and Video Production area consists of the following units:

STAGE 2
50203 Screen Production
(prerequisite for all other units in major)

STAGES 3-6
50370 Studio Production and Post Production in Video
50371 Film and Video Drama
50372 Film and Video Documentary
50373 Video New Techniques (prerequisites: 50203 and 50370)
50374 Film and Video Project 1
50375 Film Animation
50376 Film and Video Soundtrack (prerequisites: 50203 and 50360)
50377 Visual Style (prerequisites: 50203 plus 2 other units)
50380 Sync Sound Filmmaking
50381 Optical Film and Super 8 (Prerequisite: 50380)
50382 Script and Production
50383 Film and Video Project 2 (Prerequisites: 50203 plus 2 other units, excluding 50374)

For a Major in Screen Production students must complete Stage 2 plus 5 units from Stages 3-6 as well as the co-requisite. The two Writing units, Scriptwriting for Film and TV and Advanced Scriptwriting may be counted amongst the Stages 3-6 units.

JOURNALISM
Students undertaking subjects in the journalism subject area should expect to develop skills in the practice or journalism and a critical understanding of the processes of journalism and the role of the media. The major encourages students to integrate conceptual and practical skills.

The major's emphasis is on the full range of journalistic writing and research techniques. The purpose of the course is essentially vocational: to encourage students to attain a level of skill sufficient to find employment as journalists or researchers.

Students are encouraged to undertake subjects in the Communication and Technology Studies Major to further develop their understanding of communications theory, and subjects in the Social and Political Studies Major to further develop their understanding of Australian society. Public Relations and Radio units are useful adjuncts to the Journalism major, and 50203 Screen Production is a prerequisite for the Television Journalism units.

The major endeavours to integrate theory and practice. Those completing the major should develop a sophisticated range of journalistic and intellectual skills, an understanding of the nature, potential, and role of journalists in Australia, and an ability to engage in journalistic practice.

Structure of the Major

Journalism 1 and Journalism 2 are prerequisites for all other Journalism subjects. Issues in Journalism is also a compulsory unit, and should be taken in the final semester.

Introductory Stage 1 Unit
50201 Journalism 1

Other Units
50340 Journalism 2 (Prerequisite: 50201)
50341 Subediting and Print Production
        (prerequisite: 50340)
50343 Issues in Journalism (Prerequisites: 50340 and
        2 other units)
50344 Specialist Reporting and Magazine Writing
        (prerequisite: 50340)
50345 Investigative Journalism (prerequisite: 50340)
50346 Editing 1 (prerequisite: 50340)
50347 Editing 2 (Prerequisite: 50346)
50348 Television Journalism 1 (Prerequisites: 50340
        and 50203 Screen Production)
50349 Television Journalism 2 (Prerequisite: 50348)
50361 Radio Journalism (prerequisite 50202 Radio 1
        OR 50209 Sound 1 and 50340)
50392 Feature Writing and Copy Editing
        (prerequisite: 50340)

To complete a Journalism Major, students must successfully complete six units, including 50201, 50340 and 50343 and three other units. 50343 Issues in Journalism should be taken in the final semester.

ADVERTISING
This major area is designed not only to offer vocational education in the important fields of promotional media, electronic publishing (DTP) and print graphics, audio/visual programmes, tourism and in the multimedia crossover of Art and Advertising, but also to provide a coherent integrated range of options that link in with other Studies and Production majors of the Faculty.

Students intending to major in the area must take the Stage 2 introductory subject Audio/visual Production in order to develop a range of production skills and critical approaches in the use of audio/visual media and technology with special reference to tape/slide productions. This will be followed by either Critiques of Advertising and Public Communication or Art and Advertising, which will provide students with a solid grounding in a range of methodologies of analysis and cricitism of those historical, political and cultural issues involved in advertising, computer-generated products and promotional media industries.

The intermediate units focus on major projects involving establishing links with 'clients' and research into specific issues and topics, production considerations, creative strategies and presentation methods. Students work towards building a complete portfolio of work at the same time as developing important industry and community links in their chosen field of interest.

The final stage VI unit (either Tourism or Print and Audio/visual Project) equips students with the 'real-life' experience of working both with lecturers and outside professionals in the Print and Audio/visual industries. A major project is developed and evaluated in collaboration with 'outside' experts with the view to preparing students for their future careers.

Structure of the Major

Introductory Stage 2 Unit
50208 Audio/visual Production

Core Units
50334 Critiques of Advertising and Public
        Communication (prerequisite: 50208)
50337 Art and Advertising (prerequisite: 50208)

Intermediate Units
50335 Image and Text (prerequisite: 50334 or 50337)
50336 Visual and Verbal Strategies (prerequisite:
        50334 or 50337)
50338 Desktop Publishing
50339 Television Advertising (prerequisite: 50203
        Screen Production plus any 2 advertising units)
88305 Photography I

Advanced Units
50355 Tourism (prerequisite: any 4 advertising units)
50356 Print and Audio/visual Project
        (prerequisite: any 4 advertising units)

Students who commenced the Advertising major in 1988 or earlier may count the following elective units toward the Advertising major. Students commencing 1989 or later may take these units as electives only, that is, they cannot be counted towards the major.

Elective Production Units
50330 Advertising Practice
50331 Advertising Copywriting (Print)
50332 Advertising Copywriting (TV/Radio/Film)
50333 Advertising Strategies
88405 Photography 2 (prerequisite 88305)

Students doing the 6 unit major must do Audio/visual Production, then either of the core subjects followed by any three intermediate units and then a final advanced unit of either Print and Audio/visual Project OR Tourism.

PUBLIC RELATIONS
The intention of this area is to equip students with both basic writing and production skills and higher-order communication problem analysis. It also aims to provide solution strategy skills through systematic experience with the research, counselling, planning, production, communication and evaluation procedures required for effectiveness in the industry.

Students will develop a close understanding of concepts and theoretical uncertainties inherent in approaches to communicating effectively with anonymous target audiences. Students gain progressive experience through a combination of class work, special workshops, field work and 'live' clients, and internships with practitioners. Student membership of the Public Relations Institute of Australia (PRIA) and the Society of Business Communications is encouraged and facilitated.

Students who undertake the major will be equipped to take up positions and perform productively in the corporate, government, consultancy, and non-profit sectors of Public Relations, as PR assistants, information officers, publicity officers or junior consultants.

To complete a major in the Public Relations area, students must successfully undertake the Introductory Stage 2 unit, *50350 Public Relations: Process and Practice*. This is followed by 3 Intermediate units and 2 Advanced units, making six units in all.

Introductory Stage 2 Unit
50350 Public Relations: Process and Practice

Intermediate Units
50351 Public Relations: Research and
      Communication (Prerequisite: 50350)
50352 Public Relations: Issues and Management
      (Prerequisite: 50351)
50354 Publicity Practice

Advanced Units
50353 Public Relations Project (Prerequisite: 50352)
50357 Community Relations and the Public Sphere
50358 Public Relations Case Study

Students in the Public Relations major are also encouraged to take 50201 - Journalism 1 and 50340 - Journalism 2 and such subjects as 50406 - Legal Aspects of Communication, as well as appropriate subjects from other Faculties.

BACHELOR OF ARTS (HONOURS) (COMMUNICATION) Course Code: HH04

The BA (Honours) (Communication) offers BA (Communication) graduates the opportunity to pursue advanced work in the Humanities and Social Sciences, and prepares Pass degree graduates for Postgraduate research. The emphasis is on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a programme of advanced coursework and produce a Thesis, which may be either a traditional academic monograph or in a format which utilises the media production skills taught in the Faculty of Social Sciences.

The Honours programme is not recommended for Part-Time study, and students are advised to enrol on a Full-Time basis.

Applications
Applications for BA (Honours) (Communication) may be made by students in the final semester of the BA(Communication), or by graduates of no more than one year's standing. *Earlier graduates and graduates from other universities who wish to undertake this programme should apply for the MA. They may be considered for admission to the BA (Honours) as part of their MA programme.*

Prospective Honours students should complete the Application for Admission form available from:

The Humanities School Office
Level 17, Tower Building.
Telephone: 218 9800 or 218 9816.

Applications should include:

(1) an outline of the applicant's proposed thesis topic, and

(2) no more than two samples of the applicant's work. (These may be undergraduate essays or projects, or non-academic work, including sound or videotapes, published articles, etc.)

Further enquiries may be made to the Administrative Officer (Graduate Studies) in the Faculty of Social Sciences.

Selection

Selection will be made on the basis of academic record, evidence of media skills, and the ability of the Faculty to offer adequate supervision of the candidate's proposed research topic. Candidates may be interviewed if the Faculty feels this is necessary.

Assessment

Grading of Honours students is made on the assessment of all the work undertaken in the Honours programme. Individual assignments produced for course units are graded by the course co-ordinating lecturer. Theses are marked by two readers. The thesis counts for 60% of assessment and coursework 40%. The overall grading will be made by a panel of the course co-ordinators, thesis supervisors and members of the Graduate and Undergraduate Studies Committees.

The Thesis

The thesis is the major piece of work undertaken for the BA (Honours) (Communication), and is expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic member of the Humanities School.

The standard format of the thesis will be an academic monograph of 15,000-20,000 words. However, alternative formats are possible, for example screen and sound media, thematically linked essays, performance pieces, scripts and fiction. Non-traditional formats will need to be accompanied by appropriate academic documentation.

Students are required to give a seminar on their thesis topic for the course unit Thesis Workshop.

Coursework

Students must successfully complete three course units.

(1) All students enrol in **Thesis Workshop: 50453.**

(2) At least one of the GRADUATE QUALIFYING UNITS: **Methods in Cultural Studies: 50454; Philosophy of the Social Sciences: 50455; Social Semiotics: 50456.**

(3) Either another Graduate Qualifying Unit (as above), OR an approved unit from the School's postgraduate and advanced undergraduate units.

Programme Variations

Students should see Page 14 regarding the rules for varying their study programmes.

BACHELOR OF ARTS (SOCIAL SCIENCE)
Course Code: HH03

The BA (Social Science) is a vocationally orientated course preparing graduates for work (including freelance work) in the broad field of social science.

The Bachelor of Arts (Social Science) is designed to prepare graduates for employment in both the public and private sectors as administrators, research officers, community organisers, and policy advisers. It provides students with a tertiary degree in the Social Sciences appropriate to professional practice. To this end the course requires students to undertake both a 'Social Science' and an 'Applications' major in order to complete the degree. The 'Social Science' component of the degree draws on the disciplines of Sociology, Politics, History, and Communication and Technology studies. The 'Applications' component includes 'Research', 'Policy', and 'Practice' streams, related to the practice of the above disciplines.

The Degree Structure

The degree consists of 20 subject units, studied over three years by full-time students and five years by part-time students. Other patterns of study may be possible in special circumstances.

STAGE 1 consists of **four compulsory units** which are taken by all students. These are:

52001 History of Ideas (3hr)
50110 Introduction to Computing Skills (2hr)
52002 Politics and Political Institutions (3hr)
52003 Communication (3hr)

These units are normally taken in their first **semester** by full-time students, and in their first **year** by part-time students. They are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages.

STAGE 2 also consists of **four compulsory units** which are taken by all students. These are:

50205 Social and Political Theory (4hr)
52012 Research Methods 1 (3hr)
52011 Issues in Public Policy (3hr)
52013 Organising (3hr)

These units are normally taken in their second semester by full-time students, and in their second year by part-time students.

COURSE STRUCTURE DIAGRAM

Stage 1

52001 History of Ideas (3hr)	52002 Politics and Political Institutions (3hr)	50110 Introduction to Computing Skills (2hr)	52003 Communication (3hr)

Stage 2

52011 Issues in Public Policy (3hr)	50205 Social and Political Theory (4hr)	52012 Research Methods 1 (3hr)	52013 Organising (3hr)

Stages 3-6

Social Science Major	**Applications Major**	**Electives**
4 units Applications Major	4 Units, one of which must be 52022 Research Methods 2	4 Units (which may include Social Science Major units and/or units from the Faculty or elsewhere

STAGES 3-6
Students complete a Social Science Major of 4 units, an Applications Major of 4 units and an additional 4 elective units which may come from the Social Sciences area and/or from the Applications area and/or from the School or elsewhere.

OTHER RULES ABOUT UNITS

In Other Faculties at UTS
Students may, with the permission of the Head of School, take **up to four units offered by other Faculties**. This may be the equivalent of a major in another faculty, or separate units from different faculties. Such units must normally be second or later stage units.

In Other Institutions
Students may take **up to four units at other institutions**. Such units must normally be second or later stage units and will not be considered to constitute a major. Students should apply for permission through the UTS Registrar and Secretary, who refers the request to the Faculty.

Credits and Exemptions
Students who have successfully completed tertiary study or vocational training before coming to the Institute may be eligible for credit in or exemption from units taught by the Faculty. See Page 14.

Students wishing to seek Exemption should do so before they complete their Stage 2 programme. Forms for applying for exemption/credit are available from the Faculty Office, Room 1715. See Page 14.

Assessment
Assessment methods vary from unit to unit according to the nature of the work done. You should make sure that you understand what is required of you at the start of the semester. If you are in any doubt as to your progress, ask your lecturer how you are going, and whether you need to take any additional steps to pass.

Almost all units taught in the BA (Social Science) programme are **graded**, except for the compulsory first year subjects where students who meet the unit requirements achieve a **PASS** result.

Qualifications required for Admission
Category A: New South Wales Higher School Certificate 250+

Category B: Selection of applicants on basis of education, and work and life experience. A questionnaire will be provided for Category B applicants.

This degree is open to InPUTS and Aboriginal Participation Initiative applicants.

HECS and Changes in Study Programme
Please refer "Varying Your Study Programme" on Page 14 for rules regarding subject charges and changes.

SOCIAL SCIENCE MAJOR
(4 hour subject units)
Students must complete four subject units. There are three groups of subjects; students may choose all four units from within the one group, or may choose units from two or more groups.

Politics and Political Economy
50504 Australia in the World Economy
50507 Making of the Third World
50508 Nationalism, Populism, and Fascism
50518 Australian Politics
50519 History of Social and Political Thought
50520 Asian and Pacific Politics
50521 Orientalism: Constructs of the East
51632 Political Economy of Technology

Communication and Technology
50210 Communication and Technology
50402 Broadcast Media
50404 International Aspects of Communication

50414 Media, Control, and Resistance
51621 Histories of Technology
51624 Information, Design and Technology
51625 Energy and the Environment
51628 Technology and Urban Culture
51630 Health, Technology and Society
51632 Political Economy of Technology

Sociology and History
50506 Gender, Culture, and Power
50508 Nationalism, Populism, and Fascism
50510 Culture Race and Ethnicity
50512 Comparative Religion
50514 Crime, Madness and Society
50515 Australian History
50519 History of Social and Political Thought
50590 History-Special Subject
50591 Magic and Healing
50592 Aboriginal Studies
50722 Migration, Culture and Society (3hr)
50812 Local and Community History
51512 Australian Society
51621 Histories of Technology

APPLICATIONS MAJOR
Students must complete Research Methods 2, and three other units. These three units may be from within one of the three groups listed below, or may be taken from two or more groups.

Please note that as this is a new degree with many new subjects not being introduced until 1992 or later, not all the subject hours have been determined.

Research
50516 Oral History
50808 Visual and Aural Records
50811 Applying Aboriginal History
50813 Researching and Writing History
52020 Social Research (3hr)
52021 Practice of Political Research (3hr)
52022 Research Methods 2 (3hr)
52023 Advanced Computer Applications (3hr)
52024 Discourse Analysis (3hr)

Policy
50400 Australian Communication Policy
50593 Social Policy
50803 Sites of Heritage and History
51519 Industrial Relations (3hr)
51626 Technology Policy
99311 Occupational Health and Safety in Society (2hr)

Practice:
50201 Journalism 1 (6hr)
52030 Community Media (3hr)
52031 Community Work (3 hr)
52032 Cross-cultural Social Develop. (3hr)
52033 Women Social Change & Social Action (3hr)
52034 Contemporary Rhetoric (3hr)
50338 Desktop Publishing (6hr)
50340 Journalism 2 (6hr)
50341 Sub-editing and Print Prod. (6hr)
50342 Feature Writing (6hr)
50345 Investigative Journalism (6hr)
50346 Editing 1 (6hr)
50347 Editing 2 (6hr)
50350 PR: Process and Practice (6hr)
50351 PR: Research and Communication (6hr)
50352 PR: Issues and Management (6hr)
50354 Publicity Practice (6hr)
50357 Community Relations and the Public
       Sphere (6hr)
51369 Technical and Professional Communication
       (3hr)

SUBJECTS OFFERED TO STUDENTS IN OTHER FACULTIES

A number of subjects are taught to students in other Faculties. Some of these are prescribed for certain faculties, others are general electives.

Prescribed Subjects

Building Studies
      Communication Studies

Business
51339 Technology and Society (Only for students
       who commenced the Business degree before
       1989.)
       English for Business (for students of non-
       English speaking background)

Civil Engineering
51121 Communication 1
51151 Communication 2

Nursing
52103 Culture, Health and Society
52104 Politics, Power and Health

Physical Sciences
51357 Oral Communication (Chemistry)
51368 Written and Oral Reporting

Computing Sciences
51370 Human Communication

Design
51340 Language Expression

SOCIAL SCIENCES ELECTIVES (SSEs)
(Not all are offered every semester. Check SSE timetable)

Business and Computing students will need to check with their Faculties regarding the prerequisites and subject order for the structures of their sub-majors.

50502 International Politics (4hr)
50518 Australian Politics (4hr)
50520 Asian and Pacific Politics (4hr)
50712 Communication Skills in English (ESL)(3hr)
50713 Social Policy (3hr)
50715 Aboriginal Studies (3hr)
50716 Writing for Science and Technology (3hr)
50717 Magic and Healing (3hr)
50718 Gender, Culture, Power (3hr)
50719 Comparative Religion (3hr)
50720 Crime, Madness and Society (3hr)
50721 Technology and Urban Cultural (3hr)
50722 Migration, Culture and Society (3hr)
51014 Health, Technology and Society (3hr)
51300 Literature and Society (3hr)
51339 Technology and Society (3hr)
51367 Oral Communication (3hr)
51369 Technical and Professional Communication
       (3hr)
51512 Australian Society (3hr)
51518 Industrial Relations (2hr)
51519 Industrial Relations (3hr)
51610 Australian Social History (3hr)
51621 Histories of Technology (4hr)
51624 Information Technologies (4hr)
51626 Technology Policy (4hr)
51632 Political Economy of Technology (4hr)
51637 Design, Culture and Technology (4hr)
59330 Advertising Practice (3hr)
59331 Advertising Copywriting (Print) (3hr)
59332 Advertising Copywriting (TV/Film/Radio) (3hr)
59333 Advertising Strategies (3hr)
59350 PR: Process and Practice (3hr)
59351 PR: Research and Communication
       (4hr - prerequisite 59350)
59352 PR: Issues and Management
       (4hr - prerequisite 59352)
59353 PR: Project (4hr - prerequisite 59352)
59354 PR: Publicity Practice (4hr)

Electives for Design
51337 Creative Writing 1
51338 Creative Writing 2
51387 Media Studies
51209 Social Theory & Australian Society

POSTGRADUATE COURSES

The School of Humanities offers a Graduate Diploma in Communication, and a Graduate Diploma in Applied History, a Master of Arts degree, a Master of Arts (Writing), a Master of Arts (Journalism), a Master of Arts (Applied History), a Doctor of Creative Arts and a Doctor of Philosophy. Details of these courses as at the beginning of 1991 are set out below. Students should check at enrolment time for any changes which may affect their intended programme of study.

Enquiries about all courses may be directed to the Convenor of the Graduate Studies Committee, Dr. Paul Gillen or the Faculty Administrative Assistant (Graduate), Joselito Conducto. Dr. Heather Goodall should be consulted for information regarding the Graduate Programme in Applied History, Associate Professor Julianne Schultz should be consulted regarding the MA (Journalism) and Dr. Stephen Muecke regarding the MA (Writing).

All postgraduate students should see "Varying your Study Programme" page 14 regarding programme variations and HECS.

GRADUATE DIPLOMA IN COMMUNICATION
Course Code HH51

This course offers graduates and diplomates a two-year part-time programme which provides experience in media study and production. Candidates are required to complete eight subject units selectively drawn from the BA (Communication) course, and to complete a major project in their final semester. Assessment in the course is by the Pass/Fail system only.

Applications
Applicants should complete the postgraduate application form available from the UTS Information Service. Entry to the course is highly competitive as there are more qualified candidates than there are places available. Applications usually close at the end of October for the following year. Late applications are not normally accepted.

Prospective students for the Graduate Diploma in Communication are to complete the questionnaire, provided with the application form, on their relevant activities, enthusiasms and employment. References may be submitted, but samples of original work will **not** be accepted, as their safekeeping cannot be guaranteed.

Selection into the course is based entirely on your application and questionnaire. Applicants will not be required to attend an interview.

The School is most interested in students whose present or intended interests relate to the units on offer. This means people who wish to acquire a deeper understanding of communication skills than they already possess, as well as those wishing to acquire such skills.

Notification
Notification of the outcome of your application will be posted to you in late January. Successful applicants are required to enrol in the first week of February. Classes commence around the third week in February.

Course Structure
The Graduate Diploma in Communication requires two years of part-time study beginning in the Autumn (or 1st) semester of each year. Candidates normally enrol in two units from the BA (Communication) programme each semester. Each unit involves class attendance of four hours per week. There are many evening classes available, but the range of daytime subject units is wider.

For lists of BA units under subject areas, see elsewhere in this booklet, keeping in mind that not all of these are available in any one semester. Please see the subject synopsis in this booklet for subject descriptions.

Graduate Diploma students have a wide range of choice in composing individual programmes of study which will suit their particular needs. However, some restrictions are placed on the BA units available as follows:

(1) The BA contains five introductory (Stage 1) units - *Word and Text, Australian History and Politics, Communication Industries, Sound and Image, and Introduction to Computing Skills*. These will not normally be available to Graduate Diploma students.

(2) Apart from the Stage 1 units just mentioned, BA subject units are divided into the Studies area and the Production area (see explanation below). *At least three*, and *no more than five*, units of a Graduate Diploma programme must be drawn from *each* of these areas. This requirement is designed to ensure a combination of theoretical and practical study.

(3) In order to complete a Graduate Diploma, students must include *two majors*, one in Production, the other in Studies.

A Production major consists of at least two units from the same Production area. These Production areas correspond to the BA majors: Radio, Film and Video, Writing, Journalism, Advertising and Public Relations. *Students should note that access to Film and Video production units cannot be guaranteed, due to limited resources.*

A Studies major consists of at least three units in the same Studies area. The Studies areas include the BA majors in Social and Political Studies, Textual and Performance Studies, Screen Studies, Communication and Technology Studies, Sound Studies, Philosophy of Culture, *plus three areas devised especially for Graduate Diploma students*: Popular Culture Studies, Women and the Media, and Australian Studies.

(4) In their final semester, Graduate Diploma students *must take two units* which are not Stage 2 units: one in the Production major, and the other in the Studies major. To complete the requirements of these units and the Graduate Diploma, they must undertake a *major project* which combines work done for these two units. This work will be expected to make greater intellectual demands than that required of undergraduate students.

(5) Many of the units in the BA (Communication) have prerequisites (units which should be passed first). Graduate Diploma students are advised to do these prerequisite units whenever possible, but timetabling often makes this difficult. For this reason the School may not insist on prerequisite requirements for Graduate Diploma students. If in doubt, consult with an adviser at enrolment, or with the course co-ordinator.

NOTE: The above formal requirements may be modified or waived in view of students' particular requirements, or educational or work experience. Graduate Diploma students should seek advice if they have in mind a programme which does not appear to be permissible in terms of the above rules, or in terms of the unit prerequisites. They should also consult with the co-ordinators of the Subject Areas from which they draw their Production and Studies majors.

STUDIES MAJOR AREAS FOR GRADUATE DIPLOMA (COMMUNICATION)

(It is not compulsory to choose one or any of these special areas.)

Any three units from one of the following special areas constitutes a Studies major in the Graduate Diploma. In addition the areas listed under the Studies major in the BA (Communication), (that is, Social and Political Studies, Communication and Technology Studies, Textual and Performance Studies, Screen Studies, Sound Studies, and Philosophy of Culture Studies) are also available as studies areas for the Graduate Diploma. Please see the BA (Communication) lists commencing on Page 15.

Popular Culture Studies
50402 Broadcast Media
50403 Popular Print Culture
50407 Music and Mass Culture
50409 Memory and the Cultural Imaginary
50413 Theories of Culture
50506 Gender, Culture and Power
50600 Myth and Oral Tradition
50612 Australian Literary Traditions
50694 Semiotics and Text
50695 Textual Construction of Childhood
50690 Generic Fiction 1
50691 Generic Fiction 2
50697 Textual Studies Seminar
50700 Melodrama
50702 On TV
50705 Film Genre

Women and the Media
50403 Popular Print Culture
50411 Theories of the Image
50412 Theories of Subjectivity
50413 Theories of Culture
50424 Theories of Femininity and Masculinity
50506 Gender, Culture and Power
50609 Women and Fiction
50690 Generic Fiction 1
50691 Generic Fiction 2
50704 Recent Hollywood
50706 Film, Gender and Desire
50904 Voice and the Spoken Word
51634 Gender and Technology

Australian Studies
50400 Australian Communication Policy
50403 Popular Print Culture
50406 Legal Aspects of Communications
50409 Memory and the Cultural Imaginary
50414 Media Control and Resistance
50504 Australia and the World Economy
50506 Gender, Culture and Power
50510 Culture, Race and Ethnicity
50514 Crime, Madness and Society
50515 Australian History
50516 Oral History
50517 Research Project
50518 Australian Politics

50590 History: Special Subject
50592 Aboriginal Studies
50612 Australian Literary Traditions
50692 Recent Fiction
50693 Aboriginal Literature
50711 National Cinema
50792 Screening Australia

PRODUCTION MAJOR AREAS FOR GRADUATE DIPLOMA (COMMUNICATION)

Please refer to the BA (Communication) lists commencing on Page 15.

GRADUATE PROGRAMME IN APPLIED HISTORY

- **Graduate Diploma (Applied History) Course Code HH53**

- **MA (Applied History) Course Code HH59**

The programme prepares graduates for work as public historians, historical consultants and research workers, and builds on the School's existing expertise in the media area. The MA will allow the opportunity for reflective and theoretical research in some area of public history.

The Graduate Diploma was first offered in 1988 and the MA began in 1990.

- The Graduate Diploma is usually undertaken as a two-year part-time programme, with two evening classes per week. The Diploma consists of coursework and a one-semester placement (the Applied History Project). Assessment is by the Pass/Fail system only. This course is available to people with a Bachelor's degree (in history or a related subject) or an equivalent. Graduates of this course can proceed to the MA (Applied History) if approved.

- The MA is offered to students with an Honours degree in History (or a related subject) or with substantial work experience in an area of public history. This course may be undertaken over one year full-time or two years part-time, and is made up of coursework in Applied History and a research thesis. Students may also gain admission on successful completion of the Graduate Diploma in Applied History, after which they would complete their thesis.

Structure
There are twelve Applied History coursework units, organised as a series of pairs and offered over a two-year period.

- Graduate Diploma students are required to complete eight of these units. These must include two pairs, one of which must be the compulsory pair *A: History, Method and Theory* and *Applied History Project*.

- MA students are required to complete five coursework units, which must include the compulsory pair *A: History and Theory* and *Applied History Project*. They will then proceed to their thesis, which is equivalent to four units of coursework.

- Students who transfer from the Graduate Diploma in Applied History to the MA (Applied History) are required to complete the full Graduate Diploma course before beginning their research thesis.

The Applied History Coursework units are:

A.
50800 History and Theory
50801 Applied History Project

B. Research and History
50812 Local and Community History
50813 Researching and Writing History

C. Memory and History
50804 Introduction to Oral History
50805 Memory, Narrative, Subjectivity

D. Audio/visual History
50808 Visual and Aural Records
50809 Television, Film and History

E. Making Histories
50810 Making Australia's Past
50811 Applying Aboriginal History

F. Material Culture
50802 Artefacts, Museums and History
50803 Sites of Heritage and History

Applications
Applicants should complete the Postgraduate application form available from the UTS Information Service or the School office. Applications usually close at the end of October for the following year.

The completed application must be accompanied by a one or two page statement outlining the applicant's reasons for interest in the Applied History programme. Selection into the course is based on your statement. Applicants will not be required to attend an interview.

Notification

Notification of the outcome of your application will be posted to you in late January. Successful applicants are required to enrol in the first week of February. Classes commence around the third week of February.

MASTER OF ARTS BY THESIS
Course Code HH52

The Faculty offers an MA by thesis for students with an appropriate Honours year. Applicants with a Pass BA are normally required to complete the BA (Honours) course before enrolling in the MA by thesis. The Graduate Studies Committee may vary the qualifying requirements for certain entrants to the degree.

Full-time MA candidates take a minimum of two and a maximum of six semesters to complete. Part-time candidature involves a minimum of four and a maximum of ten semesters. Full-time candidature is recommended.

Applications

As specified in the University's Rules (see University Calendar) candidates are eligible for entry to an MA if they have an undergraduate degree or diploma, or equivalent qualifications. Applicants should fill in the form available from UTS Information Service and accompany it with a statement covering their background, their reasons for wanting to do the course and their research interests. Preference will be given to prospective candidates who have a clear idea of the research they wish to undertake, as entry is dependent on the School having the appropriate expertise. Applicants are advised to consult with members of the School regarding the appropriateness of their research before applying and to submit an outline of their project with their application.

Qualifying Year

Pass BA graduates are normally required to pass the BA (Honours) course in order to qualify for the MA. The Honours year consists of two semesters work. In the first semester all students undertake Thesis Workshop and choose two other units of study from a specified list of advanced units, at least one of which must be Methods in Cultural Studies, Philosophy of the Social

Sciences or Social Semiotics. In second semester Honours students are required to complete a thesis of 15,000-20,000 words. This work may form the basis of their MA thesis.

Part-time students complete their qualifying period over two years. In their first year they choose the coursework units (one or two from Methods in Cultural Studies, Philosophy of the Social Sciences, or Social Semiotics, and/or one from a specified list of advanced units). In their second year they attend the Thesis Workshop unit.

The Thesis Component

On completion of the above coursework, students commence independent research leading to the completion of a thesis. The unit numbers for enrolment in their thesis year/s are:

> 51777 for full-time, and
> 51778 for part-time.

Each student is supervised by a staff member whose area of interest and expertise is close to that of the student. This staff member will be available for regular consultation throughout the student's candidature.

Below are details of theses requirements, and a list of Faculty Staff Research Interests may be found on Page 33.

MA Thesis Guidelines

The thesis is the major piece of work required of MA candidates. The following is a very general guideline of the scope and requirements of an MA thesis. Candidates develop thesis proposals in consultation with their supervisors.

All thesis proposals must be approved by the Graduate Studies Committee.

There are two kinds of MA thesis; the traditional and the less traditional thesis. The traditional thesis is a monograph of 30,000-40,000 words written in establishment dissertation style (including formal citation, discursive argumentation, etc.). Candidates may wish to illustrate theoretical points by submitting film, video, sound/audio, photographic, slide/tape works. Where this forms a substantial proportion, the thesis length may be reduced with the approval of the Graduate Studies Committee.

The less traditional thesis is a work of 30-120 minutes duration submitted in non-print media (film, video, sound/audio, photographic, slide-tape). Candidates submitting a less traditional thesis **must** also submit a written document of no less than 5,000 words and up to 10,000 words in dissertation style.

The School encourages the production of less traditional theses, but students should bear in mind that the MA is not a production MA. The less traditional theses will be assessed in a similar way to traditional ones. Technical competence in the medium will be assumed (and necessary) but will not be the object of assessment. Students who do not already possess an adequate level of production skills will not be considered for audio/visual production work.

Students should choose a topic which is within the competence of staff to supervise. Work should be done bearing in mind the conditions of examination of UTS MA theses. Only very minimal financial assistance is available to MA thesis students.

Thesis Approval

At the beginning of the second semester of their qualifying year (for full-time students), and at the beginning of their fourth semester (for part-time students), students are required to submit a thesis proposal (of between 1,000-1,500 words) to the Graduate Studies Committee for approval. The Graduate Studies Committee will appoint a supervisor for each student at the time of the approval of the thesis.

Students who enter with appropriate honours degrees will have to submit their thesis proposals (between 1,000-1,500 words) at the time of application. The Graduate Studies Committee will approve thesis proposals and appoint supervisors as a part of the admission process.

The thesis proposal should include:

- A statement of theoretical intentions;
- A synopsis or treatment;
- A preliminary bibliography of sources and materials.

In the case of audio/visual theses, the following items are also required:

- A budget;
- A statement of technical proficiency in the relevant equipment
  (see Guidelines for Media Centre use by Postgraduates);
- Samples of previous A/V work would be welcome.

Supervision

Once students have been assigned to a supervisor, regular liaison should occur between student and supervisor, particularly after the completion of the coursework component. As an approximate guide this might be quantified as a session of 40 minutes per week, to be used as seems mutually appropriate (for instance, a two-hour session every three weeks). In the case of less traditional theses, two supervisors will normally be appointed, one from the research area involved, the other from the appropriate production area.

Where difficulties of any kind arise between student and supervisor, either should consult the convener of the Graduate Studies programme, Dr. Paul Gillen.

Funding

The School will reimburse MA students up to $200 for research costs on completion of the thesis. Applications should be made to the Graduate Studies Committee. Reimbursements may only be made if original receipts are attached to the application.

For students doing audio/visual work, the School is in a position to provide hardware (subject to the conditions outlined in the Guidelines for Media Centre Use by Postgraduates). A small amount of software can also be provided but, in general, audio/visual theses will need outside funding. Students are advised to consult with production lecturers about possible funding sources. The School will not consider 16mm film projects unless outside funding is guaranteed.

Group Work

When a thesis is produced co-operatively, the MA candidate must make a declaration stating that she/he is responsible for the major conceptual work of the product (e.g., in the case of a video, for scripting, directing and producing).

Assessment

All UTS postgraduate theses are examined by two external markers. In the case of the MA, these will normally be academics specialising in the area of the thesis topic, but may also include distinguished makers of audio/visual products, and critics.

MA (WRITING)
Course Code HH57

This course covers both theoretical and practical work, with an emphasis on the production of book-length publishable work in any literary genre, including scripts for performance. The course is available to both full-time and part-time students.

Course Structure

The written work is by far the most important item of assessment. It is a substantial piece of creative writing

(fiction, poetry, factual writing or writing for performance), informed by contemporary theories of writing.

The first (full-time) year consists of two coursework units per semester, one of which would be the MA Writing Seminar and the other an elective chosen with the approval of the course co-ordinators from **EITHER** the following units:

50311 Writing Workshop
50313 Genre Writing
50314 Experimental Writing
50315 Poetry Writing
50320 Advanced Scriptwriting
50321 Special Writing Workshop
50322 Writing Project
50324 Philosophy & History of Writing

OR from other areas of the BA, MA, MA (Applied History) and BA (Honours) units. The second year is devoted to the supervised production of the written work of 30,000 words.

Admission Qualifications

Candidates will normally hold a Bachelor of Arts degree. For candidates without a BA, equivalent professional experience may be sufficient. Students will not be expected to have done undergraduate studies in the field of writing.

Assessment

Students will not be graded but will be required to have passed all components of the course.

On completion of the second year, the written work will be examined by two external examiners.

Applications

Prospective students should fill in the postgraduate application form, available from UTS Information Service or the School office. This should be accompanied by a statement covering the applicant's background, reasons for wanting to do the course, and a synopsis of their proposed piece of writing for the MA.

Selection

This will be made initially on the basis of the statement attached to the application form and subsequently on the basis of a portfolio of published or unpublished work and, if necessary, interviews with applicants.

MA (JOURNALISM)
Course Code HH58

This course aims to provide professional/vocational education for candidates who have completed an undergraduate degree, and wish to work as journalists.

Course Structure

This is a demanding professional programme which requires a strong commitment. Each student's programme must be discussed with the MA (Journalism) co-ordinator.

The MA (Journalism) has a core of compulsory subjects which all students must complete: **Introduction to Journalism, Reporting and Research 1, 2 & 3, Legal Aspects of Communication, News and Current Affairs, Investigative Journalism, an internship and thesis or professional project.** T-line shorthand is also available. The sequence for these subjects will vary slightly for full-time and part-time students, and depend on the area of specialisation, although the Reporting and Research subjects are only available during the day.

The course is either three semesters full-time or five semesters part-time. Attendance for the final semester (either the third semester of full-time, or the fifth semester of part-time study) must be full-time. This final semester may be offered as a "summer semester" so that the total period of study may not exceed one calendar year, that is, from February to February.

In the first semester, all students (both full-time and part-time) must take: **Introduction to Journalism, Reporting and Research 1 and Legal Aspects of Communication.** In the second semester, all students must take **Reporting and Research 2.** In addition students must select at least two subjects from the following:

50341 Sub Editing and Print Production
50344 Specialist Reporting and Magazine Writing
50346 Editing 1
50348 Television Journalism 1
50349 Television Journalism 2
50361 Radio Journalism
50362 Radio Representation
50365 Radio Project
50370 Studio Production and Post Production
in Video
50392 Feature Writing and Copy Editing

Students may also select a subject from any programme at UTS with the approval of the MA (Journalism) course co-ordinator and the relevant Head of School.

Further information on the course requirements should be obtained from the MA (Journalism) co-ordinator.

Assessment
The MA (Journalism) will be awarded on the basis of satisfactory completion of all compulsory and elective subjects, and production of a thesis or professional journalism project of high standard.

Applications
Prospective candidates should fill in the postgraduate application form, available from UTS Information Service or the School office. This may be accompanied by a small selection of written work, undergraduate course results and references.

Selection
This will be made on the basis of the portfolio, undergraduate course results, references, and a questionnaire or interview testing both motivation and general knowledge.

DOCTOR OF PHILOSOPHY
Course Code HH54
Applications for PhD candidature are welcome in the Faculty of Social Sciences. Applicants are advised to consult the list of staff research interests below before making a formal application.

DOCTOR OF CREATIVE ARTS (COMMUNICATION)
Course Code HH60
The Doctor of Creative Arts (Communication) offers doctoral level study to academic and professional practitioners in areas of media-production such as film/video, advertising, radio, journalism. The award is offered on a minimum of six semesters of full-time study, or its equivalent part-time, and it is granted on the basis of a work of media-production and a thesis of a theoretical kind, in all the equivalent of 80,000-90,000 words.

Entry to the Doctor of Arts (Communication) is extremely limited, and internship candidates are advised to consult with the School before applying.

STAFF RESEARCH INTERESTS

Glenda Adams
Writing fiction (the novel, short stories), and narrative non-fiction (including autobiography, the essay).

George Alexander
Contemporary art strategies and advertising; the relationship between technology and the body.

Kurt Brereton
Advertising practice. Design and image production. Desktop publishing; tourism; art.

Annmarie Chandler
Communication technology and policy; Australian content issues in film and television production.

Marie Curnick
Philosophy of the image. Post-structuralist cultural theory. Theories of subjectivity.

Ann Curthoys
Australian history. Women's studies. Aboriginal-European relations and history. Media history. Historical methodology.

Vivianne de Vahl Davis
Medical ethics and the impact of medicine on society.

Susan Dermody
Narrative analysis. Australian cultural studies. Australian film industry and wider film culture. Film theory of the past 15-20 years; political, feminist and formalist. Questions of 'film form' and 'film practice', 'Experimental' film. Genre films - especially horror, fantasy, science fiction and detective genres. French, German and Japanese film, Film and dream, inner speech; surrealism.

Susie Eisenhuth
Techniques and practice of journalism (print, radio and television); free speech issues; defamation law reform; journalistic ethics/accountability; journalism education and training.

Margeret Friel
Aboriginal studies; racism; media; Southern African politics.

Terry Flew
Political economy - Australian, international; technology and work; theories of development in the Third World; socialist economies - recent developments; banking and finance.

Ross Gibson

History of ideas - particularly ideas of communication, colonialism and subjectivity as they manifest themselves in the visual arts, film, and television, history of the idea of Australia; genre and hermeneutics; the essay form in all communicative media.

Sarah Gibson

Experimental film. Documentary film theory and practice. Film exhibition and distribution. Women and Film.

Paul Gillen

Political language and philosophy. Representations of technology and technological change. History and sociology of religion.

Heather Goodall

Aboriginal history; Australian social history; feminist history; applied and public history; oral history. Methodology and theory.

Katherine Gordon

Communicative language teaching. Second language acquisition. Literacy development. Cross-cultural communication.

Sandra Gollin

ESL Lecturer. Co-ordinates the ELSSA Centre at UTS and the Special English Support Programme. Her main research interest is in the application of systematic linguistics to academic and professional communication for students of non-English speaking background.

Caroline Graham

Australian history and politics, especially class and racism. Third World politics, especially the Middle East. International politics; cold war, arms race and nuclear strategy.

Paula Hamilton

Australian history, especially labour and cultural history; historical methodology, oral history; feminism and cultural studies.

Martin Harrison

Contemporary writing and criticism. Experimental audio techniques.

Michael Hurley

Representations of gender and sexual identity in Australian fiction. Non-fiction narrative and the construction of scientific discourse. Literary agency as adjacent discourse and social technology.

Helen Irving

Theories of socialism, aesthetics and politics; industrial and social policy.

Andrew Jakubowicz

Media studies; sociology of health and illness; public policy on health issues; sociology of migration, ethnic and race relations; political sociology; urban sociology; sociology of crime and justice; comparative social policy; Australian politics.

Noel King

American independent cinema in the 1970s/80s; cultural history of film theories; theories of popular culture; textual theory.

Alan Knight

Media manipulation. Political public relations. ASEAN - Australian relations. The English language media in post colonial South -East Asia. Mining and the environment. Trade. Energy exports. Industrial relations.

Gunther Kress

Discourse and Semiotics. Cultural studies. Language learning. Visual semiotics.

Gillian Leahy

Ethnographic and Documentary Film, Screenwriting, Experimental Film, Film and Video Production.

Amanda Lohrey

Writing fiction; politics and aesthetics.

Lyn Maciver

Philosophy and the future of Public Relations; Organisational change - a structural or cultural dilemma?; Employee/Internal communications; Professional encroachment in Public Relations; Propaganda; Societal and Ethical Issues in Public Relations; Applied research and case study development.

Jeannie Martin

Race/nationalism/masculinity. Migration/ethnic politics. Politics of the welfare state. Gender relations.

Tony Mitchell

Contemporary Italian and European drama and cinema; migrant and multicultural performance in Australia; performance theory; popular music; theatre criticism; political theatre.

Terry Mohan

Australian literature, especially the short story, the nationalist school of Bulletin writers, Patrick White and Thomas Keneally. Modern short fiction generally.

Stephen Muecke
Semiotics. Literary/textual theory and criticism, especially post-structuralist. Aboriginal literature and studies. Narrative and discourse analysis. Oral history. Post-modernist writing.

Chris Nash
News and Current Affairs, Broadcast Journalism, Documentary and Political Cinema.

Noralyn Neumark
Crime, madness; Fascism; Nationalism; Radio; Gender and sexuality; Oral History.

Sally Pryor
Computing skills in Communication. Communication and Technology Studies.

Noel Sanders
Media history, especially radio. Popular culture, especially the cultural effects of nuclear weapons systems and uranium mining in Australia. Popular music.

Julianne Schultz
Journalism practice. Australian politics. Communication industries.

Graham Williams
Theories of drama and performance. Community Theatre. Australian drama, especially 20th Century.

Helen Wilson
Australian and international media industries. Popular culture, especially women's writing.

GUIDELINES ON MEDIA CENTRE USE BY POSTGRADUATE STUDENTS

Media Centre facilities are available for use by postgraduate students, both for completion of audio/visual theses which have been approved by the Graduate Studies Committee, and in certain cases, for the production work for seminar assessment. The following rules must be observed:

1. Before using Media Centre equipment, students **must** consult with the appropriate production lecturer about borrowing procedures, conditions of use, etc. Copies of a Student Users Guide are available from the Centre.

2. The Faculty cannot permit use of Media Centre equipment by people who are in need of training in the use of that equipment, nor can it guarantee to provide

training. The Graduate Studies Committee may require students who have some experience in production to complete specified advanced production units before proceeding to thesis work. Generally speaking, students will have to fund their own software for such units.

3. Before any major project involving the use of Media Centre equipment can go ahead, the Graduate Studies Committee must be satisfied about the budget, the candidate's technical competence, and other details, such as scheduling.

LECTURERS IN MEDIA CENTRE PRODUCTION AREAS

Film and Video: Sarah Gibson, Gillian Leahy, Annmarie Chandler

Radio: Chris Nash, Martin Harrison

Slide/tape and Photographic: Marie Curnick, Kurt Brereton, George Alexander

Computer Facilities Manager: Matthew Connell.

SUBJECT SYNOPSES

50100 WORD AND TEXT

This unit examines language as a fundamental means of communication. It focuses on language in use - speaking, writing, listening and reading. Beginning with the text as a starting point for investigation, it poses some central questions about matters of form and of content. Matters of form include: the nature of text, the process of the formation of text, the nature and constitution of discourse, distinctions between speech and writing, metaphor and genre. Matters of content include: the interrelations of language, power and knowledge, the notion of "reader" and "writer" and the construction of readings and writings, aspects of ideology in language, notions of "public" and "private" uses of language.

All kinds of materials are examined: written and spoken, poetry and gossip etc., and there is some attention given to texts that combine visual and verbal components.

The unit proceeds by a weekly lecture and a workshop/ seminar which follows up and explores, practically, material presented in lectures and in set readings.

50101 SOUND AND IMAGE

The aim of this subject unit is to introduce students to a range of sound and visual products, to promote discussion of the strategies underlying them. It will be assumed that students have been exposed only to the fairly narrow range of aesthetic possibilities provided by mainstream radio, television and cinema etc., and the aim of this course is to excite their interest in a wide range of sound and image products which go beyond or challenge the conventions of mainstream media production.

The course consists of a lecture and discussion component in which various products e.g., sound-tapes, videos, films, slide-tape shows are played or shown, placed in context by the lecturer, and then discussed by tutorial-sized groups under the guidance of lecturers:

50102 COMMUNICATION INDUSTRIES

This unit provides students with an overview of the contemporary media industries - newspapers, magazines, radio, television, films - and associated industries such as telecommunications, advertising, publishing, recording, information and computing, with particular reference to the Australian situation.

A knowledge of the general structure of these industries is valuable for anyone aspiring to work in them. Particular emphasis is put on the current connections and convergences between them, and the way particular technologies such as satellites, have been used with such

effect. Attention is given also to legal and regulatory aspects and the role of State bodies such as the Australian Broadcasting Tribunal. There is regulation of the hardware eg., through controls on ownership, and the content which is transmitted, eg., Australian content, advertising, and what is considered suitable for children. In addition, students are introduced to ways of analysing media output, both verbal and visual, and to the study of the dominant media discourses and representations of social reality, especially representations of social structure, social dynamics, gender, age, class and race.

50103 AUSTRALIAN HISTORY AND POLITICS

This unit introduces students to some major issues in the study of Australian history and politics. It complements the specific study in the unit Communications Industries. Issues dealt with include the history and present character of Australia's political and economic structure, especially Australia's place in world capitalism, industrial relations, and the political and economic role of the state. There is discussion of Australian social history, the present social and cultural patterns and diversity, including issues related to migration, the position of Aborigines, questions on nationalism and regionalism, education, the patterning and structure of gender and family relations and community studies. There is special emphasis on post-World War II history, and some attention to the ways in which differing social and political theories produce different understandings of Australian history, society and politics.

50110 INTRODUCTION TO COMPUTER SKILLS

Computing skills have become a requirement of workers in the communications industries. This course is a compulsory unit (and must be completed before entry to Stage 3 of the degree). It teaches students how to use the Apple Macintosh, which is the standard used in production work in advanced courses in the Faculty. The course covers health and safety, the operating system, word processing, graphics, and document production. Exemptions are available to students who satisfy the Faculty that they have an equivalent proficiency in computing skills. Students are expected to make their own arrangements to learn to touch-type.
Assessment: Class exercises and production of final document.

50200 WRITING 1

This course emphasises practical experience in writing rough workshop exercises. It considers both fictional and non-fictional modes and practices.

The course examines such issues as: the analysis and use of codes and structures of writing: debates surrounding the representation of experience and "the real"; the relationships between ideology, politics and aesthetics; the role of the reader and the construction of audiences.

Emphasis is placed on students' own writing through a series of workshop exercises in narrative (fictional and non-fictional) poetry and drama.

50201 JOURNALISM 1

This course introduces students to the principles of a range of journalistic skills. This includes writing, interviewing, research and editing. Students also receive a grounding in ethics, law and accountability. Relationships within the industry, journalists to each other, to public relations consultants, to contacts, to the audience, to management, and the structure of the industry are also discussed and analysed throughout the semester.

The classes are divided into lectures and seminar-type discussions, followed most weeks by particular classroom and external assignments designed to reinforce and develop the skills aspect of the course.

50202 RADIO PRODUCTION 1

This unit introduces students to radio and sound as a medium for communication. It focuses on the production of pre-taped programmes for broadcast and deals with the relevant conceptual and operational skills including recording, editing, mixing, interviewing, scriptwriting, composition and voice production. Students are encouraged to get involved with broadcasting at a radio station.

50203 SCREEN PRODUCTION

Students learn the basics of video and film production and learn to apply the basics of screen theory to their work. Students learn basic visual language, and the different elements in the creation of visual style, soundtrack, point of view and perspective in their work. The technique and theory of such practical areas as scriptwriting, research and planning, lighting, camerawork, direction and coverage, sound recording, mixing and editing is also covered. Most work will be made on video but students will learn to shoot and edit super-8 film. Students make a short programme on videotape and produce short exercises in the process of learning to use the equipment, and in their application of some of the concepts learned in Screen Theory.

50204 COMMODITY CULTURE AND THE MEDIA

The course provides a critical and historical overview of key theoretical positions around the notions of 'commodity', 'community', 'audience: 'spectacle' and the long-term cultural and social effects of these. Central to the course's objectives is to provide concrete examples of media institutions and the text produced by them for analysis and criticism.

50205 SOCIAL AND POLITICAL THEORY

This course has four main aims: to introduce students to important contemporary issues in the area of social and political theory; to teach students to critically analyse theoretical works: to introduce students to debates regarding the social construction of knowledge and the implications of such debates for research; to provide students with theoretical tools which will assist in the analysis of Australian society and political culture.

Areas covered include liberal, Marxist and feminist theory; theories of ideology: racism in Eurocentric thought; class/status; technology and the labour process; the state; political practice and strategies for change.

50206 TEXTUAL THEORY

This unit aims to analyse the notion of text in the general context of a degree in Communication Studies. Hence it examines the notion of text from a communicative point of view. Central questions which arise are: how is a text produced and for whom; how is a text consumed; what place does the text have as a message/commodity in the general social and cultural life of a community? More specific questions are: What counts as a text and what counts as a 'reading'? How does textual theory relate to the earlier formation of English? What historical process has led to the current use of critical categories and theories within the field of Communication and Cultural Studies?

50207 SCREEN THEORY

This is a study of the major questions of the history of the main successive or contending 'usages' in film, and their corresponding bodies of film theory. The class consists of a series of lectures, screenings, film analysis workshops and discussions.

50208 AUDIO/VISUAL PRODUCTION

Predominantly a workshop unit providing a basis for other subjects later in the major. Focus on tape/slide and audio works. Aims to mount productions and campaigns that critically analyse advertising (questions sexism, racism, commodity fetishism, aesthetics, and marketing-display/reception). Examination of research methods and marketing procedures such as addressing par-

ticular audiences: how to speak to different community groups and organisations: dealing with media, government and corporate organisations and PR departments.

50209 SOUND PRODUCTION 1

This unit introduces concepts and skills in the production of sound recordings for use in radiophony performance and multi-media productions. Mono and stereo forms of recording are explored - both in terms of different recording and microphone techniques and compositional and conceptual differences. Sound production is practised both in the studio and on location. Editing, mixing and sound-track construction are developed in the course's project work and a basic introduction is provided to soundtrack, sound-design and visual image.

50210 COMMUNICATION AND
   TECHNOLOGY

Modern industrial societies are characterised by increasingly complex systems of technology and communications. These developments are not accidental, nor are they inevitable results of the technologies employed. This course explores the relation between the development of modern industrial societies and the political, social and economic forces at work. Theories clustered around ideas of political economy including the sexual division of labour are explained and critical interpretations offered. The changing but crucial role of the state in managing the communication and technological infrastructures is elaborated. A central theme of the course is an interrogation of determinist theories of social change, be they economic, technological or informational, and the influence of these theories on representations of contemporary challenges of technological change in the communications industries. Implications of technological change for the categories of art, culture, the media and mass society will also be explored.

50211 SOUND, MUSIC, NOISE

This unit is an introduction to the study of sound and music in a wide range of production forms and cultural/industrial contexts. Students will be introduced to a number of theoretical and critical approaches to the study of sound and music with the initial emphasis being on analysing terms and concepts employed in the manipulation of sound media. Specific sound and music texts will be cited and investigated as historical, political, economic, and aesthetic agents. Topics include: dermitions and distinctions between sound, noise, music and silence; history of sound and music; uses of sound in society, industry, home, entertaining, medicine, education, defence; political economy of sound: introduction to music composition theory: sound and subjec-

tivity; sound narratives - time and space constructions; sound, music and pleasure: imaginary and forgotten sounds.

503000 OPEN UNIT A
Prerequisite: completion of at least 16 units

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, issued before enrolment date, stating the project, form of assessment and date of completion of project. This unit is available in Autumn semester only.

503001 OPEN UNIT B
Prerequisite: completion of at least 16 units

As for Open Unit A, however this unit is available in Spring semester only.

50310 NARRATIVE WRITING

This unit combines a theoretical consideration of the structures of narrative with practical exercises in such areas as story and discourse, narration, character, stream of consciousness as well as further work in point-of-view, voice, dialogue etc. There is the opportunity to work on extended pieces of narrative in both fiction and non-fictional modes.

50311 WRITING WORKSHOP

This is a workshop unit which introduces word-processing and desktop publishing skills. Student work is workshopped with a special emphasis on editing for publication. A series of lectures will acquaint students with aspects of the publishing industry, and readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

50312 SHORT STORY WRITING

This unit provides a forum for student practice in the short story form. Emphasis is on the realist tradition of the modern short story with its techniques of characterisation, narrative continuity, flexible point of view, and use of symbolism.

Although the unit's emphasis is on the workshopping of students' stories, the class also examines the writings of established authors on their craft, as well as some representative stories from modern writers.

50313 GENRE WRITING

This unit offers students the opportunity to work in genre fictions such as detective, thriller, science fiction, romance, fantasy. The genre varies from year to year depending on student demand and availability of staff.

It is also designed to complement genre studies within the Textual Studies Major. This unit concentrates on students' own writing in the genre. Topics include audience and publishing as well as the codes, conventions and structures of genre fiction.

50314 EXPERIMENTAL WRITING

This unit offers students the opportunity to work in experimental fiction. It emphasises developments in writing from modernism to post-modernism and furthers the discussion of the relationship between politics and aesthetics. Topics include the self-conscious narrator; the "unreliable narrator"; work which questions its own structure; the relationship of film technique to the new writing; montage; cuts; juxtaposition; absurdism; surrealism; expressionism; dislocation of narrative continuity; writing as "process" etc.

50315 POETRY WRITING

This unit offers students the opportunity for extensive work in poetry. It emphasises the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussion of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the students' own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author-reader "dialogue", rhyme, assonance, dissonance, alliteration, and metrics.

50316 PLAYWRITING

This unit offers students the opportunity to work in a range of dramatic forms intended for live performance. The main emphasis is on the students' own writing, through practical exercises in exposition, conflict, plotting, entrances and exits, scene-setting. A variety of forms are considered in readings and workshops, with some emphasis on experimental and "absurd" drama.

50317 RADIO WRITING

This unit offers students the opportunity to work in a range of audio writing areas centred on radio drama and features. Emphasis is placed on the students' own writing and a series of practical exercises involving monologue, dialogue, scene-setting, adaptation, use of tags, sound effects, vocal characterisation, narrative strategies and plotting. Issues include research methodology for features and the use of printed and oral material, e.g., diaries, poetry, archival material.

50319 SCRIPTWRITING FOR FILM AND TELEVISION

This unit offers students the opportunity to develop skills in scriptwriting for film and television, with primary emphasis on narrative scriptwriting, Students write a short script and the classes follow a script through synopsis, treatment, scene breakdown to final draft. Practical exercises focus on issues such as character, dialogue, exposition, point of view and narrative structure. The course also discusses the difference in writing for film and television.

50320 ADVANCED SCRIPTWRITING

This advanced level course provides a number of options for students wishing to take their scriptwriting work to industry standard or equivalent. According to student interest and the availability of staff, the unit in a given semester might concentrate on: writing for broadcast television; independent, low-budget screen-writing; documentary scriptwriting.

50321 SPECIAL WRITING WORKSHOP

A unit designed to meet the needs of different areas of intersection of the Writing Major. Its content will alternate among the following areas: Journalism, in particular editing; an advanced Writing Workshop course premised on the publishing component of 50311; a course with a specific performance focus. The content of the course will be advertised in advance.

It is not envisaged that this course will be offered more than once every two years.

50322 WRITING PROJECT

The writing project offers students the opportunity to work on a sustained piece of writing of their own choice. They work either in drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment into the unit.

This unit also includes a series of readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, reviewers etc. are invited to participate.

50323 WRITING FOR PERFORMANCE

Writing for Performance takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, sub-text, exposition, improvisation, translation of a text to the stage (or other medium).

50324 PHILOSOPHY AND HISTORY OF WRITING

This unit is an historical survey of techniques of writing and philosophies of writing. It will cover various forms of script as well as the social impact of the printing press. Philosophies of writing from the classical rhetorical accounts through to humanism, romanticism and finally contemporary structuralist and grammatological enterprises will be covered.

50325 MA WRITING SEMINAR 1

In this unit students will workshop each other's writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

50326 MA WRITING SEMINAR 2

See above subject description.

50330 ADVERTISING PRACTICE

This is an introduction to the professional practice of advertising; the concepts used, the skills and techniques applied. the organisational structure and operation of advertising agencies, their interrelationships with other parts of the communication industry.

50331 ADVERTISING COPYWRITING (Print)

This subject covers techniques of research, layout and writing of print advertising, including newspaper, magazine, direct mail, leaflet and brochure advertising. Emphasis is placed on the role of the writer in an advertising agency, client advertising, briefing. finding and evaluating advertising approaches. The class runs along workshop lines, with writing assignments in and out of class.

50332 ADVERTISING COPYWRITING (TV, Radio, Film)

Techniques of writing advertising for television and radio are explored in this course. Emphasis is placed on different scripting requirements for electronic media, with a look at cinema advertising, the translation of advertisements from one medium to another, and the integration of multi-media campaigns.

50333 ADVERTISING STRATEGIES

This is an examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students take part in individual and group presentations of solutions to various advertising problems, and as members of "jury panels" gain some insight into the analysis and evaluation of advertising techniques.

In the second half of the semester, students work as a group, planning, documenting and executing an advertising strategy.

50334 CRITIQUES OF ADVERTISING AND PUBLIC COMMUNICATION

This unit offers a theoretical and critical introduction to analysing the advertising and public communications industries, their practices and strategies. It involves tracing the historical, political, economic and cultural forces which these industries have had on capitalism, both locally in Australia as well as internationally. It questions the role of multi-national and post-colonial companies of the First World and their involvement in Third World countries. It examines the various ways in which the consumer is constructed and positioned as a subject. It investigates the use of semiotics, psychoanalysis, content analysis, behaviourism, Marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. It looks at the structure of the industries, and the discourses and professional practices of the workers within the various departments and agencies. It questions how alternative, dissenting voices can make themselves heard from within or from the margins of corporate/government machines or broadcast systems. It focuses on the moving image and sound track in advertising and public relations media with references to print culture.

50335 IMAGE AND TEXT

This unit critically examines the relationship between still and moving images and words. Includes theories of visual and textual design; layout, printing techniques and publishing processes. Theories of images and text; use of semiotics, textual theory and post-structural developments analysis. Covers the history of image and text relationships and what political, economic and cultural forces were affecting specific developments in various industries. Offers production skills in how to manipulate and integrate text with specific images in a wide range of contexts. Some of the types of image text works examined include: logos, film and video trailers, computer graphics, rock clips, MTV, scratch and rap videos, newspaper and magazine layout, promotional pamphlets and flyers, various books, posters, billboards, graffiti, blimps, T-shirts, labels, shopping bags and concrete poetry.

50336 VISUAL AND VERBAL STRATEGIES

This unit critically examines the increasingly important role of visual and verbal communication strategies in a wide range of media industries - particularly in advertising and public relations; traces the history of oratory and visual displays in different countries with special emphasis on Australia; and examines theories of verbal communications and visual presentations. Some of the specific texts looked at include: 7-text, home-video and direct video/television marketing, rock videos as advertising, press releases, propaganda - Facism, USA, USSR, England, Third World countries and various political lobby groups in Australia such as the 'White Shoe Brigade' and Unions. Sky Channel, indirect advertising strategies, personalities as 'Stars' and self as commodity/advertisement. How to organise the promotion of a range of products, issues and causes to community groups, government organisations and corporate bodies. A production subject that encourages the generation of campaigns using a combination of techniques that can be adapted to suit the audience needs and context.

50337 ART AND ADVERTISING

This unit traces the historical linkages between High Art and Advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces that have brought about this symbiotic relationship. Topics include: Art Deco, Constructism, Cubism, Futurism, Surrealism, Social Realism, Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-garde and Neo-Expressionism. Discusses the relationship between Modernism and Postmodernism as they involve advertising. High art marketing: artist 'stables', gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (Christies). Art as commodity fetish/aesthetic. Appropriation of artworks by advertising and vice-versa - the property laws of the original artwork, copyright. Role of television and the press in popularising art through advertising, e.g. Benson & Hedges. Students produce a major project that explores the direct connection between art and advertising.

50338 DESKTOP PUBLISHING

A production subject that critically examines the impact of desktop publishing on society as well as encouraging students to produce their own projects using such programmes as Word, Write, Draw, Paint, Superpaint, Pagemaker, Postermaker and a variety of graphics packages. Topics covered include: history of desktop publishing and printing industries, political, economic and cultural implications of the electronic revolution in the media, home, office and education; terminology and concepts used in DTP; how DTP has affected print design styles, typography and illustration techniques; what capabilities DTP holds for the future work environments; and how to set up a DTP workshop ergonomically.

50339 TELEVISION ADVERTISING

Aims to provide a detailed critical and practical breakdown of how television ads are produced and what economic, political, cultural and historical pressures are working on the various stages of production: from concept brief, storyboard, pre-production details to casting, lighting, set designing, location hunting, shooting, editing and post-dubbing sound and voice-overs and titles. Post-production stages are also studied in depth from marketing, distribution and account managing. Examines the relationship between ads and programming: from time buying, sponsoring of TV events, sports and mini-series to political advertising and polls.

This production subject also examines in detail the theories and criticisms made of television advertising by various industry 'gurus', lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues for clients ranging from small community groups to corporate enterprises. The subject also takes the student through the practical skills of making a TV ad as well as how to present ideas to the client at the various stages of production. Students produce a short video ad or expose in the course which is presented at the end of the semester.

50340 JOURNALISM 2

Advanced news writing and newspaper production are included in this course. The key is in developing skills of research, interviewing, writing and editing. Students choose an area round to specialise in over the semester. Seminar classes are used to analyse and critically evaluate the stories the students write.

The aim of the subject is to develop news writing skills at a fairly high level. Lectures are structured around a series of addresses by specialist/senior journalists as guest lecturers. This is designed to introduce students to practising journalists and to develop insights into a variety of methods and techniques of reporting. Guests cover key areas of journalism, and are all senior people. The course aims to acquaint students with both the institutions covered by the reporters (State and Federal Parliament, Industrial Relations, Courts, Police, Business and Finance, Defence) and the role of the media and journalists within these institutions. Class

discussion and assessment of the weekly stories students write is also a part of this subject, so that students can learn from the experiences of others.

Students choose an area which they cover for a semester to develop skills in building up contacts and expertise, and to encourage accuracy and depth in reporting.

50341 SUBEDITING AND PRINT PRODUCTION

This subediting, layout, design and production class has an emphasis on newspapers and magazines. The course covers the use of electronic technology in print production. Photojournalism and typography are also covered. The course combines lectures in design etc. with practical experience in producing a newspaper.

50343 ISSUES IN JOURNALISM

The aim of this subject is to combine research, production and writing skills. Students are expected to undertake original research in a journalistic area, prepare a class seminar on it, write it as an article and then prepare it for publication, in the Faculty's New Journalist magazine or elsewhere.

50344 SPECIALIST REPORTING AND MAGAZINE WRITING

This unit offers students the opportunity to develop skills in various specialist areas of reporting including: politics/government, business/finance/economics, computers/science/environment, arts/lifestyle, city reporting etc. The speciality will vary from year to year depending on student demand and the availability of staff.

The unit examines the role of the specialist journalist, and concentrates on developing expertise in the area under examination, including advanced research and writing skills.

There is a growing demand for specialist journalists and this unit helps equip students with some of the skills necessary to move into these areas.

50345 INVESTIGATIVE JOURNALISM

Rather than concentrating on a narrow description of investigative journalism (crime, corruption etc.) this subject is designed to familiarise students with the range of sophisticated research techniques. The techniques range from use of the public record, to leaks, interviews, cheque book journalism and electronic data analysis. In addition, questions relating to the ethics and politics of investigative journalism will also be addressed as well as the historical development and role of investigative journalism.

50346 EDITING 1

This subject will address methods of creating the concept of a publication, determining editorial priorities, commissioning articles, artwork, cartoons, photographs and photojournalism, dealing with contributors, managing staff, typesetting, using computer generated text and graphics, copy editing, proofreading, page design, using colour, subediting, layout, printing, distribution, circulation, advertising and marketing.

Many of these concepts will be developed in the practical environment of producing the magazine, New Journalist. Students will be confronted with most of the issues above in the process of producing this magazine. It is hoped that this magazine will act as a showcase for the work of other students in the Faculty, and will seek to achieve national distribution.

50347 EDITING 2

See above description.

50348 TELEVISION JOURNALISM 1

This introduction to television journalism will combine an overview of issues including an historical overview of broadcast news and current affairs reporting; institutionalisation of production; implications of corporate and public sector ownerships; networking and news as show business. It will also address legal and technical issues. At a production level, students will gain experience in interviewing and writing for television; planning and producing simple stories; working with crew and basic editing techniques.

50349 TELEVISION JOURNALISM 2

The unit is envisaged primarily as a research/workshopping unit whose focus would be the team planning/production of longer, more complex current affairs/documentary reports. Preparatory work would involve looking at different visual styles/exploring different formats and approaches to information television. (Students with a demonstrated commitment to documentary work may be able - numbers permitting - to consider following TVJ2 with the Documentary unit offered by the Film and Video Major).

The workshop component will include sessions on refining interviewing skills, writing for longer pieces; practical approaches to the preparation of lengthy reports; research planning/budgetting considerations; clarification of crew roles; consultation on presentation techniques, graphics, supering, and so on.

50350 PUBLIC RELATIONS: PROCESS AND PRACTICE

Students are introduced to the complexities and certainties of Public Relations practice through three streams of activity; class sessions examine a model of the stages of systematic practice; a field exercise requires students to find out from practitioners their professional perspectives and work methods; in workshops students come to grips with the problems of "live" clients (of their own choice) and the development of solutions.

50351 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION

In this intermediate unit, students come to grips with the desk, field and "formal" components of practical PR research, mount a full PR programme for a "live" client of their choice and discuss and prepare a major paper on allied theoretical aspects of public communication.

50352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT

In this intermediate unit, students are required to: undertake a short internship in a PR office; undertake work for a "live" client and in class sessions examine the theory and practice underlying the "issues management" approach to the detector-evaluator-interpretor-communicator functions of Public Relations practice.

50353 PUBLIC RELATIONS PROJECT

In this advanced unit, students undertake a major exercise in one of three areas: a full-scale campaign of appropriate complexity for a "live" client; a field study of some aspect of PR practice in Australia; or a reading and research project on some aspect of the theoretical uncertainties surrounding PR practice. A substantial report is required. A series of regular journal seminars complements the field work.

50354 PUBLICITY PRACTICE

This unit is a hands-on introduction to the development of basic publicity programmes utilising both the media and other channels of public communication on behalf of client groups - non-profit, government or corporate. Students are required to develop a modest publicity programme for a "live" client and to undertake special field work on editorial decision-makers' preferences for publicity writing exercises and to produce a pamphlet as a print production exercise.

50355 TOURISM

This unit critically analyses the tourist industry in Australia specifically with reference to the international scene. A final year production subject, this unit places students in 'real' work situations where they have to tackle a variety of problems and develop a strategy for the smooth operation of a site. Topics covered in the subject include: history of tourism, theory and practice of tourist agencies and departments; critical approaches to tourism; questions of nationalism, colonialism and post-colonialism; corporate sponsored ventures, resorts (e.g. Hayman Island, Yulara, Sanctuary Cove, Darling Harbour); role of the media in tourism - television programmes such as 'Holiday', 'Nature of Australia', 'Leyland Bros.', 'World Around Us', museums and anthropology, exploration, trade, military conquests and religious missionaries; multinationals and the Third World economies; travel versus tourism; tourist villages, towns and cities such as Disneyland, Wonderland, Dreamworld and Surfers Paradise.

50356 PRINT AND AUDIO VISUAL PROJECT

This is a final year advanced unit needed to complete the major and therefore students are required to work with a selected client in the 'outside' world such as a community group, corporate company, small business, educational institution or government body. After consultation with the client and the lecturer a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both client and lecturer, discussing all stages of pre-production creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and productions strategies. At the end of the semester each student will present her or his major project in detail to the class as well as a written report or essay.

50357 COMMUNITY RELATIONS AND THE PUBLIC SPHERE

Students undertake research and analysis into specific cases with the view to gaining promotional skills and experience in the field of community relations. The course examines relationship between Community Relations and Public Relations. Class sessions examine various strategies and topics useful to promoting causes and views of the non-corporate sector.

50358 PUBLIC RELATIONS CASE STUDY

This unit offers students experience in dealing with major public issues and how they impact upon the community. The subject involves examining the historical, cultural, political and economic implications of the public issue under study and how best to promote the views of non-profit community organisations and lobby

groups. Gives hands-on approach to developing information packages and involves field work and research methods.

50360 AUDIO PRODUCTION
This unit focuses on advanced recording techniques, in mono and stereo, and post-production techniques including multi-tracking and advanced 2-track mixing. Questions of perspective, composition and structure are examined in depth, as are issues in the construction of listener and the status of the radio programme as a model for dissemination.

50361 RADIO JOURNALISM
This unit focuses on broadcast journalism for news and current affairs programmes. Students are expected to work with a programme of at least weekly frequency. The course includes advanced interviewing and script-writing, investigative reporting, programme organisation and presentation and more theoretical concerns such as concepts of news, objectivity and verification.

50362 RADIO REPRESENTATION
This unit examines various conceptual and operational approaches to issues in the representation on radio of events, processes and debates. It explores practices of montage, narrative and voice. It examines the genre of documentary and feature programmes, broadly defined, including oral history, soundscapes, dramatised features and voice-pieces. It aims to develop skills in research, investigation, composition and structure, with special attention to point of view debates about realism and access to the media.

50364 SOUND PERFORMANCE
This course concentrates on innovative areas of sound-art, sound-performance, sound-text and environmentally based pieces. The course will look at some historical instances of sound-art, but chiefly at contemporary forms - within sound and across mixed media objects. Work in the course will extend post-production studio techniques of composition, reflecting a sequence of different contexts for sound art-forms - radiophonic, multi-media, theatrical, musical, installation or live performance.

50365 RADIO PRODUCTION PROJECT
As the final unit in the Radio Production Area, this unit encourages students to develop their skills in the specific areas they anticipate working in professionally. Students may choose a broadcast form from the electives they have taken earlier in the Major, e.g. journalism or documentary, and then negotiate with their supervisor a project of adequate sophistication. The project must be produced to a standard comparable to that

expected in the junior ranks of the profession. The unit aims to be a bridge between the student situation and the industry, in terms of both the supervision process and the standard of work.

50367 RADIO MUSIC
This unit examines both conceptually and operationally prevailing practices of music presentation on radio. It emphasises two main areas: the construction of the live music show, and key elements in the recording and mixing of musical sounds. This is combined with issues and practices in general radio presentation in live-to-air formats, and the ways in which music is combined with other elements, such as voice and interview, to compose programmes.

50368 RADIO SEMINAR
Radio Seminar provides opportunities for in-depth research and debate around a central issue - political, critical or artistic - within radio and sound. Topics chosen for Radio Seminar must reflect a challenging and innovative approach to contemporary broadcast and/or audio practices. A new topic is proposed whenever Radio Seminar is offered. Beyond the general requirement that this topic acts as a pivotal point for research and study and that coursework should lead through to production and programme-making, the syllabus is to be devised anew for each semester's series of Radio Seminar.

50370 VIDEO STUDIO AND VIDEO POST-PRODUCTION
The subject is designed to follow the Screen Production unit and is a core unit for any student who wishes to use video as their primary production medium in the rest of the Major.

Students will be taught the basic operational and crewing skills involved in working in a small studio environment with an understanding of the "video signal".

Students are also taught to be proficient in video post-production and special effects techniques.

Practical work is set within the theoretical context of video as a medium for mass communication and also a medium which is used for explanatory and artistic pursuits both inside and outside its broadcast context.

50371 FILM AND VIDEO DRAMA
This subject will develop students' abilities to communicate with actors, and to develop appropriate visual style for their programmes. It is the main unit within the major to concentrate on work with actors and on basic techniques of coverage. Students will work intensively

on short scenes applying various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Part of the work will be viewing, analysis and criticism of existing film and video programmes and part of the work will consist of practical exercises to increase students' directing skills. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

50372 FILM AND VIDEO DOCUMENTARY
Students will be encouraged to apply what they learn in the documentary unit/s in screen theory to their work. Students will develop their abilities to use various documentary techniques in the construction of documentary programmes and will view and analyse some existing documentary works. Exercises will be set to develop students' skills with such things as verite filming, shooting for cutting, interview, voice-over, expressionistic sequences, reportage and exposition and the construction of an argument through use of sound and image. Students will be required to develop a treatment for a short documentary for possible production at a later date.

50373 VIDEO NEW TECHNIQUES
This is an exploratory unit where students study a wide range of video forms, looking at the production techniques and tools of the video artist and the meaning and expression of video works in other cultures. The work of European, Japanese and American video-makers and designers is studied and students are encouraged to experiment with the expression of their own ideas in either taped sequences or installations.

50374 FILM AND VIDEO: PROJECT I
The aim of this unit is for students to take conceptual work from other units in the major or from other areas of the degree and develop a production project. It is expected that this project will also extend the level of technical skills which a student has reached in the previous units.

The unit is available for students to take a project, which has previously been developed to final draft script and for which there is evidence of pre-production work, through all production stages to post-production.

50375 FILM ANIMATION
This unit introduces students to film animation in all its aspects from idea, script, storyboard, artwork, pre-production to shooting and post-production. A broad range of animation techniques is studied. By a series of structured exercises, students are encouraged to develop

their own style of animation and to take through to completion a 2-3 minute 16mm or Super 8 animated film.

50376 FILM AND VIDEO SOUNDTRACK
This course is designed for those students who want to explore soundtrack composition and work on their own soundtracks in more detail and with more time than that which can be offered in other units of the Major.

It is designed to increase an awareness in students of the important role that sound plays in the aesthetic composition of their film and video work. It is also designed to complement the soundtrack unit in the Sound Studies Major.

Topics include: sound recording and microphone techniques; recording and composing music for the soundtrack; spatial qualities of recorded sound, volume, echo, equalisation and sound synthesis; tracklaying and mixing. Students will learn the operational skills required to record location sound and use the Media Centre's sound post-production areas.

50377 VISUAL STYLE
This subject will only be offered occasionally and the content of the course will vary, depending on demand and on who is available to teach the course. The unit will allow the students to take an in-depth focus on a particular visual style, for example cinema verite, one-shot filming, static frames or closeup work, or genres such as film noir. In some semesters the unit may cover a number of different styles. There will be analysis of existing work done with the visual style under study, and lectures, demonstrations and exercises designed to teach students how to produce that visual style in their own work. Students will work with scripts and treatments and work out appropriate visual styles and storyboards or coverage plans for these.

50380 SYNC SOUND FILMMAKING
This unit introduces students to 16mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16mm production: direction, cinematography, camera operator, camera assistant, first assistant, sound recordist, boom operator. Students rotate roles on three main 16mm exercises which concentrate on visual style and coverage. These exercises are then taken through editing, tracklaying to sound mix stage. There will be restriction of entry to this unit because of resource limitations. Classes will be balloted each semester.

50381 OPTICAL FILM AND SUPER 8

This unit aims to develop a student's 16mm non-sync filmmaking skills and in particular to encourage their experimentation in image constructure and the relationship of soundtrack to image. There is emphasis on referred images using Bolex Camera and Optical Printer. Students work on their individual three-minute film which is taken through all stages of production.

50382 SCRIPT AND PRODUCTION

Script and Production Unit enables students to develop the necessary skills to produce a short film or video outside the context of the major.

Screenings of independent film and video work will provide framework for study of the wider film and video industry and culture. Issues of producing a project ... budgeting, raising money funding submissions, contracts, marketing and distribution will be related to the context for film and video-making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting and issues of preproduction and production management to shooting script. While the unit provides script discussion and emphasis on reworking a script through several drafts, it is not the unit in the basic skills of scriptwriting. The opportunity for that exists in a separate unit.

The unit provides students with a strong basis of script development and pre-production, from which to enter Project 1, or Project 2 or to develop a project within other units. They may develop a project which they pursue after the degree.

50383 FILM AND VIDEO PROJECT 2

This unit provides the opportunity for students to complete project work at an advanced level. It demands a high level of skill in all areas: conceptual links to the work of the degree as a whole as well as scriptwriting and technical skills.

In the Project 2 unit, students make links to the community/industry outside the major and begin to clarify their goals after the course. The project work completed in this unit is expected to be used by students to pursue their film/video work upon leaving the course.

In order to be accepted into the unit, students must give evidence of a script that has been worked through from first draft to final draft (or detailed treatment if a documentary) and preproduction planning (budget, schedule, details of cast and crew).

The unit will be structured around the production schedules for the projects. Shooting scripts, preproduction, rehearsals, camera and lighting workshops will be emphasised for the first part of the semester. After a period of film shooting, the sessions will focus around editing workshops, concentrating on students acquiring professional skills in both editing image and soundtrack.

Each student will work in different crew roles on several other projects (camera operator, camera assistant, sound recordist, boom operator, art director, continuity). This will assist to assess their own skills in particular areas and their desire for specific technical training in the film industry after the course.

50392 FEATURE WRITING AND COPY EDITING

This subject explores the development of feature writing from the social realist writers of the nineteenth century to the polemical and descriptive essays, new journalism and literary journalism of the twentieth century. It examines and assesses the research, interviewing and reporting methods and techniques used to facilitate this type of writing. Students will also assess the ethical and moral dilemmas posed by such in-depth journalism. The methods and importance of copy editing will also be canvassed in a workshop.

This subject is particularly targeted at those students interested in print journalism, enabling them to develop writing skills and an understanding of the development of feature writing, one of the dominant modes of journalism.

50400 AUSTRALIAN COMMUNICATION POLICY

This is a critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Topics include the role of the Australian Broadcasting Tribunal, the Broadcasting Act, the development and uses of Aussat, networking of commercial television and radio, implications for the traditional national broadcaster, the status of the Special Broadcasting Service, issues in public broadcasting, how the possibility of privatisation affects government bodies like Telecom, the merging of telecommunications and computer technology and the need for a national information policy. Students make a close study of examples of the institutions, processes and language of policy formation and implementation. and are encouraged to participate in a current issue.

50401 NEWS AND CURRENT AFFAIRS

This unit examines the production of news and current affairs in the media from the perspective of the journalist in the workplace. It examines the relationship between professional and scholarly ways of viewing this production process, with the aim of bringing these into focus with each other for the practising journalist. Topics covered include theories of news, the hegemonic process and structures of mediation, the organisation of journalistic work practice, objectivity and verification processes, the maintenance of consensus in newsrooms, the information and public relations industry, and the effect of technology on journalists' work practices. The unit is primarily aimed at students undertaking journalism units elsewhere in the course and, as much as possible, draws on students' experience in journalism.

50402 BROADCAST MEDIA

An historical investigation of radio and television, especially in Australia, covering the development and present status of the dual system, the nature of early radio and television and their social impact, the history of broadcasting organisations and the relationship between station owners and programme producers. The policy of localism and its supercession by satellite networking will be looked at. There will be an examination of broadcast material from a variety of periods and sources, and discourses about broadcast media and the changing relationship between broadcasters and audience will be investigated.

50403 POPULAR PRINT CULTURE

This unit aims to further students' understanding of the history of the print medium of communication, locating that history in its wider social, political and economic context. It should be especially useful for students undertaking production work in Journalism, Creative Writing and Advertising.

It provides an historical examination of the popular newspaper, magazine, and comic book industries, especially in Australia, Great Britain, and the USA since the late nineteenth century. Analysis focuses more or less equally on the production, the texts, and the readership of these popular non-book print forms.

Changes in production, texts and readership are studied in relation to such issues as: the ways in which these print forms draw on old and create new popular concerns and myths; their specificity according to class, gender, ethnic and national relations; questions of ideology, information and entertainment; their relation to the electronic media; the role of advertising; and the technology and institutional context of their production.

50404 INTERNATIONAL ASPECTS OF COMMUNICATION

With the development of satellites and other communication technologies that can be controlled from outside a nation's borders, the major question to be addressed is the status and meaning of the demand for 'national sovereignty'. This has been perceived by less powerful countries as undermined by the transnational structure of media and communication service industries for some time. The unit examines this 'free flow of information' debate and attempts by various countries to take or keep control of their own communication apparatuses in the face of market dominance and deregulatory pressures. It raises particular questions about Australia as a listening post for US military communications, and its role in the Pacific region as Australian communication organisations link with interests elsewhere.

50406 LEGAL ASPECTS OF COMMUNICATION

This course examines the body of law applicable to the Australian media, and the institutions, processes and policies involved in its formulation and administration. This is *not* a formal law course. Instead, it is designed to provide students undertaking a communications and technology, journalism, advertising or public relations major with a working appreciation of the legal requirements that operate in these areas of communications practice. The course covers such areas as broadcasting law, trade practices, advertising and marketing legislation, copyright, defamation, film production law, as well as issues such as freedom of information, privacy, censorship and special legal problems arising from developing communications technology.

50407 MUSIC AND MASS CULTURE

An introduction to the sociology of music using a wide range of examples from western and non-western cultures. The emphasis is on the evolution of a mass cultural audience in a number of social formations, and on the role which music has played in producing this audience. The unit focuses on ethnomusicology and its theories, social criticism in music, the state of the Australian music industry and the relation between rock and "art" music since 1945.

50408 SOUND INSTITUTIONS

The unit will commence with the emergence of a host of sound recording, reproduction and distribution technologies at the end of the nineteenth century and the early years of the twentieth century, and examine the ways that certain technologies gained pre-eminence. The development of both national and commercial radio will be examined in the light of competing interests and technologies, and related to changing patterns of domes-

tic, cultural and commercial life as sound distribution technologies entered the home. Changes to broadcasting and listening patterns with the introduction of television and the development of the music recording industry will be covered. The final part of the course will deal with the changes to Australian broadcasting in the 1970's and 80's, including the crisis in public service broadcasting, networking and the introduction of FM in the commercial sector, and the emergence of community and ethnic broadcasting.

50409 MEMORY AND THE CULTURAL IMAGINARY
The ways a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts - museums, monuments, media texts, public spaces and so on. This course studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a 'cultural imaginary' - the mirrors a society erects to imagine itself for others.

50410 CONSUMERISM AND THE MEDIA
This unit discusses some of the ways in which notions of culture have been developed in relation to Modernism with emphasis on the media as generators of mass culture. The first part of the course is about developments in the politics and aesthetics of culture in the Weimar period in Germany between the wars, from which the Frankfurt school of criticism developed. The Frankfurt school critical theory, however, was based on disillusionment with Modernisms', ability to provide a critical account and intervention into the mass culture industries of advanced capitalism. The debates about aesthetics and politics of culture which were generated then have continued to influence the critiques of consumerism and the mass culture industries of our own time, especially certain post-modernist developments based on a debunking of the modernist ideas of progress and experimentation.

50411 THEORIES OF THE IMAGE
The relationship between images, forms of thought and cultural change in painting, photography and film will be discussed. The emphasis will be on theories that have challenged the ways we think about and look at images from, for example, the Futurists' utopian attempts to free artistic forms from traditional rules and restrictions, to the debates about the nature of photography versus painting, to the theory about image-movement and time-movement in film which is challenging received film theory.

50412 THEORIES OF SUBJECTIVITY
A discussion of theories bearing on notions of 'self', 'human nature', 'sexual identity': in particular Freudian and Lacanian theories of the subject. Ways in which these theories have and do influence film theory and other media studies are discussed. Particular attention is given to the relations between media culture and the construction of subjectivity.

50413 THEORIES OF CULTURE
This unit will explore the prevalent notions of cultural value (moral, aesthetic, rational) which are embodied in religions, sciences and other cultural practices. This will be done using Friedrich Nietzsche's philosophy of the genealogy of morals, transvaluation, nihilism, willpower as the basis of a critique. Nietzsche's break with the metaphysical tradition of western philosophy has given rise to a renewed interest in the question of cultural values which has infuenced contemporary thinkers such as Michael Foucault, Gilles Deleuze, Jacques Derrida among others. This unit will address the relevance of these philosophical critiques for the cultural changes brought about by developing technologies in multinational economies.

50414 MEDIA CONTROL AND RESISTANCE
The media are both institutions and techniques of control and resistance, key technologies in strategies of power. This course explores the articulation of these strategies and the practices of resistance which have been developed. In particular, dimensions of power affecting subordinated social groups - gender, race, ethnicity, disability, age and class are analysed, as are their attempts to create and hold their own media spaces. As media technologies change, so too do the social sites of power. The course focuses then on the ownership and control of media, the organisation processes of production, the discourses promulgated and challenged within media products, and the way in which audiences are affected by the work they do.

50415 DEVELOPMENT, DEPENDENCY AND JOURNALISM
This unit examines the traditional debates between modernisation and dependency theory with respect to the ideologies, traditions and expectations made of journalists in modernising socialist countries' liberal democracies. Case studies for examination will be selected from countries in the Asia Pacific region and countries with a socialist political system. Recent theoretical trends away from the development/ dependency dipole are examined, as is the changing role of the media in the socialist and formerly socialist countries.

50420 DESIRE AND THE SOCIAL

'Culture' is a problematic concept. It is often employed in very loose or in rigidly reductionist ways. This unit provides a different perspective by looking at the construction of desire in advanced capitalist social systems. It focuses on the way desire is integrated into economics, politics and the state, knowledge and rationality, art and media. The theories discussed offer a productive approach to culture rather than a consumerist approach and the unit will explore the implications of this for various cultural practices especially in relation to the media.

50421 WORLD CULTURE

The course studies a wide range (historically, politically and culturally) of attempts to produce the notion of an undifferentiated 'world' or 'global' culture. Particular attention is paid to concepts as diverse as Renaissance Humanism, imperialism and cultural imperialism, 'globalisation' by the media, cultural syncretism, etc.

50422 SPECIAL INTEREST SEMINAR IN
THE PHILOSOPHY OF CULTURE

This unit allows for the possibility of special interests in the philosophy of culture to be addressed as they arise. This unit may be taught by visiting lecturers.

50423 TECHNE AND LOGOS

The philosophy of technology is a relatively new area of study. The most interesting developments have come from Martin Heidegger's critique of technology viz, technology as technique (techne), as a fund that is calculable, as enframing as standing-reserve, all of which enable technology to put science to use. Following from this, the relationship of subjectivity and ethics (logos) to these questions will also be discussed.

50424 THEORIES OF FEMININITY AND
MASCULINITY

The sexualisation of post-war advanced capitalist cultures has produced results which cast doubt on the sources of individual eroticism. This unit will look at the social construction of femininity and masculinity in the light of the modernisation and post-modernisation of sex. Key theoretical contributions on the fate of the body in the modern and post-modern condition will be discussed in relation to sexuality and textuality (including fashion and pornography), the treatment of sexual perversions and reproduction technologies.

50425 CULTURE AND THE AVANT GARDES

The course focuses on various aspects of culturally revolutionary behaviour: bohemianism, dandyism, amateurism; beatnik, hippy, punk, art-school punk, and the culture of avant-gardism in art, music and film. Particular attention is paid to wider social and political consequences of these, predominantly cultural activities.

50430 INTRODUCTION TO JOURNALISM

This subject is the first subject of the MA (Journalism), and a key building block as it is the compulsory pre-requisite for all other subjects. It will provide both the conceptual and skills framework for the degree. Students will participate in seminars on the nature of the media industry and the journalism profession, the role of the media in public life, historical development of the press, media and journalism, and ethical and legal issues. Students will also be introduced by way of class exercises, to the key skill components of journalistic practice; writing, researching, interviewing and personal presentation.

This subject will be taught full time each day from 9-5, with some evening sessions, in the orientation week.

50431 REPORTING AND RESEARCH
SEMINAR I

This is the first in a series of three seminars that must be completed sequentially by all students in the MA (Journalism). The seminar is designed to develop students' reporting and research skills by extensive field work. This seminar will concentrate on basic news reporting including, reporting institutions, such as parliament, police, courts, business, education as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.

50432 REPORTING AND RESEARCH
SEMINAR II

This is the second in a series of three seminars that must be completed sequentially by all students in the MA (Journalism). This seminar is designed to develop students's reporting and research skills by concentrating on advanced news reporting, developing expertise in a round (eg., politics, business, industrial relations, local government, courts, sport, police, environment, ethnic affairs, science etc.), developing contacts and writing more complicated stories. Extensive field work will also characterise this subject.

50433 REPORTING AND RESEARCH
SEMINAR III

This is a final seminar in a series of three that must be completed sequentially by all MA (Journalism) students. This subject must be taken in conjunction with Thesis in Journalism (50434) or Professional Project in Journalism (50435) and News and Current Affairs

(50401). This subject is designed to complement the theoretical and practical work students are undertaking in the other subjects. and will provide students with an opportunity to present papers arising from the work in the Thesis and Professional Project, and in the process to further refine skills in presentation, writing, research and analysis. The emphasis, apart from that which is student directed, will be on issues in journalism with particular attention to questions of ethics, audience and the economics of journalism.

50434 THESIS IN JOURNALISM
The Thesis in Journalism will be a substantial piece of independent research which is theoretically and practically informed. The thesis must involve original research in the field of journalism and be presented in a thesis report of approximately 15,000 words. The Thesis will be assessed by two external examiners.

50435 PROFESSIONAL PROJECT IN JOURNALISM
The Professional Project in Journalism will be a substantial piece of independent research and production, suitable for publication or broadcast (approximately 10,000 words print, 40 minutes radio, 30 minutes television). The project must be accompanied by a written analysis of the work, taking into account the methods used, the issues raised, and a survey and assessment of the available literature on the subject and the methods. This analysis should be approximately 5,000 words. The Professional Project will be assessed by two external examiners.

50502 INTERNATIONAL POLITICS
This unit analyses post-war political and economical developments: cold war strategy, international trade and finance, the World Bank and the IMF, the UN and the concept of universal human rights, the arms race and global militarisation and disarmament and peace initiatives.

50504 AUSTRALIA AND THE WORLD ECONOMY
This course will examine the development of the Australian economy to its present stage of integration into the global network of trade and finance. Australia's role in the international division of labour is analysed, in relation to the economic policies of the major political parties and their trade, currency and debt strategies.

50506 GENDER, CULTURE AND POWER
This unit investigates the social construction of gender through cultural practices and power relations. It asks how and why there have been historical differences in the relationship between sex, sexuality and gender.

There are also case studies of specific political/cultural interventions in order to see their effects on the sex/gender/power nexus. Specific areas examined may include: the construction of homosexuality: feminism, femininity and female sexuality.

50507 THE MAKING OF THE THIRD WORLD: LATIN AMERICA AFRICA AND THE MIDDLE EAST
This course explores theories of the Third World and its predicament, especially development and dependency theory. Policies and panaceas offered by the 'North' to the problems of poverty and underdevelopment will be critically examined. The creation of the Third World is examined in relation to the pre- and post-colonial histories of Latin America, Africa and the Middle East.

50508 NATIONALISM, POPULISM AND FASCISM
This unit focuses on fascism as a mass movement. It locates fascisms in particular historical moments and analyses them through political economic and cultural perspectives. In particular populism and nationalism, as central mobilising forces of fascist discourses, are examined; and the unit asks to what extent populism and nationalism are necessarily coterminous with fascism. The unit also examines ways in which 'memory' and historical study of classic cases of fascism such as Italy and Nazi Germany inform understanding of current politics and ideologies.

50510 CULTURE, RACE, AND ETHNICITY
This course is concerned with exploring various theoretical accounts of race and ethnicity. The first part of the course will focus on the construction of 'race', and the historical and political location of racism. The second part of the course will explore theories of 'race' and 'ethnicity' in the context of ethnic mobilisation and ethnic politics.

50512 COMPARATIVE RELIGION
A survey of the beliefs, practices and history of the major world religions, and discussion of the diversities and similarities of religious systems, theories of religion and their place in contemporary societies.

50514 CRIME, MADNESS AND SOCIETY
This unit addresses the general questions: Why do incarcerating institutions and practices develop and how do they function in specific societies?

In order to investigate how the 'criminal' and the 'mad' are socially constructed as deviant in relation to the

'normal', the unit examines specific case studies of the social history of insanity and criminal imprisonment.

50515 AUSTRALIAN HISTORY

This unit builds on the brief introduction to aspects of Australian history provided in Australian History and Politics. It provides a broad survey of Australian social, economic, political and cultural history up to the present. There is an examination of the relationship between popular and academic representations of Australian history, in a variety of media and other public (e.g. museum) forms. Topics covered include Aboriginal history; the British colonisation of the continent; class formation, conflict and accommodation; the growth of unions and employer organisations; Australian involvement in war; the social impact of economic booms and depressions; political conflicts and cultural history.

50516 ORAL HISTORY

This unit provides opportunities for students to develop and apply advanced research skills. It combines detailed extensive experience of oral history and other interviewing research methods with theoretical discussion of forms of knowledge and practice in Social and Political Studies. Particular attention is given to theoretical concepts relating to subjectivity and popular memory. The aim is, in relation to oral history, to ask not so much what ('facts') people remember as how and why they remember and (re)construct history as they do. The methods and politics of interview questioning and of editing are also examined.

50517 RESEARCH PROJECT

This is an advanced unit. The course requires students to undertake original research on a prescribed topic. The course work includes specification of a research problem, a review of relevant literature, and the development and use of research methods. These may include archival. newspaper and other printed material, manuscripts including letters and diaries, interviewing and participant observation, use of visual records, census data and other statistical sources, material objects and physical sites.

Students are encouraged to undertake a team research project on a subject agreed between themselves and the lecturer. Individual projects are also acceptable.

50518 AUSTRALIAN POLITICS

This course examines the institutions of Australian politics in detail. It discusses issues (eg. constitutional change, electoral reform, the influence of the media) surrounding them. It looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

50519 HISTORY OF SOCIAL AND POLITICAL THOUGHT

This course looks at the history of utopias and utopian thinking in fiction, political writings and movements. It concentrates in particular on the relation between utopias and socialist theory; it looks also at feminist utopias, science and utopias, and environmentalist themes in utopian ideas.

50520 ASIAN AND PACIFIC POLITICS

This unit focuses on the history and current situation of societies and states of South-east Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late twentieth century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, an area of vital strategic significance to the superpowers, and a tourist haven. This subject analyses social, political and economic trends in the area.

50521 ORIENTALISM : CONSTRUCTS OF THE EAST

This course will examine the concept of orientalism as a European tradition involving representation of and clusters of knowledge about the "East". Orientalism is a potent cultural influence, often having political usages and effects. Students will research this influence in popular culture (art, myth, fiction, music) relating to the Middle East and Asia.

50590 HISTORY - SPECIAL SUBJECT

This unit is designed for those students who are interested in exploring particular issues which have arisen from their previous study of history in more depth. It is intended to have a flexible content and structure, depending on staff and student concerns that will determine the theme for any one semester. The theme may explore aspects of theory and historical method or focus on specific issues. Some examples of possible courses include: exploring the relationship between history, biography and autobiography; a special study of the local Sydney region, its history, society and politics; a focus on cultural history; and issues in feminist history and methodology.

50591 MAGIC AND HEALING

The course commences by exploring the epistemological status of various conceptions of 'science' and of 'magic'. The remainder of the course examines magical, ritualised and symbolic aspects of 'healing' processes, including processes concerned with birth and death.

50592 ABORIGINAL STUDIES

This course introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal Nations. The course will develop these analyses around 'issues' relating to dispossession such as Land Rights claims. Legal control and force, political control and political mobilisation, health issues, employment issues, education, art, literature. and film.

Sources for the course will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists.

50593 SOCIAL POLICY

Government intervention in the social effects of economic relations has taken a variety of forms. At their core has been the regulation of the family, and in particular, the control of women as carers, mothers, and clients - the regulation of procreation and social reproduction. This unit addresses two major themes - (i) the way in which states in capitalist and socialist societies have responded to the many areas of social need; and (ii) and relationship between economic decisions and social programmes.

Theoretical perspectives and ideologies of welfare will be related to wider political and economic processes, including those affecting Aborigines and immigrants. Topics may include income support policies, policies relating to the aging, children and disability, mental health, homelessness, equal opportunity, and access and equity. Particular attention will be paid to the New Right and Marxist arguments against the welfare state.

50600 MYTH AND ORAL TRADITION

The unit introduces students to an important but neglected body of poetry in oral and written traditions, with regard to the mythologies of different cultures and their social significance. The poetry studied in the unit is almost exclusively the work of suppressed traditions, e.g. the Semitic tradition, and the Goddess tradition in women's poetry. One of the aims of the unit is to provide explanations for why certain types of communications endure, and why others do not survive.

50604 POETICS: THEORY AND PRACTICE

A historical approach to the major theories (imitation, expression, decorum, imagination) of what makes a text a poem, and to the schools of writing practice attached to these theories.

There will be some attention to classical (Plato, Aristotle, Longinus) and early modern (Sidney, Boileau, Pope etc.) theorists, but the unit will concentrate on poetic theory and practice since the early Romantic period, from Coleridge to Kristeva, Wordsworth to Ashbery. Although the main emphasis will be on theoretical texts, attention will be given to poems which illustrate, qualify, or deny the theories.

50605 PERFORMANCE WORKSHOP 1

This unit explores significant twentieth century theories of performance and their relationship to performance practice.

50606 PERFORMANCE WORKSHOP 2

This unit builds on the work done in Workshop 1, to extend the critique of performance theory to the present day, and to develop understanding of the requirements of contemporary performance production.

50609 WOMEN AND FICTION

This unit explores recent work in critical theory about gender and writing, feminism and fiction in relation to a number of texts by recent women writers. Texts are chosen from various modes and from various national literatures. Topics include gender and language; audience and publishing; gender and the role of the reader; the structures of women's writing; feminism, narrative and interpretation; women's writing and social change.

50612 AUSTRALIAN LITERARY TRADITIONS

The unit examines major representative works of Australian fiction, poetry, and drama written between 1890 and 1970.

Texts, topics and emphases vary but in general the emphasis is on the formative years of the modern period and on the best known and most influential writers. Currently the prose writers studied are Henry Lawson, Barbara Baynton, Miles Franklin, Henry Handel Richardson, Christina Stead, Vance Palmer, Xavier Herbert, Patrick White, Thea Astley, Martin Boyd, Thomas Kenneally, David Ireland and Frank Moorhouse. The poets dealt with are A.D. Hope, Judith Wright, Gwen Harwood, Les Murray, Peter Porter, Bruce Dawe, Geoffrey Lehmann and John Tranter. The dramatists are Ray Lawler, Peter Kenna, David Williamson, Alex Buzo and Dorothy Hewitt.

50615 MODERNIST AESTHETICS

This course takes the concept of an 'aesthetics' and especially modernistic aesthetics, as problematic for any study of culture. In particular, the post-modernist contemplation and lamentation of modernism is pursued. Students read and criticise a wide range of texts.

50690 GENERIC FICTION 1

This unit involves the study of generic texts in fiction and other forms. Different genres will be chosen for different semesters and these will be announced in advance. Compositional or formal rules for the genre in question will be made explicit, as well as the social context for the production and consumption of the texts. Students will be introduced to a wide range of texts in the genre, as well as to theoretical and critical analyses. Possible genres to be covered: Fantasy, Science Fiction, Horror and Gothic, Detective, Romance, Travel and Exotic, Biography, Autobiography.

50691 GENERIC FICTION 2

See above description.

50692 RECENT FICTION

This unit examines recent fiction in terms of genre development. critical theory, cultural debates, notions of realism, modernism, post-modernism and the influence of European and American literary movements. It conceptualises writing as both text and commodity.

50693 ABORIGINAL LITERATURE

This unit emerges in response to the proliferation of writings by Aboriginal people over the past 20 years in the fields of literature, scriptwriting and journalism. It will seek to deal in an interdisciplinary way with Aboriginal textuality, in both written and spoken forms, and with the cultural conditions of production, dissemination and consumption of Aboriginal texts.

50694 SEMIOTICS AND TEXT

The course introduces the fundamental concepts of traditional semiotics, and moves from that to an outline of a social semiotic theory. The central focus of the course will be the exploration of questions around the constitution of texts, readers, and writers. The course will deal in some part with the interaction of language and other semiotic codes, particularly visual/graphic codes. The course will draw on a wide range of examples of visual and verbal/literary texts and examine their interaction with other social texts - the context. The materials will be integrated thematically via an issue such as gender or race.

50695 THE TEXTUAL CONSTRUCTION OF CHILDHOOD

A consideration of texts written for, by and about children, which construct for adults and for children the notion of what a child is. Topics to be considered include: language acquisition; children's jokes, games and rituals; writing by children; comic books and other popular texts; television, movies, other media; folk and fairy tales; children's 'classics'; children's textbooks; the representation of children in fictional and non-fictional texts for adults.

50696 PERFORMANCE PROJECT

This unit permits a group of students, working on or off campus, to bring together the production and conceptual skills from a number of areas into a performance project to be devised and presented in an appropriate medium or mixed media.

50697 TEXTUAL STUDIES SEMINAR

This advanced studies unit is open to various topics or areas of concentration. It can involve a semester's study of the work of a particular writer, or concentrate on particular critical or theoretical issues such as poststructuralist theory, Marxist literary theory, directions in cultural studies, narrative theory, Australian political fiction, etc. The content of the unit will be advertised prior to the running of the course.

50698 TEXTUAL STUDIES PROJECT

This unit is intended to provide the opportunity for students to realise a major project of their own inspiration which is the culmination of their work in Textual Studies. At the beginning of the course each student will propose a specific project which will be supervised by the lecturer as well as presented in class. The emphasis of the course will be on sophisticated research methods as well as a high standard of presentation.

50700 MELODRAMA

In the history of performance and the audio/visual arts, the genre of melodrama has been resilient and consistently popular. How has this highly expressive form of story-telling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, subjectivity? Indeed, what other cultural 'complexes' come within the ambit of an investigation of melodrama? How is melodrama relevant to present-day audiences?

50701 DOCUMENTARY

This is an historical and textual study of documentary forms and practices, in the context of the relevant debates about documentary ethics and relations to 'the Real', and of the institutional settings of the films. Examples include short and feature-length documentary films, and some television documentary.

50702 ON TV

This study of both textual and audience questions about TV (and video, cable, etc.) is not a course about the economics and institutions of the industry, or policy questions, but looks at TV discourse in the wider context of the institutions of TV, and as a popular form.

50704 RECENT HOLLYWOOD

A study of very contemporary mainstream cinema, and the way that social fears, desires and fantasies circulate in mythologised form, on the screen.

50705 FILM GENRE

This unit studies classical Hollywood cinema, approached through the critical/industrial category of genre. A given genre (crime, horror, the western or the musical) is selected and studied in such terms as: the studio/industrial institutions; popular literary origins, archetypes and interplay; relations of genre transformations to wider social history and (popular) cultural history; the relation between authorship and genre; rise and decay of genres, and the interplay of formal (internal) and external factors in this process; close textual study of a large number of interrelated films.

50706 FILM, GENDER AND DESIRE

This unit is an examination of the debates about representation and sexual difference. Examples are drawn from virtually every kind of filmmaking: features, low budget, avant-garde/experimental, documentary, etc. Film analysis and film practice are related to the history of debates in feminist film theory, psychoanalytic theory, and the women's movement, focusing in part on the local Australian context.

50708 SCREEN STUDIES PROJECT

In this advanced unit, students will undertake a research project and write a report concerning currently controversial, topical or speculative aspects of the 'industry' and 'art' of film, video and TV. The research will be facilitated through class discussion, specific readings and screenings, but students will also be encouraged to undertake their own research developing out of the communal enquiry. There will be a sense of 'groundbreaking' in the course, insofar as the topics under investigation will not be fully covered in orthodox film theories and histories.

50711 NATIONAL CINEMA

An examination of the film production of one country. Integrated with this examination is a critical investigation of the assumptions and procedures of this approach to film and history. The national cinema studied is normally Australian cinema but from time to time the cinema of other nations will be chosen.

50712 COMMUNICATION SKILLS IN ENGLISH

This is an elective for students who have completed communication subjects in earlier stages and for whom English is not the language of origin. The subject provides an intensive review of English language skills in the context of practical written and oral communication. The course covers researching, organising, writing and presenting in technical, commercial and academic contexts.

Students gain practical experience in writing and presenting reports and seminar papers as well as essays, letters and memos. There is special emphasis on clear, appropriate expression, logical organisation and relevant content.

50713 SOCIAL POLICY

This unit aims to increase student awareness of theoretical and practical issues in Australian social policy by focusing on key issues and analysing the social, political, ideological, economic and administrative factors which influence policy options and outcomes. Policy areas to be covered include: welfare, health, incomes, employment, women, ethnic affairs, education, and science technology. Students are expected to display awareness of current issues in social policy.

50715 ABORIGINAL STUDIES

This unit looks at Aboriginal societies and culture, and the ways these have been affected by, and have affected European settlement in Australia. It considers Aboriginal social organisation, economy, religion, and political structure across a range of situations: in northern 'colonial' Australia, in rural areas, towns, and cities. The unit also considers the changing constructions of 'Aboriginality', and the significance of this for modern Australian culture and politics.

50716 WRITING FOR SCIENCE AND TECHOLOGY

This is a course for nurses, scientists, engineers and computing students. It prepares them for a variety of writing situations and publications by exploring the relationships between scientific institutions and the conventions of science writing. It is a practical writing course run by workshop. Areas covered include: writing strategies, audience, layout, issues in the written and visual presentation of technical information, gender and the politics of scientific discourse, and technical publishing in Australia.

50717 MAGIC AND HEALING
This course commences by exploring the epistemological status of various conceptions of 'science' and 'magic'. The remainder of the course examines magical, ritualised and symbolic aspects of 'healing' processes, including processes concerned with birth and death.

50718 GENDER, CULTURE, POWER
(Social Science Elective)
See description 50506.

50719 COMPARATIVE RELIGION
(Social Science Elective)
See description 50512.

50720 CRIME, MADNESS AND SOCIETY
(Social Science Elective)
See description 50514.

50721 TECHNOLOGY AND URBAN CULTURE
(Social Science Elective)
See description 51628.

50722 MIGRATION, CULTURE AND SOCIETY
The unit is organised into three sections. The first section provides an overview of international migration via a study of nineteenth and twentieth century, with an emphasis on Post World War II, migration patterns (temporary, 'guest worker', permanent). The second section looks at migration to Australia from the nineteenth century. The focus of this section is on labour migration, the socio-economic position of migrants in Australia, and the debates about 'foreign' labour. The third section looks at policies of multiculturalism and the rise of ethnic lobby groups.

50790 FILM AUTHORSHIP
In the history of film and TV criticism, there has been persistent debate about who or what should be designated as the principal source of creativity and meaning in any one film, TV or video text. In some cases the coherence and significance of a range of films seem attributable to a particular director; in others the producers or the studio or the principal performers tend to be regarded as the major sources of meaning.

This course covers the general issues of authorship, creative intention, audience interpretation, and variability of meaning. Depending on current controversies and student and staff interests, a specific 'author' may be chosen to be studied in depth over the entire course.

50791 FILM INTO VIDEO
This course will examine the challenge to traditional notions of representation, reception and theorisation thrown up by video. The course will attempt to construct theory or theories that might be adequate to understand this new medium.

50792 SCREENING AUSTRALIA
How has the idea of 'Australia' been defined and refined through audio/visual culture? This course seeks to develop understanding of the ways in which a national culture is presented and contested through the media. It provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas, presumptions, attitudes and actions that get called 'Australia'.

50793 FILM PERFORMANCE
This unit corresponds to growing interest in the theorising of performance in/on film and video, including the 'performance', by the recording device of the spaces, bodies, objects that it frames.

50800 HISTORY AND THEORY
This new unit will explore contemporary theoretical developments in the discipline of history generally and address specifically the questions arising from the practice of applied or public history in Australia and elsewhere. The unit will strengthen and update the theoretical base for all students, including those who come to the course with an honours degree. It is therefore regarded as an essential foundation unit for both Graduate Diploma and MA (Applied History) students.

50801 APPLIED HISTORY PROJECT
Students in this unit work in a placement with an organisation outside of the University. Students will work with staff of both the University and their placement organisation to plan and undertake a practical project in an area of applied history. This will enable them to learn how history is applied in the workplace as well as developing their planning and creative skills and experience in a non-academic environment.

50802 ARTEFACTS, MUSEUMS, HISTORY
The bulk of the activity of historians has consisted of interpretation of the literary and numerary records of individuals and institutions. This unit introduces students to issues around the preservation, ordering and interpretation of material artefacts. It explores the ways in which material objects can bear meanings about the past and the ways in which meanings are constructed around objects in exhibitions and displays. The course also introduces students to museums: to their history,

their politics, structures and personnel, and to the issues and challenges they face in the present.

50803 SITES OF HERITAGE AND HISTORY
This unit explores the variety of relationships which historians have to heritage landscape, place, 'natural' and built environments. It aims to develop critical skills in relation to the interpretation, uses and power of heritage; a historical understanding of the shifts in ways of understanding built and 'natural' environments; and practical experience in the work of heritage and preservation consultants.

50804 INTRODUCTION TO ORAL HISTORY
This unit questions the notions of orality and history which comprise the concept of oral history. In relation to history, orality, and oral history, the unit asks, among other questions: how have theoretical and political critiques of empiricism shifted the parameters of academic history; how are memory and history related; is there an 'authenticity' of the spoken word and how does this relate to the privileged domains of science and philosophy; how do we distinguish between different forms of orality (e.g. myth, legend, gossip, popular stories, history); how is oral history related to other histories; has its 'discovery' altered the parameters of history inside and outside of academic institutions.

50805 MEMORY, NARRATIVE, SUBJECTIVITY
This unit builds on and extends the theoretical and practical work of Introduction to Oral History (a prerequisite), while focusing on oral history and the media. Analyses of narrative, subjectivity and memory are expanded and particularly directed to an explanation of theories of autobiography and confessions. The unit examines how autobiography and confessions relate to oral histories in terms of their narrative structures, the desires which produce them, and the ways they produce and are produced by historical speaking subjects. Historical, discursive, and psychoanalytic theories of subjectivity are critically evaluated.

50808 VISUAL, AND AURAL RECORDS
This unit provides opportunities for students to develop and apply research skills in visual and aural records. It combines research skills in finding and authenticating these sources, the development of critical skills in the language of sound and image, with discussion of forms of historical knowledge and practice that arise from use of these sources.

50809 TELEVISION, FILM AND HISTORY
This unit is aimed at students who are likely to be commissioning film or video programmes, who may be consulting on a production in some professional historical capacity, or who may be working in film or television production or its archives. If historians are to contribute beyond authenticating details of decor and wardrobe, they will need to develop an understanding of how film and television works. This means examining the different rationales that exist between filmmakers and historians.

50810 MAKING AUSTRALIA'S PAST
This course examines forms of popular Australian historical representation to investigate two primary themes: (i) the process by which a people's historical consciousness and memory is formed; and (ii) the use and mobilisation of history for purposes of the present.

50811 APPLYING ABORIGINAL HISTORY
It has been non-Aboriginal accounts of the recent past which have so far structured and underpinned national mythologies and identities in this country. This unit aims to attract Aboriginal students to the course by providing a positive commitment to their needs and aspirations in relation to history. By focusing on the challenges raised by Aboriginal history the unit also provides an important opportunity for non-Aboriginal historians and others to confront the racism traditionally embedded in their knowledges.

50812 LOCAL AND COMMUNITY HISTORY
This unit will be both theoretical and practical. It will raise questions around the conceptualisation of localities and communities and so address the problems inherent in writing their histories. Accompanying this exploration of theoretical issues, students would be asked to research in detail some aspect of a community or locality (in consultation with the relevant community organisations and/or local historical societies) and then will extend their writing skills in producing a history of it.

50813 RESEARCHING AND WRITING HISTORY
This new unit will combine the two units, Research From the Written Record and Writing Historical Narrative. The unit will continue to focus on researching from written records, as other units in the course develop skills in researching from different non-traditional sources. This new unit will, however, overcome a problem found in the previous arrangement which artificially separated research and interpretation. Researching and Writing History will enable students to develop their writing skills by creating historical narratives which relate directly to the written sources they research.

50901 THE POLITICS OF POPULAR SONG

This course generally examines music as a cultural form and its different political purposes, particularly in relation to the generation and sustaining of cultural mythologies, as its role as politically and socially oppositional in societies. It will investigate music and the non-music text. The ways in which meanings are produced and the mediation of songs through the collecting, editing, selection process. Areas of study will include historical forms of singing as ritual; the idea of "peoples' music"and folksong; songs of celebration and mourning, bush ballads as cultural myth-making and songs of satire and protest.

50902 THEORIES OF SOUND

This course studies an interlocking set of philosophical and technology-related concepts which have, since the advent of sound-recording, come to constitute the modern idea of sound. Initially, Theories of Sound analyses a group of relations between key modernist theories to do with music, language, poetry, sound-recording and both scientific and artistic ('avant garde') practices in sound. This modernist account is both related to an earlier political economy of concepts by which music, noise, language and sound-production were thought and lived; and it is studied more narrowly in relation to a number of concurrent and later twentieth Century philosophies of language, technology and sound. Political philosophies within the dialectical tradition, the hermeneutics of voice and authenticity, populist notions of "voice", radical critiques of "mass", notions of sound, the construction of literary and linguistic models for sound and an urban architectonics of sound, are all brought to bear in an attempt to map a contemporary theory.

50903 MUSIC AND POST-MUSICS

This course studies post-war composed musics (both avant-garde instrumental and studio-based electronic norms) in their technological and theoretical contexts where both production and listening are concerned. Music and Post-Musics will look at: (1) inherited theories of the pre-war avant-garde; (2) the cultural and politico-critical models by which such new musics have been constructed; (3) the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern musics and sound works; and (4) the history of technological inventions by which new practices emerge in both making and listening to this music. The course situates these four areas as predominant ways in which an evolution can be traced between music and the development of sound-work. It aims to raise a set of critical questions about the relation of music and sound in the period of electronic recording, and will consider contemporary practices emerging in both sound performance and music contexts.

50904 VOICE AND THE SPOKEN WORD

This unit focuses on 'voice' and the spoken word, particularly in Radio and Performance. For radio, it asks which voices are absent or silenced and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity, age) and in terms of the structures of radio, from public to commercial to state radio. The unit also studies the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political 'speaking positions' and rhetorics. It asks how these vary across genres of programme (talk-back, documentary, feature, drama, news, live broadcasting etc.) Although the unit focuses mainly on radio (public radio, commercial, state), it does ask similar questions about the construction of voice in performance. In particular, oral history is used as a case study because it is in an area of research and practice (in radio and performance) where voice history/memory/autobiography, authority and subjectivity have been foregrounded and because it is a significant component in dramatic and documentary performance, inside and outside of radio.

50905 SOUNDTRACK AND THE IMAGE

This unit studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for the cinema and television audience. It also aims to give students the opportunity for active analysis by providing critical viewing and listening workshops with selected film and television material. The course covers four major areas; the silent film era; synchronous and asynchronous soundtracks, music and the soundtrack; the soundtrack and the listener.

50906 SOUND AND DIFFERENCE

The course locates sound both as 'lived experience' and as the object of knowledge within contemporary critical debates (feminisms, deconstruction, semiotics, etc.) It focuses on the location of the 'listener' in a technological, aural environment, the position of voice, and the concept of alterity. This last is specifically studied in relation to feminism, the body, the concepts of identity and the construction of radicality. Such debates may be linked to developments in popular audio culture and/or notions of audio-realism.

50907 SOUND STUDIES PROJECT

This unit is designed for those students who are interested in exploring particular issues in more depth which have arisen from their general courses in Sound Studies. It is intended to have a flexible content, form and structure, depending on staff and student concerns and available production means.

50104 HEALTH, TECHNOLOGY AND SOCIETY
(Social Science Elective)
See description 51630

51105 COMMUNICATION

This unit is intended to develop human communication skills in students preparing for professional, business or administrative careers and to promote understanding of the communication processes. Emphasis is on business writing and effective speech communication. Intensive writing practice is related to communication principles. Teaching is by lecture for communication principles and in small group workshops for writing and oral communication.

This unit is designed to help students understand the format, structure and conventions of technical, written and speech reporting, including techniques on information retrieval, and to improve skills in professional writing, speech and interviewing.

51121 COMMUNICATION 1

This unit is designed to help students understand the format, structure and conventions of technical communication and speech reporting - including techniques on information retrieval - and to improve skills in professional writing, speech and interviewing.

51151 COMMUNICATION 2

This unit is designed to help students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace, and people beyond the employing organisation. An important component is emphasising to students the difficulties of communicating technical detail to those lacking either the expertise or the culture of engineering. Another component is to help students articulate concerns and viewpoints of the engineer in society.

The subject builds on the skills taught in Communication by emphasising meeting procedure, technical and political interviewing, group negotiation. and seminar presentation.

51209 SOCIAL THEORY AND AUSTRALIAN SOCIETY

Class for Faculty of Design students.

51300 LITERATURE AND SOCIETY

This unit examines the social implications of selected texts and films, usually linked by a common topic or theme (such as War, The City, Commerce). Topics, reading lists and films are announced at the beginning of each semester.

51337 CREATIVE WRITING 1

Class for Faculty of Design Students.

51338 CREATIVE WRITING 2

Class for Faculty of Design Students.

51339 TECHNOLOGY AND SOCIETY

This unit is concerned with change brought about by technological advance and the implications of this 'advance' for the institutions, organisation, and value systems of society. The unit looks at various aspects of modern technological development including the impact of computers on society (invasion of privacy); automation; urbanisation and industrialisation; telecommunication and society; education and technological development; medicine and technological manipulation; nuclear warfare; government and the space race; the export of technology to less developed countries; and the planning and control of technological advance.

51340 LANGUAGE EXPRESSION

Class for Faculty of Design Students.

51357 ORAL COMMUNICATION
(2hr subject for Physical Sciences)

Oral Communication is a practical workshop course. Speaking and presentation skills are developed in several contexts; popular, academic and industrial. In any one semester these may include the communication of science on radio and television, seminar presentations and conferences, interviewing, and formal presentations. The focus is on the oral presentation of scientific and technical information.

51367 ORAL COMMMUNICATION

In this subject students practise speech presentation in expository and argumentative styles. They analyse the effects of speech structure and presentation and the value of graphic audio/visual material as speech aids. Meetings, symposia, and conferences are studied as communication forms and practised in real and simulated situations. The emphasis is on improving skills and insights into decision making, problem solving and

leadership. Rhetorical theory and small group communication theory will be considered. Students prepare and present a number of speeches, conduct and participate in a number of meetings and write a research paper on an aspect of speech communication.

51368 WRITTEN AND ORAL REPORTING
(2hr subject for Physical Sciences)

This course in the principles and practice of effective written and oral reporting is designed to help students in researching, organising, writing and presenting material appropriate to technical and commercial contexts. Topics covered include adaptation of material and communication techniques to selected channels of communication e.g. letters, memoranda, reports, articles and graphs, tables and diagrams, short talks on technical subjects and visual aids.

51369 TECHNICAL AND PROFESSIONAL COMMUNICATION
This is an advanced unit in professional writing and speech for senior students of all faculties who need to communicate in organisations.

The unit has practical and theoretical approaches to communication and follows on from earlier communication studies. Emphasis is on speech and writing skill-building in workplace groups and management situations. Some areas covered in seminars and workshops include the writing of reports, submissions, proposals, directives, computer software packages; and speech skills in executive interviews, group decision making and negotiation in formal speech presentations.

The unit examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt with in seminars, and applied practically in workshop sessions.

51370 HUMAN COMMUNICATION
This course is designed to improve the student's understanding of the processes of interpersonal communication and the way these affect human interaction at work and in society.

Through workshops, seminars, and practical application, students gain experience in discussion, questioning, argument and decision making.

A second strand of the course critically examines the role and influence of the communication media in our society.

51387 MEDIA STUDIES
Class for Faculty of Design Students.

51512 AUSTRALIAN SOCIETY
This course is a sociological introduction to Australian society. Discussions focus on such topics as the myth of the classless society; Aborigines in traditional and urban environments; the historical and economic factors that encouraged diverse types of rural communities; the shift from early migration policies to the current fostering of multiculturalism, etc. Students are encouraged to pursue in greater depth areas that are of particular interest to them.

51518 INDUSTRIAL RELATIONS (2hr)
51519 INDUSTRIAL RELATIONS (3hr)
This unit develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind present-day attitudes in industry.

51610 AUSTRALIAN SOCIAL HISTORY
A survey of Australian social, economic, and political history up to the present. Topics covered may include: the dispossession of Aborigines, the convict era, the gold rushes, bushrangers, the conflict between selectors and squatters, Catholics and Protestants, the Anzac legend, the 1930's Depression, the two World Wars, the post-war economic boom, immigration. the changing position of women and the Cold War.

51621 HISTORIES OF TECHNOLOGY
This unit examines the ways technological change has been imagined, theorised and narrated. Factors which have shaped the ways historians and others have recounted the growing complexity of human interaction with nature are explored; identifications of culture, class and gender, understandings of the individual, society and science, and varying assessments of the value of technological development are made. By the end of the unit, students should have acquired both a knowledge of the nature of technological history and an appreciation of some key issues in historiography.

51624 INFORMATION TECHNOLOGIES
This unit introduces and defines the concept of "information society". It examines the sociological and theoretical effects of information technology in the form of data technology, satellite communications, computers and electronic exchange. The unit is divided into three themes: information culture and the present, theories of communication and information, and the

deployment of information technology. In the first part of the course, the strategic place of communications and information technology in the twentieth century is examined. The impact of communications and information technology on the nature of work, the economy and culture is also examined as is the possibility of an information industry of the future. The second part of the course surveys existing Australian and international conceptions of information technology, its ownership and general effects with regard to national boundaries and social economies. Thirdly, the consequences of existing deployments of information technology are examined. This involves analysis of: trade union priorities, the state and information, culture and communications, capitalist relations of production and the formation of a series of proposals for the future.

51625 POLITICS OF NUCLEAR TECHNOLOGY

This unit examines social and political effects of the rapid post-war development of nuclear technology. Developments include the nuclear arms race between the superpowers, nuclear power generation and nuclear medicine. The dangers inherent in nuclear technology involve moves towards new forms of social control and security measures, as well as attempts at international cooperation and monitoring, and problems of civil defence, waste disposal, hosting of bases, and uranium mining. At the level of culture, ideological struggle between pro- and anti-nuclear forces has resulted in a range of media products, political movements and activities. This unit investigates a range of nuclear-related issues with emphasis on social and political attitudes and developments in Australia.

51626 TECHNOLOGY POLICY

This unit investigates three key issues in relation to technology in Australia today. These areas are those of industry policy, technology and industrial democracy. The unit involves a comparison of industry policy and technological development in Sweden, Japan, France and Australia. It also surveys successful attempts to develop industrial democracy objectives in relation to industry policy. The course surveys the information of industry councils involving employers and trade unions and critically examines their prospects in relation to the development of Australian manufacturing, the electronics and information industry sector and examines the role of public enterprises in this process.

51628 TECHNOLOGY AND URBAN CULTURE

In the urban environment, technologies and cultures affect each other in singular and specific ways, yet there are general and comparative methods and deductions that can be made from historical examples of their interaction that help in predicting or assessing the impact of new technological developments (particularly in the communications and information area) on the fabric of urban life.

This course aims to generate an awareness of the impact of the 'macro-technologies' on the social environment by examining the urban landscape. The course selectively covers a wide range of areas, including architecture, urban planning, human geography, the sociology of subcultures, cultural studies, political economy of space and military history. The course examines some modern classics in the literature on urbanism, and looks at the interaction of economic factors and specific technologies comparatively in a number of cities.

51630 HEALTH, TECHNOLOGY AND SOCIETY

This unit is concerned with the changing face of medicine as knowledge increases, technology changes and new skills are acquired. It deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include artificial insemination and in vitro fertilisation; handicap, haemodialysis and transplantation, AIDS, iatrogenesis (physician-caused illness), euthanasia, and so on. Students are encouraged to undertake projects in areas of particular interest. Assessment is by group project and class presentation.

51632 POLITICAL ECONOMY OF TECHNOLOGY

This unit places a discussion of technology and technological change in its economic context. It traces debates within economic theory on the question of how and why different kinds of technologies are produced and why technological change occurs, and considers the strengths and weaknesses of various schools of thought. It then moves on to a comparison of character of technological change in different kinds of economic and social systems (e.g. advanced capitalist, developing capitalist, state socialist). The notion of a world economy is examined and issues such as technology transfers are considered. Finally, the Australian case is considered, with a focus on the relationship between technological change and Australian economic structures and problems.

51634 GENDER AND TECHNOLOGY

This unit asks how issues of gender can be investigated in the area of technology studies. It considers the construction of masculinity and femininity in relation to technology, and approaches the question from three directions: Technologies of the Body; Feminist

Critiques of 'Science and Technology'; and Union and Workplace Politics.

1. In foregrounding technologies of the body, the unit discusses: eugenics (where issues of race particularly intervene); the history of anatomy, gynaecology, and sexological techniques; and the contribution of each to the production of the social body (e.g. maternal, sexual and pathological).

2. The unit asks to what extent ethnocentric and phallocentric 'rationality' form the basis of technical discourses. The ways in which such discourses position women and men in relation to technology are discussed.

3. The unit also examines the relationship between gender and technology in union and workplace politics. How unions structure gender issues into strategies and politics around technology, and how technological design and implementation by employers structures women and men into the workplace are both related to I and 2 above.

51637 DESIGN, CULTURE AND TECHNOLOGY

The term 'design' covers a wide range of activities from the pencil to the space shuttle, cybernetics to cryogenics, the polaroid photo to programming a lifestyle with computers, from psychological structures to social systems of control.

This unit investigates the development of post-structuralist theories of design in relation to questions of technology and how the design of technology impacts on cultural, political, psychological and economic flows in society.

The subject analyses the term 'design' itself, etymologically, and asks what is the ideological function of design, its political economy - the material division of labour that flows from design and what political operations are ratified by the employment of design.

The course also explores how the design of technology changes or controls the forces of class, race and gender in the workplace and in the home.

51640 RESEARCH PROJECT IN COMMUNICATION AND TECHNOLOGY

This advanced unit offers the opportunity to address individual communications technologies and to apply to them research methods from a number of disciplines. The course requires students to undertake original research on an agreed class theme, from the specification of the research 'problem', the review of relevant literature, the development of appropriate methods, to collation and evaluation of the resulting data. Specific technologies for study might include the telephone, laserdisc, videorecorder, microcomputer.

51777 MA THESIS FULL TIME
See Postgraduate Studies entry for details.

51778 MA THESIS PART TIME
See Postgraduate Studies entry for details.

51987 PhD THESIS PART TIME
See Postgraduate Studies entry for details.

51988 PhD THESIS FULL TIME
See Postgraduate Studies entry for details.

52001 HISTORY OF IDEAS

History of Ideas is a general introduction to some key issues in Social Science. To this end the course focuses on the problem of 'social order', via an exploration of arguments about power and authority, about exoticism and otherness, about inequality and exclusion, and about dissent. The material used in the course is drawn from a variety of cultural and historical contexts.

52002 POLITICS AND POLITICAL INSTITUTIONS

Politics and Political Institutions is an introduction to theories and debates concerning the modern State. It provides students with an overview of the political and economic structures and institutions of the Austalian State and examines theories of the State against these. Topics covered include classical liberal and neo-liberal theories of the State, pluralism, Marxist and post-Marxist critiques of the liberal state, Australian federalism, parliament, bureaucracy, Australian capitalist and labour organisation.

52003 COMMUNICATION

Societies are constructed around processes of communication which can be studied from various perspectives: anthropological, psychological, linguistic and economic. Issues include structures of gender, race and ethnicity, ability and disability, and political and economic power. Students will also have the opportunity to develop skills in the presentation of ideas and information to specific audiences.

52011 ISSUES IN PUBLIC POLICY

An introduction to theoretical and applied debates around the nature of public policy formation in

contemporary Australia. It considers the role of the State in Australia, developments in economic, social, and industrial policy over the last two decades, and the place of Australia in the World system. The focus is predominantly applied and empirical, requiring consideration of recent policy debates and areas of conflict.

52012 RESEARCH METHODS I

Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises, and a research project.

52013 ORGANISING

The course begins with an introduction to theories of social change. Specific areas of organising are then explored in more detail, e.g., community organising, social movement development, industrial organising including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision making structures (consensual and formal), organisational structures, using the media, and negotiating.

52103 CULTURE, HEALTH AND SOCIETY

To introduce students to key sociological concepts and modes of analysis pertinent to the practice and development of their profession. The course will develop students' comparative understanding of historical, social and cultural processes, in both a general sense and with specific application to the structuring of health, illness and healthcare.

52104 POLITICS, POWER AND HEALTH

This course is directed at understanding and analysing political action, including the nature of politics, political activity, and the political environment of nursing. Understanding the politics of health care, including the institutional framework and politics of health care provision - governments, health bureaucracies, hospitals. Interest groups as players in health care - unions, AMA, media. Parties as players - ideologies and practices. Decision-making - parliament and cabinet.

59330 ADVERTISING PRACTICE -
Social Science Elective (3hr)
See 50330

59331 ADVERTISING COPYWRITING (Print)
Social Science Elective (3hr)
See 50330

59332 ADVERTISING COPYWRITING (TV/Radio/Film) -
Social Science Elective (3hr)
See 50332

59333 ADVERTISING STRATEGIES -
Social Science Elective (3hr)
See 50333

59350 PUBLIC RELATIONS: PROCESS AND PRACTICE -
Social Science Elective (4hr)
See 50350

59351 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION -
Social Science Elective (4hr)
See 50351

59352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT -
Social Science Elective (4hr)
See 50352

59353 PUBLIC RELATIONS PROJECT-
Social Science Elective (4hr)
See 50353

59354 PUBLICITY PRACTICE -
Social Science Elective (4hr)
See 50354

99311 OCCUPATIONAL HEALTH AND SAFETY IN SOCIETY

The objectives of this course are to identify the psychological, political and sociological dimensions of Occupational Health and Safety and present them within an analysis of a wider society. The subject stresses the complexity and diversity of working groups and environments, and the importance of human agency in constructing and changing them.

FURTHER INFORMATION ABOUT THE SCHOOL

THE SCHOOL ASSEMBLY
The major academic and administrative forum of the school is the School Assembly. In this Faculty, **all students and staff** are members.

The Assembly can discuss and make resolutions on any educational matter of relevance to the School's work. Its resolutions go to the Faculty Board or to the Head of School. It normally meets twice a semester, or as it determines, in such a way that it can discuss matters of substance before they come to the Faculty Board.

EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION
It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of race, sex, marital status, physical disability or homosexuality and to facilitate this by means of affirmative action programmes according to State and Federal legislation.

Aboriginal Students
The School has a strong commitment to the education of Aborigines in the communications field. We are active participants in the University's Aboriginal Education Centre programmes. In 1990 about 6% of new students in the BA were Aborigines and Aboriginal students are active in all the Faculty majors, as journalists, creative writers, film, radio and video makers, and in public relations and advertising.

Aboriginal Studies
The School has a working party on Aboriginal studies which is currently reviewing Faculty courses and strategies. Aboriginal perspectives and issues affecting Aboriginal people are covered in many courses in the BA degree and in the postgraduate diplomas. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. The Faculty appointed Margeret Friel as Senior Tutor in July 1989 to assist this process. Subjects with Aboriginal Studies as their primary focus include 50592 Aboriginal Studies and 50693 Aboriginal Literature.

Overseas Students
Free assistance with English Language and Study Skills is available for students of non-English speaking background through the ELSSA Centre on Level 18. The service includes one-to-one counselling, special interest groups, self study programmes, evening tutorials and vacation courses. Communication Skills in English, a Social Science Elective designed for non-English speaking language students, is available to students from other Faculties.

Disadvantaged Access
The School is an active supporter of access for students who would normally find it difficult to participate in the BA degree through conventional avenues. We have a policy that 50% of first year places are made available for category B students; the selection process for these students seeks out people from working class and immigrant backgrounds, people with disabilities and with fractured school histories, whom we believe could make a contribution to the School and who could successfully complete the degree. Additionally, since 1989 the Faculty has participated in the University's inpUTS scheme, which allocates up to 10% of first year places to HSC leavers who can demonstrate that their HSC scores were detrimentally affected by factors over which they had no control.

MEDIA CENTRE
The Centre is situated on Level 2a and Level 16. We provide support for the teaching of courses which have a technical component - the production majors in Radio, Video and Film, Advertising and Public Relations.

Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely "dedicated" - that is, reserved for the use of students in the appropriate courses. We are developing a pool of equipment which is available generally to all Faculty members. For advice as to what is available to you, consult the equipment co-ordinator (see P.26 media staff listing).

Decision-Making
Each area associated with the Centre holds regular monthly meetings. Teaching and support staff attend and student participation is welcome. These meetings deal with ongoing questions such as maintenance requirements, special needs for particular courses, etc. They also function later in the year as a forum for preparing course budgets and proposals for equipment purchases for the following year. Course lecturers arrange for forums where wider questions arise, such as changes to courses.

2SER-FM

2SER-FM is an Educational Public Radio Station. It is available to all students, and the wider community. The majority of its extremely diverse programmes are produced by volunteers.

2SER-FM programmes fall into three main categories: educational, community access/informational and music. The relative proportions are, roughly 40:30:30.

Specialist music programmes are mainly devoted to Contemporary Rock, African & Ethnic, Country, Jazz, Folk and Experimental. Australian compositions/performances consistently make up more than half of total broadcasts.

Spoken word content covers programmes about the environment, health and welfare, consumer issues, education, economics, literature, technology, media, politics, medicine, science, current affairs, the arts, women, multi-culturalism, recreation, children, religion, finance, law and much more.

Some sixty groups and organisations present programmes on 2SER-FM each month. They include many educational, welfare, ethnic, religious and issue-orientated bodies which often cannot obtain access to the airwaves elsewhere. In a typical week some ten languages are spoken on 2SER-FM.

All areas of the station are open to involvement. 2SER-FM can provide valuable experience and skills in broadcasting. Contact the Volunteers Co-ordinator, Stephen Scheutz to find out more.

NEWSWIT

NEWSWIT is the newspaper produced every two weeks by and for the students of the University. Although funded by the Students' Association, it is published separately under the banner of Studian Publishing Co. for reasons of both real and perceived autonomy. It is distributed to every UTS campus and is also available at various theatres, cinemas, and record and book shops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

THE UTS WRITERS GROUP

The group is a collective run by and for students and is open to all students at the University.

Group activities in 1990 included readings, seminars, workshops, guest speakers, and the selection, editing and publication of poetry and fiction for **Between U & S**, an anthology of UTS writers' work.

Committee positions within the group fall vacant at the end of each spring semester, and new students are encouraged to join and extend the activities of the Group.

UTS SCREENING GROUP

The Group is a collective run by and for students and is open to all students at the University. The Group, although primarily set up as a screening space for UTS students, is open to screening work from other Filmmakers. The Group organises EXPOSED - Sydney's most popular, regular, alternative Film and Video event, designed to fill a gap in the short film culture.

UTS students' film and video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains "underground" or "alternative", unable to gain wide exposure.

Three UTS film and video students, whose work was among a package of films and videos screened at the first two EXPOSED evenings and subsequently sent to festivals, had their work chosen for competition and screening at the Adelaide FRAMES Festival.

Future Group activities may include wider promotion and distribution of these "alternative" films and videos.

Screenings are held the 1st Wednesday of every month at the Harold Park Hotel in Glebe.

CAREERS AND APPOINTMENTS

The University Union has established a Careers and Appointments Service which is designed to assist students in all aspects of their career development from career choice to graduate employment.

The Service offers:

• A directory of employers seeking full-time, part-time and casual staff

• A register of students seeking employment linked to a mailing and telephone contact service

- A library containing information on organisations which employ student graduates

- A campus interview programme. Increasingly employers conduct their major recruitment campaigns using the campus interview procedure. All students who wish to participate in campus interviews should register with the CAS as soon as possible after enrolment

- Interview Skills Workshops are held on a regular basis which gives students first hand experience of facing the rigours of the job interview

- Careers Counselling for those students who may wish to review or clarify their original career choice

- Casual Employment Service which keeps a register of all casual employment suitable for students.

To keep up to date with latest vacancies, consult the Notice Board in your Faculty, the Notice Boards at the CAS office and the CAS newsletter which is produced once a fortnight.

Location: Level 5, Building 1

Phones: 218.9588   218.9589
             218.9590   218.9591

Staff: Neill Robinson
             Chris Perkins
             Sue Colman
             Helen Christoforou
             Simon Forwood.

APPENDIX 1

RULES REGARDING CREDITS AND EXEMPTIONS

Rule 1   Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent level.

Rule 2   If a student wishes to complete a major in any subject area, at least 5 units must be completed in that area, notwithstanding the total number of credits or exemptions grants for other study.

Rule 3   In addition to identifying credits (specified or non-specified) subject co-ordinators may nominate additional specified units required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.

Rule 4   No student will be granted a major sequence for study completed elsewhere.

Rule 5   No more than eight subject units will normally be credited for study done at other institutions. In exceptional cases, a full programme of study must be approved by Faculty Board.

Rule 6   Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will not normally count towards the completion of major.

Rule 7   Credit will not be granted for subject units completed seven or more years before the year in which exemption is requested, except at the discretion of the Head of School.

Rule 8   Credit cannot be given for work experience (except as outlined in Rule 9). However work experience may be the basis for a claim for exemption from particular BA course requirements, e.g., prerequisite requirements.

Rule 9   In the case of the Computer Skills in Communication credit may be given for work experience, by the co-ordinator.

SCHOOL
OF
INFORMATION
STUDIES

SCHOOL OF INFORMATION STUDIES

The School of Information Studies was established in 1976 and provides general and special programmes for education and training in library and information services which allow for normal and mature age entry, basic and advanced study with varied patterns of attendance. Courses are designed to meet the requirements of the Australian Library and Information Association as appropriate.

(a) Bachelor of Applied Science (Information):
a three year degree course which provides education for information professionals engaged in the collection, storage, processing and dissemination of information.

(b) Bachelor of Education (Teacher Librarianship):
a four year course offered jointly with the School of Teacher Education and designed to provide a dual qualification in Teacher Librarianship and Primary Teaching. (Details under School of Teacher Education.)

(c) Graduate Certificate in Information Management:
a one year part-time graduate certificate course introduced in 1991 for persons with a degree or UG2 diploma, or people who have extensive work experience.

(d) Graduate Diploma of Applied Science (Information): a one year graduate diploma course in information studies introduced in 1989 for persons with a UG1 degree or UG2 diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information science.

(e) Graduate Diploma of Applied Science (Information/Teacher Librarianship): a one year graduate diploma course in library and information studies introduced in 1989 with special emphasis on teacher librarianship for persons with a UG1 or UG2 diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information science, plus a recognised teaching qualification, plus evidence of successful teaching experience.

(f) Master of Applied Science (Information): A one year full-time and two years part-time or four years part-time masters degree course in information science which caters to the needs of information professionals in a wide variety of settings, who wish to undertake advanced study in relation to the restructuring and consolidation of information and the conceptual understanding of information science.

 • **Not all programmes have intakes each year.**

The School also provides professional development programmes for information professionals. These include:
  • specialist and refresher courses
  • short term (2-3 days) courses.

Another service provided by the School is consultancy to library authorities, information agencies, government departments and the corporate sector.

Semester-Unit Weightings
In the section, "Semester-Unit Outlines" at the back of the Handbook, each semester-unit is described in terms of Class Contact Hours and Week Hours. These indicate approximately the amount of time a student can expect to devote to the various aspects of the unit: i.e., in formal class contact and overall study per week.

Class Contact Hours: The number of hours per week in which students enrolled in a particular unit are in formal contact with fellow students and teaching staff. Such contact may take the form of lectures, tutorials, workshop classes, laboratory sessions, seminars or discussions or a combination of these sessions.

Week Hours: The approximate amount of time a student is expected to work in the given unit per week, *including* class contact. Week hours can be seen as the minimum amount of work required per week.

Courses have been designed so that generally speaking a student will be required to do between 36 and 44 hours per week in the programme, i.e., the total number of week hours of all semester units in which a student is enrolled in any one semester should total between 36 and 44 hours in a full-time programme. A part-time programme is approximately half this.

Prerequisite units: These are units which students are required to pass in order to enrol in subsequent units in a sequence.

Corequisite units: These are units in which students may enrol in the same semester as they enrol in the units for which other units may be corequisite units, provided those units are available.

BACHELOR OF EDUCATION (TEACHER LIBRARIANSHIP)

Details of this programme under School of Teacher Education.

BACHELOR OF APPLIED SCIENCE (INFORMATION)

The Bachelor of Applied Science (Information) programme provides training for information professionals who will be engaged in the collection, storage, processing and dissemination of information. This programme normally will involve three years full-time study or five or six years part-time study.

Structure of the Course

1. Required Studies - incorporating Contextual, Major, Minor, Skill and Professional Studies.

(a) Contextual Studies:
The Information Environment	41110

(b) Required Major Study:
Information Science 1	41120
Information Science 2	41220
Information Science 3	41320
Information Science 4	41420
Information Science 5	41520
Information Science 6	41620

(c) Minor (Supporting) Studies:
Introduction to Communication	11100
Psychology	12126
Work, Organisation & Society	35103

Minor (Disciplinary) Studies
Communication Studies
Interpersonal Communication	11111
Organisational Communication	11414
Communication in Small Groups **or**	11314
Mass Communication	11514

OR
Computer Information Systems
CIS II: Personal Computer Applications	38205
CIS III: Software Engineering	38305

CIS VI: Database Design & Administration	38605

OR
Organisational Studies
Political Behaviour	35102 Elect.
Organisation Behaviour	36202
Organising Human Services **or**	36205
Government and Business	36302

(d) Skill Units:
Administrative Techniques in Information Provision	41415
Introduction to Information Systems	41125
Research Methods 1	41303
Statistics 1	41202
Techniques for Information Production	41218

(e) Professional Studies:
Professional Studies 1	41119
Professional Studies 2	41219
Professional Studies 3	41319
Professional Studies 4	41419

2. Elective Studies—Category A students choose 9 units total. At least 1 unit must be chosen from each group, with a maximum of 3 units only from Group 2—Target Group Studies.
A minimum of 6 units must be taken from Groups 1 and 2.

Group 1
Information Collection Management	41510
CIS IV: to Information Systems Design	41425
CIS VII: Information Systems Design II	41725
Instructional Design	12226
Management for Information Provision	41515
Marketing in Information Provision	36408
Information Dissemination	41418
Research Methods 2	41403
Statistics 2	41302
Video Production	11105
Subject Information Resources	41310
Records Management	41511
Bibliographic Control	41222
Indexing	41311
Publishing	41221

Group 2 - Target Group Studies
Business	41601
Children/Young Adult	41602
Education	41603
Ethnic Communities	41604
Government	41605
Health	41606
Recreation	41607
Welfare	41608

Category B: The Computer Information Systems Major is taught by the School of Computing Sciences and comprises:

Computer Information Systems II
    Personal Computer Applications

Computer Information Systems III
    Software Engineering

Computer Information Systems IV
    Information Systems Design I

Computer Information Systems V
    Commercial Systems Design

Computer Information Systems VI
    Database Design and Administration

Computer Information Systems VII
    Information Systems Design II

Computer Information Systems VIII
    Data Communication

Award of the Degree

1. In order to qualify for the award of Bachelor of Applied Science (Information) a student must complete 31 semester units, including 1 unit in contextual studies; 6 units in the major study; 3 units in minor disciplinary studies; 3 minor supporting studies units; 4 units in professional studies; 5 skill units; 9 elective studies units.

2. A student who fails in a unit must repeat it in a later semester or take another unit in its place, where this is permitted.

3. A student who fails in a unit in a sequence in which its passing is a prerequisite of the next unit in the sequence must repeat the unit failed or abandon the sequence.

4. The normal time for the completion of all the requirements of the degree programme is six semesters (full-time) or twelve semesters (part-time). However, the degree will be awarded to students who complete the requirements in eight semesters (full-time) or fourteen semesters (part-time). In special circumstances, the Board of Studies may grant an extension beyond this time.

BACHELOR OF APPLIED SCIENCE (INFORMATION)

Typical Full-time Programme

Unit†	Class Contact Hours	Week Hours
Semester I		
41110 The Information Environment	3	6
41120 Information Science 1	4	8
12126 Psychology	3	8
35103 Work, Organisation & Society	3	6
11100 Introduction to Communication	3	6
41125 Introduction to Information Systems	3	8
Semester II		
41220 Information Science 2	4	8
41119 Professional Studies 1	2	6
41218 Techniques for Information Production	3	6
41202 Statistics 1	3	8
*Minor (Disciplinary) Study**	3	6
Semester III		
41320 Information Science 3	4	8
41219 Professional Studies 2	2	6
41303 Research Methods 1	3	8
*Elective***	3	6
*Minor (Disciplinary) Study**		
Semester IV		
41420 Information Science 4	4	8
41415 Administrative Techniques in Information Provision	3	8
*Elective***	3	6
*Elective***	3	6
*Minor (Disciplinary) Study** or		
*Elective***	3	6
Semester V		
41520 Information Science 5	4	8
41319 Professional Studies 3	2	8
*Elective***	3	6
*Elective***	3	6
*Minor (Disciplinary) Study** or		
*Elective***	3	6
Semester VI		
41620 Information Science 6	4	8
41419 Professional Studies 4	2	8
*Elective***	3	6
*Elective***	3	6
*Elective***	3	6

* Students must complete 3 Units of Minor (Disciplinary) Studies.
** Students must complete 9 electives ensuring that the normal prerequisites are observed.
† Unit outlines: see section at rear of Handbook where semester unit details are shown in numerical order.

Typical Part-time Programme

Unit†	Class Contact Hours	Week Hours
Semester I		
41110 The Information Environment	3	6
41120 Information Science 1	3	6
12126 Psychology	3	8
Semester II		
41220 Information Science 2	4	8
35103 Work, Organisation & Society	3	6
Semester III		
41320 Information Science 3	4	8
11100 Introduction to Communication	3	6
41125 Introduction to Information Systems	3	8
Semester IV		
41420 Information Science 4	4	8
41218 Techniques for Information Production	3	6
Semester V		
41520 Information Science 5	4	8
*Elective***	2	6
Semester VI		
41620 Information Science 6	4	8
41202 Statistics 1	3	8
*Minor (Disciplinary) Study**	3	6
Semester VII		
*Elective***	3	6
*Elective***	3	6
*Minor (Disciplinary) Study**		
Semester VIII		
41119 Professional Studies 1	2	6
*Elective***	3	6
*Minor (Disciplinary) Study** or	3	6
*Elective***	3	6

	Class Contact Hours	Week Hours
Semester IX		
41219 Professional Studies 2	2	6
41303 Research Methods 1	3	8
*Minor (Disciplinary) Study** or		
*Elective***	3	6
Semester X		
41415 Administrative Techniques in Information Provision	3	8
*Elective***	3	6
*Elective***	3	6
Semester XI		
41319 Professional Studies 3	2	8
*Elective***	3	6
Semester XII		
41419 Professional Studies 4	2	8
*Elective***	3	6

* Students must complete 3 Units of Minor (Disciplinary) Studies.
** Students must complete 9 electives ensuring that the normal prerequisites are observed.
† Unit outlines: see section at rear of Handbook where semester unit details are shown in numerical order.

GRADUATE CERTIFICATE IN INFORMATION MANAGEMENT

The Graduate Certificate in Information Management is a full fee-paying course designed for managers who have particular responsibilities for information handling in organisations. The course is the equivalent of 2 semesters part-time study.

Course Structure
Semester 1
Organisation Analysis and Management
Organisational Communication

Semester 2
Information Technology
Information Management

All four units are compulsory.

Award of the Certificate
1. In order to qualify for the award of Certificate in Information Management a student must satisfactorily complete the four compulsory units.

2. A student who fails in a unit must repeat it in a later semester or take another in its place if it is possible.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements is 2 semesters (part-time).

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION)

Prerequisite: a UGI degree or UG2 diploma as defined by the Australian Council on Tertiary Awards, or a university degree in a discipline other than library or information science. The programme educates information professionals who will be engaged in the provision of information for use by others using special skills in analysing, evaluating and repackaging information, particularly in the subject areas of their undergraduate studies.

Structure of the Course

a. Information Studies

Foundation Information Studies	41751
Subject Analysis	41753
User Analysis	41754
Information Presentation	41851
Information and Document Retrieval	41852

b. Technical Studies

Foundation Technical Studies	41752
Management of Information Provision	41755
Research and Quantitative Methods 1	41853
Producing Information	41756

c. Integrating Studies

Information Consolidation	41854

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION)

Typical Full-time Programme

Weeks*	Unit†		Class Contact Hours	Week Hours
Semester I				
1-3	41751	Foundation Information Studies	10	25
1-3	41752	Foundation Technical Studies	5	13
4-14	41753	Subject Analysis	4	12
4-14	41754	User Analysis	4	12
4-14	41755	Management of Information Provision	3	8
4-14	41756	Producing Information	3	8
Semester II				
1-8	41851	Information Presentation	5	13
1-8	41852	Information and Document Retrieval	5	13
1-8	41853	Research & Quantitative Methods 1	5	13
9-14	41854	Information Consolidation	15	35

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 17 weeks long, with class work occurring in 14 weeks.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order within teaching departments.

Typical Part-time Programme

Weeks*	Unit†		Class Contact Hours	Week Hours
Semester I				
1-3**	41751	Foundation Information Studies	10	25
4-14	41754	User Analysis	4	12
4-14	41756	Producing Information	3	8
Semester II				
1-3**	41752	Foundation Technical Studies	5	13
1-8	41853	Research & Quantitative Methods 1	5	13
3-14	41753	Subject Analysis	4	12

Semester III

1-7	41851	Information Presentation	5	13
8-14	41852	Information and Document Retrieval	5	13
4-14	41755	Management of Information Provision	3	8

Semester IV

1-14	41854	Information Consolidation	15	35

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 17 weeks long, with class work occurring in 14 weeks.

** For part-time students, Foundation Information Studies and Foundation Technical Studies involve some weekend attendance as well as week-day evening classes, during the first three weeks of Semesters I and II.

† Unit outlines: See Section at back of calendar where semester-unit details are shown in numerical order within teaching departments.

Award of the Graduate Diploma of Applied Science (Information)

1. In order to qualify for the award of the Graduate Diploma of Applied Science (Information) a student must satisfactorily complete 1 unit: Information Studies (5 units); Technical Studies (4 units); Integrating Studies (1 unit).

2. A student who fails in a unit must repeat it in a later semester.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements for the Graduate Diploma of Applied Science (Information) is 2 semesters (full time) OR 4 semesters (part-time). However, the Graduate Diploma of Applied Science (Information) will be awarded to students who complete the requirements in 4 semesters (full-time) OR 6 semesters (part-time). In special circumstances, the Board of Studies in Library and Information Studies may grant an extension beyond this time.

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION/ TEACHER LIBRARIANSHIP)

Prerequisite: a UG1 degree or UG2 diploma as defined by the Australian Council on Tertiary Awards, or a university degree in a discipline other than library or information science; a recognised teaching qualification; and evidence of successful teaching experience. This programme educates information professionals who will be engaged in the provision of information for use by others, particularly within the education environment.

Structure of the Course

a. Information Studies

Foundation Information Studies	41751
Subject Analysis	41753
User Analysis	41754
Information Presentation	41851
Information and Document Retrieval	41852

b. Technical Studies

Foundation Technical Studies	41752
Management of Information Provision	41755
Research and Quantitative Methods 1	41853
Producing Information	41756

c. Special Studies

Topics in Teacher Librarianship	42751

d. Integrating Studies

Information Consolidation	41854

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION/TEACHER LIBRARIANSHIP)

Typical Full-time Programme

Weeks*	Unit†		Class Contact Hours	Week Hours
Semester I				
1-3	41751	Foundation Information Studies	10	25
1-3	41752	Foundation Technical Studies	5	13
4-14	41753	Subject Analysis	4	12
4-14	41754	User Analysis	4	12
4-14	41755	Management of Information Provision	3	8
4-14	41756	Producing Information	3	8
**	42751	Topics in Teacher Librarianship	-	65

Semester II

			Class Contact Hours	Week Hours
1-8	41851	Information Presentation	5	13
1-8	41852	Information and Document Retrieval	5	13
1-8	41853	Research and Quantitative Methods I	5	13
9-14	41854	Information Consolidation	15	35
**	42751	Topics in Teacher Librarianship	-	65

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 17 weeks long, with class work occurring in 14 weeks.

** Classes conducted during the Classes Suspended period.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order.

Typical Part-time Programme

Weeks*	Unit†		Class Contact Hours	Week Hours

Semester I

1-3**	41751	Foundation Information Studies	10	25
4-14	41754	User Analysis	4	12
4-14	41756	Producing Information	3	8
***	42751	Topics in Teacher Librarianship Part A	-	30

Semester II

1-3**	41752	Foundation Technical Studies	5	13
1-8	41853	Research and Quantitative Methods I	5	13
4-14	41753	Subject Analysis	4	12
***	42751	Topics in Teacher Librarianship Part B	-	35

Semester III

1-7	41851	Information Presentation	5	13
4-14	41755	Management of Information Provision	3	8
8-14	41852	Information and Document Retrieval	5	13
***	42751	Topics in Teacher Librarianship Part C	-	30

Semester IV

1-14	41854	Information Consolidation	15	35
***	42751	Topics in Teacher Librarianship Part D		35

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 17 weeks long, with class work occurring in 14 weeks.

** For part-time students, Foundation Information Studies and Foundation Technical Studies involve some weekend attendance as well as week-day evening classes, during the first three weeks of Semesters I and 11.

*** Classes conducted during the Classes Suspended period.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order.

Award of the Graduate Diploma of Applied Science (Information/Teacher Librarianship)

1. In order to qualify for the award of the Graduate Diploma of Applied Science (Information/ Teacher Librarianship) a student must satisfactorily complete 1 unit: Information Studies (5 units); Technical Studies (4 units); Integrating Studies (1 unit); Special Studies (1 unit).

2. A student who fails in a unit must repeat it in a later semester.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements for the Graduate Diploma of Applied Science (Information/Teacher Librarianship) is 2 semesters (full time) OR 4 semesters (part-time). However, the graduate Diploma of Applied Science (Information/ Teacher Librarianship) will be awarded to students who complete the requirements in 4 semesters (full-time) OR 6 semesters (part-time). In special circumstances, the Board of Studies in Library and Information Studies may grant an extension beyond this time.

MASTER OF APPLIED SCIENCE(INFORMATION)

The Master of Applied Science (Information) provides further education for information professionals who are engaged in the provision of information for use by others by developing special skills in information consolidation; the critical analysis of the knowledge base of information science; and systematic enquiry in theory and practice of information. This programme will involve normally the equivalent of two years of full-time study, offered over four years part-time, **OR** one year full-time study and two years part-time.

Structure of the Course

1. Studies in Information Science
This is the major field of study:

User Analysis
Information Presentation
Information and Document Retrieval
Subject Analysis
Advanced Information Science
Information Science Seminar

2. **Technical Studies**
This component provides conceptual and technical skills necessary for advanced information practice (particularly information consolidation) and research in the field of information science.

Research and Quantitative Methods 1
Research and Quantitative Methods 2
Research and Quantitative Methods 3

3. **Integrating Studies**
These units require students to integrate their learning and apply it to information consolidation activities, and to systematically examine problems or questions in information science. This component of the course allows students to focus on an area of application of the theory of information in an elective unit.

Information Consolidation
Major Research Project
    or
Minor Research Project
    and
Elective Study. One unit from Information Policy and Planning, Information Systems Development, Knowledge and the Learning Process.

Award of the Degree

1. In order to qualify for the award of Master of Applied Science (Information) a student must satisfactorily complete either 11 or 12 units of studies as follows: Studies in Information Science (6 units); Technical Studies (3 units); Integrating Studies (2 units if Major Project chosen, or 3 units if Minor Project chosen).

2. A student who fails in a unit must repeat it in a later semester or take another in its place if it is an elective.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all the requirements is 2 semesters (full-time) **plus** 4 semesters (part-time) **or** 8 semesters part-time. However, the master degree will be awarded to students who complete the course in a period no longer than the equivalent of 10 semesters part-time. In special circumstances the Board of Studies in Library and Information Studies may grant an extension beyond this time.

Typical Programmes of Study

One Year Full-time, 2 years Part-time

Semester	Unit
I	User Analysis
	Information Presentation
	Information and Document Retrieval
II	Research and Quantitative Methods 1
	Subject Analysis
	Information Consolidation
	(The Information Consolidation unit will be offered in a block of 6 weeks at the end of semester after the completion of requirements for Research and Quantitative Methods I and Subject Analysis have been completed.)
III	Advanced Information Science
	Research and Quantitative Methods II
IV	Information Science Seminar
	Research and Quantitative Methods III
V	Major Research Project, Part A
	OR
	Minor Research Project, Part A
	and
	Elective

VI   Major Research Project, Part B
or
Minor Research Project, Part B

Part-time Basis, 4 years
Semester   Unit
I   User Analysis
Information Presentation

II   Research and Quantitative Methods I
Information and Document Retrieval

III   Subject Analysis

IV   Information Consolidation

V   Advanced Information Science
Research and Quantitative Methods II

VI   Information Science Seminar
Research and Quantitative Methods 3

VII   Major Research Project, Part A
or
Minor Research Project, Part A
and
Elective

VIII   Major Research Project, Part B
or
Minor Research Project, Part B

Computer Information Systems Major is taught by the School of Computing Sciences

SUBJECT SYNOPSES

38205   CIS II: PERSONAL COMPUTER APPLICATIONS
3 class contact hours
Prerequisite: CIS I
Objectives: To extend student knowledge of micro-computer applications and software; to gain depth of knowledge of the characteristics and limitations of microcomputer hardware and software; to develop proficiency in the use of personal computer application packages; management of personal computer facilities; to develop standards and procedures for selection of microcomputer hardware, communications firmware, software and accessories.

38305   CIS III: SOFTWARE ENGINEERING
3 class contact hours
Prerequisite: CIS I
Objectives: To gain understanding of concepts of effective software engineering; to become familiar with methodologies used in software development; to develop critical appreciation for, and competence in, effective software design through use of 3GL software; to gain experience with, and ability to employ, productivity concepts of development, prototyping, simulation, and documentation through use of fourth generation language (4GL) software.

38505   CIS V: COMMERCIAL SYSTEMS DESIGN
3 class contact hours
Prerequisites: CIS I, II and III
Objectives: To further develop software development techniques including advanced file organisation concepts; to provide students with experience in design and implementation of typical business applications using contemporary programming techniques and the COBOL language; to develop techniques of system testing and evaluation.

38605   CIS VI: DATABASE DESIGN AND ADMINISTRATION
3 class contact hours
Prerequisites: CIS I and III
Objectives: To introduce students to database models; to familiarise students with the principles of database management and the role of database design in the overall process of systems design and development; to introduce students to the use of database management systems; to develop skill in the design of databases and the use of database management systems; to develop understanding and critical appreciation of principles of database administration.

38805   CIS VIII: DATA COMMUNICATION
3 class contact hours
Prerequisites: CIS I, III and IV
Objectives: To provide an overview and history of
data communications; to familiarise students with the
Reference Model for Open Systems Interconnection
developed by the International Standards Organisa-
tion (ISO), including the physical, data link, network,
transport, session, presentation, and application layers
of ISO. To develop familiarity with terminal equip-
ment, data communications media and hardware, data
link protocols, networks and system software, and
analysis and management of data communications
networks; to develop the capability of specifying,
evaluating and selecting data communications
systems.

38503   COMPUTING SCIENCE IV
3 class contact hours
Prerequisite: Computing Science III
Objectives: To consider contemporary issues in
computing and informatics; to analyse the major
trends in the computing field with particular reference
to decision support systems, artificial intelligence and
expert systems; to explore the theoretical underpin-
ning of key issues and trends in the discipline of
computing science; to synthesise the theoretical
literature in an area of artificial intelligence with an
emphasis on applications to expert systems design.

41110   THE INFORMATION ENVIRONMENT
Semester I, 3 class contact hours
Objectives: To introduce social, political, economic
and other variables in the information environment; to
analyse the role and educational preparation of
information workers; to introduce the framework of
the Bachelor of Applied Science (Information) course
and identify the range of variables in the design of
information products and services.

41119   PROFESSIONAL STUDIES I
Semester II, 2 class contact hours
Prerequisite: The Information Environment
Objectives: To relate and extend knowledge of the
information environment and the information
profession in a variety of specific information
provision contexts; to recognise and analyse the
relationship between theory and practice in some
aspects of information work; to observe and analyse
the role of the professional operating within and
relating to various organisational structures.

41120   INFORMATION SCIENCE I
Semesters:I, 3 class contact hours
Objectives: To introduce key concepts in information
science and information provision; to analyse
information transfer models developed in various
disciplines, areas and situations and derive from
these, principles relevant to information dissemina-
tion activities; to examine the information resource
life-cycle; to identify the functions and characteristics
of a range of information resources; to identify and
apply criteria for the evaluation of information
resources.

41125   CIS I: INTRODUCTION TO
INFORMATION SYSTEMS
3 class contact hours
Objectives: To describe the processing of data in
terms of input, processing, and output; to relate the
physical components of a computer system to those
functions and examine the basic characteristics of
these components; to describe and analyse the nature
and purpose of systems software and applications
software; to describe the ways in which telecommuni-
cations are used to transmit data between computing
devices.

41130   INFORMATION USERS IC
Semester I, 3 class contact hours
Objectives: To be aware of the variety of information
agencies; identify the role and tasks of the librarian/
information worker as evidenced in such agencies;
understand the requirements for the education and
training of the librarian/information worker; identify
the role, characteristics and organisation of informa-
tion agencies against a background of their historical
development; understand the types and levels of
personnel required in information agencies against a
background of the development of education for
information studies; understand the development of
the profession of librarianship and information
science.

41140   INFORMATION RESOURCES IC
Semester I, 3 class contact hours
Objectives: To describe what information is and how
it is generated; identify the categories of information
resources available and their characteristics; list
evaluation criteria which can be used to evaluate
information resources and apply these to a selected
sample of information resources; understand strate-
gies for the effective location and use of a range of
resources to satisfy enquiries, including both manual
and online information retrieval; delineate principles
involved in effective collection development in
libraries.

41150   INFORMATION METHODS IC

Semester II, 3 class contact hours
Objectives: Students will understand the methods of organising information to ensure retrieval; analyse information materials according to content, subject and form; describe, evaluate and apply methods of classifying and indexing information materials; describe, evaluate and apply methods of compiling subject heading lists, indexes and abstracts.

41202   STATISTICS I

Semester II, 3 class contact hours
Objectives: To understand basic concepts in descriptive and inferential statistics; to compute a range of statistics; to read and interpret statistics; to select, evaluate and reformat numeric data for presentation purposes; to locate and assess the suitability of secondary data; to develop awareness of, and basic skills in using statistical packages.

41218   TECHNIQUES FOR INFORMATION PRODUCTION

Semester II, 3 class contact hours
Objectives: To be aware of the range of materials, equipment, facilities and services required for the production of information resources and products and to demonstrate competency in their evaluation and use for specific purposes; to plan, organise, compose and package an information resource/product; to identify the direct costs associated with the production of information resources; to introduce appropriate promotion techniques.

41219   PROFESSIONAL STUDIES II

Semester I, 2 class contact hours
Prerequisite: Professional Studies I
Objectives: To identify and refine personal and professional values; to identify, describe and carry out career planning and preparation tasks; to demonstrate proficiency in developing a learning contract to fulfil personal and professional goals; to plan a portfolio in relation to a professional goal.

41220   INFORMATION SCIENCE II

Semester II, *4 class contact hours*
Pre- or Corequisite: Information Science I
Objectives: To introduce key concepts in information organisation and retrieval; to identify, analyse and evaluate conceptual frameworks for the organisation of knowledge and information resources; to identify, analyse and evaluate principles underlying various approaches to analysing and describing information and information resources; to introduce processes of analysing information and information resources for inclusion in information systems; to develop understanding of the principles and structures of files and catalogues.

41230   INFORMATION USERS IIC

Semester I, 3 class contact hours
Prerequisite: Information Users IC
Objectives: Students will clarify basic concepts in information behaviour especially as these concepts apply to the education environment; develop skills in reading studies of information behaviour; develop awareness of at least two approaches to the reference interview; identify characteristics of a range of services offered by library and information agencies and to identify those services that should be offered by school libraries; become aware of a range of issues associated with provision of services; relate individual services to a typology of services based on the level of involvement with the content of information resources and level of involvement between user and mediator.

41240   INFORMATION RESOURCES IIC

Semester I, 2 class contact hours
Prerequisite: Information Resources IC
Objectives: Students will assess current developments in curriculum areas in relation to the bases of curriculum theory; identify the role of educational research in curriculum development; assess the role of the teacher-librarian as a resource in the curriculum development process; analyse the role of print and non-print resources in developing, supporting, and extending the school curriculum; evaluate curriculum resources.

41250   INFORMATION METHODS IIC

Semester II, 4 class contact hours
Prerequisite: Information Methods IC
Objectives: Students will understand the methods of organising and controlling information to ensure retrieval; analyse information materials according to identification and control; describe, evaluate and apply methods of identifying and controlling information for retrieval; identify the problems of information retrieval and the library's response to such problems.

41302   STATISTICS II

Semester I, 3 class contact hours
Prerequisite: Statistics I
Objectives: To understand the major concepts and assumptions relevant to parametric and non-parametric techniques; to be proficient in the analysis of data using a variety of commonly used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical packages; to understand the function and uses of a number of multivariate techniques.

41303 RESEARCH METHODS I

Semester I, 3 class contact hours
Prerequisite: Statistics I
Objectives: To demonstrate awareness of a variety of ways of achieving knowledge; to identify the major types of disciplined inquiry methods used in information science; to describe the strengths and weaknesses of the scientific research model; to demonstrate proficiency in the skills necessary to carry out a research study based on the focus questions of the Bachelor of Applied Science (Information); to critically evaluate the adequacy of a research proposal and the information science literature.

41310 SUBJECT INFORMATION RESOURCES

Semester I or II, 3 class contact hours
Prerequisite: Information Science I
Objectives: To examine information resources of selected disciplines within the broad subject areas of the humanities, the social sciences and the pure and applied sciences. The nature of the disciplines, and the ways in which people concerned with them generate, communicate and use information will also be examined.

41319 PROFESSIONAL STUDIES III

Semester I, 2 class contact hours
Prerequisite: Professional Studies II
Objectives: To carry out a range of professional activities set out in the professional portfolio plan developed in Professional Studies II, and as agreed in the learning contract; to identify, negotiate and plan a professional level project which is based in the practice of information and provides the opportunity to apply and synthesise knowledge gained in the classroom to a real information problem.

41320 INFORMATION SCIENCE III

Semester I, 4 class contact hours
Prerequisite: Information Science I
Objectives: To deepen and extend knowledge of key concepts in information use behaviour considered in Information Science I, and to introduce new concepts as appropriate; to identify, analyse and compare the major paradigms (world views) underlying information behaviour models; to identify and analyse models of information behaviour; to identify and describe the range of variables which predict or influence information behaviour; to identify, analyse and evaluate methods available for defining target groups, and to define and justify a target group for the purpose of information provision.

41330 INFORMATION USERS IIIC

Semester I, 3 class contact hours
Prerequisite: Information Users IC, IIC
Objectives: Students will analyse critically empirical research studies; synthesise the findings of empirical research studies; relate the findings to a school library/information situation; make recommendations based on the findings for new and/or existing services.

41350 INFORMATION METHODS IIIC

Semester I, 3 class contact hours
Prerequisite: Information Methods IC, IIC
Objectives: Students will examine the school library as a complex system and as an organisation; describe, evaluate and apply methods of organising school libraries and information services in relation to other organisations; allocate financial provision in relation to preparation of estimates and budget control; describe and evaluate the utilisation of personnel within school libraries and be aware of the principles of personnel management; know the principles of developing architectural briefs for the designing of facilities for school library services; describe, evaluate and apply methods of acquiring curriculum resources and of organising, controlling and making available such materials for use; consider methods of evaluating the educational effectiveness of the school library; and be able to compile and maintain statistics and prepare and submit reports relevant to the development of library service; devise objectives for service and carry out plans for implementation, promotion and innovation.

41403 RESEARCH METHODS II

Semester II, 3 class contact hours
Prerequisite: Research Methods I
Objectives: To become familiar with a number of social science research designs; to design and carry out a research study, specifically to select a research design appropriate for a particular problem; to develop a valid, reliable and useful data collection instrument; to collect and analyse and present data; to discuss the implications of the findings for the problem and make specific recommendations if appropriate; to introduce selected aspects of research as it relates to consultancy work carried out by information professionals.

41415 ADMINISTRATIVE TECHNIQUES IN INFORMATION PROVISION

Semester II, 3 class contact hours
Prerequisite: Work, Organisation and Society
Objectives: To introduce models and concepts of organisational structure; to develop an understanding

of the impact of organisational structure on the individual; to identify key aspects in the process of resource management, such as the ordering of priorities, resource analysis and task analysis; to develop an awareness of techniques for resource management; to examine a range of methods of work group organisation and determine their strengths and weaknesses for particular situations; to develop an understanding of the concepts and principles of evaluation; to develop, implement and assess criteria and methods for evaluating information products and services.

41418   INFORMATION DISSEMINATION

Semester I or II, 3 class contact hours
Prerequisite: Techniques for Information Production
Objectives: To be aware of the techniques available for the identification of audiences/markets for different kinds of published and broadcast information; to demonstrate competency in using and evaluating relevant technologies in the print and broadcast media; to acquire skills in the composition and preparation of a range of information products; to be aware of the protocols, conventions and legal restraints associated with the print and broadcast media; to be aware of the major channels for promoting, distributing and disseminating print and broadcast information; to acquire skills in publicity techniques.

41419   PROFESSIONAL STUDIES IV

Semester II, 2 class contact hours
Prerequisites: Professional Studies III; Students must also be in the final year of their course.
Objectives: To review the Professional Portfolio plan and associated learning contract developed in Professional Studies II; to complete a project in an actual information provision situation; to complete the development of the student's professional portfolio; to assess the adequacy of the completed portfolio, including the project.

41420   INFORMATION SCIENCE IV

Semester II, 4 class contact hours
Prerequisites: Information Science II; Information Science III
Corequisite: Information Science III
Objectives: To analyse principles and assumptions of data and document retrieval models; to analyse and evaluate models of the information search process and its components; to examine the relationship between empirical literature on information needs of target groups and the needs of the individual; to identify and evaluate a range of information search strategies; to develop understanding of the principles and properties of documentary languages and the

selection and combination of access keys in information retrieval; to analyse and evaluate for particular circumstances a range of approaches to evaluation of information retrieval.

41425   CIS IV: INFORMATION SYSTEMS DESIGN I

3 class contact hours
Prerequisite: CIS I
Objectives: To investigate methods of identifying the objectives, user groups, types of use, financial and other constraints associated with a proposed information system; to illustrate how these factors are expressed in terms of data identification, collection, preparation, input, processing, storage, retrieval and output; to provide techniques for costing the implementation and day-to day running of an information system; to create awareness of the consequences of a new information system for management and staff of an organisation; to provide a basis for managing the process of implementing a new information system; to investigate methods for evaluating the performance of an information system.

41430   INFORMATION USERS IVC

Semester I, 2 class contact hours
Objectives: Students will present with a group, an evaluative synthesis of the viewpoints on a current issue in school librarianship; present with a group, a particular point of view on a current issue in school librarianship based on a critical reading of the literature; write, on the basis of a critical reading of the literature, an essay on a current issue in school librarianship; participate effectively in group discussion.

41510   INFORMATION COLLECTION MANAGEMENT

Semester I or II, 3 class contact hours
Prerequisites: Information Science II and III
Objectives: To identify the range and purposes of information collections; to examine concepts of inventory control and management as they apply to information collections; to evaluate models of information collection, development and the impact on collection policy of environmental, legal and other factors; to identify, evaluate and use effectively, bibliographic and other aids for selection of information and material for addition to collections; to examine methods of acquiring and maintaining relevance to the collection of information and materials from internal and external sources; to evaluate approaches to the control and circulation of information and materials; to examine means of monitoring and evaluating the effectiveness of information collections.

41511   RECORDS MANAGEMENT

Semester I, 3 class contact hours
Prerequisites: Information Science III; Information Science IV; Information Systems Design I; Administrative Techniques in Information Provision
Objectives: To introduce key concepts and theories relevant to the management of records; to describe and analyse the organisational, administrative, legal and ethical contexts of records programmes; to introduce processes and techniques for the development, implementation and evaluation of records systems; to develop competence in solving problems in the management of records; to develop a set of principles for practice in records management.

41515   MANAGEMENT FOR INFORMATION PROVISION

Semester I or II, 3 class contact hours
Prerequisite: Administrative Techniques in Information Provision
Objectives: To introduce key concepts and theories relevant to the management of information organisations and services; to develop an understanding of the processes and techniques of management; to develop an awareness of concepts and accountability; to examine principles important to the management of staff; to introduce techniques to the management of staff.

41520   INFORMATION SCIENCE V

Semester I, 4 class contact hours
Prerequisites: Information Science II and III
Objectives: To bring an understanding of the concepts of information design to the planning of information products and services; to appreciate the range of variables in information design situations; to develop an appreciation of value-added processes in the production of information products and services; to identify and evaluate frameworks for the evaluation of information and to analyse approaches to dissemination of information within the context of information provision.

41601   TARGET GROUP STUDIES - BUSINESS

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: To extend and apply the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; to identify the characteristics of a target group, which impinge on information behaviour; to identify the generators of information within and directed towards a specific target group; to analyse the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

41602   TARGET GROUP STUDIES - CHILDREN AND YOUNG ADULTS

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 41601

41603   TARGET GROUP STUDIES - EDUCATION

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 41601

41604   TARGET GROUP STUDIES - ETHNIC COMMUNITIES

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 41601

41605   TARGET GROUP STUDIES - GOVERNMENT

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 41601

41606   TARGET GROUP STUDIES - HEALTH

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 41601

41607   TARGET GROUP STUDIES - RECREATION

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 41601

41608   TARGET GROUP STUDIES - WELFARE

Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 41601

41620 INFORMATION SCIENCE VI

Semester II, 4 class contact hours
Prerequisites: Information Science IV & V
Objectives: To analyse and evaluate theories of the
nature and classification of knowledge and informa-
tion; to identify the foundations on which the
information science knowledge base has been built,
with particular reference to scientific research
models; to analyse key concepts in information
science, and historical perspectives.

41725 CIS VII: INFORMATION SYSTEMS DESIGN II

3 class contact hours
Prerequisite: CIS I and IV
Objectives: To consolidate and extend material
presented in Information Systems Design I and
Introduction to Information Systems; to provide
students with the opportunity to carry the systems
development process to completion; to develop skills
useful to project management in information systems
development; to identify and solve problems which
arise in systems design and development.

41742 ORGANISATION ANALYSIS AND MANAGEMENT

Semester I, 3 class contact hours
Objectives: To introduce techniques and strategies of
management and to examine their strengths and
weaknesses with reference to information manage-
ment, technology and decision-making; examine the
ways in which an understanding and analysis of
organisational processes enhances management skills;
develop an understanding of people in organisations
and the determinants of behaviour; provide students
with the means to evaluate critically the practices of
their own organisations.

41743 ORGANISATIONAL COMMUNICATION

Semester I, 3 class contact hours
Objectives: To define organisational communication
within the context of communication studies and
develop an understanding of organisational communi-
cation as a tool in communication management;
enhance understanding of varying research method-
ologies associated with the study of organisational
communication; examine the influence of factors such
as structure, culture and environment, new communi-
cations technologies on communication organisa-
tional function; acquire and practice skills and
techniques used for analysing and improving
organisational management; acquire and develop
competencies in managing communication in
organisations.

41744 INFORMATION TECHNOLOGY

Semester II, 3 class contact hours
*Prerequisites: Organisation Analysis and Manage-
ment Organisational Communication*
Objectives: To explore the implications and impacts
on organisations, society in general, and individuals
of the application of information technology from a
number of perspectives including social, political,
industrial, economic; develop understanding of the
information technology policy at all levels of
government; develop knowledge and understanding
of concepts and applications of information technol-
ogy in organisations.

41745 INFORMATION MANAGEMENT

Semester II, 3 class contact hours
*Prerequisites: Organisation Analysis and Manage-
ment Organisational Communication*
Prerequisite or Corequisite: Information Technology
Objectives: To recognise and measure the value and
contribution of information to and organisation
effectiveness; identify and evaluate different theories
and strategies for managing information to support
organisation objectives; evaluate factors and issues
affecting information in the organisation.

41751 FOUNDATION INFORMATION STUDIES

Semester I, 30 class contact hours total
Objectives: To introduce basic concepts in informa-
tion studies, particularly the information transfer
process; to introduce the social, political and eco-
nomic variables shaping the information environment
and information provision; to describe the compo-
nents of the information infrastructure; to analyse the
roles of information professionals in the information
transfer process.

41752 FOUNDATION TECHNICAL STUDIES

Semester I and II, 15 class contact hours total
Objectives: To introduce the concepts and principles
of information processing, storage and retrieval; to
develop an awareness of selected information
technology and products; to evaluate the usefulness of
selected information products to information workers;
to develop facility in the use of selected information
technology.

41753 SUBJECT ANALYSIS

Semester I and II, 44 class contact hours total
Objectives: To introduce key concepts in information
organisation and retrieval; to identify, analyse and
evaluate conceptual frameworks for the organisation
of knowledge and information resources; to identify,
analyse and evaluate principles underlying various

approaches to analysing and describing information and information resources; to introduce processes of analysing information and information resources for inclusion in information systems.

41754 USER ANALYSIS

Semester I, 44 class contact hours total
Objectives: To identify and analyse models of information behaviour; to identify, describe and assess the range of variables which predict or influence information behaviour; to introduce students to a range of communication models; to identify, analyse and evaluate methods available for defining target groups, and to define and justify a target group for providing information services; to develop skills in interviewing potential information users.

41755 MANAGEMENT OF INFORMATION PROVISION

Semester I, 33 class contact hours total
Objectives: To develop an understanding of the concepts and principles relevant to the management of resources necessary for information provision; to enable students to apply these principles in managing a variety of resources; to develop an awareness of the role of technology as a management tool; to examine a range of models of work group organisation and determine their strengths and weaknesses; to develop an understanding of the concepts and principles of evaluation; to develop, implement and assess criteria and methods for evaluating information products and services; to develop management communication skills.

41756 PRODUCING INFORMATION

Semester I, 33 class contact hours total
Objectives: To analyse the range of materials, equipment, facilities and services available for the production of information products; to evaluate the appropriateness of the medium for the presentation of information for particular situations and users; to plan, edit, design and package an information product.

41851 INFORMATION PRESENTATION

Semester I and II, 40 class contact hours total
Objectives: To analyse and evaluate various approaches to presenting and disseminating information, to analyse and evaluate methods of analysis of information; to identify and evaluate frameworks for the evaluation of information; to identify the functions and characteristics of a range of information resources; to identify and apply criteria for the evaluation of information resources.

41852 INFORMATION AND DOCUMENT RETRIEVAL

Semester I and II, 40 class contact hours total
Prerequisite: Foundation Technical Studies
Objectives: To analyse principles and assumptions of data and document retrieval models and models of the information search process; to develop understanding of database design, data modelling, file structure and file organisation; to examine the concepts of computer/telecommunications networks; to identify and evaluate a range of information search strategies; to develop understanding of the principles and properties of documentary languages; to understand the importance of end-user documentation and its evaluation; to analyse and evaluate for particular circumstances a range of approaches to the evaluation of information retrieval.

41853 RESEARCH AND QUANTITATIVE METHODS I

Semester II, 40 class contact hours total
Objectives: To assess selected ways of knowing; to gain indepth knowledge of at least one major discipline-based inquiry method; to select and evaluate an appropriate research design for an information problem; to be familiar with basic statistical terminology; to select appropriate presentation techniques for numeric data; to read and understand commonly used inferential techniques; to be aware of current developments in statistics and research of relevance to information consolidators.

41854 INFORMATION CONSOLIDATION

Semester II, 90 class contact hours total
Prerequisites: Foundation Information Studies; Foundation Technical Studies; User Analysis; Subject Analysis; Information Production; Management for Information Provision; Information Presentation; Information and Document Retrieval; Research and Quantitative Methods 1.
Objectives: To develop an understanding of the principles of re-structuring and re-packing information; to integrate the information consolidation process and students' subject expertise or area of interest in information provision; to implement and assess concepts and principles of evaluation relevant to information consolidation; to develop skills in effective information consolidation with an emphasis on the application of appropriate technologies; to identify professional values appropriate to the information consolidation process.

42751 TOPICS IN TEACHER LIBRARIANSHIP

Semester I and II, 130 class contact hours total
Prerequisite: Foundation Information Studies
Objectives: To review and integrate learning and curriculum theory; to re-assess and apply the principles and techniques of the foundation information studies strand, the concepts of user and subject analysis, the principles on which the technical studies strand are based, and the concepts of information presentation and of information and document retrieval.

41951 ADVANCED INFORMATION SCIENCE

Master of Applied Science (Information)
Semester I
Prerequisites: User Analysis; Subject Analysis; Information and Document Retrieval; Information Presentation
Objectives: To analyse and evaluate theories of the nature of information and its relationship to knowledge; to identify and analyse the knowledge base of information science; to evaluate seminal and contemporary theoretical sources in information science and related fields.

41952 INFORMATION SCIENCE SEMINAR

Master of Applied Science (Information)
Semester II
Prerequisite: Information Science Theory
Objectives: To link theory with theory in practice; to explore and analyse the literature of current developments, topics and issues in information science, and relate these to practice; to facilitate student's acquisition of a coherent view of information work and of information science as an emerging field of study; to demonstrate high level conceptual understandings of a current topic in information science through a seminar presentation; to draw on and extend the independent learning strategies developed through the course.

41953 RESEARCH AND QUANTITATIVE METHODS II

Master of Applied Science (Information)
Semester I
Prerequisite: Research and Quantitative Methods I
Objectives: To organise and describe numeric data; to understand the basic concepts underlying inferential statistics; to select and carry out appropriate experiential statistical tests; to assess the appropriateness of and to evaluate secondary data; to be able to use statistical packages.

41954 RESEARCH AND QUANTITATIVE METHODS III

Master of Applied Science (Information)
Semester II
Prerequisite: Research and Quantitative Methods II
Objectives: To assess the strengths and weaknesses of a number of research designs in terms of specific information problems; to develop a research proposal; to evaluate a research study.

41955 INFORMATION POLICY AND PLANNING

Master of Applied Science (Information)
Semester I
Prerequisites: User Analysis; Subject Analysis; Information and Document Retrieval; Information Presentation
Objectives: To identify and analyse the assumptions about information and information service on which information policies are based; to analyse the conceptual frameworks of a range of information policies; to evaluate factors and issues affecting information policies and policy formulation; to consider the implications of information policies for planning and offering information services.

41956 INFORMATION SYSTEMS DEVELOPMENT

Master of Applied Science (Information)
Semester I
Prerequisites: User Analysis; Subject Analysis; Information and Document Retrieval; Information Presentation
Objectives: To identify and analyse the stages of a system life cycle; to understand the roles of users, systems analysts and information managers in the design and use of information systems; to develop proficiency in the use of system design aids such as data flow diagrams, decision tables, data dictionaries, and PERT/CPM; to develop proficiency in presentation of system proposals.

41957 KNOWLEDGE AND THE LEARNING PROCESS

Master of Applied Science (Information)
Semester I
Prerequisites: User Analysis; Subject Analysis; Information and Document Retrieval; Information Presentation
Objectives: To analyse the organisation of knowledge and its implications for the curriculum; to analyse the sociology of knowledge and its implications for the curriculum; to assess contrasting theories of instruction; to analyse and assess the curriculum planning process; to analyse and assess the process of

curriculum change; to apply theoretical concepts of learning processes and curriculum design to curriculum development in a particular field of study.

41958   MINOR RESEARCH PROJECT I
41959   MINOR RESEARCH PROJECT II
Master of Applied Science (Information)
Semester I and II
Prerequisites: Information Consolidation; Information Science Seminar; Research and Quantitative Methods III
Objectives: The research project provides an opportunity for students to research a detailed problem or question with orientation towards information consolidation processes and the theoretical knowledge base of information practice. Students are expected therefore to investigate questions and problems which reflect this orientation and which allow them to pursue four aims: identify possible solutions and answers to problems/questions in information consolidation; build on the theoretical knowledge base of information practice; make a contribution to the literature; prepare an information product (research project report) which gives evidence of high-level competence in information consolidation.

41960   MAJOR RESEARCH PROJECT I
41961   MAJOR RESEARCH PROJECT II
Master of Applied Science (Information)
Semester I and II
Prerequisites: Information Consolidation; Information Science Seminar; Research and Quantitative Methods III
Objectives: The research project provides an opportunity for students to research a detailed problem or question with orientation towards information consolidation processes and the theoretical knowledge base of information practice. Students are expected therefore to investigate questions and problems which reflect this orientation and which allow them to pursue four aims: identify possible solutions and answers to problems/questions in information consolidation; build on the theoretical knowledge base of information practice; make a contribution to the literature; prepare an information product (research project report) which gives evidence of high-level competence in information consolidation.

DEPARTMENT OF COMMUNICATION STUDIES

The Department of Communication Studies offers two award programmes in the field of Communication Management::

- **Graduate Diploma in Communication Management**

- **Master of Applied Science (Communication Management).**

GRADUATE DIPLOMA IN COMMUNICATION MANAGEMENT

The Graduate Diploma in communication Management has been designed to extend the professional preparation of people located in diverse occupational settings and who are engaged in, or anticipate engagement in, the broad field of communication management.

Courses attempt to meet this aim by providing the opportunity for students to pursue studies in a way that integrates:

- Communication studies across a full spectrum of communication contexts from interpersonal, t hrough group and organisational, to mass communication;

- Management study; and

- Studies in an elective specialisation relevant to human resource development or public relations.

This course provides opportunities for developing theoretical frameworks for describing and explaining the processes of communication management and will be useful in understanding changes in communication management applications. The course caters for students with differing academic and vocational backgrounds and is structured to allow students to extend their competencies generally in the field of communication management while allowing them, via electives, to specialise in one of the following areas:

- Human Resource Development
- Public Relations

Specific Aims of the Course

- To develop the professional skills necessary for undertaking the tasks associated with communication management in terms of the management of communication resources and processes for facilitating communication in organisation-related contexts.

- To acquire the conceptual and analytical skills required by communications managers from the differing perspectives of individual, group, organisational and mass communication.

- To understand the communication manager and client as individuals responding to intrapersonal, intra-organisational and social forces determining the effective practice of communication management.

- To examine the nature of management functions and administrative practices in organisations and the implications of these for practising communication managers.

- To extend knowledge and skills in a specialist area of communication management related to particular professional needs.

Students

Admission Requirements
Most students seeking admission to the programme are graduates. However, the requirements are designed to allow some students without graduate status, but with relevant work experience, to be admitted to the programme.

Applicants are classified into one of the following categories according to the level of formal education they have obtained. Further requirements for each category are listed below.

Category 1
Applicants with disciplinary training to UG1 degree level.

Further requirements:
Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (eg. as a communication technologist, in publicity and public relations, or in training and development) consequent upon the attainment of a degree.

Category 2
Applicants with professional training to UG2 diploma level.

Further requirements:
(a) Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (eg.. as a communication technologist, in publicity and public relations, or in training and development) for which the attainment of a UG2 diploma was recognised.

(b) Evidence of a capacity to proceed with the graduate diploma programme. Candidates must demonstrate in an interview that they have an understanding of the problems of communication management in their field.

Category 3
Applicants with any other post-secondary qualifications, whether obtained from an educational institution or professional association.

Further requirements:
Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management and at least five years prior experience leading to that position, in either the public or private sector (eg. as a communication technologist, in publicity and public relations, or in training and development).

Structure of Programme

8 units (3 hrs/semester)

Semester	Core Studies	Elective Specialisations		
1	Managerial Communication Introduction to Management	Human Resource Development	**or**	Public Relations
2	Communication in the Group Context	Principles and practices for Human Resource Development		Managing Communication Media
3	Issues in Organisational Communication	Managing Human Resource Development		Public Relations Management
4	Mass Communication Analysis	Issues in Human Resource Development		Applied Public Relations

Unit Prerequisites

For   Communication in the Group Context
          Issues in Organisational Communication
   and   Mass Communication Analysis,

Managerial Communication is a prerequisite.

For   Managing Human Resource Development
   and   Issues in Human Resource Development,

Principles and Practices for Human Resource Development is a prerequisite.

For   Public Relations Management
   and   Applied Public Relations

Managing Communication Media is a prerequisite.

Attendance Pattern

This programme is offered on a part-time basis with evening attendance. Students will be expected to attend two three-hour classes each week. The normal time for completion of the requirements is two years (4 semesters). In special circumstances, the Board of Studies of the School of Information Studies may grant an extension of time to complete.

Progression in the Programme

Progression in the programme will be by unit rather than semester. However, in delivering a student's progress, consideration will be given to subject requirements and the maximum time permitted for completion of the Graduate Diploma. Specific regulations governing students' progression, particularly in relation to advanced standing, substitution or exemptions, will be determined by the Board of Studies.

Graduation Requirements

i) In order to qualify for the award of the Graduate Diploma in Communication Management, a student must complete 8 (3hr/week) units unless exemptions are granted as defined in (ii) or (iii).

ii) Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received) may be granted by the Board of Studies up to the maximum of two credits.

iii) Students may be permitted to substitute other graduate units offered in UTS for those in the defined programme where duplication of previous studies would result from following the prescribed programme. Each case will be considered on its merit and on a unit by unit basis.

iv) A student who fails a unit in a sequence must repeat it at a later semester or take another unit in its place where this is permitted.

v) A student who fails a unit in a sequence in which its passing is a pre-requisite of the next unit in the sequence must repeat the unit failed before taking the next unit in the sequence.

vi) The normal time for completion of all the requirements of the Graduate Diploma will be 4 semesters part-time. However, the Graduate Diploma may be awarded to students who complete the requirements in 6 semesters (part-time). In special circumstances the Board of Studies of the Faculty may grant an extension beyond that time or may permit students to complete their programme in less than the normal time.

MASTER OF APPLIED SCIENCE (COMMUNICATION MANAGEMENT)

The Masters programme is designed to provide for the professional and scholarly development of persons interested in the broad field of communication management.

Description of the Course

The Master of Applied Science (Communication Management) programme is designed to provide for the professional and scholarly development of persons interested in the broad field of communication management. The field of communication management is a broad and developing area evident within a range of organisational contexts including human resource development, public relations/public affairs and consultancy. The programme is initially concerned with the development of conceptual understandings and practical skills in the management of communication processes and resources. It then seeks to further develop knowledge and critical and analytical skills in communication management appropriate to consultancy and advanced management roles and to develop competencies in research and theory building in selected areas of communication management.

Rationale and Aims

The Master of Applied Science (Communication Management) will build on the aims of the Graduate Diploma programme elaborated above. In addition to these aims, the Masters programme will seek to:

- Develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles,

- Extend and deepen conceptual understandings of communication management in managerial, professional and business contexts; and

- Develop competencies in research and theory building in selected areas of communication management.

Admission Requirements

Category 1

An undergraduate degree in communication, management or a closely related field from a recognised university.

Work Experience
At least two years of relevant work experience at a level of responsibility in communication management.

Category 2

An undergraduate degree from a recognised university, together with an additional qualification from a recognised post secondary
institution in a relevant field (Certificate, Associate Diploma, Graduate Diploma).

Work Experience
At least two years of relevant work experience at a level of responsibility in communication management.

Category 3

Students who have successfully completed the requirements of the Graduate Diploma in Communication Management at a credit level average will be *eligible to transfer* to the Master of Communication Management programme. These students will enter Semester 5 of the programme.

Students in Category 1 and Category 2 will be eligible for up to 2 subject credits where they can provide evidence of having completed equivalent studies at a recognised tertiary institution at post-graduate level.

Structure of Programme

Semester	Core Studies	Elective Specialisations	
1	Managerial Communication Introduction to Management	Human Resource Development **or** Public Relations	
2	Communication in the Group Context	Principles and Practices for Human Resource Development	Managing Communication Media
3	Issues in Organisational Communication	Managing Human Resource Development	Public Relations Management
4	Mass Communication Analysis	Issues in Human Resource Development	Applied Public Relations
5	Communication Research Communication Management Research Design Seminar		
6	Communication Management Research Project Contemporary Issues in Communication Management		

STUDENTS

Attendance Pattern

This programme is offered on a part-time basis requiring evening attendance. Students will be expected to attend 2 three-hour, classes each week. The normal time for completion of the requirements is 3 years (6 semesters). In special circumstances the Board of Studies may grant an extension of time to complete.

Graduation Requirements

i) In order to qualify for the award of the Master of Applied Science (Communication Management) a student must complete 12 (3hr/semester) units unless exemptions are granted as defined in (ii) or (iii).

ii) Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received) may be granted by the Board of Studies up to the maximum of two credits.

iii) Students may be permitted to substitute other graduate units offered in UTS for those in the defined programme where duplication of previous studies would result from following the prescribed programme. Each case will be considered on its merit and on a unit by unit basis.

iv) A student who fails a unit in a sequence must repeat it at a later semester or take another unit in its place where this is permitted.

v) A student who fails a unit in a sequence in which its passing is a prerequisite of the next unit in the sequence must repeat the unit failed before taking the next unit in the sequence.

vi) The normal time for completion of all the requirements of the Masters Degree will be 6 semesters part-time. However, the Masters Degree may be awarded to students who complete the requirements in 8 semesters (part-time). In special circumstances the Board of Studies of the Faculty may grant an extension beyond that time or may permit students to complete their programme in less than the normal time.

SUBJECT SYNOPSES

MANAGERIAL COMMUNICATION

Semester I, 3 class contact hours

Objectives: To develop the fundamental communicational competencies appropriate to advanced managerial performance; to investigate the importance and extent of interactive face-to-face communication at the interpersonal-organisational interface; to develop understanding of the factors affecting interpersonal communication in management/administrative settings, with particular attention to the role of person-perception and impression-formation; to explore the notion of communication competence as it applies in management/administrative settings, and to identify components of managerial communication competence; to provide practice in selected interpersonal-organisational communication skills with the objective of increasing the student's willingness and capacity to transfer those skills to improve the quality of interpersonal communication in work environments.

COMMUNICATION IN THE GROUP CONTEXT

Semester II, 3 class contact hours

Prerequisite: Managerial Communication

Objectives: To develop an enhanced understanding of the communicational competencies required for professional management of group-based interaction; to foster awareness of groups as being communicationally-significant organisational-subsystems; to examine the diversity of factors, individual and institutional, affecting communicational performance in the group context; to critically analyse major theoretical perspectives and concepts in the history and ongoing development of group-centred theory in communication science; to develop frameworks and methodologies through which to assess group decision-making, problem-solving and conflict-resolution; to investigate group communicational techniques relevant to enhancing group commitment; to identify and acquire skills in strategies and methodologies for diagnosing communicative performance in groups.

CONTEMPORARY ISSUES IN COMMUNICATION MANAGEMENT

Semester II, 3 class contact hours

Prerequisite: Communication Research

Objectives: To develop conceptual capacities relevant to the continuing scholarly development of the student in the field of communication management; to examine the development of varying assumptive frameworks and conceptual perspective in their influence upon communication theory-construction and the nexus between theory and associated practice and research; to analyse the requirements of theory-construction and the attempts to integrate communication theories originating from different assumptive positions and/or communication contexts; to apply knowledge of communication theory and research to address both contemporary communication issues and problems, including management problems, and other contemporary issues which may profit from a conceptually-advanced communicational perspective.

ISSUES IN ORGANISATIONAL COMMUNICATION

Semester I, 3 class contact hours

Prerequisite: Managerial Communication

Objectives: To define organisational communication within the context of communication studies and develop an understanding of organisational communication as a tool in communication management; to enhance understanding of varying research methodologies associated with the study of organisational communication; to examine the influence of factors such as structure, culture and environment, new communications technologies on communication organisational functioning; to acquire and practise skills in techniques used for analysing and improving organisational communication; and to acquire and develop competencies in managing communication in organisations.

MANAGING COMMUNICATION MEDIA

Semester I, 3 class contact hours

Objectives: To develop students understanding of the characteristics of effective presentations; to study the management of communication media according to communication theory; to enhance students competencies in managing communication media such as radio, television and the press; and to develop the ability to handle interviews effectively.

PUBLIC RELATIONS MANAGEMENT

Semester II, 3 class contact hours

Prerequisite: Managing Communication Media

Objectives: To assist current and potential public relations practitioners in their professional development; to examine the management of recent public relations campaigns in Australian organisations; to develop the ability to research, decide strategies and construct evaluation methods suitable to particular campaigns; to approach public relations as a specialised form of communication management.

APPLIED PUBLIC RELATIONS

Semester I, 3 class contact hours
Prerequisite: Public Relations Management
Objectives: To develop a critical sense in diagnosing
communication problems in organisations; to assist
students in learning the nature of "news" and the most
effective methods of motivating people; to develop
expertise in handling critical competencies in
planning, writing and producing material for various
media.

PRINCIPLES AND PRACTICES FOR HUMAN RESOURCE DEVELOPMENT

Semester I, 3 class contact hours
Objectives: To examine the human resource develop-
ment process from a communication management
perspective; to identify dimensions of the human
resource development practice; to consider factors
which influence adult development and learning; to
develop competencies associated with instructional
design, instructional processes and learning
facilitation.

MANAGING HUMAN RESOURCE DEVELOPMENT

Semester II, 3 class contact hours
*Prerequisite: Principles & Practices of Human
Resource Development*
Objectives: To examine the administrative and
consultative roles related to the management of
human resource development function; to develop
competencies in processes of human resource
development planning; human resource development
system implementation and evaluation; to identify
relevant principles and practices from communication
theory and practice to the management of human
resource development.

ISSUES IN HUMAN RESOURCE DEVELOPMENT

Semester I, 3 class contact hours
*Prerequisite: Principles & Practices for Human
Resource Development*
Objectives: To develop students' understanding of the
nature and extent of the provision of learning and
development opportunities for adults in a range of
professional and industry settings; to enhance
participants' knowledge of contemporary concepts
appertaining to the education of adults; to examine
human resource development trends and approaches
from a national and international perspective; and to
investigate special focus/professional development
programmes.

C0MMUNICATION MANAGEMENT RESEARCH DESIGN SEMINAR

Semester I, 3 class contact hours
*Prerequisite: Completion of core units and elective
specialisation in Public Relations or Human Res*ource
Development.
This unit, and the following unit "Communication
Management Research Project", provides students
with the opportunity to investigate an individual
research question of professional or scholarly interest.
The units will contribute to students' development of
knowledge and critical and analytical skills in
communication management which can be applied in
consultancy or advanced management roles. Students'
general competencies in *research* and theory building
will also be further developed.

COMMUNICATION MANAGEMENT RESEARCH PROJECT

Semester II, 3 class contact hours
*Prerequisite: Communication Management Research
Design Seminar*
This unit allows students to pursue further studies in
their area of professional and/or scholarly interest in
the field of communication management. In conjunc-
tion with the preceding unit, "Communication
Management Research Design Seminar", students
will further develop their critical and analytical skills
in communication management appropriate to
working in consultancy and advanced management
roles, extend and deepen their conceptual understand-
ings of communication management and develop
competencies in research and theory building.

CENTRES

Centre for Information Studies Publications - (Crisp)

Established to provide a means of dissemination of original material in the area of library and information science, generated by staff of the School individually or in the context of research and consultancy activities funded from inside or outside the Kuring-gai Campus; to maintain the reputation of the School of Information Studies as a centre for research and development and innovative approaches to library and information science education.
DIRECTOR: H. Yerbury

Centre for Information Management

Established to foster links with the computing and software industries by providing consultancy and advice: to design and evaluate information systems: develop and evaluate software applicable to computer-based information systems; conduct research into the production and dissemination of information through technological means; design and evaluate models for the organisation of information agencies; examine implications of technological advances on the provision of information services.
DIRECTOR: Vacant

THE STUDENTS' ASSOCIATION (SA)

All students of the University are members of the SA. In general the SA plays a representative and advocacy role on behalf of students. It also operates to organise and encourage students themselves to become active in campaigns. It liaises closely with the University Union and the Student Services Unit. Additionally, it negotiates with and/or lobbies government and non-government organisations on education and welfare issues in the interests of the students.

The Students' Association maintains close links with student bodies in other tertiary institutions and has political role to play in maintaining educational standards and conditions for students both within the University and the tertiary sector as a whole.

The SA is governed by the Student Representative Council (SRC) which deals with University-wide issues and is responsible for controlling the SA's funds. At a campus level there are Campus Committees dealing with campus related issues. There are five Campus Committees:
- Balmain
- Broadway
- Kuring-gai
- Haymarket
- Northern (Gore Hill & St Leonards)

The SRC and the Campus Committees are elected by students and are accountable to the student body. Any student is welcome to attend the SRC and Campus Committee meetings.

The full-time paid President of the SA is directly elected by students. An Executive Committee assists the President in carrying out the directions of the SRC and the day-to-day management of the Association. The Education Vice-President is employed to represent student education interests. At a campus level the Campus Convenor carries out the directions of the Campus Committee and generally represents the Campus.

A Women's Officer and International Students' Officer are employed on a full-time basis. A Special Needs Officer is employed on a part-time basis to provide support and representation to students with disabilities.

The SA provides resource centres at Broadway, Haymarket, Gore Hill and Balmain, second-hand bookshops at Broadway, Haymarket and Kuring-gai, and photocopying is provided at Broadway, Haymarket, Gore Hill, St Leonards and Balmain. Three Education Officers are employed by the SA to provide assistance in educational matters and Austudy.

For further information contact the main office of the SA which is located at the Broadway campus on level 3A of the Tower Building (telephone 218 9064). Opening hours: 9.00am to 7.00pm. Or alternatively contact the Students' Centre at Balmain campus (Batty Street).

PRINCIPAL DATES FOR 1991

AUTUMN SEMESTER

January
14	Release of HSC results
21	Closing date for changes of preference of 1990 NSW HSC applicants (4.30 pm)
26	Australia Day
29	Public School Holidays end
29-31	Enrolment of continuing students at Broadway Campus

February
1-21	Enrolment of continuing and new students at Broadway Campus
25-28	Enrolment at Kuring-gai Campus
27-28	University Orientation Day at Broadway Campus

March
1	University Orientation Day at Kuring-gai Campus
15	Last day to enrol in a course or add subjects
28	Last day to apply for leave of absence
29	Public School Holidays commence
29	Good Friday
31	HECS Census Date

April
1	Easter Monday
1-5	Vice-Chancellors' Week (non-teaching)
7	Public School Holidays end
12	Last day to drop a subject without academic penalty
12	Last day to withdraw from course without academic penalty
25	Anzac Day
29	Graduation Ceremonies commence

May
10	Graduation Ceremonies finish
24-25	Information Evening
31	Closing date for applications for Spring Semester

June
7	Formal examinations commence
29	Public School Holidays commence

SPRING SEMESTER

July
5	End of formal examinations
3-12	Vice-Chancellors' week (non-teaching)
14	End of Public School Holidays
19-26	Enrolment of new students

August
9	Last day to enrol in a course or add subjects
23	Last day to apply for Leave of Absence
31	HECS Census Date

September
6	Last day to drop a subject
6	Last day to withdraw from a course
28	Public School Holidays commence
30	Undergraduate applications close for admission in 1992
30	Vice-Chancellors' Week (non-teaching)

October
6	End of Public School holidays

November
11	Formal examinations commence

December
6	End of formal examinations
14	Public School Holidays commence

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