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Faculty of Humanities
and Social Sciences
Handbook
1996

University of Technology,
Sydney. Faculty of
Humanities and Social
Sciences.
Humanities and Social
Sciences Faculty handbook
Received on: 08-02-96



U | T | S

UNIVERSITY OF TECHNOLOGY, SYDNEY
(KURING-GAI CAMPUS)
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Faculty of Humanities and Social Sciences Handbook **1996**

The University attempts to ensure that the information contained in the handbook is correct as at 6 November 1995. The University reserves the right to vary any matter described in the handbook at any time without notice.



Equal opportunity

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

Free speech

The University supports the right to freedom of speech and the rights of its members to contribute to the diversity of views presented in our society.

Non-discriminatory language

UTS has adopted the use of non-discriminatory language as a key strategy in providing equal opportunity for all staff and students. Guidelines for the use of non-discriminatory language have been developed and all members of the University community are encouraged to use them.

Editorial and production:

Corporate Responsibilities Unit
University Secretary's Division

Design:

UTS News and Design Services

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ADDRESSES AND TELEPHONE NUMBERS

POSTAL ADDRESS

PO Box 123
Broadway
New South Wales 2007 Australia

TELEPHONE

(02) 330 1990
International: +61 2 330 1990
Fax: (02) 330 1551

From July 1996

(02) 9514 2000

International: +61 2 9514 2000

Fax: (02) 9514 1551

All other numbers listed in this publication with a prefix of 330 will have a new prefix of 9514 e.g. 330 5555 will become 9514 5555.

STREET ADDRESSES

City campus

- Broadway
No. 1 Broadway, Ultimo
- Harris Street, Ultimo
Building 6
702–730 Harris Street
Bon Marche Building
755 Harris Street
645 Harris Street
- Haymarket
Corner Quay Street and Ultimo Road
Haymarket, Sydney
- Blackfriars
Blackfriars Street, Chippendale

- Smail Street
3 Smail Street, Ultimo
- Wembley House
839–847 George Street, Sydney
- Bulga Ngurra
23–27 Mountain Street, Ultimo
- 82–84 Ivy Street, Chippendale

Kuring-gai campus

Eton Road
Lindfield
(PO Box 222, Lindfield NSW 2070)

St Leonards campus

- Dunbar Building
Corner Pacific Highway and
Westbourne Street, Gore Hill
- Clinical Studies, Centenary Lecture
Theatre and West Wing
Reserve Road, Royal North Shore
Hospital
- Gore Hill Research Laboratories
Royal North Shore Hospital

Yarrawood conference and research centre

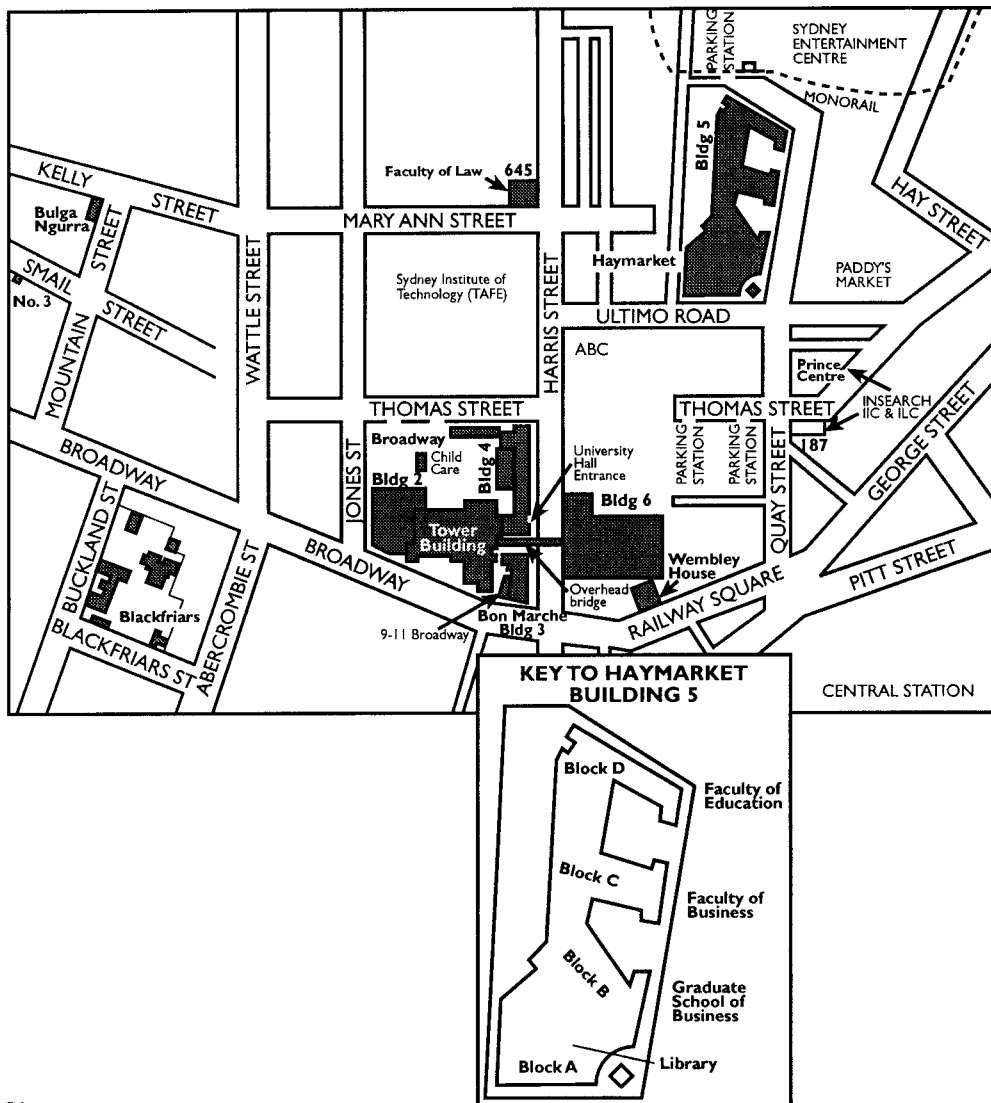
Hawkesbury Road
Yarramundi 2753

Stroud

Lot AFP 161894
The Bucketts Way
Booral 2425

CAMPUS MAPS

CITY CAMPUS



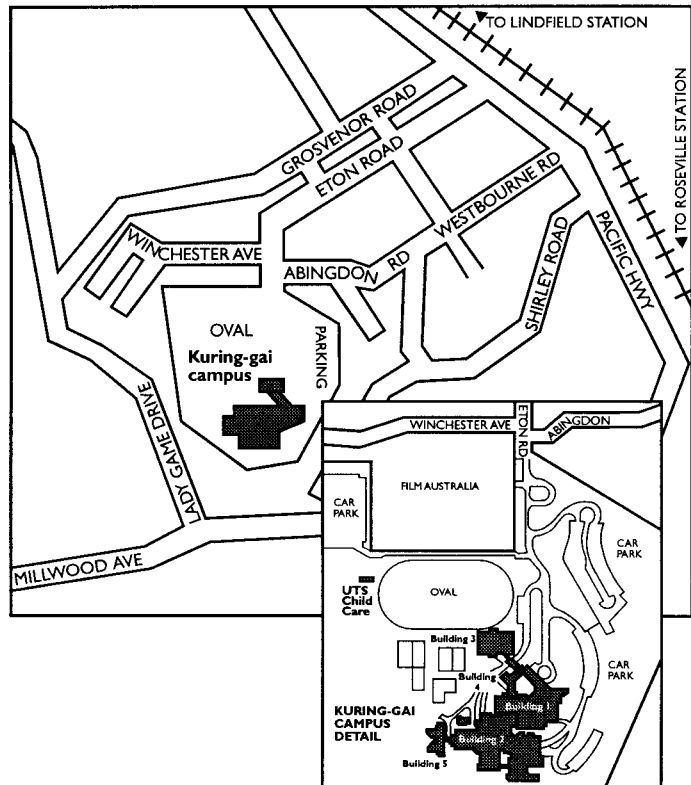
City campus

- Broadway
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Building 6
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Bon Marche Building
755 Harris Street
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Corner Quay Street and Ultimo Road
Haymarket, Sydney
- Blackfriars
Blackfriars Street, Chippendale
- Smail Street
3 Smail Street, Ultimo
- Wembley House
839–847 George Street, Sydney
- Bulga Ngurra
23–27 Mountain Street, Ultimo
- 82–84 Ivy Street, Chippendale

Kuring-gai campus

Eton Road
Lindfield
(PO Box 222, Lindfield
NSW 2070)

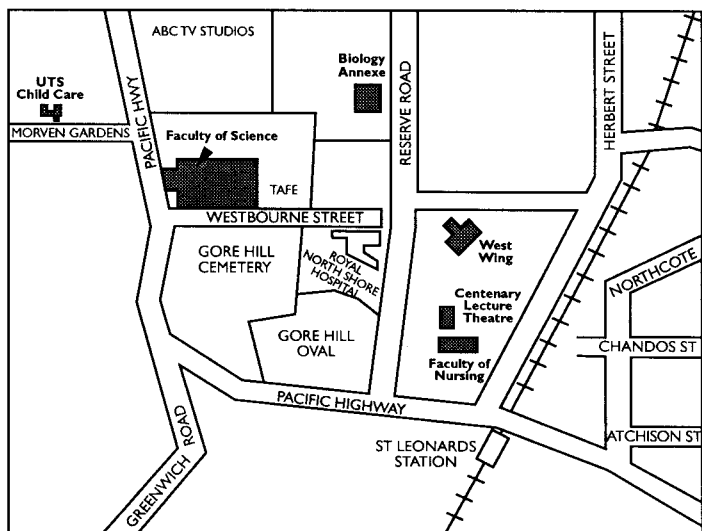
KURING-GAI CAMPUS



St Leonards campus

- Dunbar Building
Corner Pacific
Highway and
Westbourne Street,
Gore Hill
- Clinical Studies,
Centenary Lecture
Theatre and West Wing
Reserve Road, Royal
North Shore Hospital
- Gore Hill Research
Laboratories
Royal North Shore
Hospital

ST LEONARDS CAMPUS



PRINCIPAL DATES FOR 1996¹

AUTUMN SEMESTER

January

- 9 Release of HSC results
- 12 Formal supplementary examinations for 1995 Spring semester students
- 12 Closing date for changes of preference to the Universities Admissions Centre (UAC) from 1995 NSW HSC applicants (by 6.00 p.m.)
- 15–30 Enrolment of students at City campus
- 26 Australia Day – public holiday
- 26 Public school holidays end
- 31 Enrolment of new undergraduate students at City campus including UAC and direct applicants (and 1–5 February)

February

- 1–5 Enrolment of new undergraduate students at City campus including UAC and direct applicants (and 31 January)
- 6–23 Enrolment of students at City campus

March

- 4 Classes begin
- 15 Last day to enrol in a course or add subjects
- 29 Last day to change to 'pay now/up-front' HECS payment
- 29 Last day to apply for leave of absence without incurring student fees/charges²
- 29 Last day to withdraw from a subject without financial penalty²
- 31 HECS census date

April

- 1 Public school holidays begin
- 5 Good Friday – public holiday
- 8 Easter Monday – public holiday
- 9 Graduation period begins
- 12 Last day to withdraw from a course or subject without academic penalty²
- 8–12 Vice-Chancellors' Week (non-teaching)

- 12 Public school holidays end
- 25 Anzac Day – public holiday
- 26 Provisional examination timetable available
- 30 Last day to apply to graduate in Spring semester 1996

May

- 1 Applications available for selected undergraduate courses for Spring semester
- 7 Graduation period ends
- 13 Applications available for postgraduate courses
- 17 Examination Masters due
- 31 Final examination timetable available
- 31 Closing date for selected undergraduate applications for Spring semester

June

- 10 Queen's Birthday – public holiday
- 14 Last teaching day of Autumn semester
- 14 Closing date for postgraduate applications for Spring semester
- 15–28 Formal examination period (and 1–5 July)

July

- 1 Public school holidays begin
- 1–5 Formal examination period (and 15–28 June)
- 5 Autumn semester ends
- 8–12 Vice-Chancellors' Week (non-teaching)
- 12 Public school holidays end
- 15–19 Formal alternative examination period for Autumn semester students
- 19 Release of Autumn semester examination results
- 22 Formal supplementary examinations for Autumn semester students
- 22–26 Confirmation of Spring semester programs
- 25–26 Enrolment of new and readmitted students and students returning from leave/concurrent study

SPRING SEMESTER

July

29 Classes begin

August

- 1 Applications available for undergraduate courses
- 2 Last day to withdraw from full-year subjects without academic penalty²
- 5 Applications available for postgraduate courses
- 9 Last day to enrol in a course or add subjects
- 23 Last day to apply for leave of absence without incurring student fees/charges² (Spring enrolments only)
- 30 Last day to change to 'pay now /up-front' HECS payment
- 30 Last day to withdraw from a subject without financial penalty²
- 30 Last day to apply to graduate in Autumn semester 1997
- 31 HECS census date

September

- 6 Last day to withdraw from a course or subject without academic penalty²
- 20 Provisional examination timetable available
- 27 Closing date for undergraduate applications via UAC (without late fee)
- 27 Closing date for inpUTS Special Admission Scheme applications
- 30 Public school holidays begin
- 30 Graduation period begins
- 30 Vice-Chancellors' Week (non-teaching) begins
- 30 Closing date for postgraduate applications (in some faculties)

October

- 4 Vice-Chancellors' Week (non-teaching) ends
- 4 Graduation period ends
- 7 Labour Day – public holiday
- 11 Public school holidays end
- 11 Examination Masters due
- 25 Final examination timetable available
- 31 Closing date for postgraduate research and course award applications
- 31 Closing date for undergraduate applications via UAC (with late fee)
- 31 Closing date for undergraduate applications direct to UTS (without late fee)

November

- 8 Last teaching day of Spring semester
- 9–29 Formal examination period
- 29 Spring semester ends

December

- 9–13 Formal alternative examination period for Spring semester students
- 20 Release of Spring semester examination results
- 23 Public school holidays begin

¹ Information is correct as at 15 November 1995. The University reserves the right to vary any information described in Principal Dates for 1996 without notice.

² HECS/Postgraduate course fees will apply after the HECS census date.

PREFACE

This handbook is one of 10 faculty/institute handbooks: Business; Design, Architecture and Building; Education; Engineering; Humanities and Social Sciences; International Studies; Law; Mathematical and Computing Sciences; Nursing; and Science. Each handbook provides general information about the faculty/institute as well as detailed information on the courses and subjects offered.

The handbooks are part of a suite of 13 publications which also comprise the *University Calendar* and the undergraduate and postgraduate student handbooks. The *Calendar* contains the University By-law, which all students should read. It also includes a list of the University's courses, giving the name, abbreviation and title as indicated on the testamur. Copies of the *Calendar* are held in the University Library and faculty offices, and may be purchased at the Co-op Bookshop.

The student handbooks provide information on the rights and responsibilities of students and on the services and facilities available to them. They will assist you in your dealings with the University's administration and tell you whom to contact if you have a problem or need advice. You should make sure that you read the student rules published in these handbooks. Copies of the student handbooks are provided free to students at enrolment.

Other publications providing information of a general nature are the *UAC Guide* and the *UTS Undergraduate Studies Guide* which are available from the UTS Information Service.

For information not provided in any of the publications mentioned e.g. additional information on courses, methods of assessment and book lists, you should contact the UTS Information Service or your faculty office. If in doubt, don't hesitate to ask.

We hope you will enjoy your time as a student at UTS and wish you well in your studies.

FACULTY MISSION STATEMENT

Critical analysis and social responsibility for a modern information society

The Faculty of Humanities and Social Sciences has drawn together the strengths and reputation of a number of previously independent institutions.

Located in central Sydney, the Faculty is ideally placed in Australia and in the Asia/Pacific region to realise its major goal: to produce graduates who can apply critical analysis in a broad range of professional situations, and exploit technology in an informed, innovative and socially beneficial manner.

Other general aims of the Faculty are to make policy contributions in the media, information and culture industries and professions; to assess and contribute to Australia's role in the information society; to develop and sustain research and educational exchanges internationally and equally with the Asia/Pacific region, the US and the UK; to act as a point of reference for new development in media education, interdisciplinary critical theory and professional development and redevelopment; to deploy the Faculty's strong creative and intellectual capacity in the culture, information and media industries; to provide education and development opportunities for the science, technology and information professions to develop their communication channels and methods; and to continue to participate in the international community of scholars.

The Faculty of Humanities and Social Sciences affirms its support for the principle of freedom of expression and the right of members of the University to contribute to the diversity of views presented in our society.

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

COURSES AVAILABLE

Undergraduate degrees

Bachelor of Applied Science in Information Studies (HL10)

Bachelor of Arts in Communication (HH02)

Bachelor of Arts in Social Science (HH03)

Bachelor of Applied Science (Honours) in Information Studies (HL11)

Bachelor of Arts (Honours) in Communication (HH04)

Bachelor of Arts (Honours) in Social Science (HH05)

Combined degrees

Bachelor of Arts/Bachelor of Laws (LL05) – offered jointly with the Faculty of Law

Bachelor of Arts in Social Science and in International Studies (HH06) – offered jointly with the Institute for International Studies

Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (HL12) – offered jointly with the Institute for International Studies

Cross-faculty degrees

Bachelor of Education in Teacher Librarianship (TE14) – offered jointly with the Faculty of Education

Postgraduate coursework degrees

Graduate Certificate in Creative Advertising (HH69)

Graduate Certificate in Journalism (HH65)

Graduate Certificate in Public Relations (HL54)

Graduate Certificate in Screen Studies and Production (HH67)

Graduate Certificate in User Documentation (H064)

Graduate Certificate in Writing (HH62)

Graduate Certificate in Writing for the Screen (HH63)

Graduate Diploma in Communication (H051)

Graduate Diploma in International Studies (H075)

Master of Arts in Applied History (HH59)

Master of Arts in Communication Management (HL73)

Master of Arts in Information (HL72)

Master of Arts in International Studies (H081)

Master of Arts in Journalism (H058)

Master of Arts in Media Production (HH80)

Research degrees

Master of Arts (by thesis) (H052)

Master of Arts in Writing (H057)

Doctor of Philosophy (H054)

Doctor of Creative Arts (H060)

CENTRES

The following centres are associated with the Faculty:

- Australian Centre for Independent Journalism
- Centre for Sound and Image (with Faculty of Design, Architecture and Building)
- ELSSA – English Language Study Skills Assistance Centre (supported by the University)
- Centre for Language and Literacy (with Faculty of Education)

STATEMENT ON SCHOLARLY WORK AND ITS PRESENTATION

Scholarly work involves working with texts by authors in different fields. These authors have intellectual property rights to their work, so in the scholarly process of quotation, commentary, paraphrase and interpretation, specific rules or protocols must be observed. These apply to audio-visual texts as well as to writing.

In the production of work by students in the Faculty, the protocol to be observed is the acknowledgment of the work of other authors, whether this work takes the form of an idea, a section of text, sounds or images. Unacknowledged copying, paraphrasing or summarising can be considered to be plagiarism, if this involves 'passing it off as one's own' (*Macquarie Dictionary*, 1991, p.1353). Work involving plagiarism will not be accepted for assessment and may be the subject of disciplinary action.

Conventions for acknowledgment are well established, but take different forms. It is the responsibility of students to familiarise themselves with these conventions and to use them. The following manuals are useful.

- AGPS, *Style Manual for Authors, Editors and Printers*, 5th edn, Canberra, 1994.
- Turabian, Kate, L. *A Manual for Writers of Term Papers, Theses, and Dissertations*, Chicago, University of Chicago Press, 1987.

EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, family responsibilities, disability, sexual preference, age, political conviction or religious belief.

ACCESS AND EQUITY

The Faculty has a strong commitment to access and equity, including policies opposed to sexist practices in teaching and sexual harassment, and the incorporation of feminist concerns across the curriculum. During the past triennium the Faculty has developed and implemented an access and equity plan targeting students with

disabilities, Aborigines and Torres Strait Islanders, women, students of non-English-speaking background and students from socioeconomically disadvantaged backgrounds. The plan aims to increase the proportion of students from target areas in the Faculty, to modify and develop curricula, and provide effective training of staff in offering support. The plan encourages the appreciation and the expression of the diverse perspectives such students bring to the Faculty. The Faculty will implement and develop links with high schools in the region.

The Faculty will further develop its capacity to respond to the needs of students with disabilities through the establishment of liaison links, pre-university counselling and the goal of ensuring all facilities are accessible to students with disabilities, including those with mobility impairment, hearing impairment, visual impairment, chronic debilitating conditions and those undergoing rehabilitation.

The Faculty has participated in the development of an Aboriginal and Torres Strait Islander major/sub-major/elective curriculum for the Faculty and for the University more widely.

The Faculty will continue to support the operation of the English Language and Study Skills Assistance Centre (ELSSA) and the extension of its operations throughout the University.

ABORIGINAL STUDIES

Aboriginal perspectives and issues affecting Aboriginal people are covered in the BA degrees and in the Graduate Diploma in Communication. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. The Faculty is participating in the establishment of the UTS Aboriginal Studies program, and offers a major in Aboriginal Studies to students in the BA in Communication, BA in Social Science and BA LLB. The Faculty works closely with Jumbunna Aboriginal Education Centre.

STUDENTS OF NON-ENGLISH-SPEAKING BACKGROUND

Free assistance with English language and study skills is available for students of non-English-speaking background through the ELSSA Centre, Level 18, Tower Building (telephone 330 2327). The service includes one-to-one counselling, special interest groups, self-study programs, evening tutorials and vacation courses. Communication Skills in English, a Social Science elective designed for students of non-English-speaking background, is available to students from other faculties.

DISADVANTAGED ACCESS

The Faculty is an active supporter of access for students who would normally find it difficult to participate in an undergraduate degree through conventional avenues. Thus the Faculty provides opportunities for Aboriginal and Torres Strait Islander students, students from backgrounds where English is not the first language, students with disabilities and students from socioeconomically disadvantaged backgrounds. Additionally, under the University's inpUTS scheme, the Faculty allocates some first-year places to HSC leavers and mature-age students who demonstrate that their HSC score or other preparations for tertiary study were detrimentally affected by factors over which they had no control. The Faculty has developed a special capacity to respond to the needs of students with disabilities through the establishment of liaison links and pre-university counselling ensuring that all facilities are accessible to students with disabilities.

ELIGIBILITY FOR AUSTUDY

Austudy provides financial help to full-time students who meet its income and assets requirements. Application forms and information about Austudy eligibility are available from offices of the Student Services Unit at the City and Kuring-gai campuses. **Students who receive Austudy and decide to drop subjects during the semester need to be aware that to remain eligible for Austudy they must be enrolled in a minimum of 18 credit points or have a HECS liability for the**

semester of .375. The only exceptions made are for students with disabilities which interfere with their studies, students who are single supporting parents or those who have been directed by the University to reduce their study load. Student Welfare Officers in the Student Services Unit can assist students who wish to apply for exceptions on these grounds.

OCCUPATIONAL HEALTH AND SAFETY RESPONSIBILITIES

Whilst accountability for health and safety ultimately rests with the Vice-Chancellor and Council, it is a shared responsibility of all staff and students and is dependent upon their commitment and cooperation.

The University will ensure the health, safety and welfare of all employees, students and visitors by incorporating health and safety into all management systems and processes. It will give high priority to the allocation of resources to eliminate or minimise risk.

MEDIA CENTRE

The Media Centre staff provide support for the teaching of courses which have a technical component (e.g. radio and sound, video and film, advertising, journalism, writing, performance and public relations).

Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely 'dedicated' i.e. reserved for the use of students in the appropriate courses.

Contact the Media Centre Office (Level 3, Room 337, Bon Marche Building), or the Equipment Store (Level 1, Room 102, Bon Marche Building).

2SER-FM

2SER-FM is an educational public radio station. It is available to all students, and the wider community. The majority of its extremely diverse programs are produced by volunteers.

All areas of the station are open to involvement. 2SER-FM can provide valuable experience and skills in broadcasting.

Students are invited to contact the Volunteer and Training Coordinator, Michelle Carey on 330 3042, to find out more.

VERTIGO

Vertigo is the newspaper produced every two weeks during semester by and for the students of the University. It is distributed to every UTS campus and is also available at various theatres, cinemas, record shops and bookshops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

THE UTS WRITERS' GROUP

The group is a collective run by and for students and is open to all students at the University.

Group activities have included readings, seminars, workshops, guest speakers, and the editing and publication of an anthology of UTS writers' work. The group also runs successful fundraising activities.

Committee positions within the group fall vacant at the end of each Spring semester, and new students are encouraged to join and extend the activities of the group.

THE 'EXPOSED' SCREENING GROUP

The group is a collective run by and for students and is open to all students and independent film and video makers. The group, originally set up as a screening space for UTS students, is open to screening work from other film makers. The group organises EXPOSED – Sydney's most popular, regular, alternative film and video event, designed to fill a gap in the short film culture.

UTS students' film and video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains 'underground' or 'alternative', unable to gain wide exposure.

INSEARCH INSTITUTE OF COMMERCE

Insearch Institute of Commerce, which is wholly owned by the University of Technology, Sydney, offers a Diploma program in Communication. This program is designed, taught and supervised by staff of the Faculty of Humanities and Social Sciences. While the University cannot guarantee access to degree programs, students who have completed this program, if admitted, may be given up to one year's advanced standing in the Bachelor of Arts in Communication. For further information contact the Admissions Manager, Insearch Institute of Commerce, Level 3, 187 Thomas Street, Haymarket or telephone (02) 281 8188, or fax (02) 281 9875.

UNDERGRADUATE COURSES

Bachelor of Applied Science in Information Studies (HLI0)

Students enrolled prior to 1993 who are completing the old program should consult the 1994 faculty handbook for full details of the course requirements. They should also contact the Course Adviser for any academic advice.

The aim of this course is to educate information professionals who will be engaged in the provision of information required for use by others. Information professionals practise in a range of areas which draw on their knowledge and skills in information, communication and computer information technology. Students who have completed certain courses are eligible for advanced standing in the Bachelor of Applied Science in Information Studies and are granted exemption from particular subjects. The courses are: Associate Diploma in Library Practice (NSW TAFE); Associate Diploma in Business (Records and Information Systems) (NSW TAFE); and some Bachelor's degrees and three-year diploma courses. Details of the advanced standing are available from the Faculty Student Centre, Level 2, Bon Marche Building.

AWARD OF DEGREE

- In order to qualify for the award of Bachelor of Applied Science in Information Studies a student must attain at least 144cp of study consisting of 100cp allocated to compulsory subjects and at least 44cp allocated to elective subjects as specified in the four possible patterns of study.
- A student who fails a subject must repeat it in a later semester or take another unit in its place, where this is permitted.
- A student who fails in a subject in a sequence in which its passing is a prerequisite of the next subject in the sequence must repeat the subject failed or abandon the sequence.
- The usual time for the completion of all the requirements for the degree program is three years (six semesters full time) or six years (12 semesters part time). However, the degree will be awarded to students who complete the requirements in nine semesters (full time) or 18 semesters (part time). In special circumstances, the Faculty Board may grant an extension beyond this time.

STRUCTURE OF THE COURSE

The course consists of compulsory and elective subjects. A total of 144cp is allocated to the course, 100cp of which are for compulsory subjects, with a minimum of 44cp allocated to elective subjects.

The table below outlines the subjects in the compulsory and elective components of the course. Credit point values are shown in brackets.

Compulsory component

Core subjects

Background discipline studies

- 51103 Work, Organisation and Society (4cp)
55010 Psychology (4cp)

Skills studies

- 55020 Administrative Practices (6cp)
55023 Communication and Information Skills (4cp)
55024 Information Production (6cp)
55861 Producing and Analysing Data 1 (4cp)
55862 Producing and Analysing Data 2 (6cp)

Professional studies

- 55030 Professional Studies 1 (4cp)
55031 Professional Studies 2 (6cp)
55032 Professional Studies 3 (8cp)
55033 Professional Studies 4 (10cp)
55863 Professional Studies 4 (8cp) from 1997

Disciplinary studies

- 55860 Information Science 1: Foundations of Information Science (6cp)

- 55041 Information Science 2:
Information User Behaviour (6cp)
55042 Information Science 3:
Organisation of Information (6cp)
55043 Information Science 4:
Information Retrieval (6cp)
55044 Information Science 5: Information
Service and Product Design (6cp)
56955 Communication 1: Foundations of
Communication (6cp)

Major study

- 55025 Computer Information
Technology 1:
Information Technology (4cp)

Elective component

Elective component may consist of Disciplinary Studies subjects or elective subjects.

Disciplinary studies

- 55045 Information Science 6: Theories
and Issues in Information
Science (8cp)
56002 Communication 2: Group
Communication (6cp)
56003 Communication 3: Organisational
Communication (6cp)
56004 Communication 4: Public
Communication (6cp)
56005 Communication 5: Society, Culture
and Communication (6cp)
56006 Communication 6: Contemporary
Issues in Communication (8cp)

Elective sequence

Offered through the School of Computing
Sciences:

- 31521 Computer Information
Technology 2: Foundations of
Computing and Programming
(6cp)
31531 Computer Information
Technology 3: Systems Analysis
and Design (6cp)
31541 Computer Information
Technology 4: Commercial
Programming (6cp)
31551 Computer Information
Technology 5: Database (6cp)
31561 Computer Information
Technology 6: Data
Communications (6cp)
31571 Computer Information
Technology 7: Management
Information Systems

Elective subjects (6–18cp)

Listed below are a range of electives offered by the Department of Information Studies which may be chosen. Students should be aware that electives may be chosen from other courses offered by the Faculty or offered by other faculties. Not all subjects are offered every semester. Academic advice should be sought prior to enrolling in any elective subject.

Students may also take electives from the University's Institute for International Studies including Contemporary Society subjects and Culture and Language subjects.

Students enrolling in electives not offered by the Department of Information Studies must seek approval from the Course Adviser prior to enrolling in the elective.

- 55055 Bibliographic Control (6cp)
55060 Business Information (6cp)
55065 Child and Young Adult
Information (6cp)
55070 Health Information (6cp)
55075 Information Resources and
Collections (6cp)
55090 Publishing (6cp)
55095 Information and Records
Management (6cp)
55096 Internet and Electronic
Networking (6cp)

The precise composition of the elective component for students depends on choices they make after their first year of full-time (or equivalent) study.

PATTERNS OF STUDY

There are four possible patterns of study each of which will enable students to meet the aim of the course. Each pattern takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

Each pattern ensures that students meet the requirements for the award of the degree, that is the completion of core subjects as specified; Disciplinary Studies subjects as specified; and a major study subject, including a disciplinary sequence of study in either Information Science or

Communication and an elective sequence and/or single subjects as specified.

The four possible patterns of study are:

Pattern 1—Disciplinary major sequence in Information Science and Communication plus one elective.

Pattern 2—Disciplinary major sequence in Information Science and elective major study in Computer Information Technology plus one elective.

Pattern 3—Disciplinary major sequence in Communication and required disciplinary study in Information Science plus two electives.

Pattern 4—Elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) and disciplinary major study in Information Science plus three electives.

Typical full-time program

Semester 1

- 55860 Information Science 1: Foundations of Information Science (6cp)
- 56955 Communication 1: Foundations of Communication (6cp)
- 55023 Communication and Information Skills (4cp)
- 55025 Computer Information Technology 1: Information Technology (4cp)
- 51103 Work, Organisation and Society (4cp)

Semester 2

- 55041 Information Science 2: Information User Behaviour (6cp)
- 55030 Professional Studies 1 (4cp)
- 55861 Producing and Analysing Data 1 (4cp)
- 55010 Psychology (4cp)
- 55024 Information Production (6cp)

Semester 3

- 55042 Information Science 3: Organisation of Information (6cp)
- 55031 Professional Studies 2 (6cp)

- 56002 Communication 2: Group Communication (6cp)

or

- 31521 Computer Information Technology 2: Foundations of Computing and Programming (6cp)
- 55862 Producing and Analysing Data 2 (6cp)

Semester 4

- 55043 Information Science 4: Information Retrieval (6cp)
 - 55020 Administrative Practices (6cp)
 - 56003 Communication 3: Organisational Communication (6cp)
- or*
- 31531 Computer Information Technology 3: Systems Analysis and Design (6cp)
 - 56004 Communication 4: Public Communication (6cp)
- or*
- 31541 Computer Information Technology 4: Commercial Programming (6cp)

Semester 5

- 55044 Information Science 5: Information Service and Product Design (6cp)
 - 55032 Professional Studies 3 (8cp)
 - 56005 Communication 5: Society, Culture and Communication (6cp)
- or*
- 31551 Computer Information Technology 5: Database (6cp)
- or*
- Elective (6cp)
 - 31561 Computer Information Technology 6: Data Communications (6cp)
- or*
- Elective (6cp)

Semester 6

- 55045 Information Science 6: Theories and Issues in Information Science (8cp)
- or*
- Elective (6cp)

18 UNDERGRADUATE COURSES

- 56006 Communication 6: Contemporary Issues in Communication (8cp)
or
Elective (6cp)
55033 Professional Studies 4 (10cp)
55863 Professional Studies 4 (8cp) from 1997

Typical part-time program

Semester 1

- 55860 Information Science 1: Foundations of Information Science (6cp)
55023 Communication and Information Skills (4cp)
51103 Work, Organisation and Society (4cp)

Semester 2

- 55861 Producing and Analysing Data 1 (4cp)
55010 Psychology (4cp)

Semester 3

- 55862 Producing and Analysing Data 2 (6cp)
55025 Computer Information Technology 1: Information Technology (4cp)
56955 Communication 1: Foundations of Communication (6cp)

Semester 4

- 55041 Information Science 2: Information User Behaviour (6cp)
55030 Professional Studies 1 (4cp)

Semester 5

- 55042 Information Science 3: Organisation of Information (6cp)
56002 Communication 2: Group Communication (6cp)
or
31521 Computer Information Technology 2: Foundations of Computing and Programming (6cp)

Semester 6

- 55043 Information Science 4: Information Retrieval (6cp)
55024 Information Production (6cp)

Semester 7

- 55044 Information Science 5: Information Service and Product Design (6cp)
55020 Administrative Practices (6cp)

Semester 8

- 56003 Communication 3: Organisational Communication (6cp)
or
31531 Computer Information Technology 3: Systems Analysis and Design (6cp)
56004 Communication 4: Public Communication (6cp)
31541 Computer Information Technology 4: Commercial Programming (6cp)

Semester 9

- 55031 Professional Studies 2 (6cp)
56005 Communication 5: Society, Culture and Communication (6cp)
or
31551 Computer Information Technology 5: Database (6cp)
or
Elective (6cp)

Semester 10

- 55045 Information Science 6 (8cp)
or
Elective (6cp)
56006 Communication 6: Contemporary Issues in Communication (8cp)
or
31561 Computer Information Technology 6: Data Communications (6cp)

Semester 11

- 55032 Professional Studies 3 (8cp)
Elective (6cp)

Semester 12

- 55033 Professional Studies 4 (10cp)
55863 Professional Studies 4 (8cp) from 1997

Bachelor of Arts in Communication (HH02)

Offered from 1994

PURPOSE OF THE DEGREE

The Bachelor of Arts in Communication is a professionally oriented course which prepares graduates for roles in the broad field of communications. The degree is distinguished from other Arts degrees both through its practical and professional orientation, and in its critical focus on the media and other institutions of cultural production as objects of study. It treats theory and practice with equal attention, seeking to integrate them in the teaching program. The purpose of the degree is to educate students to become critically informed communication professionals. Graduates are known for their analytical and critical research skills, for technical competency and for their creative production work.

The degree is characterised by the following elements:

- it bases its programs on mutually-informing relationships between production practices, critical theory and research, at both staff and student levels;
- it endeavours to empower students to engage in first-hand, original and innovative approaches to their work;
- it offers an interdisciplinary program in humanities, social sciences, communication and cultural production areas unique in its range in the tertiary education sector in Australia;
- it assists students in the development of aural and visual media, and print and cultural production;
- it supports work in the communication industries and seeks to educate graduates who can operate as critical professionals in the communication and cultural industries;
- it sets its programs in both global and local contexts;
- it is sensitive to the multiple dimensions of social difference and inequality, in relation to issues of gender, sexuality, ethnicity and racism, social class and disability;
- it enables students to become part of an intellectual and creative community;
- it views the diverse vocational opportunities in the communication industries as open and developing;
- it seeks to ensure that students have opportunities to assemble, display and market their work;
- it sees a fourth year, Honours course as an appropriate aspiration for students completing the undergraduate degree.

The Faculty is fully equipped with sound, radio, film, video, computing and multimedia equipment. However, because of pressure on resources there are limits on the kinds and quality of equipment available to students and limits on the time students have access to it.

APPLICATIONS FOR ADMISSION

Applications will only be accepted on the official form available from UAC. The University requires applicants who are not applying on the basis of their TER score, to submit the UTS supplementary form/personal statement along with their UAC application.

UTS has two special entry schemes, inpUTS and the Aboriginal Participation Initiative (API). Contact the UTS Information Service on (02) 330 1222 for further details.

An Information Evening, covering all relevant information on the course and the application for admission, is held prior to the closing date for applications. There are no interviews for admission.

Prospective students must have a facility in English suitable for the degree. Students who are accepted into the degree will need to demonstrate competence to the satisfaction of the Faculty in the use of the Apple Macintosh computer before entering the 200 level.

AVAILABILITY OF CLASSES AND CLASS PLACES

Classes are timetabled for both the day and the evening. The entire range of subjects is not offered in the evening. Part-time students may need to attend daytime classes to complete their preferred program. Full-time students may have to attend night classes to complete their preferred program.

The Faculty does not guarantee that students will always be able to gain access to the subjects or tutorial times of their first choice because of resource and timetable constraints and pressure on class places. Every student is guaranteed access to all compulsory Stage One subjects and to the Stage Two foundation subjects necessary to meet the prerequisites for their majors. The Faculty endeavours to offer each subject in the degree at least once during the normal period of a student's enrolment. Students are guaranteed the opportunity to complete their chosen majors, but are not guaranteed access to their first choice of subjects.

STRUCTURE OF THE DEGREE

The degree is organised in six stages. To be eligible for graduation, students are required to complete 144cp of approved subjects in both Studies and Production. All students complete the compulsory five subjects in Stage One, then choose subjects in Stage Two that are the foundation subjects for majors. The 144cp must include the successful completion of two majors, one major in Production and the other in the Studies. There are four Production majors available to choose from, and four Studies majors.

The degree is taken over three years (six semesters full time) or six years (12 semesters part time). For full-time students a semester is equivalent to one stage of the degree. Part-time students take at least two semesters to complete one stage. The academic year is normally two semesters—Autumn and Spring. However, it may be possible from time to time to undertake award subjects during a compressed Summer program at either UTS or at other universities.

The degree is structured into three levels, each consisting of two stages:

- 100 level which provides the common core for the degree (Stage One) and prerequisite introductory subjects for the majors (Stage Two);
- 200 level which allows students to deepen their chosen majors and take some elective classes;
- 300 level which rounds off the substantive specialised work and allows a focus on final major projects and work experience attachments.

Note: 300 level subjects may be taken in Stage 4 of the degree if the required subject prerequisites have been successfully completed.

Full-time students at the 200 and 300 levels generally enrol in three 8cp subjects/semester, with at least 40cp and not more than 48cp per year. Any enrolment over 28cp/semester requires prior approval from the Course Adviser.

Part-time students enrol in at least 6-8cp each semester, and no more than 16cp in any semester. Part-time students normally undertake 32cp each academic year, at the rate of two subjects/semester.

MAJORS

There are four production majors offered in the degree and four studies majors. A major is a group of linked subjects from the one intellectual area, totalling a minimum of 38cp. A major includes the 6cp Stage 2 foundation subject and four 8cp subjects of which at least one must be at the 200 level and at least two must be at the 300 level.

Entry to the 200 level of the chosen major requires both successful completion of 24cp at Stage 1, and the successful completion of the Stage 2 prerequisite subject.

Students may take up to a maximum of 60cp in Production subjects, including their major. Once students complete the minimum requirements for their Production and Studies majors (38cp/major) the remaining mix of Production and Studies in their degree will vary according to individual choices made within the 60cp limit on Production subjects.

Production majors

- Communication, Sound, Image
- Film, Video, TV
- Journalism
- Writing and Performance

Studies majors

Aboriginal Studies
 Communication and Cultural Industries
 Cultural Studies
 Social, Political and Historical Studies

PROGRESSION THROUGH THE DEGREE

Students need to plan their degree carefully. Students should attend the Academic Advice session at the end of their first semester to discuss choice of majors. General Academic Advice sessions are run towards the end of each semester to ensure that their proposed study program meets the requirements for successful completion of majors and of the degree as a whole.

100 Level (48cp)

Stage 1 (24cp)

Five compulsory subjects: four of 5cp each and 1 of 4cp

- 54100 Word and Text (5cp) 2.5 hpw
- 54101 Sound and Image (5cp) 2.5 hpw
- 54102 Making Australia (5cp) 2.5 hpw
- 54103 Communication Environments (5cp) 2.5 hpw
- 54104 Computers and Communication (4cp) 2.5 hpw

Stage 2 (24cp)

Students choose at least one and not more than two 6cp Production subjects and at least one 6cp Studies subject as the foundation for their majors. Any remaining credit points can be taken from other Stage 2 studies subjects, from the additional 100 level 4cp production electives or as electives from inside or outside the Faculty.

A maximum of 48cp generally applies at the 100 level of the degree, however, where necessary, students may include up

to two additional 100 level 4cp production electives.

Foundation subjects for Studies majors

- T5110 Aboriginal Cultures and Philosophies (Aboriginal Studies major) (8cp) 3hpw (Faculty of Adult Education subject)
- 54110 Media, Culture, Society (Communication and Cultural Industries major) (6cp) 3hpw
- 54111 Social and Political Theory (Social, Political and Historical Studies major) (6cp) 3hpw
- 54112 Cultural Studies (Cultural Studies major) (6cp) 3hpw

Foundation subjects for Production majors

- 54114 Writing 1 (Writing and Performance major) (6cp) 3hpw
- 54115 Film and Video 1 (Film, Video, TV major) (6cp) 3hpw
- 54116 Audiovisual Media Production (Communication, Sound, Image major) (6cp) 3hpw
- 54117 Journalism 1 (Journalism major) (6cp) 3hpw

Additional 100 Level Production electives

- 54150 Computers and Print Production (4cp) 2hpw for 8 weeks, prerequisite for Print Production and Subediting
- 54151 Computers and Audiovisual Production (4cp) 2hpw for 8 weeks
- 54152 Radio Basic (4cp) 2hpw for 8 weeks, prerequisite for Radio Journalism
- 54153 Video Basic (4cp) 2hpw for 8 weeks, prerequisite for TV Journalism 1

200 Level (48cp)

Stages 3 and 4

200 level subjects are those with a '2' as the third number in the subject number
 Production—at least 8cp in major
 Studies—at least 8cp in major
 Plus any electives at the 200 level

300 Level (48cp)**Stages 5 and 6**

300 level subjects are those with a '3' as the third number in the subject number

Production—at least 16cp in major

Studies—at least 16cp in major

Plus any electives at the 300 level

Total (144cp)

Production—at least 38cp but not more than 60cp

Studies—at least 38cp but not more than 82cp

Notes: (a) Some 300 level subjects have specific prerequisites, as well as the general requirement that students have completed at least 8cp in the major at the 200 level. Students need to plan their degree in order to take these prerequisites into account. (b) Some 300 level project subjects have a value of 12cp.

ELECTIVES

The term 'elective' refers to any subject taken from outside of the student's chosen majors. Electives are usually subjects taken from other majors within the degree. Students must normally comply with any prerequisite required for the study of the elective. Students may take up to 44cp in electives from within the degree, from other undergraduate programs in the Faculty, from other faculties in the University and from approved programs at other universities. Electives from other faculties and universities are undertaken according to the rules of the other faculty or university.

Students electing to take language electives either with UTS or at another institution must register with the Institute for International Studies. Electives offered by the Institute include Contemporary Society subjects (covering Japan, China and South-East Asia), and Culture and Language subjects (including Japanese and Cantonese).

The credit point equivalence of subjects taken outside UTS will be determined by the BA in Communication Course Adviser on the basis of the normal full-time load at the outside institution.

PROFESSIONAL ATTACHMENTS

Professional Attachments allow final-year students to undertake a structured work experience program, in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract which is a three-way agreement between the student, the Faculty and the sponsor, to define goals for the student and the sponsor. The attachment may be taken as a shorter (4cp) or longer (in conjunction with Professional Attachment B) one with a total of 8cp.

- 53009 Professional Attachment A (4cp); prerequisite 48cp at 200 level
53010 Professional Attachment B (4cp); prerequisite 48cp at 200 level

SPECIAL TOPICS IN PRODUCTION AND STUDIES

Subjects known as Special Topic in Production and Special Topic in Studies allow students to negotiate and undertake a project based on a learning contract. These subjects are available as 2-, 4- and 6cp units and may be undertaken by individuals or groups of students. With the agreement of the BA in Communication Course Adviser, up to 8cp may be counted towards a major.

- 53002 Special Topic in Studies A (2cp)
53003 Special Topic in Studies B (4cp)
53004 Special Topic in Studies C (6cp)
53005 Special Topic in Production A (2cp)
53006 Special Topic in Production B (4cp)
53007 Special Topic in Production C (6cp)

ASSESSMENT

Most subjects in the BA in Communication are graded pass/fail. This policy is currently under review. In accordance with University policy on assessment, the following procedures will apply to all subjects.

- (a) Subject outlines will state the objectives of the subject.
- (b) Students will be assessed against criteria related to the objectives of the subject.

- (c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of semester.
- (d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- (e) A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Faculty.
- (f) Each subject outline will contain details of arrangements for supplementary assessments, if any.
- (g) Each subject outline will provide statements of the procedures for students to apply for alternative assessment in the case of (i) disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.
- (h) In situations where work is failed the student shall be entitled to double marking.

Appeal against assessment

The Faculty has an Assessment Appeals Committee which includes student representatives. Students who feel they have been unfairly assessed should complete the relevant form obtainable from the UTS Information Service or the Faculty Student Centre. Further details on appeals may be found in the UTS *Calendar*.

WAIVING OF PREREQUISITES

Students can apply to have a prerequisite waived where they have gained equivalent competency on the basis of prior experience or the successful completion of a non-university course. If the application is successful, then the student may 'jump' the prerequisite. No credit points are awarded for the waived prerequisite. Students must complete another subject in lieu of the waived prerequisite.

Waiving only applies to prerequisites. Applications for the waiving of prerequisites must be made before the last date for adding subjects.

CHALLENGES

Students may 'challenge' a subject in which they are currently enrolled, with the agreement of the Subject Coordinator for credit. This means that students who have specific skills may elect to challenge the competency levels required to pass the subject by completing work set by the lecturer. If successful, students remain enrolled in the subject and are required to pay any HECS charges. However, students do not have to fulfil any other requirements of the subject and are awarded a pass grade for the subject without attending classes. Challenges need to be completed before the last date for adding subjects.

EXEMPTION

Students may apply for subject exemption in the degree on the basis of studies successfully completed at another university, college of advanced education, or TAFE. Students who have successfully completed advanced study at a TAFE college study may be eligible for subject exemption. The Faculty carefully monitors applications for advanced standing. Under normal circumstances, a maximum of 48cp will be granted for both specified and unspecified subjects, usually as unspecified electives. A maximum of 24cp may be granted for specified subjects. Exemption for specified subjects is more difficult to achieve. Students must have passed the equivalent subject at another university (approved as being of close similarity in level, content, assessment tasks etc.) to have the specific subject counted toward the UTS degree.

SUMMARY OF EXEMPTION REGULATIONS

1. Subject exemption will not normally be granted for more than two subjects in Stage 1.
2. At least four subjects (30cp) from the Faculty must be completed in majors, notwithstanding the total number of credit points granted for other study.
3. Subject Coordinators may nominate additional specified subjects required to complete a major, notwithstanding the total number of credit points granted for other study.

4. No student will be granted credit for an entire BA in Communication major on the basis of study completed elsewhere.
5. No more than 48cp will normally be granted in credit for study completed at other institutions. In exceptional cases, approval should be sought from the Faculty Board.
6. Students may seek permission to complete subjects at other universities or colleges concurrently with BA studies. Any credit granted for such study will not normally count towards the completion of a major.
7. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of the Faculty Board.
8. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of an application for a challenge or a waiving of a prerequisite.

Forms for applying for subject exemption are available from the Faculty Student Centre, Level 2, Bon Marche Building.

VARYING A STUDY PROGRAM

Specific dates relating to varying a study program can be found in the 'Principal dates' section at the front of this handbook.

PRODUCTION MAJORS

- Communication, Sound, Image
- Film, Video, TV
- Journalism
- Writing and Performance

Communication, Sound, Image

The rapidly changing communication industries environment has been affected by a process of globalisation of ideas and structures on the one hand, and a convergence of technologies on the other. This major provides students with a program which crosses boundaries previously limited to particular industries such as advertising or public relations or sound broadcast, and builds on the opportunities

offered by digital technologies to explore the realms of professional practice in these industries and the new ones which have emerged in the processes of social and technological change.

This Production major is designed to allow students to develop a pattern of study which can range from work focused in one area of professional practice, to a program which builds across a number of areas. It recognises the importance of audiovisual production as a basis for the development of student skills across a number of professional areas, and facilitates the bringing together of production skills increasingly called on as part of multimedia work. It recognises the creative possibilities which derive from challenging audio and visual media in the creation of intellectually informed and critically aware production. At the same time it allows students to deepen their particular interests in areas such as sound, public relations and advertising, to explore and develop the connections between them, and to create production projects which reflect the interests and enthusiasms of students.

Students wishing to work in industries which offer professional accreditation, such as public relations, are advised to undertake a program of subjects drawn from this major. These can be specifically complemented by a selection from recommended subjects in other majors (including Studies units). Students seeking such accreditation should be aware that a successful professional attachment is required.

The goals of the major are to:

1. Provide students with access to the critical professional practices and production skills appropriate for work in communication industries. These industries include private corporations, public and community organisations involved in communication and education campaigns, and communication organisations using non-cinema multimedia, sound and electronic publishing to achieve their goals. Key industries include public relations, advertising and radio.
2. Allow students to develop skills in the development of communication briefs

and projects in relation to a diversity of audiences, and the transformation of briefs into appropriate production frameworks, including those utilising new digital technologies.

3. Facilitate development of excellence in sound production as part of wider digital production projects such as hypermedia and multimedia.
4. Allow students to gain experience in working as part of a production team utilising a variety of media sources for the creation and communication of ideas.
5. Facilitate final project work which will display the intellectual, creative and technical skills of graduates in drawing together theoretical and practical problem solving expertise.

The subjects in the major are:

100 Level—Stage 2

54116 Audiovisual Media Production (6cp)

200 Level

- 54290 Advertising: Production and Criticism (8cp)
 54291 Desktop Publishing and Design (8cp)
 54292 Hypermedia (8cp)
 54294 Sound Design (8cp)
 88325 Photography 1 (6cp)

300 Level

- 54390 Advanced Sound Design—Radio (8cp)
 54391 Radio Seminar (8cp)
 54392 Advertising Communication Strategies (8cp)
 54393 Interactive Multimedia (8cp)
 54396 Communication, Sound, Image Project (12cp)

Film, Video, TV

The goals of the major are to:

1. Provide students with the skills, knowledge and confidence to produce and direct film and video programs across a broad range of styles and genres, moving from the initial idea to a completed project.

2. Provide students with a critical understanding of different film and video techniques of production, of styles and genres, and of the different options available to them to produce meaning in film and video works in different ways; and to give students a basis to judge how best to make a program to express a particular idea or concept, or how to gear a program for a particular audience or market.
3. Prepare students for work, or further specialised training in the film, video and television industries, broadly conceived, or for postgraduate level study in film and video.
4. Allow students experience in working as part of a production team.
5. Encourage students to bring together work they may do in the theoretical area of screen studies, or in other theoretical areas of the degree, with their practical production work in film and video.

The subjects in the major are:

100 Level—Stage 2

54115 Film and Video 1 (6cp)

200 Level

- 54260 Animation (8cp)
 54261 Documentary (8cp)
 54262 Drama (8cp)
 54263 Film 2 (8cp)
 54264 Video 2 (8cp)

300 Level

- 54360 Experimental (8cp)
 54361 Interactive Media and the Filmmaker (8cp)
 54362 Producing (8cp)
 54363 Television Advertising (8cp)
 54364 Soundtrack (8cp)
 54365 Film, Video, TV Project A (8cp)
 54366 Film, Video, TV Project B (4cp)
 54367 Project Development (8cp)

Journalism

The goals of the major are to:

1. Provide students with a strong grounding in the fundamental skills of professional journalism practice in all media.

2. Develop a critical understanding of the way professional practice relates to the social, political, legal and economic contexts in which journalism is produced both in Australia and internationally.
3. Develop a critical understanding of the ways that news agendas are produced and maintained, and of the industrial organisation of journalistic media production. Relate these to the professional practice and production of journalists, with special reference to the research and production of in-depth, critical journalism.
4. Integrate the conceptual foundations of journalists' professional practice with the relevant critical scholarship of media and journalistic production, especially as they relate to professional ethics and accountability.
5. Develop an understanding of the implications for journalism of critiques of presentations of gender, race, class, sexuality and ethnicity in the media.
6. Provide students with the opportunity to specialise in one medium, or alternatively, to develop a range of skills across a range of media.

The subjects in the major are:

100 Level—Stage 2

54117 Journalism 1 (6cp)

200 Level

54240 Journalism 2 (8cp)
 54241 Print Features (8cp)
 54242 Print Production and Subediting (8cp)
 54243 Radio Journalism (8cp)
 54244 Television Journalism 1 (8cp)

300 Level

54340 Electronic Publishing (8cp)
 54341 Investigations (8cp)
 54342 Publications: Techniques and Practice (8cp)
 54343 Radio Features (8cp)
 54344 Specialist Reporting (8cp)
 54345 Television Journalism 2 (8cp)
 54346 Journalism Project (12cp)

Writing and Performance

The goals of the major are to:

1. Provide a framework for students to develop creative writing and/or performance practices in a range of genres and media.
2. Provide a critical context that positions professional practice within the study of contemporary cultural formations and the media.
3. Provide support for the publication and presentation of student work in writing, writing for performance and performance.

The subjects in the major are:

100 Level—Stage 2

54114 Writing 1 (6cp)

200 Level

54250 Ficto-critical Writing (8cp)
 54251 Performance Workshop (8cp)
 54252 Narrative Writing (8cp)
 54253 Writing for Performance (8cp)

300 Level

54350 Genre Writing (8cp)
 54351 Screenwriting (8cp)
 54352 Sound Performance (8cp)
 54353 Text and Performance (8cp)
 54354 Writing Workshop (8cp)
 54355 Writing and Performance Project (12cp)

STUDIES MAJORS

- Aboriginal Studies
- Communication and Cultural Industries
- Cultural Studies
- Social, Political and Historical Studies

Aboriginal Studies

The goals of the major are to provide students with:

1. An understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, both in the Australian and world context.

2. Knowledge of Aboriginal social and political history in Australia since European settlement in 1788.
3. Knowledge, skills and interest from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

The Aboriginal Studies major will allow Aboriginal and non-Aboriginal students to study an initial core of subjects which are culturally appropriate to an understanding of Aboriginal culture, history and social/political structures. These initial studies will serve as a basis for applying critical analysis skills to Aboriginal and non-Aboriginal perspectives on issues and trends which affect the cultural and social integrity of Aboriginal peoples. Consideration will also be given to other indigenous people, including Torres Strait Islanders. The role of the media and written or spoken communication will be the major foci for these analyses.

A suitable assembly of subjects can be chosen to construct a sub-major in Aboriginal Studies. Individual subjects in the Aboriginal Studies major can be used as electives within any course structure across the University.

Students are required to successfully complete 40cp to complete the Aboriginal Studies major.

The subjects in the major are:

100 Level—Stage 2

T5110 Aboriginal Cultures and Philosophies (8cp) (Offered by the Faculty of Education)

200 Level

54230 Aboriginal Social and Political History (8cp)

54231 Aboriginal People and the Media (8cp)

300 Level

54330 The Politics of Aboriginal History (8cp)

54331 Aboriginal Forms of Discourse (8cp)

54332 Aboriginal Studies Project (12cp)

Communication and Cultural Industries

The goals of the major are to:

1. Provide students with a critical understanding of the structure and operation of the communication and cultural industries, drawing on disciplinary areas of the social sciences and cultural studies.
2. Enable students to carry out analyses of specific cultural and communication industries, drawing on perspectives which explore their economic, social, historical and professional dimensions.
3. Develop student understanding of audiences, and the political and policy contexts of communication and cultural production.
4. Equip students with an understanding of the legal and socio-legal dimensions of communication and cultural industries, including intellectual property, government regulation, privacy, and professional practice issues.
5. Locate Australian communication and cultural industries within a national and international context, and, in particular, review the processes of globalisation and their implications for the industries.
6. Offer a comparative and international perspective on communication, and, in particular, develop excellence in the analysis of issues in international development communication and cultural change.

The subjects in the major are:

100 Level—Stage 2

54110 Media, Culture, Society (6cp)

200 Level

54200 Australian Communication Policy (8cp)

54201 Communication, Culture and the Law (8cp)

54202 Cultural Technologies, Cultural Policy (8cp)

54203 News and Current Affairs (8cp)

54231 Aboriginal People and the Media (8cp)

300 Level

| | |
|-------|--|
| 54300 | Communication History (8cp) |
| 54301 | International Communication (8cp) |
| 54302 | Media, Culture and Identity (8cp) |
| 54303 | Professional Practice and Culture (8cp) |
| 54304 | Communications and Culture Research Project (12cp) |

Cultural Studies

The goals of the major are to:

1. Provide students with a number of different understandings of text-culture relations.
2. Enable students to operate with an expanded conception of textuality, one which crosses traditional media and generic boundaries (novel, play, painting, photography, print, film, television, sound, video, music, performance, architecture and installations).
3. Present students with competing conceptualisations of the domain of culture (aesthetic, sociological, anthropological) and acquaint them with the major historical explanations of the cultural production and distribution/consumption of textual forms (e.g. different theories of textual composition and reading/interpretation).
4. Provide students with a history of the text-technology-culture connection (involving analysis of the specificities of oral, print, visual, audiovisual and sculptural-architectural forms and practices) together with a history of the theorisations of these textual-cultural forms and practices (involving such notions as technological determinism, cultural industries, cultural technologies/practices, moral technologies).
5. Develop excellence in the analysis of specifically Australian textual-cultural forms and theoretical debates.
6. Allow students to focus on some of the more volatile recent debates concerning texts and cultures/sub-cultures by focusing on various understandings of otherness—race, class, sex, gender, religion—through detailed case studies of specific issues

(AIDS, multiculturalism, post-colonialism, queer theory, pornography/obscenity/scandalous texts).

The subjects in the major are:

100 Level—Stage 2

| | |
|-------|------------------------|
| 54112 | Cultural Studies (6cp) |
|-------|------------------------|

200 Level

| | |
|-------|--------------------------------|
| 54271 | Cinema Study (8cp) |
| 54272 | Sound, Music, Noise (8cp) |
| 54273 | Genre Studies (8cp) |
| 54274 | Sound Studies (8cp) |
| 54275 | Theories of Culture (8cp) |
| 54276 | Theories of Subjectivity (8cp) |
| 54277 | Recent Hollywood (8cp) |

300 Level

| | |
|-------|---|
| 54331 | Aboriginal Forms of Discourse (8cp) |
| 54370 | Desire and the Social (8cp) |
| 54371 | Formations of Music (8cp) |
| 54372 | Generic Fiction (8cp) |
| 54373 | Memory and the Cultural Imaginary (8cp) |
| 54375 | Reading Difference (8cp) |
| 54376 | Sound Seminar (8cp) |
| 54377 | Technology and Culture (8cp) |
| 54378 | Textual Studies Seminar (8cp) |
| 54379 | 'World' Culture (8cp) |
| 54380 | Cultural Studies Project (12cp) |
| 54381 | Cinema Study 2 (8cp) |

Social, Political and Historical Studies

The goals of the major are to:

1. Provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life.
2. Develop the ability to understand, question and challenge taken-for-granted assumptions about contemporary and past events, practices and institutions.
3. Provide opportunities for theoretical and methodological innovation.
4. To provide units which are also part of thematic majors e.g. Aboriginal Studies.

The subjects in the major are:

100 Level—Stage 2

54111 Social and Political Theory (6cp)

200 Level

54210 International Politics (8cp)
 54211 Australian Politics (8cp)
 54212 Power and Social Regulation (8cp)
 54213 Australian History (8cp)
 54214 Gender at Work (8cp)¹
 54230 Aboriginal Social and Political History (8cp)

300 Level

54310 Issues in Australian Politics (8cp)
 54311 Asian and Pacific Politics (8cp)
 54312 The Making of the Third World (8cp)
 54313 Gender, Culture and Power (8cp)¹
 54314 Australia in the World Economy (8cp)
 54315 Comparative Religion (8cp)
 54316 Power, Race and Ethnicity (8cp)
 54317 State, Work and Identity (8cp)
 54318 Urban Culture (8cp)
 54319 Public and Social Policy (8cp)
 54320 Social Movements (8cp)
 54321 Colonialism and Post-colonialism (8cp)
 54322 History and Popular Culture (8cp)
 54325 Gender in Australian History (8cp)¹
 54326 Social, Political and Historical Project (12cp)
 54327 Sydney Histories (8cp)
 54330 The Politics of Aboriginal History (8cp)

¹ Gender at Work can be taken as an individual subject in the major or combined with 8cp subjects 54313 Gender, Culture and Power and 54325 Gender in Australian History to form a coherent 24cp sequence in Women's Studies.

Bachelor of Arts in Communication (HH02)

1993 Enrolment (no longer offered)

Note: The structure below is no longer offered to students who have commenced the BA in Communication since 1994. For students who enrolled in 1993, the following regulations apply, but they should check with the Faculty Student Centre or BA in Communication Course Adviser for any advice.

DEGREE STRUCTURE AND REGULATIONS

The degree is taken over six semesters for full-time students and 12 semesters for part-time students. The academic year is normally two semesters—Autumn and Spring. However, it may be possible from time to time to undertake award subjects during a compressed Summer program either at UTS or at other universities.

The degree is structured into three stages:

- 100 level which provides the common core for the degree and prerequisite subjects for the majors;
- 200 level which allows students to deepen their chosen majors and take some elective classes;
- 300 level which rounds off the substantive specialised work and allows a focus on final major projects.

To be eligible for the award of the degree, students are required to complete 144cp of approved studies. One major will be broadly defined as 'Production', the other as 'Studies'. At 200 and 300 levels there are a number of subjects which may be credited towards either a Production or a Studies major, with the approval of the Faculty. Some of these will be offered as integrated subjects and may count towards either type of major. For a Production major students may include up to 16cp of approved Studies subjects; for a Studies major, students may include up to 8cp of approved Production subjects. There may also be subjects offered within a major that can be credited towards another major (i.e. Studies to Studies, Production to Production).

Entry to a major will normally require successful completion of 24cp at Stage 1 (first half of level 100), and the completion of at least one of those Stage 2 subjects (8cp) (second half of 100 level) identified as prerequisites for entry to the major. A major will require a minimum of 34cp of approved study at 200 or above, of which 16cp must be taken at the 300 level. Students may take up to 60cp in Production or 66cp in Studies.

Prospective students must have a facility in English suitable for the degree. Students who are accepted into the degree will need to demonstrate competence to the satisfaction of the Faculty in the use of the Apple Macintosh computer before entering 200 level.

STRUCTURE OF THE DEGREE

100 Level (48cp)

Stage 1 (24cp)

3 compulsory subjects of 8cp each

Stage 2 (24cp)

Students have the choice of two programs:

either

three integrated subjects of 8cp chosen from those offered at the Stage 2 100 level

or

two integrated subjects of 8cp chosen from those offered at the Stage 2 100 level, plus electives to the value of 8cp taken from outside the Faculty subjects listed for the degree

200 Level (48cp)

Stages 3 and 4

Note: In 1996, part-time students may take these subjects as either 6cp or 8cp.

Production—at least 12cp and not more than 24cp

Studies—at least 12cp and not more than 32cp

300 Level (48cp)

Stages 5 and 6

Production—at least 16cp and not more than 24cp

Studies—at least 16cp and not more than 32cp

Total (144cp)

Production—at least 34cp but not more than 60cp at 200 and 300 levels

Studies—at least 34cp but not more than 66cp at 200 and 300 levels

PROFESSIONAL ATTACHMENTS

Professional Attachments allow final-year students to undertake a structured work experience program in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract which is a three-way agreement between the student, the Faculty and the sponsor, to define goals for the student and the sponsor. The attachment may be taken as a shorter (4cp) or longer (in conjunction with Professional Attachment B) one with a total of 8cp.

53009 Professional Attachment A (4cp); prerequisite 48cp at 200 level

53010 Professional Attachment B (4cp); prerequisite 48cp at 200 level

ELECTIVES

Students may take up to 44cp in electives from within the degree, from other undergraduate programs in the Faculty, from other faculties in the University and from approved programs at other universities. Where electives outside majors are taken within the degree offered by the Faculty, they will be drawn from designated 200 level subjects offered in the degree. These electives may carry 100 level prerequisites where these exist.

ASSESSMENT

Most subjects in the BA in Communication are graded pass/fail. The Public Relations major is graded from fail to high distinction.

In accordance with University policy on assessment, the following procedures will apply to all subjects.

- (a) Subject outlines will state the objectives of the subject.
- (b) Students will be assessed against criteria related to the objectives of the subject.
- (c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of the semester.
- (d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- (e) All assessment tasks approved by the coordinating examiner of a subject will be seen by another full-time or fractional-time member of the academic staff.
- (f) A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Faculty Board.
- (g) Each subject outline must contain details of arrangements for supplementary assessments, if any.
- (h) Each subject outline will provide statements of the procedures for students to apply for alternative assessment in the case of (i) disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.

SUBJECTS OUTSIDE THE DEGREE

With the permission of the BA in Communication Committee, and under certain conditions, up to 44cp can be taken outside the degree from subjects offered by the Faculty of Humanities and Social Sciences, offered by other faculties in the University, or offered by other universities.

The credit point equivalence of subjects taken outside UTS will be determined by the BA in Communication Committee on the basis of the normal full-time load at the outside institution.

Not more than 16cp from outside the degree can be counted towards a major.

SPECIAL TOPICS

To allow students either in groups or individually to negotiate and undertake a project based on a learning contract, special topics may be available under certain conditions. With the agreement of the BA in Communication Committee, up to 16cp may be counted towards a major.

CREDITS AND EXEMPTIONS

Exemption applies to prerequisites only. Students can apply on the basis of prior experience or a non-university course to have prerequisites waived where they have gained equivalent competency; they have to complete another subject in lieu.

Subject credit There is a maximum of 44cp of specified and unspecified credit; specified credits are more difficult to achieve. Students must have passed the equivalent subject at another university (approved as close similarity in level, content, assessment tasks etc.) and had the subject counted toward the UTS degree by the Coordinator of the relevant major.

Students who have successfully completed advanced tertiary study at a university or college of advanced education may be eligible for exemption or credit.

Students who have successfully completed advanced TAFE college study may be eligible for an exemption. They may apply for advanced standing on the basis of the equivalence of the subjects and levels. The Faculty Board will consider their applications on a case-by-case basis. Students

may also 'challenge' a subject with the agreement of the Subject Coordinator for credit. This means students who have specific skills may elect, with the permission of the lecturer in charge, to challenge the competency levels required to pass the subject by submitting evidence of work. If successful, they are credited with the subject without attending classes. However, they will need to enrol in the class.

Students wishing to seek exemptions should do so before they complete their 100 level program. Work experience may be used as the basis for applications for exemptions only, not for credit.

SUMMARY OF REGULATIONS

1. Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent.
2. If a student wishes to complete a major in any subject area, at least four subjects (34cp) must be completed in that area, notwithstanding the total number of credits or exemptions grants for other study.
3. In addition to identifying credits (specified or non-specified), Subject Coordinators may nominate additional specified subjects required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.
4. No student will be granted credit for a BA in Communication major sequence for study completed elsewhere.
5. No more than 44cp will normally be credited for study done at other institutions. In exceptional cases, a full program of study must be approved by the Faculty Board.
6. Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will not normally count towards the completion of a major.
7. Credit will not be granted for subjects completed seven or more years before the year in which exemption is requested, except at the discretion of the Faculty Board.
8. Credit cannot be given for work experience. However, work experience

may be the basis for a claim for exemption from particular BA course requirements e.g. prerequisite requirements.

VARYING A STUDY PROGRAM

Specific dates relating to varying a study program can be found in the 'Principal dates' section at the front of this handbook.

STRUCTURE OF THE DEGREE

The first year of the degree is composed of three compulsory subjects in Stage 1 and two or three of the integrated subjects offered in Stage 2.

100 Level subjects

Stage 1

- 53100 Word and Text (8cp)
- 53101 Sound and Image (8cp)
- 53102 Making Australia (8cp)

Stage 2

- 53150 Journalism (8cp)
- 53151 Theory and Research: Social and Political (8cp)
- 53152 Textual Practice and Pleasures (8cp)
- 53153 Screen (8cp)
- 53154 Sound (8cp)
- 53155 Hypermedia (8cp)
- 53156 Philosophies and Cultures (8cp)

1993 DEGREE STRUCTURE

PRODUCTION MAJORS

- Journalism
- Writing
- Public Relations
- Film and Video Production
- Radio
- Advertising

Journalism

A Journalism major offers students an undergraduate education appropriate to a broad range of journalism practices.

All subjects in the major are worth 8cp.

A Journalism major consists of 34cp. Students must take at least two subjects at

each of the 200 and 300 levels in the major. The 200 level subject 53213 Journalism Practice is a prerequisite for all other subjects in the Journalism major. Most courses at the 200 level will be offered every year. Courses at the 300 level will not necessarily be offered each year.

The subjects in the major are:

200 Level

-
- 53213 Journalism Practice (8cp)
 - 53214 Broadcast Journalism (8cp)
 - 53215 Features (8cp)
 - 53216 Print Production and Subediting (8cp)

300 Level

-
- 53320 Investigations (8cp)
 - 53321 Radio Journalism (8cp)
 - 53323 Specialist Reporting (8cp)
 - 53324 Television Journalism (8cp)
 - 53325 Publications: Techniques and Practice (8cp)
 - 53327 Journalism Project (8cp)

Writing

A major in Writing consists of 34cp. At least 6cp should be taken at 200 level, and 16cp must be taken at 300 level.

The subjects in the major are:

200 Level

-
- 53226 Fiction Workshop A (8cp)
 - 53227 Fiction Workshop B (8cp)
 - 53228 Poetry Writing (8cp)
 - 53229 Writing for Performance (8cp)
 - 53257 Screenwriting (8cp)

300 Level

-
- 53335 Writing Project
 - 53336 Special Writing Workshop A (8cp)
 - 53337 Special Writing Workshop B (8cp)
 - 53338 Genre Writing (8cp)

Possible approved subjects from other areas:

- 52027 Writing and Desktop Publishing (from BA in Social Science) (8cp)
- 53275 Sound Performance (8cp)
- 53323 Specialist Reporting (8cp)
- 53350 Script Production and Design (8cp)

Public Relations

A major in Public Relations consists of 34cp. These must include 53342 Public Relations Project¹ plus at least 6cp at 300 level. Eight credit points may be taken, with approval, from subjects in other areas. 54295 Public Relations Principles and Process is a prerequisite to all other subjects in the major.

As part of the course requirements in Public Relations, students undertake a period of internship under the guidance of a public relations professional during the course of study for a major or sub-major in Public Relations.

The minimum time for an internship is 80 hours or two weeks, although students are encouraged to seek as much relevant work experience as possible after completing 54295 Public Relations Principles and Process.

For an effective internship the support and cooperation of colleagues in practice is essential and part of the coordinator's role is to liaise with practitioners and the Public Relations Institute of Australia.

Students' personal orientation to work in government, nonprofit, corporate or consultancy sectors of the public relations industry is taken into account in advising students of suitable organisations for internship.

Internships are undertaken by students in accordance with their own timetable and other work commitments.

The subjects in the major are:

200 Level

-
- 54295 Public Relations Principles and Process (8cp)

300 Level

-
- 53340 Public Relations: Issues and Management (8cp)¹
 - 53341 Public Relations in Global Development (8cp)¹

¹ Subject no longer available from 1996. For subject description, see the 1995 Faculty Handbook.

After consultation with the Coordinator of the Public Relations area, students may be permitted to count 6cp from subjects in the areas of Journalism; Advertising; Writing; Communication, History, Politics and Society; and the BA in Social Science and Media Strategies.

Film and Video Production

Students intending to major in Film and Video Production must take 53250 Film and Video 1 at 200 level and either 53251 Film 2 or 53252 Video 2. The major consists of at least two subjects at 200 and two subjects at 300 level.

The subjects in the major are:

200 Level

- 53250 Film and Video 1 (8cp)
- 53251 Film 2 (8cp)
- 53252 Video 2 (8cp)
- 53253 Drama (8cp)
- 53254 Project 1 (8cp)
- 53255 Animation and Video Graphics (8cp)

Students may also count towards their majors:

- 53257 Screenwriting (Writing) (8cp)
- 53280 Advanced Sound Design—Visual (8cp)
- 53289 Integrated Media (Advertising) (8cp)

300 Level

- 53350 Script Production and Design (8cp)
- 53351 Experimental Film and Video (8cp)
- 53352 Project Development and the Industry (8cp)
- 53353 Project 2 (8cp)
- 53354 Special Interest Screen Seminar (integrated) (8cp)

If they have satisfied the prerequisites for these subjects in the appropriate majors, students may also count towards their majors the following subjects:

- 53324 Television Journalism (8cp) (Journalism major)
- 53336 Special Writing Workshop A (8cp) (Scriptwriting) (Writing major)

Access to film subjects may be restricted due to financial constraints. These classes will then be balloted.

Due to financial constraints students wishing to undertake Project subjects may be asked to provide a percentage of their stock, processing, tape and other production costs. There are possibilities for completing Project subjects in ways which do not require expenditure of personal finances e.g. a sponsored project, an attachment, an exhibition project or the pre-production and production design for a project.

Radio

Students intending to major in Radio must include at least one of 53270 Voice and the Spoken Word or 53271 Sound, Music, Noise. They must also do 53362 Sound Studies Project along with at least one of: 53360 Philosophy of Sound Seminar or 53361 Sound Seminar. Students must take three subjects from 200 level, including at least one of the prerequisites. Students must complete 16cp after their prerequisite at 200 level. This is required for progression to 300 level. They must do one of the 300 level subjects before progressing to the Project. 53364 Radio Project is the final subject in the major and a requirement of the major.

BA in Social Science and other elective students are recommended to take 53278 On-Air Studio and 53281 Radio Local.

The subjects in the major are:

200 Level

- 53214 Broadcast Journalism (8cp)
- 53274 Music and Post-Musics (8cp)
- 53275 Sound Performance (8cp)
- 53277 Sound Design (8cp)
- 53278 On-Air Studio (8cp)
- 53279 Advanced Sound Design—Radio (8cp)
- 53280 Advanced Sound Design—Visual (8cp)
- 53281 Radio Local (8cp)

300 Level

- 53321 Radio Journalism (8cp)
- 53361 Sound Seminar (8cp)
- 53363 Radio Seminar (8cp)

Students must complete:

- 53364 Radio Project (8cp)

Advertising

To complete a major in Advertising students must undertake **either** 53284 Advertising 1, 53285 Advertising 2 and one other 200 level subject, then 53368 Advertising Project and one other 300 level subject, **or** 53284 Advertising 1, 53285 Advertising 2, 53368 Advertising Project and two other 300 level subjects.

The subjects in the major are:

200 Level

- 53284 Advertising 1 (8cp)
- 53285 Advertising 2 (8cp)
- 53286 Art and Advertising (8cp)
- 53287 Desktop Publishing and Design (8cp)
- 53288 Australian Advertising Culture (8cp)
- 53289 Integrated Media (8cp)

300 Level

- 53365 Television Advertising (8cp)
- 53366 Interactive Media (8cp)
- 53367 Advanced Special Advertising Topic (8cp)
- 53368 Advertising Project (8cp)

STUDIES MAJORS

- Communication, History, Politics and Society
- Textual and Performance Studies
- Screen Studies
- Sound Studies
- Philosophy of Culture

Communication, History, Politics and Society

A Communication, History, Politics and Society Studies major is an interdisciplinary one offering subjects from a broad range of intellectual disciplines. Subjects may be grouped into three strands: Communication; Politics and Political Economy; Society and History.

These are broad groupings indicating intellectual coherence among subjects in the major. The strands are not majors. Students may make up majors across strands by developing choices appropriate to their interests.

A major in Communication, History, Politics and Society consists of 34cp. At least two subjects must be completed at 300 level. Students must complete at least one subject at 200 level, before taking 300 level subjects. In addition, some 300 level subjects may have prerequisites. Students must check 300 level subject requirements before enrolling.

The subjects in the major are:

200 Level

Communication strand

- 53200 News and Current Affairs (8cp)
- 53201 Theories of Communication (8cp)
- 53202 Legal Aspects of Communication (8cp)
- 53203 Communication and Control (8cp)

Politics and Political Economy strands

- 53204 Social and Political Theory (8cp)
- 53205 Australian Politics (8cp)
- 53206 Australia in the World Economy (8cp)
- 53207 The Making of the Third World (8cp)
- 53208 Energy and the Environment (8cp)

History and Society strand

- 53209 Culture, Race and Ethnicity (8cp)
- 53210 Gender, Culture and Power (8cp)
- 53211 Urban Culture (8cp)
- 53212 Australian History (8cp)
- 53218 Power and Social Regulation (8cp)

300 Level

Communication strand

- 53300 International Aspects of Communication (8cp)
- 53301 Communication, Time and Space (8cp)
- 53302 Development, Dependency and the Media (8cp)
- 53318 Information, Design and Technology (8cp)
- 53328 Communication Research: Special Topic (8cp)

Politics and Political Economy strands

- 53303 Orientalism: Constructs of the East (8cp)
- 53304 International Political Economy (8cp)
- 53305 Issues in Australian Politics (8cp)
- 53307 Asian and Pacific Politics (8cp)

- 53308 International Politics (8cp)
 53319 Political Economy of
 Technology (8cp)

History and Society strand

- 53306 History of Social and Political
 Thought (8cp)
 53309 Film, Television and History (8cp)
 53310 Religion, Magic, Science and the
 Supernatural (8cp)
 53311 Applying Aboriginal History (8cp)
 53312 Popular Histories (8cp)
 53313 Environment, Heritage and
 History (8cp)
 53314 Social Policy (8cp)
 53316 Social Science Special Project (8cp)

The following subjects may be offered,
 though not necessarily in any two-year
 cycle of subjects.

- 53315 History—Special Subject (8cp)
 53317 Communication—Special
 Project (8cp)
 53329 Social Science Project (8cp)

Textual and Performance Studies

The major consists of 34cp. At least two
 subjects must be taken from 300 level, and
 up to 16cp at 200 or 300 level may be
 taken, with approval, from subjects taught
 in other areas.

The subject 53222 Textual Poetics is the
 prerequisite for the major. With approval,
 53220 Performance Workshop 1 may be
 entered from other 200 level subjects.

The subjects in the major are:

200 Level

-
- 53220 Performance Workshop 1 (8cp)
 53222 Textual Poetics (8cp)
 53223 Textual Formations (8cp)
 53224 Generic Fiction 1 (8cp)
 53225 Generic Fiction 2 (8cp)
 53230 Print Cultures (8cp)
 53231 Reading and Representing
 Difference (8cp)
 53232 Narrating the Nation (8cp)

300 Level

-
- 53330 Performance Workshop 2 (8cp)
 53331 Textual Studies Seminar (8cp)
 53332 Textual Studies Project (8cp)
 53333 Performance Project (8cp)

Possible approved subjects from other
 majors, in consultation with coordinator:

Philosophy of Culture

- 53290 Theories of Culture (8cp)
 53297 Theories of the Image (8cp)

Screen Studies

- 53264 Melodrama (8cp)
 53265 Performance and the Moving
 Image (8cp)

Sound Studies

- 53270 Voice and the Spoken Word (8cp)
 53275 Sound Performance (8cp)

Screen Studies

The Screen Studies major offers a number
 of courses dealing with a range of media
 practices, and the theoretical writing
 which has been generated in relation to
 those practices. The 'screen' of Screen
 Studies is broadly designed to allow for
 detailed study of still and moving images
 (painting, photography, film, television,
 video, computer graphics), and the forms
 of spectatorship they invite.

All courses in the major try to strike a
 balance between presenting a historical
 overview of particular modes of image
 production, and presenting a sense of the
 particular histories of critical writing on
 the various modes of image and sound-
 image production. The cultural history of
 work in the various media is set alongside
 a cultural history of the writing which has
 been attached to those media. In short, the
 Screen Studies subjects present 'artistic'
 practices alongside the theoretical writing
 which has taken these artistic practices as
 its object of analysis.

More broadly, the subjects in the major
 examine visual culture within the wider
 body of cultural tendencies and practices,
 and grounds its analysis in a sense of
 production issues and ideas.

The major consists of 34cp. Students must
 complete five subjects across the 200 and
 300 levels from those listed below. These
 five subjects must include at least two at
 200 level plus at least two at 300 level, one
 of which must be 53358 Screen Studies
 Project. 53358 Screen Studies Project is the
 only compulsory subject in the major, but
 it is strongly recommended that students

also complete 53267 Issues in Screen Theory: Image, Movement, Montage.

The subjects in the major are:

200 Level

-
- 53260 Recent Hollywood (8cp)
 53261 Screening Australia (8cp)
 53262 Film Genre (8cp)
 53263 Television and Popular Culture (8cp)
 53264 Melodrama (8cp)
 53265 Performance and the Moving Image (8cp)
 53266 Vision and Visuality (8cp)
 53267 Issues in Screen Theory: Image, Movement, Montage (8cp)
 53268 Documentary Cinema (8cp)

300 Level

-
- 53354 Special Interest Screen Seminar (integrated subject) (8cp)
 53355 National Cinema (8cp)
 53356 Film, Gender and Desire (8cp)
 53357 Film into Video (8cp)
 53358 Screen Studies Project (8cp)

Subjects which can be credited to a Screen Studies major from other areas:

Textual and Performance

- 53224 Generic Fiction 1 (8cp)
 53225 Generic Fiction 2 (8cp)

Philosophy of Culture

- 53292 Theories of Subjectivity 1 (8cp)
 53293 Theories of Subjectivity 2 (8cp)
 53297 Theories of the Image (8cp)
 53298 Aesthetics (8cp)

Sound

- 53276 Soundtrack and the Image (8cp)

Sound Studies

To major in Sound Studies students must take 34cp, consisting of three subjects at 200 level and two subjects at 300 level. Students must include at least one of 53270 Voice and the Spoken Word or 53271 Sound, Music, Noise, 53362 Sound Studies Project and one of 53360 Philosophies of Sound Seminar or 53361 Sound Seminar.

The Sound Studies major contains three integrated subjects: 53274 Music and Post-Musics (200 level); 53275 Sound Performance (200 level); and 53361 Sound Seminar

(300 level). In these subjects students may either work on research and theory or they may combine such studies with a sound production component. In the case of 53275 Sound Performance and 53361 Sound Seminar, the sound production component may be in performance script or score form.

The Sound Studies major also contains a number of common subjects. 53274 Music and Post-Musics (200 level), 53275 Sound Performance (200 level) and 53361 Sound Seminar (300 level) are common subjects with the Radio major, allowing for electronic production within planned study projects. 53360 Philosophies of Sound Seminar (300 level) is a common subject with the Philosophy of Culture major. 53276 Soundtrack and the Image is a common subject with Screen Studies.

The subjects in the major are:

200 Level

-
- 53270 Voice and the Spoken Word (8cp)
 53271 Sound, Music, Noise (8cp)
 53272 Sound Institutions (8cp)
 53273 Politics of Popular Song (8cp)
 53274 Music and Post-Musics (8cp)
 53275 Sound Performance (8cp)
 53276 Soundtrack and the Image (8cp)

300 Level

-
- 53360 Philosophies of Sound Seminar (8cp)
 53361 Sound Seminar (8cp)
 53362 Sound Studies Project (8cp)

Philosophy of Culture

To complete the major, students must do one subject at 200 level during the first semester, two subjects at 200 level during the second semester, and one subject at 300 level. All students must complete 53373 Project in Philosophy of Culture in their final semester.

Students must complete 53290 Theories of Culture or 53291 World Culture or 53292 Theories of Subjectivity 1 before moving to further 200 level subjects. 53292 Theories of Subjectivity 1 is a prerequisite for 53293 Theories of Subjectivity 2. 53266 Vision and Visuality (Screen Studies major) is a

recommended corequisite for 53297 Theories of the Image. 53292 Theories of Subjectivity 1 and 53293 Theories of Subjectivity 2 are recommended prerequisites for 53372 Cultures of Nationalism and Fascism.

Electives available to students in the BA in Social Science include any subjects offered in the major at 200 level, with prerequisites as set out above.

The subjects in the major are:

200 Level

| | |
|-------|---|
| 53290 | Theories of Culture (8cp) |
| 53291 | World Culture (8cp) |
| 53292 | Theories of Subjectivity 1 (8cp) |
| 53293 | Theories of Subjectivity 2 (8cp) |
| 53294 | Crime, Madness and Culture (8cp) |
| 53295 | Memory and the Cultural Imaginary (8cp) |
| 53296 | Technology and Culture (8cp) |
| 53297 | Theories of the Image (8cp) |
| 53298 | Aesthetics (8cp) |
| 53318 | Information, Design and Technology (integrated) (8cp) |

300 Level

| | |
|-------|---|
| 53370 | History and Cultural Philosophy (8cp) |
| 53371 | Desire and the Social (8cp) |
| 53372 | Cultures of Nationalism and Fascism (8cp) |
| 53373 | Project in Philosophy of Culture (8cp) |

Approved subjects from other areas:

Screen Studies

| | |
|-------|---|
| 53266 | Vision and Visuality (8cp) |
| 53267 | Issues in Screen Theory: Image, Movement, Montage (8cp) |
| 53356 | Film, Gender and Desire (8cp) |

Sound Studies

| | |
|-------|-------------------------------------|
| 53360 | Philosophies of Sound Seminar (8cp) |
|-------|-------------------------------------|

Bachelor of Arts in Communication (HH02)

Pre-1993 enrolment (no longer offered)

The structure below is no longer offered to students who have commenced the BA in Communication since 1993. For students enrolled before 1993, the following rules apply, unless they have chosen to transfer to the 1993 program.

DEGREE STRUCTURE AND REGULATIONS

The degree consists of 144cp, normally taken as 25 subjects, in which Stage 1 (five subjects) is 24cp, and all other subjects are 6cp. The degree is studied over three years by full-time students and six years by part-time students. Other patterns of study may be possible in special circumstances, and students may enrol in subjects offered under the new regulations. These subjects are normally worth 8cp each.

Students complete one major (an approved sequence of six subjects in a particular area of study) in each of the Production and Studies segments.

The course offers 12 subject areas in which to major. These are:

Production segment majors

- Writing Production
- Radio Production
- Film and Video Production
- Journalism
- Advertising
- Public Relations

Studies segment majors

- Textual and Performance Studies
- Sound Studies
- Communication and Technology Studies
- Social and Political Studies
- Philosophy of Culture Studies
- Screen Studies

A minimum of eight subjects (48cp) and a maximum of 10 subjects (60cp) (including

the major sequence) must be taken in the Production segment, and a minimum of 10 subjects (60cp), and a maximum of 12 subjects (72cp) (including the major sequence) must be taken in the Studies segment.

Stage 1

This consists of five compulsory subjects which are taken by all students. These are no longer available to post-1992 enrolment.

- 50100 Word and Text (5cp)
- 50101 Sound and Image (5cp)
- 50102 Communication Industries (5cp)
- 50103 Australian History and Politics (5cp)
- 50110 Computers and Information (4cp)

These subjects are normally taken in their first semester by full-time students, and in their first year by part-time students. They are designed to provide a common body of practical knowledge and theoretical approaches relevant to all aspects of the study of communications.

Except in special circumstances, students must satisfactorily complete three of 50100 Word and Text, 50101 Sound and Image, 50102 Communication Industries and 50103 Australian History and Politics, before proceeding to Stage 2.

Beyond Stage 1, the course is structured into two parts, the Production segment and the Studies segment.

Stage 2

Twelve Stage 2 subjects are available, each leading to one of the 12 major areas.

In Stage 2 students take four (24cp) of these introductory subjects. At least one subject (6cp) must be selected from the Production segment Stage 2 subjects:

- 50200 Writing 1 (6cp)
- 50201 Journalism 1 (6cp)
- 50202 Radio Production 1 (6cp)
- 50203 Screen Production (6cp)
- 50208 Audiovisual Production (6cp)

At least two (12cp) must be selected from the Studies segment Stage 2 subjects:

- 50204 Commodity Culture and the Media (6cp)
- 50205 Social and Political Theory (6cp)

- 50206 Textual Theory (6cp)
- 50207 Screen Theory (6cp)
- 50210 Communication and Technology (6cp)
- 50211 Sound, Music, Noise (6cp)

Students are normally expected to complete three Stage 2 subjects (18cp) before going on to later stage subjects.

To qualify for the award of the BA in Communication degree, students must have satisfactorily completed all five Stage 1 subjects (24cp) and four Stage 2 subjects (24cp).

Later stage subjects

These subjects are outlined under the descriptions of the major areas.

As after Stage 1, there are 20 subjects (120cp) to complete and, as the majors take six subjects (36cp) each, up to eight subjects (48cp) may be taken outside the two majors. All subjects offered in the degree may be taken by students subject to class places being available, but students should note that the subject's prerequisites apply. However, these may be waived with the approval of the Subject Coordinator.

OTHER REGULATIONS ABOUT SUBJECTS

Under certain conditions, up to eight (48cp) of the 25 subjects (144cp) in the BA in Communication may be completed outside the Faculty or the University.

In other faculties at UTS

Students may, with the permission of the BA in Communication Coordinator, take up to eight subjects (48cp) offered by other faculties. This may be the equivalent of a major in another faculty, or separate subjects from different faculties. Such subjects must normally be second or later stage subjects.

In other institutions

Students may take up to eight subjects (48cp) at other institutions. Such subjects must normally be second or later stage subjects and will not be considered to constitute a major. Students should apply for permission through the Academic

Registrar, who refers the request to the Faculty, or apply directly to the BA in Communication Course Adviser.

OPEN SUBJECTS

A small number of subjects are available independently of study areas or segments. An open subject offers a number of students the chance to work cooperatively on a topic of their mutual interest, with the aim of producing a significant piece of work. The initiatives for such open subjects will normally come from students with a particular proposal. Students may participate in up to two open subjects (12cp). Before commencing an open subject, students should have completed at least 16 subjects (114cp) and there must be a written contract between the student and the lecturer, issued before enrolment date, giving a complete draft of the project.

CREDITS AND EXEMPTIONS

Students who have successfully completed tertiary study or vocational training before coming to the University may be eligible for credit in or exemption from subjects taught by the Faculty. An exemption occurs when either the prerequisite requirements or the Stage 1 requirements are waived. A credit is registered when other study is counted towards the BA in Communication degree and the number of subjects that the student must complete in the BA in Communication is thereby reduced.

Students wishing to seek exemption should do so before they complete their Stage 2 program. Forms for applying for exemption or credit are available from the Faculty Student Centre of the BA in Communication Course Adviser.

Regulations regarding credits and exemptions

1. Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent.
2. If a student wishes to complete a major in any subject area, at least five subjects (30cp) must be completed in that area, notwithstanding the total number of credits or exemptions granted for other study.

3. In addition to identifying credits (specified or non-specified), Subject Coordinators may nominate additional specified subjects required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.
4. No student will be granted credit for a major sequence for study completed elsewhere.
5. No more than eight subjects will normally be credited for study done at other institutions. In exceptional cases, approval should be sought from the Faculty Board.
6. Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will not normally count towards the completion of a major.
7. Credit will not be granted for subjects completed seven or more years before the year in which exemption is requested, except at the discretion of the Faculty.
8. Credit cannot be given for work experience (except as outlined in Regulation 9). However work experience may be the basis for a claim for exemption from particular BA course requirements e.g. prerequisite requirements.
9. In the case of the 50110 Introduction to Computer Skills credit may be given for work experience by the Coordinator.

ASSESSMENT

In accordance with University policy on assessment, the following procedures will apply to all subjects.

- (a) Subject outlines will state the objectives of the subject.
- (b) Students will be assessed according to criteria related to the objectives of the subject.
- (c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of semester.
- (d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and

not depend on how many other students achieve those objectives.

- (e) All assessment tasks approved by the coordinating examiner of a subject will be seen by another full-time or fractional-time member of the academic staff.
- (f) A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Faculty Board.
- (g) Each subject outline must contain details of arrangements for supplementary assessment, if any.
- (h) Each subject outline will provide statements of the procedures for students to apply for alternative assessment in the case of (i) disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.

Assessment methods vary from subject to subject according to the nature of the subject. Students should make sure that they understand what is required of them at the start of the semester. If they are in any doubt as to their progress, they should ask their lecturer how they are faring, and whether they need to take any additional steps to pass.

Almost all subjects taught in the BA in Communication program are ungraded; students who meet the subject requirements achieve a pass result.

Appeal against assessment

The Faculty has an Assessment Appeals Committee, which includes student representatives. Students who feel that they have been unfairly assessed should complete the relevant form obtainable from the UTS Information Service or the Faculty Student Centre.

VARYING A STUDY PROGRAM

Specific dates relating to varying a study program can be found in the 'Principal dates' section at the front of this handbook.

MAJOR AREAS

STUDIES SEGMENT

The available areas in the Studies segment are:

- Social and Political Studies
- Textual and Performance Studies
- Screen Studies
- Sound Studies
- Communication and Technology Studies
- Philosophy of Culture

Social and Political Studies

This area provides opportunities for the study of society, history and politics. It has been designed to complement the other communications, production and studies areas in the BA in Communication degree. The major is constructed in a way that emphasises the continuities rather than the distinctions between sociological, historical and political studies.

The aim is to encourage students to develop a critical understanding of social and political structures and processes, and graduates who are able to use this knowledge in a communications context.

Thus there is an emphasis in the major on theoretical problems, substantive issues, and research skills. Students are encouraged to present the result of their research in a variety of media forms.

The subjects have been designed to meet two quite different needs. First, there is a need to provide for students undertaking a Social and Political Studies major a progression from basic to advanced study and research work. Secondly, there is a need to provide subjects of interest to students not completing the major. To combine these two requirements, the following structure has been adopted.

The introductory Stage 2 subject is 50205 Social and Political Theory, an examination of the key concerns in social and political theory. This subject is compulsory for students completing the major.

For any students in Stages 3 to 6 there are 17 intermediate subjects which can be

undertaken. 50205 Social and Political Theory is not a prerequisite for these subjects.

Intermediate subjects

-
- 50502 International Politics (6cp)
 50504 Australia in the World Economy (6cp)
 50506 Gender, Culture and Power (6cp)
 50507 The Making of the Third World: Africa, Latin America and the Middle East (6cp)
 50508 Nationalism, Populism and Fascism (6cp)
 50510 Culture, Race and Ethnicity (6cp)
 50512 Comparative Religion (6cp)
 50514 Crime, Madness and Society (6cp)
 50515 Australian History (6cp)
 50516 Oral History (6cp)
 50519 History of Social and Political Thought (6cp)
 50520 Asian and Pacific Politics (6cp)
 50521 Orientalism: Constructs of the East (6cp)
 50590 History—Special Subject (6cp)
 50591 Magic and Healing (6cp)
 50592 Aboriginal Studies (6cp)
 50593 Social Policy (6cp)

Advanced subjects

-
- 50517 Research Project (6cp)
 50594 International Political Economy (6cp)

To complete a major in Social and Political Studies, students must complete 50205 Social and Political Theory, 50517 Research Project and four other subjects (24cp) (six subjects or 36cp in all).

There are no corequisites with other majors or subjects in the degree.

Textual and Performance Studies

The Textual and Performance Studies area concerns itself with texts of all kinds from within popular or high culture. Texts are taken to be the material form in which cultural and ideological meanings find their expression as the concrete realisation of discourses. In general, work in this subject area focuses on verbal texts, spoken and written. It takes as one of its main concerns the cultural placement of texts of differing origins, that is, the politics of textual production and consumption. The subject area provides the

opportunity for the study of texts which have been traditionally defined as literary works, as well as verbal objects from a more broadly defined range.

Major theoretical issues which arise within this subject area are theories around the concepts of reader and author; theories of genre; aesthetics; the interrelations of the publishing industries with questions of the production and consumption of texts; and the politics of writing and performance in general. While the emphasis is on the study of contemporary texts and the debates about modes and genres of contemporary writing, the materials considered in this study area range over a wider historical period and include texts from different cultures.

Given the context of a degree in Communication Studies, this subject area links considerations of texts with the concern of work in other areas, and provides supporting work and contexts for students interested in, for instance, Screen Studies, Film and Video Production, Writing and Radio Production.

Students intending to major in the Textual and Performance Studies area take the Stage 2 subject 50206 Textual Theory as their first subject. This subject provides a theoretical context and starting point for the issues raised in the subject area as a whole. The remaining subjects are divided into intermediate and advanced level subjects. Intermediate subjects provide the opportunity to study a range of popular literary genres, in oral traditions, in non-literary texts, in stage interpretations of drama, in theoretical issues about gender and writing, politics and writing, and formal studies of genre. Advanced level subjects provide the opportunity to take up theoretical issues raised in 50206 Textual Theory and explore these in detail; or to pursue the study of a particular writer in depth.

All of these subjects are available as electives to students majoring in other areas who have not completed 50206 Textual Theory. Prerequisites for specific subjects must, however, be adhered to.

Introductory Stage 2 subject

50206 Textual Theory (6cp)

Intermediate subjects

Textual Studies

- 50403 Popular Print Culture (6cp)
- 50604 Poetics: Theory and Practice (6cp)
- 50609 Women and Fiction (6cp)
- 50612 Australian Literary Traditions (6cp)
- 50690 Generic Fiction 1 (6cp)
- 50691 Generic Fiction 2 (6cp)
- 50692 Recent Fiction (6cp)
- 50693 Aboriginal Literature (6cp)
- 50695 The Textual Construction of Childhood (6cp)

Performance Studies

- 50605 Performance Workshop 1 (6cp)
- 50606 Performance Workshop 2 (6cp)

Advanced subjects

Textual Studies

- 50600 Myth and Oral Tradition (6cp)
- 50694 Semiotics and Text (6cp)
- 50697 Textual Studies Seminar (6cp)
- 50698 Textual Studies Project (6cp)

Performance Studies

- 50696 Performance Project (6cp) Workshop 2, plus two other subjects (12cp) from either the Textual Studies intermediate subjects or from other majors with approval.

To complete a major in Textual and Performance Studies, students must complete the Stage 2 subject 50206 Textual Theory, three to four intermediate subjects and one to two advanced subjects (six subjects or 36cp in all).

Screen Studies

This area offers a specialised and developed body of media/cultural studies, focusing on film, television and video. It is designed to be flexible and open to student interests and to promote an informed and stimulating environment for film and video production work.

Some subjects (e.g. 50207 Screen Theory, 50701 Documentary Cinema, 50702 On TV, 50700 Melodrama) are especially concerned with how film and TV/video texts

are constructed. Others (e.g. 50700 Melodrama, 50706 Film, Gender and Desire, 50790 Film Authorship, 50793 Film Performance) work with particular areas of theory, or develop knowledge and analysis of particular aspects of screen history (e.g. 50704 Recent Hollywood, 50705 Film Genre, 50792 Screening Australia).

All courses are intended to develop analytical and conceptual skills, informed by knowledge of the processes and institutions of production (and circulation and use), formal and aesthetic questions, and the political and cultural contexts of viewing and production. All courses make an effort to keep questions of history, theory and practice in close sight of one another.

Introductory Stage 2 subject

50207 Screen Theory (6cp)

Stage 3 and beyond

- 50700 Melodrama (6cp)
- 50701 Documentary Cinema (6cp)
- 50702 On TV (6cp)
- 50704 Recent Hollywood (6cp)
- 50705 Film Genre (6cp)
- 50706 Film, Gender and Desire (6cp)
- 50711 National Cinema (6cp)
- 50790 Film Authorship (6cp)
- 50791 Film into Video (6cp)
- 50792 Screening Australia (6cp)
- 50793 Film Performance (6cp)

Advanced subject

50708 Screen Studies Project (6cp)

To complete a major in Screen Studies, students must complete 50207 Screen Theory, 50708 Screen Studies Project, and four other subjects (24cp) (six subjects or 36cp in all).

Sound Studies

This is an area which provides opportunities for a coherent study of sound. It has a three-pronged focus: sound as a technological concept, sound as a set of musical and voiced practices, and sound in relation to visual image. The Sound Studies major provides an in-depth critique of the institutions of soundmaking and broadcasting; a critical knowledge of the conditions and processes of production/ dissemination of modern music; and a

grasp of contemporary issues underlying the practical and theoretical development of sound recording.

In most subjects students are encouraged to work with textual, musical and audio materials and to draw upon their own experience and knowledge of production practices.

The subjects have been designed to meet two quite different needs. First there is a need to provide for majoring students a progression from basic to advanced study and research work, and second, there is a need to provide students not undertaking the major access to subjects in areas of particular concern to them. To combine these two requirements the following structure has been adopted:

Introductory Stage 2 subject

50211 Sound, Music, Noise (6cp)

Stage 3

For students in Stage 3 and beyond there are nine subjects (54cp) which can be undertaken. (50211 Sound, Music, Noise is not a prerequisite for these subjects.)

- 50407 Music and Mass Culture (6cp)
- 50408 Sound Institutions (6cp)
- 50901 Politics of Popular Song (6cp)
- 50902 Theories of Sound (6cp)
- 50903 Music and Post-Musics (6cp)
- 50904 Voice and the Spoken Word (6cp)
- 50905 Soundtrack and the Image (6cp)
- 50906 Sound and Difference (6cp)
- 50907 Sound Studies Project (6cp)

To complete a Sound Studies major, students must complete 50211 Sound, Music, Noise, 50907 Sound Studies Project, and at least four other subjects (24cp) from the above list. 50907 Sound Studies Project must be the final subject of the major.

There are no corequisites with other majors or subjects in the degree.

Communication and Technology Studies

Societies and their governments are engaged in major debates over the control and use of new technologies, whether they be in the communications or other fields. Technologies are seen as the accumulated products of labour power, and of social relations. Ideological representations of these struggles form much of the fabric of contemporary social, political and policy debates, and are closely interwoven with cultural production in the industrialised and industrialising countries. Students will be challenged to explore these debates and to develop and apply to them skills of analysis and critical understanding.

They will gain a sophisticated awareness of the historical, political, economic, legal, social, and cultural dimensions of the communications and technology-based industries, the professions associated with them, and the contradictions posed for society by the innovation and management of technological change.

Students undertake the Stage 2 subject 50210 Communication and Technology as the basis for a number of pathways through the major. The main stream is through the communication subjects. It is assumed that issues concerning information technologies are high on the agenda of the technology/society debate. They thus form a bridge between the communication and technology strands of the major, through a critical approach to information.

Students may also pursue other dimensions of communications and technology through substantive work on analysis of technology, gender, health, nuclear power, the urban environment and State policies.

Introductory Stage 2 subject

50210 Communication and Technology (6cp)

This is compulsory for the major, but not a prerequisite for the intermediate subjects.

Intermediate subjects

- 50400 Australian Communication Policy (6cp)
- 50401 News and Current Affairs (6cp)
- 50402 Broadcast Media (6cp)
- 50404 International Aspects of Communication (6cp)
- 50406 Legal Aspects of Communication (6cp)
- 50414 Media, Control and Resistance (6cp)
- 50415 Development, Dependency and Journalism (6cp)
- 51621 Histories of Technology (6cp)
- 51624 Information, Design and Technology (6cp)
- 51625 Energy and Environment (6cp)
- 51626 Technology Policy (6cp)
- 51630 Health, Technology and Society (4cp)
- 51632 The Political Economy of Technology (6cp)

Advanced subjects

- 51628 Technology and Urban Culture (6cp)
- 51640 Research Project in Communication and Technology (6cp)

To complete the major, students must complete the introductory subject, 50210 Communication and Technology, any three to four intermediate subjects, and one or two advanced subjects (six subjects or 36cp in all).

Philosophy of Culture

The Philosophy of Culture area provides students with the opportunity to study a range of perspectives on the notions of culture, media and philosophy. Intended as a multidisciplinary approach, the major is designed to complement other parts of the course in both the Studies and Production areas.

The aim is to provide a variety of viewpoints and theoretical positions from which students can evaluate cultural issues, forums and texts, related to social, political, economic and historical stand-points.

After completing the Stage 2 subject, 50204 Commodity Culture and the Media, students majoring in the area proceed to critical examination of key issues in the domains of, for example, modernity, cultural imperialism, philosophical accounts of imagery and photography, and the wide-ranging discussion of sexuality, gender and culture. Equal emphasis is put on reading, discussion, research and monitoring skills. Students are encouraged to present their work for assessment in various media forms.

Introductory Stage 2 subject

- 50204 Commodity Culture and the Media (6cp)

This is compulsory for the major, but not a prerequisite for the intermediate subject.

Intermediate subjects

- 50409 Memory and the Cultural Imaginary (6cp)
- 50410 Consumerism and the Media (6cp)
- 50411 Theories of the Image (6cp)
- 50412 Theories of Subjectivity (6cp)
- 50413 Theories of Culture (6cp)
- 50420 Desire and the Social (6cp)
- 50421 World Culture (6cp)
- 50422 Special Interest Seminar in the Philosophy of Culture (6cp)
- 50615 Modernist Aesthetics (6cp)

Any two (12cp) of the above are the prerequisites for any advanced subject.

Advanced subjects

- 50423 Technology and Culture (6cp)
- 50424 Theories of Femininity and Masculinity (6cp)
- 50425 Culture and the Avant-Gardes (6cp)

To complete the major, students must complete the introductory subject, any three to four intermediate subjects, and one to two advanced subjects (six subjects or 36cp in all). The two Social and Political subjects 50508 Nationalism, Populism and Fascism, and 50514 Crime, Madness and Society, may be counted amongst the intermediate subjects.

PRODUCTION SEGMENT

The major areas in the Production segment are:

- Writing Production
- Radio Production
- Film and Video Production
- Journalism
- Advertising
- Public Relations

Writing Production

This subject area offers students practical experience in various modes of contemporary writing e.g. post-modernist and experimental fiction, wide circulation genre writing, realist and documentary fiction, playwriting, media scriptwriting, and poetry writing. Students are offered an understanding of the codes, structures and conventions of contemporary modes of writing; the implications of both the politics and aesthetics of the various practices of writing, and the debates surrounding their apparent contestation; and the ways in which specific practices of writing are framed within the material and ideological conditions of their production.

The practical study in writing complements Textual and Performance Studies and the scriptwriting subjects also integrate with the Film and Video and Radio Production majors.

The subject area offers students wide scope for the development of their own writing and, where appropriate, the opportunity to prepare their work for subsequent publication. It also offers students an understanding of the processes of writing which will help prepare them to work in such areas as editing, literary journals, reviewing, and publishing.

Introductory Stage 2 subject

50200 Writing 1 (6cp)

Other subjects

50310 Narrative Writing (6cp)
 50311 Writing Workshop (6cp)
 50312 Short Story Writing (6cp)
 50313 Genre Writing (6cp)
 50314 Experimental Writing (6cp)

50315 Poetry Writing (6cp)
 50316 Playwriting (6cp)
 50317 Radio Writing (6cp)
 50319 Scriptwriting for Film and Television (6cp)
 50320 Advanced Scriptwriting (6cp)
 50321 Special Writing Workshop (6cp)
 50322 Writing Project (6cp)
 50323 Writing for Performance (6cp)

For a major in Writing students must complete six subjects (36cp) including 50200 Writing 1, plus 50310 Narrative Writing or 50323 Writing for Performance, and four other subjects.

Radio Production

The goal of the Radio Production major is to integrate a sophisticated theoretical appreciation of radio and sound with production and presentation skills. The area also seeks to develop in students an understanding of the positions and potential of broadcasters in Australian society.

The major includes courses in basic program production and live-to-air presentation as well as a range of electives including Documentary, Journalism, Writing and Sound Performance.

The theoretical and conceptual aspects of the area are designed to complement and integrate with the material taught in the Studies subjects as well as the other production subjects in the degree. Students are encouraged to combine their assessment requirements for the Radio Production area with their work in other majors.

This major emphasises all aspects of pre-produced, post-produced and live-to-air music production radio broadcasting but also caters for those interested in experimental audio and sound performances. An involvement with public radio broadcast is encouraged.

The Radio Production area consists of the following subjects:

Introductory Stage 2 subjects

50202 Radio Production 1 (6cp)
 50209 Sound Production 1 (6cp)

Other subjects

- 50317 Radio Writing (6cp)
- 50360 Audio Production (6cp)
- 50361 Radio Journalism (6cp)
- 50367 Radio Music (6cp)
- 50362 Radio Representation (6cp)
- 50364 Sound Performance (6cp)
- 50365 Radio Project (6cp)
- 50368 Radio Seminar (6cp)

For a major in Radio Production students must complete six subjects (36cp) including either 50202 Radio Production 1 or 50209 Sound Production 1, 50360 Audio Production, either 50365 Radio Project or 50368 Radio Seminar, and three other subjects.

Film and Video Production

Students intending to major in Film and Video Production must take the Stage 2 subject 50203 Screen Production as their first subject. This subject provides a technical and conceptual starting point for other subjects.

Students can select from any of the other subjects in the major making up a sequence according to their particular interests, provided prerequisites are met. Some students may wish to do all video subjects without reference to film. However, it is envisaged that students will combine both media within their major. Other subjects involving 16 mm film may be taken without having first done 50380 Sync Sound Filmmaking.

Students may enter 50374 Project 1 or 50383 Project 2 when they have met the prerequisites and can provide a final draft script (or treatment in the case of a documentary) and evidence of pre-production work for a project they wish to make in the project class. Students will only be able to work at the technical level for which they have previously studied and for which they can demonstrate proficiency.

Numbers of places in and access to classes will be dependent on availability of resources and facilities. In some instances, e.g. 50380 Sync Sound Filmmaking, the number of places will be restricted and classes balloted. Students are encouraged to give emphasis to scriptwriting and project development. Students may count 50319 Scriptwriting for Film and TV and

50320 Advanced Scriptwriting (subjects in the Writing major) towards their Film and Video Production major.

All majoring students must complete 50207 Screen Theory from the Screen Studies major as corequisite.

The Film and Video Production area consists of the following subjects:

Stage 2

- 50203 Screen Production (6cp)

Stages 3—6

- 50370 Video Studio and Post-Production (6cp)
- 50371 Film and Video Drama (6cp)
- 50372 Film and Video Documentary (6cp)
- 50373 Video Production: New Techniques (6cp)
- 50374 Film and Video Project 1 (6cp)
- 50375 Film Animation (6cp)
- 50376 Film and Video Soundtrack (6cp)
- 50380 Sync Sound Filmmaking (6cp)
- 50381 16 mm and 8 mm Experimental Film Techniques (6cp)
- 50382 Script and Production (6cp)
- 50383 Film and Video Project 2 (6cp)

For a major in Screen Production students must complete Stage 2 plus five subjects (30cp) from Stages 3–6 as well as the corequisite. The two Writing subjects, 50319 Scriptwriting for Film and TV and 50320 Advanced Scriptwriting, may be counted amongst the Stages 3–6 subjects.

Journalism

Students undertaking subjects in Journalism should expect to develop skills in the practice of journalism and a critical understanding of the processes of journalism and the role of the media. The major encourages students to integrate conceptual and practical skills.

The major's emphasis is on the full range of journalistic writing and research techniques. The purpose of the course is essentially vocational: to encourage students to attain a level of skill sufficient to find employment as journalists or researchers.

Students are encouraged to undertake subjects in the Communication and Technology Studies major to further develop their understanding of

communications theory, and subjects in the Social and Political Studies major to further develop their understanding of Australian society. Public relations and radio subjects are useful adjuncts to the Journalism major, and 50203 Screen Production is a prerequisite for the Television Journalism subjects.

The major endeavours to integrate theory and practice. Those completing the major should develop a sophisticated range of journalistic and intellectual skills, an understanding of the nature, potential, and role of journalists in Australia, and an ability to engage in journalistic practice.

50201 Journalism 1 and 50340 Journalism 2 are prerequisites for all other journalism subjects. 50343 Issues in Journalism is also a compulsory subject, and should be taken in the final semester.

Introductory Stage 1 subject

50201 Journalism 1 (6cp)

Other subjects

- 50340 Journalism 2 (6cp)
- 50341 Subediting and Print Production (6cp)
- 50343 Issues in Journalism (6cp)
- 50344 Specialist Reporting and Magazine Writing (6cp)
- 50345 Investigative Journalism (6cp)
- 50346 Editing 1 (6cp)
- 50347 Editing 2 (6cp)
- 50348 Television Journalism 1 (6cp)
- 50349 Television Journalism 2 (6cp)
- 50361 Radio Journalism (6cp)
- 50392 Feature Writing and Copyediting (6cp)

To complete a Journalism major, students must successfully complete six subjects (36cp), including 50201 Journalism 1, 50340 Journalism 2 and 50343 Issues in Journalism and three other subjects. 50343 Issues in Journalism should be taken in the final semester.

Advertising

This major area is designed to offer vocational education in the important fields of promotional media, electronic publishing (DTP) and print graphics, audiovisual programs, tourism and in the multimedia crossover of art and advertising. It also aims to provide a coherent

integrated range of options that link in with other Studies and Production majors of the Faculty.

Students intending to major in the area must take the Stage 2 introductory subject 50208 Audiovisual Production in order to develop a range of production skills and critical approaches in the use of audiovisual media and technology with special reference to tape/slide productions. This will be followed by either 50334 Critiques of Advertising and Public Communication or 50337 Art and Advertising, which will provide students with a solid grounding in a range of methodologies of analysis and criticism of those historical, political and cultural issues involved in advertising, computer-generated products and promotional media industries.

The intermediate subjects focus on major projects involving establishing links with 'clients' and research into specific issues and topics, production considerations, creative strategies and presentation methods. Students work towards building a complete portfolio of work at the same time as developing important industry and community links in their chosen field of interest.

The final stage subject (either 50355 Tourism or 50356 Print and Audiovisual Project) equips students with the 'real-life' experience of working both with lecturers and outside professionals in the print and audiovisual industries. A major project is developed and evaluated in collaboration with 'outside' experts with the view to preparing students for their future careers.

Introductory Stage 2 subject

50208 Audiovisual Production (6cp)

Core subjects

- 50334 Critiques of Advertising and Public Communication (6cp)
prerequisite: 50208
- 50337 Art and Advertising (6cp)
prerequisite: 50208

Intermediate subjects

- 50335 Image and Text (6cp)
prerequisite: 50334 or 50337
- 50336 Visual and Verbal Strategies (6cp)
prerequisite: 50334 or 50337
- 50338 Desktop Publishing (6cp)

50339 Television Advertising
prerequisite: 50203
plus any two advertising
subjects (12cp)

Advanced subjects

50355 Tourism (6cp)
prerequisite: any four advertising
subjects (24cp)
50356 Print and Audiovisual
Project (6cp)
prerequisite: any four advertising
subjects (24cp)

Students who commenced the Advertising major in 1988 or earlier may count the following elective subjects toward the Advertising major. Students commencing 1989 or later may take these subjects as electives only, that is, they cannot be counted towards the major.

Elective Production subjects

50330 Advertising Practice (6cp)
50331 Advertising Copywriting
(Print) (6cp)
50332 Advertising Copywriting
(TV, Radio, Film) (6cp)
50333 Advertising Strategies (6cp)

Students taking the six-subject (36cp) major must do 50208 Audiovisual Production, then either of the core subjects followed by any three intermediate subjects and then a final advanced subject of either 50356 Print and Audiovisual Project or 50355 Tourism.

Public Relations

The intention of this area is to equip students with both basic writing and production skills and higher-order communication problem analysis. It also aims to provide solution strategy skills through systematic experience with the research, counselling, planning, production, communication and evaluation procedures required for effectiveness in the industry.

Students will develop a close understanding of concepts and theoretical uncertainties inherent in approaches to communicating effectively with anonymous target audiences. Students gain progressive experience through a combination of class work, special workshops, field work and 'live' clients, and

internships with practitioners. Student membership of the Public Relations Institute of Australia (PRIA) and the Society of Business Communications is encouraged and facilitated.

Students who undertake the major will be equipped to take up positions and perform productively in the corporate, government, consultancy, and nonprofit sectors of public relations, as public relations assistants, information officers, publicity officers or junior consultants.

To complete a major in the Public Relations area, students must successfully undertake the Introductory Stage 2 subject, 54295 Public Relations Principles and Process. This is followed by three intermediate subjects (18cp) and two advanced subjects (12cp), making six subjects (36cp) in all.

Introductory Stage 2 subject

54295 Public Relations Principles and Process (8cp)

Intermediate subjects

59354 Publicity Practice (6cp)¹
50351 Public Relations: Research and Communication (6cp)¹
50352 Public Relations: Issues and Management (6cp)¹

Advanced subjects

50357 Community Relations and the Public Sphere (6cp)¹
50358 Public Relations Case Study (6cp)¹
50353 Public Relations Project (6cp)¹

¹ Subject no longer on offer from 1995. For description, see 1995 Faculty Handbook.

Students in the Public Relations major are also encouraged to take 50201 Journalism 1 and 50340 Journalism 2 and such subjects as 50406 Legal Aspects of Communication, as well as appropriate subjects from other faculties.

Bachelor of Arts in Social Science (HH03)

Offered from 1994.

The Bachelor of Arts in Social Science provides a three-year full-time and five-year part-time program which prepares graduates for employment or freelance work in the broad field of social science. It also serves as the basis for an Honours year and further postgraduate study. The social sciences provide the basis for careers in the public, private, industrial and community sectors, in research, administration, organisation and policy development, implementation and evaluation.

MAJORS

Students are required to complete two majors, one in Social Studies, the other in Social Science Applications. The majors are coherent courses of study of at least 32cp taken from the 200 and 300 level, with 16cp at each level. They move from introductory to advanced work over the course of the degree.

The Studies major involves theoretical and critical perspectives drawn from disciplines such as sociology, history, politics, and social anthropology. The Applications major provides a basis for research skills and allows students to develop a more advanced portfolio of research, computing, media and organisational skills set within a theoretically informed analysis of professional practice in the social sciences.

ELECTIVE CREDIT POINTS

Students also have the opportunity to take up to 32cp outside the minimum credit points required for each major. These can be taken from additional subjects within the majors themselves, from sub-majors offered by the Faculty and drawn from other degrees (including parts of the BA in Communication and Bachelor of Applied Science in Information Studies), and from sub-majors offered by other faculties. However, a maximum of 12cp of elective options can be taken at the 100 level.

Students may also enrol as 'cross-institutional' students in subjects at other universities, and may study for part of their

degree outside of Australia at recognised institutions. Sub-majors drawn from the BA in Communication are assessed under the rules of that degree (i.e. graded pass/fail only) and include Journalism, Public Relations, Writing, Advertising, Multimedia, Radio/Sound, Communication and Cultural Industries, and Cultural Studies. As well, students may take a sub-major in Women's Studies which is assessed on a graded basis.

Students can also take electives from the University's Institute for International Studies program, including Contemporary Society subjects (covering Japan, China and South-East Asia), and Culture and Language subjects (including Japanese and Cantonese).

Additional sub-majors are also currently available in Business and Information Studies. An Aboriginal Studies major is also available and can be taken as a second Studies major, integrated with the Social Studies major, or drawn on to form a sub-major. Students wishing to enter the Aboriginal Studies major are advised to enter the prerequisite 8cp subject T5110 Aboriginal Cultures and Philosophies in Stage 3 or Stage 4 as one of their electives.

ATTENDANCE

The degree program is offered over three years (six semesters full time) or five years (10 semesters part time). Students with a credit average or better in later years are eligible to apply for entry to a fourth Honours year. The part-time degree allows for some evening classes. However, not all subjects will be available in the evening. Full-time students may be required to attend evening classes in some subjects.

Full-time students enrol in not more than 48cp per year (24cp per semester). Part-time students enrol in at least 6cp in Stages 2–6 each semester, and no more than 16cp in any semester. To complete the degree in five years (part time), students would normally enrol in 12cp per semester for the first two years, and 16cp per semester for the final three years.

WAIVING OF PREREQUISITES

Students can apply to have a prerequisite waived where they have gained equivalent competency on the basis of prior experience or the successful completion of a non-university course. If the application is successful, then the student may 'jump' the prerequisite. No credit points are awarded for the waived prerequisite. Students must complete another subject in lieu of the waived prerequisite.

Waiving only applies to prerequisites. Applications for the waiving of prerequisites must be made before the last date for adding subjects.

CHALLENGES

Students may 'challenge' a subject in which they are currently enrolled, with the agreement of the Subject Coordinator for credit. This means that students who have specific skills may elect to challenge the competency levels required to pass the subject by completing work set by the lecturer. If successful, students remain enrolled in the subject and are required to pay any HECS charges. However, students do not have to fulfil any other requirements of the subject and are awarded a pass grade for the subject without attending classes. Challenges need to be completed before the last date for adding subjects.

EXEMPTION

Students may apply for subject exemption in the degree on the basis of studies successfully completed at another university, college of advanced education, or TAFE. Students who have successfully completed advanced study at a TAFE college study may be eligible for subject exemption. The Faculty carefully monitors applications for advanced standing. Under normal circumstances, a maximum of 48cp will be granted for both specified and unspecified subjects, usually as unspecified electives. A maximum of 24cp may be granted for specified subjects. Exemption for specified subjects is more difficult to achieve. Students must have passed the equivalent subject at another university (approved as being of close similarity in level, content, assessment tasks etc.) to have the specific subject counted toward the UTS degree.

SUMMARY OF EXEMPTION REGULATIONS

1. Subject exemption will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent.
2. Students must complete at least three specified subjects (24cp) in their majors, notwithstanding the total number of exemptions granted for other study.
3. Subject Coordinators may nominate additional specified subjects required to complete a major, notwithstanding the total number of credits granted for other study.
4. No student will be granted credit for a major sequence on the basis of study completed elsewhere.
5. No more than 24cp will be granted in exemptions for study done at other institutions. In exceptional cases, approval should be sought from the Faculty Board.
6. Students may complete subjects at other universities concurrently with BA studies. Any credit granted for such study will not normally count towards the completion of a major.
7. Subjects completed seven or more years before the year in which exemption is requested, are not eligible except at the discretion of the Faculty Board.
8. Work experience cannot be used as the basis of an application for exemption. It may be used as the basis of an application for a challenge or a waiving of a prerequisite.

Students wishing to seek exemption should do so before they complete their Stage 2 program. Forms for applying for subject exemption are available from the Faculty Student Centre, Level 2, Bon Marche Building.

OTHER REGULATIONS ABOUT SUBJECTS

In other faculties at UTS

Students may, with the permission of the Course Adviser, take up to 32cp offered by other faculties as part or whole of the 32cp elective options. This may be the equivalent of a major in another faculty, or separate subjects from different faculties. Such subjects must normally be second or later-stage subjects.

In other institutions

Students may take up to 32cp at other institutions. Such subjects must normally be second or later-stage subjects and will not be considered to constitute a major. Students should apply for permission through the UTS Information Service which refers the request to the Faculty.

STRUCTURE OF GRADING

In the first year of the BA in Social Science, all eight compulsory subjects are graded pass/fail only. Later year subjects listed under the Social Studies and Applications majors are graded from fail to high distinction.

Subjects taken as electives may be graded depending on the regulations governing the degree in which they are offered. Students are advised to check the regulations which apply to their chosen elective subject before attempting the subject.

Students will be informed of the relative weight of components of graded subjects in the subject outlines each semester.

REQUIREMENTS TO GRADUATE

- (a) Students must successfully complete 144cp according to the rules of the degree.
- (b) Students must successfully complete the compulsory eight 100 level subjects.
- (c) Students must successfully complete 32cp in the Social Studies major, 16cp of which must be at the 200 level and 16cp at the 300 level.
- (d) Students must successfully complete 32cp in the Applications major, 16cp of

which must be at the 200 level and 16cp at the 300 level.

- (e) Students must successfully complete the subject 52322 Research Methods 2.

RULES OF PROGRESSION

- (a) Full-time students must successfully complete at least 36cp of 100 level subjects before proceeding to attempt any 200 level subjects.
- (b) Students must successfully complete 16cp at the 200 level in the Applications major before entering 300 level Applications subjects.
- (c) Students must successfully complete 16cp at the 200 level in the Social Studies major before entering 300 level Social Studies subjects.
- (d) Subjects in all majors, at all levels, may additionally require subject prerequisites. Students may not enter these subjects unless all the prerequisites have been met.
- (e) Students may take up to 12cp extra at the 100 level as part of their elective options.

ASSESSMENT

In accordance with University policy on assessment, the following procedures will apply to all subjects.

- (a) Subject outlines will state the objectives of the subject.
- (b) Students will be assessed according to criteria related to the objectives of the subject.
- (c) A clear statement of those criteria, and the associated assessment tasks, will be provided to students in writing no later than Week 3 of semester.
- (d) Assessment will be based on a student's level of performance in achieving the objectives of the subject and not depend on how many other students achieve those objectives.
- (e) All assessment tasks approved by the coordinating examiner of a subject will be seen by another full-time or fractional-time member of the academic staff.

- (f) A coordinating examiner will not change the assessment pattern determined at the beginning of semester without the prior approval of the Faculty Board.
- (g) Each subject outline must contain details of arrangements for supplementary assessment, if any.
- (h) Each subject outline will provide statements of the procedures for students to apply for alternative assessment in the case of (i) disability, or other relevant aspects of a student's background, and (ii) short-term disability due to situations such as sickness, accident or personal trauma.

Appeal against assessment

The Faculty has an Assessment Appeals Committee which includes student representatives. Students who feel that they have been unfairly assessed should complete the relevant form obtainable from the UTS Information Service or the Faculty Student Centre. Further details on appeals may be found in the UTS *Calendar*.

VARYING A STUDY PROGRAM

Specific dates relating to varying a study program can be found in the 'Principal dates' section at front of this handbook.

THE DEGREE STRUCTURE

The degree consists of subjects (normally 20) totalling 144cp, taken over three years by full-time students and five years by part-time students. Credit may be given (subject to the Faculty's regulations) for subjects successfully completed at other tertiary institutions (see 'Credits and Exemptions'). Students must successfully complete 32cp in the Social Studies major (16cp at the 200 level and 16cp at the 300 level) and 32cp in the Applications major (16cp at the 200 level and 16cp at the 300 level) in order to graduate. The remaining 32cp may be taken as electives from Social Science major subjects and/or Applications major subjects and/or subjects from

the Faculty or elsewhere. Electives are taken under the regulations for the degree (for grading and assessment) in which they are listed.

BA Social Science subject numbers begin with '52' digits. Where subjects are offered with 52xxx or 54xxx numbers, Social Science students must enrol in the 52xxx number subject.

The third digit in a subject number indicates whether the subject is a 100, 200 or 300 level subject. This is because 54xxx number subjects are not graded while 52xxx number subjects are.

100 Level—Stages 1 and 2

100 level consists of 8 compulsory subjects of 6cp. These are:

- 52101 History of Ideas (6cp)
- 52102 Politics and Political Institutions (6cp)
- 52103 Culture, History and Society (6cp)
- 52105 Social and Political Theory (6cp)
- 52110 Computers and Information (6cp)
- 52111 Contemporary Australia (6cp)
- 52112 Research Methods 1 (6cp)
- 52113 Organising (6cp)

These subjects may be offered in a different order to different cohorts of students. They are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages.

Social Studies major

To complete the Social Studies major, students must complete 32cp from the subjects in the following list. All subjects in the major are worth 8cp, except for the 300 level Social Studies Project which is worth 12cp. The subjects require progressively more advanced knowledge from students, and are designed to develop student knowledge and skill at depth.

Students must complete at least 16cp at 200 level, before taking 300 level subjects.

In addition, some 200 and 300 level subjects have prerequisites. Students must check subject requirements before enrolling.

The subjects in the major are:

200 Level—Stages 3 and 4

Prerequisite for all subjects: 52105 Social and Political Theory

- 52220 Aboriginal Social and Political History (8cp)
- 52221 Gender at Work (8cp)¹
- 52222 International Politics (8cp)
- 52225 Australian History (8cp)
- 52226 Australian Politics (8cp)
- 52228 Power and Social Regulation (8cp)

¹ 52221 Gender at Work can be taken as an individual subject in the major or combined with the 8cp subjects 52306 Gender, Culture and Power and 52324 Gender in Australian History to form a coherent 24cp sequence in Women's Studies. The sequence may be taken as part of the major or as a sub-major if taken as part of the elective options.

300 Level—Stages 5 and 6

Students must have successfully completed 16cp at 200 level, plus any specific prerequisites as indicated below:

- 52300 Asian and Pacific Politics (8cp)
- 52302 Comparative Religion (8cp)
- 52304 Australia in the World Economy (8cp)
- 52306 Gender, Culture and Power (8cp)
- 52307 The Making of the Third World (8cp)
- 52310 Issues in Australian Politics (8cp)
- 52311 Urban Culture (8cp)
- 52316 Power, Race and Ethnicity (8cp)
- 52317 State, Work and Identity (8cp)
prerequisite: 52228
- 52320 Social Movements (8cp)
- 52321 Colonialism and Post-colonialism (8cp)
- 52322 Film, TV and Popular History (8cp)
prerequisite: 52225
- 52323 History and Photography (8cp)
prerequisite: 52225
- 52324 Gender in Australian History (8cp)
prerequisite: 52225 or 52306
- 52326 Oral History and Memory (8cp)
prerequisite: 52225

- 52327 Public and Social Policy
- 52328 The Politics of Aboriginal History (8cp)
prerequisite: 54113 or 52225
- 52329 Social Studies Project (12cp)

Applications major

Students are required to complete 52232 Research Methods 2, plus 24cp from the Applications subjects list below to complete their Applications major.

Students must complete 16cp at the 200 level before entering 300 level subjects. In addition some subjects have prerequisites. Students must check subject requirements before enrolling.

Students are required to complete their Applications major from the following list:

200 Level—Stages 3 and 4

Prerequisites for all subjects: 52113 Organising and 52112 Research Methods 1

- 52231 Industrial Relations (8cp)
- 52232 Research Methods 2 (8cp)
- 52236 Specialist Writing and Production (8cp)
- 52237 Desktop Publishing and the Social Sciences (8cp)
- 52238 Community Development and Social Planning (8cp)

300 Level—Stages 5 and 6

Prerequisites for all subjects are the completion of 16cp at 200 level, including 52232 Research Methods 2

- 52332 Parliamentary Placement (8cp)
prerequisite or corequisite: 52310
- 52335 Social, Political and Historical Research (8cp)
- 52337 Computer Applications in Social Science Research (8cp)
- 52338 Media Strategies (8cp)
- 52339 Organising EEO (8cp)

Application elective subjects

- 52330 Professional Placement A (4cp) (8cp)
- 52331 Professional Placement B (4cp) (8cp)
prerequisite or corequisite: 52232

Sub-majors

The following sub-majors can be undertaken by BA in Social Science students as part of their elective credit points:

Women's Studies (24–32cp)

Compulsory

- 52221 Gender at Work (8cp)
- 52306 Gender, Culture and Power (8cp)
- 52324 Gender and Australian History (8cp)
and optional
- 59340 Managing Women (8cp)
prerequisite: 52221
prerequisite or corequisite: 52306

The compulsory subjects will constitute a sub-major if taken as elective credit points. Alternatively, they may be taken as part of the Social Studies major.

Cultural Studies (22–30cp)

Compulsory

- 54112 Cultural Studies (6cp)
- 54276 Theories of Subjectivity (8cp)
plus up to two of
- 54372 Generic Fiction (8cp)
- 54375 Reading Difference (8cp)
- 54377 Technology and Culture (8cp)
- 53000 Open Unit A
(when appropriate) (8cp)

Journalism (22–30cp)

Compulsory

- 54117 Journalism 1 (6cp)
- 54240 Journalism 2 (8cp)
plus at least one of
- 54241 Print Features (8cp)
- 54242 Print Production and Subediting (8cp)

TV Journalism (26cp)

Compulsory

- 54117 Journalism 1 (6cp)
- 54153 Video Basic (4cp)
- 54240 Journalism 2 (8cp)
- 54244 TV Journalism 1 (8cp)

Radio Journalism (26cp)

Compulsory

- 54117 Journalism 1 (6cp)
- 54152 Radio Basic (4cp)
- 54240 Journalism 2 (8cp)
- 54243 Radio Journalism (8cp)

Radio (22–30cp)

Compulsory

- 54116 Audiovisual Media Production (6cp)
- 54294 Sound Design (8cp)
plus at least one of
- 54390 Advanced Sound Design—Radio (8cp)
- 54376 Sound Seminar (8cp)

Advertising (22cp)

Compulsory

- 54116 Audiovisual Media Production (6cp)
- 54290 Advertising: Production and Criticism (8cp)
- 54392 Advertising Communication Strategies (8cp)

Public Relations (22cp)

Compulsory

- 56013 Public Relations Principles and Process (6cp)
- 56011 Public Relations Strategies and Management (6cp)
- 56012 Public Relations Contexts and Applications (6cp)
- 56014 Public Relations Professional Practice (6cp)

Multimedia (22cp)

Compulsory

- 54116 Audiovisual Media Production (6cp)
- 54292 Hypermedia (8cp)
- 54393 Interactive Multimedia (8cp)

Communication and Cultural Industries (22–30cp)

Compulsory

- 54110 Media, Culture, Society (6cp)
plus at least one of
- 54200 Australian Communication Policy (8cp)

- 54201 Communication, Culture and the Law (8cp)
 54202 Cultural Technologies, Cultural Policy (8cp)
 54203 News and Current Affairs (8cp)
 54231 Aboriginal People and the Media (8cp)
plus at least one of
 54300 Communication History (8cp)
 54301 International Communication (8cp)
 54302 Media, Culture and Identity (8cp)
 54303 Professional Practice and Culture (8cp)

Information Studies (24–30cp)

Compulsory

- 55860 Information Science 1: Foundations of Information Science (6cp)
plus at least three of
 55041 Information Science 2: Information User Behaviour (6cp)
 55042 Information Science 3: Organisation of Information (6cp)
 55043 Information Science 4: Information Retrieval (6cp)
 55044 Information Science 5: Information Service and Production Design (6cp)

Writing—Prose Fiction (22cp)

Compulsory

- 54114 Writing 1 (6cp)
 54252 Narrative Writing (8cp)
 54354 Writing Workshop (8cp)

Writing for Performance (22cp)

Compulsory

- 54114 Writing 1 (6cp)
 54253 Writing for Performance (8cp)
 54351 Screenwriting (8cp)

Performance (22cp)

Compulsory

- 54114 Writing 1 (6cp)
 54251 Performance Workshop (8cp)
 54353 Text and Performance (8cp)

Aboriginal Studies (24–32cp)

Compulsory

- T5110 Aboriginal Cultures and Philosophies (8cp)
 54230 Aboriginal Social and Political History (8cp)
plus at least one of
 54231 Aboriginal People and the Media (8cp)
 54330 The Politics of Aboriginal History (8cp)
 54331 Aboriginal Forms of Discourse (8cp)

Business (25–30cp)

Compulsory

- 21125 Australian Business Environment (5cp)
 21130 Organisational Behaviour (5cp)
 22105 Accounting A (5cp)
 24105 Principles of Marketing (5cp)
 25110 Micro Economics (5cp)
and optional
 79101 Law for Business (5cp)

Bachelor of Applied Science (Honours) in Information Studies (HLII)

The Bachelor of Applied Science (Honours) in Information Studies is designed to provide opportunities for students wishing to carry out research in information science and information practice. Students will extend their skills in the critical analysis of the body of knowledge of information science through the application of systematic inquiry to the theory and practice of information. The program requires one year of full-time study.

AIM OF THE COURSE

The aim is to foster the development of students as contributors to the practice of information and as researchers in information science by extending their knowledge of the theoretical foundations of information science; and by developing their conceptual and other skills necessary for empirical research in the theory and practice of information.

At the end of the course, students can be expected to have acquired an in-depth, conceptual understanding of the knowledge base of information science; a high level of ability to conceptualise information science theory and information practice as a whole; an advanced level of knowledge and skills in empirical research; and an ability and commitment to contribute to the body of knowledge in information science through research.

ADMISSION REQUIREMENTS AND ASSUMED KNOWLEDGE

To be admitted to the course applicants will be required to demonstrate that they have successfully completed requirements for a three-year undergraduate degree with a major sequence in information science; achieved a grade average of credit or better in an information science major in Years 2 and 3 full time or equivalent; and achieved pass grades in basic statistics and research methods subjects.

COURSE STRUCTURE

Semester 1

55770 Information Science Seminar (8cp)

55775 Statistics (8cp)

55780 Research Methods (8cp)

Semester 2

55785 Information Science Thesis (24cp)

There are no corequisite subjects. The prerequisite subjects for 55785 are 55770, 55775 and 55780.

Bachelor of Arts (Honours) in Communication (HH04)

The BA (Honours) in Communication offers BA in Communication graduates the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course is 48cp made up of 24cp for the thesis, and 24cp for coursework. Emphasis is placed on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a program of advanced coursework and produce a thesis, which may be either a traditional academic monograph or in a format which utilises the media production skills taught in the Faculty.

APPLICATIONS

The BA (Honours) in Communication is a separate degree from the BA in Communication. It is open to Communication graduates from UTS and other accredited universities. Students whose first degree is not in communication studies but is in a related disciplinary or interdisciplinary field may also apply.

Prospective Honours students should complete the Direct Application for Admission (Non-UAC) form and a supplementary form/personal statement available from the University Information Office, Level 4, Tower Building. The application form should be accompanied by a two- to three-page thesis proposal and the signed statement of willingness to supervise, by a permanent staff member of the Faculty, or in the case of co-supervision, two permanent staff members.

Prospective students should establish whether the proposed supervisor(s) will be present during the period of supervision and not on leave.

The thesis proposal should include a statement of theoretical intentions; a synopsis or treatment; a preliminary bibliography of sources and materials; and a presentation of one piece of work previously completed.

The University Admissions Office will inform successful applicants of the date of enrolment, fees and the day of commencement of classes.

SELECTION

Selection will be made on the basis of academic record and the appropriateness of the proposed thesis topic to the interests and capacities of members of the Faculty. Evidence of media skills may also be taken into consideration. The Selection Committee must be assured that the Faculty is in a position to provide adequate thesis supervision. Candidates may be interviewed if the Committee feels this is necessary.

DEGREE STRUCTURE AND REGULATIONS

The degree is taken over one year (two semesters full time) and two years (four semesters part time). The academic year is normally two semesters—Autumn and Spring.

ASSESSMENT

Grading of Honours students is made on the assessment of all the work undertaken in the Honours program. Individual assignments produced for course subjects are graded by the Course Adviser. These are marked by two readers, at least one of whom is from outside the Faculty. The thesis counts for 60 per cent of assessment and coursework 40 per cent. The subject 50453 Thesis Workshop is not graded but must be completed satisfactorily. The overall grading will be made by a panel of the Course Advisers, thesis supervisors and members of the Undergraduate and Graduate Course Work Committee.

THE HONOURS THESIS

The Honours Thesis Project is the major piece of work undertaken for the BA (Honours) in Communication. Students are expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time academic staff member of the Faculty.

There are two forms of thesis. One is a standard written academic monograph of approximately 15,000 words. The second includes screen and sound media, thematically linked essays, performance pieces, journalism projects, scripts and

fiction. Non-traditional formats may need to be accompanied by appropriate academic documentation.

Students enrol in either 50451/50452 Thesis Project (Studies—full-time/part-time) or 50464/50465 Thesis Project (Production—full-time/part-time) on the advice of the Course Adviser of the Honours program and their primary supervisor.

Students are required to give a seminar on their thesis topic for the subject 50453 Thesis Workshop.

SUPERVISION

Each student is supervised by a full-time academic staff member whose area of interest and expertise is close to that of the student's proposed thesis topic. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between student and supervisor (e.g. a two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the Course Adviser.

COURSEWORK

Students must successfully complete three coursework subjects: 50453 Thesis Workshop, and at least two of the graduate qualifying subjects¹:

- 50454 Methodologies in Cultural Studies (8cp)
- 50456 Textual Studies Honours Seminar (8cp)
- 50457 Theories of the Visual (8cp)
- 50459 Sexuality, Social Order, Cultural Control (8cp)
- 50815 Heritage, History and Community (8cp)
- 52519 History of Social and Political Thought (8cp)
- 52454 Citizenship, Civil Society and the State (8cp)
- 52455 Philosophies of the Social Sciences (8cp)

FULL-TIME STRUCTURE

Semester 1

Two coursework subjects (8cp), chosen from the above list and:

- 50453 Thesis Workshop (8cp)

Semester 2

- 50451 Thesis Project (Studies) (F/T) (24cp)

or

- 50464 Thesis Project (Production) (F/T) (24cp)

PART-TIME STRUCTURE

Semester 1

One coursework subject (8cp), chosen from the above list and:

- 50453 Thesis Workshop (8cp)

Semester 2

- 50452 Thesis Project (Studies) (P/T) (24cp)

or

- 50465 Thesis Project (Production) (P/T) (24cp)

Semester 3

One coursework subject (8cp), chosen from the above list and;

- 50452 Thesis Project (Studies) (P/T) (cont.)

or

- 50465 Thesis Project (Production) (P/T) (cont.)

Semester 4

- 50452 Thesis Project (Studies) (P/T) (cont.)

or

- 50465 Thesis Project (Production) (P/T) (cont.)

¹ Subjects may not be available every year.

Bachelor of Arts (Honours) in Social Science (HH05)

The Bachelor of Arts (Honours) in Social Science (BA (Hons) in Social Science) offers graduates in the social sciences the opportunity to pursue advanced work in the humanities and social sciences, and prepares Pass degree graduates for postgraduate research. The course consists of 48cp, made up of 24cp for a written thesis, 16cp for two coursework subjects, plus 8cp for the Thesis Workshop.

DEGREE STRUCTURE AND REGULATIONS

The degree is taken over two semesters for full-time students and four semesters for part-time students. The academic year is normally two semesters—Autumn and Spring.

ELECTIVES

Undergraduate units offered by the Faculty, in either the BA in Social Science or the BA in Communication, or elsewhere, are not to be taken as Honours subjects or as alternatives to the subjects below.

The BA (Hons) in Social Science Committee may give approval, in exceptional cases, for enrolment in an Honours unit or equivalent at another university to count as an alternative to enrolment in one only of the two required units.

ASSESSMENT

The BA (Hons) in Social Science program is graded overall, and all subjects undertaken within the program except Thesis Workshop will be graded.

Each 8cp subject will receive a graded value of 20 per cent of the total result.

The 8cp subject Thesis Workshop is ungraded and has no percentage value in terms of the total Honours result. As it serves to workshop and develop the student's thesis, its value is integrated within the percentage value of the thesis.

The thesis will receive a graded value of 60 per cent of the total, this being a total of the grade out of 30 per cent awarded by each of the two thesis examiners (see below).

THESIS

A research-based thesis (minimum of 12,000 and maximum of 15,000 words) will be completed in the second semester of the Honours year (full time) or over two semesters (part time).

The thesis will be examined in the light of:

- (i) an appropriate level of scholarship, use of sources, and analytic depth in and understanding of the subject matter; and
- (ii) originality in one or more of the following: conception, methodology, conclusion.

ENTRY INTO HONOURS

Eligibility will be determined by:

1. A minimum 70 per cent average result in all the graded subjects taken in the final two full-time semesters or equivalent by the prospective Honours student. The BA (Hons) in Social Science Committee will consider exceptional cases for entry into Honours where this requirement is not met. In addition the Committee will ensure that selection processes facilitate the entry of students from special target groups, consistent with the Faculty's policy on undergraduate admissions.
2. Eligibility to graduate in either the BA in Social Science or in a first degree completed outside UTS. In the latter case, the BA (Hons) in Social Science Selection Committee will determine whether the completed degree is appropriate for entry into the BA (Hons) in Social Science program.
3. Time since graduation from first degree—unless there are special circumstances, students will only be eligible to begin the Honours program within three years of becoming eligible to graduate from their first degree.
4. Submission of a satisfactory thesis proposal. Thesis proposals from prospective students will be evaluated according to the above criteria, as well as in terms of the student's eligibility and the availability of supervision.

The proposal will be considered by the BA (Hons) in Social Science Selection Committee, after discussion has taken place between the prospective Honours student and a prospective supervisor. The supervisor must be available for supervision of the thesis in the second semester of the relevant Honours year (full time) or the full final year (part time).

EXAMINATION

The thesis will be read by two examiners (not including the thesis supervisor), one (only) of whom will normally be an external examiner.

In addition the thesis should be read by a moderator (either internal or external).

The moderator will not assess the thesis, but may be asked to report on individual theses where disagreement arises between the examiners about the final grade of the thesis.

The role of the moderator will be to look at all the Honours theses submitted in one year.

REQUIREMENTS FOR COMPLETION

- (i) Satisfactory completion of two coursework subjects;
- (ii) Satisfactory completion of a research-based thesis of between 12,000 (minimum) and 15,000 (maximum) words; and
- (iii) Satisfactory completion of 52453 Thesis Workshop.

FULL-TIME STRUCTURE

Semester 1

52453 Thesis Workshop (8cp)

and

Two coursework subjects (8cp) each chosen from¹:

- 50454 Methodologies in Cultural Studies (8cp)
- 50455 Philosophy of the Social Sciences (8cp)

- 50456 Textual Studies Honours Seminar (8cp)
 - 50457 Theories of the Visual (8cp)
 - 50459 Sexuality, Social Order, Cultural Control (8cp)
 - 50815 Heritage, History and Community (8cp)
 - 52519 History of Social and Political Thought (8cp)
 - 52454 Citizenship, Civil Society and the State (8cp)
 - 52455 Philosophies of the Social Sciences (8cp)
-

¹ Subjects may not be available every year.

Semester 2

52451 Honours Thesis Project (Studies) (F/T) (24cp)

or

52464 Honours Thesis Project (Applications) (F/T) (24cp)

PART-TIME STRUCTURE

Semester 1

One coursework subject (8cp), chosen from the above list and:

52453 Thesis Workshop (8cp)

Semester 2

52452 Honours Thesis Project (Studies) (P/T) (24cp)

or

52465 Honours Thesis Project (Applications) (P/T) (24cp)

Semester 3

One coursework subject (8cp), chosen from the above list

Semester 4

52452 Honours Thesis Project (Studies) (P/T) (cont.)

or

52465 Honours Thesis Project (Applications) (P/T) (cont.)

Combined degrees

Bachelor of Arts/Bachelor of Laws (LL05)

The BA LLB is offered jointly with the Faculty of Law. The course is of five years' duration (full time) and satisfies the academic requirements of the Supreme Court of New South Wales for admission purposes. For admission as a barrister, two additional optional Skills subjects must be completed. For admission as a solicitor, successful completion of the Practical Legal Training Program at the College of Law is also required, unless an exemption has been granted.

Students are enrolled in the Faculty of Law and are required to complete 240cp: 96cp in arts and 144cp in law. They are awarded one degree and therefore receive one testamur on graduation. Students who elect not to complete the joint degree may, under specified circumstances, complete an LLB or a BA or a BA(Hons) as a stand-alone degree.

ADMISSION REQUIREMENTS

Applications will only be accepted on the official form available from UAC. The University requires applicants who are not applying on the basis of their TER score, to submit the UTS supplementary form/ personal statement along with their UAC application.

UTS also has two special entry schemes, inpUTS and the Aboriginal Participation Initiative (API). Contact the UTS Information Service on (02) 330 1222 for further details.

ATTENDANCE PATTERN

The course is of five years' duration undertaken on a full-time basis.

COURSE STRUCTURE

The course consists of 10 stages, each of one semester's duration.

The sequence for the law subjects is based on a core curriculum, which students are required to study in the sequence indicated below. The arts component provides choices for students at all stages and will

be studied in the sequences established by those student choices. Students will be required to build their own program of arts studies within the following parameters:

1. Students must take at least 22cp in foundation studies, 48cp in a major study and 26cp in other studies (with up to 12cp available from faculties other than Humanities and Social Sciences and Law if desired).
2. Approximately 24cp should be attempted each semester.
3. Foundation studies should be taken at the start of the course, and completed by the end of Stage 3 or no later than the end of Stage 4.
4. Students should commence the major at the earliest possible time in the course, that is, Stage 2 or 3, after completion of foundation studies subjects which are prerequisites for the various majors.

Typical program of study

Stage 1

| | |
|-------|----------------------------------|
| 70113 | Legal Process and History (10cp) |
| 70105 | Legal Research (4cp) |
| | Foundation Studies |
| | A, B or C (5-6cp) |
| | Foundation Studies |
| | A, B or C (5-6cp) |

Stage 2

| | |
|-------|-----------------------|
| 70211 | Law of Contract (8cp) |
| 70212 | Criminal Law (6cp) |
| | Foundation Studies |
| | A, B or C (5-6cp) |
| | Foundation Studies |
| | A, B or C (5-6cp) |

Stage 3

| | |
|-------|----------------------------------|
| 70311 | Law of Tort (8cp) |
| 70611 | Federal Constitutional Law (8cp) |
| | Foundation Studies |
| | A, B or C (5-6cp) |
| | Major (8cp) |

Stage 4

| | |
|-------|--------------------------------|
| 70318 | Personal Property (4cp) |
| 70312 | Real Property (8cp) |
| 76xxx | Elective subject 1 (6cp) |
| | Major (8cp) |
| | Major/Elective Studies (6-8cp) |

Stage 5

- 70612 Administrative Law (8cp)
 70417 Corporate Law (8cp)
 Major (8cp)
 Major/Elective Studies (6-8cp)

Stage 6

- 70516 Equity and Trusts (8cp)
 76xxx Elective subject 2 (6cp)
 Major/Elective Studies (6-8cp)

Stage 7

- 71005 Practice and Procedure (4cp)
 71216 Law of Evidence (8cp)
 Major/Elective Studies (6-12cp)

Stage 8

- 71116 Remedies (6cp)
 76xxx Elective subject 3 (6cp)
 Major/Elective Studies (6-12cp)

Stage 9

- 76xxx Elective subject 4 (6cp)
 76xxx Elective subject 5 (6cp)
 Major/Elective Studies (6-12cp)

Stage 10

- PLT major (24cp)
or
 Four law electives (24cp)

FOUNDATION STUDIES

Students will take at least 22cp with at least 5cp from each of the three groups of subjects below by the end of the third semester. The aim of the foundation studies is to introduce a range of ideas and intellectual approaches from the broadly defined arts/social sciences as a basis for: (i) exploration of issues of social concern and public interest; (ii) development of intellectual skills; and (iii) choice of areas to study in depth.

Group A

- 52101 History of Ideas (6cp)
 52102 Politics and Political Institutions (6cp)
 52103 Culture, History and Society (6cp)
 52111 Contemporary Australia (6cp)

Group B

- 55860 Information Science 1: Foundations of Information Science (6cp)
 56955 Communication 1 (6cp)
 55864 Psychology (6cp)

Group C

- 54100 Word and Text (5cp)
 54101 Sound and Image (5cp)
 54102 Making Australia (5cp)
 54103 Communication Environments (5cp)

MAJOR STUDY

A major in the BA LLB is a sequence of subjects to a total of at least 48cp, which falls within a distinct and well defined field of study. Several of the majors are interdisciplinary.

A major requires students to complete a minimum of 6cp and a maximum of 12cp at 100 level; a minimum of 12cp at 200 level; and a minimum of 12cp at 300 level.

Entry to 200 level subjects requires completion of prerequisites at 100 level; entry to 300 level subjects requires completion of 200 level subjects and so on.

The majors offered in the BA are:

- Aboriginal Studies
- Social, Political and Historical Studies
- Multicultural Studies
- Communication and Cultural Industries
- Information
- Communication
- Cultural Studies

Aboriginal Studies

Aims to provide an understanding of Aboriginal cultures and philosophies over a period of tens of thousands of years, in both the Australian and world context; to provide knowledge of Aboriginal social and political history in Australia since European settlement in 1788; to provide knowledge, skills and interests from an Aboriginal viewpoint of the media, forms of discourse and the politics of Aboriginal history.

Prerequisite: 52101 History of Ideas (6cp) or 54102 Making Australia (5cp).

100 Level

- T5110 Aboriginal Cultures and Philosophies (8cp)

200 Level

-
- 54230 Aboriginal Social and Political History (8cp)
 54231 Aboriginal People and the Media (8cp)

300 Level

-
- 54316 Power, Race and Ethnicity (8cp)
 54330 Politics of Aboriginal History (8cp)
 54331 Aboriginal Forms of Discourse (8cp)

Social, Political and Historical Studies

Aims to provide an opportunity for students to develop an understanding of, and expertise in, a range of disciplinary and interdisciplinary theoretical perspectives on social and political life; to develop students' knowledge and understanding of contemporary historical, social and political structures; to develop the ability to question and challenge taken-for-granted assumptions about contemporary and past events, practices and institutions; to equip students with analytical frameworks which enable them to evaluate critically social and political events and processes; and to provide opportunities for all graduates to develop the capacity to respond critically and creatively to their social, intellectual and professional environments.

Prerequisite: 52101 History of Ideas (6cp) or 52102 Politics and Political Institutions (6cp) or 54102 Making Australia (5cp).

100 Level

-
- 54111 Social and Political Theory (6cp)

200 Level

-
- 54210 International Politics (8cp)
 54211 Australian Politics (8cp)
 54212 Power and Social Regulation (8cp)
 54213 Australian History (8cp)

300 Level

-
- 54300 Communication History (8cp)
 54310 Issues in Australian Politics (8cp)
 54311 Asian and Pacific Politics (8cp)
 54312 The Making of the Third World (8cp)
 54313 Gender, Culture and Power (8cp)
 54314 Australia in the World Economy (8cp)
 54315 Comparative Religions (8cp)

- 54316 Power, Race and Ethnicity (8cp)
 54317 State, Work and Identity (8cp)
 54318 Urban Culture (8cp)
 54319 Public and Social Policy (8cp)
 54320 Social Movements (8cp)
 54321 Colonialism and Post-colonialism (8cp)
 54322 History and Popular Culture (8cp)
 54325 Gender in Australian History (8cp)
 54326 Social, Political and Historical Project (12cp)
 54327 Sydney Histories (8cp)

Multicultural Studies

Aims to provide an opportunity for students to acquire the body of knowledge and critical and analytical skills relevant to developing an understanding of multiculturalism in Australia, and more generally in a global context; to draw on approaches based in textual and cultural studies and/or in social, political and historical studies, and focus on a range of related questions and issues such as culture, cultural difference and diversity, migration, class relationships and ethnic politics, the politics of multiculturalism, the media and cultural diversity, orientalism and racism, and nationalism and national and cultural identity; to become familiar with the extent and diversity of scholarly work relevant to multiculturalism and cultural diversity in general; and to develop a capacity for critical analysis and original research in the area.

Prerequisite: 52101 History of Ideas (6cp) or 52102 Politics and Political Institutions (6cp) or 54102 Making Australia (5cp) or 52103 Culture, History and Society (6cp) or 52111 Contemporary Australia (6cp).

100 level

one of

- 54111 Social and Political Theory (6cp)
 54110 Media, Culture, Society (6cp)

200 level

-
- 54213 Australian History (8cp)
 54211 Australian Politics (8cp)
 54275 Theories of Culture (8cp)

300 level

- 54375 Reading Difference (8cp)
- 54302 Media, Culture and Identity (8cp)
- 54315 Comparative Religion (8cp)
- 54316 Power, Race and Ethnicity (8cp)
- 54321 Colonialism and Post-colonialism (8cp)
- 54326 Social, Political and Historical Project (12cp)

Communication and Cultural Industries

Aims to provide an opportunity to explore the community and government debates on control and use of new technologies in communication and technology-based industries; and to make students aware of the historical, political, economic, legal, social and cultural dimensions of the communication and technology-based industries and the professions associated with them. To explore the contradictions posed for society by the innovation and management of technological change, and examine particular dimensions of the communication and technology debate by focusing on areas such as technology and health, and technology and the environment. To develop analytical skills and capacity for a critical approach to the literature and rhetoric of the debates.

Prerequisite: 52101 History of Ideas (6cp) or 52102 Politics and Political Institutions (6cp) or 54102 Making Australia (5cp) or 54103 Communication Environments (5cp).

100 level

- 54110 Media, Culture, Society (6cp)

200 level

- 54200 Australian Communication Policy (8cp)
- 54201 Communication, Culture and the Law (8cp)
- 54202 Cultural Technologies, Cultural Policy (8cp)
- 54203 News and Current Affairs (8cp)

300 level

- 54300 Communication History (8cp)
- 54301 International Communication (8cp)
- 54302 Media, Culture and Identity (8cp)
- 54303 Professional Practice and Culture (8cp)

- 54304 Communications and Culture Research Project (12cp)

Information

Aims to extend students' knowledge of information behaviour, subject and information analysis, information and document retrieval and information design and presentation; to develop students' understanding of competing paradigms in information science and the key concepts, models, laws and theories which underpin those paradigms. To provide an opportunity for students to develop an appreciation and understanding of the multidisciplinary nature of information science. To engage students in a critical analysis of the literature of information science and of issues explored therein; and to provide opportunities for students to refine their skills in analysis, synthesis and evaluation and to apply them to their scholarship in information science.

Prerequisites: 55860 Information Science 1: Foundations of Information Science (6cp) and 55864 Psychology (6cp)

100 level

- 55041 Information Science 2: Information User Behaviour (6cp)

200 level

- 55042 Information Science 3: Organisation of Information (6cp)
- 55043 Information Science 4: Information Retrieval (6cp)
- 55060 Business Information (6cp)
- 55861 Producing and Analysing Data 1 (4cp)

300 level

- 55044 Information Science 5: Information Service and Product Design (6cp)
- 55045 Information Science 6: Theories and Issues in Information Science (8cp)
- 55862 Producing and Analysing Data 2 (6cp)

Communication

Aims to extend students' knowledge of interpersonal, small group, public and organisational communication; to develop students' understanding of schools of thought in the field of communication, their origins and development. To provide an opportunity for students to develop an awareness and appreciation of the multidisciplinary nature of communication; to engage students in a critical analysis of the literature in the field of communication and of issues explored therein; and to provide students with opportunities to refine their intellectual and personal skills and to apply them in their scholarship in communication.

Prerequisite: 56955 Communication 1 (6cp).

100 level

- 54110 Media, Culture, Society (6cp)
56002 Communication 2:
Group Communication (6cp)

200 level

- 56003 Communication 3: Organisational
Communication (6cp)
56004 Communication 4: Public
Communication (6cp)
56015 Critical and Creative
Thinking (6cp)
56016 Communicating with the
Media (4cp)

300 level

- 56005 Communication 5: Society, Culture
and Communication (6cp)
56006 Communication 6: Contemporary
Issues in Communication (8cp)

Cultural Studies

Aims to explore the range of subjects within the emerging field of cultural studies; to examine the perspective on 'culture' in both its aesthetic and anthropological meanings using approaches drawn from literary, language and film studies, semiotics, philosophy, sociology and history. To introduce the major sources for and debates within the field of cultural studies; to build a foundation for more detailed and specialist work in some of the major strands within cultural studies including feminist and post-

colonial theory, popular culture and theories of representation. To develop a capacity for critical analysis and research within the fields of cultural studies.

Prerequisite: 54100 Word and Text (6cp) or 54101 Sound and Image (6cp).

100 level

- 54112 Cultural Studies (6cp)

200 level

- 54277 Recent Hollywood (8p)
54271 Cinema Study (8cp)
54272 Sound, Music, Noise (8cp)
54273 Genre Studies (8cp)
54274 Sound Studies (8cp)
54275 Theories of Culture (8cp)
54276 Theories of Subjectivity (8cp)

300 level

- 54370 Desire and the Social (8cp)
54371 Formations of Music (8cp)
54372 Generic Fiction (8cp)
54373 Memory and the Cultural
Imaginary (8cp)
54381 Cinema Study 2 (8cp)
54375 Reading Difference (8cp)
54376 Sound Seminar (8cp)
54377 Technology and Culture (8cp)
54378 Textual Studies Seminar (8cp)
54379 World Culture (8cp)
54380 Cultural Studies Project (12cp)

ELECTIVE STUDIES

Up to 26cp may be taken from elective units. Elective units may be chosen from those offered by the Faculty of Law or the Faculty of Humanities and Social Sciences, including units from the BA in Communication, the BA in Social Science or the Bachelor of Applied Science Information Studies programs. Up to 12cp may be studied in faculties other than the Faculty of Law and the Faculty of Humanities and Social Sciences.

In this part of the course students may wish to develop one of the following: an application area such as journalism, information management, writing, public relations, advertising; a specialisation from offerings across UTS e.g. science, language, business subject to prerequisites etc.); focus on general personal and communication skills which may be useful in practice such as interpersonal skills,

skills in computers and information technology, and skills in oral and written presentation. Examples of subjects are:

- 55023 Communication and Information Skills (4cp)
- 55025 Computer Information Technology 1: Information Technology (4cp)
- 52237 DTP and the Social Sciences (8cp)
- 51369 Technical and Professional Communication (6cp)
- 52112 Research Methods 1 (6cp)
- 52228 Power and Social Regulation (8cp)
- 54252 Narrative Writing (8cp)

BACHELOR OF ARTS 'STAND-ALONE' DEGREE

It is expected there will be some demand from students who wish to complete a full Bachelor of Arts degree and qualify for a separate testamur. These students are likely to be students who do not wish to complete the LLB component to qualify for the joint BA LLB. There may also be students who wish to proceed to a BA(Hons). To facilitate these students, the following structure is proposed for a stand-alone Bachelor of Arts, equivalent to 3 years' full-time study.

To qualify for a 'stand-alone' Bachelor of Arts and a separate BA testamur, students will need to complete 144 credit points in the BA component as follows:

| | |
|---|--------------|
| Foundation Studies | 24cp |
| Two majors (48cp each) | 96cp |
| Elective studies, with up to 12cp credit allowable for LLB subjects, other than LLB 'Skills' subjects | 24cp |
| | Total: 144cp |

Bachelor of Arts in Social Science and in International Studies (HH06)

The combined degree program in Social Science and International Studies provides social science students with greater exposure to and understanding of another language and culture. Apart from its wider educational goals the program should also assist social science graduates to live and work outside Australia.

The Bachelor of Arts in Social Science and in International Studies is a five-year degree program in which the study of Social Science is integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All arrangements currently in force for both the Bachelor of Arts in Social Science and the International Studies program apply equally to the combined degree program in Social Science and International Studies.

To graduate a student is required to have completed 240cp: 144cp in Social Science; and 96cp in International Studies.

The **Social Science** component of the combined degree requires students to complete a specified number of subjects in each of an Applications strand of subjects and a Social Studies strand. The Social Studies strand involves theoretical and critical perspectives in the disciplines of sociology, history, politics, communication and technology studies. The Applications strand consists of subjects in research and practice relating to the professional practice of these disciplines. Students must successfully complete 32cp in the Social Science strand of which 16cp must be at the 300 level; and 32cp in the Applications strand of which 16cp must be at the 300 level.

The **International Studies** program requires undergraduates to study one major—a country or region of specialisation—over a minimum of three years. In Sydney students study language and culture for at least two years, followed by a period of study overseas. In 1996 there will be the following majors within the International Studies program: China,

Indonesia, Japan, Latin America (Chile, Argentina), South China Studies (Hong Kong and Guangdong), Taiwan, Thailand, Western Europe (France, Germany, Italy).

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students' preferences are taken into consideration. The Institute reserves the right to allocate student majors according to its resources and arrangements with overseas universities.

In general, the International Studies program has no prior language requirement, except for some specific majors. The Western Europe major requires students to have successfully completed HSC or equivalent in French, German or Italian when commencing their international studies.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major. A list of approved substitute subjects may be found in the *Institute for International Studies Handbook*.

Each of the majors within the International Studies program is 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 16cp (two subjects) of study of Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Students do not need to have previously studied a language and culture other than English to be able to complete this program. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country of their major. The costs of tuition and

travel are borne by UTS. In most cases there will be no additional costs for students. However, those studying in countries or regions where the cost of living is high—Japan, Taiwan, Hong Kong or Western Europe—should be prepared to pay additional costs for accommodation and maintenance.

COURSE STRUCTURE

Year 1

Stage 1

- 52110 Computers and Information (6cp)
- 52101 History of Ideas (6cp)
- 52102 Politics and Political Institutions (6cp)
- 52103 Culture, History and Society (6cp)

Stage 2

- 52105 Social and Political Theory (6cp)
- 52111 Contemporary Australia (6cp)
- 52112 Research Methods 1 (6cp)
- 52113 Organising (6cp)

Year 2

Stage 3

- 971xxx Language and Culture 1 (8cp)
- 59341 Modernisation and Globalisation (Contemporary Society 1) (8cp)
- 52232 Research Methods 2 (8cp)

Stage 4

- 972xxx Language and Culture 2 (8cp)
Social Studies major/ Application major at 200 Level (8cp)
Social Studies major/ Application major at 200 Level (8cp)

Year 3

Stage 5

- 973xxx Language and Culture 3 (8cp)
Social Studies major/ Application major at 200 Level (8cp)
Elective (8cp)

Stage 6

- 974xxx Language and Culture 4 (8cp)
- 976xxx Contemporary Society 2 (8cp)
Elective (8cp)

Year 4

Stage 7

977xxx In-country Study 1 (24cp)

Stage 8

978xxx In-country Study 2 (24cp)

Year 5

Stage 9

Social Studies major / Application major at 300 Level (8cp)
 Social Studies major / Application major at 300 Level (8cp)
 Elective (8cp)

Stage 10

Social Studies major / Application major at 300 Level (8cp)
 Social Studies major / Application major at 300 Level (8cp)
 Elective (8cp)

OPTIONS

Social Sciences

Social Studies strand

200 Level

two from:

- 52228 Power and Social Regulation (8cp)
- 52225 Australian History (8cp)
- 52222 International Politics (8cp)
- 52226 Australian Politics (8cp)

300 Level

two from:

- 52504 Australia in the World Economy (8cp)
- 52307 Making of the Third World (8cp)
- 52306 Gender, Culture and Power (8cp)
- 52311 Urban Culture (8cp)
- 52316 Power, Race and Ethnicity (8cp)
- 52310 Issues in Australian Politics (8cp)
- 52300 Asian and Pacific Politics (8cp)
- 52322 Film, TV and Popular History (8cp)
- 52321 Colonialism and Post-colonialism (8cp)
- 52302 Comparative Religion (8cp)
- 52323 History and Photography (8cp)
- 52516 Oral History and Memory (8cp)
- 52327 Public and Social Policy (8cp)

- 52330 The Politics of Aboriginal History (8cp)
- 52320 Social Movements (8cp)
- 52317 State, Work and Identity (8cp)

Applications strand

200 Level

one from:

- 52236 Specialist Writing and Production (8cp)
- 52237 Desktop Publishing and the Social Sciences (8cp)
- 52238 Community Development and Social Planning (8cp)
- 52231 Industrial Relations (8cp)

300 Level

two from:

- 52339 Organising EEO (8cp)
- 52335 Social, Political and Historical Research (8cp)
- 52337 Computer Applications in Social Science Research (8cp)
- 52338 Media Strategies (8cp)

ELECTIVES

Electives can include any additional subjects chosen from the Social Studies or Application strands, limited only by prerequisites, sequencing and availability; any subjects offered within the International Studies program; or any other available electives in the University.

Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (HLI2)

Globalisation has disproportionately placed pressure on information professionals and their environment. Not only is there more information to access and organise, but that greater information is increasingly less likely to be produced in English or from a cultural background immediately accessible to Australian information professionals. The combined degree program in Information Studies and International Studies provides students of information studies with greater exposure to and understanding of another language and culture. Apart from its wider educational goals the program should also assist graduates to deal more effectively as information professionals in Australia or to live and work outside Australia.

The Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies is a five-year degree program in which Information Studies are integrated with a major in the language and culture of another country. Students spend the fourth year of study at a university overseas. All arrangements currently in force for both the Bachelor of Applied Science in Information Studies and the International Studies program apply equally to the combined degree program in Information Studies and International Studies.

To graduate a student is required to have completed 240cp: 144cp in Information Studies; and 96cp in International Studies.

The **Information Studies** section of the combined degree requires students to complete 100cp of compulsory subjects and 44cp of electives. There are four possible patterns of study of Information Studies each of which takes account of the application of the theoretical foundations of information science in the different environments and areas of practice which constitute the broad information industry.

The four patterns of study for the Information Studies section of the combined degree are:

Pattern 1—Disciplinary major sequences in Information Science and Communication plus one elective.

Pattern 2—Disciplinary major sequence in Information Science and elective major study in Computer Information Technology plus one elective.

Pattern 3—Required disciplinary study in Information Science and disciplinary major sequence in Communication, plus two electives.

Pattern 4—Disciplinary major study in Information Science, and elective minor study sequence (Computer Information Technology) or disciplinary minor sequence of study (Communication) plus three electives.

The **International Studies** program requires undergraduates to study one major—a country or region of specialisation—over a minimum of three years. In Sydney students study language and culture for at least two years, followed by a period of study overseas. In 1996 there will be the following majors within the International Studies program: China, Indonesia, Japan, Latin America (Chile, Argentina), South China Studies (Hong Kong and Guangdong), Taiwan, Thailand, Western Europe (France, Germany, Italy).

Students are admitted to the International Studies program with no guarantee of entry to a specific major, although students' preferences are taken into consideration. The Institute reserves the right to allocate student majors according to its resources and arrangements with overseas universities.

In general, the International Studies program has no prior language requirement, except for some specific majors. The Western Europe major requires students to have successfully completed HSC or equivalent in French, German or Italian when commencing their international studies.

Each student's choice of major and subjects to study in the International Studies program requires the approval of the Board of Studies of the Institute for International Studies.

In exceptional circumstances, students may, with the approval of the Board of Studies of the Institute for International Studies, vary the designated subjects in their International Studies major. A list of approved substitute subjects may be found in the *Institute for International Studies Handbook*.

Each of the majors within the International Studies program is 96cp, and includes 32cp (four subjects) of instruction in an appropriate Language and Culture; 16cp (two subjects) of study of Contemporary Society; and 48cp (two semesters) of study at a university or institution of higher education in a country of the major.

Those who have not previously studied a language and culture other than English are as able to complete this program, as those who have. All students are required to complete four consecutive semesters of study of Language and Culture before proceeding to In-country Study. There are different classes available for students according to their level of language proficiency.

The Institute for International Studies makes arrangements for students to spend two semesters of In-country Study at an institution of higher education in a country of their major. The costs of tuition and travel are borne by UTS. In most cases there will be no additional costs for students. However, those studying in countries or regions where the cost of living is high—Japan, Taiwan, Hong Kong or Western Europe – should be prepared to pay additional costs for accommodation and maintenance.

COURSE STRUCTURE

Year 1

Stage 1

- 55860 Information Science 1 (6cp)
- 56955 Communication 1 (6cp)
- 55023 Communication and Information Skills (4cp)
- 55025 Computer Information Technology 1 (4cp)
- 51103 Work, Organisation and Society (4cp)

Stage 2

- 55041 Information Science 2 (6cp)
- 55030 Professional Studies 1 (4cp)
- 55861 Producing and Analysing Data 1 (4cp)
- 55010 Psychology (4cp)
- 55024 Information Production (6cp)

Year 2

Stage 3

- 55042 Information Science 3 (6cp)
- 56002 Communication 2 (6cp)
- or*
- 31521 Communication Information Technology 2 (6cp)
- 971xxx Language and Culture 1 (8cp)
- 59341 Modernisation and Globalisation (Contemporary Society 1) (8cp)

Stage 4

- 55043 Information Science 4 (6cp)
- 56003 Communication 3 (6cp)
- or*
- 31531 Computer Information Technology 3 (6cp)
- 56004 Communication 4 (6cp)
- or*
- 31451 Computer Information Technology 4 (6cp)
- 972xxx Language and Culture 2 (8cp)

Year 3

Stage 5

- 56005 Communication 5 (6cp)
- or*
- 31551 Computer Information Technology 5 (6cp)
- or*
- Elective (6cp)

- 55022 Producing and Analysing
Data 2 (6cp)
55031 Professional Studies 2 (6cp)
973xxx Language and Culture 3 (8cp)

Stage 6

- 55020 Administrative Practices (6cp)
974xxx Language and Culture 4 (8cp)
976xxx Contemporary Society 2 (8cp)

Year 4

Stage 7

- 977xxx In-country Study 1 (24cp)

Stage 8

- 978xxx In-country Study 2 (24cp)

Year 5

Stage 9

- 55044 Information Science 5 (6cp)
31561 Computer Information
Technology 6 (6cp)

or

- Elective (6cp)
55032 Professional Studies 3 (8cp)

Stage 10

- 55045 Information Science 6 (8cp)

or

- Elective (6cp)
56006 Communications 6 (8cp)

or

- Elective (6cp)
55033 Professional Studies 4 (8cp)

Cross-faculty degrees

Bachelor of Education in Teacher Librarianship (TE14)

The Bachelor of Education in Teacher Librarianship is offered jointly with the Faculty of Education. Students will attend the Kuring-gai campus for subjects offered by the School of Teacher Education and will be required to attend the City campus one day per week, for subjects in Information Studies.

The contemporary teacher-librarian plays a leadership role within the school in many areas including curriculum development, cooperative planning and teaching, the development of information skills and the managing, evaluating and promoting of educational resources within schools.

This four-year full-time course has the following components: teaching studies, foundation studies, elective studies (please refer to the *Faculty of Education Handbook* for subject descriptions in these areas) and information studies, which provide the theoretical and practical knowledge relating to the teacher-librarian and the educational environment within schools.

COURSE STRUCTURE

Semester 1

- 021301 Introduction to Computers in the
Classroom (2cp)
023101 Practicum 1: Introduction to Issues
and Dilemmas in Primary
Schooling (5cp)
023501 Developmental Psychology (3cp)
024200 Primary Curriculum
Orientation 1 (3cp)
024201 English Education: Children's
Literature (3cp)
028200 Primary Curriculum
Orientation 2 (3cp)
55431 Information Science 1 (4cp)
55436 Issues in Teacher
Librarianship 1 (3cp)¹

Semester 2

-
- 023102 Practicum 2: Promoting Learning and Learner Cooperation Behaviour (5cp)
 024202 English Education: Writing (3cp)
 025201 Mathematics Education 1 (3cp)
 028201 Science and Technology Education 1 (3cp)
 55432 Information Science 2 (4cp)
 55436 Issues in Teacher Librarianship 1 (cont.)
 Elective study major—
 Subject 1 (4cp)

Semester 3

-
- 023103 Practicum 3: Promoting Learner Interaction (5cp)
 024203 English Education: Reading (3cp)
 025202 Mathematics Education 2 (3cp)
 028202 Science and Technology Education 2 (3cp)
 029301 Australian Studies 1 (3cp)
 55433 Information Science 3 (4cp)
 55437 Issues in Teacher Librarianship 2 (3cp)¹
 Elective study major—
 Subject 2 (4cp)

Semester 4

-
- 023104 Practicum 4: Providing for Individual Differences in Learners (5cp)
 023502 Social Bases of Education (3cp)
 029201 Social Studies Education 1 (3cp)
 029302 Australian Studies 2 (3cp)
 55434 Information Science 4 (4cp)
 55437 Issues in Teacher Librarianship 2 (cont.)
 Elective study major—
 Subject 3 (4cp)

Semester 5

-
- 023105 Practicum 5: Designing and Implementing Educational Programs for Learners (4cp)
 026201 Music Education 1 (3cp)
 027201 Introduction to Personal Development Health and Physical Education (K–12) (3cp)
 028203 Science and Technology Education 3 (3cp)
 55435 Information Science 5 (4cp)
 55438 Issues in Teacher Librarianship 3 (3cp)¹
 Elective study major—
 Subject 4 (4cp)

Semester 6

-
- 020201 Art and Craft Education 1 (3cp)
 023106 Practicum 6: Providing for Individual Differences in Learners (5cp)
 024204 English Education: Teaching English as a Second Language (3cp)
 025203 Mathematics Education 3 (3cp)
 55438 Issues in Teacher Librarianship 3 (cont.)
 Elective study major—
 Subject 5 (4cp)

Semester 7

-
- 020202 Art and Craft Education 2 (3cp)
 025204 Mathematics Education 4 (3cp)
 027203 Physical Education Teaching and Learning 2 (3cp)
 029202 Social Studies in Education 2 (3cp)
 55108 Practicum 7: Managing the School Library Services (8cp)¹
 55439 Issues in Teacher Librarianship 4 (3cp)¹
 Elective study major—
 Subject 6 (4cp)
 General elective (3cp)

Semester 8

-
- 024205 English Education: Drama (3cp)
 026202 Music Education 2 (3cp)
 027204 Personal Development and Health (K–6) (3cp)
 028204 Science and Technology Education 4 (3cp)
 55108 Practicum 7 (cont.)
 55439 Issues in Teacher Librarianship 4 (cont.)
 General elective (4cp)

¹ Year-long subject.

Subjects offered to students in other faculties

A number of subjects are taught to students in other faculties. Some of these are prescribed for certain faculties as indicated below. Some are offered as general electives to any student who meets prerequisite requirements.

FACULTY OF BUSINESS

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which are graded and may be preferred by Business students. Please check the handbook for any equivalent subjects.

- 59320 English for Business
(for students of non-English-speaking background) (6cp)
59635 Business and the Media (6cp)

Bachelor of Business – Sub-majors available

Information (24cp)¹

- 55041 Information Science 2: Information User Behaviour (6cp)
55042 Information Science 3: Organisation of Information (6cp) prerequisite: 55041
55043 Information Science 4: Information Retrieval (6cp) prerequisites: 55041 and 55042
55060 Business Information (6cp) corequisite: 55041

Communication (24cp)¹

- 56955 Communication 1: Foundations of Communication (6cp)
56002 Communication 2: Group Communication (6cp) prerequisite: 56955
56003 Communication 3: Organisational Communication (6cp) prerequisite: 56955

- 56004 Communication 4: Public Communication (6cp) prerequisite: 56955

International Politics (24cp)

- 52222 International Politics (8cp)
52300 Asian and Pacific Politics (8cp)
52307 The Making of the Third World (8cp)

Reporting Business (24cp)

Compulsory

- 59636 Introduction to Journalism (8cp)
54240 Journalism 2 (8cp)
and one of
54241 Print Features (8cp)
54341 Investigations (8cp)
54344 Specialist Reporting (8cp)
54242 Print Production and Subediting (8cp)
54340 Electronic Publishing (8cp)

Politics and Society (26cp)

Compulsory

- 52102 Politics and Political Institutions (6cp)
plus at least one of
52226 Australian Politics (8cp)
52231 Industrial Relations (8cp)
or
59329 Issues in Industrial Relations (4cp)
plus at least one of
52310 Issues in Australian Politics (8cp)
52339 Organising EEO (8cp)
or
59326 Issues in Organising EEO (4cp)
52327 Public and Social Policy (8cp)

Women and Business (24cp)

- 52221 Gender at Work (8cp)
52306 Gender, Culture and Power (8cp) prerequisite: 52221
59340 Managing Women (8cp) prerequisites: 52221, 52306 (prerequisite or corequisite)

¹ Availability of subjects depends on student demand.

Public Relations (24cp)

- 56013 Public Relations Principles and Process (6cp)
- 56011 Public Relations Strategies and Management (6cp)
- 56012 Public Relations Contexts and Applications (6cp)
- 56014 Public Relations Professional Practice (6cp)

Advertising (18cp)

- 54116 Audiovisual Media Production (6cp)
- 59330 Advertising Practice (6cp)
- 59333 Advertising Strategies (6cp)

Advertising subjects are also available to Business students as elective subject offerings.

Bachelor of Arts in Leisure Studies and Bachelor of Arts in Tourism Management

Elective subjects

- 56013 Public Relations Principles and Process (6cp)
- 56011 Public Relations Strategies and Management (6cp)
- 56012 Public Relations Contexts and Applications (6cp)
- 56014 Public Relations Professional Practice (6cp)
- 56009 Advertising and Media Management (6cp)
- 56010 Video Production (6cp)

Graduate courses

- Graduate Certificate in Sports Management
- Graduate Diploma in Sports Management
- Graduate Diploma in Tourism Management
- Graduate Diploma in Leisure Studies
- Graduate Diploma in Arts Management

Elective

- 56744 Public Relations Management (6cp)

FACULTY OF DESIGN, ARCHITECTURE AND BUILDING

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by DAB students. Please check the handbook for any equivalent subjects.

Building Studies

- 51388 Communication Studies (2cp)

Electives for School of Design

- 51003 Social Theory and Australian Society 1 (4cp)
- 51008 Social Theory and Australian Society 2 (4cp)
- 51005 Creative Writing 1 (4cp)
- 51006 Creative Writing 2 (4cp)
- 51007 Media Studies (4cp)
- 59323 Screen Studies (4cp)

FACULTY OF EDUCATION

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Education students. Please check the handbook for any equivalent subjects.

Master of Education

Electives

- 56956 Foundations of Communication Management (6cp)
- 56744 Public Relations Management (6cp)

Graduate Certificate in Public Education

- 59358 Communication Strategies for Public Policy (6cp)

FACULTY OF ENGINEERING

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Engineering students. Please check the handbook for any equivalent subjects.

Civil Engineering

- 51131 Communication 1 (3cp)
51161 Communication 2 (3cp)

Telecommunications Engineering

- 55080 Information Issues (6cp)

FACULTY OF LAW

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Law students. Please check the handbook for any equivalent subjects.

- 55864 Psychology (6cp)
For Bachelor of Arts/Bachelor of Laws students

FACULTY OF MATHEMATICAL AND COMPUTING SCIENCES

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Mathematical and Computing Sciences students. Please check the handbook for any equivalent subjects.

Bachelor of Science in Computing Sciences – Sub-majors available**Information Studies (24cp)¹**

- 55860 Information Science 1: Foundations of Information Science (6cp)
55041 Information Science 2: User Behaviour (6cp)
plus one of the following groups of subjects
55042 Information Science 3: Organisation of Information (6cp)
55043 Information Science 4: Information Retrieval (6cp)
or
55024 Information Production (6cp)
55075 Information Resources and Collections (6cp)
or
55010 Psychology (4cp)

¹ Availability of subjects depends on student demand.

- 51103 Work Organisation and Society (4cp)
55023 Communication and Information Skills (4cp)

Communication Studies (24cp)¹

- 56955 Communication 1: Foundations of Communication (6cp)
56002 Communication 2: Group Communication (6cp)
56003 Communication 3: Organisational Communication (6cp)
56004 Communication 4: Public Communication (6cp)

¹ Availability of subjects depends on student demand.

Communication, History, Politics and Society (22cp minimum)

A minimum of 6cp must be taken at both 200 Level and 300 Level.

200 Level

- 54201 Communication, Culture and the Law (8cp)
54210 International Politics (8cp)
54211 Australian Politics (8cp)
54212 Power and Social Regulation (8cp)
54213 Australian History (8cp)
54230 Aboriginal Social and Political History (8cp)
53212 Australian History (8cp)
51369 Technical and Professional Communication (6cp)
or
50712 Communication Skills in English (6cp)
or
59326 Professional Communication (4cp)
59325 Science, Technology and Human Values (8cp)
or
59324 Issues in Science, Technology and Human Values (3cp)
52231 Industrial Relations (8cp)
or
59329 Issues in Industrial Relations (4cp)

300 Level

- 54300 Communication History (8cp)
54301 International Communication (8cp)
54302 Media, Culture and Identity (8cp)

- 54310 Issues in Australian Politics (8cp)
- 54311 Asian and Pacific Politics (8cp)
- 54312 The Making of the Third World (8cp)
- 54313 Gender, Culture and Power (8cp)
- 54314 Australia in the World Economy (8cp)
- 54315 Comparative Religion (8cp)
- 54316 Power, Race and Ethnicity (8cp)
- 54318 Urban Culture (8cp)
- 54319 Public and Social Policy (8cp)
- 54320 Social Movements (8cp)
- 54330 The Politics of Aboriginal History (8cp)
- 52339 Organising EEO (8cp)
- or*
- 59335 Issues in Organising EEO (4cp)

Public Relations (24cp)

- 56013 Public Relations Principles and Process (6cp)
- 56011 Public Relations Strategies and Management (6cp)
- 56012 Public Relations Contexts and Applications (6cp)
- 56014 Public Relations Professional Practice (6cp)

Advertising (18cp)

- 54116 Audiovisual Media Production (6cp)
- 59330 Advertising Practice (6cp)
- 59333 Advertising Strategies (6cp)

FACULTY OF NURSING

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Nursing students. Please check the handbook for any equivalent subjects.

Nursing

- 59327 Culture, Health and Society (3cp)
- 59328 Power, Politics and Health (3cp)

FACULTY OF SCIENCE

Subject numbers beginning with 54xxx are ungraded subjects. These subjects have an equivalent (beginning with 52xxx) which *are* graded and may be preferred by Science students. Please check the handbook for any equivalent subjects.

Physical Sciences

- 51357 Technical Communication (4cp)

Acupuncture College

Acupuncture

- 51368 Written and Oral Reporting (3cp)

General electives for students from other faculties

Not all subjects are offered every semester and places may be limited. Students should check the Faculty of Humanities and Social Sciences' Electives timetable. Students should also ensure that they have satisfied any pre- or corequisite requirements for the subjects listed below.

Communication Skills

| | |
|-------|--|
| 50712 | Communication Skills in English (ELSSA) (8cp) |
| 50716 | Writing for Science and Technology (6cp) |
| 51369 | Technical and Professional Communication (6cp) |
| 59316 | Essay Writing (ELSSA) (4cp) |
| 59317 | Report Writing (ELSSA) (4cp) |
| 59318 | Seminar Presentation (ELSSA) (4cp) |
| 59319 | Employment (ELSSA) (4cp) |
| 59321 | Creative Writing (introductory subject) (6cp) |
| 59326 | Professional Communication (4cp) |

Information Studies

Undergraduate subjects
(6cp unless otherwise stated)

| | |
|-------|---|
| 55010 | Psychology (4cp) |
| 55864 | Psychology |
| 55861 | Producing and Analysing Data 1 (4cp) |
| 55862 | Producing and Analysing Data 2 |
| 55024 | Information Production |
| 55025 | Computer Information Technology 1 (4cp) |
| 55023 | Communication and Information Skills (4cp) |
| 55860 | Information Science 1 |
| 55041 | Information Science 2 |
| 55042 | Information Science 3 |
| 55043 | Information Science 4 |
| 55044 | Information Science 5 |
| 55045 | Information Science 6 |
| 55060 | Business Information ¹ |
| 55096 | Internet and Electronic Information Networking ¹ |
| 55065 | Child and Young Adult Information Studies ¹ |
| 55070 | Health Information ¹ |

| | |
|-------|--|
| 55075 | Information Resources and Collections ¹ |
| 55090 | Publishing ¹ |
| 55095 | Information and Records Management ¹ |

¹ Availability of subjects depends on student demand.

Postgraduate Subjects (all 6cp)

| | |
|-------|---|
| 55901 | Research and Data Analysis |
| 55902 | Information Behaviour |
| 55903 | Information Production and Presentation |
| 55906 | Organisation of Information ¹ |
| 55907 | Information Retrieval ¹ |
| 55908 | Information Project Development ¹ |
| 55909 | Information Products and Services ¹ |
| 55910 | User Documentation 1 ¹ |
| 55911 | User Documentation 2 ¹ |
| 55912 | Bibliographic Control ¹ |
| 55913 | Business Information ¹ |
| 55914 | Child and Young Adult Information ¹ |
| 55915 | Health Information ¹ |
| 55916 | Information and Records Management ¹ |
| 55917 | Publishing ¹ |
| 55923 | Internet and Electronic Information Networking ¹ |

¹ Availability of subjects depends on student demand.

Social and Political Studies

| | |
|--------|---|
| 54319 | Public and Social Policy (8cp) |
| 54230 | Aboriginal Social and Political History (8cp) |
| 51015 | Organising EEO (8cp) |
| | <i>or</i> |
| 59355 | Issues in Organising EEO (4cp) |
| 512111 | Contemporary Australia (6cp) |
| 51519 | Industrial Relations (8cp) |
| | <i>or</i> |
| 59329 | Issues in Industrial Relations (4cp) |
| 52101 | History of Ideas (6cp) |
| 52102 | Politics and Political Institutions (6cp) |
| 52103 | Culture, History and Society (6cp) |
| 52105 | Social and Political Theory (6cp) |
| 52113 | Organising (6cp) |
| 52221 | Gender at Work (8cp) |
| 52304 | Australia in the World Economy (8cp) |
| 52306 | Gender, Culture and Power (8cp) |

- 52307 The Making of the Third World (8cp)
- 52311 Urban Culture (8cp)
- 52316 Power, Race and Ethnicity (8cp)
- 52317 State, Work and Identity (8cp)
- 52320 Social Movements (8cp)
- 52322 History and Popular Culture (8cp)
- 52323 Sydney Histories (8cp)
- 52324 Gender in Australian History (8cp)
- 52328 The Politics of Aboriginal History (8cp)
- 54102 Making Australia (5cp)
- 54210 International Politics (8cp)
- 54211 Australian Politics (8cp)
- 54212 Power and Social Regulation (8cp)
- 54213 Australian History (8cp)
- 54310 Issues in Australian Politics (8cp)
- 54311 Asian and Pacific Politics (8cp)
- 54315 Comparative Religion (8cp)
- 59325 Science, Technology and Human Values (8cp)
- or*
- 59324 Issues in Science Technology and Human Values (3cp)
- 59327 Culture, Health and Society (3cp)
- 59339 Introduction to Aboriginal Social and Political History (6cp)
- 59328 Power, Politics and Health (3cp)

Media Advertising and Public Relations

- 56013 Public Relations Principles and Process (6cp)
- 56011 Public Relations Strategies and Management (6cp)
- 56012 Public Relations Contexts and Applications (6cp)
- 56014 Public Relations Professional Practice (6cp)
- 54112 Cultural Studies (6cp)
- 56009 Advertising and Media Management (6cp)
- 56010 Video Production (6cp)
- 59322 Media Studies (6cp)
- 59323 Screen Studies (6cp)
- 59330 Advertising Practice (6cp)
- 59331 Advertising Copywriting (Print) (6cp)
- 59332 Advertising Copywriting (TV, Radio, Film) (6cp)
- 59333 Advertising Strategies (6cp)

Other sub-majors available

The following **sub-majors** can be undertaken by students from other faculties as part of their elective credit points:

Information (24cp)¹

- 55041 Information Science 2: Information User Behaviour (6cp)
- 55042 Information Science 3: Organisation of Information (6cp) prerequisite: 55041
- 55043 Information Science 4: Information Retrieval (6cp) prerequisites: 55041 and 55042
- 55060 Business Information (6cp) corequisite: 55041

¹ Availability of subjects depends on student demand.

Communication (24cp)¹

- 56955 Communication 1: Foundations of Communication (6cp)
- 56002 Communication 2: Group Communication (6cp) prerequisite: 56955
- 56003 Communication 3: Organisational Communication (6cp) prerequisite: 56955
- 56004 Communication 4: Public Communication (6cp) prerequisite: 56955

¹ Availability of subjects depends on student demand.

International Politics (24cp)

- 52222 International Politics (8cp)
- 52300 Asian and Pacific Politics (8cp)
- 52307 The Making of the Third World (8cp)

Reporting Business (24cp)

Compulsory

- 59636 Introduction to Journalism (8cp)
- 54240 Journalism 2 (8cp)
- and one of*
- 54241 Print Features (8cp)
- 54341 Investigations (8cp)
- 54344 Specialist Reporting (8cp)

- 54242 Print Production and
Subediting (8cp)
54340 Electronic Publishing (8cp)

Politics and Society (26cp)

Compulsory

- 52102 Politics and Political
Institutions (6cp)
plus at least one of
52226 Australian Politics (8cp)
52231 Industrial Relations (8cp)
or
59329 Issues in Industrial Relations (4cp)
plus at least one of
52310 Issues in Australian Politics (8cp)
52339 Organising EEO (8cp)
or
59326 Issues in Organising EEO (4cp)
52327 Public and Social Policy (8cp)

Women and Business (24cp)

- 52221 Gender at Work (8cp)
52306 Gender, Culture and Power (8cp)
prerequisite: 52221
59340 Managing Women (8cp)
prerequisites: 52221, 52306
(prerequisite or corequisite)

Public Relations (24cp)

- 56013 Public Relations Principles
and Process (6cp)
56011 Public Relations Strategies
and Management (6cp)
56012 Public Relations Contexts
and Applications (6cp)
56014 Public Relations Professional
Practice (6cp)

Advertising (18cp)

- 54116 Audiovisual Media
Production (6cp)
59330 Advertising Practice (6cp)
59333 Advertising Strategies (6cp)

Advertising subjects are also available to
Business students as elective subject
offerings.

POSTGRADUATE COURSES

GRADUATE CERTIFICATES

Award of the Graduate Certificate

In order to qualify for the award of Graduate Certificate a student usually completes 24 credit points. A student who fails in a subject must repeat it or take another in its place. A student who fails a subject in a sequence must repeat the subject failed before resuming the sequence. The normal time for completion of the requirements for the Graduate Certificate is two semesters (part time).

Applications

Applicants should complete the Post-graduate Application form and Supplementary Form/Personal Statement available from either the Faculty Student Centre, Level 2, Bon Marche Building (Room 202) or the UTS Information Service, Level 4, Tower Building.

Prospective students for the Graduate Certificates should complete both the application form and the appropriate supplementary form/personal statement which asks for details of employment, relevant activities and interests.

Applicants are also asked to outline ways in which the subjects of the Graduate Certificate will assist or be of benefit to them in achieving their work and life goals. References may be submitted, but samples of original work will not be accepted: their safekeeping cannot be guaranteed.

Selection into the course is based entirely on the application and Supplementary Form/Personal Statement. Applicants will not be required to attend an interview.

The Faculty is interested both in people who wish to acquire communication skills and those wishing to deepen their understanding of such skills. Applicants will need to show how their proposed course of study, including the specific subjects on offer, relates to their interests.

Successful applicants will be informed by the University Graduate School as to the date of enrolment, fees, and commencement of classes.

Graduate Certificate in Creative Advertising (HH69)

This course aims to provide students with an upgrading of their critical and practical skills and knowledge in the field of advertising production and criticism. The course takes students through a series of practical workshops, class exercises and critical lectures dealing with the strategies, concepts, production methods and theoretical issues relating to advertising. People already working in the advertising or media industries will be able to update their methods of working while others in government, community and corporate fields will gain a valuable insight into the latest approaches to creative advertising.

It is assumed that students will have some practical working experience of advertising either in the creative or account sides of the process, either from within an agency or in a freelance industry capacity.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 24cp.

Students complete three subjects:

Compulsory

54290 Advertising: Production and Criticism (8cp)

54392 Advertising Communication Strategies (8cp)
prerequisite: 54290¹

and one of

54291 Desktop Publishing and Design (8cp)

54292 Hypermedia (8cp)

54363 Television Advertising (8cp)
prerequisite: 54290¹

¹ Prerequisites may be waived with proof of equivalent industry experience or prior study.

Graduate Certificate in Journalism (HH65)

The course is designed for graduates who wish, for a range of career reasons, to develop journalism skills in the context of a critical approach to the media and journalism practice. Candidates for the certificate will be required to complete three subjects suitable to their professional needs. The program offered will allow graduates who have no experience in journalism to be introduced to a broad base of professional journalism skills and professional journalists to develop a specialisation or gain skills in new or different media.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 24cp.

Students complete at least one subject from the following three subjects:

- 50431 Research and Reporting for Journalism (8cp)
- 50437 Regulation of the Media (8cp)
- 50450 Advanced Journalism Theory (8cp)¹

plus select two further subjects from:

- 54231 Aboriginal People and the Media (8cp)
- 54241 Print Features (8cp)¹
- 54242 Print Production and Subediting (8cp)¹
- 54243 Radio Journalism (8cp)¹
- 54244 Television Journalism 1 (8cp)¹
- 54245 Electronic Research (8cp)
- 54302 Media, Culture and Identity (8cp)¹
- 54340 Electronic Publishing (8cp)¹
- 54341 Investigations (8cp)¹
- 54342 Publications: Techniques and Practice (8cp)¹
- 54343 Radio Features (8cp)¹
- 54344 Specialist Reporting (8cp)¹
- 54345 Television Journalism 2 (8cp)¹
- 54346 Journalism Project (8cp)¹

POSSIBLE STUDY SEQUENCES

For those students interested in a **Radio Journalism** strand:

- 50431 Research and Reporting for Journalism (8cp)
- 54243 Radio Journalism (8cp)
- 54343 Radio Features (8cp)

For those students interested in a **TV Journalism** strand:

- 50431 Research and Reporting for Journalism (8cp)
- 54244 Television Journalism 1 (8cp)
- 54345 Television Journalism 2 (8cp)

For those students interested in a **Print Journalism** strand:

- 50431 Research and Reporting for Journalism (8cp)
- 54241 Print Features (8cp)
- 54242 Print Production and Subediting (8cp)

For those students interested in an **Investigative Journalism** strand:

- 50437 Regulation of the Media (8cp)
- 54341 Investigations (8cp)
- 54346 Journalism Project (12cp)

¹ Prerequisites may be waived with proof of equivalent industry experience or prior study.

Graduate Certificate in Public Relations (HL54)

The Graduate Certificate in Public Relations aims to develop advanced competencies in all areas of communication needed for successful public relations. It focuses on the management of the public relations function in organisations.

Graduates of the course will be expected to be able to understand the factors affecting communication in management settings; define communication problems and devise creative solutions for organisations in an environment of change; communicate more effectively as a result of developing skills in two-way communication and develop communication strategies for a range of publicity needs; develop competencies in the planning, writing and production of material for publication and analyse the communication characteristics of a range of media technologies; use analytical research and evaluation methods in the practice of public relations; develop, implement and evaluate a public relations plan for an organisation appropriate to the organisation's mission or goals; select and use communication strategies in an organisation to manage its internal and external public relations; and apply the techniques of issues management as a strategy for managing the relationship between an organisation and its community.

ADMISSION REQUIREMENTS

Candidates would normally have a three-year undergraduate degree; or a two-year diploma with two years of appropriate professional practice; or five years of appropriate professional practice.

Students are expected to demonstrate high level analytical skills and have knowledge of the work performed by communication professionals. It is assumed that students will possess basic numerical and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

STRUCTURE OF THE COURSE

The course structure consists of two components:

Communication Management Studies which provide the graduate with the knowledge about communication and the skills needed by professionals engaged in practising and managing public relations (12cp).

Specialised Studies which give students the specialist knowledge and skills required for the practice and management of public relations for a range of organisations (12cp).

Typical part-time program

Semester 1

| | |
|-------|---|
| 56956 | Foundations of Communication Management (6cp) |
| 56957 | Professional Communication Practice (6cp) |

Semester 2

| | |
|-------|--|
| 56963 | Public Relations 1: Planning and Research (6cp) |
| 56964 | Public Relations 2: Campaigns and Evaluation (6cp) |

Graduate Certificate in Screen Studies and Production (HH67)

This course is designed for graduates who wish to develop film and video production skills in the context of a critical industry in the field of screen studies or, being already placed within the media industries, wish to develop an academic grading in screen theory. Graduates are required to take three subject units in a combination of production and studies which is most applicable to their graduate study. They may be taken across a minimum of two semesters, a maximum of three. Students complete 22–24cp.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students must complete any three subjects from the following two areas:

Film and Video

- 54115 Film and Video 1 (6cp)
- 54261 Documentary (8cp)
prerequisite: 54115
- 54262 Drama (8cp)
prerequisite: 54115
- 54264 Video 2 (8cp)
prerequisite: 54115
- 54360 Experimental (8cp)
prerequisite: 54115

Screen Studies

- 54277 Recent Hollywood (8cp)
- 54271 Cinema Study (8cp)
- 54273 Genre Studies (8cp)
- 54381 Cinema Study 2 (8cp)

Graduate Certificate in User Documentation (H064)

This course is designed to build and extend the professional preparation necessary for people who are responsible for providing information to others. It prepares professionals who will engage in the evaluation and modification of information from relevant sources. There is an emphasis on the knowledge and skills required to develop documentation which meets the need of a range of groups of users and to manage the process of producing specialised information materials.

ADMISSION REQUIREMENTS

Candidates for admission to the course would normally hold a Bachelor's degree or equivalent. Candidates are expected to demonstrate that they possess analytical skills, knowledge of the work performed by professionals in the information industry and basic computer skills.

DURATION

The course is available on a part-time basis only. Students complete four subjects (24 cp) over one year of part-time study. Graduate Certificate students will share classes with students enrolled in the Master of Arts in Information.

DEGREE REQUIREMENTS AND COURSE STRUCTURE

The Graduate Certificate in User Documentation consists of four subjects. The typical study pattern is:

Autumn semester

- 55902 Information Behaviour (6cp)
- 55903 Information Production and Presentation (6cp)

Spring semester

- 55910 User Documentation 1 (6cp)
- 55911 User Documentation 2 (6cp)

Graduate Certificate in Writing (HH62)

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of writing in the context of the development of a critical approach to that field and an understanding of the production processes within it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 24cp.

Students must complete one or two of the following subjects at 200 level:

- 54250 Ficto-critical Writing (8cp)
prerequisite: 54114¹
- 54252 Narrative Writing (8cp)
prerequisite: 54114¹
- 54253 Writing for Performance (8cp)
prerequisite: 54114¹

and one or two subjects at 300 level from:

- 54350 Genre Writing (8cp)
prerequisite: 8cp at 200 level
- 54351 Screenwriting (8cp)
prerequisite: 54253
- 54354 Writing Workshop (8cp)
prerequisite: 8cp at 200 level
- 54355 Writing Project (12cp)
(by application)
prerequisite: 54252

Please note that some subjects are not offered every semester. Students should seek advice from the Course Adviser regarding the selection of subjects.

¹ Prerequisites may be waived with proof of equivalent industry experience or prior study.

Graduate Certificate in Writing for the Screen (HH63)

The course is designed for graduates who wish, for a range of career reasons, to develop skills in the field of screenwriting in the context of the development of a critical approach to that field and an understanding of the production processes and theoretical concerns which influence it.

Students will share classes with students from other courses, including senior undergraduates. While the Faculty endeavours to meet student subject preferences, places in particular subjects are not automatically guaranteed.

Students complete 22–24cp.

Students must complete 54351 Screenwriting and any two of the following subjects:

- 54253 Writing For Performance (8cp)
- 54115 Film and Video 1 (6cp)
- 54263 Film 2 (8cp)
prerequisite: 53250¹
- 54264 Video 2 (8cp)
prerequisite: 53250¹
- 54262 Drama (8cp)
prerequisite: 53250¹
- 54354 Writing Workshop (8cp)
- 54362 Producing (8cp)

¹ Prerequisites may be waived with proof of equivalent industry experience or prior study.

Graduate Diploma in Communication (H05 I)

The Graduate Diploma in Communication is designed to provide graduates in any relevant discipline with the opportunity to develop theoretical and production skills in areas of communication and media. It allows for an extension and deepening of areas relating to employment, and also facilitates the understanding of new directions in career development. Students devise a program from studies and production areas taught in the Faculty. Pursuant to Rule 3.2.6.2, dissatisfaction with a student's progress is 'double failure in any subject'.

APPLICATIONS

Applicants should complete the Post-graduate Application form and the Supplementary Form/Personal Statement available from either the Faculty Student Centre, Level 2, Bon Marche Building (Room 202) or the UTS Information Service, Level 4, Tower Building. Entry to the course is highly competitive as there are more qualified candidates than there are places available. Applications usually close at the end of September for the following year. Late applications are not normally accepted.

Prospective students for the Graduate Diploma in Communication are to complete the UTS Application Form and Supplementary Form/Personal Statement. The information requested in the personal statement relates to the applicants relevant activities, enthusiasms and employment. It also asks applicants to describe ways in which subjects of the Graduate Diploma will be beneficial to their work or life goals. References may be submitted, but samples of original work will not be accepted, as their safekeeping cannot be guaranteed.

Selection into the course is based entirely on the application and information contained in the personal statement questionnaire. Applicants will not be required to attend an interview.

The Faculty is interested in both people who wish to acquire a deeper understanding of communication skills than they already possess, and those wishing to

acquire such skills. Applicants will need to show how their proposed course of study, including the specific subjects on offer, relates to their interests.

Successful applicants will be informed by the University Graduate School as to the date of enrolment, fees, and commencement of classes.

COURSE STRUCTURE

Students in the Graduate Diploma in Communication complete a 44–48cp course over two years of part-time study beginning in the Autumn (or first) semester of each year. Candidates normally enrol in up to 24cp each year. There are some evening classes available, but the range of day time subjects is wider.

A printed schematic diagram or 'tree' showing the different subjects offered in each major in the Production and Studies areas is available upon request from the Faculty Student Centre. This is a handy reference guide for students wanting to know how they can program the subjects they would like to study in the course.

For students first enrolling in 1995 and thereafter, the following rules apply:

1. Students must take a sequence of at least 24cp in either a Studies or a Production major, within the framework of the majors offered in the BA in Communication. These majors are **Studies**: Aboriginal; Cultural; Social, Political and Historical; Communication and Cultural Industries; and **Production**: Communication, Sound, Image; Film, Video, TV; Journalism; Writing and Performance.
2. Students must take the compulsory subject 50522 Graduate Diploma Communication Seminar. Students must have completed 24cp in the Diploma before commencing this subject.
3. Students must take at least 8cp of Studies subjects.
4. Graduate Diploma students are assessed at a graduate level in all subjects so that the quality of performance to gain a passing grade is higher than that for undergraduate students in similar subjects. The quality of

student work is expected to reflect greater maturity and experience, as well as the pedagogical skills acquired in the first degree.

For students who enrolled prior to 1995, the following rules apply:

Graduate Diploma students have a wide range of choices in composing individual programs of study which will suit their particular needs. However, some restrictions are placed on the BA in Communication subjects available as follows:

1. The BA in Communication contains five introductory Stage 1 subjects at the 100 level—Word and Text; Making Australia; Sound and Image; Communication Environments; and Computers and Communication. These are not available to Graduate Diploma students.
2. The BA in Communication contains eight foundation Stage 2 6cp subjects to the majors at the 100 level—Aboriginal Cultures and Philosophies; Media, Culture, Society; Cultural Studies; Social and Political Theory; Journalism 1; Writing 1; Film and Video 1; and Audiovisual Media Production. (Audiovisual Media Production supplies the foundation and pathway to specialised study in either Public Relations, Interactive Media, DTP, Advertising or Radio and Sound.)

Students may take up to two of these 100 level 6cp subjects.

3. Students are required to successfully complete 44–48cp of which a minimum of 14cp are Studies subjects and a minimum of 14cp are Production subjects.

4. Students are required to successfully complete a minimum of 16cp at 300 level; this must include an 8cp Studies subject and an 8cp Production subject.
5. Students will be permitted to take a maximum of 32cp in Production subjects.

Many subjects have prerequisites, subjects which should be passed first. Graduate Diploma students are advised to do these prerequisite subjects whenever possible, but timetabling often makes this difficult. For this reason the Faculty may not always insist on prerequisite requirements for Graduate Diploma students. If in doubt, students should consult with an adviser at enrolment, or with the Course Adviser.

Students must complete the Graduate Diploma within a maximum of three years. Students who fail a subject will be put on probation. Students who fail a subject during the semester they are on probation will be excluded from the course. Any student who fails three subjects will have to show cause why he or she should be allowed to complete the course.

Graduate Diploma in International Studies (H075)

The Graduate Diploma in International Studies is incorporated in the entry for the Master of Arts in International Studies on page 95. Please refer to that entry.

Master of Arts in Applied History (H059)

The Master of Arts in Applied History (by coursework) develops participants' skills and knowledge for work in heritage, museums, radio and television history research or as freelance historians. It offers opportunities to historians working in or interested in innovative public history to reflect on the practice of history in the community, the marketplace and in academia.

ADMISSION REQUIREMENTS

Applicants are required to have an Honours degree in history or a related field e.g. archaeology. Applications will also be considered from those who have history in a Pass undergraduate degree, plus extensive work experience in history (e.g. documentary film maker, museum curator, consultant historian, historian in a heritage agency, history teacher).

APPLICATIONS

Applicants should complete the University Postgraduate Application form and Supplementary Form/Personal Statement available from the UTS Information Service in Level 4, Tower Building or the Faculty Student Centre, Level 2, Bon Marche Building (Room 202).

Applicants can make an appointment with the Applied History staff to discuss their program.

Selection into the course is based on the admission requirements and the supplementary form/personal statement.

Applicants may be required to attend an interview.

Successful applicants will be informed by the University Graduate School as to the date of enrolment, fees and commencement of classes.

ATTENDANCE PATTERN

This coursework Master's degree is undertaken over four semesters part time. Students will normally complete six subjects (48cp) over this time, enrolling in either one or two subjects in each semester. Classes are held as three-hour evening seminars, with field trips and workshops

where appropriate. Each subject specific to this degree is worth 8cp.

COURSE STRUCTURE

All students must complete one compulsory subject.

50821 Applied History Independent Project (8cp)

Students may choose any five of the six available workshop subjects. These are:

- 50815 Heritage, History and Community (8cp)
- 50801 Applied History Placement (8cp)
- 50802 Museums and Exhibition (8cp)
- 50803 History, Computers and Interactivity (8cp)
- 50804 Oral History and Memory (8cp)
- 50808 Image and History (8cp)

In addition, a series of four seminars is conducted each year where students have the opportunity of discussing with practising professional historians the politics and practice of public and applied history in Australia. These seminars address issues such as:

- the ethics and politics of a range of historical working situations;
- skills for researching film and television history;
- how to tender for commissioned work;
- how to negotiate principled contractual arrangements;
- how to approach the business dimensions of professional practice.

Assessment is by the pass/fail system only, and no subjects are graded.

Timetabling

The workshop subjects will be available over a two-year rotation, and so all students will have the opportunity to undertake the subjects of most interest to them. To allow for the greatest flexibility, the placement unit will be available in any semester after a student's first two subjects are completed. The Independent Project unit may be undertaken by students completing their last semester.

Master of Arts in Communication Management (HL73)

The Master of Arts in Communication Management is designed to provide for the professional and scholarly development of people interested in the broad field of communication management. It aims to develop conceptual understandings of communication management in managerial, professional, business and societal contexts, extend the professional competency of people who are responsible for managing communication resources and processes in diverse occupational settings, develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and management roles, extend knowledge and skills in a specialist area of communication management related to particular professional needs, and develop competencies in research and theory building in selected areas of communication management.

COURSE OBJECTIVES

Graduates from the course will be expected to have acquired the professional knowledge and skills necessary for the tasks associated with the management of communication in a range of organisational contexts; the conceptual, analytical and communication skills required of professionals and an advanced knowledge of issues affecting professional communication practice; an understanding of the communication manager and client as individuals responding to interpersonal, organisational and social forces; an awareness of professional value systems and the role of the communication practitioner in a profession and in society; the ability to apply academic learning to practice; competencies in systematic inquiry methods; and an understanding of the theoretical foundations of various aspects of communication management.

Students must achieve a credit average before progressing to the third semester (or its part-time equivalent) to graduate with the Master of Arts in Communication Management.

ADMISSION REQUIREMENTS

Candidates for admission to the Master's program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year Bachelor's degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

Students are expected to demonstrate high level analytical skills and demonstrate knowledge of the work performed by communication professionals. It is assumed that students will possess basic numeracy and computer skills which may have been gained through formal or informal education studies, work experience or bridging courses.

ADVANCED STANDING

Advanced standing packages have been developed for students holding the Bachelor of Applied Science in Information Studies majoring in Communication; the Graduate Diploma in Communication Management; or the Graduate Certificate in Public Relations, undertaken through the School of Information Studies, Kuring-gai CAE or the School of Information Studies, UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

COURSE STRUCTURE

The course structure consists of three components:

Communication Management Studies which provide the graduate with the knowledge and skills needed by professionals engaged in managing communication processes and resources (30cp);

Specialised Studies which give students the knowledge and skills useful for particular communication functions and environments (18cp);

Advanced Studies which give students the opportunity to extend conceptual understanding in the management of communication and to apply this knowledge to a particular problem (24cp).

Specialisations

Public Relations

This option is designed for students who wish to develop advanced competencies in the professional practice of public relations and who may require Public Relations Institute of Australia accreditation. In addition to the Communication core subjects, students will complete the following:

- 56963 Public Relations 1 (6cp)
- 56964 Public Relations 2 (6cp)
- and an appropriate elective

Elective subjects

The electives are expected to contribute to the development of students as communication managers. It is expected that the Professional Communication Practice subject will assist students to select electives on the basis of relevance to their individual needs and interests, as well as appropriateness to their current or intended area of communication practice. Students will need to seek approval in writing to enrol in the elective subject(s). They should submit to the Course Adviser reports detailing their professional needs as related to the course, and their assessment of the contribution the elective(s) will make to their own communication management.

Subjects available as electives include:

- 21720 Employment Relations (6cp)
- 52339 Organising EEO (8cp)
- 54117 Journalism 1 (8cp)
- 54240 Journalism 2 (8cp)
- 54291 Desktop Publishing and Design (8cp)
- 54342 Publications: Techniques and Practice (8cp)
- 56962 Public Communication Analysis (6cp)
- 56963 Public Relations 1 (6cp)
- 56964 Public Relations 2 (6cp)
- 56965 Video Production (6cp)
- 56966 Advertising and Media Management (6cp)
- 55910 User Documentation 1 (6cp)
- 55911 User Documentation 2 (6cp)
- 55917 Publishing (6cp)
- 77735 Dispute Resolution (12cp)
- 77745 Negotiation (6cp)

Typical part-time program

Semester 1

-
- 56956 Foundations of Communication Management (6cp)
56957 Professional Communication Practice (6cp)

Semester 2

-
- Specialisation/Elective (6cp)
Specialisation/Elective (6cp)

Semester 3

-
- 56958 Work Group Communication (6cp)
55901 Research and Data Analysis (6cp)

Semester 4

-
- 56959 Organisational Communication (6cp)
Elective (6cp)

Semester 5

-
- 56960 Contemporary Issues in Communication Management (8cp)
56961 Communication Management Project (16cp)

Semester 6

-
- 56961 Communication Management Project (cont.)

The core Communication subjects and a completed specialisation or series of electives are prerequisite subjects for the Advanced Studies.

Master of Arts in Information (HL72)

The course will provide opportunities for the development of conceptual and other generic skills required for professional work, study of the knowledge base of information provision, and integration of information knowledge and skills with previously acquired expertise gained through education and/or professional practice.

COURSE OBJECTIVES

Graduates from the course will be expected to have acquired: the professional knowledge and skills necessary for carrying out the tasks associated with a range of occupational settings in information; the conceptual and analytical skills required of professionals; an understanding of the needs, motivations and behaviours of clients; an awareness of professional value systems and the role of the practitioner in a profession and in society; the personal communication and information skills required of competent professionals; the ability to apply academic learning to practice; competencies in systematic inquiry methods; understanding of the information environment and the social and economic issues which influence professional practice; and an understanding of the theoretical foundations in their area of specialisation.

ADMISSION REQUIREMENTS

Candidates for admission to the Master's program normally would have an Honours degree or equivalent. Probationary admission may be granted to applicants who fulfil one of the following requirements: a three-year Bachelor's degree or equivalent; a two-year diploma with two years of appropriate professional practice; five years of appropriate professional practice.

In order to progress to the final semester full time or the part-time equivalent, students must receive a credit or higher in 24 of the 48cp undertaken in the first year full time or the part-time equivalent and have no more than one fail in the 48cp undertaken. Students who successfully complete two semesters full-time or the

part-time equivalent and do not go on to the final semester(s) will be awarded a Graduate Diploma in Information.

Advanced standing

Advanced standing packages have been developed for students holding the Bachelor of Applied Science in Information Studies; the Bachelor of Arts in Library Science; undergraduate degrees or Graduate Diplomas in Information Studies, Information Studies/Teacher Librarianship, Library Science, or Teacher Librarianship; all undertaken through the School of Information Studies, Kuring-gai CAE or the School of Information Studies, UTS. Normal University Rules and procedures will apply to other students seeking advanced standing.

Assumed knowledge and skills

Students are expected to demonstrate analytical skills; knowledge of the work performed by information professionals; competence in basic mathematics; and basic computer skills, in particular a working knowledge of the windows operating environment. Evidence of competency in numerical and computer skills may be shown through formal or informal education studies, work experience or bridging courses.

COURSE STRUCTURE

The course structure consists of four components:

Core (required) Information Studies

Provide students with the knowledge and skills needed by professionals engaged in the provision of information for others (24cp).

- 55900 Professional Practice (6cp)
- 55901 Research and Data Analysis (6cp)
- 55902 Information Behaviour (6cp)
- 55903 Information Production and Presentation (6cp)

Specialisation Studies

Give students the knowledge and skills useful for particular information functions and environments (18–24cp).

Information Provision

This option is designed for students who wish to gain Australian Library and Information Association accreditation. In addition to the core subjects listed above students will complete the following:

- 55906 Organisation of Information (6cp)
- 55907 Information Retrieval (6cp)
- 55908 Information Project Development (6cp)
- 55909 Information Products and Services (6cp)

Teacher Librarianship

This option educates information professionals who will be engaged in the provision of information within the education environment. Graduates from this specialisation will be eligible for Australian Library and Information Association accreditation. A teaching qualification is a prerequisite for the specialisation. In addition to the core subjects listed above, students must complete:

- 55906 Organisation of Information (6cp)
- 55907 Information Retrieval (6cp)
- 55920 Teacher Librarianship 1 (6cp)
- 55921 Teacher Librarianship 2 (6cp)

User Documentation

This specialisation is designed for professionals who will be involved in compiling specialised information and translating it into a language and format suitable for particular target groups. In addition to the core subjects, students must complete:

- 56908 Information Project Development (6cp)
- 55910 User Documentation 1 (6cp)
- 55911 User Documentation 2 (6cp)
- One elective (6cp)

The elective may be taken from any Master's level course in the University. Subjects which cover video and multimedia production are especially recommended.

Students not undertaking one of the established specialisations will complete

the core subjects and four electives. Two of these electives must be taken from subjects offered by the Department of Information Studies and one of these must be an information subject. Depending on the subjects chosen, students may be eligible for Australian Library and Information Association accreditation.

Elective Studies

Give students the opportunity to take subjects relevant to their individual needs (0–24cp).

Subjects offered as electives include:

Information

| | |
|-------|---|
| 55906 | Organisation of Information (6cp) |
| 55907 | Information Retrieval (6cp) |
| 55908 | Information Project Development (6cp) |
| 55909 | Information Products and Services (6cp) |
| 55910 | User Documentation 1 (6cp) |
| 55911 | User Documentation 2 (6cp) |
| 55912 | Bibliographic Control ¹ (6cp) |
| 55913 | Business Information ¹ (6cp) |
| 55914 | Child and Young Adult Information ¹ (6cp) |
| 55915 | Health Information ¹ (6cp) |
| 55916 | Information and Records Management ¹ (6cp) |
| 55917 | Publishing ¹ (6cp) |
| 55918 | Research Methods (6cp) |
| 55919 | Statistics (6cp) |
| 55923 | Internet and Electronic Networking (6cp) |

Communication

| | |
|-------|---|
| 56009 | Advertising and Media Management ¹ (6cp) |
| 56956 | Foundations of Communication Management (6cp) |
| 56965 | Video Production ¹ (6cp) |

¹ In these subjects students may attend some lectures with students from the Bachelor of Applied Science in Information Studies. Objectives, assessment tasks, reading requirements and small group work, however, will be different.

Guidelines for elective subject(s)

The electives are expected to contribute to the development of a student as an information professional. It is expected that the electives will be selected on the basis of:

- relevance to the individual needs and interests of the student;
- appropriateness to the area of information practice in which the student is or intends to be involved;
- contribution to the student's development as a professional engaged in providing information to others.

Students will need to seek approval to enrol in electives. They should consult with the Course Adviser and provide an assessment of the contribution the electives will make to their planned area of information practice.

Advanced Studies

Give students the opportunity to extend conceptual understanding in their areas and to apply this knowledge by developing an information consolidation product or service (24cp).

| | |
|-------|----------------------------|
| 55904 | Information Seminar (8cp) |
| 55905 | Information Project (16cp) |

The Core Information Studies, the Specialisation and/or Elective Studies subjects are prerequisites for the Advanced Studies.

TYPICAL PROGRAM

Full-time

Semester 1

| | |
|-------|---|
| 55900 | Professional Practice (6cp) |
| 55901 | Research and Data Analysis (6cp) |
| 55902 | Information Behaviour (6cp) |
| 55903 | Information Production and Presentation (6cp) |

Semester 2

| |
|-------------------------------|
| Specialisation/Elective (6cp) |
| Specialisation/Elective (6cp) |
| Specialisation/Elective (6cp) |
| Specialisation/Elective (6cp) |

Semester 3

55904 Information Seminar (8cp)
55974 Information Project (16cp)

Part-time: User Documentation**Semester 1**

55903 Information Production and
Presentation (6cp)
55900 Professional Practice (6cp)

Semester 2

55908 Information Project
Development (6cp)
Elective (6cp)

Semester 3

55902 Information Behaviour (6cp)
55901 Research and Data Analysis (6cp)

Semester 4

55910 User Documentation 1 (6cp)
55911 User Documentation 2 (6cp)

Semester 5

55904 Information Seminar (8cp)
55974 Information Project (16cp)

Semester 6

55905 Information Project (cont.)

Part-time: Information Provision**Semester 1**

55903 Information Production and
Presentation (6cp)
55900 Professional Practice (6cp)

Semester 2

55906 Organisation of Information (6cp)
55908 Information Project
Development (6cp)

Semester 3

55902 Information Behaviour (6cp)
55901 Research and Data Analysis (6cp)

Semester 4

55907 Information Retrieval (6cp)
55909 Information Products and
Services (6cp)

Semester 5

55904 Information Seminar (8cp)
55974 Information Project (16cp)

Semester 6

55905 Information Project (cont.)

Part-time: Teacher Librarianship**Semester 1**

55903 Information Production and
Presentation (6cp)
55900 Professional Practice (6cp)

Semester 2

55906 Organisation of Information (6cp)
55920 Teacher Librarianship 1:
Curriculum (6cp)

Semester 3

55902 Information Behaviour (6cp)
55901 Research and Data Analysis (6cp)

Semester 4

55907 Information Retrieval (6cp)
55921 Teacher Librarianship 2:
Management (6cp)

Semester 5

55904 Information Seminar (6cp)
55905 Information Project (16cp)

Semester 6

55974 Information Project (cont.)

Master of Arts in International Studies (H081)

Graduate Diploma in International Studies (H075)

The postgraduate coursework degree program in International Studies provides opportunities for graduates to study a language and culture other than English. It is a conversion program for postgraduate students from a disciplinary background who require additional skills in and exposure to a language and culture other than English. Students may study for the Graduate Diploma in International Studies (one year full time). They may study for the Master of Arts in International Studies (one year full time) upon successful completion of the Graduate Diploma.

The Graduate Diploma in International Studies and the Master of Arts in International Studies are both fee-paying coursework programs. Students may enrol full time or part time, except for the periods of In-country Study. Students are required to follow a major in the International Studies Program. The following majors will be offered in 1996: China, Indonesia, Japan, Latin America, South China, Taiwan, Thailand, Western Europe. The choice of major determines the subjects to be studied in Language and Culture, and Contemporary Society, as well as the location of In-country Study periods.

ADMISSION REQUIREMENTS

The Graduate Diploma in International Studies is open to graduates with a bachelor's degree. Candidates are generally expected to be in possession of an honours degree or equivalent; or have a degree and some professional qualification; or have a degree and extensive professional experience.

Admission to the Master of Arts in International Studies is limited to those who

have successfully completed the Graduate Diploma in International Studies or an equivalent Graduate Diploma.

In general students are admitted to the International Studies program with no guarantee of entry to a specific major but student preference is taken into consideration. The Postgraduate Coursework Degree Program in International Studies has no prior language requirement, except for the Western Europe major. Those who have not previously studied a language and culture other than English are as able to complete this program, as those who have. There are different classes available for students according to their level of language proficiency.

COURSE STRUCTURE

In the Graduate Diploma program students are able to choose two electives from specific subjects taught by other faculties, including electives offered by the Faculty of Humanities and Social Sciences; the Faculty of Law; the Faculty of Science; the Faculty of Design, Architecture and Building; and the Institute for International Studies.

In the Master's degree program students are required to spend a minimum of one semester full time in In-country Study. For the second semester in the Master's program, students have three options to complete their study. They may prolong their period of In-country Study by another semester. They may produce a short dissertation or project report of 15,000 words. They may engage in a short specialist program of professional studies. The dissertation and professional studies specialisation provide the opportunities for students to develop a UTS professional education in an internationalist context.

To graduate with the Graduate Diploma in International Studies a student is required to have completed 48 credit points: 16 credit points (two subjects) in Language and Culture; 16 credit points (two subjects) in Contemporary Society; and 16 credit points from approved electives.

To graduate with the Master of Arts in International Studies a student is required to have completed the Graduate Diploma in International Studies first, followed by a semester full time (24cp) of In-country Study and either a second semester of In-country Study, or a dissertation in International Studies, or some coursework in Professional Studies specialisation. Each choice amounts to 24 credit points.

All arrangements currently in force for the International Studies program apply equally to both the Graduate Diploma in International Studies and the Master of Arts in International Studies.

Study of Language and Culture subjects depends on the individual student's level of language proficiency at entry to the program. The Language and Culture, Contemporary Society, and In-country Study subjects listed in the course structure are common subjects across the University.

GRADUATE DIPLOMA IN INTERNATIONAL STUDIES

Semester 1

971xxx Language and Culture 1 (8cp)
975011 Modernisation and Globalisation
(Contemporary Society 1) (8cp)
Elective (8cp)

Semester 2

972xxx Language and Culture 2 (8cp)
976xxx Contemporary Society 2 (8cp)
Elective (8cp)

Major

Students are required to follow a major in the International Studies program. For 1996 the following majors are available: China, Indonesia, Japan, Latin America, South China, Taiwan, Thailand and Western Europe. The choice of major dictates the selection of subjects in Language and Culture and in Contemporary Society. Further details on majors are available in the section on Majors in the *Institute for International Studies Handbook*.

Language and Culture

For 1996 the following Language and Culture programs are available at UTS: Cantonese, Chinese, Indonesian, Japanese, Modern Standard Chinese, and Spanish. In addition, the following language programs are arranged to be taught to UTS students in other universities in Sydney area: French, German, Italian, Korean, and Thai. Selection of Language and Culture program is determined by choice of major.

The level of entry to a language program or to Language and Culture programs will depend on the individual student's level of language proficiency.

Contemporary Society

For each major in the International Studies Program students are required to study a pair of the following subjects in Contemporary Society:

China

Modernisation and Globalisation
Contemporary China

Indonesia

Modernisation and Globalisation
Contemporary South-East Asia

Japan

Modernisation and Globalisation
Contemporary Japan

Latin America

Modernisation and Globalisation
Contemporary South America

South China

Modernisation and Globalisation
Chinese East Asia

Taiwan

Modernisation and Globalisation
Chinese East Asia

Thailand

Modernisation and Globalisation
Contemporary South-East Asia

Western Europe

Modernisation and Globalisation
Contemporary Europe

Electives

16 credit points from:

Faculty of Design, Architecture and Building

International Project Management

17507 Industry Project Studies 1 (12cp)

17305 Project Technologies 1 (6cp)

Faculty of Humanities and Social Sciences

52470 Asian and Pacific Politics (8cp)

52472 Gender, Culture and Power (8cp)

52471 International Politics (8cp)

52473 Making of the Third World (8cp)

Faculty of Law

77806 Chinese Law and Legal Systems (6cp)

77805 Chinese Trade and Investment Law (6cp)

77827 Economic Law in Eastern Europe (6cp)

77807 Economic Law in the People's Republic of China (6cp)

77824 European Union Law (12cp)

77739 Indonesian Trade and Investment Law (6cp)

77747 Pacific Rim Dispute Resolution (6cp)

Institute for International Studies

976101 Chinese East Asia (8cp)

976111 Contemporary China (8cp)

976211 Contemporary Japan (8cp)

976501 Contemporary Latin America (8cp)

976301 Contemporary South-East Asia (8cp)

976401 Contemporary Western Europe (8cp)

Faculty of Science, College of Acupuncture

Chinese Medical Philosophy

Introduction to Traditional Chinese Medicine (3-day intensive part of subject 99501) (1cp)

99502 Theoretical and Philosophical Foundations of Traditional Acupuncture (6cp)

99511 Historical and Advanced Theoretical Foundations of Acupuncture (6cp)

99528 Introduction to Tai Qi Chuan (3cp)

or

99543 Qi Gong: Its use in Acupuncture (3cp)

MASTER OF ARTS IN INTERNATIONAL STUDIES

This program is only available to students who have obtained the Graduate Diploma in International Studies at UTS or an equivalent Graduate Diploma.

Typical full-time program**Semester 3**

977xxx In-country Study 1 (24cp)

Semester 4

978xxx In-country Study 2 (24cp)

or

Dissertation (24cp)

or

Professional Studies Specialisation (24cp)

Major

Students are required to continue with their major for the Graduate Diploma in International Studies. The choice of major in the Graduate Diploma dictates the location of In-country Study for the Master's program. For 1996 the following majors are available: China, Indonesia, Japan, Latin America, South China, Taiwan, Thailand and Western Europe. Further details on majors are available in the section on Majors in the *Institute for International Studies Handbook*.

Stage I*In-country Study*

Students are required to spend a semester overseas at an institution of higher education in the country of their major through arrangement by the Institute. The location of In-country Study is determined by their major chosen when studying for the Graduate Diploma in the International Studies. Students may choose to prolong the In-country Study by another semester.

The period of In-country Study is concerned primarily with improving the student's understanding of the relevant language and culture. An individual student's program of study is determined by their level of language proficiency and must be approved by the Board of Studies of the Institute. Most students - who were

beginners or near beginners when attending language and culture classes in Sydney - attend classes organised by the Institute at the host institutions. In the first semester of In-country Study the focus of study is on the language and culture. In the second semester, where numbers permit, the study of language and culture will be geared more to professional training at UTS. Students with higher levels of language competence will be able to audit classes in other subjects, usually the history, society and politics of their host country as well as those related to their professional discipline. All students are assessed on each semester separately, with assessment based on subjects followed at the host institutions, project and essay work administered by the Institute for International Studies.

In general students may expect that no additional costs are incurred from following a period of In-country Study as part of the Postgraduate Coursework Degree Program in International Studies. The cost of travel from Sydney to the designated destination and tuition fees are borne by the Institute for International Studies. Some of the countries targeted in the International Studies program are relatively high-cost. In such cases students need to be prepared. Japan is the most obvious case in point.

Before students leave UTS to engage in a period of In-country Study within the International Studies program they may be required to meet appropriate financial and enrolment requirements by the Director of the Institute for International Studies. They will also be required to agree to be governed by the Institute's code of good conduct during their period of In-country Study.

Some students may find it difficult to leave or stay away from Australia for a variety of reasons. The Institute will maintain a system of pastoral care. In special circumstances provision will be made for students to vary their program of study to fit individual circumstances. The students will be expected to complete their International Studies from the list of

approved substitute subjects. Any variation in the International Studies program is subject to the approval of the Board of Studies of the Institute.

In the second stage of the course leading to the Master of Arts in International Studies (Semester 4 or part-time equivalent) students have three options. They may prolong their period of In-country Study by another semester. They may return to Sydney and complete a dissertation or project report. Or they may undertake a coursework-based Professional Studies Specialisation.

Stage 2

Option 1: In-country Study

Students may opt to spend a second semester at an institution of higher education in the country of their major.

Option 2: Dissertation

Students are required to write a 15,000 word dissertation or project report on a topic within International Studies. Each student should have two supervisors, one from the Institute and the other from a UTS faculty. The Faculties of Design, Architecture and Building; Education; Humanities and Social Sciences; Law; and Mathematics and Computing Sciences have agreed to participate in this program. It is advisable that the topic of the dissertation is agreed beforehand by both supervisors and the student, and it must be approved by the Programs Review Committee of the Institute for International Studies.

Option 3: Professional Studies Specialisation

A Professional Studies Specialisation is intended to complement each student's area specialisation. The student is required to complete 24 credit points of subjects of coursework concentrating on the internationalist aspects of a specific professional education. The number of subjects in each Professional Studies Specialisation will vary with the specific professional education. A Professional Studies Specialisation

may also stipulate specific electives in earlier stages of this program. Entry to each Professional Studies Specialisation within this program is subjected to the approval by the relevant Faculty. Coursework subjects listed as part of a Professional Studies Specialisation are all taught within other UTS programs.

Options within the Professional Studies Specialisation

Professional Studies Specialisations in Education, International Project Management, Law, Statistics and Chinese Medical Philosophy are currently available:

Education

Faculty of Education

24 credit points of suitable postgraduate coursework subjects with an international focus derived from the MEd in Adult Education, the MEd in Teacher Education, the MA in Children's Literature and Literacy, or the MA in TESOL. The precise sequence is individually negotiated for each student with the appropriate MA or MEd course coordinator.

International Project Management

Faculty of Design, Architecture and Building

Prerequisite: International Project Management in the Graduate Diploma in International Studies

Project Process 1 (6cp)
Project Process 2 (6cp)
Project Process 3 (6cp)
Project Process 4 (6cp)

Law

Faculty of Law

24 credit points from:

77822 International Banking and Finance Law (12cp)
77804 International Business Transactions (6cp)
77814 International Commercial Arbitration (6cp)
77717 International Commercial Dispute Resolution (12cp)
77802 International Economic Law (6cp)
77809 International Monetary Law (6cp)
79762 International Taxation 1 (6cp)
79707 International Taxation 2 (6cp)
77801 International Trade Law (6cp)
77828 Private International Law (6cp)

Chinese Medical Philosophy

Faculty of Science

Prerequisite: Chinese Medical Philosophy in the Graduate Diploma in International Studies

Project Dissertation (24cp)

Master of Arts in Journalism (H058)

The Master of Arts in Journalism is a coursework degree designed for graduates who have some experience in the communication industries.

The course aims to produce journalists who not only have a high level of professional skill but can also produce work of intellectual depth, and contribute to the discussion of ethical and legal issues relevant to journalism. The course has a regional and multicultural focus.

Students can choose to develop a broad range of skills or to specialise in print, radio or television. Students are encouraged to publish the journalism they produce during the course.

The MA in Journalism is based in the Australian Centre for Independent Journalism and students will be actively engaged in the work of the Centre, its publications, *Reportage* and *Snoop*.

ADMISSION

Candidates must have an Honours degree or equivalent, and experience in the communication industries.

Candidates with a Pass undergraduate degree will need to demonstrate how their background and experience provides them with the equivalent of an Honours degree. A case for equivalence may include reference to post-Bachelor studies e.g. Graduate Diploma; and/or production of major pieces of broadcast or published work; and/or relevant professional or industry experience.

Judgement of equivalence to an Honours degree will be made with reference to the extent to which the candidate can demonstrate the high level of analytical skills required to commence Master's level studies.

In terms of experience, relevant industries and professions can include the radio, newspapers, television and film industries, publishing, public relations, information officers (e.g. in community-based organisations), broadcasting and press policy organisations.

Applicants must be proficient in written and spoken English and have basic word processing skills.

STAFFING

The Journalism area is staffed by three full-time journalism teachers all of whom have experience in print and broadcast journalism. In addition, there are a number of other experienced journalists employed part time. The Course Adviser has overall responsibility for the course and the progress of Master's students. He/she will also provide some extra supervision for students who wish to publish work during the course.

ASSESSMENT

All subjects in the MA in Journalism are graded pass/fail only and the degree will be awarded on a pass/fail basis of five compulsory and three elective subjects, including a final project of a high standard. The final project will be assessed by internal supervisors, although where possible feedback will also be obtained from experienced professionals outside of the University.

COURSE STRUCTURE

The course will consist of seven subjects worth 8cp each and one subject (50439 Final Project 2) worth 16cp, a total of 72cp. The course can be completed over three semesters full time or five semesters part time.

Students will complete five compulsory subjects which have been designed especially for this degree. In addition, students will choose electives from certain subjects available to undergraduate Journalism students and certain other subjects available at UTS and approved by the Course Adviser as appropriate for this program.

Compulsory subjects¹:

-
- 50431 Research and Reporting for Journalism (8cp)
 50437 Regulation of the Media (8cp)
 50438 Final Project 1 (8cp)
 50439 Final Project 2 (16cp)
 50450 Advanced Journalism Theory (8cp)

Electives²

Students choose **three** electives from the undergraduate journalism program in the Faculty, including:

- 54241 Print Features (8cp)
 54242 Print Production and Subediting (8cp)
 54243 Radio Journalism (8cp)
 54244 TV Journalism 1 (8cp)
 54245 Electronic Research (8cp)
 54340 Electronic Publishing (8cp)
 54341 Investigations (8cp)
 54342 Publications: Techniques and Practice (8cp)
 54343 Radio Features (8cp)
 54344 Specialist Reporting (8cp)
 54345 TV Journalism 2 (8cp)

or

other elective subjects from the undergraduate and postgraduate program of the Faculty, with the approval of the Course Adviser.

A special field subject 50440 Journalism Attachment (8cp) is available only to Master's students.

Students will plan their course with the Course Adviser.

Most Master's classes are available during the evening but part-time students should be aware that they may be required to attend the University for at least half a week-day each semester. The course is demanding and requires a solid commitment.

¹ Graduate only subjects.

² Where student numbers permit, graduate students will be placed in postgraduate classes. In other cases postgraduate students will attend classes with senior undergraduate students.

Master of Arts in Media Production (HH80)

The Master of Arts in Media Production prepares graduates for work in the media industries by equipping them with advanced theoretical understanding of the relationships between the creation and consumption of media products, and requires them to demonstrate their understanding through a piece of production focused work. The course is vocational in the sense that production is geared to contemporary environments in the media industries understood in their widest sense. The course allows students to traverse a range of philosophical and paradigmatic approaches to production and requires them to express their chosen approach in their production work. It allows students with backgrounds in a range of the media arts and in communication industries to undertake advanced level work.

ADMISSION REQUIREMENTS

Applicants for the MA in Media Production will normally need an Honours degree in media or communication fields or a degree and industry experience including production experience.

APPLICATIONS

Applicants should complete the University Postgraduate Application form and Supplementary Form/Personal Statement available from the UTS Information Service in Level 4, Tower Building or the Faculty Student Centre, Level 2, Bon Marche Building (Room 202). Applications usually close at the end of September for the following year.

Applicants will be required to submit a detailed application including a CV and references attesting to their industry experience. The selection process will also be based on quality of application and performance at an interview. A portfolio or examples of relevant production work may be required of the interview. Students will be required to demonstrate high level analytical skills and that the course relates to their professional practice.

Successful applicants will be informed by the University Graduate School about the date of enrolment, fees and commencement of classes.

COURSE STRUCTURE

The MA in Media Production consists of 32 credit points of coursework and a 16-credit point supervised production project. It is taken part time only over two years or a maximum of three years.

Year 1

In first year, students do the compulsory subject, 50914 New Technologies, and two other subjects—one chosen from Group A and one chosen from Group B. All subjects in first year are worth 8 credit points each. The subjects in Group A are primarily theoretical in nature and the assessment associated with them consists of written seminar papers and essays/or script treatments. The subjects in Group B are primarily production oriented with the associated assessment being the production of a short audiovisual work and/or performance. However, the course as a whole constantly aims to reinforce the connection between theory and practice.

50914 New Technologies (8cp)

and one from Group A:

50910 Ways of Listening (8cp)

50911 Place, Image, Tradition (8cp)

50912 Mythos (8cp)

and one from Group B:

50915 Mise-en-scene (8cp)

50913 Performance (8cp)

Year 2

The following subjects are compulsory:

50916 Reading Seminar (8cp)

prerequisite: two Year 1 subjects

50917 Project (16cp)

prerequisite: two Year 1 subjects
(one from each Group) and
Reading Seminar

50917 Project requires students to complete a major production project which could be in any of the following mediums: radio, sound, film, music, multimedia events, video, interactives, performances, CDs and telecommunication projects. This work is expected to be publicly exhibited

and a guideline of 20–60 minutes duration (or equivalent depending on the media selected) is proposed if it is a time-based work.

Critical documentation of research, production development and the production process should accompany the final project, minimum 5,000 words.

Research degrees

The Faculty offers four research degrees:

Master of Arts (by thesis) (H052)

Master of Arts in Writing (H057)

Doctor of Philosophy (H054)

Doctor of Creative Arts (H060)

The Faculty has the capacity to supervise theses in the fields of communication and information policy; media, cultural and textual studies; social, political, and historical studies; information studies; journalism and social communication; media production; and communication studies. Within these broad fields, there are specific areas of supervision capacity which change slightly each year.

Research degrees are undertaken wholly or mainly by thesis. The Master of Arts in Writing involves specified coursework and other degrees may involve some coursework, depending on the particular needs of individual students. The research degrees offered in the Faculty are especially valuable for those people wishing to pursue an academic career, a career in research, or an advanced level of professional practice.

The Master of Arts by thesis is suitable for those who have an Honours degree or equivalent. It provides an opportunity for graduates to develop their research skills, to deepen their knowledge in some area of the Social Sciences and Humanities, and to undertake some original research. The Master of Arts in Writing is for those who have an Honours degree or equivalent, as well as experience in writing, and who wish to develop their writing skills and their command of theoretical issues in writing.

The Doctoral degrees provide an opportunity for graduates to acquire high-level research skills, and to make a major contribution to knowledge. Entry into these degrees is on the basis of proven research achievement. The Doctor of Philosophy is for those who have a research Master's degree, or Honours degree. The Doctor of Creative Arts is for those who have both academic qualifications at least to the level of an Honours degree, as well as an established reputation in professional media and creative arts practice.

Masters degrees take two years of full-time research and writing/media production to complete. Doctorates take three years of full-time research and writing/media production to complete. All degrees can be undertaken on a part-time basis.

Each student is supervised by a member of staff with appropriate expertise. A major criterion for the acceptance of applications for admission to these programs is the availability of an appropriate supervisor.

APPLICATIONS

The Faculty Research Office prepares information kits for each of the research degrees which will include an application form, the selection criteria, the supplementary information required by the Faculty, a supervisors list and other relevant material. The information packs are available from and should be returned to the UTS Information Service, Level 4, Tower Building, Broadway.

Applicants should frame their application against the selection criteria for each of the courses and supply copies of all documents required. Completed applications should be lodged with the UTS Information Centre.

Applicants should contact the possible supervisors to discuss their proposed

research project prior to submitting their application.

EXAMINATION

All theses are examined externally by distinguished and appropriate scholars. Examiners for the DCA and the MA in Writing may include distinguished critics or media practitioners. Examiners are recommended by the Faculty's Research Degrees Committee, and approved by the University Graduate School Board.

SCHOLARSHIPS

There are three types of postgraduate research awards available: the Australian Postgraduate Awards, the University Doctoral Research Scholarship and the RL Werner Postgraduate Research Scholarship. Application forms are available in September and have to be submitted by the 31 October.

Information sheets and application forms are available from the UTS Information Service, Level 4, Tower Building, Broadway. For further information on scholarships, contact the University Graduate School located on Level 5, Tower Building, City campus or by telephoning 330 1521.

Master of Arts (by thesis) (H052)

Subject numbers for enrolment:

- 51980 Master of Arts Thesis (F/T)
- 51981 Master of Arts Thesis (P/T)

MA (by thesis) is for students who wish to undertake independent research. A Master's thesis is normally a work of 30,000 to 40,000 words. Subjects at Honours and coursework graduate level may be prescribed, according to individual student requirements.

While the usual Master's thesis is written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other formats together with a written dissertation of shorter length.

Applicants should contact the Faculty Research Office for further information on non-traditional formats for thesis presentation.

The entry requirements for the Master of Arts by thesis is an Honours degree or equivalent. Selection criteria for admission include the level of qualifications, the quality of the research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, evidence of potential to carry out original research, and, where possible, possession of generic technical skills.

Master of Arts in Writing (H057)

Subject numbers for enrolment:

- 50325 MA Writing Thesis Seminar 1
- 50326 MA Writing Thesis Seminar 2
- 50327 MA Writing Project (F/T)
- 50328 MA Writing Project (P/T)

The MA in Writing is for students who already have significant experience in writing and who wish to develop their theoretical knowledge of, and practical skills in, creative writing.

The course has a coursework component (textual theory seminar and electives) and a thesis component. The thesis is a book-length piece of creative writing in any literary genre and an evaluative essay of at least 3,000 words.

The entry requirement for the Master of Arts in Writing is an Honours degree or equivalent. Selection criteria for admission include the quality of the applicant's portfolio of written work, the quality of research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of writing, and, where applicable, demonstration of generic technical skills.

The expertise of the permanent writing staff includes fiction, non-fiction and writing for performance.

Doctor of Philosophy (H054)

Subject numbers for enrolment:

51982 Doctoral Thesis (F/T)

51983 Doctoral Thesis (P/T)

The Doctor of Philosophy provides an opportunity for graduates to acquire high level research skills, and to make a major contribution to knowledge.

A PhD thesis is normally a work of 80,000 to 100,000 words. While the doctoral thesis is normally written in dissertation style, candidates may, if they wish, illustrate their argument by also submitting film, video, sound/audio, photography or other formats.

Applicants should contact the Faculty Research Office for further information about non-traditional formats for thesis presentation.

Entry requirements for the Doctor of Philosophy are a research Master's degree, or Honours degree. Selection for admission to the Doctoral program is based on the level of qualifications, evidence of the ability to undertake advanced original research, the quality of the research proposal, the Faculty's ability to offer appropriate supervision in the applicant's chosen field of study, and, where applicable, demonstration of generic technical skills.

Doctor of Creative Arts (H060)

Subject numbers for enrolment:

51989 Doctoral Project (F/T)

51990 Doctoral Project (P/T)

The Doctor of Creative Arts (DCA) is for graduates who have a substantial record of achievement in the media and the creative arts who want to undertake substantial research in the areas of media and cultural production such as writing, film, video, radio and sound.

The work produced for the DCA is of equivalent intellectual scope and level to a PhD, but is offered in non-traditional forms. Work in one of these forms (creative writing, film, video, radio, sound) is accompanied by a 30,000-word dissertation.

While the Faculty may be in a position to provide access to media production facilities for DCA candidates, it provides neither training in the use of those facilities, or cover the cost of materials.

Entry requirements for the Doctor of Creative Arts is an Honours degree and an established reputation in professional media or cultural production practice. Selection for admission is based on the level of achievement in the candidate's chosen field of creative endeavour, the quality of the research proposal, evidence of the ability to undertake advanced original research, the faculty's ability to offer appropriate supervision in the applicant's chosen field of study and the demonstration of generic technical skills in the medium appropriate to the creative work being proposed.

SUBJECT DESCRIPTIONS

Guide to subject descriptions

The subject descriptions shown below indicate the subject code and name, the number of credit points for the subject (e.g. 3cp), the duration of the subject, indicated as semester weeks, if applicable, and the number of formal contact hours each week (e.g. 3hpw). For some subjects there may also be practical components off campus, and this is indicated in the text. Also shown are the prerequisites or corequisites, if any, and a brief outline of the content.

Prerequisites are subjects which must be completed before taking the subject to which they refer. Corequisites may be completed before or be taken concurrently with the subject to which they refer.

015110

ABORIGINAL CULTURES AND PHILOSOPHIES

8cp; 3hpw

The subject is an elective for students in all faculties and a core subject for the Aboriginal Studies major in the BA in Communication, BA in Social Science and BED in Adult Education. The subject introduces students to Aboriginal culture and social organisation as expressions of Aboriginal cosmology. Contemporary Aboriginal culture is presented as an evolving response to colonialism and a reassertion of cultural empowerment.

50229

TELEVISION ADVERTISING

6cp; 3hpw

Aims to provide a detailed critical and practical breakdown of how television advertisements are produced and what economic, political, cultural and historical pressures are at work during the various stages of production: from concept brief, storyboard and pre-production details to casting, lighting, set designing, location hunting, shooting, editing and post-dubbing sound and voice-overs and titles. This Production subject also examines in detail the theories and criticisms made of television advertising by various industry 'gurus', lobby groups and academics with

the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues for clients ranging from small community groups to corporate enterprises.

50310

NARRATIVE WRITING

6cp; 3hpw

Combines a theoretical consideration of the structures of narrative with practical exercises in such areas as story and discourse, narration, character and stream of consciousness as well as further work in point of view, voice dialogue etc. There is the opportunity to work on extended pieces of narrative in both fictional and non-fictional modes.

50311

WRITING WORKSHOP

6cp; 3hpw

A workshop subject which introduces word-processing and desktop-publishing skills. Student work is workshopped with a special emphasis on editing for publication. A series of lectures will acquaint students with aspects of the publishing industry, and readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

50312

SHORT STORY WRITING

6cp; 3hpw

Provides a forum for student practice in the short story form. Emphasis is on the realist tradition of the modern short story with its techniques of characterisation, narrative continuity, flexible point of view, and use of symbolism. Although the subject's emphasis is on the workshopping of students' stories, the class also examines the writings of established authors on their craft, as well as some representative stories from modern writers.

50313**GENRE WRITING***6cp; 3hpw*

Offers students the opportunity to work in genre fictions such as detective, thriller, science fiction, romance, and fantasy. The genre varies from year to year depending on student demand and availability of staff and is also designed to complement Genre Studies within the Textual Studies major. This subject concentrates on students' own writing in the genre. Topics include audience and publishing as well as the codes, conventions and structures of genre fiction.

50314**EXPERIMENTAL WRITING***6cp; 3hpw*

Offers students the opportunity to work in experimental fiction. Emphasises developments in writing from modernism to post-modernism and furthers the discussion of the relationship between politics and aesthetics. Topics include the self-conscious narrator; the 'unreliable narrator'; work which questions its own structure; the relationship of film technique to the new writing; montage; cuts; juxtaposition; absurdism; surrealism; expressionism; dislocation of narrative continuity; and writing as 'process'.

50315**POETRY WRITING***6cp; 3hpw*

Offers students the opportunity for extensive work in poetry. Emphasises the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussion of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the student's own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author-reader 'dialogue', rhyme, assonance, dissonance, alliteration, and metrics.

50316**PLAYWRITING***6cp; 3hpw*

Offers students the opportunity to work in a range of dramatic forms intended for live performance. The main emphasis is on the student's own writing, through practical exercises in exposition, conflict, plotting, entrances and exits, and scene setting. A variety of forms is considered in readings and workshops, with some emphasis on experimental and 'absurd' drama.

50317**RADIO WRITING***6cp; 3hpw*

Offers students the opportunity to work in a range of audio writing areas centred on radio drama and features. Emphasis is placed on the student's own writing and a series of practical exercises involving monologue, dialogue, scene setting, adaptation, use of tags, sound effects, vocal characterisation, narrative strategies and plotting. Issues include research methodology for features; and the use of printed and oral material, such as diaries, poetry, and archival material.

50319**SCRIPTWRITING FOR FILM AND TELEVISION***6cp; 3hpw*

Offers students the opportunity to develop skills in scriptwriting for film and television, with primary emphasis on narrative scriptwriting. Students write a short script and the classes follow a script through synopsis, treatment, scene breakdown to final draft. Practical exercises focus on issues such as character, dialogue, exposition, point of view and narrative structure. The subject also discusses the difference in writing for film and television.

50320**ADVANCED SCRIPTWRITING***6cp; 3hpw*

This advanced level subject provides a number of options for students wishing to take their scriptwriting work to industry standard or equivalent. According to

student interest and the availability of staff, the subject in a given semester might concentrate on: writing for broadcast television; independent, low-budget screenwriting; documentary scriptwriting.

50321**SPECIAL WRITING WORKSHOP**

6cp; 3hpw

Designed to meet the needs of different areas of intersection of the Writing major. Content will alternate among the following areas: journalism, in particular editing; an advanced writing workshop course premised on the publishing component of 50311 Writing Workshop; a course with a specific performance focus. The content of the subject will be advertised in advance. It is not envisaged that this course will be offered more than once every two years.

50322**WRITING PROJECT**

6cp; 3hpw

Offers students the opportunity to work on a sustained piece of writing of their own choice, either in drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment in the subject. This subject also includes a series of readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, and reviewers are invited to participate.

50323**WRITING FOR PERFORMANCE**

6cp; 3hpw

Takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, subtext, exposition, improvisation, translation of a text to the stage (or other medium).

50325**MA WRITING SEMINAR 1**

8cp; 3hpw

In this unit students will workshop each other's writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

50326**MA WRITING SEMINAR 2**

8cp; 3hpw

See description for subject 50325.

50327**MA WRITING PROJECT (F/T)**

See description for subject 50325.

50328**MA WRITING PROJECT (P/T)**

See description for subject 50325.

50330**ADVERTISING PRACTICE**

6cp; 3hpw

An introduction to the professional practice of advertising: the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, their interrelationships with other parts of the communication industry.

50331**ADVERTISING COPYWRITING (PRINT)**

6cp; 3hpw

Covers techniques of research, layout and writing of print advertisements, including newspaper, magazine, direct mail, leaflet and brochure advertising. Emphasis is placed on the role of the writer in an advertising agency; client advertising; briefing; and finding and evaluating advertising approaches. The subject runs along workshop lines with writing assignments in and out of class.

50332**ADVERTISING COPYWRITING (TV, RADIO, FILM)***6cp; 3hpw*

Explores techniques of writing advertising for television and radio. Emphasis is placed on different scripting requirements for electronic media with a look at cinema advertising, the 'translation' of advertisements from one medium to another, and the integration of multimedia campaigns.

50333**ADVERTISING STRATEGIES***6cp; 3hpw*

An examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students take part in individual and group presentations of solutions to various advertising problems, and as members of 'jury panels' gain some insight into the analysis and evaluation of advertising techniques. In the second half of the semester, students work as a group, planning, documenting and executing an advertising strategy.

50334**CRITIQUES OF ADVERTISING AND PUBLIC COMMUNICATION***6cp; 3hpw*

Offers a theoretical and critical introduction to analysing the advertising and public communications industries, their practices and strategies. Traces the historical, political, economic and cultural forces which these industries have had on capitalism, both locally in Australia and internationally. Questions the role of multinational and post-colonial companies of the First World and their involvement in Third World countries. Examines the various ways in which the consumer is constructed and positioned as a subject. Investigates the use of semiotics, psychoanalysis, content analysis, behaviourism, Marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts, and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. Looks at the structure of the industries, and the discourses and professional practices of the

workers within the various departments and agencies. Questions how alternative, dissenting voices can make themselves heard from within or from the margins of corporate/government machines or broadcast systems. Focuses on the moving image and sound track in advertising and public relations media with references to print culture.

50335**IMAGE AND TEXT***6cp; 3hpw*

Critically examines the relationship between still and moving images and words. Includes theories of visual and textual design; layout, printing techniques and publishing processes; theories of images and text; use of semiotics, textual theory and post-structural developments analysis. Covers the history of image and text; relationships and what political, economic and cultural forces were affecting specific developments in various industries. Offers production skills in how to manipulate and integrate text with specific images in a wide range of contexts. Some of the types of image text works examined include logos, film and video trailers, computer graphics, rock clips, MTV, scratch and rap videos, newspaper and magazine layout, promotional pamphlets and fliers, various books, posters, billboards, graffiti, blimps, T-shirts, labels, shopping bags and concrete poetry.

50336**VISUAL AND VERBAL STRATEGIES***6cp; 3hpw*

Critically examines the increasingly important role of visual and verbal communication strategies in a wide range of media industries – particularly in advertising and public relations; traces the history of oratory and visual displays in different countries with special emphasis on Australia; and examines theories of verbal communications and visual presentations. Some of the specific texts looked at include 7-text; home-video and direct video/television marketing; rock videos as advertising; press releases; propaganda – Fascism, USA, USSR, England, Third World countries and various political lobby groups in Australia such as the

'White Shoe Brigade' and unions; Sky Channel; indirect advertising strategies; personalities as 'Stars' and self as commodity/advertisement. How to organise the promotion of a range of products, issues and causes to community groups, government organisations and corporate bodies. A Production subject which encourages the generation of campaigns using a combination of techniques that can be adapted to suit the audience needs and context.

50337

ART AND ADVERTISING

6cp; 3hpw

Traces the historical linkages between high art and advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces that have brought about this symbiotic relationship. Topics include Art Deco, Constructivism, Cubism, Futurism, Surrealism, Social Realism, Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-Garde and Neo-Expressionism. Discusses the relationship between modernism and post-modernism as they involve advertising. High art marketing: artist 'stables', gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (e.g. Christies). Art as commodity fetish/aesthetic. Appropriation of artworks by advertising and vice versa: the property laws of the original artwork; copyright. Role of television and the press in popularising art through advertising e.g. Benson and Hedges. Students produce a major project that explores the direct connection between art and advertising.

50338

DESKTOP PUBLISHING

6cp; 3hpw

A Production subject which critically examines the impact of desktop publishing on society and encourages students to produce their own projects using such programs as Word, Write, Draw, Paint, Superpaint, PageMaker, PosterMaker and a variety of graphics packages. Topics

covered include history of desktop publishing and printing industries; political, economic and cultural implications of the electronic revolution in the media, home, office and education; terminology and concepts used in DTP; how DTP has affected print design styles, typography and illustration techniques; what capabilities DTP holds for future work environments; and how to set up a DTP workshop ergonomically.

50339

TELEVISION ADVERTISING

6cp; 3hpw

Aims to provide a detailed critical and practical breakdown of how television advertisements are produced and what economic, political, cultural and historical pressures are impinging on the various stages of production: from concept brief, storyboard and pre-production details to casting, lighting, set designing, location hunting, shooting, editing and post-dubbing sound and voice-overs and titles. Post-production stages are also studied in depth from marketing to distribution and account managing. Examines the relationship between ads and programming: from time buying and sponsoring of TV events, sports and mini-series to political advertising and polls.

This Production subject also examines in detail the theories and criticisms made of television advertising by various industry 'gurus', lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues from clients ranging from small community groups to corporate enterprises. The subject also takes the student through the practical skills of making a TV ad as well as how to present ideas to the client at the various stages of production. Students produce a short video advertisement or exposé in the course and this is presented at the end of the semester.

50340

JOURNALISM 2

6cp; 3hpw

prerequisite: 50201 Journalism 1

Advanced news writing and newspaper production are included in this subject. The focus is on developing research,

interviewing, writing and editing skills. Students choose an area in which to specialise over the semester. Seminar classes are used to analyse and critically evaluate the stories the students write.

The aim of the subject is to develop news-writing skills to a fairly high level. Lectures are structured around a series of addresses on key areas of journalism by specialist/senior journalists as guest lecturers. This is designed to introduce students to practising journalists and to develop insights into a variety of methods and techniques of reporting. The subject aims to acquaint students with both the institutions covered by the reporters (State and Federal Parliament, industrial relations, courts, police, business and finance, defence) and the role of the media and journalists within these institutions. Class discussion and assessment of the weekly stories students write enable students to learn from the experiences of others.

Students choose an area which they cover for a semester to develop skills in building up contacts and expertise, accuracy and depth in reporting.

50341

SUBEDITING AND PRINT PRODUCTION

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Subediting, layout, design and production class with an emphasis on newspapers and magazines. Covers the use of electronic technology in print production, photojournalism and typography. Combines lectures in design and related areas with practical experience in producing a newspaper.

50343

ISSUES IN JOURNALISM

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Combines research, production and writing skills. Students are expected to undertake original research in a journalistic area, prepare a class seminar on it, write it as an article and then prepare it for publication, in the Faculty's *New Journalist* magazine or elsewhere.

50344

SPECIALIST REPORTING AND MAGAZINE WRITING

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Offers students the opportunity to develop skills in various specialist areas of reporting including politics/government; business/finance/economics; computers/science/environment; arts/lifestyle; and city reporting. The specialty will vary from year to year depending on student demand and the availability of staff. Examines the role of the specialist journalist and concentrates on developing expertise in the area under examination, including advanced research and writing skills. There is a growing demand for specialist journalists and this subject helps equip students with some of the skills necessary to move into these areas.

50345

INVESTIGATIVE JOURNALISM

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Rather than concentrating on a narrow description of investigative journalism (crime, corruption etc.) this subject is designed to familiarise students with the range of sophisticated research techniques. The techniques range from use of the public record, to leaks, interviews, cheque-book journalism and electronic data analysis. Addresses questions relating to the ethics and politics of investigative journalism, and examines its historical development and role.

50346

EDITING 1

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Addresses methods of creating the concept of a publication; determining editorial priorities; commissioning articles, artwork, cartoons, photographs and photojournalism; dealing with contributors; managing staff; typesetting; using computer-generated text and graphics; copyediting; proofreading; page design; using colour; subediting; layout; printing;

distribution, circulation; and advertising and marketing. Many of these concepts will be developed in the practical environment of producing the magazine, *New Journalist*. Students will be confronted with most of the above issues in the process of producing this magazine. It is hoped that this magazine will act as a showcase for the work of other students in the Faculty, and will seek to achieve national distribution.

50347

EDITING 2

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2

Continuation of 50346 Editing 1.

50348

TELEVISION JOURNALISM 1

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2; 50203 Screen Production

This introduction to television journalism will cover a range of issues including a historical overview of broadcast news and current affairs reporting; institutionalisation of production; implications of corporate and public sector ownerships; networking; and news as show business. It will also address legal and technical issues. At a production level, students will gain experience in interviewing and writing for television; planning and producing simple stories; working with crew; and basic editing techniques.

50349

TELEVISION JOURNALISM 2

6cp; 3hpw

prerequisites: 50201 Journalism 1; 50340 Journalism 2; 50203 Screen Production

Primarily a research/workshopping subject focusing on the team planning/production of longer, more complex current affairs/documentary reports. Preparatory work would involve looking at different visual styles, and exploring different formats and approaches to information television. (Students with a demonstrated commitment to documentary work may be able, numbers permitting, to consider following Television

Journalism 2 with the Documentary subject offered by the Film and Video major.) The workshop component will include sessions on refining interviewing skills; writing for longer pieces; practical approaches to the preparation of lengthy reports; research planning/budgeting considerations; clarification of crew roles; consultation on presentation techniques, graphics, and supering.

50355

TOURISM

6cp; 3hpw

Critically analyses the tourist industry in Australia specifically with reference to the international scene. This is a final year Production subject which places students in 'real' work situations where they have to tackle a variety of problems and develop a strategy for the smooth operation of a site. Topics covered include history of tourism; theory and practice of tourist agencies and departments; critical approaches to tourism; questions of nationalism, colonialism and post-colonialism; corporate sponsored ventures; resorts (e.g. Hayman Island, Yulara, Sanctuary Cove, Darling Harbour); role of the media in tourism – television programs such as *Holiday, Nature of Australia, Leyland Bros, World Around Us*; museums and anthropology; exploration, trade, military conquests and religious missionaries; multinationals and the Third World economies; travel versus tourism; tourist villages such as Disneyland, Wonderland and Dreamworld; and places such as Surfers Paradise.

50356

PRINT AND AUDIOVISUAL PROJECT

6cp; 3hpw

A final year advanced subject needed to complete the major. Students are required to work with a selected client in the 'outside' world such as a community group, corporate company, small business, educational institution or government body. After consultation with the client and the lecturer, a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both

client and lecturer, discussing all stages of pre-production, creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and production strategies. At the end of the semester each student will present her/his major project in detail to the class as well as a written report or essay.

50360

AUDIO PRODUCTION

6cp; 3hpw

Focuses on advanced recording techniques, in mono and stereo, and post-production techniques including multitracking and advanced 2-track mixing. Questions of perspective composition and structure are examined in depth, as are issues in the construction of listener and the status of the radio program as a model for dissemination.

50361

RADIO JOURNALISM

6cp; 3hpw

Focuses on broadcast journalism for news and current affairs programs. Students are expected to work with a program of at least weekly frequency. Includes advanced interviewing and scriptwriting, investigative reporting, program organisation and presentation and more theoretical concerns such as concepts of news, objectivity and verification.

50362

RADIO REPRESENTATION

6cp; 3hpw

Examines various conceptual and operational approaches to issues in the representation on radio of events, processes and debates. Explores practices of montage, narrative and voice. Examines the genre of documentary and feature programs, broadly defined, including oral history, soundscapes, dramatised features and voice-pieces. Develops skills in research,

investigation, composition and structure, with special attention to point of view debates about realism and access to the media.

50364

SOUND PERFORMANCE

6cp; 3hpw

Concentrates on innovative areas of sound-art, sound-performance, sound-text and environmentally-based pieces. Looks at some historical instances of sound-art but chiefly at contemporary forms – within sound and across mixed media objects. Work in the course will extend post-production studio techniques of composition, reflecting a sequence of different contexts for sound art-forms – radiophonic, multimedia, theatrical, musical, installation or live performance.

50365

RADIO PROJECT

6cp; 3hpw

As the final subject in the Radio Production area, this encourages students to develop their skills in the specific fields they anticipate working in professionally. Students may choose a broadcast form from the electives they have taken earlier in the major e.g. journalism or documentary, and then negotiate with their supervisor a project of adequate sophistication. The project must be produced to a standard comparable to that expected in the junior ranks of the profession. The subject aims to be a bridge between the student situation and the industry, in terms of both the supervision process and the standard of work.

50367

RADIO MUSIC

6cp; 3hpw

Examines both conceptually and operationally prevailing practices of music presentation on radio. Emphasises two main areas: the construction of the live music show, and key elements in the recording and mixing of musical sounds. This is combined with issues and practices in general radio presentation in live-to-air formats, and the ways in which music is combined with other elements, such as

voice and interview, to compose programs.

50368

RADIO SEMINAR

6cp; 3hpw

Provides opportunities for in-depth research and debate around a central issue – political, critical or artistic – within radio and sound. Topics chosen for Radio Seminar must reflect a challenging and innovative approach to contemporary broadcast and/or audio practices. A new topic is proposed whenever Radio Seminar is offered. Beyond the general requirement that this topic acts as a pivotal point for research and study, and that coursework should lead through to production and program making, the syllabus is to be devised anew for each semester's Radio Seminar.

50370

VIDEO STUDIO AND POST-PRODUCTION

6cp; 3hpw

Designed to follow 53250 Film and Video 1. Students will be taught the basic operational and crewing skills involved in working in a small studio environment; an understanding of the 'video signal'; and proficiency in video post-production and special effects techniques. Practical work is set within the theoretical context of video as a medium for mass communication, and also a medium which is used for explanatory and artistic pursuits, both inside and outside its broadcast context.

50371

FILM AND VIDEO DRAMA

6cp; 3hpw

Fosters students' abilities to communicate with actors and develop appropriate visual style for their programs. It is the main subject within the major which concentrates on work with actors and on basic techniques of coverage. Students will work intensively on short scenes applying various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Part of the work will be viewing, analysis and

criticism of existing film and video programs and there will also be practical exercises to increase students' directing skills. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

50372

FILM AND VIDEO DOCUMENTARY

6cp; 3hpw

Students will be encouraged to apply what they learn in the documentary subject(s) in screen theory to their work. They will develop their abilities to use various documentary techniques in the construction of documentary programs and will view and analyse some existing documentary works. Exercises will be set to develop skills in vérité filming, shooting for cutting, interview, voice-over, expressionistic sequences, reportage and exposition and the construction of an argument through use of sound and image. Students will be required to develop a treatment for a short documentary for possible production at a later date.

50373

VIDEO PRODUCTION: NEW TECHNIQUES

6cp; 3hpw

An exploratory subject where students study a wide range of video forms, looking at the production techniques and tools of the video artist, and the meaning and expression of video works in other cultures. The work of European, Japanese and American video-makers and designers is studied and students are encouraged to experiment with the expression of their own ideas in either taped sequences or installations.

50374

FILM AND VIDEO: PROJECT 1

6cp; 3hpw

Students take conceptual work from other subjects in the major or from other areas of the degree and develop a production project. It is expected that this project will also extend the level of technical skills which a student has reached in the previous subjects. This subject is available for

students to take a project, which has previously been developed to final draft script, and for which there is evidence of pre-production work, through all production stages to post-production.

50375

FILM ANIMATION

6cp; 3hpw

Introduces students to film animation in all its aspects from idea, script, storyboard, artwork, pre-production to shooting and post-production. A broad range of animation techniques are studied. By a series of structured exercises, students are encouraged to develop their own style of animation and to take through to completion a two- to three-minute 16 mm or Super-8 animated film.

50376

FILM AND VIDEO SOUNDTRACK

6cp; 3hpw

Designed for those students who want to explore soundtrack composition and work on their own soundtracks in more detail and with more time than that which can be offered in other subjects of the major. Aims to increase an awareness in students of the important role that sound plays in the aesthetic composition of their film and video work and to complement the soundtrack subject in the Sound Studies major. Topics include sound recording and microphone techniques; recording and composing music for the soundtrack; spatial qualities of recorded sound, volume, echo, equalisation and sound synthesis; and tracklaying and mixing. Students will learn the operational skills required to record location sound and use the Media Centre's sound post-production areas.

50380

SYNC SOUND FILMMAKING

6cp; 3hpw

Introduces students to 16 mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16 mm production: direction, cinematography, camera operator, camera assistant, first assistant, sound recordist, boom

operator. Students rotate roles on three main 16 mm exercises which concentrate on visual style and coverage. These exercises are then taken through editing, tracklaying to sound-mix stage. There will be restriction of entry to this subject because of resource limitations. Classes will be balloted each semester.

50381

16 MM AND 8 MM EXPERIMENTAL FILM TECHNIQUES

6cp; 3hpw

Develops students' 16 mm non-sync film-making skills and in particular encourages experimentation in image construction and the relationship of soundtrack to image. There is emphasis on referred images using the Bolex Camera and Optical Printer. Students work on their own individual three-minute films which are taken through all stages of production.

50382

SCRIPT AND PRODUCTION

6cp; 3hpw

Enables students to develop the skills necessary to produce a short film or video outside the context of the major. Screenings of independent film and video work will provide the framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submissions, contracts, marketing and distribution – will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their projects.

Students take a script at first draft stage and work through script revision, production planning, budgeting, and issues of pre-production and production management to shooting script. While the subject provides script discussion and emphasis on reworking a script through several drafts, it does not cover the basic skills of scriptwriting. These are dealt with in a separate subject.

The subject provides students with a strong basis of script development and pre-production, from which to enter Project 1 or Project 2, or to develop a

project within other subjects. They may develop a project which they pursue after the degree.

50383

FILM AND VIDEO: PROJECT 2

6cp; 3hpw

Provides the opportunity for students to complete project work at an advanced level. Demands a high level of skill in all areas: conceptual links to the work of the degree as a whole, as well as scriptwriting and technical skills. Students make links to the community/industry outside the major and begin to clarify their goals after the course. The project work completed in this subject is expected to be used by students to pursue their film/video work upon leaving the University.

In order to be accepted into the subject, students must give evidence of a script that has been worked through from first draft to final draft (or detailed treatment if a documentary) and pre-production (planning budget, schedule, details of cast and crew). The subject will be structured around the production schedules for the projects. Shooting scripts, pre-production, rehearsals, camera and lighting workshops will be emphasised for the first part of the semester. After a period of film shooting, the sessions will focus on editing workshops, concentrating on students acquiring professional skills in both editing image and soundtrack. Each student will work in different crew roles on several other projects (camera operator, camera assistant, sound recordist, boom operator, art director, continuity). This will assist them to assess their own skills in particular areas, and their desire for specific technical training in the film industry after university.

50389

AUSTRALIAN ADVERTISING CULTURE

6cp; 3hpw

Examines the history, culture, theory and practice of advertising in Australia. Deals with how an agency works in all its account and creative departments, and with clients, media and market research companies. Also practically works through producing a campaign in all

stages of research and development.

Students select a campaign topic, contemporary or historical; carry out research and analysis into its brief, strategy and rhetoric; then produce a critical response in the form of either a new campaign or a critique using one or a combination of media e.g. print/radio/video/computer/DTP project.

50392

FEATURE WRITING AND COPYEDITING

6cp; 3hpw

Explores the development of feature writing from the social realist writers of the 19th century to the polemical and descriptive essays, new journalism and literary journalism of the 20th century. Examines and assesses the research, interviewing and reporting methods and techniques used to facilitate this type of writing. Students will also assess the ethical and moral dilemmas posed by such in-depth journalism, and the methods and importance of copyediting will be canvassed in a workshop. This subject is particularly targeted at those interested in print journalism, enabling them to develop writing skills and an understanding of the development of feature writing, one of the dominant modes of journalism.

50400

AUSTRALIAN COMMUNICATION POLICY

6cp; 3hpw

A critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Topics include the role of the Australian Broadcasting Tribunal; the Broadcasting Act; the development and uses of AUSSAT; networking of commercial television and radio; implications for the traditional national broadcaster; the status of the Special Broadcasting Service; issues in public broadcasting; how the possibility of privatisation affects government bodies like Telstra; the merging of telecommunications and computer technology; and the need for a national information policy. Students make a close study of examples of the institutions, processes and language

of policy formation and implementation and are encouraged to participate in a current issue.

50401

NEWS AND CURRENT AFFAIRS

6cp; 3hpw

Examines the production of news and current affairs in the media from the perspective of the journalist in the workplace and the relationship between professional and scholarly ways of viewing this production process. Aims to bring these into focus with each other for the practising journalist. Topics covered include theories of news; the hegemonic process and structures of mediation; the organisation of journalistic work practice; objectivity and verification processes; the maintenance of consensus in newsrooms; the information and public relations industry; and the effect of technology on journalists' work practices. This subject is primarily aimed at students undertaking journalism subjects elsewhere in the course and, as much as possible, draws on students' experience in journalism.

50402

BROADCAST MEDIA

6cp; 3hpw

A historical investigation of radio and television, particularly in Australia, covering the development and present status of the dual system; the nature of early radio and television and their social impact; the history of broadcasting organisations; and the relationship between station owners and program producers. The policy of localism and its supersession by satellite networking will be looked at. There will be an examination of broadcast material from a variety of periods and sources, and discourses about broadcast media. The changing relationship between broadcasters and audience will also be investigated.

50403

POPULAR PRINT CULTURE

6cp; 3hpw

Further students' understanding of the history of the print medium of communication, locating that history in its wider social, political and economic context. This is especially useful for students undertaking production work in journalism, creative writing and advertising. Provides a historical examination of the popular newspaper, magazine, and comic book industries, particularly in Australia, Great Britain, and the USA since the late 19th century. Analysis focuses more or less equally on the production, the texts, and the readership of these popular non-book print forms. Changes in production, texts and readership are studied in relation to such issues as the ways in which these print forms draw on old and create new popular concerns and myths; their specificity according to class, gender, ethnic and national relations; questions of ideology, information and entertainment; their relation to the electronic media; the role of advertising; and the technology and institutional context of their production.

50404

INTERNATIONAL ASPECTS OF COMMUNICATION

6cp; 3hpw

With the development of satellites and other communication technologies that can be controlled from outside a nation's borders, the major question to be addressed is the status and meaning of the demand for 'national sovereignty'. This has been perceived by less powerful countries as being undermined by the transnational structure of media and communication service industries for some time. This subject examines this 'free flow of information' debate and the attempts by various countries to take or keep control of their own communication apparatuses in the face of market dominance and deregulatory pressures. It raises particular questions about Australia as a listening post for US military communications, and its role in the Pacific region as Australian communication organisations link with interests elsewhere.

50406**LEGAL ASPECTS OF COMMUNICATION***6cp; 3hpw*

Examines the body of law applicable to the Australian media, and the institutions, processes and policies involved in its formulation and administration. This is not a formal law course; it is designed to provide students undertaking a communications and technology, journalism, advertising or public relations major with a working appreciation of the legal requirements that operate in these areas of communications practice. This subject covers such areas as broadcasting law, trade practices, advertising and marketing legislation, copyright, defamation, film production law, as well as issues such as freedom of information, privacy, censorship and special legal problems arising from developing communications technology.

50407**MUSIC AND MASS CULTURE***6cp; 3hpw*

An introduction to the sociology of music using a wide range of examples from Western and non-Western cultures. Emphasis is on the evolution of a mass cultural audience in a number of social formations, and on the role which music has played in producing this audience. This subject focuses on ethno-musicology and its theories, social criticism in music, the state of the Australian music industry and the relation between rock and 'art' music since 1945.

50408**SOUND INSTITUTIONS***6cp; 3hpw*

Commences with the emergence of a host of sound recording, reproduction and distribution technologies at the end of the 19th century and the early years of the 20th century, and examines the ways that certain technologies gained pre-eminence. The development of both national and commercial radio will be examined in the light of competing interests and technologies, and related to changing patterns of domestic, cultural and commercial life as

sound distribution technologies entered the home. Changes to broadcasting and listening patterns with the introduction of television and the development of the music recording industry will be covered. The final part of the subject will deal with the changes to Australian broadcasting in the 1970s and 1980s, including the crisis in public service broadcasting, networking and the introduction of FM in the commercial sector, and the emergence of community and ethnic broadcasting.

50409**MEMORY AND THE CULTURAL IMAGINARY***6cp; 3hpw*

The way a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts—museums, monuments, media texts, public spaces and so on. This subject studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a 'cultural imaginary'—the mirrors a society erects to imagine itself for others.

50410**CONSUMERISM AND THE MEDIA***6cp; 3hpw*

Discusses some of the ways in which notions of culture have been developed in relation to Modernism with emphasis on the media as generators of mass culture. The first part of the subject is about developments in the politics and aesthetics of culture in the Weimar period in Germany between the wars, from which the Frankfurt School of criticism developed. The Frankfurt School critical theory, however, was based on disillusionment with Modernism's ability to provide a critical account and intervention into the mass culture industries of advanced capitalism. The debates about aesthetics and politics of culture which were generated then have continued to influence the critiques of consumerism and the mass culture industries of our own time, especially certain post-modernist developments based on a debunking of the modernist ideas of progress and experimentation.

50411**THEORIES OF THE IMAGE***6cp; 3hpw*

The relationship between images, forms of thought and cultural change in painting, photography and film will be discussed. The emphasis will be on theories that have challenged the ways we think about and look at images from, for example, the Futurists' utopian attempts to free artistic forms from traditional rules and restrictions, to the debates about the nature of photography versus painting, to the theory about image-movement and time-movement in film which is challenging accepted film theory.

50412**THEORIES OF SUBJECTIVITY***6cp; 3hpw*

A discussion of theories bearing on notions of 'self', 'human nature', 'sexual identity': in particular Freudian and Lacanian theories of the subject. Ways in which these theories have influenced, and do influence, film theory and other media studies are discussed: particular attention is given to the relations between media culture and the construction of subjectivity.

50413**THEORIES OF CULTURE***6cp; 3hpw*

Explores the prevalent notions of cultural value (moral, aesthetic, rational) which are embodied in religions, sciences and other cultural practices. This will be done using Friedrich Nietzsche's philosophy of the genealogy of morals, transvaluation, nihilism, and willpower as the basis of a critique. Nietzsche's break with the metaphysical tradition of Western philosophy has given rise to a renewed interest in the question of cultural values which has influenced contemporary thinkers such as Michel Foucault, Gilles Deleuze, Jacques Derrida among others. Also addresses the relevance of these philosophical critiques for the cultural changes brought about by developing technologies in multinational economies.

50414**MEDIA CONTROL AND RESISTANCE***6cp; 3hpw*

The media comprises both institutions and techniques of control and resistance, key technologies in strategies of power. This subject explores the articulation of these strategies and the practices of resistance which have been developed. In particular, dimensions of power affecting social groups subordinated by gender, race, ethnicity, disability, age and class are analysed, as are their attempts to create and hold their own media spaces. As media technologies change, so do the social sites of power. The subject then focuses on the ownership and control of media, the organisation processes of production, the discourses promulgated and challenged within media products, and the way in which audiences are affected by the work they do.

50415**DEVELOPMENT, DEPENDENCY AND JOURNALISM***6cp; 3hpw*

Examines the traditional debates between modernisation and dependency theory with respect to the ideologies, traditions and expectations made of journalists in modernising both socialist countries and liberal democracies. Case studies for examination will be selected from countries in the Asia-Pacific region and countries with a socialist political system. Recent theoretical trends away from the development/dependency dipole are examined, as is the changing role of the media in the socialist and formerly socialist countries.

50420**DESIRE AND THE SOCIAL***6cp; 3hpw*

'Culture' is a problematic concept. It is often employed in very loose or in rigidly reductionist ways. This unit provides a different perspective by looking at the construction of desire in advanced capitalist social systems. Focuses on the way desire is integrated into economics, politics and the state, knowledge and rationality, art and media. The theories

discussed offer a productive approach to culture rather than a consumerist one. The subject will explore the implications of this for various cultural practices, particularly in relation to the media.

50421**WORLD CULTURE**

6cp; 3hpw

Studies a wide range of attempts – historical, political and cultural – to produce the notion of an undifferentiated ‘world’ or ‘global’ culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, ‘globalisation’ by the media, cultural syncretism, and the new technologies.

50422**SPECIAL INTEREST SEMINAR IN THE PHILOSOPHY OF CULTURE**

6cp; 3hpw

Allows for the possibility of special interests in the philosophy of culture to be addressed as they arise. This subject may be taught by visiting lecturers.

50423**TECHNOLOGY AND CULTURE**

6cp; 3hpw

This examination of technology and culture will focus on a series of particular case studies around gender, sex, and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic differences will be discussed. The philosophy of technology is a relatively new area of study. Some of the most interesting developments have come from Martin Heidegger’s critique of technology. The relationship of subjectivity and ethics to those questions will also be discussed.

50424**THEORIES OF FEMININITY AND MASCULINITY**

6cp; 3hpw

The sexualisation of post-war advanced capitalist cultures has produced results which cast doubt on the sources of individual eroticism. This subject will look at the social construction of femininity and

masculinity in the light of the modernisation and post-modernisation of sex. Key theoretical contributions on the fate of the body in the modern and post-modern condition will be discussed in relation to sexuality and textuality (including fashion and pornography), the treatment of sexual perversions, and reproduction technologies.

50425**CULTURE AND THE AVANT-GARDES**

6cp; 3hpw

Focuses on various aspects of culturally revolutionary behaviour: bohemianism, dandyism, amateurism; beatnik, hippy, punk, art-school punk; and the culture of avant-gardism in art, music and film. Particular attention is paid to wider social and political consequences of these predominantly cultural activities.

50431**RESEARCH AND REPORTING FOR JOURNALISM**

8cp; 3hpw

This is the first in a series of three seminars that must be completed sequentially by all students in the MA Journalism. This seminar is designed to develop students’ reporting and research skills by extensive field work. It will concentrate on basic news reporting including reporting institutions, such as parliament, police, courts, business, and education, as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.

50437**REGULATION OF THE MEDIA**

8cp; 3hpw

This course examines the ways in which the production and consumption of media and information are regulated. Rather than examining the law in isolation, the course looks at policy making and implementation of the law in the context of broader economic, political and social processes. While the substantive law in key areas will be outlined, there will be a strong emphasis on understanding legal processes and the way in which the law works in practice.

50438**FINAL PROJECT 1***8cp; 3hpw*

The course will provide students with an understanding of what is involved in carrying out a major piece of journalism production and the theory behind it. Early seminars will concentrate on the research strategies, planning and information collection involved in in-depth production work. Students will be given the opportunity to analyse major stories with experienced journalists and previous Final Projects with students who have completed the degree. In the second half of the course, students will develop a research proposal for a Final Project which will include a discussion of the reasons for selecting the topic and medium, a review of other recent journalism in the area, the resources required to complete the project and likely research base and sources. The proposal should include a discussion (accompanied by a bibliography) of theoretical perspectives which could be used to develop a critique of the production work.

50439**FINAL PROJECT 2***16cp; 3hpw**prerequisite: 50438 Final Project 1*

Students will complete a major project in print, radio or TV. This project will be accompanied by an essay discussing the methodological production, legal, ethical and theoretical issues raised by the journalism production involved in the Final Project. Students will present three workshops during the semester. The first will be based on a work-in-progress report; the second will be a draft of the Final Project; and the third and last will be a presentation of the completed Final Project.

50440**JOURNALISM ATTACHMENT***8cp; 105hrs*

Students work on a full- or part-time basis for approximately 105 hours in a situation in which they will be expected to produce professional journalism. They will receive feedback from the attachment industry-based supervisor as well as the lecturer responsible for this subject. Students will be required to present a critical review of their experience in a seminar open to all MA in Journalism students. This paper will deal with insights gained into professional practice and the link between journalism theory and practice.

50450**ADVANCED JOURNALISM THEORY***8cp; 3hpw*

This unit considers the production of news and current affairs in the mass media and analyses it at two levels. At the first, it uses a range of theoretical positions to analyse the production process. At the second, it considers the relative utility of those theoretical positions in order to establish their strengths and weaknesses. The aim of the course is to take students' practice as journalists and producers and ground it in a thorough understanding of the theoretical, ethical and political issues involved in news production.

50451**THESIS PROJECT (STUDIES) (F/T) (BA (HONOURS) IN COMMUNICATION)***24cp*

This is taken by students who wish to produce their work in a print format. The work should demonstrate a capacity for independent high level theoretical engagement with a research problem, and a capacity to communicate the outcome of the research in an appropriate manner. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally be 12,000–15,000 words.

50452**THESIS PROJECT (STUDIES) (P/T) (BA (HONOURS) IN COMMUNICATION)***24cp*

See 50451 Thesis Project above for details.

50453**THESIS WORKSHOP (BA (HONOURS) IN COMMUNICATION)***8cp*

Assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include conventions of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of 'academic freedom'; and the historical context in which intellectuals, scholars and academics are formed and act. The major requirement is the presentation by students of seminars on their thesis projects.

50454**METHODOLOGIES IN CULTURAL STUDIES***8cp; 3hpw*

Presents an overview of major tendencies and schools of cultural and critical thought in this century. Questions of method, social and political background and assumptions, and the structure of these debates in their time will be complemented by concrete representative case studies, enabling students to compare and evaluate theoretical positions. Among the significant cultural studies movements examined are: the Frankfurt School, mass observation, Marxist cultural theory, Russian semiotics of culture, the Birmingham School for contemporary cultural studies, studies in 'popular culture', 'working class culture' and 'youth culture', and recent 'mentalities' approaches.

50455**PHILOSOPHY OF THE SOCIAL SCIENCES***8cp; 3hpw*

A seminar concerned with major issues in the social sciences as they emerge in contemporary debates about the state,

power and ideology (including debates about bureaucracy). The main themes of the subject will be: how do we conceive the state, state power, and ideology, and the relationships among these? Do we need a theory of the state, or of ideology? What is the relationship of bureaucratic organisation to the state and ideology? Is a stateless society possible? The subject will approach these issues from a comparative perspective.

50456**TEXTUAL STUDIES HONOURS SEMINAR***8cp; 3hpw*

Examines the writing of criticism as a particular kind of social activity and offers a brief typology of some current forms of criticism. Concentrates on a series of 'critical occasions' – quite localised 'performances' of criticism which display quite different understandings of what it is they are doing and what relation they have to other critical displays.

For some, criticism is a theoretical activity possessing explicit political goals related to contemporary social movements in the areas of class, gender and ethnicity. For others it is a distinctively rhetorical activity: an exercise in ethical self-stylisation and self-problematisation; a 'paraliterary' or 'ficto-critical' activity posing severe problems for traditional notions of 'critical distance' in commentary. For the 'new historicism' it involves using more local, contingent modes of textual historicisation than those provided by Hegelian-Marxist traditions of textual interpretation. Some of these accounts problematise conventional notions of vision, depth and exteriority.

Overall the unit will try to clarify these different understandings of what is involved in the writing of criticism to decide what relations, if any, they might have to one another.

50457**THEORIES OF THE VISUAL***8cp; 3hpw*

The unit examines a number of different forms of visual representation (painting, photography, cinema, television, video)

together with their different forms of theoretical-critical description. The course also examines the broader theoretical debates within which these forms of visual representation have been placed (e.g. visual representation and the representation of history; memory; nostalgia and the visual – from the photographic image through to such things as cinematic/televsual documentary; recent charged historical issues such as Vietnam, the Freedom Rides, AIDS and issues of representation, and recent material on pornography and gender. Not all of these media forms, theoretical perspectives or specific issues are covered each year.

50459

SEXUALITY, SOCIAL ORDER, CULTURAL CONTROL

8cp; 3hpw

This subject will enable advanced cultural analysis and critique in the field of gender and sexuality, and science and technology, and will enable students to read more deeply and apply in case studies the work of theorists such as Foucault and Haraway.

50460

SOCIAL COMMUNICATION AND CULTURAL POWER

8cp, 3hpw

prerequisite: 22cp in the Communications and Cultural Industries major

This unit explores debates about mass communication as a social practice. It looks at historical and contemporary debates about the operation of symbolic forms in structured social contexts and examines the specific ways in which mass communication – at the economic and symbolic levels – has changed our modes of communication and the nature of culture itself. It reviews traditional concepts of ideology and culture before focusing on more recent approaches to questions of asymmetrical power relations, differentiated access to cultural resources and the institutionalisation of the production, circulation and reception of symbolic forms.

50461

ORGANISATION AND CHANGE AGENTS

6cp; 3hpw

corequisite: 52029 Organising EEO

This unit critically evaluates and demonstrates the socially constructed nature of mainstream organisational and management theory. It provides students with analytical skills in identifying power and political processes in organisations as a consequence of their location within structures of social inequality based on class, gender, race/ethnicity and age. It introduces students to alternative conceptualisations of organisations and focuses attention on the potential, and appropriate strategies, for integrating change programs to benefit organisational participants and organisational aims.

50462

STRATEGIC MANAGEMENT AND EEO

4cp; 2hpw,

prerequisite: 50461 Organisation and Change Agents

This unit introduces students to the contested nature of the concept of strategy, both in its use within organisational and managerial discourse and within social analysis. It provides students with concrete empirical instances of strategic action in implementing EEO/AA projects/programs and develops analytical skills in adapting and introducing similar initiatives.

50463

IMPLEMENTING EEO (PROJECT)

6cp; 3hpw

prerequisite: 50461 Organisation and Change Agents or 52029 Organising EEO

corequisite: 50462 Strategic Management and EEO

This unit will bring together the knowledge and skills developed in earlier and concurrent units in the Graduate Certificate in EEO Management in the practical implementation of students' own EEO/AA organisational change intervention. Students will be introduced to basic statistical techniques to facilitate data analysis in their projects. These will be

academically supervised by University staff members.

50464

THESIS PROJECT (PRODUCTION) (F/T) (BA (HONOURS) IN COMMUNICATION)

24cp; 3hpw

This is taken by students who wish to produce an audio/visual and/or electronic work through which they can demonstrate an advanced standard of media production skills, and reflect advanced research, analysis and expression. The production work is accompanied by a written academic document which describes and analyses the production process and the substance of the project. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally have a duration of 30 minutes or equivalent.

50465

THESIS PROJECT (PRODUCTION) (P/T) (BA (HONOURS) IN COMMUNICATION)

24cp; 3hpw

See 50464 Thesis Project above for details.

50502

INTERNATIONAL POLITICS

6cp; 3hpw

Analyses post-war political and economic developments: cold war strategy; international trade and finance; the World Bank and the IMF; the UN and the concept of universal human rights; the arms race and global militarisation; and disarmament and peace initiatives.

50504

AUSTRALIA IN THE WORLD ECONOMY

6cp; 3hpw

Examines the development of the Australian economy to its present stage of integration into the global network of trade and finance. Australia's role in the international division of labour is analysed in

relation to the economic policies of the major political parties and their trade, currency and debt strategies.

50506

GENDER, CULTURE AND POWER

6cp; 3hpw

Investigates the social construction of gender through cultural practices and power relations. Asks how and why there have been historical differences in the relationship between sex, sexuality and gender. There are also case studies of specific political/cultural interventions in order to see their effects on the sex/gender/power nexus. Specific areas examined may include the construction of homosexuality; and feminism, femininity and female sexuality.

50507

THE MAKING OF THE THIRD WORLD: LATIN AMERICA, AFRICA AND THE MIDDLE EAST

6cp; 3hpw

Explores theories of the Third World and its predicament, especially development and dependency theory. Policies and panaceas offered by the 'North' to the problems of poverty and underdevelopment will be critically examined. The creation of the Third World is examined in relation to the pre-colonial and post-colonial histories of Latin America, Africa and the Middle East.

50508

NATIONALISM, POPULISM AND FASCISM

6cp; 3hpw

Focuses on fascism as a mass movement. Locates fascisms in particular historical moments and analyses them through political, economic and cultural perspectives. Examines in particular populism and nationalism as central mobilising forces of fascist discourses and asks to what extent populism and nationalism are necessarily coterminous with fascism. Also examines ways in which 'memory' and historical study of classic cases of fascism such as Italy and Nazi Germany inform understanding of current politics and ideologies.

50510**CULTURE, RACE AND ETHNICITY***6cp; 3hpw*

Concerned with exploring various theoretical accounts of race and ethnicity. The first part of the course will focus on the construction of 'race', and the historical and political location of racism. The second will explore theories of 'race' and 'ethnicity' in the context of ethnic mobilisation and ethnic politics.

50512**COMPARATIVE RELIGION***6cp; 3hpw*

A survey of the beliefs, practices and history of the major world religions, and discussion of the diversities and similarities of religious systems, theories of religion and their place in contemporary societies.

50514**CRIME, MADNESS AND SOCIETY***6cp; 3hpw*

Addresses the general questions: why do incarcerating institutions and practices develop and how do they function in specific societies? The subject examines specific case studies of the social history of insanity and criminal imprisonment in order to investigate how the 'criminal' and the 'mad' are socially constructed as deviant in relation to the 'normal'.

50515**AUSTRALIAN HISTORY***6cp; 3hpw*

Builds on the brief introduction to aspects of Australian history provided in Australian History and Politics. Provides a broad survey of Australian social, economic, political and cultural history up to the present. There is an examination of the relationship between popular and academic representations of Australian history, in a variety of media and other public forms e.g. museums. Topics covered include Aboriginal history; the British colonisation of the continent; class formation, conflict and accommodation; the growth of unions and employer organisations; Australian involvement in war; the

social impact of economic booms and depressions; political conflicts and cultural history.

50516**ORAL HISTORY***6cp; 3hpw*

Provides opportunities for students to develop and apply advanced research skills. Combines detailed extensive experience of oral history and other interviewing research methods with theoretical discussion of forms of knowledge and practice in social and political studies. Particular attention is given to theoretical concepts relating to subjectivity and popular memory. The aim is, in relation to oral history, to ask not so much what 'facts' people remember as how and why they remember and reconstruct history as they do. The methods and politics of interview questioning and of editing are also examined.

50517**RESEARCH PROJECT***6cp; 3hpw*

This is an advanced subject requiring students to undertake original research on a prescribed topic. The coursework includes specification of a research problem, a review of relevant literature, and the development and use of research methods. These may comprise archival, newspaper and other printed material; manuscripts including letters and diaries; interviewing and participant observation; and use of visual records, census data and other statistical sources, material objects and physical sites. Students are encouraged to undertake a team research project on a subject agreed between themselves and the lecturer. Individual projects are also acceptable.

50519**HISTORY OF SOCIAL AND POLITICAL THOUGHT***6cp; 3hpw*

Looks at the history of utopias and utopian thinking in fiction, political writing and movements. Concentrates in particular on the relation between utopias and socialist theory; also looks at feminist

utopias, science and utopias, and environmentalist themes in utopian ideas.

50520

ASIAN AND PACIFIC POLITICS

6cp; 3hpw

Focuses on the history and current situation of societies and states in South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific Rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, an area of vital strategic significance to the superpowers, and a tourist haven. This subject analyses social, political and economic trends in the area.

50521

ORIENTALISM: CONSTRUCTS OF THE EAST

6cp; 3hpw

Examines the concept of orientalism as a European tradition involving representation of and clusters of knowledge about the 'East'. Orientalism is a potent cultural influence, often having political usages and effects. Students will research this influence in popular culture (art, myth, fiction, music) in reference to the Middle East and Asia.

50522

GRADUATE DIPLOMA COMMUNICATION SEMINAR

8cp; 3hpw

This is a compulsory unit for Graduate Diploma students which is undertaken in the second half of the diploma. Students undertake a program in which they work through ideas of structure and agency in media production, covering themes such as innovation, accountability, changing technologies, and cultural and social practice. Students lead seminars which explore linkages between theory and practice in their chosen areas, and develop a project which exemplifies the theoretical and practical issues involved.

50590

HISTORY – SPECIAL SUBJECT

6cp; 3hpw

Designed for those students who are interested in exploring in more depth particular issues which have arisen from their previous study of history. It is intended to have a flexible content and structure; staff and student concerns will determine the theme for any one semester. The theme may explore aspects of theory and historical method or may focus on specific issues. Some examples of possible courses include exploring the relationship between history, biography and autobiography; a special study of the local Sydney region: its history, society and politics; a focus on cultural history; and issues in feminist history and methodology.

50591

MAGIC AND HEALING

6cp; 3hpw

Commences by exploring the epistemological status of various conceptions of 'science' and of 'magic', then examines magical, ritualised and symbolic aspects of 'healing' processes, including those concerned with birth and death.

50592

ABORIGINAL STUDIES

6cp; 3hpw

Introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal nations. Develops these analyses around 'issues' relating to dispossession such as land rights claims; legal control and force; political control and political mobilisation; health issues; employment issues; education; and art, literature and film. Sources for the course will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists.

50593**SOCIAL POLICY***6cp; 3hpw*

Government intervention in the social effects of economic relations has taken a variety of forms. At their core has been the regulation of the family and, in particular, the control of women as carers, mothers, and clients – the regulation of procreation and social reproduction. This subject addresses two major themes: (i) the way in which states in capitalist and socialist societies have responded to the many areas of social need; and (ii) relationship between economic decisions and social programs.

Theoretical perspectives and ideologies of welfare will be related to wider political and economic processes, including those affecting Aboriginals and immigrants. Topics may include income support policies, policies relating to the ageing, children and disability, mental health, homelessness, equal opportunity, and access and equity. Particular attention will be paid to the New Right and Marxist arguments against the welfare state.

50594**INTERNATIONAL POLITICAL ECONOMY***6cp; 3hpw*

Analyses the processes of restructuring of the global economy and their implications for the development of particular national economies. Explores the internationalisation of capitalist production and finance; the effects of these changes on the advanced capitalist, socialist and Third World nations; and the understanding of such developments from particular theoretical perspectives (liberal, nationalist, Marxist, dependency). Develops case studies of such changes from the Asia-Pacific region, and looks at the nature of international political and economic organisations.

50600**MYTH AND ORAL TRADITION***6cp; 3hpw*

Introduces students to an important but neglected body of poetry in oral and written traditions: the mythologies of

different cultures and their social significance. Poetry studied in this subject is almost exclusively the work of suppressed traditions e.g. the Semitic tradition, and the Goddess tradition in women's poetry. Provides explanations for why certain types of communications endure, and why others do not survive.

50604**POETICS: THEORY AND PRACTICE***6cp; 3hpw*

A historical approach to the major theories of what makes a text a poem (imitation, expression, decorum, imagination), and to the schools of writing practice attached to these theories. There will be some attention to classical theorists (Plato, Aristotle, Longinus) and early modern ones (Sidney, Boileau, Pope), but the subject will concentrate on poetic theory and practice since the early Romantic period – from Coleridge to Kristeva, Wordsworth to Ashbery. Although the main emphasis will be on theoretical texts, attention will be given to poems which illustrate, qualify, or deny the theories.

50605**PERFORMANCE WORKSHOP 1***6cp; 3hpw*

Explores significant 20th century theories of performance and their relationship to performance practice.

50606**PERFORMANCE WORKSHOP 2***6cp; 3hpw*

prerequisite: 50605 Performance Workshop 1

Builds on the work done in 50605 Performance Workshop 1 to extend the critique of performance theory to the present day, and to develop understanding of the requirements of contemporary performance production.

50609**WOMEN AND FICTION***6cp; 3hpw*

Explores recent work in critical theory about gender and writing, and feminism and fiction in relation to a number of texts by recent women writers. Texts are chosen

from various modes and from various national literatures. Topics include gender and language; audience and publishing; gender and the role of the reader; the structures of women's writing; feminism, narrative and interpretation; and women's writing and social change.

50612**AUSTRALIAN LITERARY TRADITIONS**

6cp; 3hpw

Examines major representative works of Australian fiction, poetry, and drama written between 1890 and 1970. Texts, topics and emphases vary but in general the focus is on the formative years of the modern period, and on the best known and most influential writers. The prose writers currently studied are Henry Lawson, Barbara Baynton, Miles Franklin, Henry Handel Richardson, Christina Stead, Vance Palmer, Xavier Herbert, Patrick White, Thea Astley, Martin Boyd, Thomas Kenneally, David Ireland and Frank Moorhouse. The poets dealt with are A.D. Hope, Judith Wright, Gwen Harwood, Les Murray, Peter Porter, Bruce Dawe, Geoffrey Lehmann and John Tranter. The dramatists are Ray Lawler, Peter Kenna, David Williamson, Alex Buzo and Dorothy Hewitt.

50615**MODERNIST AESTHETICS**

6cp; 3hpw

Takes the concept of an 'aesthetics', and especially modernistic aesthetics, as problematic for any study of culture. Examines in particular the post-modernist contemplation and lamentation of modernism. Students read and criticise a wide range of texts.

50690**GENERIC FICTION 1**

6cp; 3hpw

Involves the study of generic texts in fiction and other forms. Different genres will be chosen for different semesters and these will be announced in advance. Compositional or formal rules for the genre in question will be made explicit, as

well as the social context for the production and consumption of the texts. Students will be introduced to a wide range of texts in the genre, as well as to theoretical and critical analyses. Possible genres to be covered include fantasy, science fiction, horror and gothic, detective, romance, travel and exotic, biography, and autobiography.

50691**GENERIC FICTION 2**

6cp; 3hpw

prerequisite: 50690 Generic Fiction 1

Continuation of 50690 Generic Fiction 1.

50692**RECENT FICTION**

6cp; 3hpw

Examines recent fiction in terms of genre development. Critical theory, cultural debates, notions of realism, modernism, post-modernism and the influence of European and American literary movements. Conceptualises writing as both text and commodity.

50693**ABORIGINAL LITERATURE**

6cp; 3hpw

This subject emerges in response to the proliferation of writings by Aboriginal people over the past 20 years in the fields of literature, scriptwriting and journalism. It seeks to deal in an interdisciplinary way with Aboriginal textuality, in both written and spoken forms, and with the cultural conditions of production, dissemination and consumption of Aboriginal texts.

50694**SEMIOTICS AND TEXT**

6cp; 3hpw

Introduces the fundamental concepts of traditional semiotics, and moves from these to an outline of a social semiotic theory. Focuses on the exploration of questions around the constitution of texts, readers, and writers. Deals in some part with the interaction of language and other semiotic codes, particularly visual/graphic ones. Draws on a wide range of examples of visual and verbal/literary

texts and examines their interaction with other social texts. The materials will be integrated thematically using an issue such as gender or race.

50695

THE TEXTUAL CONSTRUCTION OF CHILDHOOD

6cp; 3hpw

A consideration of texts written for, by and about children which construct for adults and children the notion of what a child is. Topics to be considered include language acquisition; children's jokes, games and rituals; writing by children; comic books and other popular texts; television, movies, and other media; folk and fairytales; children's 'classics'; children's textbooks; and the representation of children in fictional and non-fictional texts for adults.

50696

PERFORMANCE PROJECT

6cp; 3hpw

Permits a group of students, working on or off campus, to bring together production and conceptual skills from a number of areas into a performance project. This is to be devised and presented in an appropriate medium or mixed media.

50697

TEXTUAL STUDIES SEMINAR

6cp; 3hpw

This Advanced Studies subject is open to various topics or areas of concentration. It can involve a semester's study of the work of a particular writer, or concentrate on particular critical or theoretical issues such as post-structuralist theory, Marxist literary theory, directions in cultural studies, narrative theory, Australian political fiction etc. The content of the subject will be advertised prior to the running of the course.

50698

TEXTUAL STUDIES PROJECT

6cp; 3hpw

Provides the opportunity for students to realise a major project of their own inspiration which is the culmination of their

work in Textual Studies. At the beginning of the subject each student will propose a specific project which will be supervised by the lecturer as well as presented in class. Emphasis will be on sophisticated research methods as well as a high standard of presentation.

50700

MELODRAMA

6cp; 3hpw

In the history of performance and the audiovisual arts, the genre of melodrama has been resilient and consistently popular. How has this highly expressive form of storytelling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, and subjectivity? What other cultural 'complexes' come within the ambit of an investigation of melodrama? How is melodrama relevant to present-day audiences?

50701

DOCUMENTARY CINEMA

6cp; 3hpw

A historical and textual study of documentary forms and practices in the context of the relevant debates about documentary ethics and relations to 'the Real', and of the institutional settings of the films. Examples include short and feature-length documentary films and some television documentary.

50702

ON TV

6cp; 3hpw

This study of both textual and audience questions about television, video, and cable is not about the economics and institutions of the industry or policy questions. It looks at television discourse in the wider context of the institutions of television, and of the medium as a popular form.

50704**RECENT HOLLYWOOD***6cp; 3hpw*

A study of very contemporary mainstream cinema, and the way that social fears, desires and fantasies circulate in mythologised form on the screen.

50705**FILM GENRE***6cp; 3hpw*

Studies classical Hollywood cinema, approached through the critical/industrial category of genre. A given genre (crime, horror, the western or the musical) is selected and studied in such terms as: the studio/industrial institutions; popular literary origins, archetypes and interplay; relations of genre transformations to wider social history and popular cultural history; the relation between authorship and genre; rise and decay of genres and the interplay of formal internal and external factors in this process; and close textual study of a large number of inter-related films.

50706**FILM, GENDER AND DESIRE***6cp; 3hpw*

An examination of the debates about representation and sexual difference. Examples are drawn from virtually every kind of film-making: features, low budget, avant-garde/experimental, documentary etc. Film analysis and film practice are related to the history of debates in feminist film theory, psychoanalytic theory, and the women's movement, focusing in part on the local Australian context.

50708**SCREEN STUDIES PROJECT***6cp; 3hpw*

In this advanced subject, students will undertake a research project and write a report concerning currently controversial, topical or speculative aspects of the 'industry' and 'art' of film, video and television. The research will be facilitated through class discussion, specific readings and screenings, but students will also be encouraged to undertake their own

research developing out of the communal inquiry. There will be a sense of 'ground-breaking' in the course, insofar as the topics under investigation will not be covered fully in orthodox film theories and histories.

50711**NATIONAL CINEMA***6cp; 3hpw*

An examination of the film production of one country. Integrated with this examination is a critical investigation of the assumptions and procedures of this approach to film and history. The national cinema studied is normally Australian cinema but from time to time the cinema of other nations will be chosen.

50712**COMMUNICATION SKILLS IN ENGLISH***8cp; 3hpw*

An elective for students who have completed Communication subjects in earlier stages and for whom English is not the language of origin. Provides an intensive review of English language skills in the context of practical written and oral communication. Covers researching, organising, writing and presenting in technical, commercial and academic contexts. Students gain practical experience in writing and presenting reports and seminar papers as well as essays, letters and memos. There is special emphasis on clear, appropriate expression, logical organisation and relevant content.

50713**SOCIAL POLICY***8cp; 3hpw*

Social policy is a term used to refer to those aspects of governmental activity concerned with the reproduction of populations and workforces through collective consumption – education, health, housing, social security, social welfare, employment etc. This subject draws on a number of disciplines in the social sciences and humanities to offer a historically informed analysis of contemporary social policy issues in Australia from a comparative international

perspective. Students are encouraged to work on topics and issues which they see as relevant, and to participate in active critiques of existing policies and alternative possibilities. The subject will cover a range of issues set within the review and development of social theories of the State and social relations.

50715

ABORIGINAL STUDIES

8cp; 3hpw

Introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal nations. Develops these analyses around issues relating to dispossession such as land rights claims; legal control and force; political control and political mobilisation; health issues; employment issues; education; and art, literature and film. Sources will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists. The themes chosen will vary from year to year.

50716

WRITING FOR SCIENCE AND TECHNOLOGY

6cp; 3hpw

A course for nurses, scientists, engineers and computing students. Prepares them for a variety of writing situations and publications: manuals, in-house newsletters, professional and union journals, local and community newspapers, and scientific magazines, both popular and specialised. A practical writing course taught in workshop style. Areas covered will include writing strategies; audience; layout; issues in the written and visual presentation of technical information; gender and scientific writing; the politics of scientific discourse; and publishing possibilities and technical publishing.

50790

FILM AUTHORSHIP

6cp; 3hpw

In the history of film and television criticism there has been persistent debate about who or what should be designated

as the principal source of creativity and meaning in any one film, television or video text. In some cases the coherence and significance of a range of films seem attributable to particular directors; in others the producers or the studio or the principal performers tend to be regarded as the major sources of meaning. This subject covers the general issues of authorship, creative intention, audience interpretation, and variability of meaning. Depending on current controversies and student and staff interests, a specific 'author' may be chosen to be studied in depth over the entire course.

50791

FILM INTO VIDEO

6cp; 3hpw

Examines the challenge to traditional notions of representation, reception and theorisation thrown up by video. Attempts to construct theory or theories that might be adequate to understand this new medium.

50792

SCREENING AUSTRALIA

6cp; 3hpw

How has the idea of 'Australia' been defined and refined through audiovisual culture? This subject seeks to develop understanding of the ways in which a national culture is presented and contested through the media. It provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas, presumptions, attitudes and actions that get called 'Australia'.

50793

FILM PERFORMANCE

6cp; 3hpw

Corresponds to growing interest in the theorising of performance in/on film and video, including the 'performance', by the recording device of the spaces, bodies and objects that it frames.

50801**APPLIED HISTORY PLACEMENT***8cp; 3hpw*

Students in this subject work in a placement with an organisation outside of the University. Students will work with staff of both the University and their placement organisation to plan and undertake a practical project in an area of applied history. This will enable them to learn how applied history is done in the workplace as well as developing their planning and creative skills with experience in a non-academic environment.

50802**MUSEUMS AND EXHIBITION***8cp; 3hpw*

This unit introduces students to issues concerning the preservation, ordering and interpretation of material culture. They will learn about the ways in which objects can bear meanings about the past and the ways in which meanings are constructed around objects in museums and other exhibitions. Students will also explore the heritage industry as it relates to the conservation and interpretation of the built environment and landscapes. The course will review the history, politics and future challenges of museums and heritage institutions.

50803**HISTORY, COMPUTERS AND INTERACTIVITY***8cp; 3hpw*

In this unit students will be introduced to the ways historians can use computers to research, record and author historical productions. Students will learn about networks and bulletin boards around the world; about genealogical databases and ways to increase their usefulness to community and ethnic groups; and about the rapidly increasing number of historical interactive hypermedia products on disk and CD-ROM, already in use in schools, museums and community contexts. Historians will develop their skills in the critical, historical and social analysis of each of these forms of communication. This is not a course in programming or authoring skills themselves. This unit will

develop historians' skills in designing imaginative and effective interactive hypermedia products which maximise historical analysis and utilise the widest range and highest quality of historical research.

50804**ORAL HISTORY AND MEMORY***8cp; 3hpw*

Introduces students to the practice of oral history and to the theoretical questions this practice has engendered: the critique of empiricism; the question of memory; the notion of the authenticity of the spoken word; the different forms of oral discourse; the relation between oral and other historical sources and forms of presentation; and the impact of oral history on the practice of history generally.

50808**IMAGE AND HISTORY***8cp; 3hpw*

This unit provides opportunities for students to develop research skills in relation to visual (principally photographic) and aural historical sources. It familiarises students with the authentication of images and the formal conventions of their use in a range of contexts. It will also assist in developing a critical language for interpretation of the image. Particular attention will be paid to the social as well as personal meaning of photographs and their narratives in relation to collective memory.

50810**MAKING AUSTRALIA'S PAST***8cp; 3hpw*

This unit will focus on history and popular culture. It examines a range of historical representation in popular forms such as historical novels, TV mini-series, school histories, genealogy, music, newspapers and radio, in order to investigate the processes by which people understand the past and social memory is produced. In particular there will be some exploration of the relationship between popular forms and academic history, experience and truth, and the privatised making of history and memory.

50811**APPLYING ABORIGINAL HISTORY***8cp; 3hpw*

This course introduces students to the complex field of Aboriginal history. Emphasising the work of Aboriginal historians, the course reviews the historiography of the last three decades then presents current debates around content and theory. Students are asked to engage critically with the theory and methodologies of various disciplines, and to increase their awareness of the political and ethical implications of both Aboriginal and non-Aboriginal history productions.

50812**HISTORY SEMINAR***8cp; 3hpw*

This unit uses a historical approach to explore a particular theme, period or problem. It has a flexible content and structure, depending on staff and students' concerns which will determine the theme for any one semester. Examples of possible themes are: the History of the Sydney Region; Themes in Cultural History; Feminist History and Methodology; 20th Century Australian Political History.

50813**WRITING HISTORY***8cp; 3hpw*

prerequisites: 16cp in either Writing major or Social, Political and Historical Studies major, (BA (Hons) in Communication students) or Social Studies strand (BA (Hons) in Social Science students)

Introduces students to advanced theoretical issues affecting the writing of history, and provides opportunities for experimentation with different forms of historical writing. Students' attention is drawn to a wide range of historical writing, and questions of genre, audience, and narrative are addressed.

50815**HERITAGE, HISTORY AND COMMUNITY***8cp, 3hpw*

This subject is an introduction to the history, politics and structures of the heritage industry. Theoretical approaches to heritage are explored as are the changing cultural constructions of what constitutes heritage and 'heritage significance'. The subject also focuses on the processes, policies and professional practice of contemporary heritage work. This will include the treatment of heritage studies, conservation plans, conservation orders, land claims and environmental impact statements as well as sources for heritage work. Students will undertake a micro heritage study, either individually or in groups. This unit will invite students to explore the relationships between the practice of local, family and community histories under community control and the professional and academic practice of much formal heritage work today.

50821**APPLIED HISTORY INDEPENDENT PROJECT***8cp; 3hpw*

In this mandatory unit, students will independently research a topic of relevance to applied and public history, and then write it up as an article of 5,000 words or its equivalent in another medium. The subject's goal is to support students to produce a finished product which will be of a high quality and publishable style, with the potential to be an intervention in the public fields of applied history.

50901**THE POLITICS OF POPULAR SONG***6cp; 3hpw*

Generally examines music as a cultural form and its different political purposes, particularly in relation to the generation and sustaining of cultural mythologies; and its role as politically and socially oppositional in societies. Investigates music and the non-music text and the ways in which meanings are produced and the mediation of songs through the

collecting, editing and selection process. Areas of study will include historical forms of singing as ritual; the idea of 'people's music' and folksong; songs of celebration and mourning; bush ballads as cultural mythmaking; and songs of satire and protest.

50902

THEORIES OF SOUND

6cp; 3hpw

Studies an interlocking set of philosophical and technology-related concepts which have, since the advent of sound recording, come to constitute the modern idea of sound. Analyses a group of relations between key modernist theories to do with music, language, poetry, sound recording and both scientific and artistic ('avant-garde') practices in sound. This modernist account is both related to an earlier political economy of concepts by which music, noise, language and sound production were thought and lived; and to a number of concurrent and later 20th century philosophies of language, technology and sound. Political philosophies within the dialectical tradition, the hermeneutics of voice and authenticity, populist notions of 'voice', radical critiques of 'mass', notions of sound, the construction of literary and linguistic models for sound, and an urban architectonics of sound, are all brought to bear in an attempt to map a contemporary theory.

50903

MUSIC AND POST-MUSICS

6cp; 3hpw

Studies post-war composed music (both avant-garde instrumental and studio-based electronic norms) in their technological and theoretical contexts where both production and listening are concerned. Looks at inherited theories of the pre-war avant-garde; the cultural and politico-critical models by which such new music has been constructed; the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern music and soundworks; and the history of technological inventions by which new practices emerge in both making and listening to

this music. Situates these four areas as predominant ways in which an evolution can be traced between music and the development of soundwork. Raises a set of critical questions about the relation of music and sound in the period of electronic recording, and considers contemporary practices emerging in both sound performance and music contexts.

50904

VOICE AND THE SPOKEN WORD

6cp; 3hpw

Focuses on voice and the spoken word, especially in radio and performance. Asks which voices are absent or silenced and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are discussed in relation to these absences and presences. Studies the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political speaking positions and rhetorics, and asks how these vary across genres of program. Although the subject focuses mainly on radio, it does ask similar questions about the construction of voice in performance.

50905

SOUNDTRACK AND THE IMAGE

6cp; 3hpw

Studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for cinema and television audiences. Gives students the opportunity for active analysis by providing critical viewing and listening workshops with selected film and television material. Covers four major areas: the silent film era; synchronous and asynchronous soundtracks music and the soundtrack; and the soundtrack and the listener.

50906**SOUND AND DIFFERENCE***6cp; 3hpw*

Locates sound both as 'lived experience' and as the object of knowledge within contemporary critical debates (feminism, deconstruction, semiotics etc.). Focuses on the location of the 'listener' in a technological, aural environment, the position of voice, and the concept of alterity. The last-mentioned is specifically studied in relation to feminism, the body, and the concepts of identity and the construction of radicality. Such debates may be linked to developments in popular audio culture and/or notions of audio-realism.

50907**SOUND STUDIES PROJECT***6cp; 3hpw*

Designed for those students who are interested in exploring, in more depth, particular issues which have arisen from their general courses in Sound Studies. It is intended to have a flexible content, form and structure, depending on staff and student concerns and available production means.

50910**WAYS OF LISTENING***8cp, 3hpw**for MA Media Production students*

The course provides media practitioners with a conceptual framework for designing sound in relation to soundworks, interactive sound, multimedia, film and television. It introduces students to a critical and theoretical consideration of sound. The course considers recent debates in aesthetic theory and in art and media practice – giving particular attention to issues such as dialogue, interactivity, writing, the format and storage of sound and its integration with visual systems.

50911**PLACE, IMAGE AND TRADITION***8cp, 3hpw**for MA Media Production students*

Based around a series of screenings, auditions and critical readings, this unit

makes conscious covert histories of representation in relation to image, sound-design and voice. It is an exercise in de-naturalising the construction of image and scene in visual and sound based media. It studies the iconic elements in film, video, radio, sound, multimedia, media arts, raising questions about what is popular, what is conformist, what is representative, what is private, what is gender-marked, what is European and what is non-European.

50912**MYTHOS***8cp**for MA Media Production students*

The unit examines the way in which 'new' stories are haunted by the 'old' and the ways that mythological narratives inform contemporary visual and sound forms. It allows students the opportunity to develop the mythopoetic elements in their own production work through examining the obvious and subtle presence of dreams, myths, fairytales and urban legends in recent mass media forms.

The unit explores the challenges faced by the 'storyteller' working with interactive, integrative and digital media. Students undertake research and prepare a seminar presentation and/or a script for sound, vision or performance.

50913**PERFORMANCE***8cp, 3hpw**for MA Media Production students*

This unit is concerned with the development of directorial techniques when recording/filming actors and performers and with various ways in which performance considerations influence post-production, editorial and stylistic choices.

Offering a general introduction to issues concerned with the directing of performers, the unit will concentrate on two of three media-specific modules: Directing and Performance for Sound; Directing and Performance for Vision; and Performance for Live Mixed Media Installation. Each module will offer a mix of critical and theoretical approaches and workshops on practical production-based skills. Each of

the three modules has specific objectives pertinent to the media addressed. Students will be required to complete exercises in each module for assessment as well as documentation of their response to course readings.

50914

NEW TECHNOLOGIES

8cp, 3hpw

for MA Media Production students

The unit introduces students to recent critical and production issues and developments regarding new technologies, especially interactive multimedia production or digital sound production technologies. The unit develops the skills of graduates who may not have had exposure to these new technologies by providing an overview of the new media and digital production processes as well as an understanding of conceptual approaches regarding the creation of such media. It also provides a basis for understanding changes in the ways media practitioners are working with sound, print, film, video, and television, including the repurposing of existing analogue media into nonlinear/digital forms.

Students will explore the creative possibilities and cultural implications of new media such as interactive multimedia, interactive television, and on-line publishing; producing either a highly developed treatment for an interactive, on-line or digital work or a small project which may incorporate sound, animation, graphic, textual and interactive elements. Students will be introduced to various programs used in the production of new media, such as Hypercard, Director, Photoshop and Sound Edit 16.

The particular focus of the unit will vary from semester to semester depending on the availability of staff and technology.

50915

MISE-EN-SCENE

8cp, 3hpw

for MA Media Production students

Through individual research, seminar presentations and production exercises, students develop advanced skills in direction. The unit focuses on direction for

the screen and may address any or a range of styles, genres and forms from drama, essay, experimental and documentary to interactive media. Students study in depth the interrelationship of elements which make up mise-en-scene with particular reference to space, movement and time. They are encouraged to focus on the development of a visual style relevant to their advanced production work.

50916

READING SEMINAR

8cp

for MA Media Production students

prerequisite: completion of two of the required first year units (see course description)

Students nominate a reading program focused on innovation in their area of professional practice. The research seminar presentations that flow from this assist students to develop a critical approach to their media production work and begin to develop the ideas for their MA production project. Through seminars, students become more familiar with the wider media production constructs and the interrelationships of developments in the media arts and production areas. Students are encouraged to familiarise themselves with possible exhibition sites for MA production work.

The first half of the semester focuses on the supervised reading program. In the second half, students are required to present a seminar and submit the paper and/or materials for assessment.

50917

PROJECT

16cp

for MA Media Production students

prerequisites: one subject from Group A (see course description); one subject from Group B; 50916 Reading Seminar

Students are required to undertake an original piece of production work informed by advanced theoretical study, based on independent research and showing evidence of their professional skills and creative expertise. The project can be in any of the following medias: radio, sound, film, music, multimedia events, video, interactive media, performances, CDs and telecommunication

projects. The work is expected to be publicly exhibited and a guideline of 30-60 minutes' duration (or equivalent) is proposed for time-based work.

The production project will be required to demonstrate work of a high standard with the possibility of exhibition, broadcast, performance or network realisation. It will also need to be innovative and critically challenging, showing that students have engaged in a lively dialogue between theoretical ideas and production practices. The project work is to be initiated in the context of the MA. While it may be related back to institutions and workplaces, the project cannot be determined by the schedules, deadlines and influences of a work based project only.

Students producing work requiring significant resources not available from the University will need to demonstrate their capacity to raise those resources externally prior to enrolment in this unit.

51003

SOCIAL THEORY AND AUSTRALIAN SOCIETY 1

4cp; 21 hours per semester

Introduces students to issues in Australian society from the perspectives of the social sciences, drawing upon the literature of sociology and culture. Provides a structural and historical overview of the development of current patterns of social relationships, political systems and cultural forms. Students are encouraged to develop techniques for critical analysis by reviewing writings in social theory.

51005

CREATIVE WRITING 1

4cp

for Faculty of Design, Architecture and Building students

This unit introduces students to the skills involved in writing in a variety of genres. Although most attention is given to writing in 'creative' or literary modes, the course prepares students for writing for a variety of publications and purposes. Teaching is by seminars and workshops, in which exemplary texts and the students' own work is considered in detail.

51006

CREATIVE WRITING 2

4cp

prerequisite: 51005 Creative Writing 1 for Faculty of Design, Architecture and Building students

This unit builds on the work done in 51005, with an emphasis on prose fiction. Students explore the techniques of fictional, autobiographical, and 'new journalism', writing through set exercises and workshop examination of their own and exemplary texts.

51007

MEDIA STUDIES

4cp; 21 hours per semester

The unit is a broad introduction to the study of popular media (TV, film, radio) through specific case studies and texts relating to them. In any one semester, Media Studies might address itself to genres such as sitcom, independent film, art and advertising, screen music or TV game shows. Class projects are based around specific media texts and events and can be offered in a variety of forms besides that of the essay.

51008

SOCIAL THEORY AND AUSTRALIAN SOCIETY 2

4cp; 21 hours per semester

for Faculty of Design, Architecture and Building students

Provides an in-depth sociological analysis of selected aspects of Australian society and culture. Has a flexible content and structure, so that staff and student concerns may determine several themes for any semester. Examples of possible themes are: immigration, ethnicity and multiculturalism; gender and social power; social class and the distribution of wealth and income; Australian popular culture.

51015

ORGANISING EEO

8cp; 3hpw

Introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and

affirmative action (AA) legislation in Australia. Provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities etc.) and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

51103

WORK, ORGANISATION AND SOCIETY

4cp; 21 hours per semester

Aims to give students an understanding of how and why work is organised in the way that it is; of the structures and processes of organisations; and of the relation between the individual and the organisation. The practices of organising and managing are viewed, not simply as the outcome of rational intentions, but rather as ways of doing things which need to be understood historically, socially and politically, and in terms of the frameworks of meaning and interests within which participants act. Learning strategies include lectures, seminars, class exercises, analysis of case studies and films.

51131

COMMUNICATION 1

3cp; 3hpw

for Civil Engineering students

Helps students improve their skills in written and speech communication, and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting techniques.

51161

COMMUNICATION 2

3cp; 3hpw

prerequisite: 51131 Communication 1 for Civil Engineering students

Helps students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace and people beyond the employing organisation. Emphasises the difficulties of communicating technical detail to those lacking

either the expertise or the culture of engineering. Assists students to articulate concerns and viewpoints of the engineer in society. Builds on the skills taught in 51131 Communication 1 by emphasising meeting procedure, interviewing for information and selection, negotiation techniques and seminar presentation.

51357

TECHNICAL COMMUNICATION

4cp; 2hpw

for Physical Sciences students

This is an introductory unit in communication skills for professionals in science-based disciplines. It places particular emphasis on the development of specialised technical writing skills and there is a strong workshop-based assessment in the unit. Students complete class exercises in functional technical writing for proposals, reports, instructions, specifications, procedures, scientific definitions and descriptions. They also improve their skills and understandings of oral presentation and other aspects of work-based communication in the sciences.

51368

WRITTEN AND ORAL REPORTING

2cp; 2hpw

for Physical Science students

This is a seminar course which focuses on the written and oral presentation of scientific and technical information in workplace settings for professionals in science-based disciplines. Areas covered include the qualities of scientific and technical writing, the tools of technical communication, oral presentation of science-based information and effective workplace skills in communication.

51369

TECHNICAL AND PROFESSIONAL COMMUNICATION

6cp; 3hpw

An advanced subject in professional writing and speaking for senior students of all faculties who need to communicate in organisations. It explores practical and theoretical approaches to communication and draws on students' experience in earlier studies. Emphasis is on building

speaking and writing skills in workplace groups and management situations. Some areas covered in seminars and workshops include the writing of reports, submissions, proposals and directives; and speaking skills in executive interviews, group decision making and negotiation, and formal speech presentations. The unit examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt with in seminars and applied practically in workshop sessions.

51388

COMMUNICATION STUDIES

2cp; 1hpw

for Construction Management students

Designed to help students improve their skills in written and spoken communication and their understanding of communication principles and processes, with particular reference to communication in workplace settings.

51389

PROFESSIONAL WRITING AND COMMUNICATION

3cp; 15 hours per semester

for Acupuncture students

This is a practical workshop course designed to help students in health sciences improve their skills in written and speech communication. The course covers the variety of forms of written and oral communication required in health care settings and emphasises specific skills in the writing of essays and reports. Students will also develop their understanding of communication principles and processes.

51625

ENERGY AND THE ENVIRONMENT

8cp; 3hpw

Examines some social and political effects of the rapid post-war expansion in energy consumption and related technologies. Topics include the political economy of energy; environmental effects of energy

use; nuclear energy and the arms race; and the need for national energy policies. Focuses on questions of control of energy resources on a world scale.

51628

TECHNOLOGY AND URBAN CULTURE

6cp; 3hpw

In the urban environment, technologies and cultures affect each other in singular and specific ways. Yet there are general and comparative methods and deductions that can be made from historical examples of their interaction that help in predicting or assessing the impact of new technological developments (particularly in the communications and information area) on the fabric of urban life. This subject aims to generate an awareness of the impact of the 'macro-technologies' on the social environment by examining the urban landscape. It selectively covers a wide range of areas including architecture, urban planning, human geography, the sociology of subcultures, cultural studies, political economy of space and military history. It also examines some modern classics in the literature on urbanism, comparing the interaction of economic factors and specific technologies in a number of cities.

51630

HEALTH, TECHNOLOGY AND SOCIETY

4cp; 3hpw

This unit is concerned with the changing face of medicine as knowledge increases, technology changes and new skills are acquired. Deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include the reproductive revolution, disability, AIDS, iatrogenesis (physician/hospital caused illness), euthanasia, genetic engineering, and abortion. Students are encouraged to undertake projects in areas of particular interest. Assessment is by project and class presentation.

51980**MASTER OF ARTS THESIS (F/T)**

See details under 'Research degrees' in front section of this handbook.

51981**MASTER OF ARTS THESIS (P/T)**

See details under 'Research degrees' in front section of this handbook.

51982**DOCTORAL THESIS (F/T)**

See details under 'Research degrees' in front section of this handbook.

51983**DOCTORAL THESIS (P/T)**

See details under 'Research degrees' in front section of this handbook.

51989**DCA PROJECT (F/T)**

See details under 'Research degrees' in front section of this handbook.

51990**DCA PROJECT (P/T)**

See details under 'Research degrees' in front section of this handbook.

52101**HISTORY OF IDEAS**

6cp; 3hpw

A general introduction to some key issues in social science. Focuses on the problem of 'social order' through an exploration of arguments about power and authority, exoticism and otherness, inequality and exclusion, and dissent. The material used in the course is drawn from a variety of cultural and historical contexts.

52102**POLITICS AND POLITICAL INSTITUTIONS**

6cp; 3hpw

An introduction to theories and debates relevant to the modern state. Provides students with an overview of the political and economic structures and institutions of the Australian State and examines

theories of the state against these. Topics covered include liberal theories of the state; pluralism; critiques of the liberal state; Australian federalism; parliament; bureaucracy; and Australian business and labour organisations.

52103**CULTURE, HISTORY AND SOCIETY**

6cp; 3hpw

Societies are constructed around processes of communication. These can be studied from various perspectives: anthropological, psychological, linguistic and economic. This unit compares some of these approaches and their application to the analysis of relations between social structures and communication processes. These may include structures of gender, race and ethnicity, and the ability to develop skills in the presentation of ideas and information to specific audiences. Lays the basis for further communications-related courses.

52105**SOCIAL AND POLITICAL THEORY**

6cp; 3hpw

The unit will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions to a critical application of these approaches to important social and political issues.

52110**COMPUTERS AND INFORMATION**

6cp; 3hpw

Covers health and safety, operating systems, word processing, graphics, document production, information sources and systems of retrieval.

52111**CONTEMPORARY AUSTRALIA**

6cp; 3hpw

An introduction to theoretical and applied debates around the nature of public policy formation in contemporary Australia. Considers the role of the state in Australia, developments in economic, social, and

industrial policy over the last two decades, and the place of Australia in the world system. Focuses predominantly on applied and empirical, requiring consideration of recent policy debates and areas of conflict.

52112

RESEARCH METHODS 1

6cp; 3hpw

Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises and a research project.

52113

ORGANISING

6cp; 3hpw

An introduction to theories of social change. Specific areas of organising are explored in more detail e.g. community organising, social movement development, industrial organising including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision-making structures (consensual and formal), organisational structures, using the media, and negotiating.

52220

ABORIGINAL SOCIAL AND POLITICAL HISTORY

8cp; 3hpw

prerequisites: 52105 Social and Political Theory; plus either T5110 Aboriginal Cultures and Philosophies or 54111 Social and Political Theory

This subject is a campus-wide elective and also a second core subject for the Aboriginal Studies major in the BA in Communication, BA in Social Science and BEd in Adult Education. It will examine and analyse the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

52221

GENDER AT WORK

8cp; 3hpw

Gender is a central organising principle of work. This subject examines patterns of women's and men's participation in paid work and the social, historical, economic and political factors implicated in these patterns. Segmentation in the labour market and segregation in the workplace are analysed with particular reference to gender inequalities and relations of power. Taken-for-granted assumptions about gender fundamental to the way work is organised at the wider social level, and to how individual jobs are designed, are examined and various explanations for the gendered nature of work are critically evaluated. Particular emphasis is given to the experiences and meanings of work in men's and women's lives, and to the relationship between work and gendered personal identity. The subject evaluates anti-discrimination legislation, and equal employment opportunity and affirmative action programs as strategic interventions aimed at de-gendering the institutions and conditions of work. How the principles of gendered work organisation operate will be studied in various workplace settings, enabling students to relate theory to practice.

52222

INTERNATIONAL POLITICS

8cp; 3hpw

prerequisite: 52105 Social and Political Theory

Focuses on the current internationalisation of environmental, political and social problems. Discusses the US–Japan hegemony in the New World (post-Cold War) Order, and the major problems shared by contemporary societies: 'hot money' and the flight of capital, super-exploitation in the Third World and the feminisation of poverty, the environment – soil degradation and deforestation, AIDS and sex tourism, and the international arms race, including the nuclear factor, post-Chernobyl.

52225**AUSTRALIAN HISTORY***8cp; 3hpw**prerequisite: 52105 Social and Political Theory*

Introduces students to the main issues in Australian history, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include the dispossession of Aboriginal peoples and continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history – modes of celebration, everyday life; and media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

52226**AUSTRALIAN POLITICS***8cp; 3hpw**prerequisite: 52105 Social and Political Theory*

Examines the institutions of Australian politics in detail and discusses issues surrounding them e.g. constitutional change, electoral reform, the influence of the media, the role of interest groups. Looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

52228**POWER AND SOCIAL REGULATION***8cp; 3hpw**prerequisite: 52105 Social and Political Theory*

Introduces students to different modes of social regulation in a country such as Australia. Focuses on regulation through organised knowledge and practices (penal, psychiatric, sexual, medical); through the routinisation and ritualisation of everyday life, and by the formal expression of the foregoing in institutional and administrative arrangements (education, law, work). Students will be encouraged to develop work in combination with their production work, subject to negotiation with Subject Coordinators.

52231**INDUSTRIAL RELATIONS***8cp; 3hpw**prerequisites: 52112 Research Methods 1; 52113 Organising*

This subject develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

52232**RESEARCH METHODS 2***8cp; 3hpw**prerequisites: 52112 Research Methods 1; 52113 Organising*

Social scientists are increasingly involved in empirical research on complex social phenomena; but many never go closer to research than reading it and trying to assess its value and implications. This subject focuses on the information and intellectual skills required for the assessment of research, through a detailed examination of a number of research reports in a variety of fields of work.

52236**SPECIALIST WRITING AND PRODUCTION***8cp; 3hpw**prerequisites: 52112 Research Methods 1; 52113 Organising*

This subject explores and develops a range of writing skills useful for practice in the social science professions. It discusses the history, production and use of various relevant types of text (pamphlets, press releases, submissions, reports, features), and develops writing skills appropriate for their production.

52237**DESKTOP PUBLISHING AND THE SOCIAL SCIENCES***8cp; 3hpw**prerequisites: 52112 Research Methods 1; 52113 Organising*

This unit is designed for Social Science students wishing to develop skills in desktop publishing for text-oriented material. It aims at an understanding of the theory and practice of integrating text and format. The course is divided into lectures, practical workshops of students' writing, and the production of a final project in Pagemaker or a similar desktop-publishing program.

52238**COMMUNITY DEVELOPMENT AND SOCIAL PLANNING***8cp; 3hpw**prerequisites: 52112 Research Methods 1; 52113 Organising*

Community development refers to the process through which groups of people become aware of the social circumstances constraining their opportunities, and then gain skills and power to change those circumstances. Social planning refers to a process through which the needs and interests of social groups can come to be addressed by social policies and programs. Both of these processes can be approached through work at the local and regional level. Social change practitioners need to understand a range of theoretical and practical elements in order to participate in processes of empowerment. This subject explores some of the range of groups and issues that have to be incorporated into effective community practice.

52300**ASIAN AND PACIFIC POLITICS***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Focuses on the histories and structures of societies of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific Rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear

dumping ground, and a tourist haven. Analyses social, political and economic trends in the area.

52302**COMPARATIVE RELIGION***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

The unit will cover some of the following topics: comparative religion and social structure; religious symbolism; magical belief and practices; religious philosophy; knowledge and transcendental thought; magic and social structure, magic (or religion) and science; magic, witchcraft (or religion) and healing. The content of the course will vary from year to year.

52304**AUSTRALIA IN THE WORLD ECONOMY***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Provides an introduction to major theories of political economy, aspects of the modern world economy, and the Australian economy. Seeks to develop both an understanding of the bodies of thought underlying current debates, and skills in analysing policy developments. Develops a political-economic approach which grounds such debates in an appropriate social, political and historical context.

52306**GENDER, CULTURE AND POWER***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Addresses the social and historical construction of gender and sexuality, and the relation between social structure, cultural practices and power relations. Strategic points for the operation of power – such as the family, work and sexual relations – are examined and analysed from a range of perspectives and in terms of interactions with representational and discursive practices.

52307**THE MAKING OF THE THIRD WORLD***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Explores theories of the Third World and its predicament including development, dependency and post-colonial theory and critiques. Examines structural problems common to all Third World countries: debt, dependency, human rights, environmental degradation, poverty and hunger. Also examines the histories and contemporary political structures of Latin America, Africa and the Middle East.

52310**ISSUES IN AUSTRALIAN POLITICS***8cp; 3hpw**prerequisites: 52226 Australian Politics plus a further 8cp at the 200 level in the major*

Examines case studies of decision making in Australian politics. Looks at the various processes and arenas in which policy decisions are produced, and at the actors and interests involved. Critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

52311**URBAN CULTURE***8cp; 3hpw**prerequisite: 16cp at 200 level in the major*

Examines the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. Looks at modernism and post-modernism as they affect the development of cities, particularly in architecture and art; environmental factors and changes; suburbanisation; changing transport patterns; urban consolidation; the role of councils; and the impact social movements have had on the design and development of cities.

52316**POWER, RACE AND ETHNICITY***8cp; 3hpw**prerequisite: 16cp at the 200 level in the Aboriginal Studies major or 54375 Reading Difference or 54271 Cinema Study either concurrently or completed*

This subject looks at theories of colonialism and post-colonialism in relation to orientalism, racism and ethnicity. The focus of the subject will vary from year to year depending on the theme chosen, e.g. orientalist theory and popular culture; social and historical theories of race and ethnicity; migration (national and global); cultural pluralism; and diaspora communities.

52317**STATE, WORK AND IDENTITY***8cp; 3hpw**prerequisites: 52228 Power and Social Regulation; plus a further 8cp at the 200 level in the major*

This is an advanced unit in the study of the state, work, industry and the ways in which identity is constructed through work. Students' existing knowledge of the state and its institutions, and the nature of social regulation, will be developed through further examination of the relationship between paid and unpaid work; employment and unemployment; and structured relationships based on class, gender, race/ethnicity and age. The nature of subjectivity and identity will also be explored. Attention will be paid to the nature of media organisations as employers and the role of the media in social processes.

52320**SOCIAL MOVEMENTS***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Social movements have re-emerged as crucial elements in major social change. Using methodologies selectively drawn from history, politics, sociology and cultural anthropology, this subject allows students to research and understand the history and impact of movements such as the feminist movement, the Black movement, the Gay and Lesbian movement, ethnic and indigenous movements,

peasant movements and disability movements in a range of social environments. The focus of the analysis will be specified for each semester the subject is offered, and may involve Australian, European (including Eastern Europe and the former Soviet Union), American, African and Asian contexts. The subject will allow coverage of urban and rural movements. Emphasis will be placed on students undertaking research using electronic and other information sources.

52321

COLONIALISM AND POST-COLONIALISM

8cp; 3hpw

prerequisites: 52325 Gender in Australian History or 54230 Aboriginal Social and Political History; plus a further 8cp at 200 level in the major

In this subject, students will inquire into the processes of colonialism in constructing both colonised and coloniser, by considering the dimensions of race, ethnicity and gender. Students will be asked to consider the meanings and potential for 'post-colonial' history. The unit will raise these issues by exploring interacting colonising and colonised societies. These will usually be England, India and Australia (although depending on teaching staff interests, other countries may be studied in some years). These interacting societies will be examined over a coinciding period, such as the 1850s, when colonial power relations were dominant but were also being contested by both the colonised peoples and by groups within the coloniser societies. Alternatively, the understanding and representation of issues, such as violence, resistance, development, or 'the nation', will be compared in each set of societies. Particular attention will be given to the recent writings of analysts from (previously) colonised societies, who are attempting to define and conduct 'post-colonial' history. Students will be required themselves to conduct research on primary documents (in English) and write a comparative analysis of the period.

52322

FILM, TV AND POPULAR HISTORY

8cp; 3hpw

prerequisites: 52225 Australian History; plus a further 8cp at 200 level in the major

This unit introduces students to the representation of the past in popular culture, particularly historical films and television series. It explores the range of forms and audiences and explores how these affect the communication of meaning. It gives students some understanding of debates in both screen theory and historiography about historical representation in audiovisual media. It also familiarises students with the processes involved in design, production and presentation of these forms. There are three components to the assessment: (1) a seminar presentation; (2) a short written critique of a historical film or television series; and (3) a final major project which involves script development or some aspect of film production, using a historical subject.

52323

HISTORY AND PHOTOGRAPHY

8cp; 3hpw

prerequisites: 52225 Australian History; plus a further 8cp at 200 level in the major

This unit introduces students to the critical study of historical photographs and some other graphic forms such as cartoons. Students will develop skills in authentication of visual sources and a variety of critical readings, as well as the historical narratives which have been developed around them.

52324

GENDER IN AUSTRALIAN HISTORY

8cp; 3hpw

prerequisites: 52225 Australian History; plus a further 8cp at the 200 level in the major

Introduces students to Australian and international debates within history and related disciplines around the study of women's history and gender relations. Students will then explore the implications of these debates by detailed inquiry into a series of case studies in Australian history. These will vary from year to year, but may include: the intersection of race and gender issues e.g. around invasion,

colonialism, or citizenship; women as political activists, including suffragettes; gender relations and work; competing constructions of masculinity and femininity in the 1890s; women's social and cultural relations to land and environment e.g. as explorers, gardeners, farmers, environmentalists and architects; women's utopias; lesbian and gay histories and the construction of sexuality in Australia; gender and the legal system; gender and critical family studies.

52326

ORAL HISTORY AND MEMORY

8cp; 3hpw

prerequisites: 52225 Australian History; plus a further 8cp at 200 level in the major

Introduces students to the practice of oral history, and to the theoretical questions this practice has engendered: the critique of empiricism; the question of memory; the notion of the authenticity of the spoken word; the different forms of oral discourse; the relation between oral and other historical sources and forms of presentation, and the impact of oral history on the practice of history generally.

52327

PUBLIC AND SOCIAL POLICY

8cp; 3hpw

prerequisite: 16cp at 200 level in the major

This subject relates theories of the state and the policy process to recent developments in Australian social policy, and to debates about the appropriate roles and size of the public sector; the relationship between state, market and community; access and equity policies; the concept of 'social justice'; and participation and citizenship in contemporary society. It considers the institutional context in which decision making in the policy arena takes place in the Australian context, and provides an opportunity for integration of knowledge derived from both Studies and Applications areas.

52329

SOCIAL STUDIES PROJECT

8cp; 3hpw

prerequisite: 16cp at 200 level

This subject provides the opportunity for students to undertake a major research project as part of the completion of their degree. It provides the opportunity for extensive research into an area of interest developed through the undergraduate program, and the possibility of using this as preparation for further work in Honours and postgraduate study. It will involve discussion of methodological and research techniques necessary for undertaking advanced work in the social sciences.

52330

PROFESSIONAL PLACEMENT A

4cp; 1dpw for semester

prerequisite: 16cp at 300 level, including 52232 Research Methods 2

This unit provides a professional placement for students who have reached an advanced level in their Applications major in the BA in Social Science. It consists of one full day's work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students' academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

52331

PROFESSIONAL PLACEMENT B

4cp; 1dpw for semester

corequisite: 52330 Professional Attachment A

This unit provides a professional placement for students who have reached an advanced level in their Applications major in the BA in Social Science. It consists of one full day's work per week for one semester or equivalent in an approved organisation/location. It aims to enhance students' academic and professional knowledge and understanding of their chosen fields, and to assist them in making career choices, developing professional skills and acquiring professional contacts and networks.

52332**PROFESSIONAL ATTACHMENT –
PARLIAMENTARY INTERNSHIP**

8cp; 1 dpw for semester

prerequisite: 52310 Issues in Australian Politics

The Parliamentary Internship scheme provides professional placements for students who have reached an advanced level of study in Australian politics. It consists of the equivalent of a full day's work per week for one semester in the office of either a Member of the NSW Parliament or a Parliamentary officer. It aims to enhance the student's scholarly understanding of political institutions and actors, as well as providing opportunities for making career choices, developing professional skills and acquiring professional contacts. Students in the BA in Communication have access to the scheme through 53009 and 53010 Professional Attachment A and B.

52335**SOCIAL, POLITICAL AND
HISTORICAL RESEARCH**

8cp; 3hpw

prerequisites: 52112 Research Methods 1; plus 8cp at 200 level in the major

Introduces students to practices and methodologies in advanced research relevant to social and political studies, and develops research skills appropriate to professional practice in these fields. Explores sources of social and political data; examines particular research methodologies in practice; and provides skills-based exercises in the design of projects and the application of specific social and political methodologies.

52336**SYDNEY HISTORIES**

8cp, 3hpw

*for Bachelor of Arts in Social Science Students
prerequisite: 54213 / 53212 / 52225 / 50515
Australian History*

This course will balance critical and theoretical readings in the field of Australian urban history with a focus on the City of Sydney. Specifically, it will examine the numerous, layered histories which can be read in Sydney. These will include the experiences of minority groups including

Aboriginal people, ethnic groups and women. Public representations of the City of Sydney will also be critically examined and Sydney's cultural landscape will be considered (in part via a one-day field trip). The subject also aims to reflect on the historical origins of contemporary urban issues and problems.

52337**COMPUTER APPLICATIONS IN
SOCIAL SCIENCE RESEARCH**

8cp; 3hpw

prerequisites: 52112 Research Methods 1; plus 8cp at 200 level in the major

The widespread use of computers in social research requires a range of skills and, more particularly, knowledge and understanding of the potential uses and limitations of various commercial statistical, qualitative and ethnographic software packages and programs. This subject allows students to develop their own databases using a range of programs; access on-line distant databases and networks; and apply simple statistical procedures to data they have collected. A key element will be a critical awareness of the potential and limitations of machine-based data in human knowledge.

52338**MEDIA STRATEGIES**

8cp; 3hpw

prerequisites: 52112 Research Methods 1; plus 8cp at 200 level in the major

This subject develops necessary skills for social science students in relation to issues and practices of media production and information distribution. Develops skills in commissioning, supervising and evaluating media productions. Examines historical and political developments in concepts such as 'alternative' and 'community' media, and looks at the role of media in social change and influence. Focuses on using the media to facilitate social change goals through targeted campaign-based exercises.

52339**ORGANISING EEO***8cp; 3hpw**prerequisites: 52112 Research Methods 1; plus 8cp at 200 level in the major*

Introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. Provides students with a critical understanding of discrimination affecting different disadvantaged groups (women, ethnic minorities etc.) and develops theoretical skills needed to analyse, plan, administer and evaluate EEO programs.

52451**THESIS PROJECT (STUDIES) (F/T) (BA (HONOURS) IN SOCIAL SCIENCE)***24cp; 3hpw*

This is taken by students who wish to produce their work in a print format. The work should demonstrate a capacity for independent high level theoretical engagement with a research problem, and a capacity to communicate the outcome of the research in an appropriate manner. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally be 12,000–15,000 words.

52452**THESIS PROJECT (STUDIES) (P/T) (BA (HONOURS) IN SOCIAL SCIENCE)***24cp; 3hpw*

See 52451 Thesis Project for details.

52453**BA (HONOURS) IN SOCIAL SCIENCE THESIS WORKSHOP***8cp*

Thesis Workshop assists students with the preparation of their thesis and suggests ways of placing their work in a wider academic and social context. Issues include convention of inquiry and expression in the humanities and social sciences; differing conceptions of knowledge and its evolution; the nature and limits of 'academic freedom'; and the historical

context in which intellectuals, scholars and academics are formed and act.

52454**CITIZENSHIP, CIVIL SOCIETY AND THE STATE***8cp; 3hpw*

This subject explores debates about the nature of civil society and its relation to the state. It looks at the evolution of legal and non-legal concepts of citizenship, in particular in the Australian context. Concepts of multiculturalism, reconciliation and inclusion, in past and current debates, are examined in the context of new approaches to the nation and the state. Arguments and case studies concerning questions of justice, entitlement, individual rights and duties are discussed.

52455**PHILOSOPHIES OF THE SOCIAL SCIENCES***8cp; 3hpw*

This subject considers key issues in the social sciences such as: social order and conflict; power and social regulation (in both discursive and institutional practices); the constitution of subjectivities; the problem of knowledge; and the relation between knowledge and power, and knowledge and truth. It will consider these issues via a consideration of various themes around social relations, at the broad institutional level, and at the level of everyday life. Thematic material may include a focus on: systems and institutions of power, beliefs/values/ideologies, constructions of time and space, cultural technologies and communications systems. It will also consider ways in which these issues have been theorised in relation to questions of: modernity and post-modernity, colonialism and post-colonialism, gendered and ethno-centred bodies of thought.

The precise focus of this subject (and the relevant text and references) may vary from year to year.

52464**THESIS PROJECT (APPLICATIONS)
(F/T) (BA (HONOURS) IN SOCIAL
SCIENCE)***24cp; 3hpw*

This is taken by students who wish to produce an audio/visual and/or electronic work through which they can demonstrate an advanced standard of media production skills, and reflect advanced research, analysis and expression. The production work is accompanied by a written academic document which describes and analyses the production process and the substance of the project. The project is carried out under individual supervision. Joint projects may be accepted, in which case the extent of the work would reflect the collaboration involved. A single project would normally have a duration of 30 minutes or equivalent.

52465**THESIS PROJECT (APPLICATIONS)
(P/T) (BA (HONOURS) IN SOCIAL
SCIENCE)***24cp; 3hpw*

See 52464 Thesis Project for details.

52519**HISTORY OF SOCIAL AND
POLITICAL THOUGHT***8cp; 3hpw*

Explores the relationship between history and the development of social and political thought. Examines in detail particular aspects of this relationship, and may focus on specific topics, such as the history of feminist thought, utopias, systems of religion and theories of everyday life.

53000**OPEN UNIT A***8cp; 3hpw*

prerequisite: successful completion of at least 24cp at 200 level

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, entered into before the enrolment date, stating the project, its form of assessment

and its date of completion. Available in Autumn semester only.

53001**OPEN UNIT B***6cp; 3hpw*

prerequisite: successful completion of at least 24cp at 200 level

Taken under a learning contract to enable students to complete the requirements for the degree or major.

53002**SPECIAL TOPIC IN STUDIES A***2cp; 3hpw*

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.

53003**SPECIAL TOPIC IN STUDIES B***4cp; 3hpw*

See description for subject 53002.

53004**SPECIAL TOPIC IN STUDIES C***6cp; 3hpw*

See description for subject 53002.

53005**SPECIAL TOPIC IN PRODUCTION A***2cp; 3hpw*

Taken under a learning contract to enable students to complete the requirements for the degree in a subject which is less intensive in time or depth than an 8cp one.

53006**SPECIAL TOPIC IN PRODUCTION B***4cp; 3hpw*

See description for subject 53005.

53007**SPECIAL TOPIC IN PRODUCTION C***6cp; 3hpw*

See description for subject 53005.

53009**PROFESSIONAL ATTACHMENT A***4cp; 3hpw**prerequisite: 48cp at Level 200*

Professional attachments allow final-year students to undertake a structured work-experience program, in which the student's learning needs and an industry sponsor's operation can be brought together in a specified project or set of tasks. The student negotiates a learning contract – a three-way agreement between the student, the Faculty and the sponsor – to define goals for the student and the sponsor. The attachment may be taken either as a 4cp-unit, or as an 8cp-unit in conjunction with 53010 Professional Attachment B.

53010**PROFESSIONAL ATTACHMENT B***4cp; 3hpw**prerequisite: 48cp at Level 200*

See description for subject 53009.

53100**WORD AND TEXT***8cp; 3hpw*

An introduction to textual analysis focusing on recent developments in the areas of linguistics, semiotics, narratology and cultural studies. Looks at language not as an aesthetic medium but as an agency of power.

53101**SOUND AND IMAGE***8cp; 3hpw*

Students are introduced to an eclectic range of written, visual and aural texts and asked to work with these to concrete goals of understanding and production.

53102**MAKING AUSTRALIA***8cp; 3hpw*

An introduction to the study of Australian history and politics. Emphasis is placed on the formation of the state and its institutions, and on social history from the European invasion to post-war immigration. Attention will be paid to the role of

the media in Australian politics and social relations. Students will be introduced to the use of computers in research.

53150**JOURNALISM***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

This unit provides a general introduction to both the practice and theory of journalism. The broad range of possible styles of journalism and their links with other forms of media production will be discussed, but the emphasis will be on the production of news. Students will be introduced to basic reporting skills and undertake practical reporting assignments which will be examined in the light of some theories of journalism production. There will be discussion of the history of journalism; the relationship of notions of professionalism to journalism practice; the relationship of changing technologies to journalism practice; and how questions of ownership and control relate to the work of journalists. A special topic will be the Reporting of Aboriginal Issues.

53151**THEORY AND RESEARCH: SOCIAL AND POLITICAL***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

Deals with the relationship between theory and method and the way in which various methodologies produce certain types of social and political knowledge. Issues covered will include: the fact/value debate; critiques of positivism; the status of experience; ethnography and the question of research subject; the structure/agency debate; and the question of methodological individualism. Looks at a variety of research methods in relation to theoretical practices e.g. liberal, Marxist, feminist, and phenomenological.

53152**TEXTUAL PRACTICE AND PLEASURES***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

Introduction to the social production and practice of writing. Lectures will concentrate on prose narratives in both fictional and non-fictional forms, but there will be opportunities to consider and practise other genres in seminars/workshops. Lectures will develop questions of narrative theory introduced in the subject Word and Text, and will apply these to: prose fiction, writing for screen and television, historical writing and journalistic forms. Other non-fictional forms to be considered might include storytelling or history, interviewing, reviewing, and autobiography or biography. One group of lectures will consider the social construction of the 'writer', book production, distribution, and consumption, and the interactions between the production of popular fictions, film, magazines, and newspapers.

53153**SCREEN***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

Students will develop critical, conceptual and practical skills in working with the moving image – both in terms of their production work, and their writing about film, video and television. Central debates and issues in screen theory will be introduced and discussed: sound-image relations, framing, visual style, the differences between the cinematic, televisual and video images. These issues will be addressed through the study of a broad range of film, TV and video work including animation, mainstream, avant-garde, and local independent work. Students will develop basic skills in shooting and editing film and video. They will also work on a number of practical exercises designed to develop their skills in visual style and an understanding of how film and video texts are constructed in terms of editing, camerawork and soundtrack.

53154**SOUND***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

Aims to listen to the politics, economics, aesthetics and cultural differences of sound in a range of formats. These include radio (radio features, documentary and journalism); music recording; performance; the analysis of film and TV sound; and in other contexts of hearing and making sound throughout everyday life. The main 'case study' used for an integrated approach will be oral history. This will highlight issues of interviewing, listening, and editing for cultural difference. A case study will conceptually address questions of authenticity, representation, differences between televisual and radiophonic format, sound design and the function of memory. A key concern in this unit will be the link between politics and aesthetics, particularly the different ways this link is articulated across genres, disciplines, professional ideologies, institutional practices, artistic contexts, news and documentary formats, and different cultures. In a workshop strand of the course students will be introduced to basic techniques of recording voice for interview, and basic digital editing.

53155**HYPERMEDIA***8cp; 3hpw**prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia*

Focuses on developing a range of critical and production skill needed in the fields of interactive and integrated media. Emphasises critical approaches to the practice of combining such production components as still photography, combining images, sounds and text into multimedia and interactive media programs. Focuses on the analysis of various historical, political and cultural techniques for conceptually and practically designing media programs for specific markets and audiences. Analyses the relationship between computer technologies and the

human interface in terms of race, class and gender. Examines, through case studies, various research and development cultures, media control and regulation policy; and presentation techniques used to speak to 'target' audiences, such as community groups, industry bodies and government organisations. Analyses the shifts from pre-industrial to post-industrial information society – telecommunications and monopoly capitalism.

53156

PHILOSOPHIES AND CULTURES

8cp; 3hpw

prerequisites: any two of 53100 Word and Text; 53101 Sound and Image; or 53102 Making Australia

Discusses the ways philosophies and cultural objects shift from one context to another, such as from Europe to Australia i.e. the importation of ideas, images, icons into Australia and their relation to colonialism. Addresses the question of translation/transformation, and how ideas/objects are adapted to the new context, marketed and 'read' e.g. bogus histories of origin, idealised landscapes. Finally discusses how colonially based ideas, icons and images, or those carrying the baggage of idealisation, can be re-transformed in a variety of modes – visually, textually or aurally – to express the interests of a post-colonial, multicultural Australia.

53200

NEWS AND CURRENT AFFAIRS

8cp; 3hpw

prerequisite: 32cp at 100 level

Examines the major theoretical approaches to the study of journalistic practice and media production with particular reference to media institutions, professionalism, manipulation of news, the construction of difference and deviance, audiences and alternative media. Examines both contemporary journalistic output in the media, and students' own journalistic production in the light of these different theoretical points of view.

53201

THEORIES OF COMMUNICATION

8cp; 3hpw

prerequisite: 32cp at 100 level

Investigates the media and other systems of 'mediated communication' and considers different theoretical frameworks applied to these questions. The systems of media and communication are at the forefront of technological change, and are central agencies in the transmission of hegemonic cultural values as instruments of political power. As organisations they acquire their own culture and practices which inform the ways in which they reflect society. Recent critiques associated with post-modernism and post-structuralism have, however, thrown open debate as to whether a 'true' communication is possible, and whether media can be distinguished from other social phenomena. The unit will also investigate approaches to 'meaning' in relation to its reception by audiences.

53202

LEGAL ASPECTS OF COMMUNICATION

8cp; 3hpw

prerequisite: 32cp at 100 level

Aims to equip students with a working knowledge of those aspects of the law which directly impinge on media production and consumption. Examines the ways in which media regulation relates to social, political and economic processes. While the substantive law in key areas is outlined, there is also an emphasis on understanding how legal processes affect media work in practice. Directly focuses on how legal regulatory systems interact with communication and provides students with an opportunity to develop their general understanding of the law and its role in society.

53203

COMMUNICATION AND CONTROL

8cp; 3hpw

prerequisite: 32cp at 100 level

Covers the political economy of the communication industries and their relationship to general economic tendencies. Investigates some of the controlling

political, economic and technological forces that impact on communications and the media. Examines the extent to which political power is dependent on the media and the role of government supported and public broadcasting. Also analyses possible strategies for resistance, and the relationship of specific social groups to media structures and practices.

53204

SOCIAL AND POLITICAL THEORIES

8cp; 3hpw

prerequisite: 32cp at 100 level

Introduces students to some of the major thinkers and concepts in social and political theory. Discusses their relevance for contemporary issues and their place in ongoing debates. May include an examination of theoretical approaches to issues such as: individualism, gender, ethnicity, social stratification, social cohesion, and citizenship.

53205

AUSTRALIAN POLITICS

8cp; 3hpw

prerequisite: 32cp at 100 level

This subject examines the institutions of Australian politics with a particular emphasis on the relationship between the media and politics. It includes both a detailed overview of formal political processes and discussion of political reporting, the press gallery, electoral campaigns, polls and lobbying.

53206

AUSTRALIA IN THE WORLD ECONOMY

8cp; 3hpw

prerequisite: 32cp at 100 level

Provides an introduction to major theories of political economy, aspects of the modern world economy, and the Australian economy. Seeks to develop both an understanding of the bodies of thought underlying current debates, and skills in analysing policy developments. Develops a political-economic approach which grounds such debates in an appropriate social, political and historical context.

53207

THE MAKING OF THE THIRD WORLD

8cp; 3hpw

prerequisite: 32cp at 100 level

Explores theories of the Third World and its predicament including development, dependency and post-colonial theory and critiques. Examines structural problems common to all Third World countries: debt, dependency, human rights, environmental degradation, poverty and hunger. Also looks at the histories and contemporary political structures of Latin America, Africa and the Middle East.

53208

ENERGY AND THE ENVIRONMENT

8cp; 3hpw

prerequisite: 32cp at 100 level

Explores the fundamental relationship between energy production (control and consumption) and environmental crises. Students will be encouraged to explore critically a series of case studies related but not confined to Australia, including the nuclear energy industry and weapons testing; hydro-electricity and damming; fossil fuel mining and Aboriginal land rights; petroleum industry control and foreign affairs; media representation of energy and its producers; and contemporary alternatives such as solar power.

53209

CULTURE, RACE AND ETHNICITY

8cp; 3hpw

prerequisite: 32cp at 100 level

Concerned with exploring various theoretical accounts of race and ethnicity. Will focus on such issues as: the cultural construction of race; the historical and political location of racism – race symbolism and politics; the idea of ‘ethnicity’ – ethnic mobilisation and ethnic politics. Will include a large component of minority group scholarship, and a comparative perspective.

53210**GENDER, CULTURE AND POWER***8cp; 3hpw**prerequisite: 32cp at 100 level*

Addresses the social and historical construction of gender and sexuality and the relation between social structure, cultural practices and power relations. Analyses and examines strategic points for the operation of power – such as the family, work, and sexual relations – from a range of perspectives and in terms of interactions with representational and discursive practices.

53211**URBAN CULTURE***8cp; 3hpw**prerequisite: 32cp at 100 level*

Looks at the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. Examines the effects of modernism and post-modernism on the development of cities, particularly in architecture and art; environmental factors and changes; suburbanisation; changing transport patterns; urban consolidation; the role of councils; and the impact social movements have had on the design and development of cities.

53212**AUSTRALIAN HISTORY***8cp; 3hpw**prerequisite: 32cp at 100 level*

Introduces students to the main issues in Australian history, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include, for instance, the dispossession of Aboriginal peoples and continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history – modes of celebration, everyday life; and media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

53213**JOURNALISM PRACTICE***8cp; 3hpw**prerequisite: 32cp at 100 level*

Aims to develop news-writing skills to a high level. Lectures will give an insight into a range of different research, interviewing and reporting styles. Explores the relationship between journalists and their sources, and that between journalism and the institutions which are the subject of much daily reporting e.g. parliament, the courts, police, and large companies.

53214**BROADCAST JOURNALISM***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Provides an introduction to broadcast journalism both in radio and TV. Examines the development and structure of the various organisational settings in which broadcast journalism is practised and the relationship between program makers and station management. Basic radio reporting skills will be developed in workshops and there will be an emphasis on students gaining on-air experience. The relationship between images and sound in TV journalism will be discussed and analysed, and some of the basic camera operation and editing skills associated with TV journalism will be introduced. Students will be expected to produce a series of short stories for broadcast.

53215**FEATURES***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Designed to introduce students to the skills involved in feature writing. Aims to give an insight into the breadth of styles available to non-fiction writing in the contexts in which this sort of journalism is produced including social realist writing, essays, columns, profiles, 'new journalism' and complex in-depth features. Students are encouraged to read widely. A range of researching, interviewing and writing techniques will be practised and critiqued. Ethical considerations will be discussed in the context of particular examples of production.

53216**PRINT PRODUCTION AND SUBEDITING***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Aims to teach students print editing and production from start to finish so that they will be capable of handling anything from a brief news report to producing their own publication. Develops skills in each of the four main components of publishing – selection, preparation, presentation and production. Students learn and practise the conventions of subediting and computer layout and explore, in this context, the impact of electronic technology on print production.

53218**POWER AND SOCIAL REGULATION***8cp; 3hpw**prerequisite: 32cp at 100 level*

Introduces students to different modes of social regulation in a country such as Australia. Focuses on regulation through organised knowledges and practices (penal, psychiatric, sexual, medical); the routinisation and ritualisation of everyday life; and by the formal expression of the foregoing in institutional and administrative arrangements (education, law, work). Students will be encouraged to develop work in combination with their production work, subject to negotiation with Subject Coordinators.

53220**PERFORMANCE WORKSHOP 1***8cp; 3hpw**prerequisite: 53222 Textual Poetics or approved 200 level units from other majors*

An exploration of major 20th century theories of performance (Stanislavski, Meyerhold, Brecht, Artaud, Dada, Feminist Performance, Boal) and their relationship to current performance practice, with particular emphasis on directing, improvisation and performance analysis.

53222**TEXTUAL POETICS***8cp; 3hpw**prerequisite: 32cp at 100 level*

Engages with language as it appears in different forms and genres of prose and poetry. Close attention is paid to narrative and notions of 'fine-writing'. Focuses on theories of literary uses of language, particularly those of the Russian formalists and social semiotics. Discusses the consequences of the institutionalisation of modernism for writing in general and popular genres in particular.

53223**TEXTUAL FORMATIONS***8cp; 3hpw**prerequisite: 53222 Textual Poetics*

Involves research into particular formations texts, writers and textualities e.g. Bloomsbury, Harold Park, the hard-boiled school of detective writing, modernism and the avant-garde. The relationships between the writers, writing and wider social institutions are explored and theorised. Discusses the emergence of international genres, their circulation and the institutions of literature. Topics include: sites of writing; textual fashions; stars; formations of resistance (the Beats, feminist sci-fi, Oscar Wilde, Czech dissidents); salons; literary scandals; the politics and practices of consumption – literary magazines and literary journalism; marketing; reviewing; criticism; and the publishing industry.

53224**GENERIC FICTION 1***8cp; 3hpw**prerequisite: 53222 Textual Poetics*

Generic Fiction 1 and 2 allow students to study formal and discursive features of particular genres. Different genres are offered for study in different semesters. Units offered include: The Textual Construction of Childhood; The Fantastic; The Body, Sex, Writing; Realisms; Science Fiction; Horror and the Gothic; Detective Romance; Travel: Biography; Autobiography. Courses investigate the particular genres in relation to contemporary genre theory, the publishing industry and wider cultural preoccupations.

53225**GENERIC FICTION 2***8cp; 3hpw**prerequisites: 53222 Textual Poetics; 53224 Generic Fiction 1*

Continuation of 53224 Generic Fiction 1.

53226**FICTION WORKSHOP A***8cp; 3hpw**prerequisite: 40cp at 100 level*

This is a workshop seminar unit which introduces creative writing students to theoretical consideration of the structures of narrative, and provides the opportunity for students to do extended work on pieces of fiction and non-fiction. Class work will include exercises in narration, character, voice and point of view.

53227**FICTION WORKSHOP B***8cp; 3hpw**prerequisite: 53226 Fiction Workshop A or 53228 Poetry Writing or 53229 Writing for Performance*

Student work in fiction and non-fiction is workshopped with a special emphasis on editing for publication. Readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

53228**POETRY WRITING***8cp; 3hpw*

Offers students the opportunity for extensive work in poetry. Examines the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussions of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the student's own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author-reader 'dialogue', rhyme, assonance, dissonance, alliteration, and metrics.

53229**WRITING FOR PERFORMANCE***8cp; 3hpw*

Takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, subtext, exposition, improvisation, and translation of a text to the stage (or other medium).

53230**PRINT CULTURES***8cp; 3hpw**prerequisite: 53222 Textual Poetics*

Explores the rise of print and its relationship to various moments of social anxiety: arguments over the merits of the novel and romance; comics; horror and fantasy; literary and moral discrimination; literacy and ethical self-formation. Investigates historical issues of print production and consumption. Studies forms such as 'the penny dreadful', 'dime novels', periodical and serial writing, 'fanzines', paperbacks, romances, women's magazines, sexual fiction and pornography. Asks questions about how these forms have been involved in the narration of the self, and how they have been used as sites of pleasure and for the refusal of official culture.

53231**READING AND REPRESENTING DIFFERENCE***8cp; 3hpw**prerequisite: 53222 Textual Poetics*

Addresses various textual formations of social difference in each semester that it is offered, for example: Aboriginal Literature; Women and Writing; Writing and Multiculturalism; Writing and Sexual Difference. Depending on which of these topics is offered, the unit explores issues of race, ethnicity, multiculturalism, sex, gender and sexual preference. Considers theories and strategies of representation, genre and the rewriting of genres and the possibilities this rewriting opens for new understanding and contesting the representation of difference.

53232**NARRATING THE NATION***8cp; 3hpw**prerequisite: 53222 Textual Poetics*

Ordinarily focuses on questions of how Australia has been constructed in various literatures at particular colonial and post-colonial moments, but may also examine other national cultures in any semester. Involves close reading of a number of historical and contemporary texts and identifies the generic, discursive and poetic strategies involved in narrating the nation. Does not aim to produce a notion of national identity, but rather investigates the strategies involved in deploying cultural production in this way.

53250**FILM AND VIDEO 1***8cp; 3hpw**prerequisite: 24cp at 100 level*

This is a compulsory prerequisite for the Film, Video and Television major. Students are introduced to film-making concepts and techniques.

The subject entails a strong component of technical and practical work in class and self-directed learning in the faculty's media centre out of class. The course outline covers an introduction to visual language and major visual styles of film-making, editing, soundtrack design, lighting, scripting, production management and crew roles.

Students produce a short video project as their final assessment. They are also able to produce this project on Super-8 film (resources permitting). There is a class screening at the end of each semester where students have the opportunity to exhibit their work.

53251**FILM 2***8cp; 3hpw**prerequisite: 53250 Film and Video 1*

Introduces students to 16 mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16 mm production: director, cinematographer, camera operator, camera

assistant, first assistant, sound recordist, boom operator, and editor. Students rotate roles on two main 16 mm exercises which are then taken through editing and tracking, to sound mix stage. Students are provided with basic skills of 16 mm production which will be used for short film projects later in the major. There may be restriction of entry to this unit because of resource limitations.

53252**VIDEO 2***8cp; 3hpw**prerequisite: 53250 Film and Video 1*

This unit provides opportunities for students to produce within a television studio environment and learn nonlinear video post-production. It teaches multi-camera and studio-crewing roles which are essential for professional work in any studio environment e.g. serial drama productions, corporate video, community and educational services and pay TV. It also teaches the new skills of nonlinear program composition. Students work in groups and have a range of project options from music clips and short dramas to variety and magazine style formats.

53253**DRAMA***8cp; 3hpw**prerequisite: 53250 Film and Video 1*

Develops students' abilities to communicate with actors, and to develop appropriate visual style for their programs. It is the main unit within the major to concentrate on the job of the director in working with actors, and in determining coverage and visual style. Students will work intensively, learning various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

53254**PROJECT 1***8cp; 3hpw**prerequisite: 53250 Film and Video I*

Allows students to make a short film or video project, using ideas or concepts of their own, or those they may have developed in other units in the major, or in other areas of the degree. Extends the level of technical skills which a student has reached in previous units in the major. Students may only work in media, or use the technical base equipment that they have learnt how to use in other units. (There will be no opportunity to learn how to use new equipment in this unit.) Enables students to take a project from a basic idea through all stages to a completed project.

53255**ANIMATION AND VIDEO GRAPHICS***8cp; 3hpw**prerequisite: 53250 Film and Video I*

Introduces students to film and video animation from idea, script, storyboard, artwork, pre-production to post-production. A broad range of animation techniques are studied. By a series of structured exercises, students are encouraged to develop their own style of animation, and take it through to a completed Super-8, 16 mm, or video production.

53256**DOCUMENTARY***8cp; 3hpw**prerequisite: 53250 Film and Video I*

Students will develop their abilities to use various documentary techniques in the construction of documentary programs, and will view and analyse some existing documentary works. Practical exercises will be set to develop students' skills in such areas as vérité filming, shooting for cutting, interview, voice-over, non-narrative sequences, reportage and the construction of an argument through the use of sound and image. Students will research and script a documentary project.

53257**SCREENWRITING***8cp; 3hpw**prerequisite: 53250 Film and Video I*

Scriptwriting is an essential and often critically important step in the conceptual development of film, video and television projects, as well as a highly marketable writing skill that must be practised in very particular industrial settings with particular protocols. Aims to develop skills in writing a short work for film, video or television, from storyline through scene breakdown to final full draft, with close attention to: film form; television form; adaptation; story and drama; character; the collaborative process of working and reworking a script; script editing; and the environment of screenwriting as it is in this country.

53260**RECENT HOLLYWOOD***8cp; 3hpw*

Begins by placing contemporary American cinema in the context of the 'new Hollywood' cinema of the 1970s, itself understood in relation to the models of classical Hollywood cinema and European art cinema. The course covers aspects of the industrial-economic and textual-stylistic features of recent Hollywood film-making, examining particular genres and directors and looking at questions of the placement of women in recent American cinema (both the representation of women in the films and the women directors/writers/actors working in the cinema). Explores post-modernism, intertextuality and mixed genre forms.

53261**SCREENING AUSTRALIA***8cp; 3hpw*

How has the idea of 'Australia' been defined and refined through audiovisual culture? Seeks to develop an understanding of the ways in which a national culture is presented, contested, circulated and exported through the media. Provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas,

presumptions, attitudes, and actions that gets called 'Australia'.

53262

FILM GENRE

8cp; 3hpw

Genre is at once an industrial and aesthetic term and set of determinations. To study a particular film genre – its variations and life cycles over a period of time and social history – is to gain access to some understanding of how popular art forms shape and are shaped by the nature of the industry and its public, including that public's deeper wishes, fears and dreams.

53263

TELEVISION AND POPULAR CULTURE

8cp; 3hpw

Places what is arguably the dominant cultural 'screen' of our time – television – in the context of broader debates concerning mass/popular culture. Provides a sense of the history of television as a broadcast medium – conceiving of television simultaneously as an industrial/institutional object and a textual, signifying system – together with a sense of the history of cultural debates which have attached to this particular medium. Examines some of the dominant forms of television (news, current affairs, soaps, ads, talk shows, sport, mini-series, sitcoms) and some of the dominant ways of talking about television.

53264

MELODRAMA

8cp; 3hpw

In the history of performance and the audiovisual arts, the genre of melodrama has been resilient and consistently popular. How has this highly expressive form of storytelling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, and subjectivity? Indeed, what other cultural 'complexes' come within the ambit of an investigation of melodrama? How is

melodrama relevant to present-day audiences?

53265

PERFORMANCE AND THE MOVING IMAGE

8cp; 3hpw

Responds to the growing interest in exploring the parameters of performance in film and video, both in screen theory and film and video production. Examines acting and performance styles and techniques in film and television. Specifically looks at filmic and televisual forms of performance, addressing such questions as the production of filmic space and the working of the soundtrack.

53266

VISION AND VISUALITY

8cp; 3hpw

Explores various innovative practices of visual representation across media – painting, photography, film, video, installation – concentrating on some significant cultural producers e.g. Bacon, Warhol, Sherman, Kruger, Mapplethorpe, Koons, Haacke, Ruiz, Godard, Fassbinder, Marker, Snow, Viola, and Callas. Concentrates on some of the innovative theoretical writing attached to some of these artistic practices e.g. the writing of Derrida, Marin, Foucault, Crary, Wollen, Mellencamp, de Lauretic, Deleuze, Lyotard, Krauss, Deutsch, Ross, Marcus, and Mulvey. Sometimes these innovative cultural practices (broadly, 'image production' and 'theoretical writing') will be examined in their own right, sometimes in relation to one another. In any given semester the course will not attempt a comprehensive coverage of all the material mentioned here but will focus on particular selections.

53267

ISSUES IN SCREEN THEORY: IMAGE, MOVEMENT, MONTAGE

8cp; 3hpw

Examines various concepts of the filmic, televisual and video image, and the practices and theories associated with these conceptions. This subject is particularly concerned with questions of

temporality and movement in relation to the moving image, and these issues will be explored through ideas of montage and in-shot movement and stasis. Screenings will include a wide variety of work, ranging from the French New Wave to Latin American cinema.

53268

DOCUMENTARY CINEMA

8cp; 3hpw

Keeps students abreast of the current debates in documentary theory and production through screenings, seminars, and class debate. Provides students with historical and textual analyses of the various forms and themes of documentary from around the world. Students will discuss the social and political imperatives that have animated documentary cinema. They will also debate the ethical issues that have persistently loomed among the audiences, the makers and the 'subjects' of documentary representations. The vexed question of documentary cinema's relationship to 'Reality' will also be addressed throughout the course.

53270

VOICE AND THE SPOKEN WORD

8cp; 3hpw

Focuses on voice and the spoken word, particularly in radio and performance. Asks which voices are absent or silenced and which are present in terms of social structures e.g. sex, sexuality, gender, class, race, ethnicity and age. The effects of the structures of radio and professional values are also discussed in relation to these absences and presences. Studies the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political speaking positions and rhetorics and asks how these vary across genres of program. Although the unit focuses mainly on radio, it does ask similar questions about the construction of voice in performance.

53271

SOUND, MUSIC, NOISE

8cp; 3hpw

An introduction to the study of sound, music and the poetics of sound in a wide range of production forms and cultural contexts. Students will be introduced to a number of critical approaches to the study of sound, music and poetics with initial emphasis being laid on the major practices in which the manipulation of sound plays an important part i.e. music, radio, sound performance, poetry, and film. Specific theoretical and literary texts are considered in the context of a variety of radio and film pieces. Aims to provide a foundation set of critical terms for understanding the intellectual economy of the relations among the key terms – sound, music and noise – and how shifting perceptions of these relations influence a diverse range of practices including urban design and styles of living; linguistic theory; music theory; the construction of voice in both poetic and technological terms, the use of technologies in sound composition; and ideas subjectivity.

53272

SOUND INSTITUTIONS

8cp; 3hpw

prerequisite: either 53270 Voice and the Spoken Word or 53271 Sound, Music, Noise

Considers the complex world of sound institutions. These include the various forms of broadcasting, the recording and distribution industries, and both historical and current developments in sound technologies. The course's general approach combines analysis of contemporary institutions with historical studies. Emphasises the often contradictory nature of contemporary political, commercial and bureaucratic organisations which control the production and distribution of mediated types of sound where ideas of creation or performance are linked by the technological means of aural transmission. This emphasis is supported by research into the foundation and development of sound institutions and their complexity as contemporary administrative and production-oriented systems. Also incorporates smaller and less conspicuous systems

designed for the control of spaces e.g. Muzaks, surveillance systems. A sound institution is defined throughout as an organisation of technological sound which implements some form of influence, control, information dispersal or technological representation of sound.

53273

POLITICS OF POPULAR SONG

8cp; 3hpw

A cultural studies subject which covers both popular music with a political agenda and the politics of the popular music industry. Subject areas include philosophies of popular music, music journalism, world music, pop and rock in the deconstructed USSR and Eastern Europe, popular music and political spectacle, punk rock, black music, and music television. The overall focus will be on the social production and reception of popular music, rather than a musicological approach, and emphasis will be placed on issues of ethnicity as well as music video and the music scene in Sydney.

53274

MUSIC AND POST-MUSICS

8cp; 3hpw

Studies post-war composed musics and sound-art (avant-garde instrumental musics, studio-based electronic musics and sound performances) in their technological and theoretical contexts where both production and listening are concerned. Considers: (1) inherited theories of the post-war avant-garde; (2) cultural, technological and politico-critical models by which such new sound practices have been constructed; (3) the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern musics and sound-works; and (4) the history of technological inventions with which many such practices are associated. Aims to raise a set of critical questions about the relation of music and sound in the contemporary period, relating these questions both to broader cultural and critical issues within the history of sound and to current studio production practices. A practical workshop will be available in later weeks of the course.

53275

SOUND PERFORMANCE

8cp; 3hpw

prerequisites: either 53270 Voice and the Spoken Word and 53271 Sound, Music, Noise or 53277 Sound Design and 53278 On-Air Studio

Concentrates on innovative areas of writing for sound, sound-performance and sound-text. Looks at some historical instances within the poetics of sound-art and radio production, drawing equally from the work of the historical avant-garde and the work of modern feature makers and radio artists. Studio work will be addressed to contemporary practices – with equal emphasis on audio design, script/score and studio production – and will extend post-production studio techniques in multitracking, sound treatment and the production of performers. Student project work may reflect a sequence of different contexts for sound production – radiophonic, multimedia and live. Project work may be formatted in a variety of ways as radio pieces, sound script or tape-based live performance. Consideration will be given to students who wish to present research essays as final projects.

53276

SOUNDTRACK AND THE IMAGE

8cp; 3hpw

prerequisite: either 53270 Voice and the Spoken Word or 53271 Sound, Music, Noise

Studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for cinema and television audiences. Gives students the opportunity for active analysis by providing critical viewing and listening sessions with selected film and television material. Covers four major areas: the silent film era; synchronous and asynchronous soundtracks; music and the soundtrack; and the soundtrack and the listener.

53277**SOUND DESIGN***8cp; 3hpw*

Aims to introduce students conceptually and technically to production for audio design and broadcast sound. Skills of recording, interviewing, listening, editing and mixing are taught in a way that stresses an understanding of how operational techniques work to produce meanings in radio. Students work in a stereo digital medium. Theoretical issues important for sound and audio design – analogue and digital formats, listening, speaking positions, representation, professional values, and the relation between culture, aesthetics and politics of sound – are introduced at this level.

53278**ON-AIR STUDIO***8cp; 3hpw*

Aims to introduce students to the journalistic and live aspects of radio production. Focuses on basic skills, concepts, and political issues in the design and production of live-to-air format programs. The politics, aesthetics and operational aspects of studio microphones, talk-back, interviewing, editing, mixing, studio operation, panel operation, continuity, program format and live voice are the concerns of the course. The implications of various formats are introduced e.g. breakfast style, miscellany, and magazine programs. Recommended for students outside the radio major with an interest in radio as a live broadcast medium.

53279**ADVANCED SOUND DESIGN – RADIO***8cp; 3hpw**prerequisite: 53277 Sound Design*

This is the central post-production unit of the major. Students work in groups to produce music, feature, documentary and sound compositions. Emphasis is placed upon multitrack format, post-production techniques and stereo design. Questions of composition and design are addressed operationally and conceptually in terms of aesthetics and political effects. After an initial shared core around these areas, the

unit divides into two strands: one for those interested in concepts and skills of music production, and the other for those interested in concepts and skills in documentary and feature production. Students in both strands work on the post-production treatment of sound, though with different emphases.

53280**ADVANCED SOUND DESIGN – VISUAL***8cp; 3hpw**prerequisite: 53277 Sound Design*

This subject teaches skills in the design, editing and digital multitrack mixing of soundtrack as an integral element in the production of the image. The semester will concentrate on those design elements in sound which 'lead' the image and counterpoint it. Addresses in particular those areas of sound which are not exclusively designed as spot effects in relation to already mapped visual cues and multilayered types of sound score. The class will be studying moments of a variety of movies where sound has been given a more privileged place than is usually the case in the design process within traditional approaches to filmmaking. As digital multitrack mixing is an advanced sound skill, students will be expected to have completed the prerequisite or show equivalent prior learning.

53281**RADIO LOCAL***8cp; 3hpw**prerequisite: 53277 Sound Design or 53278 On-Air Studio*

Deals with questions relating to local and regional radio, in particular community, ethnic, Aboriginal and Pacific region broadcasting. Introduces at both a theoretical and practical level issues and skills of cross-cultural media production. Addresses both a political and aesthetic set of questions around culturally sensitive ways of interviewing, writing, listening, talkback, research, understanding protocols, and information dissemination. Explores issues about the functions of radio as a community service, and deals with networking and marketing of alternative radio in Australia and the Pacific.

53284**ADVERTISING 1***8cp; 3hpw*

A theory/production unit that offers a theoretical and critical introduction to analysing the practices and strategies of the advertising and public communications industries. Traces the historical, political, economic and cultural influences which these industries have had on capitalism, both locally in Australia and internationally. Questions the role of multinational and post-colonial companies of the First World and their involvement in Third World countries. Examines the various ways in which the consumer is constructed and positioned as a subject. Investigates the use of semiotics, psychoanalysis, content analysis, behaviouralism, Marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. Investigates the structure of the advertising industry, its discourses and the professional practices of workers within various advertising departments and agencies. Questions how alternative, dissenting voices can make themselves heard.

53285**ADVERTISING 2***8cp; 3hpw**prerequisite: 53284 Advertising 1*

Critically examines the relationship between radio, TV and print media and promotional cultures. Includes theories of visual and textual design: layout, printing techniques and publishing processes; and the use of semiotics, textual theory and post-structural developments in analysis. Covers the history of advertising and the media, and what political, economic and cultural forces affected specific developments in various industries. Offers production skills in how to manipulate and integrate text with images and sound in a wide range of campaign contexts including radio campaigns, political advertising, direct advertising, computer graphics, rock clips, newspaper and magazine layout, promotional pamphlets and flyers, billboards, T-shirts, logos, and packaging.

Production technology includes radio production (recording, mixing, broadcasting), still photography (slides and rear projection) and basic video (animatics).

53286**ART AND ADVERTISING***8cp; 3hpw**prerequisite: 53284 Advertising 1*

Traces the historical linkages between high art and advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces which have brought about this symbiotic relationship. Topics include Art Deco, Constructivism, Cubism, Futurism, Surrealism, Constructivism, Social Realism, the Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-Garde and Neo-Expressionism. Discusses the relationship between modernism and post-modernism as they involve advertising. High art marketing: artist 'stables', gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (e.g. Christies). Art as commodity fetish/aesthetic. Appropriation of artworks by advertising e.g. Saatchi & Saatchi, and vice versa; the property laws of the original artwork; and copyright. Role of television and the press in popularising art.

53287**DESKTOP PUBLISHING AND DESIGN***8cp; 3hpw*

A production subject that critically examines the impact of desktop publishing on society and encourages students to produce their own projects using such programs as Word, Write, Draw, Paint, Superpaint, Pagemaker, Postermaker and a variety of graphics packages. Topics include: the history of the desktop publishing and printing industries; and political, economic and cultural implications of the electronic revolution in the media, home, office and education. Terminology and concepts used in DTP. How DTP has affected print design styles, typography and illustration techniques.

What capabilities DTP holds for the future work environments. How to set up a DTP workshop ergonomically.

53288**AUSTRALIAN ADVERTISING CULTURE**

8cp; 3hpw

prerequisite: 53284 Advertising 1

Examines the history, culture, theory and practice of advertising in Australia. Deals with how an agency works in all of its account and creative departments, and with clients, media and market research companies. Works practically in producing a campaign, taking it through all stages of research and development. Students select a campaign topic (contemporary or historical), carry out research and analysis into its brief, strategy and rhetoric, then produce a critical response in the form of either a new campaign or a critique using one or a combination of media e.g. print, radio, video or computer/DTP project. A 2,000-word essay or report is to accompany the major project which is presented to the class at the end of the semester.

53289**INTEGRATED MEDIA**

8cp; 3hpw

Covers the critical and practical issues involved in the production and consumption of integrated media (multimedia). Issues include the historical, economic and cultural impact of computer-generated information packages utilised in a range of domestic, industrial, educational and government sites. Using various textual elements (text, images, sound) students learn how to research, plan and produce an integrated project using computer packages such as Adobe Premiere, Aldus Persuasion, MacroMind Director and Media Maker.

53290**THEORIES OF CULTURE**

8cp; 3hpw

Introduces the conceptualisation of a number of contemporary cultural problems through the work of Friedrich Nietzsche: the implications of the difference between moral systems and ethical

practices; and the will to power in religions, fields of knowledge, and bureaucratic institutional practices. Western forms of nihilism and their contemporary manifestations, questions concerning aesthetics and the potential of the artist.

53291**WORLD CULTURE**

8cp; 3hpw

Studies a wide range of attempts – historical, political and cultural – to produce the notion of an undifferentiated ‘world’ or ‘global’ culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, ‘globalisation’ and TV, cultural syncretism and the new technologies.

53292**THEORIES OF SUBJECTIVITY 1**

8cp; 3hpw

Addresses the question of the crisis of subjectivity which is related to a crisis in modernity. Discusses the development of the modern notion of the ‘sovereign subject’ from the philosophy of René Descartes and its transformations in the 18th and 19th centuries in the various attempts to deal with its anomalies. The most important of these for the purposes of this course is the psychoanalytic modification of the notion of subjectivity instigated by Sigmund Freud. Focuses on aspects of Freud’s and Jacques Lacan’s theories especially as they relate to the question of sexual difference and the difficulty of achieving subjectivity.

53293**THEORIES OF SUBJECTIVITY 2**

8cp; 3hpw

prerequisite: 53292 Theories of Subjectivity 1

Addresses post-Lacanian theories of subjectivity, in particular feminist theories such as those of Julia Kristeva, Luce Irigaray, Michelle Le Doeff, Catherine Clement and Helene Cixious. It will discuss the debates about sexual difference generated by the work of these theories, especially as these debates relate to women and language; to knowledge and the academy and other institutional

forms of knowledge; and to women and the arts. These debates also have a bearing on other non-standard forms of sexuality such as the variety of gay sexualities.

53294

CRIME, MADNESS AND CULTURE

8cp; 3hpw

prerequisite: 53292 Theories of Subjectivity I or 53291 World Culture or 53290 Theories of Culture

Addresses the general questions: Why and how do incarcerating institutions and related bodies of knowledge and practices develop and what cultural effects do they produce? Investigates how the 'criminal' and the 'mad' are socially and culturally constructed as 'deviant' in relation to the 'normal', through, for instance, invocations of 'law and order', 'justice' and the 'morality' of proper, disciplined behaviour. Focuses on specific case studies, with special attention to concerns of differences of race, class, gender, and sexuality.

53295

MEMORY AND THE CULTURAL IMAGINARY

8cp; 3hpw

The way a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts – museums, monuments, media texts, public spaces and so on. Studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a 'cultural imaginary' – the mirrors a society erects to image itself for others.

53296

TECHNOLOGY AND CULTURE

8cp; 3hpw

prerequisite: 53292 Theories of Subjectivity I or 53290 Theories of Culture

This examination of culture and technology will focus on a series of particular case studies, foregrounding issues of gender, sex and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic subjectivities and differences will be discussed. Technofear and technophilia will be touched on. Case studies may include military, medical,

computer, domestic and communications technologies.

53297

THEORIES OF THE IMAGE

8cp; 3hpw

prerequisite: 16cp at 200 level in the major

The content of this unit will vary between a number of different modes of image composition e.g. cinema, painting and the 'fine arts', and electronic/mathematical image making. Provides a philosophical approach to the development of image-concepts in these different modes i.e. cinematographic, painterly, photographic, computer graphic concepts of time and space, body and movement, memory, perception and affects. The content of the unit will vary depending on which mode of image composition is taught.

53298

AESTHETICS

8cp; 3hpw

prerequisite: 8cp at 200 level in the major

Takes the concept of 'aesthetics' and especially modernist and post-modernist aesthetics, as problematic for any study of culture or cultural production. In particular, commonplace notions of 'the aesthetic' are contrasted with more technical applications, in fields such as design, criticism and philosophy.

53300

INTERNATIONAL ASPECTS OF COMMUNICATION

8cp; 3hpw

prerequisite: 8cp at 200 level in the major

Examines some of the ways in which scholars have thought about nations and empires in relation to systems of communication. Also examines some contemporary international issues arising from the imbalance in control of communication and information flows. The impact of technologies employed, the international machinery of the United Nations and national regulatory regimes will be explored in this context.

53301**COMMUNICATION, TIME AND SPACE***8cp; 3hpw**prerequisite: 53201 Theories of Communication*

Examines the way communication technologies such as writing, the telegraph, the telephone, radio, television, film and information technologies have influenced people's perceptions of time and space, and assesses the significance of these changes in terms of changing subjectivities, conceptions of communities, cultures and politics.

53302**DEVELOPMENT, DEPENDENCY AND THE MEDIA***8cp; 3hpw**prerequisite: 53201 Theories of Communication*

Examines the traditional debates between modernisation and dependency theory with respect to the ideologies, traditions and expectations made of media producers in modernising and underdeveloped countries. Recent theoretical trends away from the development/dependency dipole are examined. Comparison is made with the theory and practice of media production in developed liberal democracies. Case studies for examination will be selected from countries which have a socialist and formerly socialist political system.

53303**ORIENTALISM: CONSTRUCTS OF THE EAST***8cp; 3hpw**prerequisite: 8cp at 200 level*

Edward Said's key work establishes the theory and practice of orientalism as a Western representation of, and cluster of knowledges about 'the Orient', based on notions of difference and the exotic which have historically underpinned and validated Western hegemony. This course traces the production of 'the Orient' in a range of discourses from scholarship, art, literature to contemporary formulations in politics and popular culture. A major focus will be the constitution of 'Australia's Orient' i.e. the cultural and political

constructions that underwrite Australia's relations with West and East Asia.

53304**INTERNATIONAL POLITICAL ECONOMY***8cp; 3hpw**prerequisite: 53206 Australia in the World Economy or 53207 The Making of the Third World*

Analyses the processes of restructuring of the global economy and the internationalisation of national economies. Examines the implications for particular nation-states and communities in both the advanced capitalist and developing countries (the Third World), and considers theoretical insights developed from particular bodies of thought. Develops case studies based upon developments in the Asia-Pacific region.

53305**ISSUES IN AUSTRALIAN POLITICS***8cp; 3hpw**prerequisite: 53205 Australian Politics*

Examines case studies of decision making in Australian politics. Looks at the various processes and areas in which policy decisions are produced, and at the actors and interests involved. Critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

53306**HISTORY OF SOCIAL AND POLITICAL THOUGHT***8cp; 3hpw**prerequisite: 8cp at 200 level*

Explores the relationship between history and the development of social and political thought. Examines in detail particular aspects of this relationship, and may focus on specific topics, such as the history of feminist thought, utopias, systems of religion and theories of everyday life.

53307**ASIAN AND PACIFIC POLITICS***8cp; 3hpw**prerequisite: 8cp at 200 level*

Focuses on the histories and structures of societies of South-East Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific Rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, and a tourist haven. Analyses social, political and economic trends in the area.

53308**INTERNATIONAL POLITICS***8cp; 3hpw**prerequisite: 8cp at 200 level*

Focuses on the current internationalisation of environmental, political and social problems. Discusses the US–Japan hegemony in the New World (post-Cold War) Order, and the major problems shared by contemporary societies: ‘hot money’ and the flight of capital; super-exploitation in the Third World and the feminisation of poverty; the environment – soil degradation and deforestation; AIDS and sex tourism; and the international arms race including the nuclear factor, post-Chernobyl.

53309**FILM, TELEVISION AND HISTORY***8cp; 3hpw**prerequisite: 8cp at 200 level*

Intended for students familiar to some extent with the theory and practice of historical research. Aims to give them an understanding of debates in both screen theory and historiography about historical representation in audiovisual media for public presentation. Further aims to give students skills in the design, production and presentation of research briefs by historians working audiovisual media.

53310**RELIGION, MAGIC, SCIENCE AND THE SUPERNATURAL***8cp; 3hpw**prerequisite: 8cp at 200 level*

Broadly concerned with introducing students to either comparative religion or to bodies of thought about magic and witchcraft. The content will vary from year to year. Considers phenomena such as systems of religious beliefs and practices, or magical beliefs and practices, as culturally and historically located bodies of knowledge. Considers the way in which symbols work in the organisation of knowledge.

53311**APPLYING ABORIGINAL HISTORY***8cp; 3hpw**prerequisite: 53212 Australian History or 53219 Aboriginal Studies*

Critically examines the constructions of Aboriginal history created by the disciplines of history and anthropology. Emphasising the work of Aboriginal historians, the unit introduces students to current debates over content, theory and methodologies. Students are encouraged to explore the ethical and political implications of historical production in many media in relation to Aboriginal people.

53312**POPULAR HISTORIES***8cp; 3hpw**prerequisite: 53212 Australian History*

Focuses on history and popular culture. Examines a range of historical representation in popular forms such as historical novels, TV mini-series, school histories, genealogy, music (traditional and rock), newspapers and radio in order to investigate the processes by which people understand the past and social memory is produced. In particular there will be some exploration of the relationship between popular forms and academic discourses; history, experience and truth; the privatised making of history and memory. Uses some instances of political mobilisations of history as the starting point for critique.

53313**ENVIRONMENT, HERITAGE AND HISTORY***8cp; 3hpw**prerequisite: 53212 Australian History*

Explores the policies and practice of environmental and heritage industries. Critically examines the theoretical basis and political implications of cultural heritage management in relation to the three major area of heritage law and activism: Aboriginal sites, natural environment and built environment.

53314**SOCIAL POLICY***8cp; 3hpw**prerequisite: 8cp at 200 level*

'Social policy' is a term used to refer to those aspects of governmental activity concerned with the reproduction of populations and workforces through collective consumption – education, health, housing, social security, social welfare, and employment. This subject draws on a number of disciplines in the social sciences and humanities to offer a historically informed analysis of contemporary social policy issues in Australia from a comparative international perspective. Students are encouraged to work on topics and issues which they see as relevant, and to participate in active critiques of existing policies and alternative possibilities. Covers a range of issues set within the review and development of social theories of the state and social relations.

53315**HISTORY – SPECIAL SUBJECT***8cp; 3hpw**prerequisite: 16cp in History subjects in major, with at least 8cp at 300 level*

Provides opportunities for more advanced historical study. Has a flexible content and structure to accommodate the contemporary range of staff or student concerns in any one semester. Particularly aims to build on the general grounding in content at 200 level by providing more focused studies on a particular theme, period or genre e.g. the history of the Sydney region, feminist history, history of Australian media.

53316**SOCIAL SCIENCE – SPECIAL PROJECT***8cp; 3hpw**prerequisite: 16cp at 200 and 300 levels*

Will be offered occasionally to advanced students in the Sociology and History strand of the Communication, History, Politics and Society major, and to Honours and postgraduate students on a topic defined from either student or staff research interests.

53317**COMMUNICATION – SPECIAL PROJECT***8cp; 3hpw**prerequisite: 53201 Theories of Communication*

Will explore, in depth, both current issues arising in the communications and media fields, and recent theoretical debates which relate to these areas. From time to time will involve an analysis of issues which overlap across studies areas e.g. Communications Studies and Textual Theory, and across studies and production areas e.g. Communication Studies and Journalism.

53318**INFORMATION, DESIGN AND TECHNOLOGY***8cp; 3hpw**prerequisite: 8cp at 200 level*

Explores current and potential uses of computers for data processing, graphics, networking, artificial intelligence, interactive systems and the like. Analyses ideas of the information society by assessing the social effects of information technologies including the transformation of writing and clerical work; the global operation of information systems; new possibilities for communication networks; research and art; and new conceptions of the human body. Will include a practical component to develop students' familiarity with advanced uses of computers.

53319**POLITICAL ECONOMY OF TECHNOLOGY***8cp; 3hpw**prerequisite: 8cp at 200 level*

Assesses the relationship between technological change, organisational structure and practices, and economic, political and social changes in Australian capitalism. The main focus is upon the relationship between technologies of production and employment and work in Australia. Examines current modes of deployment of such technologies, their interaction with relations of power, control and resistance in workplace, and the strategies and responses of various institutional actors e.g. corporations, trade unions, governments.

53320**INVESTIGATIONS***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Examines the development of the notion of investigative journalism and explores its role in the larger context of journalism practice and politics generally. Investigative research techniques are developed and analysed in the context of previously published stories. Students undertake one or more stories, discussing ethical, legal and strategic issues, as well as problems of confidentiality. The emphasis is placed on the process of attempting a story, rather than simply on results. The question of how and where investigative stories can be published is tackled.

53321**RADIO JOURNALISM***8cp; 3hpw**prerequisite: 53214 Broadcast Journalism*

An advanced radio journalism course through which students will get an understanding of the production of talk shows, current affairs reporting and features. Workshops will be held with senior radio journalists to discuss examples of their work. An emphasis will be placed on students gaining experience in on-air facilities. Students will prepare a major radio project which can be either a documentary or a studio live piece.

53323**SPECIALIST REPORTING***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Develops skills in a chosen area of specialist reporting for example business reporting, legal reporting, science reporting or reporting on social welfare issues. Students will develop skills in becoming acquainted with the relevant issues and research in a selected area, and will explore ways of reflecting theoretical and technical concerns in their journalistic work. Questions of style and content will be discussed in relation to a variety of publishing outlets.

53324**TELEVISION JOURNALISM***8cp; 3hpw**prerequisite: 53214 Broadcast Journalism*

Deals with the production of television journalism in the field and in the studio. Develops production skills in visual language, camera operation, editing, scripting, interviewing, graphics design, presentation, production planning and format design. The production skills are taught in an interdisciplinary, theoretical context drawing on media, social and political studies.

53325**PUBLICATIONS: TECHNIQUES AND PRACTICE***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Offers students the opportunity to develop their editing and production skills within the context of the production of the magazine *New Journalist*, a critical media monitor which aims to promote vigorous discussion of journalism, its practice and practitioners. Students will examine a range of magazines – from niche to mainstream – exploring editorial and production issues from the role of the editor and the determining of editorial priorities to the commissioning of stories/artwork and the potential of computer-generated text and graphics. The prospect of independent publishing – ‘printing your own’ – is of special interest.

53327**JOURNALISM PROJECT***8cp; 3hpw**prerequisite: 53213 Journalism Practice*

Gives students the opportunity to carry out an in-depth journalism project which is of publishable quality. The project will be supervised and can be carried out either in groups or individually. It can be a radio, TV or print project and, with the approval of a relevant studies lecturer, can be integrated with a studies subject. A project proposal must be approved by the Journalism Project Coordinator before enrolment. Workshops will be scheduled to report on projects and to discuss issues arising out of the journalism practice involved.

53328**COMMUNICATION RESEARCH:
SPECIAL TOPIC***8cp; 3hpw**prerequisites: 8cp at 200 level; plus 8cp at 300 level in major*

Requires students to undertake original research on an agreed time frame, from the specification of the research project, the review of relevant literature, the development of appropriate methods (which may come from different disciplines) to the collation, evaluation and presentation of the results.

53329**SOCIAL SCIENCE PROJECT***8cp; 3hpw**prerequisites: 16cp at 200 level; plus 8cp at 300 level in major*

Offers the opportunity for students to complete their major with a research project in either a group or individual mode. The topic areas will be negotiated between students and the staff teaching the subject through individual learning contracts with specified goals or through group projects. Students may link this subject with an advanced production subject by agreement, and thus offer a larger project for assessment.

53330**PERFORMANCE WORKSHOP 2***8cp; 3hpw**prerequisite: 53220 Performance Workshop 1*

The devising and presentation of a performance, with particular emphasis on the process of translating a text to the stage. Explores the relationship between text and performance, and the possibilities and constraints of realising a text. The final text may be an existing one, or may be developed by the group.

53331**TEXTUAL STUDIES SEMINAR***8cp; 3hpw**prerequisites: 53222 Textual Poetics; plus 16cp at 200 and 300 levels*

This higher-level unit is open to various topics or areas of concentration. It might involve intensive study of a single writer, or focus on particular critical or theoretical issues. The content will be advertised prior to the running of the course.

53332**TEXTUAL STUDIES PROJECT***8cp; 3hpw**prerequisites: 53222 Textual Poetics; plus 16cp at 200 or 300 level*

Intended to provide students with the opportunity to realise a project of their own design which is the culmination of their work in Textual Studies. At the beginning each student will propose a specific project which will be developed in consultation with the lecturer and presented in class. The emphasis will be on sophisticated research methods and high standards of presentation.

53333**PERFORMANCE PROJECT***8cp; 3hpw**prerequisite: 53330 Performance Workshop 2*

A group-devised performance piece based on improvisation and ensemble work. The integration of production elements from other areas is encouraged.

53335**WRITING PROJECT***8cp; 3hpw**prerequisite: 32cp in major*

Offers students the opportunity to work on a sustained piece of writing of their own choice, in poetry, drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment into the unit. Also includes readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, reviewers are invited to participate.

53336**SPECIAL WRITING WORKSHOP A***8cp; 3hpw**prerequisite: 8cp at 200 level*

A unit designed to meet the needs of different areas of the Writing major. Content varies from year to year. Could include short story writing, advanced writing for film, television, novel writing, or non-fiction writing.

53337**SPECIAL WRITING WORKSHOP B***8cp; 3hpw**prerequisite: 8cp at 200 level*

As for Special Writing Workshop A, this subject varies in content from year to year. The B unit could include specialised poetry writing, 'new journalism', playwriting, or advanced work in the novel.

53338**GENRE WRITING***8cp; 3hpw**prerequisite: 8cp at 200 level*

Content changes from year to year according to student demand and availability of staff. Students consider the theoretical implications of generic form, the ways in which those forms are expanded and subverted, the historical significance of various genres and their literary and popular histories. Topics include detective, thriller, romance, fantasy, experimental fiction, writing for young people.

53350**SCRIPT PRODUCTION AND DESIGN***8cp; 3hpw*

Allows students to develop the necessary skills to produce a short film or video outside the context of the major. Screenings of independent film and video work will provide a framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submission, contracts, marketing and distribution will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project. Students take a script at first draft stage through script revision, production planning, budgeting, and issues of pre-production and production management to shooting script. While the unit provides script discussion and emphasis on reworking a script through several drafts, it is not the unit in the basic skills of scriptwriting.

53351**EXPERIMENTAL FILM AND VIDEO***8cp; 3hpw**prerequisite: 53251 Film 2 or 53252 Video 2 or 53255 Animation and Video Graphics*

Develops a student's skills in 16 mm and video production, in particular to encourage his/her experimentation in image construction and the relationship of soundtrack to image. Through the production of a short experimental work, students will have the opportunity to express ideas and concepts explored in other areas of the degree, through non-naturalistic means. Examines the ways in which the process of production affects innovative work.

53352**PROJECT DEVELOPMENT AND THE INDUSTRY***8cp; 3hpw**prerequisite: 53251 Film 2 or 53252 Video 2*

This unit is offered by supervision only. It is appropriate when a Project 2 project is more than one semester's work. A student can take this unit as the first stage of that longer work. For example, if it is an

animation project or involved experimental work or a documentary that would involve a lot of shooting or editing, it may be useful to take the project over two semesters. However, a student would still have to produce a shooting script and schedule and details of the project to justify such a plan. If a student obtains an attachment, or conducts research into an aspect of the industry, or develops a particular skill area, he or she can put together a study contract for this unit. It would require a detailed proposal of what she or he wanted to do and why, regular reports and a report from someone at the attachment or project, and a final written report/critique on the student's experience. Paid work in the industry is not counted towards this subject.

53353

PROJECT 2

8cp; 3hpw

prerequisite: 53251 Film 2 or 53252 Video 2 or 53255 Animation and Video Graphics (if it is taken as Advanced Animation Project)

May be taken in various ways. In the Project, students will post-produce or produce and post-produce a film and video project of their own choice. They will be assessed on the completed project. In the Advanced Animation Project, students will shoot and complete an animation film or video. In the Sponsored Project, students will work supervised by their lecturer through all stages of production and post-production, and will be assessed on the basis of the completed project. Students may not be allowed to enrol in the subject unless they can provide a final draft script in the case of a drama, and a script or full treatment in the case of a documentary or experimental project, plus evidence of work already done on pre-production where necessary. In the case of a Class Project, a whole class of students supervised by their lecturer may be involved in making a project, either sponsored or on their own. Attachment Project provides the opportunity for students to be supervised through an industry attachment or a particular liaison project which develops their film and video skills. By agreement with their supervising lecturer, students will undertake work on one or more industry film and television productions. Their work

will be supervised, and they will be expected to provide a written report. In the Exhibition and Distribution Project, students may undertake a project organising the exhibition or distribution of a film or video (or combined package) by agreement with their supervising lecturer.

53354

SPECIAL INTEREST SCREEN SEMINAR (INTEGRATED UNIT)

8cp; 3hpw

Allows advanced level Screen Studies students and Film and Video Production students to explore the interconnection between an area of theoretical study and practical production. Encourages students to contribute to contemporary screen debates from their production as well as their written work. The content will vary according to the demand and interests of both students and staff. Students will work on a designed set of exercises with the objective of producing several small productions exploring the area under study.

53355

NATIONAL CINEMA

8cp; 3hpw

How does a national cinema register its culture of origin, and project and circulate a particular nexus of people, place and history both to itself and to the rest of the world? Seeks to sense the ways in which a cinema may 'dream' the history of its place of origin. The national cinemas available for study from time to time include German, French, Japanese, and Latin American.

53356

FILM, GENDER AND DESIRE

8cp; 3hpw

prerequisite: 8cp at 200 level in major

An advanced level unit which explores debates about representation, gender, sexual difference, and desire, through a wide variety of theoretical and film texts. Examines some of the central issues in feminist film theory and practices, and the more recent 'queer theory', addressing ideas such as gendered spectatorship and how 'cinematic pleasures' have been defined.

53357**FILM INTO VIDEO***8cp; 3hpw*

Examines the challenge to traditional notions of representation, reception and theorisation thrown up by video. Attempts to construct a theory or theories that might be adequate to understand this new medium.

53358**SCREEN STUDIES PROJECT***8cp; 3hpw*

In this advanced unit, students will undertake a research project and write a report concerning currently controversial or topical or speculative aspects of the 'industry' and 'art' of film, video and TV. The research will be facilitated through class discussion, specific readings and screenings but students will also be encouraged to undertake their own research developing out of the collective inquiry. There will be a sense of 'groundbreaking' in the course, insofar as the topics under investigation will not be covered fully in orthodox film theories and histories.

53360**PHILOSOPHIES OF SOUND***8cp; 3hpw*

prerequisites: 53270 Voice and the Spoken Word; plus 16cp at 200 level

Studies an interlocking set of philosophical and technology-related concepts which have, in regard to modern practices of sound recording and composition, come to constitute the current idea of sound. Readings and auditions within the seminar will initially analyse a set of conceptual links within key modernist theories and practices to do with music, language, poetry, hermeneutics, sound recording and both scientific and artistic ('avant-garde') uses of sound. This historical and modernist base is then considered more narrowly in the contemporary context, selecting among concurrent philosophies of listening, subjectivities, psychoanalysis, semiotics, feminisms, mythic analysis, architecture, language, meditation, religion, therapeutics, technology and cultural theories of incorporation, writing and the body. Proceeds by way of detailed

consideration of selected pieces and significant philosophical documents from the history of sound-production and its theories.

53361**SOUND SEMINAR***8cp; 3hpw*

prerequisites: 53270 Voice and the Spoken Word and 16cp at 200 level or 53271 Sound, Music, Noise and 16cp at 200 level

Designed for the extended audition and analysis of significant pieces of radiophonic and music production – with an equal emphasis being given to contemporary and international practices within writing-with-sound, produced features, sound-art and innovative studio-based musics. There will be opportunities for some technically based skills acquisition in post-produced sound.

Project work will consist of the preparation of a reading and listening research dossier within each tutorial strand plus an individual or collaborative development of a treatment of a sound-production. Students who plan to major in Sound Studies Project will be required to prepare a reading and listening dossier and outline a significant critical and/or theoretical research project.

53362**SOUND STUDIES PROJECT***8cp; 3hpw*

prerequisite: 53361 Sound Seminar or 53360 Philosophies of Sound

Designed for those students who are interested in exploring in more depth particular issues which have arisen from their general courses in Sound Studies and brought forward in their work for Philosophies of Sound Seminar or Sound Seminar (Radio). Intended to have a flexible content, form and structure, depending on student and staff concerns and available production means. Project work conducted through Sound Studies Project is in essay format and must be conceived as a contribution to the school's annual Sound Studies Yearbook.

53363**RADIO SEMINAR***8cp; 3hpw**prerequisite: 53277 Sound Design or 53278 On-Air Studio*

Designed for the extended audition and analysis of significant pieces of documentary and feature productions and live-to-air series. There will be opportunities for some technically based skills acquisition in post-produced sound. Project work will consist of the preparation of a reading and listening research dossier within each tutorial strand, plus an individual or collaborative development of a treatment for a documentary, feature or live production in preparation for Radio Project in the following semester. The treatment will be accompanied by a 'rationale' which integrates analysis of the concepts, forms and formats of the projected production.

53364**RADIO PROJECT***8cp; 3hpw**prerequisite: 53363 Radio Seminar or 53361 Sound Seminar*

Designed for those students who are interested in exploring particular issues and production formats in more depth. It is intended to have a flexible content, form and structure, depending on student and staff concerns.

53365**TELEVISION ADVERTISING***8cp; 3hpw**prerequisite: 53284 Advertising I*

Aims to provide a detailed critical and practical breakdown of how television advertisements are produced and what economic, political, cultural and historical pressures are working on the various stages of production: from concept brief, storyboard and pre-production details to casting, lighting, set designing, location, hunting, shooting, editing and post-dubbing sound and voice-overs and titles. Post-production stages – marketing, distribution and account managing – are also studied in depth. Examines the relationship between advertisements and programming; time buying, sponsorship of TV events, sports and mini-series to

political advertising and polls. This production subject also examines in detail the theories and criticisms made of television advertising by various industry 'gurus', lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues for clients ranging from small community groups to corporate enterprises. Also takes students through the practical skills of making a TV advertisement and shows them how to present ideas to the client at the various stages of production.

53366**INTERACTIVE MEDIA***8cp; 3hpw**prerequisite: 53284 Advertising I*

Covers the critical and practical issues involved in the production and consumption of integrated media (multimedia). Issues include the historical, economic and cultural impact of computer-generated information packages utilised in a range of domestic, industrial, educational and governmental sites. Using various textual elements (text, images, sounds) students learn how to research, plan and produce an interactive project using computer packages such as Hypercard and HyperResearch. Students are required to produce a short (35 minutes) project for a specific market with a written report listing research and analysis of project concept and strategy.

53367**ADVANCED SPECIAL ADVERTISING TOPIC***8cp; 3hpw**prerequisite: 53284 Advertising I*

As a studies/production mix, this unit focuses on a special topic of contemporary debate in the field of advertising and communications e.g. the representation of women in advertising, cigarette sponsorship in sport, and political campaigns. A detailed analysis of the historical, cultural and economic issues that position such debates and issues will be carried out with the aim of producing a critical response for public presentation or publishing. Aims to involve students in researching

and producing a paper, audiovisual or article that could contribute to such debates, either academically or in the broader media and publishing arenas. Students will produce a major project in line with their production experience using a variety of media e.g. for radio, press, TV or the classroom.

53368

ADVERTISING PROJECT

8cp; 3hpw

prerequisites: 53284 Advertising 1; 53285 Advertising 2; plus another 8cp in the major

This is a final-year advanced unit needed to complete the major and therefore students are required to work with a selected client in the 'outside' world such as a community group, corporate company, small business, educational, institutional or government body. After consultation with the client and the lecturer a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both client and lecturer, discussing all stages of pre-production, creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and productions strategies. At the end of the semester each student will present her or his major project in detail to the class as well as a written report or essay.

53370

HISTORY AND CULTURAL PHILOSOPHY

8cp; 3hpw

prerequisite: 8cp at 200 level in the major

Studies instances of the coming together of historical and philosophical inquiry and asks what relevance each area has for the other. Central to the course is a study of the 'pre-history' of cultural theory, with specific attention to the work done in the 1930s by the Frankfurt School in Germany, Mass Observation in England and the College of Sacred Sociology in France.

Relevance of these developments to simultaneous and subsequent work in cultural studies in Australia is also examined.

53371

DESIRE AND THE SOCIAL

8cp; 3hpw

prerequisite: 24cp at 200 level in the major

The content will vary between a number of contemporary philosophies which have implications for reconceptualising the individual/society couple: the notion of desire as founded on lack, and the role of negation or the negative in thought, the arts and other social practices – upon which concepts of totalisation and identity are often based. Involves re-thinking the notions of individuation, desire and ethics within a range of social and cultural spheres. Two such philosophical approaches of contemporary relevance are presented: (1) the practical, constructivist philosophy of Gilles Deleuze and Felix Guattari which, by stressing the exteriority of forces and relations, is able to produce a viable alternative to traditional Western metaphysical systems; and (2) the philosophies of alterity and the 'general economy' developed by Georges Bataille, Maurice Blanchot, and Emmanuel Levinas, in particular their critique of totalisation and homogenisation in relation to desire and the social.

53372

CULTURES OF NATIONALISM AND FASCISM

8cp; 3hpw

prerequisite: 53290 Theories of Culture or 53292 Theories of Subjectivity I

Looks at the culture of fascism as a mass movement in particular historical moments – Fascist Italy and Nazi Germany. The focus is on the history and 'memory' of fascist culture – at the level of everyday life and sexuality and at the level of art and propaganda. Also examines the culture of nationalism as a central mobilising force – both within and outside a fascist context, and, in particular, in Australia.

53373**PROJECT IN PHILOSOPHY OF CULTURE***8cp; 3hpw**prerequisite: 40cp in major, at least 8cp at 300 level*

Students devise an in-depth course of study, research, writing and editing in a subject of their choosing. Students are encouraged to combine this with a production subject and produce one piece of work integrating their work in the two subjects for 16cp.

54100**WORD AND TEXT***5cp; 2.5hpw*

This unit presents a broadened conception of textuality. It moves away from those understandings of literature based on notions of great authors and canonical, trans-historically valuable works to explore questions of class, race, gender, genre, realism, narrative, and post-modernism. Literary and other cultural texts are regarded as representational systems which are read differently according to different theoretical perspectives: feminism, post-colonialism, and multiculturalism.

Overall the course emphasises a broadened notion of textuality (one which includes popular cultural texts and the practices of film/book reviewing) and a broadened notion of what it means to read a text. Just as various novels, plays, poems, films are constructed, so too are the practices of reading used to interpret them. Thus the course concentrates on the codes and conventions which organise particular forms of textuality, while also concentrating on what particular theoretical perspectives make this possible (how does a narrative analysis or a consideration of genre differ from an author-based interpretation?).

54101**SOUND AND IMAGE***5cp; 2.5hpw*

This unit introduces students to a range of written, visual and aural products and texts in the context of the study of, predominantly, Australian culture, so as to

promote discussion of the strategies underlying them. The industrial and institutional bases for the production of such texts is linked to their consequences for individuals, communities, multi- and sub-cultural groupings. The course consists of lecture-tutorial arrangements coupled with viewings and auditing of selected films, videos and sound works. Computer-based exercises integrate in-class teaching with students' own interests and capabilities and a major group-based project is produced.

54102**MAKING AUSTRALIA***5cp; 2.5hpw*

An introduction to the study of Australian history and politics. Emphasis is placed on the formation of the state and its institutions, and on social history from the European invasion to post-war immigration. Attention will be paid to the role of the media in Australian politics and social relations. Students will be introduced to the use of computers in research.

54103**COMMUNICATION ENVIRONMENTS***5cp; 2.5hpw*

This unit introduces some of the key aspects of the study of Australian communication and cultural industries, including the historical development of the major institutions and industries, their relationships to political and economic structures, the roles of media and cultural professionals, the construction of audiences and the impact of media technologies.

54104**COMPUTERS AND COMMUNICATION***4cp; 2.5hpw*

This unit aims to give students a critical introduction to: (i) basic computer skills – the graphical operating system, word processing, computer graphics, health and safety of the computer user; (ii) computer-based information sources and systems of retrieval, including computer networks; and (iii) the cultural, social and political implications of these technological developments.

54110**MEDIA, CULTURE, SOCIETY***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

This unit introduces some of the major theoretical approaches to the study of media and culture and their relationship to society. It focuses on the historical development of the communication media and media theory, and of the relevant social theory. It explores different theoretical approaches to various aspects of media and cultural production including institutional and industrial development, political economy, policy formulation and implementation, technological change, the convergence of telecommunications and broadcasting, professionalisation of the workforce and the construction of audiences.

54111**SOCIAL AND POLITICAL THEORY***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

The unit will discuss and explore the contribution of various social and political theorists to debates which have contemporary relevance. It proceeds from an examination of relevant theoretical contributions to a critical application of these approaches to important social and political issues.

54112**CULTURAL STUDIES***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

This unit will introduce students to the main concepts and methods of the field of Cultural Studies. It is the foundation unit for the Cultural Studies major in which students will later undertake specific courses in the areas of textual studies, screen studies, philosophy of culture, sound studies and popular culture.

This unit will present critical readings in the broad field of cultural studies in the first half of the semester before proceeding in the second half to a specific case study e.g. the city, performing popular culture, bodies and sexualities, critiques of anthropology.

54114**WRITING 1***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

This is a workshop/seminar unit which introduces theoretical consideration of the practice of creative writing and performing in a variety of genres and for different media. Seminars will consider fictional creation as a social and politically framed activity; intervention by and for marginalised voices; and the construction of writing formations. Class work will include exercises in some of the following: writing prose fiction to defined parameters of voice; point of view or narrative position; writing poetry in prescribed or 'free' forms; writing to be seen, writing to be heard; and adaptation of writing between genres.

54115**FILM AND VIDEO 1***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

This is a compulsory prerequisite for the Film, Video and Television major. Students are introduced to film-making concepts and techniques.

The subject entails a strong component of technical and practical work in class and self-directed learning in the faculty's media centre out of class.

The course outline covers an introduction to visual language and major visual styles of film-making, editing, soundtrack design, lighting, scripting, production management and crew roles.

Students produce a short video project as their final assessment. They are also able to produce this project on Super-8 film (resources permitting).

There is a class screening at the end of each semester where students have the opportunity to exhibit their work.

54116**AUDIOVISUAL MEDIA PRODUCTION***6cp; 3hpw**prerequisite: 19cp at 100 level/Stage 1*

Students will be introduced to the various image, sound and promotional industries of PR, advertising, radio, multimedia and

sound. From a critical and theoretical viewpoint, students will examine historic, political, economic, cultural and technological links between these industries. Students will develop basic production skills which reflect the range of technologies, the cultural disciplines and the industrial contexts.

54117

JOURNALISM 1

6cp; 3hpw

prerequisite: 19cp at 100 level/Stage 1

This course is designed to introduce students to key issues of journalism and the media, and to the basic elements of professional practice; provide understanding of and practice in key skills including news writing and interviewing; and provide an awareness of ethical, regulatory and legal issues.

54150

COMPUTERS AND PRINT PRODUCTION

4cp; equivalent to 2hpw for 8 weeks

prerequisite: 19cp at 100 level/Stage 1

This subject provides an intensive familiarisation course for students interested in developing introductory skills relevant to other areas of the degree which utilise simple digital production technologies.

54151

COMPUTERS AND AUDIOVISUAL PRODUCTION

4cp; equivalent to 2hpw for 8 weeks

prerequisite: 19cp at 100 level/Stage 1

This intensive subject provides students with an introduction to thinking about and using computers in audiovisual production. Intensive workshops are used to introduce computers and audiovisual production, overviewing digital production techniques used in a variety of industrial settings. Students develop simple projects in teams using basic software.

54152

RADIO BASIC

4cp; equivalent to 2hpw for 8 weeks

prerequisite: 19cp at 100 level/Stage 1

This unit introduces the fundamental radio/sound production skills of recording, editing and mixing in both live and pre-taped situations to a broadcast standard.

54153

VIDEO BASIC

4cp; equivalent to 2hpw for 8 weeks

prerequisite: 19cp at 100 level/Stage 1

This subject provides a preliminary introduction to video production and to critical issues involved in the writing, design and production of film, video and television programs. It is designed for students not enrolled in the Film, Video and Television major, as a means for them to gain basic understanding of issues involved in moving-picture productions in the area of television journalism, documentary, drama feature and film/video advertising. Students will develop basic skills in shooting and editing video, and will work on a number of practical exercises designed to develop their skills in visual style, and an understanding of how film and video texts are constructed in terms of editing, camerawork and sound-track.

54200

AUSTRALIAN COMMUNICATION POLICY

8cp; 3hpw

prerequisite: 54110 Media, Culture, Society

This unit is a critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Students make a close study of examples of the institutions, processes and language of policy formulation and implementation, and are encouraged to participate in a current issue. Topics covered include regulation, the role of public and private sector institutions, the impact of new technologies on distribution and access to information, and local and global cultural production.

54201**COMMUNICATION, CULTURE AND THE LAW***8cp; 3hpw**prerequisite: 54110 Media, Culture, Society*

This unit examines the body of law applicable to Australian media and cultural practice and institutions, and the processes and policies involved in their formulation and administration. It includes areas such as broadcasting and telecommunications law, trade practices, intellectual and cultural property, privacy, defamation, freedom of information and censorship.

54202**CULTURAL TECHNOLOGIES, CULTURAL POLICY***8cp; 3hpw**prerequisite: 54110 Media, Culture, Society*

The unit examines the way a notion of 'cultural technologies' has come to supplement a notion of 'cultural industry'. It will provide a historical analysis of some instances of cultural technologies (publishing, advertising, cinema, radio, television, popular music, museums, malls, shoppingtowns, theme parks) and will explore in detail some specific case studies of particular cultural technologies. The course will also examine the relation of specific issues in cultural policy studies to specific cultural domains (heritage policy debates and museums), and examine debates about the implications of networking and interactive information technologies for specific cultural practices.

54203**NEWS AND CURRENT AFFAIRS***8cp; 3hpw**prerequisite: 54110 Media, Culture, Society*

This unit takes a comparative theoretical approach to studying the exercise of power in the production of news. It deals with the economic and institutional contexts, debates about the role of the press in the democratic political process, relations between different professional groups including journalists and public relations staff, the impact of media technologies, and relations with audiences. Students are expected to apply these

theoretical debates to their own media production work.

54210**INTERNATIONAL POLITICS***8cp; 3hpw**prerequisite: 54111 Social and Political Theory*

Focuses on global political and economic structures and problems. Examines the role of the IMF, World Bank, United Nations and GATT and assesses attempts to erect a post-Cold War New World Order based on global capitalism, human rights and democracy. Problems discussed will include environmental degradation, Third World debt, the feminisation of poverty, and the growing gap between rich and poor.

54211**AUSTRALIAN POLITICS***8cp; 3hpw**prerequisite: 54111 Social and Political Theory*

Examines the institutions of Australian politics in detail and discusses issues surrounding them e.g. constitutional change, electoral reform, the influence of the media, and the role of interest groups. It looks at the political organisation and role of, for example, parties, pressure groups, and the public service, and at current policy issues confronting governments.

54212**POWER AND SOCIAL REGULATION***8cp; 3hpw**prerequisite: 54111 Social and Political Theory*

Introduces students to different modes of social regulation in a country such as Australia. The course will focus on regulation through organised knowledge and practices (penal, psychiatric, sexual, medical); the routinisation and ritualisation of everyday life; and by the formal expression of the foregoing in institutional and administrative arrangements (education, law, work). Students will be encouraged to develop casework in combination with their production work, subject to negotiation with Subject Coordinators.

54213**AUSTRALIAN HISTORY***8cp; 3hpw**prerequisite: 54111 Social and Political Theory*

Introduces students to the main issues in Australian history, the major theoretical debates and a wide range of sources that can be used to explore history (written, oral, material, visual). Though the content will vary, areas covered might include the dispossession of Aboriginal peoples and continuing histories of survival; environmental history (uses of and responses to the Australian landscape); the labour movement and political history; gender relations and women's work; wars and masculinity; aspects of cultural history – modes of celebration, everyday life; and media history. Students are also encouraged to investigate their own past and see how this relates to the making of history within Australian cultures.

54214**GENDER AT WORK***8cp; 3hpw*

Gender is a central organising principle of work. This subject examines patterns of women's and men's participation in paid work and the social, historical, economic and political factors implicated in these patterns. Segmentation in the labour market and segregation in the workplace are analysed with particular reference to gender inequalities and relations of power. Taken-for-granted assumptions about gender fundamental to the way work is organised at the wider social level, and to how individual jobs are designed, are examined and various explanations for the gendered nature of work are critically evaluated. Particular emphasis is given to the experiences and meanings of work in men's and women's lives, and to the relationship between work and gendered personal identity. The subject evaluates anti-discrimination legislation, and equal employment opportunity and affirmative action programs as strategic interventions aimed at de-gendering the institutions and conditions of work. How the principles of gendered work organisation operate will be studied in various workplace settings, enabling students to relate theory to practice.

54230**ABORIGINAL SOCIAL AND POLITICAL HISTORY***8cp; 3hpw**prerequisite: T5110 Aboriginal Cultures and Philosophies or 54111 Social and Political Theory*

This subject is a campus-wide elective and also a second core subject for the Aboriginal Studies major in the BA in Communication, BA in Social Science and BEd in Adult Education. It examines and analyses the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

54231**ABORIGINAL PEOPLE AND THE MEDIA***8cp; 3hpw**prerequisite: T5110 Aboriginal Cultures and Philosophies or 54110 Media, Culture, Society*

This is a unit offered at an intermediate stage in the Aboriginal Studies major, and also as a subject in the Communication and Cultural Studies major. It is designed to familiarise students with the field of debate in relation to representation of Aborigines in the media, and with the productions of Aboriginal media organisations. Where possible, some written, video or film production could become part of the course assessment.

54240**JOURNALISM 2***8cp; 3hpw**prerequisite: 54117 Journalism 1*

The aim of this unit is to develop news and short story writing skills to a high level. Lectures will give an insight into a range of different research, interviewing and reporting styles. The course will explore the relationship between journalists and their sources, and that between journalism and the institutions which are the subject of much daily reporting e.g. parliament, the courts, police, and large companies. Students will produce a series of short stories from their chosen 'round.'

54241**PRINT FEATURES***8cp; 3hpw**prerequisite: 54240 Journalism 2*

This unit is a subject designed to introduce students to the skills involved in feature writing. It aims to give students an insight into the breadth of styles available to non-fiction writing. It explores the genres in which this sort of journalism is produced, including social realist writing, essays, columns, profiles, 'new journalism' and more complex in-depth features. Students are encouraged to read widely. A range of techniques of researching, interviewing and writing will be practised and critiqued. Ethical considerations will be discussed in the context of particular examples of production.

54242**PRINT PRODUCTION AND SUBEDITING***8cp; 3hpw**prerequisite: 54240 Journalism 2*

The unit aims to teach students print editing and production from start to finish so they will be capable of handling anything from a brief news report to their own publication. It develops skills in each of the four main components of publishing – selection, preparation, presentation and production. Students learn and practise the conventions of subediting and computer layout. The impact of electronic technology on print production is a major focus of the unit.

54243**RADIO JOURNALISM***8cp; 3hpw**prerequisites: 54117 Journalism 1 and 54152 Radio Basic*

This subject provides an introduction to radio journalism in the context of Australian organisational and programming practices. Basic radio reporting skills including research, recording, interviewing, editing, scriptwriting and mixing will be developed in workshops, and there will be an emphasis on students gaining on-air experience.

54244**TELEVISION JOURNALISM 1***8cp; 3hpw**prerequisites: 54117 Journalism 1 and 54153 Video Basic*

This unit deals with the production of television journalism in the field and in the studio. It develops production skills in visual language, camera operation, editing, scripting, interviewing, graphics design, presentation, production planning and format design. The production skills are taught in a critical, theoretical context.

54245**ELECTRONIC RESEARCH***8cp; 3hpw**prerequisite: 54117 Journalism 1 or 50431 Research and Reporting for Journalism*

This unit will familiarise students with the range of information resources in the public and private sectors that are available electronically and are relevant to research for journalism, and techniques for optimising the access to and use of these resources. It will cover issues in the evaluation and verification of electronically derived information, techniques for the analysis and organisation of information, institutional controls on information flow and debates about the social/economic/political factors affecting electronic information flows.

54250**FICTO-CRITICAL WRITING***8cp; 3hpw**prerequisite: 54114 Writing 1*

This production unit will introduce students to the field of ficto-critical writing through reading of the divers manifestations of the genre. Ficto-criticism can range from 'New Journalism' to some types of post-structuralist theoretical writing. The course will study the emergence of the genre and workshop students' own writing.

54251**PERFORMANCE WORKSHOP***8cp; 3hpw**prerequisite: 54114 Writing 1*

A survey of some of the principal areas of 20th century innovation in live and

sound-oriented performance from Stanislavski to Cage and Boal. The subject will involve a combination of short research projects on given topics and workshop exploration of the implementation of particular concepts in performance e.g. naturalism, method acting and 'the system'; applications of commedia dell'arte; Brecht's epic theatre and its developments in theatre, film and radio; futurist, dadaist and surrealist performance; the improvised play; performance art; feminist performance; community theatre; and post-modern performance.

54252

NARRATIVE WRITING

8cp; 3hpw

prerequisite: 54114 Writing I

This is a workshop/seminar unit which introduces theoretical consideration of the structures of narrative, and provides the opportunity for students to do extended work on pieces of fiction and non-fiction. Class work will include exercises in narration, character, voice, point of view.

54253

WRITING FOR PERFORMANCE

8cp; 3hpw

prerequisite: 54114 Writing I

Takes up the theory and practice of writing for performance. Content changes from year to year to allow a focus on one particular performance medium. The course provides the opportunity for students to do extended work on short scripts. Teaching is primarily through workshops which consider aspects of craft appropriate to the specific performance medium: script structures, questions of form and content, characterisation, context and the translation of script into performance.

54260

ANIMATION

8cp; 3hpw

prerequisite: 54115 Film and Video I

(prerequisite may be varied, based on the relevance of units taken outside the major or the completion of Video Basic)

Students are introduced to animation in all its aspects – from idea, script, storyboard, artwork, pre-production, to production

and post-production. A broad range of animation techniques is studied, and by a series of structured exercises, students are encouraged to develop their own style of animation, and take it through to completion.

54261

DOCUMENTARY

8cp; 3hpw

prerequisite: 54115 Film and Video I

(prerequisite may be varied, based on the relevance of units taken outside the major and/or Video Basic)

Students will develop their abilities to use various documentary techniques in the construction of documentary programs, and will view and analyse some existing documentary works.

Practical exercises will be set to develop students' skills in such areas as vérité filming, shooting for cutting, interview, voice-over, non-narrative sequences, reportage and the construction of an argument through the use of sound and image. Students will take a documentary idea through its development to first draft script stage. Those who enter the unit with a scripted short documentary idea at the pre-production stage will be able to undertake the production of this project in lieu of research, scriptwriting and practical exercises if this is approved by the lecturer.

54262

DRAMA

8cp; 3hpw

prerequisite: 54115 Film and Video I

Develops students' abilities to communicate with actors, and to develop appropriate visual style for their programs. It is the main unit within the major to concentrate on the job of the director in working with actors, and in determining coverage and visual style. Students will work intensively, learning various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Students will work on relevant exercises in and out of class and will finally produce a short scene on video using two actors.

54263**FILM 2***8cp; 3hpw**prerequisite: 54115 Film and Video 1*

Introduces students to 16 mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16 mm production: director, cinematographer, camera operator, camera assistant, first assistant, sound recordist, boom operator, and editor. Students rotate roles on three main 16 mm exercises which are then taken through editing and tracklaying, to sound mix stage. Students are provided with basic skills of 16 mm production which will be used for short film projects later in the major. There may be restriction of entry to this unit because of resource limitations.

54264**VIDEO 2***8cp; 3hpw**prerequisite: 54115 Film and Video 1*

This subject is the specialised introduction to television production within the Film, Video, TV major and thus provides students from the Faculty's courses with a comprehensive understanding of the television production medium. The subject will also provide opportunities to contextualise knowledge from the course about related production areas in the video industries and media arts areas.

It will provide students with a comprehensive introduction to both single camera and multicamera studio production techniques.

54271**CINEMA STUDY***8cp; 3hpw**prerequisite: 54112 Cultural Studies*

This unit provides students with an in-depth analysis of a particular cinema, and introduces them to the various methodologies used in undertaking such analyses. The unit will generally focus on the study of a particular national cinema, addressing such issues as: the notion of 'nation' and of other contending points of cultural identification that may be in conflict with the 'nation' such as ethnic, religious, and

regional identity; the notion of a 'social imaginary'; and film industry history. It will address how a national cinema registers its culture of origin, and projects and circulates a particular nexus of people, place and history both to itself and to the rest of the world. The national cinemas available for study from time to time include Australian, German, Italian, Japanese and Latin American cinemas. This unit may also entail (depending on staff and student interest) a study of particular forms of cinema or periods of film history.

54272**SOUND, MUSIC, NOISE***8cp; 3hpw**prerequisite: 54122 Cultural Studies*

This subject is an introduction to the study of sound and music in a wide range of production forms and cultural contexts. The first part of the subject is structured as an overview in synoptic form and provides a framework for studying the distinct elements of sound, music and noise. In the context of principally art-practice, a difference is established between modernist and post-modernist ideas of sound. A similar difference is marked between acoustic, analogue and digital/sampling/re-scripting approaches to the representation of sound. These ways of conceiving, producing and listening to sound are related to radio, music recording, film-sound, media distribution systems, subjective senses of sound and to our experience of the urban and industrial environment. In a similar manner, various later aspects of the class coursework and assignments focus on the design implications of a sonorous sense of the world, whether this is expressed in an architectural vision, a broadcast-production set of artefacts and institutions, or in terms of a performance system.

54273**GENRE STUDIES***8cp; 3hpw**prerequisite: 30cp at 100 level*

Generic texts in either popular print culture or cinema (or a combination of both) will be studied in relation to received notions of popular genres such as

crime and detective fiction, the western, science fiction and fantasy, horror and gothic, melodrama and romance. The formal properties, modes and conventions of a particular genre will be analysed in relation to its development from 'classical' models to more heterogeneous contemporary formations involving changing representations of technology, gender, sexuality, ethnicity and difference. The social contexts of the production and reception of a particular genre will also be examined.

54274

SOUND STUDIES

8cp; 3hpw

prerequisite: 54122 Cultural Studies

This unit examines the construction of voice in both poetic and technological terms, on its own and in relation to sound and music. It focuses primarily on voice and the spoken word in radio and performance, but also in other electronic media and technologies. It asks which voices are absent or silenced, and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity and age). The effects of the structures of radio and professional values are discussed in relation to these absences and presences. There is a focus on the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political speaking positions, rhetorics and genres.

54275

THEORIES OF CULTURE

8cp; 3hpw

prerequisite: 54112 Cultural Studies

This unit introduces the conceptualisation of a number of contemporary cultural problems through the work of Friedrich Nietzsche: the implications of the difference between moral systems and ethical practices; and the will to power in religions, fields of knowledge, and bureaucratic institutional practices. Western forms of Nihilism and their contemporary manifestations, questions concerning aesthetics and the potential of the artist.

54276

THEORIES OF SUBJECTIVITY

8cp; 3hpw

prerequisite: 54112 Cultural Studies

Addresses the question of the crisis of subjectivity in relation to a crisis in modernity. Discusses the development of the modern notion of the 'sovereign subject' from the philosophy of René Descartes and its transformations in the 18th and 19th centuries through various attempts to deal with its anomalies. The most important of these for the purposes of this course is the psychoanalytic modification of the notion of subjectivity instigated by Sigmund Freud. Focuses on aspects of the theories of Freud and Jacques Lacan, in particular how they relate to the question of sexual difference and the difficulty of achieving subjectivity.

54277

RECENT HOLLYWOOD

8cp, 3hpw

This course begins by placing contemporary American cinema in the context of the 'new Hollywood' cinema of the 1970s, itself understood in relation to the models of classical Hollywood cinema and European art cinema. The course covers aspects of the industrial-economic and textual-stylistic features of recent Hollywood film-making, examining particular genres and directors and looking at questions of the place of women in recent American cinema (both the representation of women in the films and the women directors/writers/actors working in the cinema). Other issues explored concern post-modernism, intertextuality and mixed genre forms.

54290

ADVERTISING: PRODUCTION AND CRITICISM

8cp; 3hpw

prerequisite: 54116 Audiovisual Media Production

Students will critically analyse the relationship between advertising and society, and examine the Australian and international advertising industry via historical, political, economic and cultural perspectives. The unit will examine the organisation of advertising agencies and their

relationship with clients and freelancers. Students will be introduced to key production skills such as concept development, copywriting, art direction and layout, focused on the areas of print and radio advertising. The unit will examine the ways in which consumer markets are constructed and consumers positioned as subject, and will draw upon semiotic, feminist, psychoanalytic, behaviourist, Marxist and aesthetic approaches to the study of the advertising image market.

54291

DESKTOP PUBLISHING AND DESIGN

8cp; 3hpw

prerequisites: 19cp at 100 level/Stage 1; 6cp from a Stage 2 production unit

This unit addresses the need for a subject that prepares students for the increasingly important job requirement of having skills in desktop publishing and design for a wide range of vocations in the communications industries. Covers pre-production and post-production implications of DTP i.e. market research, printing and binding, marketing and distribution.

54292

HYPERMEDIA

8cp; 3hpw

prerequisite: 54116 Audiovisual Media Production or 54115 Film and Video 1

Hypermedia products utilise computer-mediated combinations of text, graphics, video, animation and sound, allowing people a higher degree of interaction than is possible with traditional narrative media formats. The aim of this unit is to provide students with a critical, theoretical and practical introduction to the area. Hypermedia production has applications in various sectors including publishing, tourism, museums, advertising and education and is an extremely new and exciting area of media production.

54294

SOUND DESIGN

8cp; 3hpw

This unit aims to introduce students conceptually and technically to production for audio design and broadcast sound. Recording, interviewing, listening, editing and mixing skills are taught in a way that

stresses an understanding of how operational techniques work to produce meanings in radio. Students work in a stereo digital medium. Theoretical issues important for sound and audio design such as analogue and digital formats, listening, speaking positions, representation, professional values, and the relation between culture, aesthetics and politics of sound are introduced at this level.

54295

PUBLIC RELATIONS PRINCIPLES AND PROCESS

8cp, 3hpw

prerequisite: 54116 Audiovisual Media Production

This subject introduces students enrolled in the Communication, Sound, Image major to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity. They develop basic skills in writing for the media.

54300

COMMUNICATION HISTORY

8cp; 3hpw

prerequisite: 16cp at 200 level in the major; 54213 Australian History in the Social, Political and Historical Studies major is also strongly advised

This unit examines the history of the communication media in both an Australian and an international context. It considers the changes in social, economic, political, and cultural life accompanying major new communication technologies, including printing, telegraph, telephone, radio, television, computers. The unit pays particular attention to the history of journalism practice in various communication media from the early 19th century. Topics include: the relationship between technological change and daily journalistic practice; changing forms of narration in popular culture; audience literacy and expectations; and the processes of unionisation, feminisation, and professionalisation in journalism.

54301**INTERNATIONAL COMMUNICATION***8cp; 3hpw**prerequisites: 54200 Australian Communication Policy; and another 8cp at 200 level in the major*

This unit examines the increasing globalisation of media and telecommunications networks, including program production and distribution. It will consider the relationship between changing technologies of production, distribution and reception to changing social relations, economic relations and perceptions of time and space. It looks at debates about regulation, technology, cultural sovereignty and intellectual property, and examines their political, economic and cultural implications.

54302**MEDIA, CULTURE AND IDENTITY***8cp; 3hpw**prerequisite: 16cp at 200 level in the major or 54231 Aboriginal People and the Media in the Aboriginal Studies major*

This unit examines the relationship between sub-cultural identities and media/communications production. In particular it focuses on indigenous, minority, national and 'alternative' media production, and debates its role in developing/ preserving community cultural identities. It will compare experiences in different media, locations and communities internationally, and also look at the relationship between media and other forms of cultural representation such as museums, craft and the performing arts. It will pay particular attention to the experiences of cultural minorities in relation to the new information media.

54303**PROFESSIONAL PRACTICE AND CULTURE***8cp; 3hpw**prerequisite: 16cp at 200 level in the major*

This unit is a critical study of debates about the role of the individual artist/professional in media and cultural production. It situates the historical development of concepts such as the professional, the auteur, the artist and the cyberpunk within their intellectual, cultural and

economic contexts, and explores critiques of these concepts from a variety of theoretical perspectives. It will explore debates about cultural agency; popular versus high culture; economic structures and funding policies; and the relationship of professional practice to changing technologies through case studies of industries such as journalism, public relations, advertising, film production and the performing arts.

54304**COMMUNICATIONS AND CULTURE RESEARCH PROJECT***12cp; 3hpw**prerequisites: 54110 Media, Culture, Society; 24cp at 200 and 300 levels from within the major*

This unit requires students to undertake some original research within an agreed time frame, covering the specification of the research project, the review of the relevant literature, the development of appropriate methods, and the collation, evaluation and presentation of the results.

54310**ISSUES IN AUSTRALIAN POLITICS***8cp; 3hpw**prerequisites: 54211 Australian Politics or 52102 Politics and Political Institutions, plus a further 8cp at the 200 level in the major*

This unit examines case studies of decision making in Australia politics. It looks at the various processes and arenas in which policy decisions are produced, and at the actors and interests involved. It critically discusses models and theories of decision making and focuses on a number of particular decisions in Australia's recent political history which have had major impact on Australian life.

54311**ASIAN AND PACIFIC POLITICS***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Positioning of the region within the 'New World Order'; focus on Japan's emergence as economic superpower and related questions; discussion of histories and current structures of societies in the region; and problems faced since decolonisation.

54312**THE MAKING OF THE THIRD WORLD***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Introduction to theoretical approaches to Third World studies; general problems affecting the Third World: hunger, poverty, over-population, health, underdevelopment, militarisation and dictatorship; lack of human rights; the Third World debt problem. Examines specific areas: Latin America, Africa and the Middle East.

54313**GENDER, CULTURE AND POWER***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

The unit focuses on the social and historical construction of gender and sexuality and on the institutional, representational, and discursive practices which reproduce and alter gendered power relations. It examines various feminist perspectives developed to analyse and confront the dynamics of sexual and gender oppression.

54314**AUSTRALIA IN THE WORLD ECONOMY***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

After providing an introduction to different bodies of political-economic thought, this unit will look at such issues as financial deregulation, trade and industry policy, wages and tax policy, the role of the public sector, and environment and economy, in an Australian as well as a global context.

54315**COMPARATIVE RELIGION***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

The unit covers some of the following topics: comparative religion, and social structure, religious symbolism, magical belief and practices, religious philosophy, knowledge and transcendental thought. The content of the unit will vary from year to year.

54316**POWER, RACE AND ETHNICITY***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

This subject looks at theories of colonialism and post-colonialism in relation to orientalism, racism and ethnicity. The focus of the subject will vary from year to year depending on the theme chosen e.g. orientalist theory and popular culture; social and historical theories of race and ethnicity; migration (national and global); cultural pluralism; and diaspora communities.

54317**STATE, WORK AND IDENTITY***8cp; 3hpw**prerequisites: 54212 Power and Social Regulation; plus a further 8cp at the 200 level in the major*

This is an advanced unit in the study of the state, work, industry and the ways in which identity is constructed through work. Students' existing knowledge of the state and its institutions and the nature of social regulation will be developed through further examination of the relationship between paid and unpaid work; employment and unemployment; and structured relationships based on class, gender, race/ethnicity and age. The nature of subjectivity and identity will also be explored. Attention will be paid to the nature of media organisations as employers and the role of the media in social processes.

54318**URBAN CULTURE***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

This unit looks at the development of cities over the centuries, from the Greek Polis to the Multi Function Polis. It examines the effects of modernism and post-modernism on the development of cities, particularly in architecture and art; environmental factors and changes; suburbanisation; changing transport patterns; urban consolidation; the role of councils; and the impact social movements have had on the design and development of cities.

54319**PUBLIC AND SOCIAL POLICY***8cp; 3hpw**prerequisite: 16cp at 200 level in the major*

This subject relates theories of the state and the policy process to recent developments in Australian social policy, and to debates about the appropriate roles and size of the public sector; the relationship between state, market and community; access and equity policies; the concept of 'social justice'; and debates about participation and citizenship in contemporary society. It considers the institutional context in which decision making in the policy arena takes place in the Australian context, and provides an opportunity for integration of knowledge derived from both Studies and Applications areas.

54320**SOCIAL MOVEMENTS***8cp; 3hpw**prerequisite: 16cp at the 200 level in the major*

Social movements have re-emerged as crucial elements in major social change. Using methodologies selectively drawn from history, politics, sociology and cultural anthropology, this subject allows students to research and understand the history and impact of movements such as the feminist movement, the Black movement, the Gay and Lesbian movement, ethnic and indigenous movements, peasant movements and disability movements in a range of social environments. The focus of the analysis will be specified for each semester the subject is offered, and may involve Australian, European (including Eastern Europe and the former Soviet Union), American, African and Asian contexts. The subject will allow coverage of urban and rural movements. Emphasis will be placed on students undertaking research using electronic and other information sources.

54321**COLONIALISM AND POST-COLONIALISM***8cp; 3hpw**prerequisites: 54213 Australian History or 54230 Aboriginal Social and Political History; plus a further 8cp at 200 level in the major*

In this subject students will inquire into the processes of colonialism in constructing both colonised and coloniser, by considering the dimensions of race, ethnicity and gender. Students will be asked to consider the meanings and potential for 'post-colonial' history. The unit will raise these issues by exploring interacting colonising and colonised societies. These will usually be England, India and Australia (although depending on teaching staff interests, other countries may be studied in some years). These interacting societies will be examined over a coinciding period, such as the 1850s, when colonial power relations were dominant but were also being contested by both the colonised peoples and by groups within the coloniser societies. Alternatively, the understanding and representation of issues, such as violence, resistance, development, or 'the nation', will be compared in each set of societies. Particular attention will be given to the recent writings of analysts from (previously) colonised societies, who are attempting to define and conduct 'post-colonial' history. Students will be required to conduct research on primary documents (in English) and write a comparative analysis of the period.

54322**HISTORY AND POPULAR CULTURE***8cp; 3hpw**prerequisites: 54213 Australian History; plus a further 8cp at 200 level in the major*

This unit introduces students to the representation of the past in popular culture, particularly historical films and television series. It explores a range of forms and audiences and explores how these affect the communication of meaning. It gives students some understanding of debates in both screen theory and historiography about historical representation in audiovisual media. It also familiarises students with the processes involved

in design, production and presentation of these forms. There are three components to the assessment: a seminar presentation; a short written critique of an historical film or television series; and a final major project which involves script development or some aspect of film production, using an historical subject.

54325

GENDER IN AUSTRALIAN HISTORY

8cp; 3hpw

prerequisite: 16cp at the 200 level in the major

Introduces students to Australian and international debates within history and related disciplines around the study of women's history and gender relations. Students will then explore the implications of these debates by detailed inquiry into a series of case studies in Australian history. These will vary from year to year, but may include: the intersection of race and gender issues e.g. around invasion, colonialism, or citizenship; women as political activists, including suffragettes; gender relations and work; competing constructions of masculinity and femininity in the 1890s; women's social and cultural relations to land and environment e.g. as explorers, gardeners, farmers, environmentalists and architects; women's utopias; lesbian and gay histories and the construction of sexuality in Australia; gender and the legal system; gender and critical family studies.

54326

SOCIAL, POLITICAL AND HISTORICAL PROJECT

12cp; 3hpw

prerequisite: 30cp in the major, including 8cp at 300 level

This unit provides opportunities for more advanced study in one area of the strand pursued by a student within the Social, Political and Historical Studies major. It has a flexible content and structure to accommodate the contemporary range of staff or student concerns in any one semester. It particularly aims to build on the general grounding in content at the 200 and earlier study at the 300 level by providing the opportunity for more focused and self-directed work on a particular area or problematic. The unit is not concerned with original work in the

same way as units at the 400 level, but provides an opportunity for students to demonstrate their skills in either theoretical development and empirical research or both within a nominated discipline or in interdisciplinary study.

54327

SYDNEY HISTORIES

8cp, 3hpw

*for Bachelor of Arts in Communication Students
prerequisite: 54213 / 53212 / 52225 / 50515
Australian History*

This course will balance critical and theoretical readings in the field of Australian urban history with a focus on the City of Sydney. Specifically, it will examine the numerous, layered histories which can be read in Sydney. These will include the experiences of minority groups including Aboriginal people, ethnic groups and women. Public representations of the City of Sydney will also be critically examined and Sydney's cultural landscape will be considered (in part via a one-day field trip). The subject also aims to reflect on the historical origins of contemporary urban issues and problems.

54330

THE POLITICS OF ABORIGINAL HISTORY

8cp; 3hpw

prerequisites: 015110 Aboriginal Cultures and Philosophies; plus a further 8cp at 200 level in the major or 54213 Australian History or 50800 History and Theory

This is an advanced unit of the Aboriginal Studies major, and the Social Studies strand of the BA in Social Science and the Social, Politics and History Studies major in the BA in Communication. It introduces students to the wide range of historical work by Aboriginal and non-Aboriginal people over the last three decades, and encourages students to develop skills in the critical evaluation of this work in its political and social context. Students will enhance their knowledge of primary research materials for the field of Aboriginal history, and will develop their skills in the analysis and use of these sources.

54331**ABORIGINAL FORMS OF DISCOURSE**

8cp; 3hpw

prerequisites: 015110 Aboriginal Cultures and Philosophies; one 200 level unit in the Aboriginal Studies major or the unit can be take as part of the Cultural Studies major

This is an advanced unit in the Aboriginal Studies major, and is also available for students in Cultural Studies. It is designed to familiarise students with a broad range of Aboriginal forms of discourse – novels, plays, films, oral narratives – and to introduce them to methods of analysis, of both text and context, deriving from the disciplines of cultural studies and textual studies.

54332**ABORIGINAL STUDIES PROJECT**

12cp; 3hpw

prerequisites: 015110 Aboriginal Cultures and Philosophies; plus a further 16cp at 200 level and 8cp at 300 level in the Aboriginal Studies major or the unit can be take as part of the Cultural Studies major

This subject provides an opportunity for students to carry out a major project in Aboriginal Studies under the supervision of a member of academic staff, either in groups or individually. Students negotiate the project through a learning contract.

54340**ELECTRONIC PUBLISHING**

8cp; 3hpw

prerequisites: 54240 Journalism 2; plus a further 8cp at 200 level in the major

This unit takes the professional practice skills in print/radio/video journalism and explores their implications for the electronic publishing of journalism. Students will develop a prototype multimedia project. Multimedia developments at an industry level will be explored as well as the implications of electronic publishing for small-scale and home-based professional journalism.

54341**INVESTIGATIONS**

8cp; 3hpw

prerequisites: 54240 Journalism 2; plus a further 8cp at 200 level in the major

This unit examines the development of the notion of investigative journalism and explores its role in the larger context of journalism practice and politics generally. Investigative research techniques are developed and analysed in the context of previously published stories. Students undertake one or more stories, discussing ethical, legal and strategic issues, as well as problems of confidentiality. The emphasis is placed on the process of attempting a story, rather than simply on results. The question of how and where investigative stories can be published is tackled.

54342**PUBLICATIONS: TECHNIQUES AND PRACTICE**

8cp; 3hpw

prerequisites: 54242 Print Production and Subediting; plus a further 8cp at 200 level in the major

This subject offers students the opportunity to develop their editing and production skills within the context of advanced DTP magazine production. Students will examine a range of magazine styles, exploring design, selection and production issues from an editorial perspective.

54343**RADIO FEATURES**

8cp; 3hpw

prerequisites: 54243 Radio Journalism; plus a further 8cp at 200 level in the major

This subject will develop advanced journalism skills for radio. It will explore a range of formats from live radio incorporating feature material to in-depth documentary. Students will be required to develop a major work suitable for broadcast in a chosen program slot.

54344**SPECIALIST REPORTING***8cp; 3hpw**prerequisites: 54240 Journalism 2; plus a further 8cp at 200 level in the major*

This subject applies professional journalism skills to a specialist reporting area such as business, law and science. It will explore the relationship between sources and specialist reporters and the relationship between the audience and the journalist. A range of specialist publishing contexts will be explored including specialist magazines, trade magazines, client publications and specialist rounds in mainstream outlets.

54345**TELEVISION JOURNALISM 2***8cp; 3hpw**prerequisites: 54244 Television Journalism 1; plus a further 8cp at 200 level in the major*

This is an advanced unit which examines a range of program formats emerging from different industry settings. Students will develop features involving a range of visual styles and will be encouraged to adapt in-depth research skills for television. The role of computer graphics in television will be examined. Working in groups, students will produce a live/simulated program involving studio interviews and a features segment.

54346**JOURNALISM PROJECT***12cp; 3hpw**prerequisites: 16cp at 200 level; plus 8cp at 300 level in the major*

This subject gives students the opportunity to carry out an in-depth journalism project which is of publishable or broadcast quality. The project will be supervised and can be carried out either in groups or individually. It can be produced in any medium for which the student has the requisite production skills. Workshops will be scheduled to report on projects and to discuss relevant issues arising for professional practice.

54350**GENRE WRITING***8cp; 3hpw**prerequisite: 8cp at 200 level*

Content changes from year to year. Students consider the theoretical implications of generic form; the ways in which those forms have been or may be expanded and subverted; the historical significance of various genres; and their literary and popular histories. Topics include detective, thriller, romance, fantasy, experimental fiction, and writing for children.

54351**SCREENWRITING***8cp; 3hpw**prerequisites: 54114 Writing 1; plus either 54253 Writing for Performance or 54115 Film and Video 1*

Writing for film, video or television is a particular form of writing, designed for translation out of the verbal: it is a verbal draft of a work that will go into further drafts with every stage of its realisation into a final sequence of images, words, sounds, music. The course aims to develop a specialised imagination, that attempts not just to create a reality but to design a screen performance on paper. Students will explore these problems by developing a 10–20 minute screenplay, from storyline to final draft.

54352**SOUND PERFORMANCE***8cp; 3hpw**prerequisite: 54251 Performance Workshop*

This unit concentrates on innovative areas of writing for sound, sound performance and sound text. It will look at some historical instances within the poetics of sound-art and radio production, drawing equally from the work of the historical avant-garde and the work of modern feature makers and radio artists. Studio work will address contemporary practices – with equal emphasis on audio design, script/score and studio production – and will extend post-production studio techniques in multi-tracking, sound treatment and the production of performers. Student project work may reflect a sequence of different contexts for sound

production – radiophonic, multimedia and live performance.

54353

TEXT AND PERFORMANCE

8cp; 3hpw

prerequisite: 54251 Performance Workshop

A production unit which aims to present a full-length dramatic text or series of short dramatic texts in public performance, with particular emphasis on the creative process involved in analysing and preparing a dramatic text for performance – characterisation and the integration of live performance, sound, lighting, costumes and stage management. Students are required to participate in at least two different aspects of the production process, and to undertake a short research project related to the dramatic text(s) being workshopped.

54354

WRITING WORKSHOP

8cp; 3hpw

prerequisite: 8cp at 200 level in major, plus as advised

Content varies from year to year, but might cover non-fiction, short story writing, advanced scriptwriting, poetry. Content is advertised in advance. Specific prerequisite may apply in some years.

54355

WRITING AND PERFORMANCE PROJECT

12cp; 3hpw

prerequisite: minimum 30cp. Approval of project proposal

This subject offers students the opportunity to work on a sustained piece of writing of their own choice, or to develop a piece for performance. They work either in poetry, drama, narrative, or performance for media. Projects are individually supervised, unless a group project is approved. Project proposals must be submitted and approved before enrolment in the unit.

54360

EXPERIMENTAL

8cp; 3hpw

prerequisites: 54115 Film and Video 1; and one of 54263 Film 2 or 54264 Video 2 or 54260

Animation

This unit develops a student's skills in 16 mm and video production, in particular to encourage their experimentation in image construction and the relationship of soundtrack to image. Through the production of a short experimental work, students will have the opportunity to express ideas and concepts explored in other areas of the degree, through non-naturalistic means. The unit will examine the ways in which the process of production affects innovative work.

54361

INTERACTIVE MEDIA AND THE FILMMAKER

8cp; 3hpw

prerequisites: 54115 Film and Video 1; plus either 54260 Animation or 54292 Hypermedia

This subject equips students with the operational and conceptual skills required to script, design, plan and produce an interactive video program using computers and various software packages. Particular attention will be paid to media forms such as interactive documentary, narrative and experimental film and video production, and interactive television. Students will be required to research the contemporary context for interactive video with the view to the design and production of an interactive project. Students examine the critical and practical issues involved in the production and consumption of interactive media with particular reference to relationships with film and video production.

The subject will familiarise students with relevant computer programs (such as HyperCard, Author Ware, Photoshop and Macro Mind Director) to develop an understanding of the design options for structuring an interactive. Students are required to design a short (3–5 minutes) project for a specific market with a written report listing research and analysis of project concept and strategy.

54362**PRODUCING***8cp; 3hpw**prerequisite: 54115 Film and Video 1; plus 8cp at 200 level in the major*

This unit allows students to develop the necessary skills to produce a short film or video outside the context of the major.

Screenings of independent film and video work will provide a framework for study of the wider film and video industry and culture. Issues of producing a project – budgeting, raising money, funding submissions, contracts, marketing and distribution – will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting, and issues of pre-production and production management to shooting script. While the unit provides script discussion and emphasis on reworking a script through several drafts, it does not cover the basic skills of scriptwriting which are taught in a separate unit.

The unit provides students with a strong foundation in script development and pre-production to equip them to enter a Project class, or develop a project within other units. They may develop a project which they pursue after the degree.

The unit also aims to provide students with a framework for storyboarding and designing their productions in collaboration with students from a media design background.

54363**TELEVISION ADVERTISING***8cp; 3hpw**prerequisites: 54115 Film and Video 1 or 54153 Video Basic; 54290 Advertising: Production and Criticism*

The subject develops students' skill in television advertisement production through the critical study of advertisements from the perspective of their conceptual, technical and production context.

A series of class exercises will introduce students to the process of advertising

production from concept brief, storyboard, and pre-production to shooting, editing and post-dubbing sound.

This subject also examines in detail the theories and criticisms made of television advertising with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive advertisements on a wide range of issues from clients ranging from small community groups to corporate enterprises. Students are required, individually or in groups, to produce a television advertisement for a client group or organisation. The advertisement is to be taken through all production stages to screening and feedback from the client and from industry.

54364**SOUNDTRACK***8cp; 3hpw**prerequisite: 54263 Film 2 or 54264 Video 2 or 54294 Sound Design*

Introduces students to the elements of soundtrack – sound design, sound recording both location and studio, foley, tracklay and sound mixing – through the detailed study of soundtracks for film and television from both design and technical perspectives.

Each student will undertake collaborative work with a fellow student in the major to develop a soundtrack from design to mix for a short film. Students will be introduced to the process of digital tracklaying and mixing to a video image. The subject stresses innovative approaches to sound design for visual whereby sound is designed rather than merely added to the finished visual product.

54365**FILM, VIDEO, TV PROJECT A***8cp; 3hpw**prerequisites: 54115 Film and Video 1, plus 24cp in the major of which at least 8cp must be at 200 level*

In this unit a student takes a short script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process both conceptually and technically. The skill areas of production,

direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already developed a project to post-production stage. Students will not be allowed to undertake this unit without sufficient evidence that the project is ready for production/post-production and that it is achievable within the guidelines of the unit.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

54366

FILM, VIDEO, TV PROJECT B

4cp; 3hpw

prerequisite: 54365 Film, Video, TV Project A

This unit allows a student to undertake a major exercise which totals 12cp. In conjunction with Project A, it allows a student to take a script through pre-production, shooting and post-production. Supervision and the seminar context provide support for the production process, both conceptually and technically. The skill areas of production, direction, editing and soundtrack are revised throughout the semester.

With approval of the lecturer a project may be undertaken by students who have already developed a project to post-production stage. Students will not be allowed to undertake this unit without sufficient evidence that the project is ready for production/post-production and that it is achievable within the guidelines of the unit.

Students may undertake a project in any genre: drama, documentary, corporate video, community television, art installation, pilot TV program, music video, experimental, animation, interactive media, or advertisement.

54367

PROJECT DEVELOPMENT

8cp; 3hpw

prerequisites: 54115 Film and Video 1; plus 54263 Film 2 or 54264 Video 2 or 54260 Animation

The aim of this unit is allow a student to write/produce/direct a short trial project or to do work towards a more complex and professional project. Some students may choose to develop aspects of a proposal for the capstone unit Project or for a project to be made outside the course. This may take the form of a test scene, an experiment in visual style, an actor/script workshop, pre-production for a larger project, animation tests, negotiating a sponsored documentary project or the design component of a later project.

54370

DESIRE AND THE SOCIAL

8cp; 3hpw

prerequisite: 54112 Cultural Studies; 54275 Theories of Culture is recommended

The content of this unit will vary between a number of contemporary philosophies which have implications for reconceptualising the individual/society couple: the notion of desire as founded on lack, and the role of negation or the negative in thought, the arts and other social practices – upon which concepts of totalisation and identity are often based. Involves re-thinking the notions of individuation, desire and ethics in a range of social and cultural spheres. Two such philosophies of contemporary relevance are: (1) the practical, constructivist philosophy of Gilles Deleuze and Felix Guattari which, by stressing the exteriority of forces and relations, is able to produce a viable alternative to traditional Western metaphysical systems; and (2) the philosophies of alterity and the 'general economy' developed by Georges Bataille, Maurice Blanchot, and Emmanuel Levinas in particular their critique of totalisation and homogenisation in relation to desire and the social.

54371**FORMATIONS OF MUSIC***8cp; 3hpw**prerequisites: 54112 Cultural Studies; plus 16cp in the major*

Studies post-war music, either avant-garde instrumental and studio-based electronic, or popular music such as jazz, blues, rock, rap, and dance music in its technological, theoretical, social and political contexts involving both production and reception. Examines the cultural and politico-critical models through which new music has been constructed; ways in which notions of textual form, performance, structure, sound and listening have been repositioned within contemporary music and sound works; and the history of technologies by which new practices emerge in both making and listening to music. Popular music studies will involve changes in positionings of gender, ethnicity and political practices of opposition.

54372**GENERIC FICTION***8cp; 3hpw**prerequisite: 54273 Genre Studies*

This unit investigates the forms of popular fiction, their status as literature and as commodities. It explores the varieties of generic composition, the ways these change and the social relations of their production. It focuses on questions of pleasure and popularity and their cultural evaluation, and on the politics of representation.

54373**MEMORY AND THE CULTURAL IMAGINARY***8cp; 3hpw**prerequisite: 54276 Theories of Subjectivity or 54275 Theories of Culture*

The way a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts – museums, monuments, media texts, public spaces and so on. This course studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a ‘cultural imaginary’ – the mirrors a society erects to imagine itself for others.

54375**READING DIFFERENCE***8cp; 3hpw**prerequisite: 54273 Genre Studies*

This unit explores theories of difference and their application in various textual arenas with particular reference to issues of race, ethnicity, multiculturalism, sex, gender, sexual preference and sexual difference. It focuses on the politics and poetics of generic and discursive representation and the representation of those politics. Explores the reading practices involved in understanding issues of representation. Contrasts theories of representation with theories of ethical self-formation.

54376**SOUND SEMINAR***8cp; 3hpw**prerequisite: 54272 Sound, Music, Noise or 54274 Sound Studies*

This higher-level unit is open to various topics within the critical study and theorisation of sound and sound production. In essence, the seminar will study an interlocking set of philosophical and technology-related concepts which currently constitute the notion of sound. Conceptually, the seminar’s work draws on a series of approaches, theories and disciplines which, within the Euro-American tradition, habitually aggregate around considerations of auditory experience, language and the technical representation and use of ‘sounds’. These are principally studies such as linguistics, the history of music, the history and theory of technological systems, physiology, acoustics, anthropology, informatics, grammatology and phenomenology. The seminar questions the limits and appropriateness of these theorisations in an inquiry which encompasses both contemporary theory and contemporary art and production practices.

54377**TECHNOLOGY AND CULTURE***8cp; 3hpw**prerequisite: 8cp in the major at 200 level*

This examination of culture and technology will focus on a series of particular case studies, foregrounding issues of gender,

sex and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic subjectivities and differences will be discussed. Technofear and technophilia will be touched on. Case studies may include military, medical, computer, domestic and communications technologies.

54378

TEXTUAL STUDIES SEMINAR

8cp; 3hpw

prerequisites: 54273 *Genre Studies*; 54375 *Reading Difference*

This higher-level unit is open to various topics or areas of concentration. It might involve intensive study of a single writer, or focus on particular critical or theoretical issues. The content of the unit will be advertised prior to the running of the course.

54379

WORLD CULTURE

8cp; 3hpw

prerequisite: 8cp in the major at 200 level

The unit studies a wide range of attempts – historical, political and cultural – to produce the notion of an undifferentiated ‘world’ or ‘global’ culture. Particular attention is paid to concepts as diverse as Renaissance humanism, imperialism and cultural imperialism, ‘globalisation’ and TV, cultural syncretism and the new technologies.

54380

CULTURAL STUDIES PROJECT

12cp; 3hpw

prerequisite: 30cp in Cultural Studies major with a minimum of 8cp at 300 level

Students in this unit devise an in-depth course of study, research, writing and editing in a subject of their choosing. Students are encouraged to combine this unit with a production unit and produce one piece of work integrating their work in the two units for 16cp.

54381

CINEMA STUDY 2

8cp, 3hpw

prerequisite: 54271 *Cinema Study*

This course builds on the issues covered in 54271 *Cinema Study* by targeting aspects of film-making (and the making of film criticism) not addressed elsewhere in the Cultural Studies major. The emphasis will vary from year to year but the central issue remains one of the linking practices of film-making with practices of film criticism and/or film description. The oddity of the circumstance in which certain issues in film culture suddenly become highly visible while other issues remain unexplored will be the focus of the course, usually by looking at different examples or instances of these two options (e.g. over the last three or four years a renewed interest has been shown in melodrama and film noir, documentary cinema has been re-theorised). The course will set the vogue alongside the neglected in order to understand what larger cultural institutions and discourses produce some things as ‘current’ and some things as ‘passé’.

54390

ADVANCED SOUND DESIGN – RADIO

8cp; 3hpw

prerequisite: 54294 *Sound Design*

Students work in groups to produce music, feature, documentary and sound compositions. Emphasis is placed upon multitrack format, post-production techniques and stereo design. Questions of composition and design are addressed operationally and conceptually in terms of aesthetics and political effects. After an initial shared core around these areas, the unit divides into two strands: one for those interested in concepts and skills of music production, and the other for those interested in concepts and skills in documentary and feature production. Students in both strands work on the post-production treatment of sound though with different emphases.

54391**RADIO SEMINAR***8cp; 3hpw**prerequisite: 54116 Audiovisual Media Production or 54294 Sound Design or 54390 Advanced Sound Design – Radio recommended*

This unit is open to various areas of specialisations. The emphasis will be on group work around a specified project. The focus may be areas such as live radio (including talkback); music and soundscape; sound for multimedia; or writing and production for sound/radio features. There will be opportunities for some technically based skills acquisition in post-production sound, whatever the focus.

54392**ADVERTISING COMMUNICATION STRATEGIES***8cp; 3hpw**prerequisite: 54290 Advertising: Production and Criticism*

An advanced unit for students wishing to specialise in the study of advertising involving the further exploration of various historical, social, economic, political and cultural issues related to the production of advertising. This unit will investigate the development of advertising strategies for specific brands, and the use of visual and verbal signs to communicate with an audience. There will be an emphasis on audiovisual advertising – television ads, animatics, tape-slide, installation work, radio and TV soundtracks; and an examination of techniques borrowed from other media and utilised in advertising e.g. montage, mise-en-scène, framing, rear projection, music, and narration.

54393**INTERACTIVE MULTIMEDIA***8cp; 3hpw**prerequisite: 54292 Hypermedia; 54260 Animation is recommended*

This is an advanced unit for students wishing to refine their critical, theoretical and practical skills in the design and production of interactive multimedia. Students will build upon skills and knowledge gained in previous units involving hypermedia, sound, and animation; and further explore the cultural,

social and political implications of the new digital media, including issues of gender and technology, power and intertextuality. The unit will equip students with the operational and critical conceptual skills required to plan and produce an interactive media program using computers and various software packages such as HyperCard, Photoshop, MacroMind Director and Authorware. Emphasis will also be placed on the pre-production and post-production issues surrounding the production and consumption of such programs as used in museums, media, industry and the domestic markets.

54396**COMMUNICATION, SOUND, IMAGE PROJECT***12cp; 3hpw**prerequisite: 30cp in the major*

This subject is available to students who seek to undertake a major piece of work as a capstone production unit. It is normally taken under individual or group supervision, and may draw on production practices across the major, or focus more on a particular area. The subject is not a requirement for the major.

54397**DIGITAL SOUND AND MUSIC***8cp, 3hpw**prerequisite: 54294 Sound Design or 54390 Advanced Sound Design – Radio*

This subject will consider music and sound from the perspective of technology and musical form. Production techniques will be focused around computer-based audio as a site for composition. Students will be encouraged to approach software possibilities in an experimental way, both in terms of mixing and design characteristics as well as in terms of the destination, uses and professional application of digitally recorded soundwork. Produced work may range from composed music pieces, broadcast works, environmental works and multimedia projects.

54398**PUBLIC RELATIONS STRATEGIES AND MANAGEMENT***8cp, 3hpw**prerequisite: 54295 Public Relations Principles and Process*

This subject is the second in the sequence of public relations subjects within the Communication, Sound, Image major. It applies the concepts and practices of professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

54399**PUBLIC RELATIONS CONTEXTS AND APPLICATIONS***8cp, 3hpw**prerequisite: 54398 Public Relations Strategies and Management*

This subject comprises the third stage in the public relations sequence of the Communication, Sound, Image major. Students explore the wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

55010**PSYCHOLOGY***4cp*

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

55020**ADMINISTRATIVE PRACTICES***6cp**prerequisite: 51103 Work, Organisation and Society*

The concepts and techniques dealt with in this subject are aimed at the information specialist, regardless of type of employment. It introduces students to key concepts and theories relevant to the management of information organisations and services, and to aspects of the work environment which may affect the way in which information products and services are developed, provided and evaluated. Learning strategies include lectures, classwork involving reading, analysis of case studies, discussion groups and completion of exercises, and practice exercises for completion out of class.

55022**PRODUCING AND ANALYSING DATA 2***5cp**prerequisite: 55021 Producing and Analysing Data 1**For students who have completed 55021 only*

This unit builds upon the knowledge and skills developed in Producing and Analysing Data 1 and emphasises application of that knowledge. At the completion of this unit students should be able to demonstrate understanding of the basic research and data analysis concepts and skills to carry out a research project.

55023**COMMUNICATION AND INFORMATION SKILLS***4cp*

Designed to introduce and develop tertiary study skills and fundamental communication and information competencies required for subsequent study in the degree, and for independent learning both as a student and as a professional. Students are introduced to a range of information resources as well as strategies for accessing and retrieving information from them. Students are assisted in developing expertise in the choice and use of appropriate forms of communication,

both oral and written. The subject will consist of lectures and workshops emphasising learning by application. Use will also be made of a workbook for some out-of-class practical exercises.

55024

INFORMATION PRODUCTION

6cp

Develops skills in the design and production of information resources and products. Students will be introduced to the variety of technologies and facilities available, with an emphasis on computer-based design and production activities. Characteristics and functions of specific technologies, media and formats will be considered in relation to audience and channel selection. The unit will also include the evaluation of production outcomes using appropriate criteria. Learning strategies include lectures and small group sessions emphasising hands-on use of materials, equipment and facilities. Visits will be arranged for students to see a range of production facilities and services.

55025

COMPUTER INFORMATION TECHNOLOGY 1: INFORMATION TECHNOLOGY

4cp

Develops a knowledge base in the theory and practice of computing and information technology. Students will be presented with the basic concepts of information systems. They will have the opportunity to use software applications to practise the design and development of information systems. Overall, the subject provides a skill base together with an awareness of the broad range of information technologies commonly used by information professionals.

55030

PROFESSIONAL STUDIES 1

4cp

Develops knowledge of the information industry by observation and analysis of actual professional and industrial environments. Considers the relationship between theory and the practices of information

and communication, and the role of personal and professional value systems in the process of professional decision making. The emphasis will be on student-directed learning. Students will cover the content of the unit through a variety of approaches including background reading, analysis of professional materials, visits to information agencies, individually and in groups, attendance at meetings of professional organisations, carrying out structured interviews with information professionals, and through structured discussion presentation.

55031

PROFESSIONAL STUDIES 2

6cp

prerequisite: 55030 Professional Studies 1

Students will build on the knowledge of the information environment and professional value systems observed in Professional Studies 1 and commence work on identification of their own values and aspirations in relation to a career in information work. Students will be assisted in exploring career paths and will develop a plan for the compilation of a professional portfolio. This will contain evidence of a range of practical activities they have carried out in an area or aspect of information provision of interest to them. There are some classes but this subject will be based largely on self-directed learning, the study and completion of a self-instructional text out of class, and individual and group consultation.

55032

PROFESSIONAL STUDIES 3

8cp

prerequisite: 55031 Professional Studies 2

Students will undertake practical activities related to their professional portfolio plan developed in Professional Studies 2. The subject will be based on independent study and self-directed learning, with students' activities guided by a learning contract. Students will consult their nominated supervisor regularly. Consultation sessions will focus on the development of the student's approach to problem solving and the development and application of professional judgment.

55033**PROFESSIONAL STUDIES 4**

10cp

prerequisite: 55032 Professional Studies 3 and enrolment in final semester

Students will plan, carry out and evaluate a major professional information-handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

55041**INFORMATION SCIENCE 2:
INFORMATION USER BEHAVIOUR**

6cp

prerequisite: 55040 Information Science 1

Introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the subject in that it is devoted to target groups and market segmentation. A range of learning strategies including lectures and tutorials will be applied. Learning activities will also foster the development of student autonomy in learning, from structured class activities to situations where students are responsible for initiating and directing their learning.

55042**INFORMATION SCIENCE 3:
ORGANISATION OF INFORMATION**

6cp

prerequisite: 55041 Information Science 2

Examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. Deals

with approaches to organisation and control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. Stresses further development of the skills of analysis, description and evaluation. Topics will be presented by lectures, tutorials and practical exercises.

55043**INFORMATION SCIENCE 4:
INFORMATION RETRIEVAL**

6cp

prerequisites: 55041 Information Science 2; 55042 Information Science 3

Examines the theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems. Learning strategies include lectures, tutorials and completion of exercises out of class.

55044**INFORMATION SCIENCE 5:
INFORMATION SERVICE AND
PRODUCT DESIGN**

6cp

prerequisites: 55041 Information Science 2; 55042 Information Science 3

This subject is designed to introduce students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products, and apply the concepts and principles of information service and product design to the presentation of information. Learning experiences will include a mixture of lectures, visits, tutorials and discussions as well as seminars, study groups and self-directed learning.

55045**INFORMATION SCIENCE 6:
THEORIES AND ISSUES IN
INFORMATION SCIENCE**

8cp

*prerequisites: 55043 Information Science 4;
55044 Information Science 5*

This is the final subject in the disciplinary sequence. It is designed to draw together, explore in depth and extend the central concepts, theories and models introduced in the earlier subjects. The subject has a concentration on information: what it is, how it is developed and how it is used as the basis for professional practice. This has two purposes: first, to explore the relationship of information to knowledge and the need for information providers to fully understand this relationship; and secondly, to provide an understanding of the basis of the body of knowledge in information science so that the literature can be critically evaluated. Some lectures will be given and there may be visiting speakers, but most learning activities will be centred on independent study, including reading and discussion.

55055**BIBLIOGRAPHIC CONTROL**

6cp

Addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services, and national bibliographic agencies. The subject is particularly suitable for those intending to work in libraries and is one of several which gives specialist background skills. Learning strategies include lectures and small group work.

55060**BUSINESS INFORMATION**

6cp

prerequisite: 55041 Information Science 2

This target group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information transfer processes and information-seeking patterns identified as characteristic of business. Also considers the information resources and services available to the business community, with particular

reference to specialised information resources, services, and methods of dissemination. The emphasis is on lectures, workshop discussion and out-of-class exercises. Visits are arranged where appropriate.

55065**CHILD AND YOUNG ADULT
INFORMATION STUDIES**

6cp

prerequisite: 55041 Information Science 2

The aim of this client-group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information-seeking patterns identified as characteristic of these groups, and information-transfer processes which meet their needs. This subject also considers the information resources, products, and services available to children and young adults, and methods for their dissemination. Learning strategies include lectures and tutorials and practical exercises may be completed out of class. Students will also contact appropriate information professionals and share information in seminar sessions.

55070**HEALTH INFORMATION**

6cp

prerequisite: 55041 Information Science 2

Provides an understanding and overview of the flow and transfer of health information from generator to consumer. Looks at the information needs and information behaviour of those seeking health information and the resources and services providing health information and the methods of dissemination of that information. Learning strategies include lectures, workshops, practical exercises to be completed out of class and visits.

55075**INFORMATION RESOURCES AND
COLLECTIONS**

6cp

*prerequisites: 55023 Communication and
Information Skills; 55041 Information Science 2*

Examines the principles and approaches to the management of information collections of all types. Also examines

information resources in selected disciplines in the pure and applied sciences, social sciences and humanities and the ways in which people in those disciplines create, communicate and use information. Learning strategies include lectures, small group discussions, in-class and out-of-class exercises and visits.

55080**INFORMATION ISSUES**

6cp, 3hpw

for Telecommunications Engineering students (compulsory) and University-wide elective

The aim of this subject is to involve students from a wide range of disciplines, and with a variety of perspectives to participate in a debate about issues associated with information. The more informed is the debate on the issues, the more likely it will be that policy and technological choices will be socially responsible and appropriate to social needs.

The objectives of this subject are to enable students to develop a critical awareness of the complexity of issues surrounding information, information technology and telecommunications, and to become competent in a number of skills. These skills include locating and retrieving information existing in different media, sorting, recording, organising and presenting information to meet a number of different purposes.

55090**PUBLISHING**

6cp

prerequisites: 55860 Information Science 1

Students will be introduced to the developments and workings of the book trade in Australia and to semi-formal and in-house publishing. It will give students opportunities to examine the roles and functions of professionals involved in the publishing process. Students will also be able to develop some key skills to consider some of the issues associated with publishing in Australia. Teaching and learning experiences will be a mixture of lectures, readings, visits, tutorial activities and exercises.

55095**INFORMATION AND RECORDS MANAGEMENT**

6cp

prerequisites: 55020 Administrative Practices; 55042 Information Science 3

Develops knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. Seeks to identify and apply principles and approaches to information and records management. Learning experiences will include lectures, workshops, case studies and site visits.

55096**INTERNET AND ELECTRONIC NETWORKING**

6cp

for Bachelor of Applied Science in Information Studies students

This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

55108**PRACTICUM 7**

8cp

13 days in primary school library and information provision project (17 days)

Gives an understanding of the management role of the teacher-librarian within the school library as it relates to management of resources, services, systems and facilities and to budgeting and personnel supervision. Students also reassess information provision to users within the total school environment through an information provision project.

55431**INFORMATION SCIENCE 1:
FOUNDATIONS OF INFORMATION
SCIENCE***4cp**for Bachelor of Education in Teacher Librarianship students*

A foundation for the study of the theory of information science. Presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. Draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science. Also designed to make students aware of the environment for information provision and the variables influencing this environment.

55432**INFORMATION SCIENCE 2:
INFORMATION USER BEHAVIOUR***4cp**for Bachelor of Education in Teacher Librarianship students**prerequisite: 55431 Information Science 1*

Introduces students to the constructs, concepts, models and theories relevant to information user behaviour. Information behaviour models and the assumptions or world views underlying them are presented. Particular attention is paid to the variables which differentiate groupings of information users and are thought to predict or influence information behaviour. Empirical research findings are used to illuminate and evaluate concepts and models. A marketing model provides a framework for the unit in that it is devoted to target groups and market segmentation.

55433**INFORMATION SCIENCE 3:
ORGANISATION OF INFORMATION***4cp**for Bachelor of Education in Teacher Librarianship students**prerequisite: 55431 Information Science 1*

Examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. Deals with approaches to organisation and

control based on intellectual content as well as those based on physical arrangements of information and information resources, against the background of a consideration of a variety of approaches to analysis. Further development of the skills analysis, description and evaluation will be stressed.

55434**INFORMATION SCIENCE 4:
INFORMATION RETRIEVAL***4cp**for Bachelor of Education in Teacher Librarianship students**prerequisites: 55431 Information Science 1;
55432 Information Science 2*

The theoretical foundations of information retrieval, including the principles on which information retrieval systems are based and the human and technical processes in the interaction between end-users, intermediaries, and systems.

55435**INFORMATION SCIENCE 5:
INFORMATION SERVICE AND
PRODUCT DESIGN***4cp**for Bachelor of Education in Teacher Librarianship students**prerequisites: 55431 Information Science 1;
55432 Information Science 2*

Introduces students to theories, concepts and principles relevant to the design of information services and products. Students will read the work of major contributors to the area, explore various approaches to designing information services and products, and apply the concepts and principles of information service to produce designs for the presentation of information.

55436**ISSUES IN TEACHER
LIBRARIANSHIP 1***3cp; full-year subject**for Bachelor of Education in Teacher Librarianship students*

Students will assess the role of the teacher librarian as an information professional functioning within the educational environment; apply knowledge of information behaviour to the school/school library

environment; critically analyse empirical research studies and relate the findings to a school library/information situation; assess issues related to the provision of information services in schools.

55437

ISSUES IN TEACHER LIBRARIANSHIP 2

*3cp; full-year subject
for Bachelor of Education in Teacher Librarianship
students*

prerequisite: 55436 Issues in Teacher Librarianship 1

Enables students to apply theories and principles for the organisation of information and information resources to the school library environment. Students will be able to analyse information materials according to content, subject and form and to apply methods of classifying and indexing information materials and compiling subject heading lists. Students will apply principles of information retrieval to the school library and its users.

55438

ISSUES IN TEACHER LIBRARIANSHIP 3

*3cp; full-year subject
for Bachelor of Education in Teacher Librarianship
students*

The application of theories, concepts and principles relevant to the design of information resources, products, and services within the school library environment. As part of this process, students will be able to evaluate the range of materials, equipment, facilities and services required for the production of information resources and products, and to demonstrate competency in their evaluation and use for educational purposes. They will also assess current developments in curriculum areas and the role of information resources in developing, supporting, extending and enriching the school curriculum.

55439

ISSUES IN TEACHER LIBRARIANSHIP 4

*3cp; full-year subject
for Bachelor of Education in Teacher Librarianship
students*

Students will evaluate the school library as a complex system and consider the range of management functions including issues related to: developing policies and setting priorities, collection development and management, allocation of financial resources, supervision of personnel, and facilities modification and management. Students will also assess the range of current issues related to information provision within the educational environment.

55751

FOUNDATION INFORMATION STUDIES

3cp

Introduces basic concepts in information studies, particularly the information transfer process; introduces the social, political and economic variables shaping the information environment and information provision; describes the components of the information infrastructure; analyses the roles of information professionals in the information transfer process.

55753

SUBJECT ANALYSIS

4cp

Introduces key concepts in information organisation and retrieval; identifies, analyses and evaluates conceptual frameworks for the intellectual and physical organisation of knowledge and information resources; identifies, analyses and evaluates principles underlying various approaches to analysing and describing information and information resources; introduces and applies processes of analysing information resources for inclusion in information systems; and provides an understanding of the principles and structures of classification schemes, files and catalogues. Learning strategies include lectures, workshops and out-of-class exercises.

55754**USER ANALYSIS**

4cp

Assists students to identify and analyse models of information behaviour and to identify, describe and assess a range of variables which predict or influence information behaviour. Students will be introduced to a range of communication models, and will identify, analyse and evaluate methods available for defining target groups; define and justify a target group for providing information services; and develop skills in interviewing potential information users. Learning strategies include lectures and tutorials.

55755**MANAGEMENT OF INFORMATION PROVISION**

4cp

Develops an understanding of the concepts and principles relevant to the management of resources necessary for information provision. Enables students to apply these principles in managing a variety of resources; to develop an awareness of the role of technology as a management tool; and to examine a range of models of work group organisation and determine their strengths and weaknesses. Students will also develop an understanding of the concepts and principles of evaluation; develop, implement and assess criteria and methods for evaluating information products and services; and develop management communication skills. Learning strategies consist mainly of lectures, workshops and activities based on reading and analysis of case studies.

55756**PRODUCING INFORMATION**

4cp

Students will analyse the range of materials, equipment, facilities and services available for the production of information products; evaluate the appropriateness of the medium for the presentation of information for particular situations and users; and plan, edit, design and package an information product. Learning strategies consist primarily of lectures and small group sessions emphasising hands-on use of materials and equipment. There

may also be visits and software demonstrations.

55770**INFORMATION SCIENCE SEMINAR**

8cp

Explores and analyses the literature on current developments and issues in information science; provides an appreciation of a coherent view of information as a field of study and as an area of practice; assists to demonstrate high-level conceptual understandings of a current issue in information science and to link theory with theory in practice.

55775**STATISTICS**

8cp

Provides an understanding of the major concepts and assumptions relevant to parametric and non-parametric techniques. Assists students to become proficient in the analysis of data employing a variety of commonly used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical and qualitative data analysis packages; to understand the function and uses of a number of multivariate techniques; and to interpret research studies which use a variety of statistical techniques.

55780**RESEARCH METHODS**

8cp

Analyses and assesses a number of social science research designs and evaluates their effectiveness in information science research. Students will design and plan a research study, specifically to critically evaluate empirical and other literature in terms of substantive findings and research design methodology used relevant to a particular problem in information science theory or practice. They will select a research design appropriate to that problem, develop a valid, reliable and useful data collection instrument, schedule the collection, and analyse and present data.

55785**INFORMATION SCIENCE THESIS**

24cp

Assists to identify possible solutions to problems and answers to questions in information science through their investigation of an information science problem; to build on and contribute to the theoretical knowledge base of information practice through empirical research; and to present a thesis as evidence of high-level competence in empirical research.

55851**INFORMATION PRESENTATION**

4cp

Students will analyse and evaluate various approaches to presenting and disseminating information, analyse and evaluate methods of analysis of information; identify and evaluate frameworks for the evaluation of information; identify the functions and characteristics of a range of information resources; and identify and apply criteria for the evaluation of information resources. Learning strategies include lectures, small group work and out-of-class exercises.

55853**RESEARCH AND QUANTITATIVE METHODS 1**

5cp

Students will assess selected ways of knowing in order to gain in-depth knowledge of at least one major discipline-based inquiry method; select and evaluate an appropriate research design for an information problem; become familiar with basic statistical terminology; select appropriate presentation techniques for numeric data; read and understand commonly used inferential techniques; and become aware of current developments in statistics and research of relevance to information consolidators. Class and out-of-class exercises will be used to help students understand the lectures and readings.

55854**INFORMATION CONSOLIDATION**

14cp

prerequisites: 55751 Foundation Information Studies or 55856 Information Services in Schools: Curriculum; 55754 User Analysis; 55755 Management of Information Provision or 55857 Information Services in Schools: Management; 55851 Information Presentation; 55855 Information and Document Retrieval; 55853 Research and Quantitative Methods I

Students will develop an understanding of the principles of restructuring and re-packaging information; integrate the information consolidation process and students' subject expertise or area of interest in information provision; implement and assess concepts and principles of evaluation relevant to information consolidation; develop skills in effective information consolidation with an emphasis on the application of appropriate technologies; and identify professional values appropriate to the information consolidation process. The emphasis in this unit is on independent learning, although there are some lectures and tutorials.

55855**INFORMATION AND DOCUMENT RETRIEVAL**

6cp

Examines the theory and practice of information retrieval; the principles on which information retrieval systems are based; the design techniques used in building databases, file structures and their implications for the retrieval process; and the nature of computer telecommunication networks. The subject introduces the student to a range of information technologies commonly used by information professionals. Learning strategies include lectures, small group work and out-of-class exercises.

55860**INFORMATION SCIENCE 1: FOUNDATIONS OF INFORMATION SCIENCE**

6cp

from 1995 only

A foundation for the study of the theory of information science as it is presented in

the information science disciplinary sequence. Presents an overview of the historical development of information science and an introduction to basic concepts such as information and information transfer. Draws on a range of theoretical and empirical literature to demonstrate the development of thinking about information science; also designed to make students aware of the environment for information provision and the variables influencing this environment. Learning strategies include lectures, tutorials, workshops and independent study. Students are required to prepare thoroughly through reading and small group work in accordance with the overall emphasis in the course on developing independent learners.

55861

PRODUCING AND ANALYSING DATA 1

4cp

from 1995 only

Information professionals produce and use data in many ways, e.g. for answering questions which arise from practice, for accountability purposes and for meeting the needs of target audiences and groups. Therefore the ability to generate, evaluate, analyse, interpret and present data is essential for all students in the program. This subject will help to build the skills and knowledge required to independently carry out data-based projects and contribute to the students' ability to read, evaluate and apply the research-based literature which they will be reading as students in this course and as practitioners. Learning strategies include lectures, tutorials, prescribed reading and exercises completed both in and out of class. Individual and small group consultation with the teaching staff will also be used.

55862

PRODUCING AND ANALYSING DATA 2

6cp

prerequisite: 55861 Producing and Analysing Data 1

from 1995 only

This unit builds upon the knowledge and skills developed in Producing and Analysing Data 1 and emphasises application of

that knowledge. At the completion of this unit students should be able to demonstrate understanding of the basic research and data analysis concepts and skills to carry out a research project.

55863

PROFESSIONAL STUDIES 4

8cp

prerequisite: 55032 Professional Studies 3 and enrolment in final semester from 1995 only

Students will plan, carry out and evaluate a major professional information-handling task. Students are expected to work independently on their project, guided by consultations with their assessors and discussions with their peer support group. They will also meet with their supervisor to evaluate the professional portfolio developed during their degree program.

55864

PSYCHOLOGY

6cp

for Bachelor of Arts Bachelor of Laws students

Designed to introduce students to the theories, principles and practices of psychological research, emphasising those issues that are also within the framework of information provision. Learning strategies include lectures and small group work.

55900

PROFESSIONAL PRACTICE

6cp

This subject introduces students to information work practice through the examination of basic concepts and the social, political and economic context of information work. The roles and responsibilities of the information professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development through the course.

55901**RESEARCH AND DATA ANALYSIS***6cp*

Students will become familiar with qualitative and quantitative research methods. They will select and evaluate a research design for a specific information problem; become familiar with basic statistical and qualitative analysis terminology; select appropriate presentation techniques for numeric data; use a range of descriptive statistical techniques; read and interpret inferential statistics; and become aware of computer-based techniques for the analysis and presentation of qualitative and quantitative data.

55902**INFORMATION BEHAVIOUR***6cp*

The aim of this subject is to develop students' understanding of the information needs, motivations and behaviours of client groups. Students will identify, define and justify a client group for the purpose of providing information services and products and will develop an information profile of the group. They will also analyse and compare models of information seeking and utilisation, and will be introduced to the characteristics which influence or predict how people react to information and information products and services.

55903**INFORMATION PRODUCTION AND PRESENTATION***6cp*

In this subject students are introduced to theories, principles and skills relevant to design, production, evaluation and dissemination of information products. Students will have the opportunity to work with a range of media types and formats, and to develop skills in restructuring and repackaging information to suit client needs.

55904**INFORMATION SEMINAR***8cp*

This subject provides an opportunity for students to explore a range of issues relevant to their practice-based projects. By analysing theories on the nature of information and the paradigms in information science, students will link practice-based problems in areas of students' interests and issues to their theoretical foundations.

55905**INFORMATION PROJECT***16cp*

The subject requires students to undertake a project in which they will be engaged in evaluating the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.

55906**ORGANISATION OF INFORMATION***6cp*

This subject examines and evaluates principles, theories and conceptual frameworks for the organisation of information and information resources for eventual retrieval in relation to a specific need. It deals with approaches to organisation and control based on intellectual content as well as those based on physical arrangement of information and information resources, against the background of a consideration of a variety of approaches to analysis.

55907**INFORMATION RETRIEVAL***6cp*

This unit examines the theory and practice of information retrieval. It deals with the principles on which information retrieval systems are based. The interaction between information retrieval systems and

end-users is examined. Approaches for the evaluation of information retrieval are identified. The unit introduces students to some information technologies commonly used by information professionals.

55908

INFORMATION PROJECT DEVELOPMENT

6cp

This subject aims to introduce students to the concepts and techniques related to management of the development of an information product/service project. It deals with aspects of the internal and external organisational environment which may affect the way in which information product/service projects are developed, managed and evaluated. The organisation of work and working relationships will be covered by an examination of concepts and models of job design and work group organisation. Principles of evaluation recognised in information work and other work settings will be applied to information products and services, to measure the extent to which they meet the requirements of users and the objectives of the organisation.

55909

INFORMATION PRODUCTS AND SERVICES

6cp

This unit is designed to introduce students to the range and characteristics of information resources, products and services for different target groups; to develop and apply criteria for evaluation of information and information resources, products and services; and to analyse and evaluate the central concepts and issues in collection management.

55910

USER DOCUMENTATION 1

6cp

The subject provides an opportunity for students to develop knowledge, skills and competencies in the translating of specialist materials for a non-specialist audience. It takes a client-oriented approach, combining information analysis techniques with writing techniques.

55911

USER DOCUMENTATION 2

6cp

Students will manage a small user documentation project, producing material relevant to a targeted audience. They will also discuss some of the key issues in contemporary professional practice.

55912

BIBLIOGRAPHIC CONTROL

6cp

This elective subject addresses the creation and dissemination of bibliographic records in libraries, indexing and abstracting services and national bibliographic agencies.

55913

BUSINESS INFORMATION

6cp

This target-group study aims to provide students with an overview of the characteristics of business, the environmental factors and issues impinging on information need, and the information-transfer processes and information-seeking patterns identified as characteristic of business. The subject also considers the information resources and services available to the business community, with particular reference to specialised information resources, services, and methods of dissemination.

55914

CHILD AND YOUNG ADULT INFORMATION

6cp

The aim of this target-group study is to provide an overview of the characteristics of children and young adults, the factors and issues impinging on their information needs, the information-seeking patterns identified as characteristic of these groups, and information-transfer processes which meet their needs. This unit also considers the information resources, products, and services available to children and young adults, and methods for their dissemination.

55915**HEALTH INFORMATION***6cp*

The aim of this subject is to gain an understanding and overview of the flow and transfer of health information from generator to consumer. It looks at the information needs and information behaviour of those seeking health information, the resources and services providing health information, and the methods of dissemination of that information.

55916**INFORMATION AND RECORDS MANAGEMENT***6cp*

The aim of this subject is to develop knowledge and skills in managing and using information and records for organisational purposes, such as strategic planning and policy formulation. It seeks to identify and apply principles and approaches to information and records management.

55917**PUBLISHING***6cp*

This subject is designed to introduce students to the developments and workings of the book trade in Australia and the publishing of grey literature. It will give students opportunities to examine social, legal, commercial and ethical issues associated with publication and publishing in Australia.

55918**RESEARCH METHODS***6cp*

This unit contributes to the development of the skills and knowledge required for designing, planning and carrying out empirical research for information practice. Students will apply these skills and knowledge to an information problem.

55919**STATISTICS***6cp*

This unit contributes to students' knowledge of and abilities in research, and provides a basis for the analysis of data in an area of professional practice.

55920**TEACHER LIBRARIANSHIP 1***6cp*

Focus will be on the factors shaping the information environment in schools; the role of the teacher-librarian within the educational/school environment; the application of learning and curriculum theory to the provision of educational resources and services; and the application of information concepts involving user behaviour and information access and retrieval to information provision within schools.

55921**TEACHER LIBRARIANSHIP 2***6cp*

Focuses on the application of management principles and concepts to the provision of information within the school/school library. This includes both the development of information products and/or services for particular groups and the provision of resources and services to the school community. The planning process, evaluation, and the management of personnel, finances and facilities are also considered, as are issues related to managing change and technology. Students will have an opportunity to apply their learning during a practicum period in a school library.

55923**INTERNET AND ELECTRONIC NETWORKING***6cp*

for Master of Arts in Information students

This subject offers students the opportunity to develop their understanding of the dynamic nature and structure of electronic information networks in a range of professional practice contexts, and to explore critical issues that underpin these

contexts. Particular emphasis will be given to the Internet and students will develop technical skills in accessing and searching the information resources available through Internet services as a basis for effective practice.

55970

INFORMATION PRACTICE SEMINAR

8cp

Explores and analyses the literature of current developments, topics and issues in information studies, and relates these to practice; helps students to appreciate a coherent view of information practice and of information science as an emerging field of study; to demonstrate high-level conceptual understandings of a current issue in information practice through a seminar presentation; and to link theory with theory in practice.

55971

INFORMATION SCIENCE

8cp

Analyses and evaluates theories of the nature of information and its relationship to knowledge; assists students to identify and analyse the knowledge base of information science as a social science; and to evaluate seminal and contemporary theoretical sources in information science and related fields.

55972

RESEARCH AND QUANTITATIVE METHODS

8cp

The aim of this subject is to enable students to identify the purpose of research in information science and different types of systematic inquiry used to investigate questions in information and information practice; to select and evaluate an appropriate research design for an information problem; to become familiar with basic concepts, terminology, definitions and applications of quantitative and qualitative data; to read and use inferential techniques; and to evaluate data and format results.

55973

INFORMATION SCIENCE PROJECT

16cp

prerequisites: 55970 Information Practice Seminar; 55971 Information Science; 55972 Research and Quantitative Methods

Evaluation and interpretation of research studies. Students will develop a research proposal, implement it and evaluate its effectiveness; apply their knowledge and skills in information science and systematic inquiry to the investigation of an information problem derived from information practice; and contribute to the literature in information science.

55974

INFORMATION PROJECT

16cp

The subject requires students to undertake a project in which they will be engaged in evaluating the modifying information from a range of sources in order to provide defined user groups with new information products and services. Students have opportunities to draw together their learning in information provision and to integrate it with a field of study in which they have an interest and expertise. Students' projects are supervised by both academics and information professionals.

55992

ELECTIVE SEMINAR

2cp

Integrates knowledge in either Communication Management or Information Science with the knowledge base in elective areas. Explores the application of other areas to practice. Assesses the usefulness of practice models.

56002

COMMUNICATION 2: GROUP COMMUNICATION

6cp

prerequisite: 56955 Communication 1

Builds on interpersonal communication to enhance students' understanding of communication factors influencing small group functioning. Provides theoretical frameworks for observation and analysis of small groups; identifies a range of

variables which influence small group communication patterns including personality dimensions, stages of group development, and role structures; examines conflict management within groups; identifies and evaluates various problem-solving and decision-making strategies.

56003

COMMUNICATION 3: ORGANISATIONAL COMMUNICATION

6cp

prerequisite: 56955 Communication 1

Increases students' awareness of factors that influence communication processes in organisational contexts. Overviews the development of the field of organisational communication together with competing theoretical perspectives such as functionalist-interpretivist. Examines organisational systems of communication and the impact of factors such as size, structure and culture on communication. Evaluates the role of communication media and technology in organisations. Examines communication aspects of the specific skills of interviewing, staff training, and diffusion of innovation and change within organisations.

56004

COMMUNICATION 4: PUBLIC COMMUNICATION

6cp

prerequisite: 56955 Communication 1

The role of communication in the public domain. Explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. Examines the role of rhetoric and arguments intrinsic to public communication. Ethical issues and current legal, moral and political debates are also introduced to students.

56005

COMMUNICATION 5: SOCIETY, CULTURE AND COMMUNICATION

6cp

prerequisites: 56002 Communication 2; 56003 Communication 3; 56004 Communication 4

The role of communication as the pre-eminent precondition for creating human cultural life. Investigates the mutually reinforcing relationship between culture and communication whereby communication is a prerequisite for, and a product of, culture, and vice versa. The subject therefore examines issues such as the centrality of communication in the creation of culture; communication between different cultures; cultural change and development; culture-wide communication media; and the evolution of human culture and communication.

56006

COMMUNICATION 6: CONTEMPORARY ISSUES IN COMMUNICATION

8cp

prerequisite: 56005 Communication 5

Provides students with an opportunity to examine and analyse the theoretical, research and literature issues which integrate the field of communication. This subject pursues a critical examination of the major theoretical paradigms which inform communication scholarship, as well as addressing the application of communication theory and research to significant contemporary issues affecting areas of practice such as society, management, and academia.

56009

ADVERTISING AND MEDIA MANAGEMENT

6cp

Provides a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. Explores the essential relationships between practising professionals and clients and responsibilities required by regulatory bodies, government and trade regulations. The ranging potentialities of each medium are assessed and practical experience is encouraged in

teamwork, group analysis and campaign development.

56010

VIDEO PRODUCTION

6cp

Enables students to demonstrate understanding of the potential and limitations of television as a communication medium; to implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

56011

PUBLIC RELATIONS STRATEGIES AND MANAGEMENT

6cp, 3hpw

prerequisite: 56013 Public Relations Principles and Process

This subject is the second in sequence of public relations subjects. It applies the concepts and practices of professional public relations in critically analysing contemporary campaigns. Students develop, design and produce innovative resources for working with the media and they develop advanced research and writing skills.

56012

PUBLIC RELATIONS CONTEXTS AND APPLICATIONS

6cp, 3hpw

prerequisite: 56011 Public Relations Strategies and Management

This subject comprises the third stage in the public relations sequence. Students explore the wider social, economic and political context of public relations practice including the role of public relations as a catalyst of social change. The subject also examines public opinion and the establishment, characteristics and activities of community relations programs including community consultation, fundraising, sponsorship and lobbying.

56013

PUBLIC RELATIONS PRINCIPLES AND PROCESS

6cp, 3hpw

This subject introduces students to the principles underlying public relations by examining the concepts and theories of professional practice in the context of the contemporary Australian public relations industry. Students become familiar with key techniques of planning, media relations and publicity. They develop basic skills in writing for the media.

56014

PUBLIC RELATIONS PROFESSIONAL PRACTICE

6cp

prerequisite: 56012 Public Relations Contexts and Applications or 54399 Public Relations Contexts and Applications

This is the final subject in the sequence of public relations subjects. It further develops professional communication management and public relations knowledge and skills. Students learn to identify emerging issues in the political, social and organisational environments for public relations professional practice. They design crisis communication plans in cooperation with professional clients. Students also learn techniques of media interviewing, developing their skills as interviewees for mock-media interviews.

56015

CRITICAL AND CREATIVE THINKING

6cp

This subject introduces students to a number of different types of thinking broadly classified as critical and creative thinking with the aim of significantly improving their skills in both areas. Students study traditional modes of inductive and deductive reasoning and argument and learn to identify fallacies, recognise underlying assumptions, assess evidence, depict argument structure and hone their analytical skills. A variety of creative thinking approaches useful for problem solving, decision making and the development of new ideas, products and methods are examined, including radiant thinking, parallel thinking, pattern breaking and possibility thinking. Students will

be actively engaged in the challenge of critical and creative thinking both within the classroom and in assessment tasks.

56016

COMMUNICATING WITH THE MEDIA

4cp

corequisite: 56955 Communication 1: Foundations of Communication

This subject introduces students to selected theoretical and practical aspects of mass communication. In particular, the subject examines current communication practice with emphasis on professional communication with the media. Students will examine existing and new communication technologies and the opportunities for mass communication these offer to individuals and the professions. Students are encouraged to develop professional mass communication skills as writers, presenters and interviewees within a critical and ethical framework.

56744

PUBLIC RELATIONS MANAGEMENT

6cp

This subject is designed to assist current and potential public relations practitioners in their professional development. Students will examine the management of recent public relations campaigns in Australian organisations; develop the ability to set objectives, choose and implement research methods, decide strategies and construct evaluation methods suitable to particular campaigns; and approach public relations as a specialised form of communication management.

56745

PRINCIPLES AND PRACTICES FOR HUMAN RESOURCE DEVELOPMENT

6cp

Examines the human resource development process from a communication management perspective. Students will identify dimensions of the human resource development practice; consider factors which influence adult development and learning; and develop competencies associated with instructional design, instructional processes and learning facilitation.

56746

MANAGING HUMAN RESOURCE DEVELOPMENT

6cp

prerequisite: 56745 Principles and Practice for Human Resource Development

Students will examine the administrative and consultative roles related to the management of human resource development; develop competencies in processes of human resource development planning; human resource development system implementation and evaluation; identify relevant principles and practices from communication theory and practice to the management of human resource development.

56747

ISSUES IN HUMAN RESOURCE DEVELOPMENT

6cp

prerequisite: 56745 Principles and Practice for Human Resource Development

Develops students' understanding of the nature and extent of the provision of learning and development opportunities for adults in a range of professional and industry settings; enhances participants' knowledge of contemporary concepts pertaining to the education of adults; examines human resource development trends and approaches from a national and international perspective; and investigates special focus/professional development programs.

56950

COMMUNICATION RESEARCH

6cp

prerequisite: completion of core units and specialist elective units in Public Relations or Human Resource Development

corequisite: 56951 Communication Management Research Design Seminar

Reviews and evaluates the range of available methodologies in communication research; develops an understanding of the process, structure, limitations and underlying assumptions of the scientific method; evaluates the specific purposes, strengths and limitations of quantitative, qualitative and critical research methodologies; reviews examples of research

which exemplify quantitative, qualitative and critical methods; compares and contrasts a variety of data-gathering techniques and assesses their applicability to different communication contexts and research questions; develops an understanding of statistical and interpretive techniques used in empirical research reports; and develops competencies in the conventions of reporting research.

56951

COMMUNICATION MANAGEMENT RESEARCH DESIGN SEMINAR

6cp

prerequisite: completion of core subjects and elective specialisation in Public Relations or Human Resource Development

corequisite: 56950 Communication Research

Develops competence in the preparation of a comprehensive research proposal in the field of communication management, involving the development of appropriate research questions; the evaluation of the appropriateness of alternative research methodologies; and the formulation of pragmatic strategies for undertaking the research endeavour developed for the Communication Management Project. Extends understanding of the nature of scientific inquiry and its application to the design of the research process, initially in terms of transdisciplinary issues, and then specifically with reference to communicational issues. Evaluates the decision-making processes underlying choice of quantitative, qualitative, historical, and critical research methodologies; enhances skills in interpreting and critically analysing case studies of research premised upon a range of methodological approaches; and develops an appropriate research design and program for the completion of a selected research task.

56952

COMMUNICATION MANAGEMENT RESEARCH PROJECT

6cp

prerequisite: 56951 Communication Management Research Design Seminar

corequisite: 56953 Contemporary Issues in Communication Management

Allows students to pursue further studies in their area of professional and/or

scholarly interest in the field of communication management. In conjunction with 56951 Communication Management Research Design Seminar, students will further develop their critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles; extend and strengthen their conceptual understandings of communication management; and develop competencies in research and theory building.

56953

CONTEMPORARY ISSUES IN COMMUNICATION MANAGEMENT

6cp

prerequisites: 56951 Communication Management Research Design Seminar; 56950 Communication Research

corequisite: 56952 Communication Management Research Project

Develops conceptual understandings relevant to the continuing professional scholarly development of the student in the field of communication management; examines the development of varying assumptive frameworks and conceptual perspectives and their influence upon communication theory building and associated research and practice; analyses the requirements of theory construction and the attempts to integrate communication theories originating from different assumptive positions and/or communication contexts; applies knowledge of communication theory and research to address both contemporary communication issues and problems, including management problems; and other contemporary issues which may profit from a conceptually advanced communicational perspective.

56955

COMMUNICATION 1: FOUNDATIONS OF COMMUNICATION

6cp

from 1995 only

Extends an understanding of, and competence in, interpersonal communication processes which are essential for the effective functioning of any professional. Introduces students to the basic models of the communication process and changing views on communication; explores the

interrelationship between communication and the factors such as perception, attribution making, values, self-concept, language and culture; examines specific skills of assertion, listening, and non-verbal communication; addresses questions of ethics and power as they affect interpersonal communication.

56956

FOUNDATIONS OF COMMUNICATION MANAGEMENT

6cp

Examines theories of communication and their application to the work environment. Students study factors that managers need to know about quality interpersonal communication such as perception, impression formation and attribution. This subject identifies personal characteristics and communication behaviour associated with communication competence such as empathic listening, provision of feedback and assertiveness. It also explores cultural and gender variations in interpreting verbal and non-verbal behaviour.

56957

PROFESSIONAL COMMUNICATION PRACTICE

6cp

This subject introduces students to professional communication practice through the examination of basic concepts and the social, political and economic context of communication management. The roles and responsibilities of the communication professional are examined in relation to different professional contexts and the skills and knowledge required. Students are required to develop an action plan as a framework for their professional development throughout the course.

56958

WORK GROUP COMMUNICATION

6cp

This subject analyses major theoretical perspectives in the ongoing development of group centred theory in communication. It develops understanding of the role of communication in work related groups and the diversity of factors affecting communication performance. Students

analyse group effectiveness factors such as leadership, team building and decision making and apply strategies for diagnosing communication problems in groups.

56959

ORGANISATIONAL COMMUNICATION

6cp

This subject provides an understanding of organisational communication as a component of communication management. Students develop expertise in research methodologies and diagnostic techniques used for understanding organisational communication. The subject deals with characteristics of organisations such as structure and culture and the effect on organisations of new communication technologies.

56960

CONTEMPORARY ISSUES IN COMMUNICATION MANAGEMENT

8cp

This subject enables students to analyse assumptive framework and conceptual perspectives affecting communication theory, research and practice. Students examine attempts to integrate the field of communication studies. They apply their knowledge of communication theory and research to contemporary communication issues and problems. The effect of changing information and communication technologies on the management of communication is critically assessed.

56961

COMMUNICATION MANAGEMENT PROJECT

16cp

This subject allows students to pursue further studies in their area of professional or scholarly interest in communication management. Students develop competence in the preparation and execution of a communication management project. They identify and review the literature pertinent to their selected area of study and apply appropriate methodologies to their research endeavour. Students develop competence in managing a research task and preparing a report which contributes to the body of knowledge.

56962**PUBLIC COMMUNICATION ANALYSIS***6cp*

The main focus of study in this subject is the role of communication in the public domain. The subject explores the particular characteristics of each major medium of mass communication and investigates the impact of new and evolving technologies on the processes of communication. It examines the role of rhetoric and arguments intrinsic to public communication. Ethical issues, current legal, moral and political debates are also introduced to students.

56963**PUBLIC RELATIONS 1: PLANNING AND RESEARCH***6cp*

This subject explains the concept of public relations as communication management. It identifies the contribution and relevance of public relations to modern organisations. Students learn to apply the principles of public relations to examples from their own professional practice. The role and use of analytical research in public relations is analysed as is strategic planning for public relations.

56964**PUBLIC RELATIONS 2: CAMPAIGNS AND EVALUATIONS***6cp*

Students learn to develop creative communication strategies for a range of public relations needs. They become proficient in planning, writing and producing material for publication by print and broadcast media. Evaluation and measurement techniques for public relations are assessed and applied. This subject provides an understanding of how to implement and evaluate public relations campaigns in a wide range of work applications.

56965**VIDEO PRODUCTION***6cp*

Enables students to demonstrate understanding of the potential and limitations of television as a communication medium; to

implement a creative and innovative approach to the conception, scripting and production of television programs; to explain basic technical principles underlying video production; and to demonstrate skills in the management of resources and personnel associated with video production.

56966**ADVERTISING AND MEDIA MANAGEMENT***6cp*

This subject aims to provide a general introduction to the wide range of issues, professional activities and skills related to the advertising industry. It explores the essential relationships between practising professionals and clients and the responsibilities required by regulatory bodies, government and trade regulations. The potential of each medium is assessed and practical experience is encouraged in teamwork, group analysis and campaign development.

59316**COMMUNICATION SKILLS – ESSAY WRITING***3cp; 2hpw over 9 weeks*

This Social Science elective is one of four Communication Skills subjects aimed at students of a non-English-speaking background who need to develop their essay writing skills. This subject focuses on the analytical essay genre, its structure and style and the strategies required to use documentary evidence appropriately. It focuses on the critical analysis of topics relevant to different academic areas of study, the development of essay outlines and the final preparation of essays.

59317**COMMUNICATION SKILLS – REPORT WRITING***3cp; 2hpw over 9 weeks*

This Social Science elective is one of four Communication Skills subjects aimed at students of a non-English-speaking background who need to develop their report writing skills. This subject focuses on the report genre, its structure and style, and strategies required to use documentary evidence appropriately. It focuses on

the analysis of topics relevant to different academic areas of study, the development of report plans and the final preparation of reports.

59318**COMMUNICATION SKILLS – SEMINAR PRESENTATION**

3cp; 2hpw over 9 weeks

This Social Science elective is one of four Communication Skills subjects aimed at students of a non-English-speaking background who need to develop their seminar presentation skills. It focuses on the analysis of topics relevant to different academic areas of study, the development of seminar presentation skills, the preparation and presentation of seminars. Practical exercises will be set in class to enable students to differentiate seminars from other academic speaking genres. Seminar topics relevant to students' area of study will be analysed and a variety of sources of material will be evaluated.

59319**COMMUNICATION SKILLS – EMPLOYMENT**

3cp; 2hpw over 9 weeks

This Social Science elective is one of four Communication Skills subjects aimed at students of a non-English-speaking background who need to develop their employment-seeking skills. This subject focuses on the skills required for gaining employment, including analysing recruitment advertisements, writing a résumé and a job application letter, making a telephone inquiry about a job and performing successfully in a job interview. It focuses on the analysis of recruitment advertisements relevant to different academic areas of study and the development of writing and speaking skills required for gaining employment.

59320**ENGLISH FOR BUSINESS (ELSSA)**

*6cp; 3hpw
for Business students*

An elective for students in the Faculty of Business which aims to familiarise students with the Australian cultural context and to enable them to speak and write

confidently about current business, social and political issues.

59321**CREATIVE WRITING**

6cp; 3hpw

Students of a number of courses benefit from practice in creative writing. They may wish to explore talents in the writing of essays, short stories, poetry or drama scripts, or to use the techniques of some or all of these genres to improve their writing of business, technical and professional documents. Students will read the works of established writers in the genres concerned and critiques of such genres. They will also workshop each other's draft manuscripts.

59322**MEDIA STUDIES**

6cp; 3hpw

This unit will critically examine the role of different media, in particular television, video and film, in the construction of contemporary culture. Topics will include media programming and production; propaganda and its uses; the use of emotion and rationality in reporting/current affairs; censorship and pornography; and social change and the media. Assessment requires one tutorial presentation and a media scrapbook, including critical comment on one or more of the issues raised.

59323**SCREEN STUDIES**

6cp; 3hpw

This unit aims to acquaint students with a range of film styles from the dominant representative models to shorter 'essay' films and independent cinema. Its content consists of a number of Hollywood classical narrative fictions, allowing work on narrative and genre e.g. film noir, melodrama, and documentary, and analysis of alternatives to this model contained in 'essay' films and independent cinema. Assessment is by one essay (or equivalent) at the end of the unit and by contribution to seminar discussions.

59324**ISSUES IN SCIENCE TECHNOLOGY AND HUMAN VALUES***3cp*

This unit seeks to interpret scientific and technical disciplines from the perspective of the humanities. It examines the philosophical and social foundations of systems of ethics and values, and situates recent scientific and technological developments within a changing social and economic context.

59325**SCIENCE, TECHNOLOGY AND HUMAN VALUES***8cp; 3hpw*

Seeks to interpret scientific and technical disciplines from the perspective of the humanities. Examines the philosophical and social foundations of systems of ethics and values and situates recent scientific and technological developments within a changing social and economic context. Issues covered include the rise of the scientific 'expert'; human factors in technology and employment; the medicalisation of everyday life; technology and the natural environment; and technological development and control.

59326**PROFESSIONAL COMMUNICATION***4cp; 3hpw*

Develops in senior students a range of communication competences of value in their professional workplaces and in society. Builds on students' knowledge of group and interpersonal communication and provides specific skills in written and oral presentation, including résumé preparation and employment interviews. Students are encouraged to practise writing appropriately for particular purposes and audiences and to prepare short speeches designed to explain and persuade.

59327**CULTURE, HEALTH AND SOCIETY***3cp; 3hpw*

Introduces students to key sociological concepts and modes of analysis pertinent to the practice and development of health care professions. Develops students' understanding of the social and cultural processes that shape health status and patterns of illness and influence service delivery.

59328**POWER, POLITICS AND HEALTH***3cp; 3hpw*

Focuses on political processes in the provision of health care in Australia. Develops an understanding of politics as an inescapable dimension of collective human behaviour and offers an outline and analysis of the major political institutions in Australian society.

59329**ISSUES IN INDUSTRIAL RELATIONS***4cp; 2hpw*

This subject develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind contemporary values and practices in the workplace.

59330**ADVERTISING PRACTICE***6cp; 3hpw*

An introduction to the theory and production of advertising; the concepts used, the skills and techniques applied, the organisational structure and operation of advertising agencies, and their interrelationships with other parts of the communication industry.

59331**ADVERTISING COPYWRITING
(PRINT)***6cp; 3hpw*

Techniques of research, layout and writing of print advertisements, including newspaper, magazine, direct mail, leaflet and brochure. Emphasises the role of the writer and art director in an advertising agency, client advertising, briefing, and finding and evaluating advertising approaches. The class will be run along workshop lines with writing assignments and a practical project.

59332**ADVERTISING COPYWRITING
(TV, RADIO, FILM)***6cp; 3hpw*

Techniques of writing advertisements for television and radio are explored in this course. Emphasis is placed on scripting requirements for electronic media, with a look at cinema advertising, the translation of advertisements from one medium to another, and the integration of multimedia campaigns.

59333**ADVERTISING STRATEGIES***6cp; 3hpw*

Examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students will be involved in individual and group presentations of solutions to various advertising problems, and gain some insight into the analysis and evaluation of advertising techniques.

59336**POLITICS AND PLANNING***2cp*

This unit provides students in planning disciplines with an introduction to the perspectives of political theory and the techniques of political analysis. Topics include theories of the state, the emergence of structures of decision making, urban managerialism, the politics of public participation, community politics and local government. Concepts of modernist and post-modernism are used to

situate analysis of urban political action into socio-cultural contexts.

59338**SOCIOLOGY AND PLANNING***2cp*

This unit provides students in planning disciplines with an introduction to the perspectives of the social sciences and the techniques of sociological investigation. Topics include the emergence of the modern city, the development of the spatial pattern, environmental perception, issues in housing, labour markets, tourism and migration, and current social and demographic trends.

59339**INTRODUCTION TO ABORIGINAL
SOCIAL AND POLITICAL HISTORY***6cp; 3hpw*

This subject is a campus-wide elective. It examines and analyses the impact of colonialism on indigenous peoples, with particular reference to the Aboriginal inhabitants of this region. The emergence of Aboriginal social and political movements will be presented as the basis for repossession of traditional heritages in land and culture.

59340**MANAGING WOMEN***8cp*

prerequisites: 52221 Gender at Work; 52306 Gender, Culture & Power

Equips students with a vocationally relevant understanding of the operation of gender in organisations, and the knowledge, values and professional skills necessary to manage a diverse workforce equitably and in ways which enhance organisational performance. A range of theories, concepts and issues pertinent to women in organisations and management are critically examined. Students are equipped with knowledge of the relevant anti-discrimination, equal opportunity and affirmative action legislation, and develop the skills necessary to prepare, implement and monitor EEO and AA management plans.

59341**MODERNISATION AND GLOBALISATION
(CONTEMPORARY SOCIETY 1)**

8cp; 4hpw
for undergraduate students

The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphases on cultural determinism; and questioning of the euro-centricity of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social change in Western Europe, Latin America, East and South-East Asia, as well as the academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

59355**ISSUES IN ORGANISING EEO**

4cp

This unit introduces students to the nature and content of anti-discrimination, equal employment opportunity (EEO) and affirmative action (AA) legislation in Australia. It provides students with a critical understanding of discrimination affecting different disadvantaged groups and some of the basic skills related to the implementation of EEO programs.

59358**COMMUNICATION STRATEGIES FOR PUBLIC POLICY**

6cp, 3hpw
corequisite: *Public Education: Perspectives and Principles*
for Graduate Certificate in Public Education students

This subject develops students' competencies in the analysis of public policy for the identification of communication challenges and the design of appropriate strategies for effective public education campaigns. Students will develop research, planning and evaluation skills for the design of these strategies, liaising with clients in the workplace. They will practise writing media releases and design other publicity products for the implementation of their strategies.

59630**SOCIAL ISSUES IN HEALTH**

8cp; 3hpw

Concerned with the changing face of medicine and changing attitudes to health as knowledge increases, technology changes, and new skills are acquired. Deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include: euthanasia, the reproductive revolution, AIDS, transplantation, iatrogenesis (physician/hospital caused illness), allocation of resources, the politics of health, genetic engineering, and ethics. Students are encouraged to undertake projects in areas of particular interest.

59635**BUSINESS AND THE MEDIA**

6cp, 3hpw
for Bachelor of Business students

This subject seeks to equip accountancy students with the basic skills they will need to express themselves clearly, concisely and quickly. It will introduce them to the priorities, prejudices and practices of the public media. In doing so, students will learn to deal more effectively with journalists. But perhaps more importantly, they will gain insights to their own

profession by viewing it through an outsider's prism.

Making specialised knowledge available to the wider public; journalism culture; writing to communicate; writing news releases; structure and use of language; writing succinctly; sources; what makes an executive a useful source?; how do journalists find stories?; how do journalists perceive business?; business press; business reporting and ethics; conflicts of interest; understanding the Budget papers; how journalists interpret the figures; research and investigative techniques; computerised research; future practices.

59636

INTRODUCTION TO JOURNALISM

8cp, 3hpw

An elective subject for Bachelor of Business students

88325

PHOTOGRAPHY 1

6cp, 3hpw

prerequisite: 54116 Audiovisual Media Production or 6cp from a Stage 2 production unit

Provides students with a command of photographic techniques and experience of their application in a range of specialist areas relevant to the major and other areas of the degree.

975011

MODERNISATION AND GLOBALISATION (CONTEMPORARY SOCIETY 1)

8cp, 4hpw

for postgraduate students

The importance of the comparative analysis of social change has been emphasised since the late 1980s with the end of the Cold War and the rapid social, economic and political change in Eastern Europe, East and South-East Asia. There have been various claims for the inevitable triumph of the homogenising influences of capitalism and democracy; renewed emphases on cultural determinism; and questioning of the euro-centricity of the social sciences. Through an examination of key elements of modernisation and globalisation, this subject provides an introduction to social change in Western Europe, Latin America, East and South-East Asia, as well as the academic discussions about the processes of social change.

There are no prerequisites for this subject. It is intended primarily for students in the International Studies program, but can be taken by any student interested in the comparative analysis of social change.

SUBJECTS OFFERED BY OTHER FACULTIES

21125

AUSTRALIAN BUSINESS ENVIRONMENT

5cp

Faculty of Business

A foundation subject which gives students an insight into Australian business organisations.

The context of Australian business and its historical development; the interaction of the national and international, social, political and economic forces in Australia and their impact on Australian business; the changing roles and demands upon managers both historical, contemporary and in the future.

21130

ORGANISATIONAL BEHAVIOUR

5cp

Faculty of Business

Examines behaviour in organisations, theories which attempt to explain this behaviour, and the implications of these theories for management practices.

An organisational analysis perspective is used to examine topics such as individual and group responses to organisational processes, motivation, conflict, power and control, culture, leadership, decision making, communication, and organisational change.

21321

ORGANISATIONAL DIAGNOSIS AND EVALUATION

5cp

Faculty of Business

prerequisite: 21221 Organisational Design and Change

Builds on the knowledge gained from studying Organisational Behaviour, Organisational Design and Change and related subjects. Provides students with the practical knowledge and skills for diagnosing issues and problems and evaluating planned changes in organisations.

It is expected that by participating in the course students will further develop their analytical skills and knowledge; become aware of the interpersonal processes that are an integral part of conducting a diagnosis or evaluation; learn how to select and apply a range of research methods and diagnostic instruments for gathering and interpreting information; and gain practical experience in organisational diagnosis or evaluation by participating in a group research project.

21343

QUANTITATIVE MANAGEMENT

5cp

Faculty of Business

prerequisite: 26122 Business Statistics

The emphasis in the subject is on the practical value of Operations Research/ Management Science techniques in assisting decision making in a business context. It uses up-to-date software packages for quantitative management and decision making. Decision theory; waiting line models; linear programming and sensitivity analysis; network analysis (PERT/CPM); inventory models; forecasting; decision support systems; simulation techniques.

21408

EMPLOYMENT RELATIONS SKILLS

5cp

Faculty of Business

prerequisite: 21306 Employment Relations

Develops knowledge and skills in a range of practical or applied areas critical to effective performance in employee relations. Employee relations problem solving; evaluating strategic options; measuring employee relations initiatives; selection interviewing; counselling and disciplining; appraisal interviewing; negotiating to reach agreement; advocacy before industrial tribunals.

21608**MARKETING FOR INFORMATION PROVISION**

6cp

Faculty of Business

Introduces key concepts and theories in the practice of marketing with special relevance to people working in the information provision area; identifies the genesis and development of the marketing concept and how in recent times it has spread from its initial use in the private sector to be a valuable aid in effective management in the government and not-for-profit sectors; explains and illustrates the various elements of the marketing process by requiring students to study relevant case studies in groups.

21770**ORGANISATIONAL ANALYSIS AND MANAGEMENT**

6cp

Faculty of Business

Introduces techniques and strategies of management and examines their strengths and weaknesses in relation to communication management, technology and decision making. Looks at the ways in which management skills can be enhanced by an understanding and analysis of organisational power and political processes. These insights provide students with the means to critically evaluate the practices of their own organisations.

31521**COMPUTER INFORMATION TECHNOLOGY 2: FOUNDATIONS OF COMPUTING AND PROGRAMMING**

6cp

Faculty of Mathematical and Computing Sciences
prerequisite: 55025 Computer Information Technology 1: Information Technology

Enables students to extend their knowledge in the technical areas of computers; to develop a detailed knowledge of data and program representation; to understand the methods of data storage and data management and techniques for data

manipulation; and to apply top down design methodology to given problems and produce algorithms and documentation suitable for implementation in a structured language.

31531**COMPUTER INFORMATION TECHNOLOGY 3: SYSTEMS ANALYSIS AND DESIGN**

6cp

Faculty of Mathematical and Computing Sciences
prerequisite: 55025 Computer Information Technology 1: Information Technology

Enables students to describe the components of a system and how each element is related in order to achieve a goal, and how behaviour is determined by the relationships within and between systems and the environment of which they are a part; to describe the roles, products and activities of the systems analyst and the information resource unit within an organisation; to develop systems requirements specifications using the tools and techniques of systems analysis; and to develop and evaluate alternatives to the physical implementation of a system.

31541**COMPUTER INFORMATION TECHNOLOGY 4: COMMERCIAL PROGRAMMING**

6cp

Faculty of Mathematical and Computing Sciences
prerequisites: 55025 Computer Information Technology 1: Information Technology; 31521 Computer Information Technology 2: Foundations of Computing and Programming

Enables students to understand and apply techniques of structured design to programming in a commercial environment; to develop a knowledge of the structure and syntax of the COBOL-85 language; to have experience in the design and implementation of report generation, on-line inquiry and on-line update routines, using indexed and sequential files; and to understand and apply techniques for program testing.

31551**COMPUTER INFORMATION TECHNOLOGY 5: DATABASE**

6cp

*Faculty of Mathematical and Computing Sciences**prerequisites: 31521 Computer Information Technology 2: Foundations of Computing and Programming; 31531 Computer Information Technology 3: Systems Analysis and Design*

Enables students to understand the different database management system models and how well these conform to the theoretically desirable properties required of a database system; to convert a conceptual data model to a logical database model and determine the access problems likely to occur when implemented; to convert the logical database model to a physical database model and tune the physical model to allow for access constraints; to understand and use a database language to access, modify and query a database; to understand the integrity and control requirements of a database and how they might be implemented; and to understand the various forms of a distributed database and the special requirements for integrity and control.

31561**COMPUTER INFORMATION TECHNOLOGY 6: DATA COMMUNICATIONS**

6cp

*Faculty of Mathematical and Computing Sciences**prerequisite: 31521 Computer Information Technology 2: Foundations of Computing and Programming*

Enables students to understand the significance of data communications standards and the OSI model; to understand the available alternatives in hardware, software and transmission facilities; to be able to make informed decisions on equipment alternatives; and to know how to approach network design and network management.

31571**COMPUTER INFORMATION TECHNOLOGY 7: MANAGEMENT INFORMATION SYSTEMS**

6cp

*Faculty of Mathematical and Computing Sciences**prerequisite: 55025 Computer Information Technology 1: Information Technology*

Develops an understanding of characteristics of management information systems and identifies requirements. Students will gain an understanding of the concepts of artificial intelligence and expert systems and their potential applications to decision making.

SUBJECTS OFFERED BY THE INSTITUTE FOR INTERNATIONAL STUDIES

The Institute for International Studies offers electives in language studies and in the study of contemporary societies in parts of the non-English-speaking world. All subjects last one semester and are eight credit points.

Language studies

All UTS students wishing to engage in language studies as a credited part of their degree are required to enrol through the Institute for International Studies whether the language studies are undertaken on a UTS campus or elsewhere. The Institute teaches some language programs at UTS, has made arrangements with other universities for some languages to be taught to UTS students, and can make special arrangements for individual students to attend specific language programs where academic needs demand.

There are no prerequisites for entry to any language program. The following subjects of language studies are available to all UTS students:

| | |
|--------|----------------------------------|
| 971121 | Cantonese Language and Culture 1 |
| 972121 | Cantonese Language and Culture 2 |
| 973121 | Cantonese Language and Culture 3 |
| 974121 | Cantonese Language and Culture 4 |
| 971111 | Chinese Language and Culture 1 |

972111 Chinese Language and Culture 2
 973111 Chinese Language and Culture 3
 974111 Chinese Language and Culture 4
 971414/5 French 1
 972414/5 French 2
 973414/5 French 3
 974414/5 French 4
 971424/5 German 1
 972424/5 German 2
 973424/5 German 3
 974424/5 German 4
 971710 Greek 1
 972710 Greek 2
 973710 Greek 3
 974710 Greek 4
 971615 Hindi 1
 972615 Hindi 2
 973615 Hindi 3
 974615 Hindi 4
 971311 Indonesian Language and Culture 1
 972311 Indonesian Language and Culture 2
 973311 Indonesian Language and Culture 3
 974311 Indonesian Language and Culture 4
 971434/5 Italian 1
 972434/5 Italian 2
 973434/5 Italian 3
 974434/5 Italian 4
 971211 Japanese Language and Culture 1
 972211 Japanese Language and Culture 2
 973211 Japanese Language and Culture 3
 974211 Japanese Language and Culture 4
 971225 Korean 1
 972225 Korean 2
 973225 Korean 3
 974225 Korean 4
 971101 Modern Standard Chinese Language and Culture 1
 972101 Modern Standard Chinese Language and Culture 2
 973101 Modern Standard Chinese Language and Culture 3
 974101 Modern Standard Chinese Language and Culture 4
 971734 Russian 1
 972734 Russian 2

973734 Russian 3
 974734 Russian 4
 971724 Serbian 1
 972724 Serbian 2
 973724 Serbian 3
 974724 Serbian 4
 971501 Spanish Language and Culture 1
 972501 Spanish Language and Culture 2
 973501 Spanish Language and Culture 3
 974501 Spanish Language and Culture 4
 971320 Thai 1
 972320 Thai 2
 973320 Thai 3
 974320 Thai 4

Full subject descriptions are available in the *Institute for International Studies Handbook*. Arrangements can also be made for students to undertake other language studies. Further information may be obtained from the Academic Administrator at the Institute (telephone: 330 1574, fax: 330 1578).

Contemporary Society

The Institute offers a series of subjects that provide an introduction to the contemporary societies, politics, economics and cultures of the countries and cultures of East Asia and South-East Asia, Latin America and Western Europe that are the areas of specialisation of the Institute.

In 1996, introductory subjects on the contemporary societies of China, Japan, South-East Asia, Hong Kong and Taiwan, Latin America and Western Europe will be available.

There are no prerequisites for any of the Contemporary Society subjects in the International Studies program. All the following subjects are taught in English and are available, with the permission of their faculty, as electives to all UTS students.

976101 Chinese East Asia
 976111 Contemporary China
 976211 Contemporary Japan
 976501 Contemporary Latin America
 976301 Contemporary South-East Asia
 976401 Contemporary West Europe

**GRADUATE SUBJECTS OFFERED
TO STUDENTS IN OTHER
FACULTIES**

**Building Studies – Graduate Diploma
in Urban Estate Management**

12516

URBAN SOCIOLOGY

2cp

This unit provides a sociological perspective on the development of the built environment, analysing social, historic and demographic factors that form the context of urban change. The social construction of the meaning of place in a consumer culture and social issues in urban policy and examined by case studies.

**Architecture – Master of the Built
Environment**

12564

URBAN SOCIAL RELATIONSHIPS

2cp

This unit takes an interdisciplinary perspective on the emergence of the modern city and its impact on human life. It investigates the development of social relationships within the context of industrial urbanisation, critically reviewing the contribution of major theorists whose work represents a range of perspectives. There is a focus on the patterning of resource allocation within cities.

Building Studies – Master of Planning

59336

POLITICS AND PLANNING

2cp

This unit provides students in planning disciplines with an introduction to the perspectives of political theory, and the techniques of political analysis. Topics include theories of the state, the emergence of structures of decision making, urban managerialism, the politics of public participation, community politics and local government. Concepts of modernity and post-modernism are used to situate analysis of urban political action into sociocultural contexts.

59338

SOCIOLOGY AND PLANNING

2cp

This unit provides students in planning disciplines with an introduction to the perspectives of the social sciences and the techniques of sociological investigation. Topics include the emergence of the modern city, the development of the spatial pattern, environmental perception, issues in housing, labour markets, tourism and migration, and current social and demographic trends.

LIST OF COURSES AND CODES

UNDERGRADUATE COURSES

Bachelor of Applied Science in Information Studies (HL10)
 Bachelor of Arts in Communication (HH02)
 Bachelor of Arts in Social Science (HH03)
 Bachelor of Applied Science (Honours) in Information Studies (HL11)
 Bachelor of Arts (Honours) in Communication (HH04)
 Bachelor of Arts (Honours) in Social Science (HH05)

COMBINED DEGREES

Bachelor of Arts/Bachelor of Laws (LL05)
 Bachelor of Arts in Social Science and in International Studies (HH06)
 Bachelor of Applied Science in Information Studies/Bachelor of Arts in International Studies (HL12)

CROSS-FACULTY DEGREES

Bachelor of Education in Teacher Librarianship (TE14)

POSTGRADUATE COURSES

Graduate Certificate in Creative Advertising (HH69)
 Graduate Certificate in Journalism (HH65)
 Graduate Certificate in Public Relations (HL54)

Graduate Certificate in Screen Studies and Production (HH67)
 Graduate Certificate in User Documentation (H064)
 Graduate Certificate in Writing (HH62)
 Graduate Certificate in Writing for the Screen (HH63)
 Graduate Diploma in Communication (H051)
 Graduate Diploma in International Studies (H075)
 Master of Arts in Applied History (H059)
 Master of Arts in Communication Management (HL73)
 Master of Arts in Information (HL72)
 Master of Arts in International Studies (H081)
 Master of Arts in Journalism (H058)
 Master of Arts in Media Production (HH80)

RESEARCH DEGREES

Master of Arts (by thesis) (H052)
 Master of Arts in Writing (H057)
 Doctor of Philosophy (H054)
 Doctor of Creative Arts (H060)

SUBJECT NAMES IN ALPHABETICAL ORDER

| | | | |
|---|-------|--|-------|
| Aboriginal Cultures and Philosophies | T5110 | Animation | 54260 |
| Aboriginal Forms of Discourse | 54331 | Animation and Video Graphics | 53255 |
| Aboriginal Literature | 50693 | Applied History Independent Project | 50821 |
| Aboriginal People and the Media | 54231 | Applied History Placement | 50801 |
| Aboriginal Social and Political History | 52220 | Applied History Independent Project | 50821 |
| Aboriginal Social and Political History | 54230 | Applying Aboriginal History | 50811 |
| Aboriginal Studies | 50592 | Applying Aboriginal History | 53311 |
| Aboriginal Studies | 50715 | Art and Advertising | 50337 |
| Aboriginal Studies Project | 54332 | Art and Advertising | 53286 |
| Administrative Practices | 55020 | Asian and Pacific Politics | 50520 |
| Advanced Journalism Theory | 50450 | Asian and Pacific Politics | 52300 |
| Advanced Scriptwriting | 50320 | Asian and Pacific Politics | 53307 |
| Advanced Sound Design – Radio | 53279 | Asian and Pacific Politics | 54311 |
| Advanced Sound Design – Radio | 54390 | Audio Production | 50360 |
| Advanced Sound Design – Visual | 53280 | Audiovisual Media Production | 54116 |
| Advanced Special Advertising Topic | 53367 | Australia in the World Economy | 50504 |
| Advertising 1 | 53284 | Australia in the World Economy | 52304 |
| Advertising 2 | 53285 | Australia in the World Economy | 53206 |
| Advertising and Media Management (6cp) | 56009 | Australia in the World Economy | 54314 |
| Advertising and Media Management | 56966 | Australian Advertising Culture | 50389 |
| Advertising Communication Strategies | 54392 | Australian Advertising Culture | 53288 |
| Advertising Copywriting (Print) | 50331 | Australian Business Environment | 21125 |
| Advertising Copywriting (Print) | 59331 | Australian Communication Policy | 50400 |
| Advertising Copywriting (TV, Radio, Film) | 50332 | Australian Communication Policy | 54200 |
| Advertising Copywriting (TV, Radio, Film) | 59332 | Australian History | 50515 |
| Advertising Practice | 50330 | Australian History | 52225 |
| Advertising Practice | 59330 | Australian History | 53212 |
| Advertising: Production and Criticism | 54290 | Australian History | 54213 |
| Advertising Project | 53368 | Australian Literary Traditions | 50612 |
| Advertising Strategies | 50333 | Australian Politics | 52226 |
| Advertising Strategies | 59333 | Australian Politics | 53205 |
| Aesthetics | 53298 | Australian Politics | 54211 |
| | | BA (Honours) in Social Science Thesis Workshop | 52453 |
| | | Bibliographic Control | 55055 |
| | | Bibliographic Control | 55912 |
| | | Broadcast Journalism | 53214 |
| | | Broadcast Media | 50402 |

230 SUBJECT NAMES IN ALPHABETICAL ORDER

| | | | |
|---|-------|---|-------|
| Business and the Media | 59635 | Communication, Culture and the Law | 54201 |
| Business Information | 55060 | Communication Environments | 54103 |
| Business Information | 55913 | Communication History | 54300 |
| Child and Young Adult Information Studies | 55914 | Communication in the Educational Environment | 56904 |
| Child and Young Adult Information Studies | 55065 | Communication Management Project | 56961 |
| Cinema Study | 54271 | Communication Management Research Design Seminar | 56951 |
| Cinema Study 2 | 54381 | Communication Management Research Project | 56952 |
| Citizenship, Civil Society and the State | 52454 | Communication Research | 56950 |
| Colonialism and Post-colonialism | 52321 | Communication Research: Special Topic | 53328 |
| Colonialism and Post-colonialism | 54321 | Communication Skills – Employment | 59319 |
| Communicating With the Media | 56016 | Communication Skills – Essay Writing | 59316 |
| Communication 1 | 51131 | Communication Skills in English | 50712 |
| Communication 1: Foundations of Communication | 56955 | Communication Skills – Report Writing | 59317 |
| Communication 1: Interpersonal Communication | 56111 | Communication Skills – Seminar Presentation | 59318 |
| Communication 2 | 51161 | Communication, Sound, Image Project | 54396 |
| Communication 2: Group Communication | 56002 | Communication – Special Project | 53317 |
| Communication 3: Organisational Communication | 56003 | Communication Strategies for Public Policy | 59358 |
| Communication 3A: Communication in Small Groups | 56314 | Communication Studies | 51388 |
| Communication 4: Public Communication | 56004 | Communication, Time and Space | 53301 |
| Communication 4A: Organisational Communication | 56414 | Communications and Culture Research Project | 54304 |
| Communication 5: Society, Culture and Communication | 56005 | Community Development and Social Planning | 52238 |
| Communication 5A: Mass Communication | 56514 | Comparative Religion | 50512 |
| Communication 6: Contemporary Issues in Communication | 56006 | Comparative Religion | 52302 |
| Communication and Control | 52414 | Comparative Religion | 54315 |
| Communication and Control | 53203 | Computer Applications in Social Science Research | 52337 |
| Communication and Information Skills | 55023 | Computer Information Technology 1: Information Technology | 55025 |
| Communication and Media Studies in Education | 56802 | Computer Information Technology 2: Foundations of Computing and Programming | 31521 |
| Communication, Culture and the Law | 52209 | | |

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|---|-------|--|-------|
| Computer Information Technology 3: Systems Analysis and Design | 31531 | DCA Project (F/T) | 51989 |
| Computer Information Technology 4: Commercial Programming | 31541 | DCA Project (P/T) | 51990 |
| Computer Information Technology 5: Database | 31551 | Desire and the Social | 50420 |
| Computer Information Technology 6: Data Communications | 31561 | Desire and the Social | 53371 |
| Computer Information Technology 7: Management Information Systems | 31571 | Desire and the Social | 54370 |
| Computers and Audiovisual Production | 54151 | Desktop Publishing | 50338 |
| Computers and Communication | 54104 | Desktop Publishing and Design | 53287 |
| Computers and Information | 52110 | Desktop Publishing and Design | 54291 |
| Computers and Print Production | 54150 | Desktop Publishing and the Social Sciences | 52237 |
| Consumerism and the Media | 50410 | Development, Dependency and Journalism | 50415 |
| Contemporary Australia | 52111 | Development, Dependency and the Media | 53302 |
| Contemporary Issues in Communication Management | 56953 | Digital Sound and Music | 54397 |
| Contemporary Issues in Communication Management | 56960 | Doctoral Thesis (F/T) | 51982 |
| Creative Writing | 59321 | Doctoral Thesis (P/T) | 51983 |
| Creative Writing 1 | 51005 | Documentary | 53256 |
| Creative Writing 2 | 51006 | Documentary | 54261 |
| Crime, Madness and Culture | 53294 | Documentary Cinema | 50701 |
| Crime, Madness and Society | 50514 | Documentary Cinema | 53268 |
| Critical and Creative Thinking | 56015 | Drama | 53253 |
| Critiques of Advertising and Public Communication | 50334 | Drama | 54262 |
| Cultural Studies | 54112 | Editing 1 | 50346 |
| Cultural Studies Project | 54380 | Editing 2 | 50347 |
| Cultural Technologies, Cultural Policy | 54202 | Elective Seminar | 55992 |
| Culture and the Avant-Gardes | 50425 | Electronic Publishing | 54340 |
| Culture, Health and Society | 59327 | Electronic Research | 54245 |
| Culture, History and Society | 52103 | Employment Relations Skills | 21408 |
| Culture, Race and Ethnicity | 50510 | Energy and the Environment | 51625 |
| Culture, Race and Ethnicity | 53209 | Energy and the Environment | 52625 |
| Cultures of Nationalism and Fascism | 53372 | Energy and the Environment | 53208 |
| | | English for Business (ELSSA) | 59320 |
| | | Environment, Heritage and History | 53313 |
| | | Experimental | 54360 |
| | | Experimental Film and Video | 53351 |
| | | Experimental Writing | 50314 |
| | | Feature Writing and Copyediting | 50392 |
| | | Features | 53215 |
| | | Fiction Workshop A | 53226 |
| | | Fiction Workshop B | 53227 |

232 SUBJECT NAMES IN ALPHABETICAL ORDER

| | | | |
|--------------------------------|-------|---------------------------------|-------|
| Ficto-critical Writing | 54250 | Generic Fiction 2 | 53225 |
| Film 2 | 53251 | Genre Studies | 54273 |
| Film 2 | 54263 | Genre Writing | 50313 |
| Film and Video 1 | 53250 | Genre Writing | 53338 |
| Film and Video 1 | 54115 | Genre Writing | 54350 |
| Film and Video Documentary | 50372 | Graduate Diploma | |
| Film and Video Drama | 50371 | Communication Seminar | 50522 |
| Film and Video: Project 1 | 50374 | Health Information | 55070 |
| Film and Video: Project 2 | 50383 | Health Information | 55915 |
| Film and Video Soundtrack | 50376 | Health, Technology and Society | 51630 |
| Film Animation | 50375 | Heritage, History and Community | 50815 |
| Film Authorship | 50790 | History and Cultural Philosophy | 53370 |
| Film, Gender and Desire | 50706 | History and Photography | 52323 |
| Film, Gender and Desire | 53356 | History and Popular Culture | 54322 |
| Film Genre | 50705 | History, Computers and | |
| Film Genre | 53262 | Interactivity | 50803 |
| Film into Video | 50791 | History of Ideas | 52101 |
| Film into Video | 53357 | History of Social and | |
| Film Performance | 50793 | Political Thought (6cp) | 50519 |
| Film, Television and History | 53309 | History of Social and | |
| Film, TV and Popular History | 52322 | Political Thought (8cp) | 52519 |
| Film, Video, TV Project A | 54365 | History of Social and | |
| Film, Video, TV Project B | 54366 | Political Thought (8cp) | 53306 |
| Final Project 1 | 50438 | History Seminar | 50812 |
| Final Project 2 | 50439 | History – Special Subject | 50590 |
| Formations of Music | 54371 | History – Special Subject | 53315 |
| Foundation Information Studies | 55751 | Human Communication | 51370 |
| Foundations of Communication | | Hypermedia | 53155 |
| Management | 56956 | Hypermedia | 54292 |
| Gender at Work | 52221 | Image and History | 50808 |
| Gender at Work | 54214 | Image and Text | 50335 |
| Gender, Culture and Power | 50506 | Implementing EEO (Project) | 50463 |
| Gender, Culture and Power | 52306 | Industrial Relations | 52231 |
| Gender, Culture and Power | 53210 | Information and Document | |
| Gender, Culture and Power | 54313 | Retrieval | 55855 |
| Gender in Australian History | 52324 | Information and Records | |
| Gender in Australian History | 54325 | Management | 55095 |
| Generic Fiction | 54372 | Information and Records | |
| Generic Fiction 1 | 50690 | Management | 55916 |
| Generic Fiction 1 | 53224 | Information Behaviour | 55902 |
| Generic Fiction 2 | 50691 | Information Consolidation | 55854 |
| | | Information, Design and | |
| | | Technology | 53318 |

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| Information Elective Seminar | 55922 | Information Science 5: Information Service and Product Design (Bachelor of Education) | 55435 |
| Information Issues | 55080 | Information Science 6: Theories and Issues in Information Science (Bachelor of Applied Science) | 55045 |
| Information Practice Seminar | 55970 | Information Seminar | 55904 |
| Information Presentation | 55851 | Integrated Media | 53289 |
| Information Production | 55024 | Interactive Media | 53366 |
| Information Production and Presentation | 55903 | Interactive Media and the Filmmaker | 54361 |
| Information Products and Services | 55909 | Interactive Multimedia | 54393 |
| Information Project | 55905 | International Aspects of Communication | 50404 |
| Information Project | 55974 | International Aspects of Communication | 53300 |
| Information Project Development | 55908 | International Communication | 54301 |
| Information Resources and Collections | 55075 | International Political Economy | 50594 |
| Information Retrieval | 55907 | International Political Economy | 53304 |
| Information Science | 55971 | International Politics | 50502 |
| Information Science Project | 55973 | International Politics | 52222 |
| Information Science Seminar | 55770 | International Politics | 53308 |
| Information Science Thesis | 55785 | International Politics | 54210 |
| Information Science 1: Foundations of Information Science (6cp) | 55860 | Internet and Electronic Networking | 55096 |
| Information Science 1: Foundations of Information Science (Bachelor of Education) | 55431 | Internet and Electronic Networking | 55923 |
| Information Science 2: Information User Behaviour (Bachelor of Applied Science) | 55041 | Introduction to Aboriginal Social and Political History | 59339 |
| Information Science 2: Information User Behaviour (Bachelor of Education) | 55432 | Introduction to Journalism | 59636 |
| Information Science 3: Organisation of Information (Bachelor of Applied Science) | 55042 | Investigations | 53320 |
| Information Science 3: Organisation of Information (Bachelor of Education) | 55433 | Investigations | 54341 |
| Information Science 4: Information Retrieval (Bachelor of Applied Science) | 55043 | Investigative Journalism | 50345 |
| Information Science 4: Information Retrieval (Bachelor of Education) | 55434 | Issues in Australian Politics | 52310 |
| Information Science 5: Information Service and Product Design (Bachelor of Applied Science) | 55044 | Issues in Australian Politics | 53305 |
| | | Issues in Australian Politics | 54310 |
| | | Issues in Human Resource Development | 56747 |
| | | Issues in Industrial Relations | 59329 |
| | | Issues in Journalism | 50343 |
| | | Issues in Organising EEO | 59355 |
| | | Issues in Science Technology and Human Values | 59324 |

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| Issues in Screen Theory: Image, Movement, Montage | 53267 | Marketing for Information Provision | 21608 |
| Issues in Teacher Librarianship 1 | 55436 | Master of Arts Thesis (F/T) | 51980 |
| Issues in Teacher Librarianship 2 | 55437 | Master of Arts Thesis (P/T) | 51981 |
| Issues in Teacher Librarianship 3 | 55438 | Media Control and Resistance | 50414 |
| Issues in Teacher Librarianship 4 | 55439 | Media, Culture and Identity | 54302 |
| Journalism | 53150 | Media, Culture, Society | 54110 |
| Journalism 1 | 52201 | Media Production | 54116 |
| Journalism 1 | 54117 | Media Strategies | 52338 |
| Journalism 2 | 50340 | Media Studies | 51007 |
| Journalism 2 | 54240 | Media Studies | 59322 |
| Journalism Attachment | 50440 | Melodrama | 50700 |
| Journalism Practice | 53213 | Melodrama | 53264 |
| Journalism Project | 53327 | Memory and the Cultural Imaginary | 50409 |
| Journalism Project | 54346 | Memory and the Cultural Imaginary | 53295 |
| Legal Aspects of Communication | 50406 | Memory and the Cultural Imaginary | 54373 |
| Legal Aspects of Communication | 52406 | Methodologies in Cultural Studies | 50454 |
| Legal Aspects of Communication | 53202 | Mise-en-Scène | 50915 |
| MA Thesis (Humanities) (F/T) | 51777 | Modernisation and Globalisation (Contemporary Society 1) | 59341 |
| MA Thesis (Humanities) (P/T) | 51778 | Modernisation and Globalisation (Contemporary Society 1) | 975011 |
| MA Thesis (Information Studies) (F/T) | 57977 | Modernist Aesthetics | 50615 |
| MA Thesis (Information Studies) (P/T) | 57978 | Museums and Exhibition | 50802 |
| MA Writing Project (F/T) | 50327 | Music and Mass Culture | 50407 |
| MA Writing Project (P/T) | 50328 | Music and Post-Musics | 50903 |
| MA Writing Seminar 1 | 50325 | Music and Post-Musics | 53274 |
| MA Writing Seminar 2 | 50326 | Myth and Oral Tradition | 50600 |
| Magic and Healing | 50591 | Mythos | 50912 |
| Making Australia | 53102 | Narrating the Nation | 53232 |
| Making Australia | 54102 | Narrative Writing | 50310 |
| Making Australia's Past | 50810 | Narrative Writing | 54252 |
| Making of the Third World, The | 52307 | National Cinema | 50711 |
| Making of the Third World, The | 53207 | National Cinema | 53355 |
| Making of the Third World, The | 54312 | Nationalism, Populism and Fascism | 50508 |
| Making of the Third World, Latin America, Africa and the Middle East, The | 50507 | New Technologies | 50914 |
| Management of Information Provision | 55755 | News and Current Affairs | 50401 |
| Managing Human Resource Development | 56746 | News and Current Affairs | 53200 |
| Managing Women | 59340 | | |

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|---|-------|---|-------|
| News and Current Affairs | 54203 | Photography 1 | 88325 |
| On TV | 50702 | Place, Image and Tradition | 50911 |
| On-Air Studio | 53278 | Playwriting | 50316 |
| Open Unit A | 53000 | Poetics: Theory and Practice | 50604 |
| Open Unit B | 53001 | Poetry Writing | 50315 |
| Oral History | 50516 | Poetry Writing | 53228 |
| Oral History and Memory | 50804 | Political Economy of Technology | 53319 |
| Oral History and Memory | 52326 | Politics and Planning | 59336 |
| Organisation and Change Agents | 50461 | Politics and Political Institutions | 52102 |
| Organisation of Information | 55906 | Politics of Aboriginal History, The | 52328 |
| Organisational Analysis and Management | 21770 | Politics of Aboriginal History, The | 54330 |
| Organisational Behaviour | 21130 | Politics of Popular Song | 53273 |
| Organisational Communication | 56959 | Politics of Popular Song, The | 50901 |
| Organisational Diagnosis and Evaluation | 21321 | Popular Histories | 53312 |
| Organising | 52113 | Popular Print Culture | 50403 |
| Organising EEO | 51015 | Power and Social Regulation | 52228 |
| Organising EEO | 52339 | Power and Social Regulation | 53218 |
| Orientalism: Constructs of the East | 50521 | Power and Social Regulation | 54212 |
| Orientalism: Constructs of the East | 52521 | Power, Politics and Health | 59328 |
| Orientalism: Constructs of the East | 53303 | Power, Race and Ethnicity | 52316 |
| Performance | 50913 | Power, Race and Ethnicity | 54316 |
| Performance and the Moving Image | 53265 | Practicum 7 | 55108 |
| Performance Project | 50696 | Principles and Practices for Human Resource Development | 56745 |
| Performance Project | 53333 | Print and Audiovisual Project | 50356 |
| Performance Workshop | 54251 | Print Cultures | 53230 |
| Performance Workshop 1 | 50605 | Print Features | 54241 |
| Performance Workshop 1 | 53220 | Print Production and Subediting | 53216 |
| Performance Workshop 2 | 50606 | Print Production and Subediting | 54242 |
| Performance Workshop 2 | 53330 | Producing | 54362 |
| PhD Thesis (Humanities) (F/T) | 51988 | Producing and Analysing Data 1 (4cp) | 55861 |
| PhD Thesis (Humanities) (P/T) | 51987 | Producing and Analysing Data 2 | 55022 |
| PhD Thesis (Information Studies) (F/T) | 57988 | Producing and Analysing Data 2 (6cp) | 55862 |
| PhD Thesis (Information Studies) (P/T) | 57987 | Producing Information | 55756 |
| Philosophies and Cultures | 53156 | Professional Attachment A | 53009 |
| Philosophies of Sound | 53360 | Professional Attachment B | 53010 |
| Philosophies of the Social Sciences | 52455 | Professional Attachment – Parliamentary Internship | 52332 |
| Philosophy of the Social Sciences | 50455 | Professional Placement A | 52330 |

236 SUBJECT NAMES IN ALPHABETICAL ORDER

| | | | |
|--|-------|---|-------|
| Professional Placement B | 52331 | Publications: Techniques and Practice | 53325 |
| Professional Communication | 59326 | Publications: Techniques and Practice | 54342 |
| Professional Communication Practice | 56957 | Publishing | 55090 |
| Professional Practice | 55900 | Publishing | 55917 |
| Professional Practice and Culture | 54303 | Quantitative Management | 21343 |
| Professional Studies 1 | 55030 | Radio Basic | 54152 |
| Professional Studies 2 | 55031 | Radio Features | 54343 |
| Professional Studies 3 | 55032 | Radio Journalism | 50361 |
| Professional Studies 4 | 55033 | Radio Journalism | 53321 |
| Professional Studies 4 (8cp) | 55863 | Radio Journalism | 54243 |
| Professional Writing and Communication | 51389 | Radio Local | 53281 |
| Project | 50917 | Radio Music | 50367 |
| Project 1 | 53254 | Radio Project | 50365 |
| Project 2 | 53353 | Radio Project | 53364 |
| Project Development | 54367 | Radio Representation | 50362 |
| Project Development and the Industry | 53352 | Radio Seminar | 50368 |
| Project in Philosophy of Culture | 53373 | Radio Seminar | 53363 |
| Psychology (4cp) | 55010 | Radio Seminar | 54391 |
| Psychology (6cp) | 55864 | Radio Writing | 50317 |
| Public and Social Policy | 52327 | Reading and Representing Difference | 53231 |
| Public and Social Policy | 54319 | Reading Difference | 54375 |
| Public Communication Analysis | 56962 | Reading Seminar | 50916 |
| Public Relations 1: Planning and Research | 56963 | Recent Fiction | 50692 |
| Public Relations 2: Campaigns and Evaluations | 56964 | Recent Hollywood | 50704 |
| Public Relations Contexts and Applications (6cp) | 56012 | Recent Hollywood | 53260 |
| Public Relations Contexts and Applications (8cp) | 54399 | Recent Hollywood (8cp) | 54277 |
| Public Relations Management | 56744 | Regulation of the Media | 50437 |
| Public Relations Principles and Process (6cp) | 56013 | Religion, Magic, Science and the Supernatural | 53310 |
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ISSN 1323-3564

Price \$8