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UTS
UNIVERSITY
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SYDNEY

FACULTY OF SOCIAL SCIENCES

HANDBOOK ◆ 1992

UTS
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OF TECHNOLOGY
SYDNEY

FACULTY OF SOCIAL SCIENCES

HANDBOOK 1992

UNIVERSITY OF TECHNOLOGY, SYDNEY

UTS has nine Faculties and each one has a separate Handbook which provides a detailed introduction to the Faculty's Undergraduate Courses.

Each Faculty also has a separate Postgraduate Studies Guide.

Reading these publications will show you how all courses at UTS aim to equip graduates for their professional career. Most courses can be undertaken with part-time attendance. Some are also offered with full-time and sandwich attendance. You do not have to be employed at the time you enrol in a sandwich pattern. And you can usually transfer from one attendance pattern to another at the end of a stage, provided the Head of School approves and there is space available in the class.

UTS does not offer external or correspondence courses.

Further information

The UTS Information Service is open all year in the Tower building at 15-73 Broadway (near Central Railway) and on the entrance level of Kuring-gai campus. If you can't visit them write to PO Box 123 Broadway 2007 NSW Australia or telephone (02) 330 1222 or (02) 413 8200.

Representatives of UTS attend Careers Days held in the Sydney region through the year.

Open Days are your chance to visit the campus and discuss your career plans and course preferences with members of the Academic staff.

Applications for admission

If you want to be admitted or readmitted to a UTS Undergraduate course, apply to the Universities Admissions Centre by 27 September.

(There are some courses for which you can apply direct to UTS - the deadlines for these are advertised separately.)

If you want to enrol in a Doctoral programme or a Masters by Thesis, UTS will generally accept your application at any time.

For a Master of Arts, Master of Business or other higher degree by course work. you should lodge your application with the University by 31 October.

EQUAL OPPORTUNITY

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of sex, race, marital status, physical ability, sexual preference, political conviction or religious belief.

MISSION

The mission of the University of Technology, Sydney is to provide higher education for professional practice which anticipates and responds to community needs and the effects of social and technological change. The University offers access to its human, physical and technological resources for the advancement of society. It is committed to freedom of enquiry and the pursuit of excellence in teaching, scholarship and research, and to interaction with the practising professions.

The University seeks to accomplish its mission in the following ways:

- by teaching an appropriate range of undergraduate, postgraduate and other educational programmes in a variety of attendance patterns for students wishing to enter the workforce at a professional level, those already employed at that level and those in employment who wish to attain that level.
- by ensuring that its courses are designed to enable graduates to carry out full professional practice in their chosen field. The courses aim to develop students' ability to learn, to solve problems, to adapt to change, and to communicate. Students should gain a broad understanding of social as well as technological issues, and acquire a greater perception of the nature and needs of modern society and of their responsibility to play a leading part in shaping it.
- by recognising that it has been established to serve the community as a major resource in vocational higher education. It therefore makes its technological expertise and facilities available to industry, commerce, government, and professional and community organisations. The means by which this is achieved include co-operative education, continuing education pure and applied research and development, consulting, technology transfer and management, and contribution to national and regional policy development in education and technology.
- by promoting effective teaching and scholarship, professional activity and research by members of the University community to ensure the maintenance of high educational standards and their recognition at national and international levels.
- by continuing to develop and promote policies that ensure equality of opportunity in all its aspects.
- by seeking effective support for its educational activities
- by conducting regular consultative reviews of its mission and objectives.

STUDENT SERVICES

Student Services staff are employed by the University to cater for your health, counselling and welfare needs. Staff also assist in the development of study skills and provision for students with disabilities.

WELFARE

Welfare Officers offer assistance with your personal financial security. Central to their work is administration of the Student
Loan Fund. and advising on Austudy claims and appeals.

HEALTH

The Health Service has two locations: Level 3A of the Broadway Tower on City campus and Level 5 of Kuring-gai campus. The practice offers a free service with an emphasis on Health Education and Promotion

COUNSELLING

Counsellors are available on all campuses at least one day per week. They are experienced in dealing with personal difficulties and can advise on administrative matters in relation to the University, such as appeals against exclusion. If you suffer from exam nerves or loss of concentration, you're welcome to see one of the counsellors for assistance. They can also help you to clarify personal and career goals.

STUDY SKILLS

The Study Skills Counsellor, John Piechocki, helps students to understand how best they can learn Advice is given on time management, writing assignments and how to read and comprehend more in less time. You don't need to have problems to -see John - Study Skills counselling is about improving your performance.

ASSISTANCE FOR STUDENTS WITH DISABILITIES

The Special Needs Co-ordinator works with academic, administrative and Student Services staff to ensure appropriate support is available for students with disabilities. Students who have disabilities or chronic illness are encouraged to contact Marie Flood at Level 3A of City campus, Broadway. Telephone (02) 330 1177 or (02) 330 1164 or Fax: (02) 330 1172

WHERE & WHEN TO FIND STUDENT SERVICES

Kuring-gai
Level 5
Monday to Friday 9-5

Broadway
Level 3A, Broadway Tower
Monday to Thursday 9-6
Friday 9-5

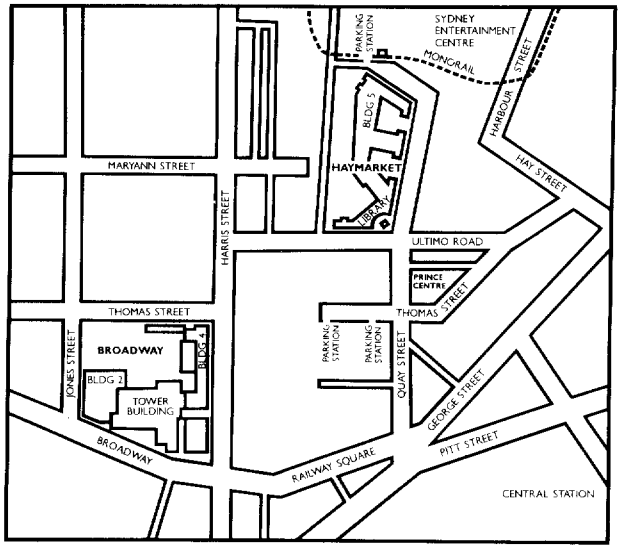
Haymarket
Room D105
Monday to Thursday 9-5

Balmain
Student Centre, White Bay
Tuesday & Wednesday 9-5

Gore Hill
Clinical Studies Building, Level 1
Tuesday to Thursday 9-5

FACULTY LOCATION MAPS

CITY CAMPUS

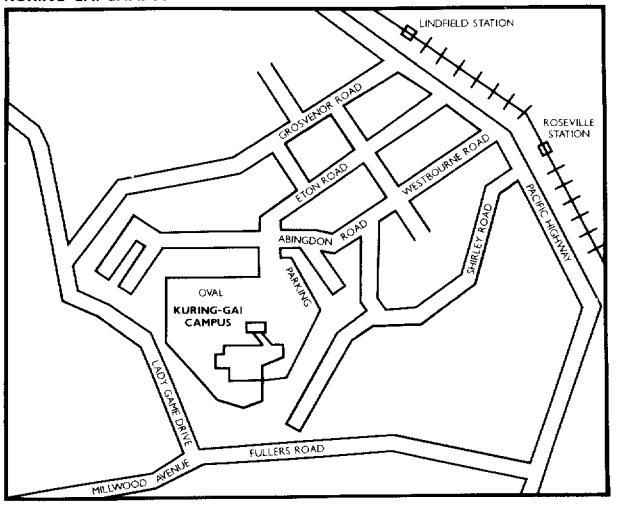


Faculty of Social Sciences

Postal Address:
PO Box 123,
Broadway NSW 2007

School of Humanities
Level 17, Building 1,
Broadway, City Campus,
Telephone: (02) 330 1990

KURING-GAI CAMPUS



School of Information Studies
Level 4, Room 1.418,
Kuring-gai Campus
Telephone (02) 413 8250

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Faculty Production Coordinators: J. McMillan, H. Gilkes, Y. Saraswati

UNIVERSITY OF TECHNOLOGY, SYDNEY

FACULTY OF SOCIAL SCIENCES

Critical Analysis and Social Responsibility for a Modern Information Society

The Faculty of Social Sciences is a new Faculty in a new University which, through amalgamation and consolidation, has drawn together the strengths and reputation of a number of previously independent institutions.

Located in central and northern Sydney, the Faculty is ideally placed in Australia, and in the Asia/Pacific region, to realise its major goal - to produce graduates who can:

1. apply critical analysis in a broad range of professional situations.

2. exploit technology in an informed, innovative and socially beneficial manner.

Other general aims of the Faculty are:

- to make policy contributions in the media, information and culture industries and professions;

- to assess and contribute to Australia's role in the Information Society;

- to develop and sustain research and educational exchanges internationally and equally with the Asia/Pacific region, the U.S. and the U.K.;

- to act as a point of reference for new developments in media education, interdisciplinary critical theory and professional development and redevelopment;

- to deploy the Faculty's strong creative and intellectual capacity in the culture, information and media industries;

- to provide education and development opportunities for the science, technology and information professions to develop their communication channels and methods;

- to continue to participate in the international community of scholars.

STAFF

Dean
Prof M Browne, BA, DipPsych (NUI), MLIB (NSW), PhD (Macq), AALIA, MIInfSc, RSA

Faculty Administrator
J McMillan, BBSc (La Trobe)

Administrative Secretary to the Dean
L Dangerfield

School of Humanitites

Head of School and Professor of Sociology
A Jakubowicz, BA (Syd), PhD (NSW)

B A Co-ordinator
M Hurley, BA (Syd), DipEd (SCV Hawthorn), MLitt (UNE)

School Administrative Officer and Executive Assistant to Head of School
Vacant

Secretary to the Head of School
S Douglas

Administrative Assistants
Vacant
J Conducto, BA(Univ Santo Tomas, Phils)

Clerk/Word Processor Operator
M Ting

Department of Media Production and Studies

Head of Department and Senior Lecturer
S C Gibson, BA, DipEd (Syd), BEd (LaT)

Administrative Officer
K Worth, BA (NSW)

Senior Lecturers
S J L Dermody, BA, DipEd (Syd), MA (Northwestern), PhD (Syd)
M Harrison, MA (Cantab)
G Leahy, BA (Syd), DipDirect & Camera (AFTVS)
N Neumark, BA (Chic), PhD (Syd)
N Sanders, MA (Auck), AM (Harv)

Lecturers
K Brereton, DipArt (AFTVS)
J Brooks, BA, MA (Thesis) (UTS)
A M Chandler, DipArt (AFTVS)
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R J Gibson, BA (Qld), GradDip Film Studies (Poly Central Lond), PhD (Lond)
N King, BA (Ncle), MA (Queens, Ontario, Canada), MA (Univ College, Cardiff, Wales)
B Le Hunte, MA (Cantab)
S Pryor, BSc (Melb)

Department of Text Production and Studies

Head of Department and Senior Lecturer
G A Williams, BE (NSW), BA (Macq)

Senior Clerk
H Trist

Associate Professor
T Mohan, MA (Syd)
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Senior Lecturers
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Lecturers
K Gordon, BA DipTeach (Auck), Grad Dip TESOL (Syd CAE), RSA PrepCert (Internat Hse, London)
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L Maciver, BA (Syd), DipEd (Syd), GDipCommMgt (KCAE)
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Department of Journalism and Social Analysis

Head of Department and Senior Lecturer
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Clerk/Word Processor Operator
L Algorry

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P Gillen, BA (Syd), PhD (Macq)
C Graham, BA (UNE), MA (NSWIT)
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C Nash, BA (Syd)
H Wilson, BA (Well), MA (Auck), PhD (Hawaii), DipEd (CCAE)

Lecturers
W Bacon, BA (Melb) LLB (UNSW)
K Coleman BAS (NSW)
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T Flew, BEc (Syd)
H Goodall, BA, PhD (Syd)
H Irving, BA (Melb), MPhil (Cantab), PhD (Syd)
A Knight, BA (Qld)

Media Centre

Director
C R Tillam, BA (Syd), MA (Stanford)

Computing Development Officer
T Darling, BA (Hon) (Wollongong), Grad Dip (Info Systems) (Wollongong)

Print/AV
S Powell, BA (Vis Comm Design) (SCA)

Micro-computer
R Lochner, BA (Syd), BA (Visual Arts) (City Art Inst)

Audio-Visual
M Nixon MA (Syd)

Radio
M A Finucan
M Bates
L Willis

Video & Film
P R Fogo
M Murch
B Stretch

Equipment Store
L Milner
D Opitz

Technical Officers
R Collins
M P McColl
J Vergios

Temporary:
L Fitzgerald

School of Information Studies

Head of School and Associate Professor
J Kirk, BA, DipEd (Syd), MLitt (UNE), MA(Lib) (CCAE), MIInfSc, ALAA, ARMA

Administrative Assistant
H Gilkes

Department of Information Studies

Head of Department and Associate Professor
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Associate Professors
J Kirk, BA, DipEd (Syd), MLitt (UNE), MA(Lib) (CCAE), MIInfSc, ALAA, ARMA

Senior Lecturers
S Burgess, BA (Cantab), Dip (NZLibSc), MLib (NSW)
S Edwards, BA (UCLA), MAEcon (MichState), MScLibSc (USC)
H Yerbury, BA (Southampton), MA (ANU), DipLib, MLib (NSW), ALAA, MIInfSc

Lecturers
H Bruce, DipTeach (RCAE), BA (Macq), GradDipTL (KCAE), AALIA
A Hall, BA (Hons) (NSW), DipLib (NSW), MBA (Syd)
J Houghton, BA (Syd), GradDipLibSc (KCAE)
B Mattick, BA (Qld), DipInfMgt, MLib (NSW)
R Todd, CertSecTeach (Townsville Teachers College), BA (Qld), Speech and Drama (Trinity College London), ATCL, GradDipSchLib (RCAE), MA (LibSc) (KCAE)

Tutor
M Coombs, BA (LibSc) (KCAE), AALIA
J Parker, BA (LibSc) (KCAE), AALIA

Department of Communication Studies

Head of Department and Lecturer
G Walker, BA, DipEd (NSW), Grad DipCommMgt, MAdmin (KCAE)

Associate Professor
G Ticehurst, BSc (NSW), DipEd, MEd (Syd), MSc, PhD (Macq)

Lecturers
C Bailey, BA (WA), GradDipSocComm (HCAE)
M Barnacoat, BA (Syd), MEd (Manch), CertTeach (Shoreditch), MIIA
D Bromley, TeachCert (Syd), BA (Macq), MA (Macq)
J Carr, BA, PhD (N'cle)
B Gottsche, BA, BEd, GradDipCommMgt (KCAE)
S Heyman, CertPrimEd (STC), MSc, MEd (NSW), ACC (Lond), PhD (Macq)
R Johnston, BA DipEd (Syd), MA (Macq)
M Minehan, MA (Cantab)
A Ross-Smith, BA (NSW), MAdmin (Macq)

SCHOOL
OF
HUMANITIES

COURSES

The School offers a Bachelor of Arts (Communication) degree, a Bachelor of Arts (Social Science) degree and a Bachelor of Arts (Communication) (Honours) degree. Graduate Diplomas in Communication and Applied History, a Master of Arts by Thesis, an MA (Writing), an MA (Journalism), and an MA (Applied History), a Doctor of Creative Arts, a PhD and a variety of subject units for students in other faculties.

UNDERGRADUATE COURSES

BACHELOR OF ARTS (COMMUNICATION)
Course Code: HH02

The B.A. (Communication) is a vocationally orientated course preparing graduates for work (including freelance work) in the broad field of communications.

The degree differs from courses offered by Arts Faculties in many other universities both in its vocational orientation, and in its focus on the media and other institutions of cultural production as objects of study. It differs, too, in its conception of the relations between theory and practice. Each is given equal attention, but at the same time ways of integrating the two are constantly explored in teaching.

DEGREE STRUCTURE AND RULES

The degree consists of 25 subject units, studied over three years by full-time students and six years by part-time students. Other patterns of study may be possible in special circumstances.

Please refer to the schematic diagram of the degree structure.

STAGE 1 consists of FIVE compulsory units which are taken by all students. These are:

50100	Word & Text
50101	Sound & Image
50102	Communication Industries
50103	Australian History & Politics
50110	Introduction to Computing Skills

These units are normally taken in their first **semester** by full-time students, and in their first **year** by part-time students. They are designed to provide a common body of practical knowledge and theoretical approaches relevant to all aspects of the study of communications.

Except in special circumstances, ***students must satisfactorily complete three out of: Word and Text, Sound and Image, Communication Industries and Australian History and Politics***, before proceeding to Stage 2.

Beyond Stage 1, the course is structured into two parts, the **PRODUCTION SEGMENT** and the **STUDIES SEGMENT**.

Students complete one **MAJOR** (an approved sequence of six units in a particular area of study) in each of these segments.

B.A. (Comm) Tree 1992

STAGE 1 (Compulsory) Introductory	*Word and Text 50100*	*Sound and Image 50101*	*Communication Industries 50102*	*Australian History and Politics 50103*	*Introduction to Computing Skills 50110*

PRODUCTION AREA

	Choose 1 Major from:	Public Relations	Writing	Radio	Journalism	Film and Video ##	Advertising
OTHER SUBJECTS (including CREDITS & EXEMPTIONS	STAGE 2 Introductory units for majors - choose 1 or 2	50350 PR:Process & Practice	50200 Writing 1	50202 Radio 1 OR 50209 Sound 1	50201 Journalism 1	50203 Screen Production (For major co-requisite: 50207)	50208 Audiovisual Production
		50351 PR:Research & Comm. (50350) **50352** PR:Issues & Management (50351) **50354** Publicity Practice * **50353** PR Project (50352) * **50357** Community Relations and the Public Sphere * **50358** PR Case Study	**50310** Narrative Writing (50200) **50311** Writing Workshop (50310) **50312** Short Story Writing (50310) **50313** Genre Writing (50310 or 50323) **50314** Experimental Writing (50310 or 50323) **50315** Poetry Writing (50200) **50316** Playwriting (50323) **50317** Radio Writing (50323) **50319** Scriptwriting for Film & TV (50323) **50320** Advanced Scriptwriting (50319) **50321** Special Writing Workshop (any 3) **50322** Writing Project (any 5, admission by application) **50323** Writing for Performance (50200)	**50317** Radio Writing (50360 & 50200) **50360** Audio Production (50202 or 50209) **50361** Radio Journalism (50340 & 50202 or 50209) **50362** Radio Representation (50360) **50364** Sound Performance (50360) **50365** Radio Project (2 units from 50361, 50362, 50364, 50317) **50367** Radio Music (50360) **50368** Radio Seminar (2 units from 50361, 50362, 50364, 50317)	**50340** Journalism 2 (50201) **50341** Sub-Editing and Print Production (50340) **50343** Issues in Journalism (50340 & 2 other units) **50344** Specialist Reporting & Magazine Writing (50340) **50345** Investigative Journalism (50340) **50346** Editing 1 (50340) **50347** Editing 2 (50346) **50348** TV Journ. 1 (50340 & 50203) **50349** TV Journ. 2 (50348) **50361** Radio Journalism (50202 or 50209 and 50340) **50392** Feature Writing & Copy Editing (50340)	**50370** Studio Prod. & Post-Prod. in Video (50203) **50371** F&V Drama (50203) **50372** F&V Doco. (50203) **50373** Video New Techniques (50203 and preferably 50370) **50374** F&V Project 1 (50203) **50375** Film Animation (50203) **50376** F&V Sound-track (50360 & 50203) **50377** Visual Style (50203 & any 2) **50380** Sync Sound Filmmaking (50203) **50381** 16mm & 8mm Experimental Film Techn. (50203) **50382** Script & Prod. (50203) **50383** F&V Project 2 (Film) (50203 + 2 others except 50374) These two writing subjects may count towards the F&V Major 50319 Scriptwriting for Film & TV (50323) 50320 Adv. S'writing (50319)	**50334** Critiques of Advertising and Public Comm. (50208) **50335** Image & Text (50334 or 50337) **50336** Visual and Verbal Strategies (50334 or 50337) **50337** Art and Advertising (50208) **50338** Desk. Publish. **50339** T.V. Advert. (50203 + any 2) **50355** Tourism (5 units) **50356** Print & Audio Visual Project (5 units) **88325** Photography I Elective Units These units may be counted towards the Advertising Major only if students enrolled before 1989. # 50330 Adv. Practice # 50331 Advert. Copy (Print) # 50332 Advert. Copy (TV/Radio/Film) # 50333 Adv. Strategies # 88425 Photography II (88425)

Should be 5 unit majors before 1988

1989 - 6 unit major 24 units

1990 - 6 unit major 25 units

Students take 5 Stage 1 subjects:
Between 8-10 Production subjects, and between 10-12 Studies subjects to total 25 units.

Correct as at 16 Oct 1991

STUDIES AREA

	Choose 1 Major from:	Social and Political	Philosophy of Culture	Comm. & Technology	Screen Studies	Textual and Performance	Sound
OTHER SUBJECTS (including CREDITS & EXEMPTIONS	STAGE 2 Introductory units for majors choose 2 or 3	50205 Social and Political Theory	50204 Commodity, Culture and the Media	50210 Comm. and Technology	50207 Screen Theory	50206 Textual Theory	50211 Sound, Music and Noise
		50502 International Politics 50504 Australia in the World Economy 50506 Gender,Culture and Power 50507 Making of the Third World 50508 Nationalism, Populism and Fascism 50510 Culture, Race & Ethnicity 50512 Comparative Religion 50514 Crime,Madness and Society 50515 Aust. History 50516 Oral History 50518 Aust. Politics 50519 History of Soc. & Pol. Thought 50520 Asian and Pacific Politics 50521 Orientalism: Constructs of the East 50590 History Special Subject 50591 Magic and Healing 50592 Aboriginal St. 50593 Social Policy 50594 International Pol. Economy (50504 & 50520 or 50507) * 50517 Research Proj. (50205 + any 2)	50409 Memory and the Cultural Imaginary 50410 Consumerism & the Media 50411 Theories of the Image 50412 Theories of Subjectivity 50413 Theories of Culture 50420 Desire and the Social 50421 World Culture 50422 Special Interest Seminar in the Philosophy of Culture 50615 Modernist Aesthetics * 50423 Technology & Culture (50204 + any 2) * 50424 Theories of Femininity and Masculinity (50204 + any 2) * 50425 Culture and the Avant Gardes (50204 + any 2) These two Philosophy of Culture subjects may count towards the Social & Political Theory Major. 50508 Nationalism, Populism and Fascism 50514 Crime, Madness and Society	50400 Australian Comm. Policy 50401 News and Current Affairs 50402 Broadcast Media 50404 International Aspects of Comm. 50406 Legal Aspects of Comm. 50414 Media, Control & Resistance 50415 Development, Dependency & Journalism 50505 Technology & Society 51621 Histories of Technology 51624 Information, Design and Technologies 51625 Energy and Environment 51626 Tech. Policy 51630 Health, Tech. and Society 51632 Pol. Economy of Technology 51634 Gender & Tech * 51628 Tech. & Urban Culture (50210 + any 2 intermed.) * 51640 Research Proj. in Technology and Comm. (50210 + any 3 intermed.)	50700 Melodrama (50207) 50701 Documentary Cinema (50207) 50702 On TV 50704 Recent Hollywood (50207) 50705 Film Genre (50207) 50706 Film, Gender and Desire (50207) 50711 National Cinema (50207) 50790 Film Authorship (50207) 50791 Film into Video (50207) 50792 Screening Australia 50793 Film Performance (50207) * 50708 Screen Studies Project (50207 + 2)	50403 Popular Print Culture 50604 Poetics, Theory and Practice 50605 Perf. W-shop 1 50606 Perf. W-shop 2 50609 Women and Fiction 50612 Aust. Literary Traditions 50690 Generic Fict. 1 50691 Generic Fict. 2 50692 Recent Fiction 50693 Aboriginal Literature 50695 Textual Const. of Childhood * 50694 Semiotics and Text (50206 + any 2 intermed.) * 50600 Myth and Oral Tradition (50206 + any 2 intermed.) * 50696 Perf. Project (50605, 50606 + any 2 intermed. or 2 from other majors with approval) * 50697 Textual Studies Seminar (50206 + any 2 intermed.) * 50698 Textual Studies Project (50206 + any 2 intermed.)	50407 Music and Mass Culture 50408 Sound Institutions 50901 Politics of Popular Song 50902 Theories of Sound 50903 Music and Post-Musics 50904 Voices and the Spoken Word 50905 Soundtrack and the Image 50906 Sound and Difference * 50907 Sound Studies Project (Final unit in major)

Nos. in brackets beneath name show pre-requisites for that subject

All units other than Introductory or Advanced units are Intermediate units.

*** Advanced Units**

The course offers twelve subject areas in which to major. These are:

Production Segment Majors
- Writing Production
- Radio Production
- Film and Video Production
- Journalism
- Advertising
- Public Relations

Studies Segment Majors
- Textual & Performance Studies
- Sound Studies
- Comm. & Technology Studies
- Social and Political Studies
- Philosophy of Culture Studies
- Screen Studies

A minimum of eight, and a maximum of ten units (including the major sequence) must be taken in the Production Segment. And a minimum of ten, and a maximum of twelve units (including the major sequence) must be taken in the Studies Segment.

STAGE 2
Twelve Stage 2 subjects are available, each leading to one of the 12 major areas.

In Stage 2 students take 4 of these introductory units. At least one unit must be selected from the **PRODUCTION SEGMENT STAGE 2 UNITS:**

50200	Writing 1
50202	Radio Production I
50203	Screen Production
50208	Audio-Visual Production
50201	Journalism 1
50350	Public Relations: Process and Practice
50209	Sound Production I

At least two must be selected from the **STUDIES SEGMENT STAGE 2 UNITS:**

50204	Commodity Culture and the Media
50207	Screen Theory
50206	Textual Theory
50205	Social and Political Theory
50210	Communication and Technology
50211	Sound, Music, Noise.

Students are normally expected to complete three Stage Two units before going on to later stage units.

To qualify for the award of the BA (Communication) degree, **students must have satisfactorily completed all five Stage I units and four Stage II units.**

LATER STAGE SUBJECTS
These subjects are outlined under the descriptions of the Major areas commencing on page 12.

As after Stage I, there are 20 units to complete and as the majors take 6 units each, up to 8 units may be taken outside the two majors. All units offered in the degree may be taken by students subject to class places being available, ***but please note the unit's prerequisites apply***, however these sometimes may be waived with the approval of the subject co-ordinator.

OTHER RULES ABOUT UNITS

Under certain conditions, up to eight of the twenty-five units in the B.A. (Comm.) may be completed outside the School or the University.

In Other Faculties at UTS
Students may, with the permission of the B.A. (Comm) Co-ordinator, take ***up to eight units offered by other Faculties***. This may be the equivalent of a major in another Faculty, or separate units from different Faculties. Such units must normally be second or later stage units.

In Other Institutions
Students may take ***up to eight units at other institutions***. Such units must normally be second or later stage units and will not be considered to constitute a major. Students should apply for permission through the UTS Registrar and Secretary, who refers the request to the Faculty, or apply directly to the B.A. (Comm.) Co-ordinator.

Open Units
A small number of units are available *independently of study areas or segments*. An open unit offers a number of students the chance to work co-operatively on a topic of their mutual interest, with the aim of producing a significant piece of work. The initiatives for such open units will normally come from students with a particular proposal. Students may participate in up to two open units. **Prior to commencing an Open Unit, students should have completed at least 16 units and there must be a written contract between the student and the lecturer, issued before enrolment date, giving a complete draft of the project.**

Credits and Exemptions
Students who have successfully completed tertiary study or vocational training before coming to the University may be eligible for credit in or exemption from units taught by the School. An exemption occurs when either the prerequisite requirements or the Stage I requirements are waived. A credit is registered when other study is counted towards the BA (Communication) degree and the number of subjects that the student must

complete in the BA (Communication) is thereby reduced. See Appendix I (Page 67) for rules regarding credits and exemptions.

Students wishing to seek exemption should do so before they complete their Stage 2 programme. Forms for applying for exemption/credit are available from the B.A. (Comm.) Co-ordinator.

Assessment
Assessment methods vary from unit to unit according to the nature of the subject. You should make sure that you understand what is required of you at the start of the semester. If you are in any doubt as to your progress, ask your lecturer how you are going, and whether you need to take any additional steps to pass.

Almost all units taught in the BA (Communication) programme are ungraded; students who meet the unit requirements achieve a PASS result.

APPEAL AGAINST ASSESSMENT
The Faculty has an ***ASSESSMENT APPEALS COMMITTEE***, which includes student representatives. Students who feel that they have been unfairly assessed should complete the relevant form obtainable from the Student Administration Unit.

VARYING YOUR STUDY PROGRAMME
The structure of the degree provides for a large degree of selection beyond Stage 1. The School seeks to vary the units offered as much as possible to respond to student demand or the availability of specialised teachers. As a result, your programme of study needs to be reconsidered each Semester, and changes are common.

It is not clear at the time of printing whether enrolment in 1992 will be with 2 authorities viz the **SCHOOL** and the **UNIVERSITY** or just with the **SCHOOL**, however, it is **IMPORTANT THAT ANY CHANGES IN YOUR COURSE ARE REGISTERED PROPERLY** and if enrolment is with both entities then **STUDENTS MUST ENSURE THAT ENROLMENT WITH BOTH IS CORRECT.**

Enrolments with the School and with the University are displayed on the 17th Floor noticeboards. Students must check that **both** are correct.

Forms of Variation of Programme are available from the General Office. Three rules of particular importance are:

1. ***STUDENTS MAY ADD SUBJECTS*** up to 29th MARCH and 30th AUGUST respectively.

2 ***STUDENTS MAY WITHDRAW FROM SUBJECTS*** up to 12th APRIL and 13th SEPTEMBER respectively without Academic penalty but if withdrawal occurs after 30th March or 30th August, students will incur HECS charges. Withdraw after the April and September dates will entail a fail being recorded against the subject.

3. The subjects you are enrolled in on 30th March and 30th August will be the subjects on which the graduate tax will be levied. ***If you delete after these dates you will still have to pay HECS charges for them.***

HECS AND THE BA (COMMUNICATION)
There are two kinds of units in the BA:

In 1992 most subjects will require 3 hours in class with face to face teaching; some Production subjects may still require 4 hours in class. All subjects require additional production or preparation work by students outside class which may also involve individual or group consultation with academic and/or production staff.

a) Stage I and Studies units. These are costed as **4 hour** units.

b) Production units. These are costed as **6 hour** units.

The rules of the BA specify that students must do a **minimum** of 8 Production (6 hour) units, and a **maximum** of 10 Production (6 hour) units.

The HECS charges are based on the **minimum**, that is, on the form of the degree in which students do 8 Production units. Students who choose to do more than 8 Production units (i.e., 9 or 10 Production units) will pay more than the minimum HECS charge for the degree as a whole.

If you choose to do the minimum number of Production units required, you will pay the standard HECS charge, at an average of $2,250 per year full-time (1992 figure).

MAJOR AREAS

STUDIES SEGMENT
The available areas in the Studies Segment are:

- Social and Political Studies
- Textual and Performance Studies
- Screen Studies
- Sound Studies
- Communication and Technology Studies
- Philosophy of Culture

SOCIAL AND POLITICAL STUDIES

This area provides opportunities for the study of society, history and politics. It has been designed to complement the other communications, production and studies areas in the BA (Communication) degree. The major is constructed in a way that emphasises the continuities rather than the distinctions between sociological, historical and political studies.

The aim is to encourage students to develop a critical understanding of social and political structures and processes, and graduates who are able to use this knowledge in a communications context.

Thus there is an emphasis in the major on theoretical problems, substantive issues, and research skills. Students are encouraged to present the result of their research in a variety of media forms.

Structure of the Major

The subjects have been designed to meet two quite different needs. First, there is a need to provide for students doing a Social and Political Studies major a progression from basic to advanced study and research work and second, there is a need to provide units of interest to students not doing the major. To combine these two requirements, the following structure has been adopted:

The **Introductory Stage 2 Unit** is Social and Political Theory (50205), an examination of the key concerns in social and political theory. This unit is compulsory for students doing the major.

For any students in Stages 3 to 6 there are 17 Intermediate units which can be undertaken. Social and Political Theory is *not* a prerequisite for these units. The **Intermediate Units** are:

50502	International Politics
50504	Australia in the World Economy
50506	Gender, Culture and Power
50507	Making of the Third World: Africa, Latin America and the Middle East
50508	Nationalism, Populism and Fascism
50510	Culture, Race and Ethnicity
50512	Comparative Religion
50514	Crime, Madness and Society
50515	Australian History
50516	Oral History
50518	Australian Politics
50519	History of Social and Political Thought
50520	Asian and Pacific Politics
50521	Orientalism: Constructs of the East
50590	History - Special Subject
50591	Magic and Healing
50592	Aboriginal Studies
50593	Social Policy

Advanced Units

50517	Research Project (pre-requisites: Social and Political Theory plus 2 Intermediate units)
50594	International Political Economy (pre-requisite 50504 Australia in the World Economy and either Asian and Pacific Politics or Making of the Third World)

To complete a major in Social and Political Studies, students must complete Social and Political Theory, Research Project and 4 other units (6 units in all).

There are no co-requisites with other majors or subject units in the degree.

TEXTUAL AND PERFORMANCE STUDIES

The textual and performance studies area concerns itself with texts of all kinds from within popular or high culture. Texts are taken to be the material form in which cultural and ideological meanings find their expression as the concrete realisation of discourses. In general, work in this subject area focuses on verbal texts, spoken and written. It takes as one of its main concerns the cultural placement of texts of differing origins, that is, the politics of textual production and consumption. The subject area provides the opportunity for the study of texts which have been traditionally defined as literary works, as well as verbal objects from a more broadly defined range.

Major theoretical issues which arise within this subject area are theories around the concepts of reader and author; theories of genre; aesthetics; the interrelations of the publishing industries with questions of the production and consumption of texts; and the politics of writing and performance in general. While the emphasis is on the study of contemporary texts and the debates about modes and genres of contemporary writing, the materials considered in this study area range over a wider historical period and include texts from different cultures.

Given the context of a degree in Communication Studies, this subject area links considerations of texts with the concern of work in other areas, and provides supporting work and contexts for students interested in, for instance, Screen Studies, Film and Video Production, Writing and Radio Production.

Major In Textual and Performance Studies

Students intending to major in this study area take the Stage 2 unit Textual Theory as their first unit. This unit provides a theoretical context and starting point for the issues raised in the subject area as a whole. The remaining units are divided into intermediate and advanced level units. Intermediate units provide the opportunity to study a range of popular literary genres, in oral traditions, in non-literary texts, stage interpretations of drama, in theoretical issues about gender and writing, politics and

writing, and formal studies of genre. Advanced level units provide the opportunity to take up theoretical issues raised in Textual Theory and explore these in detail; or to pursue the study of a particular writer in depth.

All of these units are available as electives to students majoring in other areas and who have not completed Textual Theory. Prerequisites for specific units must, however, be adhered to.

The units in the major are:

Introductory Stage 2 Unit
50206 Textual Theory

Intermediate Units
A: Textual Studies
50612 Australian Literary Traditions
50690 Generic Fiction I
50691 Generic Fiction 2
50604 Poetics: Theory and Practice
50692 Recent Fiction
50609 Women and Fiction
50693 Aboriginal Literature
5069 The Textual Construction of Childhood
50403 Popular Print Culture

B: Performance Studies
50605 Performance Workshop I
50606 Performance Workshop 2

Advanced Units
A: Textual Studies
50694 Semiotics and Text
(Prerequisites: 50206 plus two intermediate units)

50600 Myth and Oral Tradition
(Prerequisites: 50206 plus two intermediate units)
50697 Textual Studies Seminar
(Prerequisites: 50206 plus two intermediate units)
50698 Textual Studies Project
(Prerequisites: 50206 plus three intermediate units)

B: Performance Studies
50696 Performance Project
(Prerequisites: 50605 Performance Workshop 1, 50606 PerformanceWorkshop 2, plus two other units from either the Textual Studies intermediate units or from other majors with approval).

To complete a major in Textual and Performance Studies, students must complete the Stage 2 unit Textual Theory, 3-4 Intermediate units and 1-2 Advanced units (6 units in all).

SCREEN STUDIES
This area offers a specialised and developed body of media/ cultural studies - focussing on film, television and video. It is designed to be flexible and open to student interests and to promote an informed and stimulating environment for film and video production work.

Some subjects (e.g. Screen Theory, Documentary Cinema, On TV, Melodrama) are especially concerned with how film, TV/video texts are constructed. Others (e.g. Melodrama, Film Gender and Desire, Film Authorship, Film Performance) work with particular areas of theory, or develop knowledge and analysis of particular aspects of screen history (e.g. Recent Hollywood, Film Genre, Screening Australia).

All courses are intended to develop analytical and conceptual skills, informed by knowledge of the processes and institutions of production (and circulation and use), formal and aesthetic questions, and the political and cultural contexts of viewing and production. All courses make an effort to keep questions of history, theory and practice in close sight of one another.

Structure of the Major

Introductory Stage 2 Unit
50207 Screen Theory

Stage 3 and upwards
50700 Melodrama
50701 Documentary Cinema
50702 On TV
50704 Recent Hollywood
50705 Film Genre
50706 Film, Gender and Desire
50711 National Cinema
50790 Film Authorship
50791 Film into Video
50792 Screening Australia
50793 Film Performance

Advanced Unit
50708 Screen Studies Project

To complete a major in Screen Studies, students must complete Screen Theory, Screen Studies Project, and four other units (6 units in all).

SOUND STUDIES
This is an area which provides opportunities for a coherent study of sound. It has a three-pronged focus: sound as a technological concept, sound as a set of musical and voiced practices, and sound in relation to

visual image. The Sound Studies major provides:

- an in-depth critique of the institutions of sound-making and broadcasting,
- a critical knowledge of the conditions and processes of production/dissemination of modern music,
- a grasp of contemporary issues underlying the practical and theoretical development of sound-recording.

In most units students are encouraged to work with textual, musical and audio materials and to draw upon their own experience and knowledge of production practices.

Structure of the Major

The subjects have been designed to meet two quite different needs. First there is a need to provide for majoring students a progression from basic to advanced study and research work, and second, there is a need to provide students not undertaking the major access to units in areas of particular concern to them. To combine these two requirements the following structure has been adopted:

Introductory Stage 2 Unit

50211 Sound, Music, Noise

For students in **Stage 3** and up. there are nine subject units which can be undertaken. (Sound, Music, Noise is not a prerequisite for these units.)

The units are:

50407 Music and Mass Culture
50408 Sound Institutions
50901 Politics of Popular Song
5090 Theories of Sound
50903 Music and Post-Musics
50904 Voice and the Spoken Word
50905 Soundtrack and the Image
50906 Sound and Difference
50907 Sound Studies Project

To complete a Sound Studies major, students must complete Sound, Music, Noise, Sound Studies Project, and at least four other units from the above list. Sound Studies Project must be the final unit of the major.

There are no co-requisites with other majors or subject units in the degree.

COMMUNICATION AND TECHNOLOGY STUDIES

Societies and their governments are engaged in major debates over the control and use of new technologies, whether they be in the communications or other fields. Technologies are seen as the accumulated products of labour power, and of social relations. Ideological representations of these struggles form much of the fabric of contemporary social, political and policy debates, and are closely interwoven with cultural production in the industrialised and industrialising countries. Students will be challenged to explore these debates and to develop and apply to them skills of analysis and critical understanding.

They will gain a sophisticated awareness of the historical, political, economic, legal, social, and cultural dimensions of the communications and technology based industries, the professions associated with them, and the contradictions posed for society by the innovation and management of technological change.

Students undertake the Stage 2 unit in Communication and Technology as the basis for a number of pathways through the major. The main stream is through the communication units. It is assumed that issues concerning information technologies are high on the agenda of the technology/society debate. They thus form a bridge between the communication and technology strands of the major, through a critical approach to information.

Students may also pursue other dimensions of communications and technology through substantive work on analysis of technology and gender, health, nuclear power, in the urban environment, in relation to design, sound, and state policies.

Structure of the Major

Introductory Stage 2 Unit

50210 Communication and Technology
This is compulsory for the Major, but not a prerequisite for the Intermediate units.

Intermediate Units

50400 Australian Communication Policy
50401 News and Current Affairs
50402 Broadcast Media
50404 International Aspects of Communication
50406 Legal Aspects of Communication
50414 Media, Control and Resistance
50415 Development, Dependency & Journalism
51621 Histories of Technology
51624 Information, Design and Technology
51625 Energy and Environment
51626 Technology Policy
51630 Health, Technology and Society
51632 Political Economy of Technology
51634 Gender and Technology

Advanced Units

51628 Technology and Urban Culture (Prerequisites: Communication and Technology, plus two Intermediate units)

51640 Research Project in Technology and Communications
(Prerequisites: Communication and Technology, plus three Intermediate units)

To complete the major, students have to do the introductory unit, Communication and Technology, any 3-4 Intermediate units, and 1-2 Advanced units (six units in all),

PHILOSOPHY OF CULTURE

The Philosophy of Culture area provides students with the opportunity to study a range of perspectives on the notions of culture, media and philosophy. Intended as a multidisciplinary approach, the major is designed to complement other parts of the course, in both the Studies and Production areas.

The aim is to provide a variety of viewpoints and theoretical positions from which students can evaluate cultural issues, forums and texts, related to social, political, economic and historical standpoints.

After completing the Stage 2 unit, Commodity Culture and the Media, students majoring in the area proceed to critical examination of key issues in the domains of, for example, modernity, cultural imperialism, philosophical accounts of imagery and photography, and the wide-ranging discussion of sexuality, gender and culture. Equal emphasis is put on reading, discussion, research and monitoring skills. Students are encouraged to present their work for assessment in various media forms.

Structure of the Major

Introductory Stage 2 Unit

50204 Commodity Culture and the Media

This is compulsory for the Major, but not a prerequisite for the Intermediate unit.

Intermediate Units

50409 Memory and the Cultural Imaginary
50410 Consumerism and the Media
50411 Theories of the Image
50412 Theories of Subjectivity
50413 Theories of Culture
50420 Desire and the Social
50421 World Culture
50615 Modernist Aesthetics
50422 Special Interest Seminar in the Philosophy of Culture

Any two of the above are the prerequisites for any advanced unit.

Advanced Units

50423 Technology and Culture
50424 Theories of Femininity and Masculinity
50425 Culture and the Avant Gardes

To complete the major, students must do the Introductory unit, any 3-4 Intermediate units, and 1-2 Advanced units (6 units in all). The two Social and Political units 50508 Nationalism, Populism and Facism, and 50514 Crime, Madness and Society, may be counted amongst the Intermediate Units.

PRODUCTION SEGMENT

The major areas in the Production Segment are:

- Writing Production
- Radio Production
- Film and Video Production
- Advertising
- Journalism
- Public Relations

WRITING

This subject area offers students practical experience in various modes of contemporary writing, e.g., post-modernist and experimental fiction, wide circulation genre writing, realist and documentary fiction, playwriting, media scriptwriting, poetry.writing. Students are offered an understanding of: (i) the codes, structures and conventions of contemporary modes of writing; (ii) the implications of both the politics and aesthetics of the various practices of writing, and the debates surrounding their apparent contestation; (iii) the ways in which specific practices of writing are framed within the material and ideological conditions of their production.

The practical study in writing complements Textual and Performance Studies and the scriptwriting units also integrate with the Film and Video and Radio Production majors.

The subject area offers students wide scope for the development of their own writing and, where appropriate, the opportunity to prepare their work for subsequent publication. It also offers students an understanding of the processes of writing which will help prepare them to work in such areas as editing, literary journals, reviewing, and publishing.

Structure of the Major

Introductory Stage 2 Unit

50200 Writing I

Other Units

50310 Narrative Writing (prerequisite 50200)
50311 Writing Workshop (prerequisite 50310)
50312 Short Story Writing (prereqisite 50310)
50313 Genre Writing (prerequisite 50310 or 50323)
50314 Experimental Writing (prerequisite 50310 or 50323)

50315 Poetry Writing (prerequisite 50200)
50316 Playwriting (prerequisite 50323)
50317 Radio Writing (prerequisite 50323)
50319 Scriptwriting for Film and Television (prerequisite 50323)
50320 Advanced Scriptwriting (prerequisite 50319)
50321 Special Writing Workshop (prerequisite 3 completed writing units)
50322 Writing Project (prerequisite 5 completed writing units)
50323 Writing for Performance (prerequisite 50200)

For a major in Writing students must complete 6 units including: Writing 1, plus Narrative Writing OR Writing for Performance, and four other units.

RADIO PRODUCTION

The Radio Production area aims to develop integrated conceptual and technical skills in radio and sound production. The major includes courses in basic program production and live-to-air presentation as well as a range of electives including Documentary, Journalism, Writing and Sound Performance.

The theoretical and conceptual aspects of the area are designed to complement and integrate with the material taught in the Studies units as well as the other production units in the degree. Students are encouraged to combine their assessment requirements for the Radio Production area with their work in other majors.

This major emphasises all aspects of pre-produced, postproduced and live-to-air music production radio broadcast but also caters for those interested in experimental audio and sound performances. An involvement with public radio broadcast is encouraged.

The goal of the Radio Production area is to integrate a sophisticated theoretical appreciation of radio and sound with production and presentation skills. The area also seeks to develop in students an understanding of the positions and potentials of broadcasters in Australian society.

The Radio Production area consists of the following units:

Introductory Stage 2 Units

50202 Radio Production I
50209 Sound Production 1

Other Units

50360 Audio Production (prerequisite 50202 or 50209)
50361 Radio Journalism (prerequisite 50202 or 50209 and 50340 Journalism 2)
50367 Radio Music (prerequisite 50360)
50362 Radio Representation (prerequisite 50360)
50364 Sound Performance (prerequisite 50360)
50317 Radio Writing (prerequisites 50360 and 50200 Writing 1)
50365 Radio Project (prerequisites two units chosen from Radio Journalism, Radio Representation, Sound Performance, Radio Writing)
50368 Radio Seminar (prerequisite as for Radio Project)

For a Major in Radio Production students must complete 6 units including: either Radio Production 1 OR Sound Production 1, Audio Production, either Radio Project OR Radio Seminar, and three other units.

FILM AND VIDEO PRODUCTION

Students intending to major in Film and Video Production must take the Stage 2 unit Screen Production as their first unit. This unit provides a technical and conceptual starting point for other units.

Students can select from any of the other units in the major making up a sequence according to their particular interests, providing prerequisites are met. Some students may wish to do all video units without reference to film. However, it is envisaged that students will combine both media within their major. Other units involving 16 mm film may be taken without having first done Sync Sound Filmmaking.

Students may enter Project I or Project 2 when they have met the prerequisites and can provide a final draft script (or treatment in the case of a documentary) and evidence of preproduction work for a project they wish to make in the project class. Students will only be able to work at the technical level for which they have previously studied and for which they can demonstrate proficiency.

Numbers of places in and access to classes will be dependent on availability of resources and facilities. In some instances, e.g., Sync Sound Filmmaking, the number of places will be restricted and classes balloted. Students are encouraged to give emphasis to scriptwriting and project development. Students may count 50319 Scriptwriting for Film and TV and 50320 Advanced Scriptwriting, subjects in the Writing Major towards their Film and Video Production major.

All majoring students must complete 50207 Screen Theory from the Screen Studies Major as co-requisite.

The Film and Video Production area consists of the following units:

STAGE 2

50203 Screen Production
(prerequisite for all other units in major)

STAGES 3-6

50370	Studio Production and Post Production in Video
50371	Film and Video Drama
50372	Film and Video Documentary
50373	Video New Techniques (prerequisites: 50203 and preferably 50370)
50374	Film and Video Project 1
50375	Film Animation
50376	Film and Video Soundtrack (prerequisites: 50203 and 50360)
50377	Visual Style (prerequisites: 50203 plus 2 other units)
50380	Sync sound Filmmaking
50381	16mm & 8mm Experimental Film Techniques (Prerequisite: 50203)
50382	Script and Production
50383	Film and Video Project 2 (Prerequisites: 50203 plus 2 other units, excluding 50374)

For a Major in Screen Production students must complete Stage 2 plus 5 units from Stages 3-6 as well as the co-requisite. The two Writing units, Scriptwriting for Film and TV and Advanced Scriptwriting may be counted amongst the Stages 3-6 units.

JOURNALISM

Students undertaking subjects in the journalism subject area should expect to develop skills in the practice or journalism and a critical understanding of the processes of journalism and the role of the media. The major encourages students to integrate conceptual and practical skills.

The major's emphasis is on the full range of journalistic writing and research techniques. The purpose of the course is essentially vocational: to encourage students to attain a level of skill sufficient to find employment as journalists or researchers.

Students are encouraged to undertake subjects in the Communication and Technology Studies Major to further develop their understanding of communications theory, and subjects in the Social and Political Studies Major to further develop their understanding of Australian society, Public Relations and radio units are useful adjuncts to the journalism major, and 50203 Screen Production is a prerequisite for the Television Journalism units.

The major endeavours to integrate theory and practice. Those completing the major should develop a sophisticated range of journalistic and intellectual skills, an understanding of the nature, potential, and role of journalists in Australia, and an ability to engage in journalistic practice.

Structure of the Major

Journalism 1 and Journalism 2 are prerequisites for all other Journalism subjects. Issues in Journalism is also a compulsory unit, and should be taken in the final semester.

Introductory Stage I Unit

50201	Journalism 1

Other Units

50340	Journalism 2 (Prerequisite: 50201)
50341	Subediting and Print Production (prerequisite: 50340)
50392	Feature Writing and Copy Editing (prerequisite: 50340)
50343	Issues in Journalism (Prerequisites: 50340 and 2 other units)
50344	Specialist Reporting and Magazine Writing (prerequisite: 50340)
50345	Investigative Journalism (prerequisite: 50340)
50346	Editing 1 (prerequisite: 50340)
50347	Editing 2 (Prerequisite: 50346)
50348	Television Journalism 1 (Prerequisites: 50340 and 50203 Screen Production)
50349	Television Journalism 2 (Prerequisite: 50348)
50361	Radio Journalism (prerequisite 50202 Radio 1 OR 50209 Sound 1 and 50340)

To complete a Journalism Major, students must successfully complete six units, including 50201, 50340 and 50343 and three other units, 50343 Issues in Journalism should be taken in the final semester.

ADVERTISING

This major area is designed not only to offer vocational education in the important fields of promotional media, electronic publishing (DTP) and print graphics, audio-visual programmes, tourism and in the multimedia crossover of Art and Advertising, but also to provide a coherent integrated range of options that link in with other Studies and Production majors of the Faculty.

Students intending to major in the area must take the Stage 2 introductory subject Audio-Visual Production in order to develop a range of production skills and critical approaches in the use of audio-visual media and technology with special reference to tape/slide productions. This will be followed by either Critiques of Advertising and Public Communication or Art and Advertising, which will provide students with a solid grounding in a range of methodologies of analysis and criticism of those historical, political and cultural issues involved in advertising, computer-generated products and promotional media industries.

The intermediate units focus on major projects involving establishing links with 'clients' and research into specific issues and topics, production considerations, creative strategies and presentation methods. Students work towards building a complete portfolio of work at the same time as developing important industry and community links in their chosen field of interest.

The final stage VI unit (either Tourism or Print and Audiovisual Project) equips students with the 'real-life' experience of working both with lecturers and outside professionals in the Print and Audiovisual industries. A major project is developed and evaluated in collaboration with 'outside' experts with the view to preparing students for their future careers.

Structure of the Major

Introductory Stage 2 Unit

50208 Audio-Visual Production

Core Units

50334 Critiques of Advertising and Public Communication (prerequisite: 50208)

50337 Art and Advertising (prerequisite: 50208)

Intermediate Units

50335 Image and Text (prerequisite: 50334 or 50337)

S0336 Visual and Verbal Strategies (prerequisite: 50334 or 50337)

50338 Desktop Publishing

50339 Television Advertising (prerequisite: 50203 Screen Production plus any 2 advertising units)

88305 Photography I

Advanced Units

50355 Tourism (prerequisite: any 4 advertising units)

50356 Print and Audio-Visual Project (prerequisite: any 4 advertising units)

Students who commenced the Advertising major in 1988 or earlier may count the following elective units toward the Advertising major. Students commencing 1989 or later may take these units as electives only, that is, they cannot be counted towards the major.

Elective Production Units

50330 Advertising Practice

50331 Advertising Copywriting (Print)

50332 Advertising Copywriting (TV/Radio/Film)

50333 Advertising Strategies

88405 Photography 2 (prerequisite 88305)

Students doing the 6 unit major must do Audio-Visual Production, then either of the core subjects followed by any three intermediate units and then a final advanced unit of either Print and Audio-Visual Project OR Tourism.

PUBLIC RELATIONS

The intention of this area is to equip students with both basic writing and production skills and higher-order communication problem analysis. It also aims to provide solution strategy skills through systematic experience with the research, counselling, planning, production, communication and evaluation procedures required for effectiveness in the industry.

Students will develop a close understanding of concepts and theoretical uncertainties inherent in approaches to communicating effectively with anonymous target audiences. Students gain progressive experience through a combination of class work, special workshops, field work and 'live' clients, and internships with practitioners. Student membership of the Public Relations Institute of Australia (PRIA) and the Society of Business Communications is encouraged and facilitated.

Students who undertake the major will be equipped to take up positions and perform productively in the corporate, government, and consultancy, and non-profit sectors of Public Relations, as PR assistants, information officers, publicity officers or junior consultants.

To complete a major in the Public Relations area, students must successfully undertake the Introductory Stage 2 unit, *50350 Public Relations: Process and Practice.* This is followed by 3 Intermediate units and 2 Advanced units, making six units in all.

Introductory Stage 2 Unit

50350 Public Relations: Process and Practice

Intermediate Units

50354 Publicity Practice

50351 Public Relations: Research and Communication (Prerequisite: 50350)

50352 Public Relations: Issues and Management (Prerequisite: 50351)

Advanced Units

50357 Community Relations and the Public Sphere

50358 Public Relations Case Study

50353 Public Relations Project (Prerequisite: 50352)

Students in the Public Relations major are also encouraged to take 50201 - Journalism 1 and 50340 - Journalism 2 and such subjects as 50406 - Legal Aspects of Communication, as well as appropriate subjects from other Faculties.

BACHELOR OF ARTS (SOCIAL SCIENCE)
Course Code: HH03

The BA (Social Science) is a vocationally orientated course preparing graduates for work (including freelance work) in the broad field of social science.

The Bachelor of Arts (Social Science) is designed to prepare graduates for employment in both the public and private sectors as administrators, research officers, community organisers, and policy advisers. It provides students with a tertiary degree in the Social Sciences appropriate to professional practice. To this end the course requires students to undertake both a 'Social Science' and an 'Applications' major in order to complete the degree. The 'Social Science' component of the degree draws on the disciplines of Sociology, Politics, History, and Communication and Technology studies. The 'Applications' component includes 'Research', 'Policy', and 'Practice' streams, related to the practice of the above disciplines.

The Degree Structure
The degree consists of 20 subject units, studied over three years by full-time students and five years by part-time students. Other patterns of study may be possible in special circumstances.

STAGE I consists of **four compulsory units** which are taken by all students. These are:

52001 History of Ideas
50110 Introduction to Computing Skills
52002 Politics and Political Institutions
52003 Communication

These units are normally taken in their first **semester** by full-time students, and in their first **year** by part-time students. They are designed to give all students a common grounding in those areas of study fundamental to an understanding of the social sciences. They also provide a body of theory which underpins the more specialised work done in subsequent stages.

STAGE 2 also consists of **four compulsory units** which are taken by all students. These are:

50205 Social and Political Theory
52012 Research Methods I
52011 Issues in Public Policy
52013 Organising

These units are normally taken in their second semester by full-time students, and in their second year by part-time students.

COURSE STRUCTURE

Stage 1

52001 History of Ideas	52002 Politics and Political Institutions	50110 Introduction to Computing Skills	52003 Communication Culture

Stage 2

52011 Issues in Public Policy	50205 Social and Political Theory	52012 Research Methods I	52013 Organising

Stage 3-6

Social Science	MajorApplications	MajorElectives
4 units	4 Units, one of which must be 52022 Research Methods II	4 Units (which may include Social Science Major units and/or Applications Major units and/or units from the Faculty or elsewhere

STAGES 3-6
Students complete a Social Science Major of 4 units, an Applications Major of 4 units and an additional 4 elective units which may come from the Social Sciences area and/or from the Applications area and/or from the School or elsewhere.

OTHER RULES ABOUT UNITS

In Other Faculties at UTS
Students may, with the permission of the Head of School, take **up to four units offered by other Faculties**. This may be the equivalent of a major in another faculty, or separate units from different faculties. Such units must normally be second or later stage units.

In Other Institutions
Students may take **up to four units at other institutions**. Such units must normally be second or later stage units and will not be considered to constitute a major. Students should apply for permission through the UTS Registrar and Secretary, who refers the request to the Faculty.

Credits and Exemptions
Students who have successfully completed tertiary study or vocational training before coming to the University may be eligible for credit in or exemption from units taught by the Faculty. See Page 9.

Students wishing to seek Exemption should do so before they complete their Stage 2 programme. Forms for applying for exemption/credit are available from Dr Jeannie Martin, the B.A. (Social Science) Co-ordinator, Room 1722.

Assessment

Assessment methods vary from unit to unit according to the nature of the work done. You should make sure that you understand what is required of you at the start of the semester. If you are in any doubt as to your progress, ask your lecturer how you are going, and whether you need to take any additional steps to pass.

Almost all units taught in the BA (Social Science) programme are **graded**, except for the compulsory first year subjects where students who meet the unit requirements achieve a **PASS** result.

Qualifications required for Admission

Category A: New South Wales Higher School Certificate 250+

Category B: Selection of applicants on basis of education, and work and life.experience. A questionnaire will be provided for Category B applicants.

This degree is open to InPUTS and Aboriginal Participation Initiative applicants.

HECS and Changes in Study Programme

Please refer "Varying Your Study Programme" on Page 10 for rules regarding subject charges and changes

SOCIAL SCIENCE MAJOR

Students must complete four subject units. There are three groups of subjects; students may choose all four units from within the one group, or may choose units from two or more groups.

Politics and Political Economy

52521	Orientalism: Constructs of the East
52504	Australia in the World Economy
52507	Making of the Third World
52508	Nationalism, Populism, and Fascism
52518	Australian Politics
52519	History of Social and Political Thought
52520	Asian and Pacific Politics
52632	Political Economy of Technology

Communication and Technology

52210	Communication & Technology
52402	Broadcast Media
52404	International Aspects of Communication
50414	Media, Control, and Resistance
52621	Histories of Technology
52624	Information, Design and Technology
52625	Energy and the Environment
59628	Technology and Urban Culture
52630	Health, Technology & Society
52632	Political Economy of Technology

Sociology and History

52506	Gender, Culture, and Power
52508	Nationalism, Populism, and Fascism
52510	Culture Race and Ethnicity
52512	Comparative Religion
52514	Crime, Madness and Society
52515	Australian History
52519	History of Social and Political Thought
52590	History-Special Subject
52591	Magic and Healing
52592	Aboriginal Studies
51512	Australian Society
52621	Histories of Technology
52812	Local and Community History

APPLICATIONS MAJOR

Students must complete Research Methods II, and three other units. These three units may be from within one of the three groups listed below, or may be taken from two or more groups.

Please note that as this is a new degree with many new subjects not being introduced until 1992 or later, not all the subject hours have been determined.

Research

52022	Research Methods II
52020	Social Research
52021	Practice of Political Research
52023	Advanced Computer Application
52516	Oral History
52808	Visual and Aural Records
52811	Applying Aboriginal History
52813	Researching and Writing History
52024	Discourse Analysis

Policy

52593	Social Policy
52626	Technology Policy
52400	Australian Communication Policy
51519	Industrial Relations
99311	Occupational Health & Safety in Society
52803	Sites of Heritage and History

Practice:

52030	Community Media
52031	Community Work
52032	Cross-cultural Social Develop
52033	Women Social Change & Social Action
52034	Contemporary Rhetoric
52201	Journalism 1
52340	Journalism 2
52341	Sub-editing and Print Production

52342 Feature Writing
52345 Investigative Journalism
52346 Editing 1
52347 Editing 2
52338 Desktop Publishing
59350 PR: Process and Practice
59345 Publicity Practice
59351 PR: Research & Communication
59352 PR: Issues & Management
59357 Community Relations & the Public Sphere
51369 Technical and Professional Communication

SUBJECTS OFFERED TO STUDENTS IN OTHER FACULTIES

A number of subjects are taught to students in other Faculties. Some of these are prescribed for certain faculties, others are general electives.

Prescribed Subjects

Building Studies, Land Economics
51388 Communication Studies

Business
51339 Technology and Society (Only for students who commenced the Business degree before 1989.)
59320 English for Business (for students of non-English speaking background)

Civil Engineering
51121 Communication 1
51151 Communication 2
51131 Communication 1
51161 Communication 2

Nursing
52121 Culture, Health & Society
52132 Politics, Power & Health

Physical Sciences
51357 Oral Communication (Chemistry)
51368 Written & Oral Reporting

Computing Sciences
51370 Human Communication

SOCIAL SCIENCES ELECTIVES (SSEs)
(Not all are offered every semester. Check SSE timetable)

Business and Computing students will need to check with their Faculties regarding the prerequisites and subject order for the structures of their sub-majors.
50712 Communication Skills in English (ESL)
50713 Social Policy
50715 Aboriginal Studies
50716 Writing for Science and Technology
50717 Magic and Healing
50722 Migration, Culture and Society
51014 Health, Technology and Society
51300 Literature and Society
51339 Technology and Society
51367 Oral Communication
51369 Technical and Professional Communication
51512 Australian Society
51518 Industrial Relations
51519 Industrial Relation
51610 Australian Social History
51621 Histories of Technology
59330 Advertising Practice
59331 Advertising Copywriting (Print)
59332 Advertising Copywriting (TV/Film/Radio)
59333 Advertising Strategies
59350 PR: Process and Practice
59351 PR: Research and Communication (prerequisite 59350)
59352 PR: Issues and Management (prerequisite 59352)
59354 PR: Publicity Practice
59353 PR: Project (prerequisite 59352)

These courses may be available under elective numbers in the future.
50502 International Politics
50518 Australian Politics
50520 Asian and Pacific Politics
50718 Gender, Culture, Power
50719 Comparative Religion
50720 Crime, Madness and Society
51624 Information, Design & Technology
51626 Technology Policy
59628 Technology and Urban Culture
51632 Political Economy of Technology

Electives for Design
51337 Creative Writing I
51338 Creative Writing II
51387 Media Studies
51209 Social Theory & Australian Society 1
51229 Social Theory and Australian Society 2
59634 Gender and Technology
59708 Screen Studies

POSTGRADUATE COURSES

The School of Humanities offers a Bachelor of Arts (Honours) (Communication), a Graduate Diploma in Communication, and a Graduate Diploma in Applied History, a Master of Arts degree by Thesis, a Master of Arts (Writing), a Master of Arts (Journalism), a Master of Arts (Applied History), a Doctor of Creative Arts and a Doctor of Philosophy. Details of these courses as at the beginning of 1992 are set out below. Students should check at enrolment time for any changes which may affect their intended programme of study.

Enquiries about all courses may be directed to the Convenor of the Graduate Studies Committee, Dr. Paul Gillen or the School Administrative Assistant for Postgraduate Studies, Joselito Conducto, Noel Sanders regarding the Honours programme, Dr. Heather Goodall should be consulted for information regarding the Graduate Programme in Applied History, Alan Knight should be consulted regarding the Master of Arts (Journalism), and Amanda Lohrey or Glenda Adams regarding the Master of Arts (Writing).

Enquiries about Research Degree course should be directed to Dr Tony Mitchell for Master of Arts by Thesis, Dr Paula Hamilton should be consulted for information regarding Doctor in Philosophy programmes and Assoc. Professor Stepehn Muecke regarding the Doctor of Creative Arts(Communication)

All postgraduate students should see "Varying your Study Programme" page 12 regarding programme variations and HECS.

BACHELOR OF ARTS (HONOURS) (COMMUNICATION)
Course Code: HH04

Course Coordinator: Noel Sanders; Department of Media Produaction and Studies

The BA (Honours) (Communication) offers BA (Communication) graduates the opportunity to pursue advanced work in the Humanities and Social Sciences, and prepares Pass degree graduates for Postgraduate research. Emphasis is placed on interdisciplinary approaches and the integration of scholarship with contemporary media. Students undertake a program of advanced coursework and produce a Thesis, which may be either a traditional academic monograph or in a format which utilizes the media production skills taught in the School of Humanities. The Honours program is not recommended for Part-Time study, and students are advised to enrol on a Full-Time basis.

Applications
The B.A.(Honours) (Communication) is a separate degree from the B.A.(Communication). It is open to Arts graduates from UTS and other accredited universities.

Prospective Honours students should complete the Undergraduate Application for Admission(Non-UAC) form AND a Supplementary Information Sheet available from University Information Office. The Application form should be accompanied by a 2-3 page thesis proposal and the signed statement of willingness to supervision by a permanent staff member of the School found on the back page of the Supplementary Information Sheet.

The thesis proposal should include:

(1) a statement of theoretical intentions;
(2) a synopsis or treatment;
(3) a preliminary bibliography of sources and materials.

Further enquiries may be made to the Administrative Officer (Graduate Studies) in the School of Humanities.

Selection
Selection will be made on the basis of academic record, evidence of media skills, and the ability of the School to offer adequate supervision of the candidate's proposed research topic. Candidates may be interviewed if the School feels this is necessary.

Assessment
Grading of Honours students is made on the assessment of all the work undertaken in the Honours program. Individual assignments produced for course units are graded by the course co-ordinating lecturer. Theses are marked by two readers, at least one of which is from outside the School. The thesis counts for 60% of assessment and coursework 40%. The unit ***Thesis Workshop*** is not graded but must be completed satisfactorily. The overall grading will be made by a panel of the course co-ordinators, thesis supervisors and members of the Graduate and Undergraduate Studies Committees.

The Honours Thesis
The **Honours Thesis Project [50451/50452]** is the major piece of work undertaken for the BA(Honours) (Communication), and is expected to demonstrate the ability to sustain an advanced standard of research, analysis and expression. Students produce their theses with the guidance of a supervisor, who must be a full-time Academic Staff member of the School of Humanities.

The standard format of the thesis will be an academic monograph of 15,000-20,000 words. However, alternative formats are possible, for example screen and sound media, thematically linked essays, performance pieces, scripts and fiction. Non-traditional formats will need to be accompanied by appropriate academic documentation.

Students are required to give a seminar on their thesis topic for the course unit Thesis Workshop.

Supervision
Each student is supervised by a full-time Academic Staff member whose area of interest and expertise is close to that of the student. This staff member will be available for regular consultation throughout the student's candidature. Regular liaison should occur between

student and supervisor(e.g. two-hour session every month). Where difficulties arise between student and supervisor, either should in the first instance consult the course coordinator.

Coursework
Students must successfully complete three course units:

(1) All students enrol in **Thesis Workshop: 50453.**
(2) At least one of the GRADUATE QUALIFYING UNITS: **Methods in Cultural Studies: 50454; Philosophy of the Social Sciences: 50455; Social Semiotics: 50456.**
(3) Either another Graduate Qualifying Unit (as above), OR an approved unit from the School's postgraduate and advanced undergraduate units provided it has the permission from the Head of Graduate Studies and the relevant subject unit coordinator.

Notification of the outcome of your application will be made in late January. The University Admissions Office will inform successful applicants of the date of enrolment, fees and the day of commencement of classes.

GRADUATE DIPLOMA IN COMMUNICATION Course Code HH51

Course Coordinator: Gillian Leahy; Department of Media Production and Studies

This course offers graduates and diplomates a two-year part-time programme which provides experience in media study and production. Candidates are required to complete eight subject units selectively drawn from the BA (Communication) course and like students in the BA, are required to take units from both the Studies and Production areas. Students are encouraged to undertake a major project in their final semester which crosses a studies and a production area. ***Assessment in the course is by the Pass/Fail system only.***

Applications
Applicants should complete the postgraduate application form available from the UTS Information Service. Entry to the course is highly competitive as there are more qualified candidates than there are places available. Applications usually close at the end of October for the following year. Late applications are not normally accepted.

Prospective students for the Graduate Diploma in Communication are to complete the **supplementary questionnaire**, provided with the application form, on their relevant activities, enthusiasms and employment and to describe ways in which units of the Graduate Diploma will be beneficial. References may be submitted, but samples of original work will **not** be accepted, as their safekeeping cannot be guaranteed.

Selection into the course is based entirely on your application and questionnaire. Applicants will not be required to attend an interview.

The School is interested in both people who wish to acquire a deeper understanding of communication skills than they already possess, as well as those wishing to acquire such skills. Applicants will need to show how their proposed course of study, including the specific units on offer, relates to their interests.

Notification
The outcome of applications will be posted to candidates in late January. Successful applicants will be informed by the Graduate Studies Branch of the University as to the date of enrolement, fees, and commencement of classes.

Course Structure
The Graduate Diploma in Communication requires two years of part-time study beginning in the Autumn (or 1st) semester of each year. Candidates normally enrol in two units from the BA (Communication) programme each semester. Each unit involves class attendance of four hours per week. There are some evening classes available, but the range of day time subject units is wider.

A schematic diagram, printed on a separate sheet and not included in this Handbook, showing the different subjects offered in each area major in the Production and Studies area is available upon request from the School. This is a handy reference guide for students wanting to know how they can program the subjects they will be doing within the two-year period of the course and relating it to the guidelines stated in sections (2) to (6) of this course description.

Full subject descriptions are to be found under the heading-**Subject Synopses-** of this Handbook.

Graduate Diploma students have a wide range of choice in composing individual programmes of study which will suit their particular needs. However, some restrictions are placed on the BA units available as follows:

(1) The BA contains five introductory (Stage I) units - ***Word and Text, Australian History and Politics, Communication Industries, Sound and Image, and Introduction to Computing Skills*** These will not normally be available to Graduate Diploma students.

(2) Apart from the Stage I units, BA subject units are divided into the Studies area and the Production area (see explanation below). ***At least three***, and ***no more than five***, units of a Graduate Diploma programme must be drawn from ***each*** of these areas. This requirement is designed to ensure a combination of theoretical and practical study.

(3) In order to complete a Graduate Diploma, students must include ***two majors***, one in Production, the other in Studies.
A Production major consists of at least two units from the same Production area. These Production areas correspond to the BA majors: Radio, Film and Video, Writing, Journalism, Advertising and Public Relations. ***Students should note that access to Film and Video production units cannot be guaranteed, due to limited resources.***
A Studies major consists of at least three units in the same Studies area. The Studies areas include the BA majors in Social and Political Studies, Textual and Performance Studies, Screen Studies, Communication and Technology Studies, Sound Studies and Philosophy of Culture.

(4) In their final semester, Graduate Diploma students are encouraged to ***take two units*** which are not Stage II units: one in the Production major, and the other in the Studies major and to undertake a ***major project*** which combines work done for these two units.

(5) Many of the units in the BA (Communication) have prerequisites (units which should be passed first). Graduate Diploma students are advised to do these prerequisite units whenever possible, but timetabling often makes this difficult. For this reason the School may not insist on prerequisite requirements for Graduate Diploma students. If in doubt, consult with an adviser at enrolment, or with the course co-ordinator.

(6) Students must complete the Graduate Diploma within a maximum of (4) four years. Students who fail a subject will be put on probation. Students who fail a subject during the semester they are on probation will be excluded from the course. Any student who fails three subjects will have to show cause why they should be allowed to complete the course.

NOTE: The above formal requirements may be modified or waived in view of students' particular requirements, or educational or work experience. Graduate Diploma students should seek advice if they have in mind a programme which does not appear to be permissible in terms of the above rules, or in terms of the unit prerequisites. They should also consult with the co-ordinators of the Subject Areas from which they draw their Production and Studies majors.

SPECIAL STUDIES COMBINATIONS

Students may be allowed to choose Studies subjects from several different Studies areas offered by the School provided they still provide a coherent program on the Studies side. Such unorthodox choices must be approved by the Graduate Diploma Co-ordinator.

GRADUATE PROGRAMMES IN APPLIED HISTORY

- **GRADUATE DIPLOMA (Applied History)**
  Course Code HH53

- **MASTER OF ARTS (Thesis) (Humanities & Social Sciences)**
  Course Code HH52

- **MASTER OF ARTS (Applied History) (Coursework)**
  Course Code HH59

  Course Coordinator: Heather Goodall, Department of Journalism and Social Analysis

The Graduate Diploma and the MA (Applied History) (by coursework) prepares students to work as public historians, historical consultants and research workers in heritage, museums, local history, radio and television history, as well as encouraging students to reflect on the practice of history in the community, the market place and in academia.

The MA (by research thesis) offers opportunities to historians working in or interested in innovative public history in Australia.

The Graduate Diploma was first offered in 1988 and the MA began in 1990.

- The Graduate Diploma is usually undertaken as a two-year part-time programme, with two evening classes per week. The Diploma consists of coursework and a one-semester placement (the Applied History Project). Assessment is by the Pass/Fail system only. This course is available to people with a Bachelor's degree (in history or a related subject) or an equivalent. Graduates of this course can proceed to the MA (Applied History) if approved.

- The MA (Applied History) (by coursework) is offered to students with an Honours degree in History (or a related subject) or with substantial work experience in an area of public history. This course may be undertaken over one year full-time or two years part-time, and is made up of course work in Applied History and an Independent Research Project (15,000 words). Students may also gain admission on successful completion of the Graduate Diploma in Applied History, after which they would complete their project.

- The MA (by Research thesis) is offered to students with an Honours degree in History (or a related subject), who wish to do substantive research in the area of innovative applied history. This course may be undertaken over one full-time year or two years part-time, during which students will produce a thesis of around 50,000 words. Thesis proposals should be developed in consultation with Applied History teaching staff. MA (Research) students working in the Applied History area may be required to participate in relevant Applied History coursework.

Structure
There are ten Applied History coursework units offered over a two-year period.

- Graduate Diploma students are required to complete eight of these units, which must include the compulsory core pair: ***History and Theory*** **[50800**]and ***Applied History Project*** **[50801].**

- MA (Applied History) (courework) students are required to complete five coursework units, which must include the compulsory pair: ***History and Theory*** **[50800]** and ***Applied History Project*** **[50801].** After this, students proceed to their15,000 word Independent Research Project.

** Students who transfer from the Graduate Diploma in Applied History to the MA (Applied History) are required to complete the full Graduate Diploma course before beginning their research thesis.

- MA (Research) students will complete a 50,000 word research thesis. MA (Research) students may be required to participate in ***History and Theory*** **[50800]**, and other relevant Applied History coursework units.

The Applied History Coursework units are as follows:

Core Units:
50800 History and Theory
50801 Applied History Project

Audio Visual History:
50808 Visual and Aural Records
50809 Film, Television and History

Material Culture:
50802 Artefacts, Museums and History
50803 Sites of Heritage and History

Making Histories:
50804 Oral History
50810 Making Australia's Past
50811 Applying Aboriginal History
50813 Writing History

Applications
Applicants should complete the University Postgraduate Application form available from the UTS Information Service or the School office. Applications usually close at the end of October for the following year.

Applicants can make an appointment with the Applied History staff to discuss the approaches in developing their thesis proposal. Appointments can be made through the School Office as to the most appropriate time to have consultations with the Academic Staff.

The completed application must be accompanied by a one or two page statement outlining the applicant's reasons for interest in the Applied History programme. Selection into the course is based on your statement. Applicants will not be required to attend an interview.

Notification
Notification of the outcome of your application will be posted to you in late January. Successful applicants will be informed by the Graduate Studies Branch of the University as to the date of enrolment, fees and commencement of classes.

MASTER OF ARTS (JOURNALISM)
Course Code HH58

Course Coordinator: Alan Knight, Department of Journalism and Social Analysis

This course aims to provide professional/vocational education for candidates who have completed an undergraduate degree, and wish to work as journalists.

Admission
Those applying for this course will have satisfactorily completed an undergraduate degree in any discipline. It is assumed that anyone applying to study journalism at UTS will have an interest in current affairs. Students whose degree was taken in a language other than English must satisfy the School of their English language proficiency.

Course Structure
This is a demanding professional programme which requires a strong commitment. Each student's programme must be discussed with the MA (Journalism) co-ordinator.

The MA (Journalism) has a core of compulsory subjects which all students must complete: **Introduction to Journalism, Reporting and Research 1, 2 & 3, Legal Aspects of Communication, News and Current Affairs[50401], Investigative Journalism[50345], an internship and thesis or professional project.** T-line shorthand is also available. The sequence for these subjects will vary slightly for full-time and part-time students, and depend on the area of specialisation, although the Reporting and Research subjects are only available during the day.

The course is either three semesters full-time or five semesters part-time. Attendance for the final semester (either the third semester of full-time, or the fifth semester of part-time study) must be full-time. This final semester may be offered as a "summer semester" so that the total period of study may not exceed one calendar year, that is, from February to February. All students must study reporting, law, research and theory; should complete a work experience and a 15,000 word research - **Thesis in Journalism [50434]** or **Professional Project in Journalism [50435]** (print articles, radio or television documentary).

In the first semester, all students (both full-time and part-time) must take, **Introduction to Journalism [50430], Reporting and Research 1 [50431] and Legal Aspects of Communication [50406]**. In the second semester, all students must take **Reporting and Research 2 [50432]**. In addition students must select at least two subjects from the following:

50341	Sub Editing and Print Production
50344	Specialist Reporting and Magazine Writing
50346	Editing I
50348	Television Journalism 1
50361	Radio Journalism 1
50370	Studio Production and Post Production in Video
50392	Feature Writing and Copy Editing

These subjects are also offered to advanced undergraduate students in the BA(Communication).

Students may also select a subject from any programme at UTS with the approval of the MA (Journalism) course co-ordinator and the relevant Head of School.

Further information on the course requirements should be obtained from the MA (Journalism) co-ordinator.

Assessment
The MA (Journalism) will be awarded on the basis of satisfactory completion of all compulsory and elective subjects, and production of a thesis or professional journalism project of high standard.

Applications
Prospective candidates should fill in the postgraduate application form, available from UTS Information Service or the School office. This may be accompanied by a small selection of written work, undergraduate course results and references. In addition to the University application form, intending students should also complete the **Supplementary MA(Journalism) Application Form.** Short listed applicants, resident in Australia, may be interviewed before final selection.

Selection
This will be made on the basis of undergraduate course results, a portfolio of written or broadcast work, references, and a general knowledge entrance test.questionnaire or interview testing both motivation and general knowledge.

MASTER OF ARTS (WRITING)
Course Code HH57

Course Coordinator: Amanda Lohrey, Department of Text Production and Studies

This course covers both theoretical and practical work, with an emphasis on the production of book-length publishable work in any literary genre, including scripts for performance. The course is available to both full-time and part-time students.

Course Structure
The written work is by far the most important item of assessment. It is a substantial piece of creative writing (fiction, poetry, factual writing or writing for performance), informed by contemporary theories of writing.

The first (full-time) year consists of two coursework units per semester, one of which would be the MA Writing Seminar and the other an elective chosen with the approval of the course co-ordinators from **either** the following units:

50311	Writing Workshop
50313	Genre Writing
50314	Experimental Writing
50315	Poetry Writing
50320	Advanced Scriptwriting
50321	Special Writing Workshop
50322	Writing Project
50324	Philosophy & History of Writing

or from other areas of the BA, MA, MA (Applied History) and BA (Honours) units. The second year is devoted to the supervised production of the written work of 30,000 words.

Admission Qualifications
Candidates will normally hold a Bachelor of Arts degree. For candidates without a BA, equivalent professional experience may be sufficient. Students will not be expected to have done undergraduate studies in the field of writing.

Assessment
Students will not be graded but will be required to have passed all components of the course. On completion of the second year, the written work will be examined by two external examiners.

Applications
Prospective students should fill in the postgraduate application form, available from UTS Information Service or the School office. This should be accompanied by a statement covering the applicant's background, reasons for wanting to do the course, and a synopsis of their proposed piece of writing for the MA.

Selection
This will be made initially on the basis of the statement attached to the application form and subsequently on the basis of a portfolio of published or unpublished work and, if necessary, interviews with applicants.

RESEARCH DEGREE COURSES

MASTER OF ARTS (THESIS) (HUMANITIES & SOC SCIENCES)
Course Code HH52
Course Coordinator: Tony Mitchell, Department of Text Production and Studies

DOCTOR OF PHILOSOPHY
Course Code HH54
Course Coordinator: Paula Hamilton, Department of Journalism and Social Analysis

DOCTOR OF CREATIVE ARTS (COMMUNICATION)
Course Code HH60
Course Coordinator: Stephen Muecke, Department of Text Production and Studies

The School of Humanities offers an MA by thesis and a PhD for students with appropriate qualifications who wish to undertake advanced research. Coursework units are not part of these courses, although in certain cases may be prescribed by the School.

The Doctor of Creative Arts (Communication) offers a doctoral level program to academic and professional practitioners in areas of media-production such as film/video, advertising, radio broadcasting, journalism. Entry to this course is very limited.

The tenure of full-time MA candidates is a minimum of two and a maximum of six semesters. Part-time candidature involves a minimum of four and a maximum of ten semesters.

Full-time doctoral candidates take a minimum of six and a maximum of twelve semesters to complete. Part-time candidature requires a minimum of twelve and a maximum of twenty semesters.

Full-time candidature is encouraged for all research degrees.

Applications
As specified in the University's Rules (see University Calendar) candidates are eligible for entry to an MA if they have an undergraduate degree or diploma, or equivalent qualifications. However, enrollment in research degrees in the School of Humanities will normally be offered only to applicants who have an Honours degree from UTS or from an accredited university.

Doctoral candidates require at the very least a First Class Honours degree, or equivalent academic or professional achievement.

Consideration will be given only to applicants who have a clear idea of the thesis project they wish to undertake, as entry is dependent on the School being able to provide the appropriate expertise.

The Honours and Graduate Studies Committee requires written confirmation from a permanent member of the School that he or she is willing to supervise the applicant's thesis project. Applicants must therefore consult with staff of the School of Humanities before applying. To assist in this process, a list of Faculty Staff Research interests is included in a separate brochure. Applicants should also contact the relevant course co-ordinator or the Head of Graduate Studies.

Applicants complete and return the Application for Admission form available from the University Information Office. Applications must include a 2-3 page thesis proposal and a statement of willingness to supervise signed by a full-time staff member of the School of Humanities.

The thesis proposal should include:
- A statement of theoretical intentions;
- A synopsis or treatment;
- A preliminary bibliography of sources and materials.

In the case of theses involving media production, the following items are also required:
- A budget;
- A statement of technical proficiency in the relevant equipment
- Samples of previous production work are welcome.

The MA Thesis

The unit numbers for enrolment are:
51777 MA Thesis(Full-Time), and
51778 MA Thesis(Part-Time).

The following is a general guideline of the scope and requirements of an MA thesis.

There are two kinds of MA thesis; the 'Traditional' and the 'Production' thesis. The Traditional MA thesis is a work of 30,000-40,000 words written in established dissertation style. Authors of traditional theses may wish to illustrate theoretical points by submitting film, video, sound/audio, photography etc. Where this is the substantial the thesis length may be reduced with the approval of the Honours and Graduate Studies Committee.

The Production thesis is a substantial work in a non-print medium (film, video, sound/audio, photography, slide-tape installations etc). Candidates submitting a production thesis **must** also submit a written document of no less than 5,000 words in dissertation style, linking the production work with some area of academic concern. The School encourages Production theses, but students should bear in mind that such theses will be assessed in terms of academic criteria. Technical competence in the medium will be assumed, but will not be the object of assessment.

Students considering a Production thesis should already possess the necessary skills and should also note the information about funding below.

The PhD Thesis

The PhD thesis is an academic dissertation of about 80-90,000 words. The general conditions pertaining to MA Traditional theses apply.

The unit numbers for enrollment are:
51987 Ph D Thesis(Part-Time), and
51988 Ph D Thesis(Full-Time)

The DCA Thesis

The DCA is granted on the basis of a work of media-production and a substantial thesis of a theoretical kind, totally the equivalent of 80-90,000 words. The general conditions pertaining to MA Production theses apply.

The unit numbers for enrolment are:
51989 Doctoral Project(Full-Time), and
51990 Doctoral Project(Part-Time)

Supervision

Each student is supervised by a staff member whose area of interest and expertise is close to that of the student. This staff member will be available for regular consultation throughout the student's candidature.

Regular liaison should occur between student and supervisor. As an approximate guide this might be quantified as a session of 40 minutes per week, to be used as seems mutually appropriate (for instance, a two-hour session every three weeks). In the case of Production theses, two supervisors may be required, one from the appropriate research area, the other from the production area.

Where difficulties arise between student and supervisor, either should in the first instance consult the course co-ordinator.

Funding

After submission of the thesis the School may reimburse research students for costs incurred up to $200. Applications should be made to the Head of Graduate Studies. **Reimbursements will only be made if original receipts are attached to the application.**

The School may be in a position to provide access to hardware for students doing theses involving a Production component (subject to the conditions outlined in the Guidelines for Media Centre Use by Postgraduates). However, most Production theses will need independent funding. Students are advised to consult with production lecturers about possible funding sources. **The School will not consider 16mm film projects unless outside funding is guaranteed.**

Assessment

All UTS postgraduate theses are examined by external markers. These will normally be academics specialising in the area of the thesis topic but may also be distinguished critics or makers of media products.

GUIDELINES ON MEDIA CENTRE USE BY POSTGRADUATE STUDENTS

Media Centre facilities are available for use by postgraduate students for completion of research theses which have a Production component. The following rules must be observed:

1. Before using Media Centre equipment, students **must** consult with the appropriate production lecturer about borrowing procedures, conditions of use, etc. Copies of a Student Users Guide are available from the Centre.
2. The School cannot permit use of Media Centre or

computer equipment by people who are in need of training in the use of that equipment, nor can it guarantee to provide training.

3. Before any major project involving the use of Production equipment can go ahead, the Honours and Graduate Studies Committee must be satisfied about the budget, the candidate's technical competence, and other details such as scheduling.

STAFF RESEARCH INTERESTS

Glenda Adams
Writing fiction (the novel, short stories), and narrative non-fiction (including autobiography, the essay).

Wendy Bacon
Media law, journalistic practice, communications policy and criminology, especially in areas of corrections, organised crime, corruption and female crime.

Kurt Brereton
Advertising practice and criticism. Design and image production. Desktop publishing; tourism; art. Popular culture in Australia.

Jodi Brooks
Theories of fascination in relation to cinema spectatorship. Early American film comedy; 1950s American TV comedy; Steve Martin. The writings of Walter Benjamin and Siegried Kracauer on the mimetic, the auratic and the optical unconscious.

Annmarie Chandler
Multimedia broadband communication networks, practice and policy for the involvement of humanities, the arts and social sciences. Video production/educational and community development programmes, and related public policy.

Marie Curnick
Philosophy of the image. Post-structuralist cultural theory. Theories of subjectivity.

Ann Curthoys
Australian history. Women's studies. Aboriginal-European relations and history. Media history. Historical methodology.

Vivianne de Vahl Davis
Medical ethics and the impact of medicine on society.

Susan Dermody
Narrative analysis. Australian cultural studies. Australian film industry and wider film culture. Film theory of the past 15-20 years; political, feminist and formalist. Questions of 'film form' and 'film practice', 'Experimental' film. Genre films - especially horror, fantasy, science fiction and detective genres. French, German and Japanese film, Film and dream, inner speech; surrealism.

Susie Eisenhuth
Techniques and practice of journalism (print, radio and television); free speech issues; defamation law reform; journalistic ethics/accountability; journalism education and training.

Terry Flew
Political economy - Australian, international; technology and work; theories of development in the Third World; socialist economies - recent developments; banking and finance.

Kate Fry
Sociology of health and healthcare, social policy, occupational health and safety, healthcare communication, urban sociology, ethnography of childhood and adolescence, cognitive anthropology.

Ross Gibson
History of ideas - particularly ideas of communication, colonialism and subjectivity as they manifest themselves in the visual arts, film, and television, history of the idea of Australia; genre and hermeneutics; the essay form in all communicative media.

Sarah Gibson
Experimental film. Documentary film theory and practice. Film exhibition and distribution. Women and Film. Jungian and post-jungian phychology.

Paul Gillen
Political language and philosophy. Representations of technology and technological change. History and sociology of religion.

Sandra Gollin
ESL Lecturer. Co-ordinates the ELSSA Centre at UTS and the Special English Support Program. Her main research interest is in the application of systematic linguistics to academic and professional communication for students of non-English speaking background. Analysis of schematic structure of university lectures, using Systemic Functional Grammar.

Heather Goodall
Aboriginal history; Australian social history; feminist history; applied and public history; oral history. Methodology and theory.

Katherine Gordon
Communicative language teaching. Second language acquisition. Literacy development. Cross-cultural communication.

Caroline Graham
Australian history and politics, especially class and racism. Third World politics, especially the Middle East. International politics; cold war, arms race and nuclear strategy.

Paula Hamilton
Australian history, especially labour and cultural history; historical methodology, oral history; feminism and cultural studies.

Martin Harrison
Contemporary writing and criticism. Experimental audio techniques.

Michael Hurley
Representations of gender and sexual identity in Australian fiction. Non-fiction narrative and the construction of scientific discourse. Literary agency as adjacent discourse and social technology.

Helen Irving
Theories of socialism, aesthetics and politics; industrial and social policy.

Andrew Jakubowicz
Media studies; sociology of health and illness; public policy on health issues; sociology of migration, ethnic and race relations; political sociology; urban sociology; sociology of crime and justice; comparative social policy; Australian politics.

Noel King
Cultural history of film theories; theories of popular culture; textual theory; contemporary American cinema; theories of television.

Alan Knight
Media manipulation. Political public relations. ASEAN - Australian relations. The English language media in post colonial south east Asia. Mining and the environment. Trade. Energy exports. Industrial relations.

Gillian Leahy
Ethnographic and Documentary Film, Screenwriting, Experimental Film, Film and Video Production.

Amanda Lohrey
Writing fiction; politics and aesthetics.

Lyn Maciver
Philosophy and the future of Public Relations; Organisational change - a structural or cultural dilemma?; Employee/Internal communications; Professional encroachment in Public Relations; Propaganda; Social and Ethical Issues in Public Relations; Applied research and case study development.

Jeannie Martin
Race/nationalism/masculinity. Migration/ethnic politics. Politics of the welfare state. Gender relations.

Tony Mitchell
Contemporary Italian and European drama and cinema; migrant and multicultural performance in Australia; performance theory; popular music; theatre criticism; political theatre.

Terry Mohan
Australian literature, especially the short story, the nationalist school of Bulletin writers, Patrick White and Thomas Keneally. Modern short fiction generally.

Stephen Muecke
Semiotics. Literary/textual theory and criticism, especially post-structuralist. Aboriginal literature and studies. Narrative and discourse analysis. Oral history. Post-modernist writing.

Chris Nash
News and Current Affairs, Broadcast Journalism, Documentary and Political Cinema.

Noralyn Neumark
Crime, madness; Fascism; Nationalism; Radio; Gender and sexuality; Oral History.

Sally Pryor
Computing skills in Communication; Computer graphics / animation / interactivity / art; gender and technology; technology and the body; the computer as metaphor.

Noel Sanders
Media history, especially radio. Popular culture, especially the cultural effects of nuclear weapons systems and uranium mining in Australia. Popular music.

Julianne Schultz
Journalism practice. Australian politics. Communication industries.

Graham Williams
Theories of drama & performance. Community Theatre. Australian drama, especially 20th Century. Writing for and about childhood.

Helen Wilson
Australian and international media industries. Popular culture, especially women's writing.

LECTURERS IN MEDIA CENTRE PRODUCTION AREAS
Film and Video: Sarah Gibson, Gillian Leahy, Annmarie Chandler
Radio: Martin Harrison, Norie Neumark
Slide/Tape and Photographic: Marie Curnick, Kurt Brereton
Computer Based Production: Sally Pryor

SUBJECT SYNOPSES

50100 WORD AND TEXT
This unit examines language as a fundamental means of communication. It focuses on language in use - speaking, writing, listening and reading. Beginning with the text as a starting point for investigation, it poses some central questions about matters of form and of content. Matters of form include: the nature of text, the process of the formation of text, the nature and constitution of discourse, distinctions, between speech and writing, metaphor and genre. Matters of content include: the interrelations of language, power and knowledge, the notion of "reader" and "writer" and the construction of readings and writings, aspects of ideology in language, notions of "public" and "private" uses of language.

All kinds of materials are examined: written and spoken, poetry and gossip etc., and there is some attention given to texts that combine visual and verbal components.

The unit proceeds by a weekly lecture and a workshop/ seminar which follows up and explores, practically, material presented in lectures and in set readings.

50101 SOUND AND IMAGE
The aim of this subject unit is to introduce students to a range of sound and visual products, to promote discussion of the strategies underlying them. It will be assumed that students have been exposed only to the fairly narrow range of aesthetic possibilities provided by mainstream radio, television and cinema etc., and the aim of this course is to excite their interest in a wide range of sound and image products which go beyond or challenge the conventions of mainstream media production.

The course consists of a lecture and discussion component in which various products e.g., sound-tapes, videos, films, slide-tape shows are played or shown, placed in context by the lecturer, and then discussed by tutorial-sized groups under the guidance of lecturers:

50102 COMMUNICATION INDUSTRIES
This unit provides students with an overview of the contemporary media industries - newspapers, magazines, radio, television, films - and associated industries such as telecommunications, advertising, publishing, recording, information and computing, with particular reference to the Australian situation.

A knowledge of the general structure of these industries is valuable for anyone aspiring to work in them. Particular emphasis is put on the current connections and convergences between them, and the way particular technologies such as satellites, have been used with such effect. Attention is given also to legal and regulatory aspects and the role of state bodies such as the Australian Broadcasting Tribunal. There is regulation of the

hardware eg., through controls on ownership, and the content which is transmitted, eg., Australian content, advertising, and what is considered suitable for children. In addition, students are introduced to ways of analysing media output, both verbal and visual, and to the study of the dominant media discourses and representations of social reality, especially representations of social structure, social dynamics, gender, age, class and race.

50103 AUSTRALIAN HISTORY AND POLITICS
This unit introduces students to some major issues in the study of Australian history and politics. It complements the specific study in the unit Communications Industries. Issues dealt with include the history and present character of Australia's political and economic structure, especially Australia's place in world capitalism, industrial relations, and the political and economic role of the state. There is discussion of Australian social history, the present social and cultural patterns and diversity, including issues related to migration, the position of aborigines, questions on nationalism and regionalism, education, the patterning and structure of gender and family relations.,and community studies. There is special emphasis on post-World War II history, and some attention to the ways in which differing social and political theories produce different understandings of Australian history, society and politics.

50110 INTRODUCTION TO COMPUTER SKILLS
Computing skills have become a requirement of workers in the communications industries. This course is a compulsory unit (and must be completed before entry to Stage 3 of the degree). It teaches students how to use the Apple Macintosh, which is the standard used in production work in advanced courses in the Faculty. The course covers health and safety, the operating system, word processing, graphics, and document production. Exemptions are available to students who satisfy the Faculty that they have an equivalent proficiency in computing skills. Students are expected to make their own arrangements to learn to touch type. Assessment: Class exercises and production of final document.

50200 WRITING 1
This course emphasises practical experience in writing rough workshop exercises. It considers both fictional and non-fictional modes and practices.

The course examines such issues as: the analysis and use of codes and structures of writing: debates surrounding the representation of experience and "the real"; the relationships between ideology, politics and aesthetics; the role of the reader and the construction of audiences.

Emphasis is placed on students' own writing through a series of workshop exercises in narrative (fictional and non-fictional) poetry and drama.

50201 JOURNALISM I
This course introduces students to the principles of a range of journalistic skills. This includes writing, interviewing, search and editing. Students also receive a grounding in ethics, law and accountability. Relationships within the industry, journalists to each other, to public relations consultants, to contacts, to the audience, to management, and the structure of the industry are also discussed and analysed throughout the semester.

The classes are divided into lectures and seminar-type discussions, followed most weeks by particular classroom and external assignments designed to reinforce and develop the skills aspect of the course.

50202 RADIO PRODUCTION 1
This unit introduces students to radio and sound as a medium for communication. It focuses on the production of pre-taped programmes for broadcast and deals with the relevant conceptual and operational skills including recording, editing, mixing, interviewing, scriptwriting, composition and voice production. Students are encouraged to get involved with broadcasting at a radio station.

50203 SCREEN PRODUCTION
Students learn the basics of video and film production and learn to apply the basics of screen theory to their work. Students learn basic visual language, and the different elements in the creation of visual style, soundtrack, point of view and perspective in their work. The technique and theory of such practical areas as scriptwriting, research and planning, lighting, camera work, direction and coverage, sound recording, mixing and editing is also covered. Most work will be made on video but students will learn to shoot and edit super-8 film. Students make a short programme on videotape and produce short exercises in the process of learning to use the equipment, and in their application of some of the concepts learned in Screen Theory.

50204 COMMODITY CULTURE AND THE MEDIA
The course provides a critical and historical overview of key theoretical positions around the notions of 'commodity', 'community', 'audience: 'spectacle' and the long-term cultural and social effects of these. Central to the course's objectives is to provide concrete examples of media institutions and the text produced by them for analysis and criticism.

50205 SOCIAL AND POLITICAL THEORY
This course has four main aims: to introduce students to important contemporary issues in the area of social and political theory; to teach students to critically analyse theoretical works: to introduce students to debates regarding the social construction of knowledge and the implications of such debates for research; to provide

students with theoretical tools which will assist in the analysis of Australian society and political culture.

Areas covered include liberal, marxist and feminist theory; theories of ideology: racism in Eurocentric thought; class/status; technology and the labour process; the state; political practice and strategies for change.

50206 TEXTUAL THEORY
This unit aims to analyse the notion of text in the general context of a degree in Communication Studies. Hence it examines the notion of text from a communicative point of view. Central questions which arise are: how is a text produced and for whom; how is a text consumed; what place does the text have as a message/commodity in the general social and cultural life of a community? More specific questions are: What counts as a text and what counts as a 'reading'? How does textual theory relate to the earlier formation of English? What historical process has led to the current use of critical categories and theories within the field of Communication and Cultural Studies?

50207 SCREEN THEORY
This is a study of the major questions of the history of the main successive or contending 'usages' in film, and their corresponding bodies of film theory. The class consists of a series of lectures, screenings, film analysis workshops and discussions.

50208 AUDIO-VISUAL PRODUCTION
Predominantly a workshop unit providing a basis for other subjects later in the major. Focus on tape/slide and audio works. Aims to mount productions and campaigns that critically analyse advertising (questions sexism, racism, commodity fetishism, aesthetics, and marketing-display/reception). Examination of research methods and marketing procedures such as addressing particular audiences: how to speak to different community groups and organisations: dealing with media, government and corporate organisations and PR departments.

50209 SOUND PRODUCTION 1
This unit introduces concepts and skills in the production of sound recordings for use in radiophony performance and multi-media productions. Mono and stereo forms of recording are explored - both in terms of different recording and microphone techniques and compositional and conceptual differences. Sound production is practised both in the studio and on location. Editing, mixing and sound-track construction are developed in the course's project work and a basic introduction is provided to soundtrack, sound-design and visual image.

50210 COMMUNICATION AND TECHNOLOGY
Modern industrial societies are characterised by increasingly complex systems of technology and communications. These developments are not accidental, nor are they inevitable results of the technologies employed. This course explores the relation between the development of modern industrial societies and the political, social and economic forces at work. Theories clustered around ideas of political economy including the sexual division of labour are explained and critical interpretations offered. The changing but crucial role of the state in managing the communication and technological infrastructures is elaborated. A central theme of the course is an interrogation of determinist theories of social change, be they economic, technological or informational, and the influence of these theories on representations of contemporary challenges of technological change in the communications industries. Implications of technological change for the categories of art, culture, the media and mass society will also be explored.

50211 SOUND, MUSIC, NOISE
This unit is an introduction to the study of sound and music in a wide range of production forms and cultural/industrial contexts. Students will be introduced to a number of theoretical and critical approaches to the study of sound and music with the initial emphasis being on analysing terms and concepts employed in the manipulation of sound media. Specific sound and music texts will be cited and investigated as historical, political, economic, and aesthetic agents. Topics include: dermitions and distinctions between sound, noise, music and silence; history of sound and music; uses of sound in society, industry, home, entertaining, medicine, education, defence; political economy of sound: introduction to music composition theory: sound and subjectivity; sound narratives - time and space constructions; sound, music and pleasure: imaginary and forgotten sounds.

50300 OPEN UNIT A
Prerequisite: completion of at least 16 units

Open Unit A is designed for special subject projects. There must be a written contract between student and lecturer, issued before enrolment date, stating the project, form of assessment and date of completion of project. This unit is available in Autumn semester only.

50301 OPEN UNIT B
Prerequisite: completion of at least 16 units

As for Open Unit A, however this unit is available in Spring semester only.

50310 NARRATIVE WRITING
This unit combines a theoretical consideration of the structures of narrative with practical exercises in such areas as story and discourse, narration, character, stream of consciousness as well as further work in point-of-

view, voice dialogue etc. There is the opportunity to work on extended pieces of narrative in both fiction and non-fictional modes.

50311 WRITING WORKSHOP
This is a workshop unit which introduces word-processing and desktop publishing skills. Student work is workshopped with a special emphasis on editing for publication. A series of lectures will acquaint students with aspects of the publishing industry, and readings of texts will expand student awareness of the diverse possibilities of contemporary writing.

50312 SHORT STORY WRITING
This unit provides a forum for student practice in the short story form. Emphasis is on the realist tradition of the modern short story with its techniques of characterisation, narrative continuity, flexible point of view, and use of symbolism.

Although the unit's emphasis is on the workshopping of students' stories, the class also examines the writings of established authors on their craft, as well as some representative stories from modern writers.

50313 GENRE WRITING
This unit offers students the opportunity to work in genre fictions such as detective, thriller, science fiction, romance, fantasy. The genre varies from year to year depending on student demand and availability of staff. It is also designed to complement genre studies within the Textual Studies Major. This unit concentrates on students' own writing in the genre. Topics include audience and publishing as well as the codes, conventions and structures of genre fiction.

50314 EXPERIMENTAL WRITING
This unit offers students the opportunity to work in experimental fiction. It emphasises developments in writing from modernism to post-modernism and furthers the discussion of the relationship between politics and aesthetics. Topics include the self-conscious narrator; the "unreliable narrator"; work which questions its own structure; the relationship of film technique to the new writing; montage; cuts; juxtaposition; absurdism; surrealism; expressionism; dislocation of narrative continuity; writing as "process" etc.

50315 POETRY WRITING
This unit offers students the opportunity for extensive work in poetry. It emphasises the development and modes of modern poetry through theoretical readings, analysis of literary examples and discussion of students' writing. Contemporary Australian poetry is located within the debates surrounding romanticism, modernism, and post-modernism. Emphasis is placed on the students' own writing through a series of practical exercises in such techniques as interior and exterior viewpoints, lyric and narrative modes, author monologue and author-reader "dialogue", rhyme, assonance, dissonance, alliteration, and metrics.

50316 PLAYWRITING
This unit offers students the opportunity to work in a range of dramatic forms intended for live performance. The main emphasis is on the students' own writing, through practical exercises in exposition, conflict, plotting, entrances and exits, scene-setting. A variety of forms are considered in readings and workshops, with some emphasis on experimental and "absurd" drama.

50317 RADIO WRITING
This unit offers students the opportunity to work in a range of audio writing areas centred on radio drama and features. Emphasis is placed on the students' own writing and a series of practical exercises involving monologue, dialogue, scene-setting, adaptation, use of tags sound effects, vocal characterisation, narrative strategies and plotting. Issues include research methodology for features and the use of printed and oral material, e.g., diaries, poetry, archival material.

50319 SCRIPTWRITING FOR FILM AND TELEVISION
This unit offers students the opportunity to develop skills in scriptwriting for film and television, with primary emphasis on narrative scriptwriting, Students write a short script and the classes follow a script through synopsis, treatment, scene breakdown to final draft. Practical exercises focus on issues such as character, dialogue, exposition, point of view and narrative structure. The course also discusses the difference in writing for film and television.

50320 ADVANCED SCRIPTWRITING
This advanced level course provides a number of options for students wishing to take their scriptwriting work to industry standard or equivalent. According to student interest and the availability of staff, the unit in a given semester might concentrate on: writing for broadcast television; independent, low-budget screen-writing; documentary scriptwriting.

50321 SPECIAL WRITING WORKSHOP
A unit designed to meet the needs of different areas of intersection of the Writing Major. Its content will alternate among the following areas: Journalism, in particular editing; an advanced Writing Workshop course premised on the publishing component of 50311; a course with a specific performance focus. The content of the course will advertised in advance.
It is not envisaged that this course will be offered more than once every two years.

50322 WRITING PROJECT
The writing project offers students the opportunity to work on a sustained piece of writing of their own choice. They work either in drama or narrative. Writing projects are individually supervised. Project proposals must be submitted and approved before enrolment into the unit.

This unit also includes a series of readings by students and guest writers as well as seminars on such topics as the structure of the publishing industry in Australia and State funding of the arts. Guests such as literary editors, publishers' editors, reviewers etc. are invited to participate.

50323 WRITING FOR PERFORMANCE
Writing for Performance takes up the theory and practice of writing intended for individual or group performance in any medium. Teaching is primarily through workshops which will consider such aspects of craft as the structure of action, characterisation, suspense, imagery, sub-text, exposition, improvisation, translation of a text to the stage (or other medium).

50324 PHILOSOPHY AND HISTORY OF WRITING
This unit is an historical survey of techniques of writing and philosophies of writing. It will cover various forms of script as well as the social impact of the printing press. Philosophies of writing from the classical rhetorical accounts through to humanism, romanticism and finally contemporary structuralist and grammatological enterprises will be covered.

50325 MA WRITING SEMINAR I
In this unit students will workshop each other's writing in a detailed manner. It will also be a discussion seminar designed to examine the techniques of literary genres, the place of writers in the Australian publishing industry, and philosophies behind the teaching of writing. Students will be expected to be able to discuss their technique in terms of the social or aesthetic problems their writing is attempting to solve.

50326 MA WRITING SEMINAR 2
See above subject description.

50327 MAJOR WRITING PROJECT FULL TIME
See Postgraduate Studies entry for details

50328 MAJOR WRITING PROJECT PART TIME
See Postgraduate Studies entry for details

50330 ADVERTISING PRACTICE
This is an introduction to the professional practice of advertising; the concepts used, the skills and techniques applied. the organisational structure and operation of advertising agencies, their interrelationships with other parts of the communication industry.

50331 ADVERTISING COPYWRITING (Print)
This subject covers techniques of research, layout and writing of print advertising, including newspaper, magazine, direct mail, leaflet and brochure advertising. Emphasis is placed on the role of the writer in an advertising agency, client advertising, briefing. finding and evaluating advertising approaches. The class runs along workshop lines, with writing assignments in and out of class.

50332 ADVERTISING COPYWRITING (TV, Radio, Film)
Techniques of writing advertising for television and radio are explored in this course. Emphasis is placed on different scripting requirements for electronic media, with a look at cinema advertising, the "translation of advertisements from one medium to another, and the integration of multimedia campaigns.

50333 ADVERTISING STRATEGIES
This is an examination of and practice in a variety of visual and verbal persuasion methods in television, radio, print, and other media. Students take part in individual and group presentations of solutions to various advertising problems, and as members of "jury panels" gain some insight into the analysis and evaluation of advertising techniques.

In the second half of the semester, students work as a group, planning, documenting and executing an advertising strategy.

50334 CRITIQUES OF ADVERTISING AND PUBLIC COMMUNICATION
This unit offers a theoretical and critical introduction to analysing the advertising and public communications industries, their practices and strategies. It involves tracing the historical, political, economic and cultural forces which these industries have had on capitalism, both locally in Australia as well as internationally. It questions the role of multi-national and post-colonial companies of the first world and their involvement in third world countries. It examines the various ways in which the consumer is constructed and positioned as a subject. It investigates the use of semiotics, psychoanalysis, content analysis, behaviourism, marxism, feminism and aesthetics in the struggle to make sense of the increasingly wide range of media texts and the corporate ideologies that privilege and promote certain products, individuals and values above others in society. It looks at the structure of the industries, and the discourses and professional practices of the workers within the various departments and agencies. It questions how alternative, dissenting voices can make themselves heard from within or from the margins of corporate/government machines or broadcast systems. It focuses on the moving image and sound track in advertising and public relations media with references to print culture.

50335 IMAGE AND TEXT
This unit critically examines the relationship between still and moving images and words. Includes theories of visual and textual design; layout, printing techniques and publishing processes. Theories of images and text; use of semiotics, textual theory and post-structural developments analysis. Covers the history of image and text Relationships and what political, economic and cultural forces were affecting specific developments in various industries. Offers production skills in how to manipulate and integrate text with specific images in a wide range of contexts. Some of the types of image text works examined include: Logos, film and video trailers, computer graphics, rock clips, MTV, scratch and rap videos, newspaper and magazine layout, promotional pamphlets and flyers, various books, posters, billboards, graffiti, blimps, T-shirts, labels, shopping bags and concrete poetry.

50336 VISUAL AND VERBAL STRATEGIES
This unit critically examines the increasingly important role of visual and verbal communication strategies in a wide range of media industries - particularly in advertising and public relations; traces the history of oratory and visual displays in different countries with special emphasis on Australia; and examines theories of verbal communications and visual presentations. Some of the specific texts looked at include: 7-text, home-video and direct video/television marketing, rock videos as advertising, press releases, propaganda - Fascism, USA, USSR, England, Third World countries and various political lobby groups in Australia such as the 'White Shoe Brigade' and Unions. Sky Channel, indirect advertising strategies, personalities as 'Stars' and self as commodity/advertisement. How to organise the promotion of a range of products, issues and causes to community groups, government organisations and corporate bodies. A production subject that encourages the generation of campaigns using a combination of techniques that can be adapted to suit the audience needs and context.

50337 ART AND ADVERTISING
This unit traces the historical linkages between High Art and Advertising and seeks to critically analyse the increasingly pervasive intertextual relationship between these two previously isolated industries. Examines the political, economic and cultural forces that have brought about this symbiotic relationship. Topics include: Art Deco, Constructism, Cubism, Futurism, Surrealism, Social Realism, Bauhaus, Abstract Expressionism, Pop Art, Fluxus, Super Realism, Conceptual and Post Object Art, Performance Art, Trans Avant-garde and Neo-Expressionism. Discusses the relationship between Modernism and Postmodernism as they involve advertising. High art marketing: artist 'stables', gallery systems, government grant systems, sponsorship of art by corporate bodies, manufacture of the Neo, auctions (Christies). Art as commodity fetish/aesthetic. Appropriation of artworks by advertising and vice-versa - the property laws of the original artwork, copyright. Role of television and the press in popularising art through advertising, e.g. Benson & Hedges. Students produce a major project that explores the direct connection between art and advertising.

50338 DESKTOP PUBLISHING
A production subject that critically examines the impact of desktop publishing on society as well as encouraging students to produce their own projects using such programs as Word, Write, Draw, Paint, Superpaint, Pagemaker, Postermaker and a variety of graphics packages. Topics covered include: history of desktop publishing and printing industries, political, economic and cultural implications of the electronic revolution in the media, home, office and education; terminology and concepts used in DTP; how DTP has affected print design styles, typography and illustration techniques; what capabilities DTP holds for the future work environments; and how to set up a DTP workshop ergonomically.

50339 TELEVISION ADVERTISING
Aims to provide a detailed critical and practical breakdown of how television ads are produced and what economic, political, cultural and historical pressures are working on the various stages of production: from concept brief, storyboard, pre-production details to casting, lighting, set designing, location hunting, shooting, editing and post-dubbing sound and voice-overs and titles. Post-production stages are also studied in depth from marketing, distribution and account managing. Examines the relationship between ads and programming: from time buying, sponsoring of TV events, sports and mini-series to political advertising and polls.

This production subject also examines in detail the theories and criticisms made of television advertising by various industry 'gurus', lobby groups and academics with the view to encouraging more socially conscious, aesthetically stimulating and politically sensitive ads on a wide range of issues for clients ranging from small community groups to corporate enterprises. The subject also takes the student through the practical skills of making a TV ad as well as how to present ideas to the client at the various stages of production. Students produce a short video ad or expose in the course which is presented at the end of the semester.

50340 JOURNALISM 2
Advanced news writing and newspaper production are included in this course. The key is in developing skills of research, interviewing, writing and editing. Students choose an area round to specialise in over the semester. Seminar classes are used to analyse and critically evaluate the stories the students write.

The aim of the subject is to develop news writing skills a fairly high level. Lectures are structured around a series of addresses by specialist/senior journalists as guest lecturers. This is designed to introduce students to practising journalists and to develop insights into a variety of methods and techniques of reporting. Guests cover key areas of journalism, and are all senior people. The course aims to acquaint students with both the institutions covered by the reporters (state and federal parliament, industrial relations, courts, police, business and finance, defence) and the role of the media and journalists within these institutions. Class discussion and assessment of the weekly stories students write is also a part of this subject, so that students can learn from the experiences of others.

Students choose an area which they cover for a semester to develop skills in building up contacts and expertise, and to encourage accuracy and depth in reporting.

50341 SUBEDITING AND PRINT PRODUCTION
This sub-editing, layout, design and production class has an emphasis on newspapers and magazines. The course covers the use of electronic technology in print production. Photojournalism and typography are also covered. The course combines lectures in design etc. with practical experience in producing a newspaper.

50343 ISSUES IN JOURNALISM
The aim of this subject is to combine research, production and writing skills. Students are expected to undertake original research in a journalistic area, prepare a class seminar on it, write it as an article and then prepare it for publication, in the Faculty's New Journalist magazine or elsewhere.

50344 SPECIALIST REPORTING AND MAGAZINE WRITING
This unit offers students the opportunity to develop skills in various specialist areas of reporting including: politics/government, business/ finance/economics, computers/science/environment, arts/lifestyle, city reporting etc. The speciality will vary from year to year depending on student demand and the availability of staff.

The unit examines the role of the specialist journalist, and concentrates on developing expertise in the area under examination, including advanced research and writing skills.

There is a growing demand for specialist journalists and this unit helps equip students with some of the skills necessary to move into these areas.

50345 INVESTIGATIVE JOURNALISM
Rather than concentrating on a narrow description of investigative journalism (crime, corruption etc) this subject is designed to familiarise students with the range of sophisticated research techniques. The techniques range from use of the public record, to leaks, interviews, cheque book journalism and electronic data analysis. In addition, questions relating to the ethics and politics of investigative journalism will also be addressed. as well as the historical development and role of investigative journalism.

50346 EDITING I
This subject will address methods of creating the concept of a publication. determining editorial priorities, commissioning articles, artwork, cartoons, photographs and photojournalism, dealing with contributors, managing staff, typesetting, using computer generated text and graphics, copy editing, proof reading, page design, using colour, sub editing, layout, printing, distribution, circulation, advertising and marketing.

Many of these concepts will be developed in the practical environment of producing the magazine, New Journalist. Students will be confronted with most of the issues above in the process of producing this magazine. It is hoped that this magazine will act as a showcase for the work of other students in the faculty, and will seek to achieve national distribution.

50347 EDITING 2
See above description.

50348 TELEVISION JOURNALISM I
This introduction to television journalism will combine an overview of issues including an historical overview of broadcast news and current affairs reporting; institutionalisation of production; implications of corporate and public sector ownerships; networking and news as show business. It will also address legal and technical issues. At a production level, students will gain experience in interviewing and writing for television; planning and producing simple stories; working with crew and basic editing techniques.

50349 TELEVISION JOURNALISM 2
The unit is envisaged primarily as a research/ workshopping unit whose focus would be the team planning/production of longer, more complex current affairs/documentary reports. Preparatory work would involve looking at different visual styles/exploring different formats and approaches to information television. (Students with a demonstrated commitment to documentary work may be able - numbers permitting - to consider following TVJ2 with the Documentary unit offered by the Film and Video Major)

The workshop component will include sessions on refining interviewing skills, writing for longer pieces; practical approaches to the preparation of lengthy reports; research planning/budgeting considerations; clarification

of crew roles; consultation on presentation techniques, graphics, supering, and so on.

50350 PUBLIC RELATIONS: PROCESS AND PRACTICE
Students are introduced to the complexities and certainties of Public Relations practice through three streams of activity; class sessions examine a model of the stages of systematic practice; a field exercise requires students to find out from practitioners their professional perspectives and work methods; in workshops students come to grips with the problems of live clients (of their own choice) and the development of solutions.

50351 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION
In this intermediate unit, students come to grips with the desk, field and "formal" components of practical PR research, mount a full PR programme for a ~live~ client of their choice and discuss and prepare a major paper on allied theoretical aspects of public communication.

50352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT
In this intermediate unit, students are required to: undertake a short internship in a PR office; undertake work for a "live" client and in class sessions examine the theory and practice underlying the "issues management" approach to the detector-evaluator-interpretor-communicator functions of Public Relations practice.

50353 PUBLIC RELATIONS PROJECT
In this advanced unit, students undertake a major exercise in one of three areas: a full-scale campaign of appropriate complexity for a "live" client; a field study of some aspect of PR practice in Australia; or a reading and research project on some aspect of the theoretical uncertainties surrounding PR practice. A substantial report is required. A series of regular journal seminars complements the field work.

50354 PUBLICITY PRACTICE
This unit is a hands-on introduction to the development of basic publicity programs utilising both the media and other channels of public communication on behalf of client groups - non-profit, government or corporate. Students are required to develop a modest publicity programme for a "live" client. and to undertake special field work on editorial decision-makers' preferences for publicity writing exercises and to produce a pamphlet as a print production exercise.

50355 TOURISM
This unit critically analyses the tourist industry in Australia specifically with reference to the international scene. A final year production subject, this unit places students in 'real' work situations where they have to tackle a variety of problems and develop a strategy for the smooth operation of a site. Topics covered in the subject include: history of tourism, theory and practice of tourist agencies and departments. Critical approaches to tourism; questions of nationalism, colonialism and post-colonialism; corporate sponsored ventures, resorts (e.g. Hayman Island, Yulara, Sanctuary Cove, Darling Harbour); role of the media in tourism - television programs such as 'Holiday'. 'Nature of Australia','Leyland Bros.', 'World Around Us': museums and anthropology, exploration, trade, military conquests and religious missionaries; multinationals and the third world economies; travel versus tourism; tourist villages, towns and cities such as Disneyland, Wonderland, Dreamworld and Surfers Paradise.

50356 PRINT AND AUDIO VISUAL PROJECT
This is a final year advanced unit needed to complete the major and therefore students are required to work with a selected client in the 'outside' world such as a community group, corporate company, small business, educational institution or government body. After consultation with the client and the lecturer a suitable topic is chosen and researched in detail. Throughout the development of the major project, the student is in constant contact with both client and lecturer, discussing all stages of pre-production creation and post-production of the work. Emphasis is placed on seeking to deliver an innovative job that meets the needs of the client while remaining critical in its objectives. Throughout the semester students will meet as a group with the lecturer to discuss common problems and issues concerning the political, economic and cultural implications of their ideas and productions strategies. At the end of the semester each student will present her or his major project in detail to the class as well as a written report or essay.

50357 COMMUNITY RELATIONS AND THE PUBLIC SPHERE
Students undertake research and analysis into specific cases with the view to gaining promotional skills and experience in the field of community relations. The course examines relationship between Public Relations and Community Relations. Class sessions examine various strategies and topics useful to promoting causes and views of the non-corporate sector.

50358 PUBLIC RELATIONS CASE STUDY
This unit offers students experience in dealing with major public issues and how they impact upon the community. The subject involves examining the historical, cultural, political and economic implications of the public issue under study and how best to promote the views of non-profit community organisations and lobby groups. Gives hands-on approach to developing information packages and involves field work and research methods.

50360 AUDIO PRODUCTION
This unit focuses on advanced recording techniques, in mono and stereo, and post-production techniques including multi-tracking and advanced 2-track mixing. Questions of perspective composition and structure are examined in depth, as are issues in the construction of listener and the status of the radio programme as a model for dissemination.

50361 RADIO JOURNALISM
This unit focuses on broadcast journalism for news and current affairs programmes. Students are expected to work with a programme of at least weekly frequency. The course includes advanced interviewing and scriptwriting, investigative reporting, programme organisation and presentation and more theoretical concerns such as concepts of news, objectivity and verification.

50362 RADIO REPRESENTATION
This unit examines various conceptual and operational approaches to issues in the representation on radio of events, processes and debates. It explores practices of montage, narrative and voice. It examines the genre of documentary and feature programmes, broadly defined, including oral history, soundscapes, dramatised features and voice-pieces. It aims to develop skills in research, investigation, composition and structure, with special attention to point of view debates about realism and access to the media.

50364 SOUND PERFORMANCE
This course concentrates on innovative areas of sound-art, sound-performance, sound-text and environmentally based pieces. The course will look at some historical instances of sound-art. but chiefly at contemporary forms - within sound and across mixed media objects. Work in the course will extend post-production studio techniques of composition, reflecting a sequence of different contexts for sound art-forms - radiophonic, multi-media, theatrical, musical, installation or live performance.

50365 RADIO PRODUCTION PROJECT
As the final unit in the Radio Production Area, this unit encourages students to develop their skills in the specific areas they anticipate working in professionally. Students may choose a broadcast form from the electives they have taken earlier in the Major, e.g. journalism or documentary, and then negotiate with their supervisor, a project of adequate sophistication. The project must be produced to a standard comparable to that expected in the junior ranks of the profession. The unit aims to be a bridge between the student situation and the industry, in terms of both the supervision process and the standard of work.

50367 RADIO MUSIC
This unit examines both conceptually and operationally prevailing practices of music presentation on radio. It emphasises two main areas: the construction of the live music show, and key elements in the recording and mixing of musical sounds. This is combined with issues and practices in general radio presentation in live-to-air formats, and the ways in which music is combined with other elements, such as voice and interview, to compose programmes.

50368 RADIO SEMINAR
Radio Seminar provides opportunities for in-depth research and debate around a central issue - political, critical or artistic - within radio and sound. Topics chosen for Radio Seminar must reflect a challenging and innovative approach to contemporary broadcast and/or audio practices. A new topic is proposed whenever Radio Seminar is offered. Beyond the general requirement that this topic acts as a pivotal point for research and study and that coursework should lead through to production and programme-making, the syllabus is to be devised anew for each semester's series of Radio Seminar.

50370 VIDEO STUDIO AND VIDEO POST-PRODUCTION
The subject is designed to follow the Screen Production unit and is a core unit for any student who wishes to use video as their primary production medium in the rest of the Major.

Students will be taught the basic operational and crewing skills involved in working in a small studio environment with an understanding of the "video signal'.

Students are also taught to be proficient in video postproduction and special effects techniques.

Practical work is set within the theoretical context of video as a medium for mass communication and also a medium which is used for explanatory and artistic pursuits both inside and outside its broadcast context.

50371 FILM AND VIDEO DRAMA
This subject will develop students' abilities to communicate with actors, and to develop appropriate visual style for their programmes. It is the main unit within the major to concentrate on work with actors and on basic techniques of coverage. Students will work intensively on short scenes applying various techniques to elicit performances from actors. They will also work on various ways of covering short scenes to produce different textual results. Part of the work will be viewing, analysis and criticism of existing film and video programmes and part of the work will consist of practical exercises to increase students' directing skills. Students will work on relevant exercises in and out of class and

will finally produce a short scene on video using two actors.

50372 FILM AND VIDEO DOCUMENTARY
Students will be encouraged to apply what they learn in the documentary unit/s in screen theory to their work. Students will develop their abilities to use various documentary techniques in the construction of documentary programmes and will view and analyse some existing documentary works. Exercises will be set to develop students' skills with such things as verite filming, shooting for cutting, interview, voice-over, expressionistic sequences, reportage and exposition and the construction of an argument through use of sound and image. Students will be required to develop a treatment for a short documentary for possible production at a later date.

50373 VIDEO NEW TECHNIQUES
This is an exploratory unit where students study a wide range of video forms, looking at the production techniques and tools of the video artist and the meaning and expression of video works in other cultures. The work of European, Japanese and American video-makers and designers is studied and students are encouraged to experiment with the expression of their own ideas in either taped sequences or installations.

50374 FILM AND VIDEO: PROJECT I
The aim of this unit is for students to take conceptual work from other units in the major or from other areas of the degree and develop a production project. It is expected that this project will also extend the level of technical skills which a student has reached in the previous units.

The unit is available for students to take a project, which has previously been developed to final draft script and for which there is evidence of preproduction work, through all production stages to postproduction.

50375 FILM ANIMATION
This unit introduces students to film animation in all its aspects from idea, script, storyboard, artwork, preproduction to shooting and postproduction. A broad range of animination techniques is studied. By a series of structured exercises, students are encouraged to develop their own style of animation and to take through to completion a 2-3 minute 16mm or Super 8 animated film.

50376 FILM AND VIDEO SOUNDTRACK
This course is designed for those students who want to explore soundtrack composition and work on their own soundtracks in more detail and with more time than that which can be offered in other units of the Major. It is designed to increase an awareness in students of the important role that sound plays in the aesthetic composition of their film and video work. It is also designed to complement the soundtrack unit in the Sound Studies Major.

Topics include: sound recording and microphone techniques; recording and composing music for the soundtrack; spatial qualities of recorded sound, volume, echo, equalisation and sound synthesis; tracklaying and mixing. Students will learn the operational skills required to record location sound and use the Media Centre's sound post-production areas.

50377 VISUAL STYLE
This subject will only be offered occasionally and the content of the course will vary, depending on demand and on who is available to teach the course. The unit will allow the students to take an in-depth focus on a particular visual style, for example cinema verite, oneshot filming, static frames or closeup work, or genres such as film noir. In some semesters the unit may cover a number of different styles. There will be analysis of existing work done with the visual style under study, and lectures, demonstrations and exercises designed to teach students how to produce that visual style in their own work. Students will work with scripts and treatments and work out appropriate visual styles and storyboards or coverage plans for these.

50380 SYNC SOUND FILMMAKING
This unit introduces students to 16mm sync sound film production. Class exercises are designed to increase understanding of the technical aspects of the various crew roles in a 16mm production: direction, cinematography, camera operator, camera assistant, first assistant, sound recordist, boom operator. Students rotate roles on three main 16mm exercises which concentrate on visual style and coverage. These exercises are then taken through editing, tracklaying to sound mix stage. There will be restriction of entry to this unit because of resource limitations. Classes will be balloted each semester.

50381 16mm & 8mm EXPERIMENTAL FILM TECHNIQUES
This unit aims to develop a student's 16mm non-sync filmmaking skills and in particular to encourage their experimentation in image constructure and the relationship of soundtrack to image. There is emphasis on referred images using Bolex Camera and Optical Printer. Students work on their individual three-minute film which is taken through all stages of production.

50382 SCRIPT AND PRODUCTION
Script and Production Unit enables students to develop the necessary skills to produce a short film or video outside the context of the major.

Screenings of independent film and video work will provide framework for study of the wider film and video

industry and culture. Issues of producing a project ... budgeting, raising money funding submissions, contracts, marketing and distribution will be related to the context for film and video making within Australia. Students will be provided with encouragement in their attempts to raise financial support for their project.

Students take a script at first draft stage through script revision, production planning, budgeting and issues of preproduction and production management to shooting script. While the unit provides script discussion and emphasis on reworking a script through several drafts, it is not the unit in the basic skills of scriptwriting. The opportunity for that exists in a separate unit.

The unit provides students with a strong basis of script development and preproduction, from which to enter Project 1, or Project 2 or to develop a project within other units. They may develop a project which they pursue after the degree.

50383 FILM AND VIDEO PROJECT 2
This unit provides the opportunity for students to complete project work at an advanced level. It demands a high level of skill in all areas: conceptual links to the work of the degree as a whole as well as scriptwriting and technical skills.

In the Project 2 unit, students make links to the community/industry outside the major and begin to clarify their goals after the course. The project work completed in this unit is expected to be used by students to pursue their film/video work upon leaving the course.

In order to be accepted into the unit, students must give evidence of a script that has been worked through from first draft to final draft (or detailed treatment if a documentary) and preproduction planning (budget, schedule, details of cast and crew).

The unit will be structured around the production schedules for the projects. Shooting scripts, preproduction, rehearsals, camera and lighting workshops will be emphasised for the first part of the semester. After a period of film shooting, the sessions will focus around editing workshops, concentrating on students acquiring professional skills in both editing image and soundtrack.

Each student will work in different crew roles on several other projects (camera operator, camera assistant, sound recordist, boom operator, art director, continuity). This will assist to assess their own skills in particular areas and their desire for specific technical training in the film industry after the course.

50392 FEATURE WRITING AND COPY EDITING
This subject explores the development of feature writing from the social realist writers of the nineteenth century to the polemical and descriptive essays, new journalism and literary journalism of the twentieth century. It examines and assesses the research, interviewing and reporting methods and techniques used to facilitate this type of writing. Students will also assess the ethical and moral dilemmas posed by such in-depth journalism. The methods and importance of copy editing will also be canvassed in a workshop.

This subject is particularly targetted at those students interested in print journalism, enabling them to develop writing skills and an understanding of the development of feature writing, one of the dominant modes of journalism.

50400 AUSTRALIAN COMMUNICATION POLICY
This is a critical study and analysis of past, present and possible future policies in Australia covering broadcasting, information and telecommunications. Topics include the role of the Australian Broadcasting Tribunal, the Broadcasting Act, the development and uses of Aussat, networking of commercial television and radio, implications for the traditional national broadcaster, the status of the Special Broadcasting Service, issues in public broadcasting, how the possibility of privatisation affects government bodies like Telecom, the merging of telecommunications and computer technology and the need for a national information policy, Students make a close study of examples of the institutions, processes and language of policy formation and implementation. and are encouraged to participate in a current issue.

50401 NEWS AND CURRENT AFFAIRS
This unit examines the production of news and current affairs in the media from the perspective of the journalist in the workplace. It examines the relationship between professional and scholarly ways of viewing this production process, with the aim of bringing these into focus with each other for the practising journalist. Topics covered include theories of news, the hegemonic process and structures of mediation, the organisation of journalistic work practice, objectivity and verification processes, the maintenance of consensus in newsrooms, the information and public relations industry, and the effect of technology on journalists' work practices. The unit is primarily aimed at students undertaking journalism units elsewhere in the course and, as much as possible, draws on students' experience in journalism.

50402 BROADCAST MEDIA
An historical investigation of radio and television, especially in Australia, covering the development and present status of the dual system, the nature of early

radio and television and their social impact, the history of broadcasting organisations and the relationship between station owners and program producers. The policy of localism and its supercession by satellite networking will be looked at. There will be an examination of broadcast material from a variety of periods and sources, and discourses about broadcast media and the changing relationship between broadcasters and audience will be investigated.

50403 POPULAR PRINT CULTURE
This unit aims to further students' understanding of the history of the print medium of communication, locating that history in its wider social, political and economic context. It should be especially useful for students undertaking production work in Journalism, Creative Writing and Advertising.

It provides an historical examination of the popular newspaper, magazine, and comic book industries, especially in Australia. Great Britain, and the USA since the late nineteenth century. Analysis focuses more or less equally on the production, the texts, and the readership of these popular non-book print forms.

Changes in production, texts and readership are studied in relation to such issues as: the ways in which these print forms draw on old and create new popular concerns and myths: their specificity according to class, gender, ethnic and national relations: questions of ideology, information and entertainment: their relation to the electronic media: the role of advertising: and the technology and institutional context of their production.

50404 INTERNATIONAL ASPECTS OF COMMUNICATION
With the development of satellites and other communication technologies that can be controlled from outside a nation's borders, the major question to be addressed is the status and meaning of the demand for 'national sovereignty'. This has been perceived by less powerful countries as undermined by the transnational structure of media and communication service industries for some time. The unit examines this 'free flow of information' debate and attempts by various countries to take or keep control of their own communication apparatuses in the face of market dominance and delegulatory pressures. It raises particular questions about Australia as a listening post for US military communications, and its role in the Pacific region as Australian communication organisations link with interests elsewhere.

50406 LEGAL ASPECTS OF COMMUNICATION
This course examines the body of law applicable to the Australian media, and the institutions, processes and policies involved in its formulation and administration. This is *not* a formal law course. Instead, it is designed to provide students undertaking a communications and technology, journalism, advertising or public relations major with a working appreciation of the legal requirements that operate in these areas of communications practice. The course covers such areas as broadcasting law, trade practices, advertising and marketing legislation, copyright, defamation, film production law, as well as issues such as freedom of information, privacy, censorship and special legal problems arising from developing communications technology.

50407 MUSIC AND MASS CULTURE
An introduction to the sociology of music using a wide range of examples from western and non-western cultures. The emphasis is on the evolution of a mass cultural audience in a number of social formations, and on the role which music has played in producing this audience. The unit focuses on ethnomusicology and its theories, social criticism in music, the state of the Australian music industry and the relation between rock and "art" music since 1945.

50408 SOUND INSTITUTIONS
The unit will commence with the emergence of a host of sound recording, reproduction and distribution technologies at the end of the nineteenth century and the early years of the twentieth century, and examine the ways that certain technologies gained pre-eminence. The development of both national and commercial radio will be examined in the light of competing interests and technologies, and related to changing patterns of domestic, cultural and commercial life as sound distribution technologies entered the home. Changes to broadcasting and listening patterns with the introduction of television and the development of the music recording industry will be covered. The final part of the course will deal with the changes to Australian broadcasting in the 1970's and 80's. including the crisis in public service broadcasting, networking and the introduction of FM in the commercial sector, and the emergence of community and ethnic broadcasting.

50409 MEMORY AND THE CULTURAL IMAGINARY
The ways a culture reflects on its present state and future often involves the contemplation of a diversity of cultural artefacts - museums, monuments, media texts, public spaces and so on. This course studies a range of historical, philosophical and cultural research on memory and asks how this fuels what can be called a 'cultural imaginary' - the mirrors a society erects to imagine itself for others.

50410 CONSUMERISM AND THE MEDIA
This unit discusses some of the ways in which notions of culture have been developed in relation to Modernism with emphasis on the media as generators of mass

culture. The first part of the course is about developments in the politics and aesthetics of culture in the Weimar period in Germany between the wars, from which the Frankfurt school of criticism developed. The Frankfurt school critical theory, however, was based on disillusionment with Modernisms ability to provide a critical account and intervention into the mass culture industries of advanced capitalism. The debates about aesthetics and politics of culture which were generated then have continued to influence the critiques of consumerism and the mass culture industries of our own time, especially certain post-modernist developments based on a debunking of the modernist ideas of progress and experimentation.

50411 THEORIES OF THE IMAGE
The relationship between images, forms of thought and cultural change in painting, photography and film will be discussed. The emphasis will be on theories that have challenged the ways we think about and look at images from, for example, the Futurists' utopian attempts to free artistic forms from traditional rules and restrictions, to the debates about the nature of photography versus painting, to the theory about image-movement and time-movement in film which is challenging received film theory.

50412 THEORIES OF SUBJECTIVITY
A discussion of theories bearing on notions of 'self', 'human nature', 'sexual identity': in particular Freudian and Lacanian theories of the subject. Ways in which these theories have and do influence film theory and other media studies are discussed: particular attention is given to the relations between media culture and the construction of subjectivity.

50413 THEORIES OF CULTURE
This unit will explore the prevalent notions of cultural value (moral, aesthetic, rational) which are embodied in religions, sciences and other cultural practices. This will be done using Friedrich Nietzsche's philosphy of the genealogy of morals, transvaluation, nihilism, will-power as the basis of a critique. Nietzsche's break with the metaphysical tradition of western philosophy has given rise to a renewed interest in the question of cultural values which has infuenced contemporary thinkers such as Michael Foucault, Gilles Deleuze, Jacques Derrida among others. This unit will address the relevance of these philosphical critiques for the cultural changes brought about by developing technologies in multi-national economies.

50414 MEDIA CONTROL AND RESISTANCE
The media are both institutions and techniques of control and resistance, key technologies in strategies of power. This course explores the articulation of these strategies and the practices of resistance which have been developed. In particular, dimensions of power affecting subordinated social groups - gender, race, ethnicity, disability, age, class are analysed, as are their attempts to create and hold their own media spaces. As media technologies change, so too do the social sites of power. The course focuses then on the ownership and control of media, the organisation processes of production, the discourses promulgated and challenged within media products, and the way in which audiences are affected by the work they do.

50415 DEVELOPMENT, DEPENDENCY AND JOURNALISM
This unit examines the traditional debates between modernization and dependency theory with respect to the ideologies, traditions and expectations made of journalists in modernising and socialist countries liberal democracies. Case studies for examination will be selected from countries in the Asia Pacific region and countries with a socialist political system. Recent theoretical trends away from the development/ dependency dipole are examined, as is the changing role of the media in the socialist and formerly socialist countries.

50420 DESIRE AND THE SOCIAL
'Culture' is a problematic concept. It is often employed in very loose or in rigidly reductionist ways. This unit provides a different perspective by looking at the construction of desire in advanced capitalist social systems. It focuses on the way desire is integrated into economics, politics and the state, knowledge and rationality, art and media. The theories discussed offer a productive approach to culture rather than a consumerist approach and the unit will explore the implications of this for various cultural practices especially in relation to the media.

50421 WORLD CULTURE
The course studies a wide range (historically, politically and culturally) of attempts to produce the notion of an undifferentiated 'world' or 'global' culture. Particular attention is paid to concepts as diverse as Renaissance Humanism, imperialism and cultural imperialism, 'globalisation' by the media, cultural syncretism, etc.

50422 SPECIAL INTEREST SEMINAR IN THE PHILOSOPHY OF CULTURE
This unit allows for the possibility of special interests in the philosophy of culture to be addressed as they arise. This unit may be taught by visiting lecturers.

50423 TECHNOLOGY AND CULTURE
The examination of technology and culture will focus on a series of particular case studies around gender, sex, and race. The ways that scientific and technological discourses construct sexual, racial, and ethnic differences will be discussed. The philosophy of technology is a relatively new area of study. Some of the most interesting

developments have come from Martin Heidegger's critique of technology. The relationship of subjectivity and ethics to those questions will also be discussed.

50424 THEORIES OF FEMININITY AND MASCULINITY
The sexualisation of post-war advanced capitalist cultures has produced results which cast doubt on the sources of individual eroticism. This unit will look at the social construction of femininity and masculinity in the light of the modernisation and post-modernisation of sex. Key theoretical contributions on the fate of the body in the modern and post-modern condition will be discussed in relation to sexuality and textuality (including fashion and pornography) the treatment of sexual perversions, reproduction technologies.

50425 CULTURE AND THE AVANT GARDES
The course focuses on various aspects of culturally revolutionary behaviour; bohemianism, dandyism, amateurism; beatnik, hippy, punk, art-school punk, and the culture of avant-gardism in art, music and film. Particular attendance is paid to wider social and political consequences of these, predominantly cultural activities.

50430 INTRODUCTION TO JOURNALISM
This subject is the first subject of the MA (Journalism), and a key building block as it is the compulsory prerequisite for all other subjects. It will provide both the conceptual and skills framework for the degree. Students will participate in seminars on the nature of the media industry and the journalism profession, the role of the media in public life, historical development of the press, media and journalism, and ethical and legal issues. Students will also be introduced by way of class exercises, to the key skil' components of journalistic practice; writing, researching, interviewing and personal presentation. This subject will be taught full time each day from 9-5, with some evening sessions, in the orientation week.

50431 REPORTING AND RESEARCH SEMINAR I
This is the first in a series of three seminars that must be completed sequentially by all students in the MA (Journalism). This seminar is designed to develop students' reporting and research skills by extensive field work. This seminar will concentrate on basic news reporting including, reporting institutions, such as parliament, police, courts, business, education as well as spot news and running stories. Students will be set real reporting assignments and deadlines and will be expected to cover most news areas.

50432 REPORTING AND RESEARCH SEMINAR II
This is the second in a series of three seminars that must be completed sequentially by all students in the MA (Journalism). This seminar is designed to develop students reporting and research skills by concentrating on advanced news reporting, developing expertise in a round (eg., politics, business, industrial relations, local government, courts, sport, police, environment, ethnic affairs, science etc), developing contacts and writing more complicated stories. Extensive field work will also characterise this subject.

50433 REPORTING AND RESEARCH SEMINAR III
This is a final seminar in a series of three that must be completed sequentially by all MA (Journalism) students. This subject must be taken in conjunction with Thesis in Journalism (50434) or Professional Project in Journalism (50435) and News and Current Affairs (50401). This subject is designed to complement the theoretical and practical work students are undertaking in the other subjects. and will provide students with an opportunity to present papers arising from the work in the Thesis and Professional Project, and in the process to further refine skills in presentation, writing, research and analysis. The emphasis, apart from that which is student directed, will be on issues in journalism with particular attention to questions of ethics, audience and the economics of journalism.

50434 THESIS IN JOURNALISM
The Thesis in Journalism will be a substantial piece of independent research which is theoretically and practically informed. The thesis must involve original research in the field of journalism and be presented in a thesis report of approximately 15,000 words. The Thesis will be assessed by two external examiners.

50435 PROFESSIONAL PROJECT IN JOURNALISM
The Professional Project in Journalism will be a substantial piece of independent research and production, suitable for publication or broadcast (approximately 10,000 words print, 40 minutes radio, 30 minutes television). The project must be accompanied by a written analysis of the work, taking into account the methods used, the issues raised, and a survey and assessment of the available literature on the subject and the methods. This analysis should be approximately 5,000 words. The Professional Project will be assessed by two external examiners.

50451: THESIS PROJECT 1 (B.A. HONOURS)
See Postgraduate Studies entry for details
50452: THESIS PROJECT 2 (B.A. HONOURS)
See Postgraduate Studies entry for details

50453: THESIS WORKSHOP (B.A. HONOURS)
Assists students with the preparation of their Thesis and suggests ways of placing their work in a wider academic and social context. Issues include conventions of inquiry

and expression in the Humanities and Social Sciences, differing conceptions of knowledge and its evolution, the nature and limits of 'academic freedom', and the historical context in which intellectuals, scholars and academics are formed and act. The major requirement is the presentation by students of seminars on their Thesis Projects.

50454: METHODS OF CULTURAL STUDIES
This course presents an overview of major tendencies and schools of cultural and critical thought in this century. Questions of method, social and political background and assumptions, and the structure of these debates in their time will be complemented by concrete representative case studies, enabling students to compare and evaluate theoretical positions. Among the significant cultural studies movements studied are: the Frankfort School, Mass Observation, Marxist Cultural Theory, Russian Semiotics of Culture, The Birmingham School for Contemporary Cultural Studies, studies in 'popular culture', 'working class culture' and 'youth culture', and recent 'mentalities' approaches.

50455: PHILOSOPHY OF THE SOCIAL SCIENCES
A seminar concerned with major issues in the social sciences as they emerge in contemporary debates about the state, power and ideology (including debates about bureaucracy). The main themes of the course will be: how do we conceive the State, state power, and ideology, and the relationships among these? Do we need a theory of the State, or of Ideology? What is the relationship of bureaucratic organisation to the state and ideology? Is a stateless society possible? The course will approach these issues from a comparative perspective.

50456: SOCIAL SEMIOTICS (Text Studies Seminar)
The course examines the writing of criticism as a particular kind of social activity and offers a brief typology of some current forms of criticism. It concentrates on a series of "critical occasions", quite localised "performances" of criticism which display quite different understandings of what it is they are doing and what relation they have to other critical displays.

For some, criticism is a theoretical activity possessing explicit political goals related to contemporary social movements in the areas of class, gender and ethnicity; for others it is a distinctively rhetorical activity; an exercise in ethical self-stylisation and self-problematisation; a "paraliterary" or "ficto-critical" activity posing severe problems for traditional notions of "critical distance" in commentary; for the "new historicism" it involves using more local, contingent modes of textual historicisation than those provided by Hegelian-Marxist traditions of textual interpretation. Some of these accounts problematise conventional notions of vision, depth and exteriority.

Overall the course will try to clarify these different understandings of what is involved in the writing of criticism to decide what relations, if any, they might have to one another.

50502 INTERNATIONAL POLITICS
This unit analyses post-war political and economical developments: cold war strategy, international trade and finance, the World Bank and the IMF, the UN and the concept of universal human rights, the arms race and global militarisation and disarmament and peace initiatives.

50504 AUSTRALIA AND THE WORLD ECONOMY
This course will examine the development of the Australian economy to its present stage of integration into the global network of trade and finance. Australia's role in the international division of labour is analysed, in relation to the economic policies of the major political parties and their trade, currency and debt strategies.

50506 GENDER, CULTURE AND POWER
This unit investigates the social construction of gender through cultural practices and power relations. It asks how and why there have been historical differences in the relationship between sex, sexuality and gender. There are also case studies of specific political/cultural interventions in order to see their effects on the sex/gender/power nexus. Specific areas examined may include: the construction of homosexuality: feminism, femininity and female sexuality.

50507 THE MAKING OF THE THIRD WORLD: LATIN AMERICA AFRICA AND THE MIDDLE EAST
This course explores theories of the third world and its predicament, especially development and dependency theory. Policies and panaceas offered by the 'North' to the problems of poverty and underdevelopment will be critically examined. The creation of the third world is examined in relation to the pre- and post-colonial histories of Latin America, Africa and the Middle East.

50508 NATIONALISM, POPULISM AND FASCISM
This unit focuses on fascism as a mass movement. It locates fascisms in particular historical moments and analyses them through political economic and cultural perspectives. In particular populism and nationalism, as central mobilising forces of fascist discourses, are examined; and the unit asks to what extent populism and nationalism are necessarily coterminous with fascism. The unit also examines ways in which 'memory' and historical study of classic cases of fascism such as Italy and Nazi Germany inform understanding of current politics and ideologies.

50510 CULTURE, RACE, AND ETHNICITY
This course is concerned with exploring various theoretical accounts of race and ethnicity. The first part of the course will focus on the construction of 'race', and the historical and political location of racism. The second part of the course will explore theories of 'race' and 'ethnicity' in the context of ethnic mobilisation and ethnic politics.

50512 COMPARATIVE RELIGION
A survey of the beliefs, practices and history of the major world religions, and discussion of the diversities and similarities of religious systems, theories of religion and their place in contemporary societies.

50514 CRIME, MADNESS AND SOCIETY
This unit addresses the general questions, Why do incarcerating institutions and practices develop and how do they function in specific societies?

In order to investigate how the 'criminal' and the 'mad' are socially constructed as deviant in relation to the 'normal', the unit examines specific case studies of the social history of insanity and criminal imprisonment.

50515 AUSTRALIAN HISTORY
This unit builds on the brief introduction to aspects of Australian history provided in Australian History and Politics. It provides a broad survey of Australian social, economic, political and cultural history up to the present. There is an examination of the relationship between popular and academic representations of Australian history, in a variety of media and other public (e.g. museum) forms. Topics covered include Aboriginal history; the British colonisation of the continent; class formation, conflict and accommodation; the growth of unions and employer organisations; Australian involvement in war; the social impact of economic booms depressions; political conflicts and cultural history.

50516 ORAL HISTORY
This unit provides opportunities for students to develop and apply advanced research skills. It combines detailed extensive experience of oral history and other interviewing research methods with theoretical discussion of forms of knowledge and practice in Social and Political Studies. Particular attention is given to theoretical concepts relating to subjectivity and popular memory. The aim is, in relation to oral history, to ask not so much what ('facts') people remember as how and why they remember and (re)construct history as they do. The methods and politics of interview questioning and of editing are also examined.

50517 RESEARCH PROJECT
This is an advanced unit. The course requires students to undertake original research on a prescribed topic. The course work includes specification of a research problem, a review of relevant literature, and the development and use of research methods. These may include archival. newspaper and other printed material, manuscripts including letters and diaries, interviewing and participant observation, use of visual records, census data and other statistical sources, material objects and physical sites.

Students are encouraged to undertake a team research project on a subject agreed between themselves and the lecturer. Individual projects are also acceptable.

50518 AUSTRALIAN POLITICS
This course examines the institutions of Australian politics in detail. It discusses issues (eg. constitutional change. electoral reform, the influence of the media) surrounding them. It looks at the political organisation and role of trade unions, parties, pressure groups, the public service, and at current policy issues confronting governments.

50519 HISTORY OF SOCIAL AND POLITICAL THOUGHT
This course looks at the history of utopias and utopian thinking in fiction, political writings and movements. It concentrates in particular on the relation between utopias and socialist theory; it looks also at feminist utopias, science and utopias, and environmentalist themes in utopian ideas.

50520 ASIAN AND PACIFIC POLITICS
This unit focuses on the history and current situation of societies and states of Southeast Asia and the Pacific, with reference to Australian foreign and aid policy in the region. The Pacific rim is the site of the most dynamic development in the late 20th century, while the Pacific region is variously described as an American lake, a nuclear dumping ground, an area of vital strategic significance to the superpowers, and a tourist haven. This subject analyses social, political and economic trends in the area.

50521 ORIENTALISM : CONSTRUCTS OF THE EAST
This course will examine the concept of orientalism as a European tradition involving representation of and clusters of knowledges about the "East". Orientalism is a potent cultural influence, often having political usages and effects. Students will research this influence in popular culture (art, myth, fiction, music) relating to the Middle East and Asia.

50590 HISTORY - SPECIAL SUBJECT
This unit is designed for those students who are interested in exploring particular issues which have arisen from their previous study of history in more depth. It is intended to have a flexible content and structure, depending on staff and student concerns that will

determine the theme for any one semester. The theme may explore aspects of theory and historical method or focus on specific issues. Some examples of possible courses include: exploring the relationship between history, biography and autobiography; a special study of the local Sydney region, its history, society and politics; a focus on cultural history; and issues in feminist history and methodology.

50591 MAGIC AND HEALING
The course commences by exploring the epistemological status of various conceptions of 'science' and of 'magic'. The remainder of the course examines magical, ritualised and symbolic aspects of 'healing' processes, including processes concerned with birth and death.

50592 ABORIGINAL STUDIES
This course introduces students to the Aboriginal history of Australia, and to the Aboriginal analysis of the impact of white invasion and white society on Aboriginal Nations. The course will develop these analyses around 'issues' relating to dispossession such as Land Rights claims. Legal control and force, political control and political mobilisation, health issues, employment issues, education, art, literature. and film.

Sources for the course will include Aboriginal literature and art, oral history, dance, story and the activities and writings of Aboriginal authors and activists.

50593 SOCIAL POLICY
Government intervention in the social effects of economic relations has taken a variety of forms. At their core has been the regulation of the family, and in particular, the control of women as careers, mothers, and clients - the regulation of procreation and social reproduction. This unit addresses two major themes - (i) the way in which states in capitalist and socialist societies have responded to the many areas of social need; and (ii) relationship between economic decisions and social programmes.

Theoretical perspectives and ideologies of welfare will be related to wider political and economic processes, including those affecting Aborigines and immigrants. Topics may include income support policies, policies relating to the aging, children and disability, mental health, homelessness, equal opportunity, and access and equity. Particular attention will be paid to the New Right and Marxist arguments against the welfare state.

50594 INTERNATIONAL POLITICAL ECONOMY
This course analyses the processes of restructuring of the global economy, and their implications for the development of particular national economies. It will explore the internationalisation of capitalist production and finance, the effects of these changes on nations in the advanced capitalist, socialist and "Third World", and the understanding of such developments from particular theoretical perspectives (liberal, nationalist, Marxist, dependency). The course will develop case studies of such changes from the Asia-Pacific region, as well as looking at the nature of international political and economic organisations.

50600 MYTH AND ORAL TRADITION
The unit introduces students to an important but neglected body of poetry in oral and written traditions, with regard to the mythologies of different cultures and their social significance. The poetry studied in the unit is almost exclusively the work of suppressed traditions, e.g. the Semitic tradition, and the Goddess tradition in women's poetry. One of the aims of the unit is to provide explanations for why certain types of communications endure, and why others do not survive.

50604 POETICS: THEORY AND PRACTICE
A historical approach to the major theories (imitation, expression, decorum, imagination) of what makes a text a poem, and to the schools of writing practice attached to these theories.

There will be some attention to classical (Plato, Aristotle, Longinus) and early modern (Sidney, Boileau, Pope etc.) theorists, but the unit will concentrate on poetic theory and practice since the early Romantic period, from Coleridge to Kristeva, Wordswolth to Ashbery. Although the main emphasis will be on theoretical texts, attention will be given to poems which illustrate, qualify, or deny the theories.

50605 PERFORMANCE WORKSHOP 1
This unit explores significant twentieth century theories of performance and their relationship to performance practice.

50606 PERFORMANCE WORKSHOP 2
This unit builds on the work done in Workshop 1, to extend the critique of performance theory to the present day, and to develop understanding of the requirements of contemporary performance production.

50609 WOMEN AND FICTION
This unit explores recent work in critical theory about gender and writing, feminism and fiction in relation to a number of texts by recent women writers. Texts are chosen from various modes and from various national literatures. Topics include gender and language; audience and publishing; gender and the role of the reader; the structures of women's writing; feminism, narrative and interpretation; women's writing and social change.

50612 AUSTRALIAN LITERARY TRADITIONS
The unit examines major representative works of Australian fiction, poetry, and drama written between 1890 and 1970.

Texts, topics and emphases vary but in general the emphasis is on the formative years of the modern period and on the best known and most influential writers. Currently the prose writers studied are Henry Lawson, Barbara Baynton, Miles Franklin, Henry Handel Richardson, Christina Stead, Vance Palmer, Xavier Herbert, Patrick White, Thea Astley, Maltin Boyd, Thomas Kenneally, David Ireland and Frank Moorhouse. The poets dealt with are A.D. Hope, Judith Wright, Gwen Harwood, Les Murray, Peter Porter, Bruce Dawe, Geoffrey Lehmann and John Tranter. The dramatists are Ray Lawler, Peter Kenna, David Williamson, Alex Buzo and Dorothy Hewitt.

50615 MODERNIST AESTHETICS
This course takes the concept of an 'aesthetics' and especially modernistic aesthetics, as problematic for any study of culture. In particular, the post-modernist contemplation and lamentation of modernism is pursued. Students read and criticise a wide range of texts.

50690 GENERIC FICTION I
This unit involves the study of generic texts in fiction and other forms. Different genres will be chosen for different semesters and these will be announced in advance. Compositional or formal rules for the genre in question will be made explicit, as well as the social context for the production and consumption of the texts. Students will be introduced to a wide range of texts in the genre, as well as to theoretical and critical analyses. Possible genres to be covered: Fantasy, Science Fiction, Horror and Gothic, Detective, Romance, Travel and Exotic, Biography, Autobiography.

5O691 GENERIC FICTION 2
See above description.

5O692 RECENT FICTION
This unit examines recent fiction in terms of genre development. critical theory, cultural debates, notions of realism, modernism, post-modernism and the influence of European and American literary movements. It conceptualises writing as both text and commodity

5O693 ABORIGINAL LITERATURE
This unit emerges in response to the proliferation of writings by Aboriginal people over the past 20 years in the fields of literature, scriptwriting and journalism. It will seek to deal in an interdisciplinary way with Aboriginal textuality, in both written and spoken forms, and with the cultural conditions of production, dissemination and consumption of Aboriginal texts.

50694 SEMIOTICS AND TEXT
The course introduces the fundamental concepts of traditional semiotics, and moves from that to an outline of a social semiotic theory. The central focus of the course will be the exploration of questions around the constitution of texts, readers, and writers. The course will deal in some part with the interaction of language and other semiotic codes, particularly visual/graphic codes. The course will draw on a wide range of examples of visual and verbal/literary texts. and examine their interaction with other social texts - the context. The materials will be integrated thematically via an issue such as gender or race.

50695 THE TEXTUAL CONSTRUCTION OF CHILDHOOD
A consideration of texts written for, by and about children, which construct for adults and for children the notion of what a child is. Topics to be considered include: language acquisition; children's jokes, games and rituals; writing by children: comic books and other popular texts: television, movies, other media; folk and fairy tales; children's 'classics'; children's textbooks; the representation of children in fictional and non-fictional texts for adults.

50696 PERFORMANCE PROJECT
This unit permits a group of students, working on or off campus, to bring together the production and conceptual skills from a number of areas into a performance project to be devised and presented in an appropriate medium or mixed media.

50697 TEXTUAL STUDIES SEMINAR
This advanced studies unit is open to various topics or areas of concentration. It can involve a semester's study of the work of a particular writer, or concentrate on particular critical or theoretical issues such as poststructuralist theory, Marxist literary theory, directions in cultural studies, narrative theory, Australian political fiction, etc. The content of the unit will be advertised prior to the running of the course.

50698 TEXTUAL STUDIES PROJECT
This unit is intended to provide the opportunity for students to realise a major project of their own inspiration which is the culmination of their work in Textual Studies. At the beginning of the course each student will propose a specific project which will be supervised by the lecturer as well as presented in class. The emphasis of the course will be on sophisticated research methods as well as a high standard of presentation.

50700 MELODRAMA
In the history of performance and the audio-visual arts, the genre of melodrama has been resilient and consistently popular. How has this highly expressive form of story-telling been adapted to changing institutional and formal conditions throughout the history of cinema and television? What sub-genres of melodrama can be identified, and what do they tell us about cinema, television, society, subjectivity? Indeed, what other cultural 'complexes' come within the ambit of an

investigation of melodrama? How is melodrama relevant to present-day audiences?

50701 DOCUMENTARY
This is an historical and textual study of documentary forms and practices, in the context of the relevant debates about documentary ethics and relations to 'the Real', and of the institutional settings of the films. Examples include short and feature-length documentary films, and some television documentary.

50702 ON TV
This study of both textual and audience questions about TV (and video, cable, etc.) is not a course about the economics and institutions of the industry, or policy questions, but looks at TV discourse in the wider context of the institutions of TV, and as a popular form.

50704 RECENT HOLLYWOOD
A study of very contemporary mainstream cinema, and the way that social fears, desires and fantasies circulate in mythologised form, on the screen.

50705 FILM GENRE
This unit studies classical Hollywood cinema, approached through the critical/industrial category of genre. A given genre (crime, horror, the western or the musical) is selected and studied in such terms as: the studio/industrial institutions; popular literary origins, archetypes and interplay; relations of genre transformations to wider social history and (popular) cultural history; the relation between authorship and genre; rise and decay of genres, and the interplay of formal (internal) and external factors in this process; close textual study of a large number of interrelated films.

50706 FILM, GENDER AND DESIRE
This unit is an examination of the debates about representation and sexual difference. Examples are drawn from virtually every kind of filmmaking: features, low budget, avant-garde/experimental, documentary, etc. Film analysis and film practice are related to the history of debates in feminist film theory, psychoanalytic theory, and the women's movement, focusing in part on the local Australian context.

50708 SCREEN STUDIES PROJECT
In this advanced unit, students will undertake a research project and write a report concerning currently controversial, topical or speculative aspects of the 'industry' and 'art' of film, video and TV. The research will be facilitated through class discussion, specific readings and screenings, but students will also be encouraged to undertake their own research developing out of the communal enquiry. There will be a sense of 'groundbreaking' in the course. insofar as the topics under investigation will not be fully covered in orthodox film theories and histories.

50711 NATIONAL CINEMA
An examination of the film production of one country. Integrated with this examination is a critical investigation of the assumptions and procedures of this approach to film and history. The national cinema studied is normally Australian cinema but from time to time the cinema of other nations will be chosen.

50712 COMMUNICATION SKILLS IN ENGLISH
This is an elective for students who have completed communication subjects in earlier stages and for whom English is not the language of origin. The subject provides an intensive review of English language skills in the context of practical written and oral communication. The course covers researching, organising, writing and presenting in technical, commercial and academic contexts.

Students gain practical experience in writing and presenting reports and seminar papers as well as essays, letters and memos. There is special emphasis on clear, appropriate expression, logical organisation and relevant content.

50713 SOCIAL POLICY
This unit aims to increase student awareness of theoretical and practical issues in Australian social policy by focusing on key issues and analysing the social, political, ideological, economic and administrative factors which influence policy options and outcomes. Policy areas to be covered include: welfare, health, incomes, employment, women, ethnic affairs, education, and science technology. Students are expected to display awareness of current issues in social policy.

50715 ABORIGINAL STUDIES
This unit looks at Aboriginal societies and culture, and the ways these have been affected by, and have affected European settlement in Australia. It considers Aboriginal social organisation, economy, religion, and political structure across a range of situations: in northern 'colonial' Australia, in rural areas, towns, and cities. The unit also considers the changing constructions of 'Aboriginality', and the significance of this for modern Australian culture and politics.

50716 WRITING FOR SCIENCE AND TECHOLOGY
This is a course for nurses, scientists, engineers and computing students. It prepares them for a variety of writing situations and publications by exploring the relationships between scientific institutions and the conventions of science writing. It is a practical writing course run by workshop. Areas covered include: writing strategies, audience, layout, issues in the written and visual presentation of technical information, gender and the politics of scientific discourse, and technical publishing in Australia.

50717 MAGIC AND HEALING
This course commences by exploring the epistemological status of various conceptions of 'science' and 'magic'. The remainder of the course examines magical, ritualised and symbolic aspects of 'healing' processes, including processes concerned with birth and death.

50718 GENDER, CULTURE, POWER
(Social Science Elective)
See description 50506.

50719 COMPARATIVE RELIGION
(Social Science Elective)
See description 50512.

50720 CRIME, MADNESS AND SOCIETY
(Social Science Elective)
See description 50514.

50790 FILM AUTHORSHIP
In the history of film and TV criticism, there has been persistent debate about who or what should be designated as the principal source of creativity and meaning in any one film, TV or video text. In some cases the coherence and significance of a range of films seem attributable to particular director; in others the producers or the studio or the principal performers tend to be regarded as the major sources of meaning.

This course covers the general issues of authorship, creative intention, audience interpretation, and variability of meaning. Depending on current controversies and student and staff interests, a specific 'author' may be chosen to be studied in depth over the entire course.

50791 FILM INTO VIDEO
This course will examine the challenge to traditional notions of representation, reception and theorisation thrown up by video. The course will attempt to construct theory or theories that might be adequate to understand this new medium.

50792 SCREENING AUSTRALIA
How has the idea of 'Australia' been defined and refined through audio-visual culture? This course seeks to develop understanding of the ways in which a national culture is presented and contested through the media. It provides historical and industrial analyses of the genres and images and myths that formulate the volatile complex of ideas, presumptions, attitudes and actions that get called 'Australia'.

50793 FILM PERFORMANCE
This unit corresponds to growing interest in the theorising of performance in/on film and video, including the 'performance', by the recording device of the spaces, bodies, objects that it frames.

50800 HISTORY AND THEORY
This new unit will explore contemporary theoretical developments in the discipline of history generally and addresses specifically the questions arising from the practice of applied or public history in Australia and elsewhere. The unit will strengthen and update the theoretical base for all students, including those who come to the course with an honours degree. It is therefore regarded as an essential foundation unit for both Graduate Diploma and MA (Applied History) students.

50801 APPLIED HISTORY PROJECT
Students in this unit work in a placement with an organisation outside of the University. Students will work with staff of both the University and their placement organisation to plan and undertake a practical project in an area of applied history. This will enable them to learn how applied history is done in the work place as well as developing their planning and creative skills with experience in a non-academic environment.

50802 ARTEFACTS, MUSEUMS, HISTORY
The bulk of the activity of historians has consisted of interpretation of the literary and numerary records of individuals and institutions. This unit introduces students to issues around the preservation, ordering and interpretation of material artefacts. It explores the ways in which material objects can bear meanings about the past and the ways in which meanings are constructed around objects in exhibitions and displays. The course also introduces students to museums: to their history, their politics, structures and personnel, and to the issues and challenges they face in the present.

50803 SITES OF HERITAGE AND HISTORY
This unit explores the variety of relationships which historians have to heritage landscape, place, 'natural' and built environments. It aims to develop critical skills in relation to the interpretation, uses and power of heritage; a historical understanding of the shifts in ways of understanding built and 'natural' environments; and practical experience in the work of heritage and preservation consultants.

50804 INTRODUCTION TO ORAL HISTORY
This unit questions the notions of orality and history which comprise the concept oral history. In relation to history, orality, and oral history, the unit asks, among other questions: how have theoretical and political critiques of empiricism shifted the parameters of academic history; how are memory and history related; is there an 'authenticity' of the spoken word and how does this relate to the privileged domains of science and philosophy; how do we distinguish different forms of orality (e.g. myth, legend, gossip, popular stories, history); how is oral history related to other histories; has its 'discovery' altered the parameters of history inside and outside of academic institutions.

50808 VISUAL, AND AURAL RECORDS
This unit provides opportunities for students to develop and apply research skills in visual and aural records. It combines research skills in finding and authenticating these sources, the development of critical skills in the language of sound and image, with discussion of forms of historical knowledge and practice that arise from use of these sources.

50809 TELEVISION, FILM AND HISTORY
This unit is aimed at students who are likely to be commissioning film or video programmes, who may be consulting on a production in some professional historical capacity, or who may be working in film or television production or its archives. If historians are to contribute beyond authenticating details of decor and wardrobe, they will need to develop an understanding of how film and television works. This means examining the different rationales that exist between filmmakers and historians.

50810 MAKING AUSTRALIA'S PAST
This course examines forms of popular Australian historical representation to investigate two primary themes: (i) the process by which a people's historical consciousness and memory is formed; and (ii) the use and mobilisation of history for purposes of the present.

50811 APPLYING ABORIGINAL HISTORY
It has been non-Aboriginal accounts of the recent past which have so far structured and underpinned national mythologies and identities in this country. This unit aims to attract Aboriginal students to the course by providing a positive commitment to their needs and aspirations in relation to history. By focusing on the challenges raised by Aboriginal history the unit also provides an important opportunity for non-Aboriginal historians and others to confront the racism traditionally embedded in their knowledges.

50813 RESEARCHING AND WRITING HISTORY
This new unit will focus on researching and writing history from written records, encouraging students to explore style, genre and meaning in primary and secondary forms of written history. *Writing History* will enable students to innovate and develop their writing skills by creating written historical narratives which relate directly to the sources they research.

50901 THE POLITICS OF POPULAR SONG
This course generally examines music as a cultural form and its different political purposes, particularly in relation to the generation and sustaining of cultural mythologies, as its role as politically and socially oppositional in societies. It will investigate music and the non-music text. The ways in which meanings are produced and the mediation of songs through the collecting, editing, selection process. Areas of study will include historical forms of singing as ritual; the idea of "peoples' music" and folksong; songs of celebration and mourning, bush ballads as cultural myth-making and songs of satire and protest.

50902 THEORIES OF SOUND
This course studies an interlocking set of philosophical and technology-related concepts which have, since the advent of sound-recording, come to constitute the modern idea of sound. Initially, Theories of Sound analyses a group of relations between key modernist theories to do with music, language, poetry, sound-recording and both scientific and artistic ('avant garde') practices in sound. This modernist account is both related to an earlier political economy of concepts by which music, noise, language and sound-production were thought and lived; and it is studied more narrowly in relation to a number of concurrent and later 20th Century philosophies of language, technology and sound. Political philosophies within the dialectical tradition, the hermeneutics of voice and authenticity, populist notions of "voice", radical critiques of "mass", notions of sound, the construction of literary and linguistic models for sound and an urban architectonics of sound, are all brought to bear in an attempt to map a contemporary theory.

50903 MUSIC AND POST-MUSICS
This course studies post-war composed musics (both avant-garde instrumental and studio-based electronic norms) in their technological and theoretical contexts where both production and listening are concerned. Music and Post-Musics will look at (I) inherited theories of the pre-war avant-garde:;(2) the cultural and politico-critical models by which such new musics have been constructed; (3) the ways in which notions of textual form, performance, structure, sound and listening have been repositioned within modern musics and sound works; and (4) the history of technological inventions by which new practices emerge in both making and listening to this music. The course situates these four areas as predominant ways in which an evolution can be traced between music and the development of sound-work. It aims to raise a set of critical questions about the relation of music and sound in the period of electronic recording, and will consider contemporary practices emerging in both sound performance and music contexts.

50904 VOICE AND THE SPOKEN WORD
This unit focuses on 'voice' and the spoken word, particularly in Radio and Performance. For radio, it asks which voices are absent or silenced and which are present in terms of social structures (sex, sexuality, gender, class, race, ethnicity, age) and in terms of the structures of radio, from public to commercial to state radio. The unit also studies the construction of voices and their 'authority' and 'inflection' through an examination of cultural, social and political 'speaking positions' and rhetorics. It asks how these vary across

genres of programme (talk-back documentary, feature drama, news, live broadcasting etc.) Although the unit focuses mainly on radio (public radio, commercial, state), it does ask similar questions about the construction of voice in performance. In particular, oral history is used as a case study because it is in an area of research and practice (in radio and performance) where voice 'history/memory/autobiography, authority and subjectivity have been foregrounded and because it is a significant component in dramatic and documentary performance, inside and outside of radio.

50905 SOUNDTRACK AND THE IMAGE
This unit studies the film and television soundtrack and aims to introduce students to a range of critical theories in relation to their historical origins, compositional aspects and the meanings and experiences intended for the cinema and television audience. It also aims to give students the opportunity for active analysis by providing critical viewing and listening workshops with selected film and television material. The course covers four major areas; the silent film era; synchronous and asynchronous soundtracks, music and the soundtrack; the soundtrack and the listener.

50906 SOUND AND DIFFERENCE
The course locates sound both as 'lived experience' and as the object of knowledge within contemporary critical debates (feminisms, deconstruction, semiotics, etc.) It focuses on the location of the 'listener' in a technological, aural environment, the position of voice, and the concept of alterity. This last is specifically studied in relation to feminism, the body, the concepts of identity and the construction of radicality. Such debates may be linked to developments in popular audio culture and/or notions of audio-realism.

50907 SOUND STUDIES PROJECT
This unit is designed for those students who are interested in exploring particular issues in more depth which have arisen from their general courses in Sound Studies. It is intended to have a flexible content, form and structure, depending on staff and student concerns and available production means.

51014 HEALTH, TECHNOLOGY AND SOCIETY (Social Science Elective)
See description 51630

51121 COMMUNICATION 1 (For Civil Engineering)
This unit is designed to help students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting techniques.

51151 COMMUNICATION 2 (For Civil Engineering)
This unit is designed to help students nearing graduation to communicate effectively in speech and writing to other engineers, colleagues and subordinates in the workplace, and people beyond the employing organisation. An important component is emphasising to students the difficulties of communicating technical detail to those lacking either the expertise or the culture of engineering. Another component is to help students articulate concerns and viewpoints of the engineer in society.

The subject builds on the skills taught in Communication 1 by emphasising meeting procedure, selection and political interviewing, group negotiation. and seminar presentation.

51209 SOCIAL THEORY AND AUSTRALIAN SOCIETY
Class for Faculty of Design students.

51300 LITERATURE AND SOCIETY (Science Fiction)
The principal aim will be to develop an understanding of science fiction as a feature of the contemporary technological culture by using a selection of readings from recent books and short stories. In general, this will be from authors who have related technological change to the impact that it makes on human society.

This will begin by seeking a definition of the genre, making an examination of the selected works as literature and testing the accuracy of the science and technology described. It will progress to consideration of the logic and probability of the social and other consequences suggested from the initially presented premise.

Students will be required to contribute to class discussion; present two papers (either critical or creative, one on a topic and one on a particular book), and as members of panels carry out a full study of the work of a major Australian author.

51337 CREATIVE WRITING I
Class for Faculty of Design Students.

51338 CREATIVE WRITING 2
Class for Faculty of Design Students.

51339 TECHNOLOGY AND SOCIETY
This unit is concerned with change brought about by technological advance and the implications of this 'advance' for the institutions, organisation, and value systems of society. The unit looks at various aspects of modern technological development including the impact of computers on society (invasion of privacy); automation; urbanisation and industrialisation;

telecommunication and society; education and technological development; medicine and technological manipulation; nuclear warfare; government and the space race; the export of technology to less developed countries; and the planning and control of technological advance.

51357 ORAL COMMUNICATION
(2hr subject for Physical Sciences)

Oral Communication is a practical, workshop course. Speaking and presentation skills are developed in several contexts; popular, academic and industrial. In any one semester these may include the communication of science on radio and television, seminar presentations and conferences, interviewing, and formal presentations. The focus is on the oral presentation of scientific and technical information.

51367 ORAL COMMMUNICATION
In this subject students practise speech presentation in expository and argumentative styles. They analyse the effects of speech structure and presentation and the value of graphic audio-visual material as speech aids. Meetings, symposia, and conferences are studied as communication forms and practised in real and simulated situations. The emphasis is on improving skills and insights into decision making, problem solving and leadership. Rhetorical theory and small group communication theory will be considered. .Students prepare and present a number of speeches, conduct and participate in a number of meetings and write a research paper on an aspect of speech communication.

51368 WRITTEN AND ORAL REPORTING
(2 hr subject for Physical Sciences)

This unit in communication studies is designed to help students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting technique.

51369 TECHNICAL AND PROFESSIONAL COMMUNICATION
This is an advanced unit in professional writing and speech for senior students of all faculties who need to communicate in organisations.

'The unit has practical and theoretical approaches to communication and follows on from earlier communication studies. Emphasis is on speech and writing skill-building in workplace groups and management situations. Some areas covered in seminars and workshops include the writing of reports, submissions, proposals, directives, computer software packages; and speech skills in executive interviews, group decision making and negotiation in formal speech presentations.

The unit examines some of the problems of communication within and between organisations and between professional groups, including conflict resolution, information distortion and overload, communication networks, non-verbal communication and feedback management. These theoretical analyses are dealt with in seminars, and applied practically in workshop sessions.

51370 HUMAN COMMUNICATION
This unit in communication studies is designed to help students improve their skills in written and speech communication and their understanding of communication principles and processes, with particular reference to communication in the academic and the workplace settings. Emphasis is on the essay, the report, the letter, and on interviewing and oral reporting technique.

51387 MEDIA STUDIES
Class for Faculty of Design Students.

51512 AUSTRALIAN SOCIETY
This course looks at contemporary issues in Australia (eg. inequality, gender relations, class relations, questions about ethnic difference, issues related to age and area etc). The main theme of the course will be around power, control, inequality and diversity.

51518 INDUSTRIAL RELATIONS (2 hour)
51519 INDUSTRIAL RELATIONS (3 hour)
This unit develops a basic understanding of the nature of industrial conflict and trade union and employers' associations in Australia. There is some consideration of history in order to develop an understanding of the nature of change (economic, organisational, political, industrial, technical) and of the reasons behind present-day attitudes in industry.

51610 AUSTRALIAN SOCIAL HISTORY
A survey of Australian social, economic, and political history up to the present. Topics covered may include: the dispossession of Aborigines, the convict era, the gold rushes, bushrangers, the conflict between selectors and squatters, catholics and protestants, the Anzac legend, the 1930's depression, the two World Wars, the post-war economic boom, immigration. the changing position of women and the Cold War.

51621 HISTORIES OF TECHNOLOGY
This unit examines the ways technological change has been imagined, theorised and narrated. Factors which have shaped the ways historians and others have recounted the growing complexity of human interaction with nature are explored; identifications of culture, class

and gender, understandings of the individual, society and science, and varying assessments of the value of technological development are made. By the end of the unit, students should have acquired both a knowledge of the nature of technological history and an appreciation of some key issues in historiography.

51624 INFORMATION, DESIGN AND TECHNOLOGY

This unit explores current and potential uses of computers for data processing, graphics, networking, artificial intelligence, interactive information systems, etc. It analyses ideas of the "information society" by assessing the social effects of information technologies in the form of computers linked to communication systems such as telephones and video. These effects include the transformation of office work, the global operation of information and financial systems, new conceptions of the human body. The course will include a practical component to develop students' familiarity with advanced uses of computers. (See SSE course 59628)

51625 ENERGY AND ENVIRONMENT

This unit examines some social and political effects of the rapid post-war expansion in energy consumption and related technologies. Topics include the political economy of energy, environmental effects of energy use, nuclear energy and the arms race, and the need for national energy policies. The course will focus on questions of control of energy resources on a world scale.

51626 TECHNOLOGY POLICY

This unit investigates three key issues in relation to technology in Australia today. These areas are those of industry policy, technology and industrial democracy. The unit involves a comparison of industry policy and technological development in Sweden, Japan, France and Australia. It also surveys successful attempts to develop industrial democracy objectives in relation to industry policy. The course surveys the information of industry councils involving employers and trade unions and critically examines their prospects in relation to the development of Australian manufacturing, the electronics and information industry sector and examines the role of public enterprises in this process.

51628 TECHNOLOGY AND URBAN CULTURE

In the urban environment, technologies and cultures affect each other in singular and specific ways, yet there are general and comparative methods and deductions that can be made from historical examples of their interaction that help in predicting or assessing the impact of new technological developments (particularly in the communications and information area) on the fabric of urban life.

This course aims to generate an awareness of the impact of the 'macro-technologies' on the social environment by examining the urban landscape. The course selectively covers a wide range of areas, including architecture, urban planning, human geography, the sociology of subcultures, cultural studies, political economy of space and military history. The course examines some modern classics in the literature on urbanism, and looks at the interaction of economic factors and specific technologies comparatively in a number of cities.

51630 HEALTH, TECHNOLOGY AND SOCIETY

This unit is concerned with the changing face of medicine as knowledge increases, technology changes and new skills are acquired. It deals with the dilemmas in health care, social impacts and ethical issues in relation to the individual, the family, and society at large. Topics include artificial insemination and in vitro fertilisation; handicap, haemodyalisis and transplantation, AIDS, iatrogenesis (physician-caused illness), euthanasia, and so on. Students are encouraged to undertake projects in areas of particular interest. Assessment is by group project and class presentation.

51632 POLITICAL ECONOMY OF TECHNOLOGY

This unit places a discussion of technology and technological change in its economic context. It traces debates within economic theory on the question of how and why different kinds of technologies are produced and why technological change occurs, and considers the strengths and weaknesses of various schools of thought. It then moves on to a comparison of character of technological change in different kinds of economic and social systems (e.g. advanced capitalist, developing capitalist, state socialist). The notion of a world economy is examined and issues such as technology transfers are considered. Finally, the Australian case is considered, with a focus on the relationship between technological change and Australian economic structures and problems.

51634 GENDER AND TECHNOLOGY

This unit asks how issues of gender can be investigated in the area of technology studies. It considers the construction of masculinity and femininity in relation to technology, and approaches the question from three directions: Technologies of the Body; Feminist Critiques of 'Science and Technology'; and Union and Workplace Politics.

1. In foregrounding technologies of the body, the unit discusses: eugenics (where issues of race particularly intervene); the history of anatomy, gynaecology, and sexological techniques; and the contribution of each to the production of the social body (e.g. maternal, sexual and pathological).

2. The unit asks to what extent ethnocentric and phallocentric 'rationality' form the basis of technical discourses. The ways in which such discourses position women and men in relation to technology are discussed.

3. The unit also examines the relationship between gender and technology in union and workplace politics. How unions structure gender issues into strategies and politics around technology, and how technological design and implementation by employers structures women and men into the workplace are both related to I and 2 above.

51640 RESEARCH PROJECT IN COMMUNICATION AND TECHNOLOGY
This advanced unit offers the opportunity to address individual communications technologies and to apply to them research methods from a number of disciplines. The course requires students to undertake original research on an agreed class theme, from the specification of the research 'problem', the review of relevant literature, the development of appropriate methods, to collation and evaluation of the resulting data. Specific technologies for study might include the telephone, laserdisc, video recorder, microcomputer.

51777 MA THESIS FULL TIME
See Postgraduate Studies entry for details

51778 MA THESIS PART TIME
See Postgraduate Studies entry for details

51987 PhD THESIS PART TIME
See Postgraduate Studies entry for details

51988 PhD THESIS FULL TIME
See Postgraduate Studies entry for details

51989 DOCTORAL PROJECT FULL TIME (D.C.A.)
See Postgraduate Studies entry for details

51990 DOCTORAL PROJECT PART TIME(D.C.A.)
See Postgraduate Studies entry for details

52001 HISTORY OF IDEAS
History of Ideas is a general introduction to some key issues in Social Science. To this end the course focuses on the problem of 'social order', via an exploration of arguments about power and authority, about exoticism and otherness, about inequality and exclusion, and about dissent. The material used in the course is drawn from a variety of cultural and historical contexts.

52002 POLITICS AND POLITICAL INSTITUTIONS
Politics and Political Institutions is an introduction to theories and debates concerning the modern State. It provides students with an overview of the political and economic structures and institutions of the Australian State and examines theories of the State against these. Topics covered include classical liberal and neo-liberal theories of the State, pluralism, Marxist and post-Marxist critiques of the liberal state, Australian federalism, parliament, bureaucracy, Australian capitalist and labour organisation.

52003 COMMUNICATION AND CULTURE
Societies are constructed around processes of communication which can be studied from various perspectives: anthropological, psychological, linguistic and economic. Issues include structures of gender, race and ethnicity, ability and disability, and political and economic power. Students will also have the opportunity to develop skills in the presentation of ideas and information to specific audiences.

52011 ISSUES IN PUBLIC POLICY
An introduction to theoretical and applied debates around the nature of public policy formation in contemporary Australia. It considers the role of the State in Australia, developments in economic, social, and industrial policy over the last two decades, and the place of Australia in the World system. The focus is predominantly applied and empirical, requiring consideration of recent policy debates and areas of conflict.

52012 RESEARCH METHODS I
Introduces a range of research methods, encourages a critical perspective on published research, and discusses the relationship between theory and research practice. Students will explore these issues through practical exercises, and a research project.

52013 ORGANIZING
The course begins with an introduction to theories of social change. Specific areas of organizing are then explored in more detail, e.g., community organizing, social movement development, industrial organizing including trade unions and industrial democracy, political parties and movements. Workshops will be offered in meeting procedures, decision making structures (consensual and formal), organizational structures, using the media, and negotiating.

52020 SOCIAL RESEARCH
Sociological research is a complex process integrating social and political values with methodological concerns and priorities. This subject starts from a critical reference point, analysing the values and dangers of a number of empirical methodologies. With these caveats firmly established, students are taken through one such

process of research - the social survey. The unit covers the definition of the issue, the development of the instrument, the planning, piloting and field implementation of the survey, and finally preparation and analysis of results. Students should expect to carry out a piece of empirical research as part of the class.

52021 PRACTICE OF POLITICAL RESEARCH
Political research concerns the application of intellectual skills to the understanding of power relations in various levels of society - the group, the organisation, the broader society. This subject explores the dynamics of political life through an examination of both individual values and beliefs, and organisational processes. The course primarily concentrates on qualitative methods of research, though students interested in more quantative approaches such as public opinion polling will have the opportunity to implement them through class and individual exercises.

52022 RESEARCH METHODS 2
Social scientists are increasingly involved in empirical research on complex social phenomena; many however never go closer to research than reading it and trying to assess its value and implications. This unit focuses on the information and intellectual skills appropriate to the assessment of research, through a detailed examination of a number of research reports in a variety of fields of work.

52023 ADVANCED COMPUTER APPLICATIONS
The widespread use of computers in social research requires a range of skills and more particularly understandings, of the potential uses and drawbacks of various programmes. This subject allows students to develop their own data bases using a number of different programmes, access on-line distant data bases and networks, and apply simple statistical procedures to data they have collected. A key element will be on critical awareness of the potential and limitations of machine based data in human knowledge.

52024 DISCOURSE ANALYSIS
The unit *Discourse Analysis* focusses on the interconnections of language and power structures and will cover the following areas: modes of discourse analysis; defining and using 'discourse'; analysis of specific texts; discourse in history; power, knowledge and discourse.

52030 COMMUNITY MEDIA A
Social Science graduates increasingly operate in environments where an understanding of how contemporary media technologies operate greatly enhances their capacity to apply their substantive knowledge to specific situations. This subject exposes students to a range of media, not with the aim of creating "multi media" professionals, but rather to sensitize them to the potential and problems that local media provide. Project based modules introduce students to writing and desktop publishing (newsletters, small magazines, etc.), audio and radio (informational tapes, documentary radio programs) and video (interviews, etc.). Students are encouraged to link their work in this subject to that undertaken concurrently in other subjects. 2 semester course.

COMMUNITY MEDIA B
(Continuation of 52030 Community Media A)

52031 COMMUNITY WORK
Community Work is used to describe processes as varied as organized social action to an alternative to a prison sentence. This subject is a skills focussed unit which builds on a theoretical understanding of social change and explores a range of problems in community intervention and how they can be addressed. These skills are valuable not only in specific neighbourhood situations, but more widely in more formal organizations. The subject offers a step-by-step examination of the issues faced by those seeking to bring about social change. These include identifying local needs, setting up meetings, building an organization, developing links with other groups, participation in social planning, and the role of the professional worker in community work.

52032 CROSS CULTURAL SOCIAL DEVELOPMENT
The subject begins by reviewing the key concepts and theories of community and social development as they relate to indigenous peoples and ethnic and immigrant minorities, both within Australia and in the region. Social development is explored in the context of cultural action; liberation theology; political and social participation; local economic development; and struggles for human rights. Racism is analysed as a target of, and a problem within social development. Case studies from Australia and the Asia Pacific region are used.

52033 WOMEN, SOCIAL CHANGE AND SOCIAL ACTION
Second wave feminism has raised a multitude of substantive and process issues for women involved in social change. This subject explores the impact of feminism on strategies of social change, while reflecting the diversity of opinion and approach in the movement. Substantive case studies of theory and method may include women and organizational change (including equal employment opportunity and affirmative action), women in politics, women organizing in trade unions, the development of the women's health movement, feminist community acts, women in business and domestic violence. Process issues to be covered include the nature of leadership, the relationship of feminist practice to both women and men, and methods of decision making.

52034 CONTEMPORARY RHETORIC
The course *Contemporary Rhetoric* is both methodologically oriented and applied. It is aimed at giving students a means of looking at and analysing written and spoken texts. The course will cover the following areas: introduction to rhetorical figures of speech (ancient and modern), analysis of specific texts, the formation of audiences and subjectivities, applied rhetoric.

52121 CULTURE, HEALTH AND SOCIETY
To introduce students to key sociological concepts and modes of analysis pertinent to the practice and development of their profession. The course will develop students comparative understanding of historical, social and cultural processes, in both a general sense and with specific application to the structuring of health, illness and health-care.

52131 POLITICS, POWER AND HEALTH
This course is directed at understanding and analysing political action, including the nature of politics, political activity, and the political environment of nursing. Understanding the politics of health care, including the institutional framework and politics of health care provision - governments, health bureaucracies, hospitals. Interest groups as players in health care - unions, AMA, media. Parties as players - ideologies and practices. Decision-making - parliament and cabinet.

52201 JOURNALISM 1
B.A. (Social Science)
See 50201

52210 COMMUNICATION AND TECHNOLOGY
B.A. (Social Science)
See 50210

52338 DESKTOP PUBLISHING
B.A. (Social Science)
See 50338

52340 JOURNALISM 2
B.A. (Social Science)
See 50340

52341 SUB-EDITING AND PRINT PRODUCTION
B.A. (Social Science)
See 50341

52342 FEATURE WRITING
B.A. (Social Science)
See 50342

52345 INVESTIGATIVE JOURNALISM
B.A. (Social Science)
See 50345

52346 EDITING 1
B.A. (Social Science)
See 50346

52347 EDITING 2
B.A. (Social Science)
See 50347

52400 AUSTRALIAN COMMUNICATION POLICY
B.A. (Social Science)
See 50400

52402 BROADCAST MEDIA
B.A. (Social Science)
See 50402

52404 INTERNATIONAL ASPECTS OF COMMUNICATION
B.A. (Social Science)
See 50404

52414 MEDIA, CONTROL, AND RESISTANCE
B.A. (Social Science)
See 50414

52504 AUSTRALIA IN THEWORLD ECONOMY
B.A. (Social Science)
See 50504

52506 GENDER, CULTURE, AND POWER
B.A. (Social Science)
See 50506

52507 MAKING OF THE THIRD WORLD
B.A. (Social Science)
See 50507

52508 NATIONALISM, POPULISM, AND FASCISM
B.A. (Social Science)
See 50508

52510 CULTURE, RACE, AND ETHNICITY
B.A. (Social Science)
See 50510

52512 COMPARATIVE RELIGION
B.A. (Social Science)
See 50512

52514 CRIME, MADNESS, AND SOCIETY
B.A. (Social Science)
See 50514

52515 AUSTRALIAN HISTORY
B.A. (Social Science)
See 50515

52516 ORAL HISTORY
B.A. (Social Science)
See 50516

52518 AUSTRALIAN POLITICS
B.A. (Social Science)
See 50518

52519 HISTORY OF SOCIAL AND POLITIAL THOUGHT
B.A. (Social Science)
See 50519

52520 ASIAN AND PACIFIC POLITICS
B.A. (Social Science)
See 50520

52521 ORIENTALISM: CONSTRUCTS OF THE EAST
B.A. (Social Science)
See 50521

52590 HISTORY-SPECIAL SUBJECT
B.A. (Social Science)
See 50590

52591 MAGIC AND HEALING
B.A. (Social Science)
See 50591

52592 ABORIGINAL STUDIES
B.A. (Social Science)
See 50592

52593 SOCIAL POLICY
B.A. (Social Science)
See 50593

52621 HISTORIES OF TECHNOLOGY
B.A. (Social Science)
See 51621

52624 INFORMATION, DESIGN, AND TECHNOLOGY
B.A. (Social Science)
See 51624

52625 ENERGY AND THE ENVIRONMENT
B.A. (Social Science)
See 51625

52626 TECHNOLOGY POLICY
B.A. (Social Science)
See 51626

52630 HEALTH, TECHNOLOGY, AND SOCIETY
B.A. (Social Science)
See 51630

52632 POLITICAL ECONOMY OF TECHNOLOGY
B.A. (Social Science)
See 51632

52803 SITES OF HERITAGE AND HISTORY
B.A. (Social Science)
See 50803

52808 VISUAL AND AURAL RECORDS
B.A. (Social Science)
See 50808

52811 APPLYING ABORIGINAL HISTORY
B.A. (Social Science)
See 50811

52812 LOCAL AND COMMUNITY HISTORY
B.A. (Social Science)
See 50812

52813 RESEARCHING AND WRITING HISTORY
B.A. (Social Science)
See 50813

59330 ADVERTISING PRACTICE -
Social Science Elective/B.A. (Social Science)
See 50330

59331 ADVERTISING COPYWRITING (Print)
Social Science Elective/B.A. (Social Science)
See 50331

59332 ADVERTISING COPYWRITING (TV/ Radio/Film) -
Social Science Elective/B.A. (Social Science)
See 50332

59333 ADVERTISING STRATEGIES -
Social Science Elective/B.A. (Social Science)
See 50333

59350 PUBLIC RELATIONS: PROCESS AND PRACTICE
Social Science Elective/B.A. (Social Science)
See 50350

59351 PUBLIC RELATIONS: RESEARCH AND COMMUNICATION
Social Science Elective/B.A. (Social Science)
See 50351

59352 PUBLIC RELATIONS: ISSUES AND MANAGEMENT
Social Science Elective/B.A. (Social Science)
See 50352

59353 PUBLIC RELATIONS PROJECT
Social Science Elective/B.A. (Social Science)
See 50353

59354 PUBLICITY PRACTICE
Social Science Elective/B.A. (Social Science)
See 50354

59357 COMMUNITY RELATIONS & THE PUBLIC SPHERE
Social Science Elective/B.A. (Social Science)
See 50357

59628 TECHNOLOGY AND URBAN CULTURE
Social Science Elective/B.A. (Social Science)
See description 51628.

99311 OCCUPATIONAL HEALTH AND SAFETY IN SOCIETY
The objectives of this course are to identify the psychological, political and sociological dimensions of Occupational Health and Safety and present them within an analysis of a wider society. The subject stresses the complexity and diversity of working groups and environments, and the importance of human agency in constructing and changing them.

FURTHER INFORMATION ABOUT THE SCHOOL

THE SCHOOL ASSEMBLY

The major academic and administrative forum of the school is the School Assembly. In this faculty, **ALL STUDENTS AND STAFF** are members.

The assembly can discuss and make resolutions on any educational matter of relevance to the School's work. Its resolutions go to the Faculty Board or to the Head of School. It normally meets twice a semester, or as it determines, in such a way that it can discuss matters of substance before they come to Faculty Board.

EQUAL OPPORTUNITY AND AFFIRMATIVE ACTION

It is the policy of the University of Technology, Sydney to provide equal opportunity for all persons regardless of race, sex, marital status, physical disability or homosexuality and to facilitate this by means of affirmative action programmes according to state and federal legislation.

Aboriginal Students
The School has a strong commitment to the education of Aborigines in the communications field. We are active participants in the University's Aboriginal Education Centre programmes. In 1990 about 6% of new students in the BA were Aborigines and Aboriginal students are active in all the Faculty majors, as journalists, creative writers, film, radio and video makers, and in public relations and advertising.

Aboriginal Studies
The School has a working party on Aboriginal studies which is currently reviewing courses and strategies. Aboriginal perspectives and issues affecting Aboriginal people are covered in many courses in the BA degree and in the post-graduate diplomas. Increasing numbers of Aboriginal students and increasing interest from non-Aboriginal students in issues of Aboriginal culture, policy, and politics have led to an assessment of how students can concentrate on Aboriginal studies as part of their degree. Subjects with Aboriginal Studies as their primary focus include 50592 Aboriginal Studies and 50693 Aboriginal Literature which will be available with the appointment of a lecturer in Aboriginal Studies.

Non-English Speaking Background Students
Free assistance with English Language and Study Skills is available for students of Non-English Speaking Background through the ELSSA Centre on Level 18. The service includes one-to-one counselling, special interest groups, self study programs, evening tutorials and vacation courses. Communication Skills in English, a Social Science Elective designed for non-English speaking background students, is available to students from other Schools/Faculties.

Disadvantaged Access
The School is an active supporter of access for students who would normally find it difficult to participate in the BA degree through conventional avenues. We have a policy that 50% of first year places are made available for category B students; the selection process for these students seeks out people from working class and immigrant backgrounds, people with disabilities and with fractured school histories, whom we believe could make a contribution to the School and who could successfully complete the degree. Additionally, since 1989 the Faculty has participated in the University's inpUTS scheme, which allocates up to 10% of first year places to HSC leavers who can demonstrate that their HSC scores were detrimentally affected by factors over which they had no control.

MEDIA CENTRE

The Centre is situated on Level 2a and Level 16. We provide support for the teaching of courses which have a technical component - the production majors in Radio, Video and Film, Advertising and Public Relations.

Support staff manage and develop resources, and provide instruction and advice on all aspects of production work. Facilities and portable equipment are largely "dedicated" - that is, reserved for the use of students in the appropriate courses. We are developing a pool of equipment which is available generally to all faculty members. For advice as to what is available to you, consult the equipment co-ordinator (see P. 3 & 4 media staff listing).

Decision-Making:
Each area associated with the Centre holds regular monthly meetings. Teaching and support staff attend and student participation is welcome. These meetings deal with ongoing questions such as maintenance requirements, special needs for particular courses, etc. They also function later in the year as a forum for preparing course budgets and proposals for equipment purchases for the following year. Course lecturers arrange for forums where wider questions arise, such as changes to courses.

2SER-FM
2SER-FM is an Educational Public Radio Station. It is available to all students, and the wider community. The majority of its extremely diverse programmes are produced by volunteers.

2SER-FM programmes fall into three main categories: educational, community access/informational and music. The relative proportions are, roughly 40:30:30.

Specialist music programmes are mainly devoted to Contemporary Rock, African & Ethnic, Country, Jazz, Folk and experimental. Australian compositions/ performances consistently make up more than half of total broadcasts.

Spoken word content covers programmes about the environment, health and welfare, consumer issues, education, economics, literature, technology, media, politics, medicine, science, current affairs, the arts, women, multi-culturalism, recreation, children, religion, finance, law and much more.

Some sixty groups and organisations present programmes on 2SER-FM each month. They include many educational, welfare, ethnic, religious and issue-oriented bodies which often cannot obtain access to the airwaves elsewhere. In a typical week some ten languages are spoken on
2SER-FM.

All areas of the station are open to involvement. 2SER-FM can provide valuable experience and skills in broadcasting. Contact the Volunteers Co-ordinator, Stephen Scheutz to find out more.

VERTIGO
VERTIGO is the newspaper produced every two weeks by and for the students of the University. Although funded by the Students' Association, it is published separately under the banner of Studian Publishing Co. for reasons of both real and perceived autonomy. It is distributed to every UTS campus and is also available at various theatres, cinemas, and record and book shops around Sydney. It remains a helpful tool for students studying journalism and professional writing in terms of the development of professional skills, and provides invaluable experience in all aspects of information gathering and newspaper production.

THE UTS WRITERS' GROUP
The group is a collective run by and for students and is open to all students at the University.

Group activities in 1991 included readings, seminars, workshops, guest speakers, and the editing and publication of **Between U & S**, an anthology of UTS writers' work. the Group also ran successful dance parties and dinners as part of their fund-raising activities.

Committee positions within the group fall vacant at the end of each spring semester, and new students are encouraged to join and extend the activities of the Group.

UTS SCREENING GROUP
The Group is a collective run by and for students and is open to all students and independent film and video makers. The Group, originally set up as a screening space for UTS students, is open to screening work from other Filmmakers. The Group organises EXPOSED - Sydney's most popular, regular, alternative Film and Video event, designed to fill a gap in the short film culture.

UTS students' Film and Video work, which originates from different political, cultural and social perspectives, shares one common aspect: it remains "underground" or "alternative", unable to gain wide exposure.

Screenings are held the last Wednesday of every month at the AFI Cinema, Paddington. Write to: PO Box 522, Paddington NSW 2021.

CAREERS AND APPOINTMENTS
The University Union has established a Careers and Appointments Service which is designed to assist students in all aspects of their career development from career choice to graduate employment.

The Service offers:
- A directory of employers seeking full-time, part-time and casual staff
- A register of students seeking employment linked to a mailing and telephone contact service
- A library containing information on organisations which employ student graduates
- A campus interview program. Increasingly employers conduct their major recruitment campaigns using the campus interview procedure. All students who wish to participate in campus interviews should register with the CAS as soon as possible after enrolment
- Interview Skills Workshops are held on a regular

basis which give students first hand experience of facing the rigors of the job interview
- Careers Counselling for those students who may wish to review or clarify their original career choice
- Casual Employment Service which keeps a register of all casual employment suitable for students.

To keep up to date with latest vacancies, consult the Notice Board in your School or Faculty, the Notice Boards at the CAS office and the CAS newsletter which is produced once a fortnight.

Location: Level 5, Building 1

Phones: 330-1500 330-1501
330-1502 330-1503

Staff: Neill Robinson
Chris Perkins
Sue Colman
Helen Christoforou
Simon Forwood.

APPENDIX 1

RULES REGARDING CREDITS AND EXEMPTIONS

Rule 1 Credit will not normally be granted for more than two subjects studied elsewhere at Stage 1 or equivalent level.

Rule 2 If a student wishes to complete a major in any subject area, at least 5 units must be completed in that area, notwithstanding the total number of credits or exemptions grants for other study.

Rule 3 In addition to identifying credits (specified or non-specified) subject co-ordinators may nominate additional specified units required to complete a major, notwithstanding the total number of credits/exemptions granted for other study.

Rule 4 No student will be granted a major sequence for study completed elsewhere.

Rule 5 No more than eight subject units will normally be credited for study done at other institutions. In exceptional cases, a full programme of study must be approved by Faculty Board.

Rule 6 Students may complete subjects at other universities or colleges concurrently with BA studies. Credit granted for such study will nor normally count towards the completion of major.

Rule 7 Credit will not be granted for subject units completed seven or more years before the year in which exemption is requested, except at the discretion of the Head of School.

Rule 8 Credit cannot be given for work experience (except as outlined in Rule 9). However work experience may be the basis for a claim for exemption from particular BA course requirements, e.g., pre-requisite requirements.

Rule 9 In the case of the Computer Skills in Communication credit may be given for work experience, by the co-ordinator.

SCHOOL
OF
INFORMATION STUDIES

SCHOOL OF INFORMATION STUDIES

Information about the School

The School of Information Studies was established in 1976 and provides general and special programmes for education and training in library and information services which allow for normal and mature age entry, basic and advanced study with varied patterns of attendance. Courses are designed to meet the requirements of the Australian Library and Information Association as appropriate.

(a) Bachelor of Applied Science (Information): a three year degree course which provides education for information professionals engaged in the collection, storage, processing and dissemination of information.

(b) Bachelor of Education (Teacher Librarianship): a four year course offered jointly with the School of Teacher Education and designed to provide a dual qualification in Teacher Librarianship and Primary Teaching. (Details under School of Teacher Education.)

(c) Graduate Certificate in Information Management: a one year part-time graduate certificate course introduced in 1991 for persons with a degree or UG2 diploma, or people who have extensive work experience.

(d) Graduate Certificate in Communication Management: a one year part-time graduate certificate course introduced in 1992 for persons with a degree or UG2 diploma, or people who have extensive work experience.

(e) Graduate Certificate in Public Relations: a one year part-time graduate certificate course introduced in 1992 for persons with a degree or UG2 diploma, or people who have extensive work experience.

(f) Graduate Diploma of Applied Science (Information): a one year graduate diploma course in information studies introduced in 1989 for persons with a UG1 degree or UG2 diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information science.

(g) Graduate Diploma in Communication Management: a two year part-time graduate diploma course introduced in 1983 for persons with a UG1 degree or a UG2 diploma (as defined by the Australian Council on Tertiary Awards).

(h) Graduate Diploma of Applied Science (Information/ Teacher Librarianship): a one year graduate diploma course in library and information studies introduced in 1989 with special emphasis on teacher librarianship for persons with a UG1 or UG2 diploma (as defined by the Australian Council on Tertiary Awards), or a university degree, in a discipline other than library or information science, plus a recognised teaching qualification, plus evidence of successful teaching experience.

(i) Master of Applied Science (Communication Management): a three year part-time masters degree course in communication management which focusses on various aspects of communication in organisations and a range of communication research methodologies, culminating in a project guided by a university supervisor. Students can also select a sequence in either Public Relations or Human Resource Development.

(j) Master of Applied Science (Information): A one year full-time and two years part-time or four years part-time masters degree course in information science which caters to the needs of information professionals in a wide variety of settings, who wish to undertake advanced study in relation to the restructuring and consolidation of information and the conceptual understanding of information science.

• **Not all programmes have intakes each year.**

The School also provides professional development programmes for information professionals. These include:

- specialist and refresher courses
- short term (2-3 days) courses.

Another service provided by the School is consultancy to library authorities, information agencies, government departments and the corporate sector.

Semester-Unit Weightings

In the section, "Semester-Unit Outlines" at the back of the Handbook, each semester-unit is described in terms of Class Contact Hours and Week Hours. These indicate approximately the amount of time a student can expect to devote to the various aspects of the unit: i.e., in formal class contact and overall study per week.

Class Contact Hours: The number of hours per week in which students enrolled in a particular unit are in formal contact with fellow students and teaching staff. Such contact may take the form of lectures, tutorials, workshop classes, laboratory sessions, seminars or discussions or a combination of these sessions.

Week Hours: The approximate amount of time a student is expected to work in the given unit per week, *including* class contact. Week hours can be seen as the minimum amount of work required per week.

Courses have been designed so that generally speaking a student will be required to do between 36 and 44 hours per week in the programme, i.e., the total number of week hours of all semester units in which a student is enrolled in any one semester should total between 36 and 44 hours in a full-time programme. A part-time programme is approximately half this.

Prerequisite units: These are units which students are required to pass in order to enrol in subsequent units in a sequence.

Corequisite units: These are units in which students may enrol in the same semester as they enrol in the units for which other units may be corequisite units, provided those units are available.

UNDERGRADUATE COURSES

BACHELOR OF EDUCATION (TEACHER LIBRARIANSHIP)
Course Code: TE 14

This four-year full-time course is under review to take into account the substantial changes that have taken place in Teacher Education.

At this stage it is known that the course will have the following components: Teaching Studies, Foundation Studies, Elective Studies (see description under Bachelor of Teaching) and also Information Studies which provide the theoretical and practical knowledge relating to the teacher-librarian and the educational environment within schools.

The contemporary teacher librarian plays a leadership role within the school in many areas including curriculum development, co-operative planning and teaching, the development of information skills and the management, evaluation and promotion of educational resources within schools.

BACHELOR OF EDUCATION (TEACHER LIBRARIANSHIP) : STRUCTURE OF PROGRAMME

The structure for first year students in 1992 will be as follows:

	Teaching Studies			Foundation Studies			
Semester	Practicum Curriculum	Curriculum Studies	Information Studies	Education Studies	General Studies	Elective Study Major	Hours Total
I	Practicum 1: Introduction to Issues & Dilemmas in Primary Schooling (2) & Field Experience	Primary Curriculum Orientation I (4) Primary Curriculum Orientation II (4)	Information Users IC (3) Information Resources IC (3)	Developmental Psychology (3)	Education for the Future: A Comencemnt Program (1) Introduction to Computers in The Classroom (2)		22
II	Practicum 2: Promoting Learning and Learner Co-operation Behaviour (3) & Field Experience	English Education I (3) Mathematics Education I (2) Science & Technology Education I (2) Art & Craft Education I (3) Social Studies Education I (3)	Techniques for Inform. Production (3)			Subject 1 (3)	22

BACHELOR OF EDUCATION (TEACHER LIBRARIANSHIP) : STRUCTURE OF PROGRAMME

The structure for second, third and fourth year students is currently as follows:

SEMESTER	EDUCATION STUDIES	PRACTICUM	TEACHING STUDIES	LIBRARY AND INFORMATION STUDIES	BACHKGROUND STUDIES	GENERAL STUDIES	HOURS TOTALS
III	P&P. of T.III (2) E2340 Social Bases of Educ. E2341	Teaching Practicum III 42301	Soc. Stds.T.I E9104 (3) Eng.Tch.IIIA E3314 (4) Maths.Tch.II E5213 (2)		Computer (3) Awareness E5515	I (3-4)	19-20
IV	P.& P. of (3) Teaching IV E2440	Teaching Practicum IV 09924	Math.Tch.III E5313 (3) Sci.Tch.II E8206 (3)* PE Tch.I E7106 (3) Eng.Tch.IV E3412 (2)	Info.Methods IC 55150 (3)		II (3)	17-21
V	Providing for Individual (3) Differences E2544	Teaching PracticumV 09925	Art/Cft.Tch.II E0221 (3)* Music Tch.II E6207 (3)* Eng.Tch.V E3414 (2)*	Info.Users IIC 41230 Users IIC (3) Inf.Resources IIC 55140 (2)		III (3-4)	11-20
VI	Philosophical Bases of (2) Educ. E2641	Teaching Practicum VI 09926	Soc.Stds.T.II E9204 (2)* Hlth.Ed.Tch.II E4203 (3)* Water Safety E7104 (2) Eng.Tch.V E3414 (2)*	Info. Methods IIC 55250 (4)	Communication (2) in the Educational Environment 56904	IV (3)	13-21
VII	School and Community (3) Relations E2961	Teaching Practicum VII 09927	Maths.Tch.IV E5415 (2)* P.E.Teach.II E7206 (2)*	Info. Methods IIIC 55350 (3)		V (3-4)	9-14
VIII	Program & Cur. (3) Design Implementing Educational Change E2632 (3)	Teaching Practicum VIII 09928		Info. Users IIIC 55330 (3) Info. Users IVC 55430 (2)		VI (3-4)	17.18

* Students must choose 5 out of 8 units marked with asterisk.
NB: English Teaching V may be done in Semester V or Semester VI

BACHELOR OF APPLIED SCIENCE (INFORMATION)
Course Code: HL10

The Bachelor of Applied Science (Information) programme provides training for information professionals who will be engaged in the collection, storage, processing and dissemination of information. This programme normally will involve three years full-time study or five or six years part-time study.

Structure of the Course

1. **Required Studies** - incorporating Contextual, Major, Minor, Skills and Professional Studies.

(a) Contextual Studies:
55110 The Information Environment

(b) Required Major Study:
55120 Information Science 1
55220 Information Science 2
55320 Information Science 3
55420 Information Science 4
55520 Information Science 5
55620 Information Science 6

(c) Minor (Supporting) Studies:
56100 Introduction to Communication
55126 Psychology
51103 Work, Organisation & Society

Minor (Disciplinary) Studies

Communication Studies
56111 Interpersonal Communication
56414 Organisational Communication
56314 Communication in Small Groups
OR
56514 Mass Communication
OR

Computer Information Systems
31520 CIS II: Introduction to Computer Systems
31530 CIS III: Software Engineering
31560 CIS VI: Database Design
OR

Organisational Studies

21125 Australian Business Environment
21130 Organisational Behaviour
AND EITHER
21131 Operations Management
K36302 Business and Government
21306 Employment Relations
21221 Organisation Design and Change
21613 Contemporary Management Practices

(d) Skills Units:
55415 Administrative Techniques in Information Provision
55125 Introduction to Information Systems
55303 Research Methods 1
55202 Statistics 1
55218 Techniques for Information Production

(e) Professional Studies:
55119 Professional Studies 1
55219 Professional Studies 2
55319 Professional Studies 3
55419 Professional Studies 4

2. **Elective Studies—Category A** students choose 9 units total. At least 1 unit must be chosen from each group, with a maximum of 3 units only from Group 2—Target Group Studies. A minimum of 6 units must be taken from Groups 1 and 2.

Group 1

55510 Information Collection Management
31540 CIS IV: Information Systems Design I
31570 CIS VII: Information Systems Design II
55515 Management for Information Provision
K36408 Marketing in Information Provision
55418 Information Dissemination
55403 Research Methods 2
55302 Statistics 2
56105 Video Production
55310 Subject Information Resources
55511 Records Management
55222 Bibliographic Control
55311 Indexing
55221 Publishing

Group 2 - Target Group Studies

55601 Business
55602 Children/Young Adult
55603 Education
55604 Ethnic Communities
55605 Government
55606 Health
55607 Recreation
55608 Welfare

Category B: Elective Major in Communication Studies

Students keen to develop their communication skills can choose one of two sequences:
an **Elective Major** or
a **Minor Disciplinary Study with Electives.**

The Communication Studies courses have three objectives:

- to provide students with knowledge, skills and understanding in the field of Communication Studies;
- to provide students with competencies in areas of applied Communication Studies which are complementary to their major studies in Information Science; and
- to provide students with vocational skills which support their professional role as Information Professionals and enable them to develop skills in the communication and public relations aspects of this role.

Elective Major in Communication Studies

This consists of four common units:
56111 Communication I: Interpersonal Communication
56314 Communication IIIA: Communication in Small Groups
56414 Communication IVA: Organisational Communication
56514 Communication VA: Mass Communication.

These are followed by an elective sequence of two more subjects:
either
56116 Introduction to Public Relations
56216 Public Relations Practice
OR
56604 Advertising and Media Management
K36408 Marketing in Information Provision

Minor Disciplinary Study plus Electives

This begins with three of the following four units:
56111 Communication I: Interpersonal Communication
56314 Communication IIIA: Communication in Small Groups
56414 Communication IVA: Organisational Communication
56514 Communication VA: Mass Communication

Followed by **three** electives such as:
56604 Advertising and Media Management
56116 Introduction to Public Relations
56216 Public Relations Practice.

The Computer Information Systems Elective Major is taught by the School of Computing Sciences and comprises:

31520	Computer Information Systems II Introduction to Computer Systems
31530	Computer Information Systems III Software Engineering
31540	Computer Information Systems IV Information Systems Design I
31550	Computer Information Systems V Commercial Systems
31560	Computer Information Systems VI Database Design
31570	Computer Information Systems VII Information Systems Design II
31580	Computer Information Systems VIII Data Communications

Award of the Degree

1. In order to qualify for the award of Bachelor of Applied Science (Information) a student must complete 31 semester units, including 1 unit in contextual studies; 6 units in the major study; 3 units in minor disciplinary studies; 3 minor supporting studies units; 4 units in professional studies; 5 skill units; 9 elective studies units.

2. A student who fails in a unit must repeat it in a later semester or take another unit in its place, where this is permitted.

3. A student who fails in a unit in a sequence in which its passing is a prerequisite of the next unit in the sequence must repeat the unit failed or abandon the sequence.

4. The normal time for the completion of all the requirements of the degree programme is six semesters (full-time) or twelve semesters (part-time). However, the degree will be awarded to students who complete the requirements in nine semesters (full-time) or eighteen semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time.

BACHELOR OF APPLIED SCIENCE (INFORMATION)

Typical Full-time Programme

	Unit†	Class Contact Hours	Week Hour
Semester I			
55110	The Information Environment	3	6
55120	Information Science 1	4	8
55126	Psychology	3	8
51103	Work, Organisation & Society	3	6
56100	Introduction to Communication	3	6
55125	Introduction to Information Systems	3	8
Semester II			
55220	Information Science 2	4	8
55119	Professional Studies 1	2	6
55218	Techniques for Information Production	3	6
55202	Statistics 1	3	8
	*Minor (Disciplinary) Study**	3	6
	or Elective Major		
Semester III			
55320	Information Science 3	4	8
55219	Professional Studies 2	2	6
55303	Research Methods 1	3	8
	*Elective***	3	6
	*Minor (Disciplinary) Study**	*3*	*6*
	or Elective Major		
Semester IV			
55420	Information Science 4	4	8
55415	Administrative Techniques in Information Provision	3	8
	*Elective***	3	6
	*Elective***	3	6
	*Minor (Disciplinary) Study**		
	or		
	Elective Major	3	6
Semester V			
55520	Information Science 5	4	8
55319	Professional Studies 3	2	8
	*Elective***	3	6
	*Elective***	3	6
	*Minor (Disciplinary) Study**		
	or		
	Elective Major	3	6
Semester VI			
55620	Information Science 6	4	8
55419	Professional Studies 4	2	8
	*Elective***	3	6
	*Elective***	3	6
	Elective Major	3	6

* Students must complete 3 Units of Minor (Disciplinary) Studies.

** Students must complete 9 electives ensuring that the normal prerequisites are observed.

† Unit outlines: see section at rear of Handbook where semester unit details are shown in numerical order.

Typical Part-time Programme

	Unit†	Class Contact Hours	Week Hour
Semester I			
55110	The Information Environment	3	6
55120	Information Science 1	3	6
55126	Psychology	3	8
Semester II			
55220	Information Science 2	4	8
51103	Work, Organisation & Society	3	6
Semester III			
55320	Information Science 3	4	8
56100	Introduction to Communication	3	6
55125	Introduction to Information Systems	3	8
Semester IV			
55420	Information Science 4	4	8
55218	Techniques for Information Production	3	6
Semester V			
55520	Information Science 5	4	8
	*Elective***	3	6
Semester VI			
55620	Information Science 6	4	8
55202	Statistics 1	3	8
	*Minor (Disciplinary) Study** or *Elective Major*	3	6
Semester VII			
	*Elective***	3	6
	*Elective***	3	6
	*Minor (Disciplinary) Study** or *Elective Major*	3	6
Semester VIII			
55119	Professional Studies 1	2	6
	*Elective***	3	6
	*Minor (Disciplinary) Study** **or** *Elective Major***	3	6
Semester IX			
55219	Professional Studies 2	2	6
55303	Research Methods 1	3	8
	*Minor (Disciplinary) Study** **or** *Elective Major*	3	6
Semester X			
55415	Administrative Techniques in Information Provision	3	8
	*Elective***	3	6
	*Elective***	3	6
Semester XI			
55319	Professional Studies 3	2	8
	*Elective***	3	6
Semester XII			
55419	Professional Studies 4	2	8
	*Elective***	3	6

* Students must complete 3 Units of Minor (Disciplinary) Studies.

** Students must complete 9 electives ensuring that the normal prerequisites are observed.

† Unit outlines: see section at rear of Handbook where semester unit details are shown in numerical order.

SUBJECTS OFFERED TO STUDENTS IN OTHER FACULTIES

A number of subjects are taught to students in other Faculties. Some of these are prescribed for certain faculties, others are general electives.

Faculty of Business

a) Bachelor of Business

Compulsory subject

21215 Management and Communication Skills

Elective subjects/strands

Sub-major in Business Communication: 4 subjects from

56116 Introduction to Public Relations
56216 Public Relations Practice
56604 Advertising and Media Management
56414 Organisational Communication
56514 Mass Communication
56314 Small Group Communication

Management major: Communication Management Concentration

56414 Organisational Communication
56116 Introduction to Public Relations
56216 Public Relations Practice
56604 Advertising and Media Management

Management major: Information Management concentration
55220 Information Science 2
55320 Information Science 3
55420 Information Science 4
55511 Records Management)
55601 Target Group: Business) 1 of
55605 Target Group: Government)

Sub major in Marketing
56604 Advertising in Media Management

b) Bachelor of Arts (Leisure)
Compulsory subject
57129 Information Technology for Leisure and Tourism

Elective subjects
56116 Introduction to Public Relations
56216 Public Relations Practice

c) Other electives
55221 Publishing
56105 Video Production

Graduate courses
a) Graduate Certificate in Sports Management
b) Graduate Diploma in Sports Management
c) Graduate Diploma in Tourism Management
d) Graduate Diploma in Leisure Studies

Electives
56744 Public Relations Management
56742 Applied Public Relations

Faculty of Education
Bachelor of Education
Electives
56901 Human Communication
56902 Mass Media In Education
56903 Video in Education
56904 Communication in the Education Environment
55221 Publishing

Faculty of Mathematical & Computing Sciences
Bachelor of Applied Science (Computing Sciences)

Elective sequence of four subjects
55220 Information Science 2
55320 Information Science 3
55420 Information Science 4
and
55601 Target Group: Government)
55605 Target Group: Business)
55311 Indexing) 1 of
55222 Bibliographic Control)
55511 Records Management)

POSTGRADUATE COURSES

GRADUATE CERTIFICATES

Three graduate certificate courses are offered in the School of Information Studies on the Kuring-gai Campus. These courses, for which a fee is charged, are designed for busy professionals who cannot afford to allow their knowledge to become outdated and who do not have the time to take a prolonged period of study at this stage.

As well as practitioners seeking specialised training, the graduate certificate courses cater for students with the potential to master skills and management training before taking a first job as a staff professional.

Each certificate course consists of four subjects and students can expect to attend classes for two three-hour sessions over two fourteen-week semesters.

***Teaching Strategies**
Emphasis is placed on creating a stimulating learning environment:

- Teaching occurs in small group workshop situations.
- Assessment is progressive by assignments.
- Students have considerable autonomy as "adult learners" with prior academic training and professional work experience.
- Assignments and projects can be directly related to students' work situations.
- Emphasis is placed on utilising examples from students' work situations.
- Speakers from various organisations are invited to lead some sessions.

Applicants for these programs will normally have a degree or equivalent qualification. A number of places may be available to applicants with post-secondary qualifications who can provide evidence of a capacity to complete a graduate certificate program. Students are expected to have work experience in a relevant area in a public, private or community sector organisation.

GRADUATE CERTIFICATE IN PUBLIC RELATIONS
Course Code: HL54

This program provides professional education for people responsible for public relations in public or private organisations or consultancies. It focuses on the management of the public relation function in organisations and places students in a problem-solving

environment in which public relations problems can be analysed and discussed.

As well as these management and decision-making skills, this program develops advanced competencies in all areas of communication needed for successful public relations. At the end of the course students are encouraged and assisted to complete the Accreditation Examination of the Public Relations Institute of Australia.

Course Structure
Semester I
56741 Managerial Communication
56742 Applied Public Relations

Semester II
56740 Managing Communication Media
56744 Public Relations Management

GRADUATE CERTIFICATE IN COMMUNICATION MANAGEMENT
Course Code: HL53

Communication management is becoming an important managerial role in public and private sector organisations where communication managers are responsible for areas such as human resource development and public relations management. This program provides students with an introduction to the management of communication processes and resources.

It has been designed to extend the professional preparation of people who are working in or who anticipate working in the broad field of communication management. The course provides students with the opportunity to develop expertise in communication studies across a full spectrum of contexts including interpersonal, group, organisational and mass communication.

There are four subjects in this course:
56741 Managerial Communication is compulsory

Students choose three of the following subjects:
56740 Managing Communication Media
56743 Mass Communication Analysis
56748 Communication in the Group Context
56749 Issues in Organisational Communication

Course Structure
Semester I
56741 Managerial Communication
56749 Issues in Organisational Communication

Semester II
56740 Managing Communication Media
56743 Mass Communication Analysis
56748 Communication in the Group Context

GRADUATE CERTIFICATE IN INFORMATION MANAGEMENT
Course Code: HL52

The Graduate Certificate in Information Management is designed for managers who have particular responsibilities for information handling in organisations. The course is the equivalent of 2 semesters part-time study.

Course Structure
Semester 1
21770 Organisation Analysis and Management
56749 Organisational Communication

Semester 2
55744 Information Technology
55745 Information Management

All four units are compulsory.

Award of the Certificate
1. In order to qualify for the award of Graduate Certificate in Information Management a student must satisfactorily complete the four compulsory units.

2. A student who fails in a unit must repeat it in a later semester or take another in its place if it is possible.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements is 2 semesters (part-time).

GRADUATE DIPLOMAS

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION)
Course Code: HL50

Prerequisite: a UGI degree or UG2 diploma as defined by the Australian Council on Tertiary Awards, or a university degree in a discipline other than library or information science. The programme educates information professionals who will be engaged in the provision of information for use by others using special skills in analysing, evaluating and repackaging information, particularly in the subject areas of their undergraduate studies.

Structure of the Course

a. **Information Studies**
55751 Foundation Information Studies
55753 Subject Analysis
55754 User Analysis
55851 Information Presentation
55852 Information and Document Retrieval

b. Technical Studies

55752	Foundation Technical Studies
55755	Management of Information Provision
55853	Research and Quantitative Methods 1
55756	Producing Information

c. Integrating Studies

55854	Information Consolidation

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION)

Typical Full-time Programme

	Unit†		Class Contact Hours	Week Hour
Semester I				
1-3	55751	Foundation Information Studies	10	25
1-3	55752	Foundation Technical Studies	5	13
4-14	55753	Subject Analysis	4	12
4-14	55754	User Analysis	4	12
4-14	55755	Management of Information Provision	3	8
4-14	55756	Producing Information	3	8
Semester II				
1-8	55851	Information Presentation	5	13
1-8	55852	Information and Document Retrieval	5	13
1-8	55853	Research & Quantitative Methods 1	5	13
9-14	55854	Information Consolidation	15	35

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 15 weeks long, with class work occurring in 14 weeks.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order.

Typical Part-time Programme

	Unit†		Class Contact Hours	Week Hour
Semester I				
1-3**	55751	Foundation Information Studies	10	25
4-14	55754	User Analysis	4	12
4-14	55756	Producing Information	3	8
Semester II				
1-3**	55752	Foundation Technical Studies	5	13
1-8	55853	Research & Quantitative Methods 1	5	13
3-14	55753	Subject Analysis	4	12
Semester III				
1-7	55851	Information Presentation	5	13
8-14	55852	Information and Document Retrieval	5	13
4-14	55755	Management of Information Provision	3	8
Semester IV				
1-14	55854	Information Consolidation	15	35

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 15 weeks long, with class work occurring in 14 weeks.

** For part-time students, Foundation Information Studies and Foundation Technical Studies involve some weekend attendance as well as week-day evening classes, during the first three weeks of Semesters I and II.

† Unit outlines: See Section at back of calendar where semester-unit details are shown in numerical order.

Award of the Graduate Diploma of Applied Science (Information)

1. In order to qualify for the award of the Graduate Diploma of Applied Science (Information) a student must satisfactorily complete 10 units: Information Studies (5 units); Technical Studies (4 units); Integrating Studies (1 unit).

2. A student who fails in a unit must repeat it in a later semester.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements for the Graduate Diploma of Applied Science (Information) is 2 semesters (full time) OR 4 semesters (part-time). However, the Graduate Diploma of Applied Science (Information) will be awarded to students who complete the requirements in 3 semesters (full-time) OR 6 semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time.

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION/TEACHER LIBRARIANSHIP) Course Code: HL 51

Prerequisite: a UG1 degree or UG2 diploma as defined by the Australian Council on Tertiary Awards, or a university degree in a discipline other than library or information science; a recognised teaching qualification; and evidence of successful teaching experience.

This programme educates information professionals who will be engaged in the provision of information for use by others, particularly within the education environment.

Structure of the Course

a. Information Studies

55751	Foundation Information Studies
55753	Subject Analysis
55754	User Analysis
55851	Information Presentation
55852	Information and Document Retrieval

b. Technical Studies

55752	Foundation Technical Studies
55755	Management of Information Provision
55853	Research and Quantitative Methods 1
55756	Producing Information

c. Special Studies

55760	Topics in Teacher Librarianship

d. Integrating Studies

55854	Information Consolidation

GRADUATE DIPLOMA OF APPLIED SCIENCE (INFORMATION/TEACHER LIBRARIANSHIP)

Typical Full-time Programme

	Unit†		Class Contact Hours	Week Hour
Semester I				
1-3	55751	Foundation Information Studies	10	25
1-3	55752	Foundation Technical Studies	5	13
4-14	55753	Subject Analysis	4	12
4-14	55754	User Analysis	4	12
4-14	55755	Management of Information Provision	3	8
4-14	55756	Producing Information	3	8
**	55760	Topics in Teacher Librarianship	-	65
Semester II				
1-8	55851	Information Presentation	5	13
1-8	55852	Information and Document Retrieval	5	13
1-8	55853	Research and Quantitative Methods I	5	13
9-14	55854	Information Consolidation	15	35
**	55760	Topics in Teacher Librarianship	-	65

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 15 weeks long, with class work occurring in 14 weeks.

** Classes conducted during the non-teaching period.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order.

Typical Part-time Programme

	Unit†		Class Contact Hours	Week Hour
Semester I				
1-3**	55751	Foundation Information Studies	10	25
4-14	55754	User Analysis	4	12
4-14	55756	Producing Information	3	8
***	5576	Topics in Teacher Librarianship Part A	-	30
Semester II				
1-3**	55752	Foundation Technical Studies	5	13
1-8	55853	Research and Quantitative Methods I	5	13
4-14	55753	Subject Analysis	4	12
***	55761	Topics in Teacher Librarianship Part B	-	35
Semester III				
1-7	55851	Information Presentation	5	13
4-14	55755	Management of Information Provision	3	8
8-14	55852	Information and Document Retrieval	5	13
***	55761	Topics in Teacher Librarianship Part C	-	30
Semester IV				
1-14	55854	Information Consolidation	15	35
***	55761	Topics in Teacher Librarianship Part D	-	30

* Refers to the weeks of semester during which teaching of the unit would occur. Each semester is 15 weeks long, with class work occurring in 14 weeks.

** For part-time students, Foundation Information Studies and Foundation Technical Studies involve some weekend attendance as well as week-day evening classes, during the first three weeks of Semesters I and II.

***Classes conducted during the Classes Suspended period.

† Unit outlines: See Section at back of Handbook where semester-unit details are shown in numerical order.

Award of the Graduate Diploma of Applied Science (Information/Teacher Librarianship)

1. In order to qualify for the award of the Graduate Diploma of Applied Science (Information/Teacher Librarianship) a student must satisfactorily complete ll units: Information Studies (5 units); Technical Studies (4 units); Integrating Studies (1 unit); Special Studies (1 unit).

2. A student who fails in a unit must repeat it in a later semester.

3. A student who fails a unit in a sequence must repeat the unit failed before continuing the sequence.

4. The normal time for completion of all of the requirements for the Graduate Diploma of Applied Science (Information/Teacher Librarianship) is 2 semesters (full time) OR 4 semesters (part-time). However, the graduate Diploma of Applied Science (Information/Teacher Librarianship) will be awarded to students who complete the requirements in 3 semesters (full-time) OR 6 semesters (part-time). In special circumstances, the Faculty Board may grant an extension beyond this time.

GRADUATE DIPLOMA IN COMMUNICATION MANAGEMENT
Course Code: HL61

The Graduate Diploma in Communication Management has been designed to extend the professional preparation of people located in diverse occupational settings and who are engaged in, or anticipate engagement in, the broad field of communication management.

Courses attempt to meet this aim by providing the opportunity for students to pursue studies in a way that integrates:

- Communication studies across a full spectrum of communication contexts from interpersonal, through group and organisational, to mass communication;
- Management study; and
- Studies in an elective specialisation relevant to human resource development or public relations.

The course provides opportunities for developing theoretical frameworks for describing and explaining the processes of communication management and will be useful in understanding changes in communication management applications. The course caters for students with differing academic and vocational backgrounds and is structured to allow students to extend their competencies generally in the field of communication management while allowing them, via electives, to specialise in one of the following areas:

- Human Resource Development
- Public Relations

Specific Aims of the Courses

- To develop the professional skills necessary for undertaking the tasks associated with communication management in terms of the management of communication resources and processes for facilitating communication in organisation-related contexts.
- To acquire the conceptual and analytical skills required by communication managers from the differing perspectives of individual, group, organisational and mass communication.
- To understand the communication manager and client as individuals responding to intrapersonal, intra-organisational and social forces determining the effective practice of communication management.
- To examine the nature of management functions and administrative practices in organisations and the implications of these for practising communication managers.
- To extend knowledge and skills in a specialist area of communication management related to particular professional needs

STUDENTS

Admission Requirements

Most students seeking admission to the program are graduates. However, the requirements are designed to allow some students without graduate status, but with relevant work experience, to be admitted to the program.

Applicants are classified into one of the following categories according to the level of formal education they have obtained. Further requirements for each category are listed below.

Category 1

Applicants with disciplinary training to UGl degree level.

Further Requirements

Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (e.g. as a communication technologist, in publicity and public relations, or in training and development) consequent upon the attainment of a degree.)

Category 2
Applicants with professional training to UG2 diploma level.

Further Requirements
(a) Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management in either the public or private sector (e.g. as a communication technologist, in publicity and public relations, or in training and development) for which the attainment of a UG2 diploma was recognised.

(b) Evidence of a capacity to proceed with a graduate diploma program. Candidates must demonstrate in an interview that they have an understanding of the problems of communication management in their field.

Category 3
Applicants with any other post-secondary qualifications, whether obtained from an educational institution or professional association.

Further Requirements
(a) Work experience. At least two years working in an appropriate area and at a level of responsibility in communication management and at least five years prior experience leading to that position, in either the public or private sector (e.g. as a communication technologist, in publicity and public relations, or in training and development).

The course consists of the following units

Core Studies
56741 Managerial Communication
56748 Communication in the Group Context
56749 Issues in Organisational Communication
56743 Mass Communication Analysis
21770 Organisational Analysis & Management

Elective Specialisations

Human Resource Development
56745 Principles & Practice for Human Resource Development
56746 Managing Human Resource Development
56747 Issues in Human Resource Development
OR
Public Relations
56740 Managing Communication Media
56744 Public Relations Management
56742 Applied Public Relations

GRADUATE DIPLOMA IN COMMUNICATION MANAGEMENT

STRUCTURE OF PROGRAMME
8 units (3hrs/semester)

Semester	Core Studies		Elective Specialisations			
			Human Resources Development		or Public Relations	
1	56741	Managerial Communication	56745	Principles and Practices for Human Resource Development	56740	Managing Communication Media
2	56748	Communication in the Group Context	56746	Managing Human Resource Development	56744	Public Relations Management
3	56749	Issues in Organisational Communication	56747	Issues in Human Resource Development	56742	Applied Public Relations
4	56743	Mass Communication Analysis				
	21770	Organisational Analysis & Management				

Unit Prerequisite
For Communication in the Group Context, Issues inOrganisational Communication and Mass Communication Analysis

Managerial Communication is a prerequisite.

For Managing Human Resource Development and Issues in Human Resource Development

Principles and Practices for Human Resource Development is a prerequisite.

For Public Relations Management and Applied Public Relations

Managing Communication Media is a prerequisite.

Attendance Pattern
This programme is offered on a part-time basis with evening attendance. Students will be expected to attend two three-hour classes each week. The normal time for completion of the requirements is two years (4 semesters). In special circumstances, the Faculty Board may grant an extension of time to complete.

Progression in the Programme
Progression in the programme will be by unit rather than semester. However, in delivering a student's progress, consideration will be given to subject requirements and the maximum time permitted for completion of the Graduate Diploma. Specific regulations governing students' progression, particularly in relation to advanced standing, substitution or exemptions, will be determined by the Faculty Board.

Graduation Requirements

i). In order to qualify for the award of the Graduate Diploma in Communication Management, a student must complete 8 (3hr/week) units unless exemptions are granted as defined in (ii) or (iii).

ii). Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received) may be granted by the Faculty Board up to the maximum of two credits.

iii). Students may be permitted to substitute other graduate units offered in UTS for those in the defined programme where duplication of previous studies would result from following the prescribed programme. Each case will be considered on its merit and on a unit by unit basis.

iv). A student who fails a unit in a sequence must repeat it at a later semester or take another unit in its place where this is permitted.

v). A student who fails a unit in a sequence in which its passing is a pre-requisite of the next unit in the sequence must repeat the unit failed before taking the next unit in the sequence.

vi). The normal time for completion of all the requirements of the Graduate Diploma will be 4 semesters part-time. However, the Graduate Diploma may be awarded to students who complete the requirements in 6 semesters (part-time). In special circumstances the Faculty Board may grant an extension beyond that time or may permit students to complete their programme in less than the normal time.

MASTERS DEGREES

MASTER OF APPLIED SCIENCE (COMMUNICATION MANAGEMENT)
Course Code: HL 71

The Masters programme is designed to provide for the professional and scholarly development of persons interested in the broad field of communication management.

Description of the Course
The Master of Applied Science (Communication Management) programme is designed to provide for the professional and scholarly development of persons interested in the broad field of communication management. The field of communication management is a broad and developing area evident within a range of organisational contexts including human resource development, public relations/public affairs and consultancy. The programme is initially concerned with the development of conceptual understandings and practical skills in the management of communication processes and resources. It then seeks to further develop knowledge and critical and analytical skills in communication management appropriate to consultancy and advanced management roles and to develop competencies in research and theory building in selected areas of communication management.

Rationale and Aims
The Master of Applied Science (Communication Management) will build on the aims of the Graduate Diploma in Communication Management. In addition to these aims, the Masters programme will seek to:

- Develop knowledge and critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles.
- Extend and deepen conceptual understandings of communication management in managerial, professional and business contexts; and
- Develop competencies in research and theory building in selected areas of communication management.

Admission Requirements

Category 1
An undergraduate degree in communication, management or a closely related field from a recognised university.

Work Experience
At least two years of relevant work experience at a level of responsibility in communication management.

Category 2
An undergraduate degree from a recognised university, together with an additional qualification from a recognised post secondary institution in a relevant field (Certificate, Associate Diploma, Graduate Diploma).

Work Experience
At least two years of relevant work experience at a level of responsibility in communication management.

Category 3
Students who have successfully completed the requirements of the Graduate Diploma in Communication Management at a credit level average will be eligible to transfer to the Master of Communication Management programme. These students will enter Semester 5 of the programme.

Students in Category 1 and Category 2 will be eligible for up to 2 subject credits where they can provide evidence of having completed equivalent studies at a recognised tertiary institution at post-graduate level.

The course consists of the following units

Core Studies
56741 Managerial Communication
56748 Communication in the Group Context
56749 Issues in Organisational Communication
56743 Mass Communication Analysis
21770 Organisational Analysis & Management
56950 Communication Research
56951 Communication Management Research Design Seminar
56952 Communication Management Research Project
56953 Contemporary Issues in Communication Management

Elective Specialisations
Human Resource Development
56745 Principles and Practices for Human Resource Development
56746 Managing Human Resource Development
56747 Issues in Human Resource Development
or
Public Relations
56740 Managing Communication Media
56744 Public Relations Management
56742 Applied Public Relations

STUDENTS

Attendance Pattern
This programme is offered on a part-time basis requiring evening attendance. Students will be expected to attend 2 three-hour classes each week. The normal time for completion of the requirements is 3 years (6 semesters). In special circumstances the Faculty Board may grant an extension of time to complete.

MASTER OF APPLIED SCIENCE (COMMUNICATION MANAGEMENT)

STRUCTURE OF PROGRAMME

Semester	Core Studies		Elective Specialisations			
			Human Resource Development		or Public Relations	
1	56741	Managerial Communication	56745	Principles and Practices for Human Resource Development	56740	Managing Communication Media
2	56748	Communication in the Group Context	56746	Managing Human Resource Development	56744	Public Relations Management
3	56749	Issues in Organisational Communication	56747	Issues in Human Resource Development	56742	Applied Public Relations
4	56743	Mass Communication Analysis				
	21770	Organisational Analysis & Management				
5	56950	Communication Research				
	56951	Communication Management Research Design Seminar				
6	56952	Communication Management Research Project				
	56953	Contemporary Issues in Communicaton Management				

Graduation Requirements

i) In order to qualify for the award of the Master of Applied Science (Communication Management) a student must complete 12 (3hr/semester) units unless exemptions are granted as defined in (ii) or (iii).

ii) Credit for relevant studies completed at the postgraduate level in other institutions (for which no postgraduate award has been received)) may be granted by Faculty Board up to the maximum of two credits.

iii) Students may be permitted to substitute other graduate units offered in UTS for those in the defined programme where duplication of previous studies would result from following the prescribed programme. Each case will be considered on its merit and on a unit by unit basis.

iv) A student who fails a unit in a sequence must repeat it at a later semester or take another unit in its placed where this is permitted.

v) A student who fails a unit in a sequence in which its passing is a prerequisite of the next unit in the sequence must repeat the unit failed before taking the next unit in the sequence.

vi) The normal time for completion of all the requirements of the Masters Degree will be 6 semesters part-time. However, the Masters Degree may be awarded to students who complete the requirements in 8 semesters (part-time). In special circumstances the Faculty Board may grant an extension beyond that time or may permit students to complete their programme in less than the normal time.

MASTER OF APPLIED SCIENCE (INFORMATION)
Course Code: HL 70

The Master of Applied Science (Information) provides further education for information professionals who are engaged in the provision of information for use by others by developing special skills in information consolidation; the critical analysis of the knowledge base of information science; and systematic enquiry in theory and practice of information. This programme will involve normally the equivalent of two years of full-time study, offered over four years part-time, OR one year full-time study and two years part-time.

Structure of the Course

1. Studies in Information Science

This is the major field of study:

55754 User Analysis
55851 Information Presentation
55852 Information and Document Retrieval
55753 Subject Analysis
55951 Advanced Information Science
55952 Information Science Seminar

2. Technical Studies

This component provides conceptual and technical skills necessary for advanced information practice (particularly information consolidation) and research in the field of information science.

55853 Research and Quantitative Methods 1
55953 Research and Quantitative Methods 2
55954 Research and Quantitative Methods 3

3. Integrating Studies

These units require students to integrate their learning and apply it to information consolidation activities, and to systematically examine problems or questions in information science. This component of the course allows students to focus on an area of application of the theory of information in an elective unit.

55854 Information Consolidation
55960 Major Research Project I
55961 Major Research Project II
or
55958 Minor Research Project I
55959 Minor Research Project II
and

Elective Study. One unit from:

55955 Information Policy and Planning
55956 Information Systems Development
55957 Knowledge and the Learning Process

Award of the Degree

1. In order to qualify for the award of Master of Applied Science (Information) a student must satisfactorily complete either 11 or 12 units of studies as follows: Studies in Information Science (6 units); Technical Studies (3 units); Integrating Studies (2 units if Major Project chosen, or 3 units if Minor Project chosen).

2. The normal time for completion of all the requirements is 2 semesters (full-time) plus 4 semesters (part-time) or 8 semesters part-time. However, the masters degree will be awarded to students who complete the course in a period no longer than the equivalent of 10 semesters part-time. In special circumstances the Faculty Board may grant an extension beyond this time.

Typical Programmes of Study
One Year Full-time, 2 years Part-time

Semester	Unit	
I	55754	User Analysis
	55851	Information Presentation
	55852	Information and Document Retrieval
II	55853	Research and Quantitative Methods 1
	55753	Subject Analysis
	55854	Information Consolidation

(The Information Consolidation unit will be offered in a block of 6 weeks at the end of semester after the completion of requirements for Research and Quantitative Methods I and Subject Analysis have been completed.)

III	55951	Advanced Information Science
	55954	Research and Quantitative Methods II
IV	55952	Information Science Seminar
	55954	Research and Quantitative Methods III
V	55960	Major Research Project, I
		OR
	55958	Minor Research Project, I
		and
		Elective
VI	55961	Major Research Project, II
		or
	55959	Minor Research Project, II

Part-time Basis, 4 years

Semester	Unit	
I	55754	User Analysis
	55851	Information Presentation
II	55853	Research and Quantitative Methods I
	55852	Information and Document Retrieval
III	55753	Subject Analysis
IV	55854	Information Consolidation
V	55951	Advanced Information Science
	55953	Research and Quantitative Methods II
VI	55952	Information Science Seminar
	55954	Research and Quantitative Methods III
VII	55960	Major Research Project, I
		or
	55958	Minor Research Project, I
		and
		Elective
VIII	55961	Major Research Project, II
		or
	55959	Minor Research Project, II

RESEARCH INTERESTS OF STAFF

Carol Bailey
Impact of new media on social behaviour and critical thinking; importance of interpersonal communication; institutional morale and organisational cultures.

Mike Barnacoat
Communication policy, the performing arts of management, local government communication through annual reports, satellite education.

Diana Bromley
Discourse in organisations: stories, myths, metaphors; history of Australian advertising industry; crossing the media: prose, screenplay; filmic realisation.

Mairead Browne
Use of information in organisations, Information needs, evaluation of information services.

Harry Bruce
Computer based teaching modules. Information needs of teacher librarians as change agents. Information and document retrieval; interface design.

Sue Burgess
Social network theory in relation to health information and information use, e.g. relationships, boundaries, gatekeepers.

John Carr
The nature and dimensions of quality communication in interpersonal, workgroup, organisational, and health-practice contexts. Theoretical foundations of communication science .

Deirdre Cobbin
Demographic characteristics of information science students; evaluation of head start programme graduates and their success; decision-making for auditors; behavioural aspects of pain management.

Merolyn Coombs
Developing information products and services: adding value, packaging, information design.

Susan Edwards
How people gather/seek information: information need, flow of information between groups, what people do with information and how it changes them; assessing quality of and satisfaction with information products and services.

Brenda Gottsche
Qualities of effective interpersonal communication, theories of adult learning methods of community building.

Allen Hall
Cognitive theories of information processing; attitudes to public libraries; subject indexing; classification.

Sam Heyman
Communication across different cultures; communication and racial prejudice; scientific and technical communication; effect of text variation and graphics on readability.

Jan Houghton
History of directed research (government, organisations) skills, preference; access to information: policy development, professional education.

Robyn Johnston
Management development in Australia: human resources development competencies, communication perspective - skills which make an effective manager and impact on organisational functioning, communication needs - interpersonal skills, counselling skills, negotiating skills.

Ron King
Role and function of teacher librarianship; management and access to image collections; educational and informational environments: types of environments; 1843 NSW election - the first election: compare database of returning officers with 1856 sample; concept of "information fit".

Joyce Kirk
Characteristics of effective information products and services: cultural diversity in collections and public programmes of collecting institutions; education of information professionals; information use by individuals and organisations; information need and information seeking behaviour.

Mike Minehan
Mass communication; international electronic communication; the development of satellite educational programmes.

Joan Parker
Cost of quality control in full text database; full text database; human-machine interface e.g. how user makes sense of command and messages in database.

Barbara Poston-Anderson
Myth; adult learning strategies and learning styles; folk literature; information needs of young people; aspects of teacher librarianship.

Anne Ross-Smith
Communication satisfaction and organisational commitment, communication apprehension and communication competence, communication in environmental interest groups, women and advertising.

Bill Ticehurst
Organisational commitment and morale; communication satisfaction; management of processes and practices of communication in organisations; communication theory; meaning as it applies in the context of communication studies.

Ross Todd
Information overload; information control; the intellectual representation of documents; information needs and information seeking behaviour; development of teaching strategies to facilitate student understanding of conceptual knowledge.

Gael Walker
Organisational survival and issues of power and control; community empowerment; social action research; public relations theory; the language of research; organisational commitment and morale; women and advertising.

Hilary Yerbury
Organisations - developing public policy; information use; career planning; identification of information needs.

SUBJECT SYNOPSES

21125 AUSTRALIAN BUSINESS ENVIRONMENT

Objectives: To introduce students to the institutions and processes which shape the context within which Australian business organisation takes place; to develop an awareness of the social political and economic environments which will be helpful in understanding dimensions of human behaviour in and between organisations; to give students an understanding of the ways in which businesses adapt to, and/or modify their environments: to develop and practice research and analytical skills appropriate for the development of an understanding of the dynamic nature of the business environment.

21130 ORGANISATIONAL BEHAVIOUR

Objectives: To introduce students to a range of theoretical approaches which seek to explain individual and collective behaviour within organisations: to enable students to understand how these theories can be applied to behaviour in organisations and provide a basis for more effective action: to give students experience in researching the relevant literature and in reporting their findings.

21131 OPERATIONS MANAGEMENT

Objectives: To develop an understanding of the workings of business operations and systems as a base for discussion of various techniques for effectively managing operations functions.

21221 ORGANISATION DESIGN AND CHANGE
Objectives: To introduce students to the various forms which organisations may take; to examine some of the factors which influence the structure of organisations (e.g. environment, technology and strategy, etc.; to examine the interaction between job design, types of participation and organisation structures; to examine the cultural and political perspectives on organisational design; to introduce students to the nature and processes of change in organisations; how innovation develops, may be encouraged, and/or resisted and/or accommodated.

21306 EMPLOYMENT RELATIONS
Objectives: To provide students with an understanding of the context of the employment relationship and how it is influenced by economic, legal, social, technological and political forces: to develop in students an understanding of the causes, manifestations and results of industrial conflict from an employer and employee point of view; to outline the form and function of industrial relations institutions: to introduce students to the basic aspects of managing workplace relations and develop effective skills in these areas.

21613 CONTEMPORARY MANAGEMENT PRACTICES
Objectives: To provide students with an understanding of key aspects of current management practice; to develop in students an awareness of the range of strategies available to management for handling management issues; to explore intra-organisational aspects of managing including skills relevant to the management of both people and organisational structures; to explore inter-organisational aspects of managing including skills relevant to managing in regulated environments and international environments.

21770 ORGANISATION ANALYSIS AND MANAGEMENT
Introduces techniques and strategies of management and examines their strengths and weaknesses in relation to communication management, technology and decision making. It examines the ways in which management skills can be enhanced by an understanding and analysis of organisational power and political processes. These insights provide students with the means to critically evaluate the practices of their own organisations.

31520 CIS II: INTRODUCTION TO COMPUTER SYSTEMS
3 class contact hours
Prerequisite: CIS I

Objectives: Provides an :"Introduction to Computer Systems" from a computing viewpoint, as opposed to information systems viewpoints. Basic hardware and software design concepts are covered.

31530 CIS III: SOFTWARE ENGINEERING
3 class contact hours
Prerequisite: CIS I
Objectives: To gain understanding of concepts of effective software engineering; to become familiar with methodologies used in software development; to develop critical appreciation for, and competence in, effective software design through use of 3GL software; to gain experience with, and ability to employ, productivity concepts of development, prototyping, simulation, and documentation through use of fourth generation language (4GL) software.

31540 CIS IV: INFORMATION SYSTEMS DESIGN I
3 class contact hours
Prerequisite: CIS I

Objectives: To investigate methods of identifying the objectives, user groups, types of use, financial and other constraints associated with a proposed information system; to illustrate how these factors are expressed in terms of data identification, collection, preparation, input, processing, storage, retrieval and output; to provide techniques for costing the implementation and day-to day running of an information system; to create awareness of the consequences of a new information system for management and staff of an organisation; to provide a basis for managing the process of implementing a new information system; to investigate methods for evaluating the performance of an information system.

31550 CIS V: COMMERCIAL SYSTEMS
3 class contact hours
Prerequisites: CIS I, II and III

Objectives: To further develop software development techniques including advanced file organisation concepts; to provide students with experience in design and implementation of typical business applications using contemporary programming techniques and the COBOL language; to develop techniques of system testing and evaluation.

31560 CIS VI: DATABASE DESIGN
3 class contact hours
Prerequisites: CIS I and III

Objectives: To introduce students to database models; to familiarise students with the principles of database management and the role of database design in the overall process of systems design and development; to introduce students to the use of database management systems; to develop skill in the design of databases and the use of database management systems; to develop understanding and critical appreciation of principles of database administration.

31570 CIS VII: INFORMATION SYSTEMS DESIGN II
3 class contact hours
Prerequisite: CIS I and IV

Objectives: To consolidate and extend material presented in Information Systems Design I and Introduction to Information Systems; to provide students with the opportunity to carry the systems development process to completion; to develop skills useful to project management in information systems development; to identify and solve problems which arise in systems design and development.

31580 CIS VIII: DATA COMMUNICATIONS
3 class contact hours
Prerequisites: CIS I, III and IV

Objectives: To provide an overview and history of data communications; to familiarise students with the Reference Model for Open Systems Interconnection developed by the International Standards Organisation (ISO), including the physical, data link, network, transport, session, presentation, and application layers of ISO. To develop familiarity with terminal equipment, data communications media and hardware, data link protocols, networks and system software, and analysis and management of data communications networks; to develop the capability of specifying, evaluating and selecting data communications systems.

55110 THE INFORMATION ENVIRONMENT
Semester I, 3 class contact hours

Objectives: To introduce social, political, economic and other variables in the information environment; to analyse the role and educational preparation of information workers; to introduce the framework of the Bachelor of Applied Science (Information) course and identify the range of variables in the design of information products and services.

55119 PROFESSIONAL STUDIES I
Semester II, 2 class contact hours
Prerequisite: The Information Environment

Objectives: To relate and extend knowledge of the information environment and the information profession in a variety of specific information provision contexts; to recognise and analyse the relationship between theory and practice in some aspects of information work; to observe and analyse the role of the professional operating within and relating to various organisational structures.

55120 INFORMATION SCIENCE I
Semesters:I, 3 class contact hours

Objectives: To introduce key concepts in information science and information provision; to analyse information transfer models developed in various disciplines, areas and situations and derive from these, principles relevant to information dissemination activities; to examine the information resource life-cycle; to identify the functions and characteristics of a range of information resources; to identify and apply criteria for the evaluation of information resources.

55125 CIS I: INTRODUCTION TO INFORMATION SYSTEMS
3 class contact hours

Objectives: To describe the processing of data in terms of input, processing, and output; to relate the physical components of a computer system to those functions and examine the basic characteristics of these components; to describe and analyse the nature and purpose of systems software and applications software; to describe the ways in which telecommunications are used to transmit data between computing devices.

55130 INFORMATION USERS IC
Semester I, 3 class contact hours
Objectives: To be aware of the variety of information agencies; identify the role and tasks of the librarian/ information worker as evidenced in such agencies; understand the requirements for the education and training of the librarian/information worker; identify the role, characteristics and organisation of information agencies against a background of their historical development; understand the types and levels of personnel required in information agencies against a background of the development of education for information studies; understand the development of the profession of librarianship and information science.

55140 INFORMATION RESOURCES IC
Semester I, 3 class contact hours

Objectives: To describe what information is and how it is generated; identify the categories of information resources available and their characteristics; list evaluation criteria which can be used to evaluate information resources and apply these to a selected sample of information resources; understand strategies for the effective location and use of a range of resources to satisfy enquiries, including both manual and online information retrieval; delineate principles involved in effective collection development in libraries.

55150 INFORMATION METHODS IC
Semester II, 3 class contact hours

Objectives: Students will understand the methods of organising information to ensure retrieval; analyse information materials according to content, subject and form; describe, evaluate and apply methods of classifying and indexing information materials; describe, evaluate and apply methods of compiling subject heading lists, indexes and abstracts.

55202 STATISTICS I
Semester II, 3 class contact hours
Objectives: To understand basic concepts in descriptive and inferential statistics; to compute a range of statistics; to read and interpret statistics; to select, evaluate and reformat numeric data for presentation purposes; to locate and assess the suitability of secondary data; to develop awareness of, and basic skills in using statistical packages.

55218 TECHNIQUES FOR INFORMATION PRODUCTION
Semester II, 3 class contact hours

Objectives: To be aware of the range of materials, equipment, facilities and services required for the production of information resources and products and to demonstrate competency in their evaluation and use for specific purposes; to plan, organise, compose and package an information resource/product; to identify the direct costs associated with the production of information resources; to introduce appropriate promotion techniques.

55219 PROFESSIONAL STUDIES II
Semester I, 2 class contact hours
Prerequisite: Professional Studies I

Objectives: To identify and refine personal and professional values; to identify, describe and carry out career planning and preparation tasks; to demonstrate proficiency in developing a learning contract to fulfil personal and professional goals; to plan a portfolio in relation to a professional goal.

55220 INFORMATION SCIENCE II
Semester II, 4 class contact hours
Pre- or Corequisite: Information Science I

Objectives: To introduce key concepts in information organisation and retrieval; to identify, analyse and evaluate conceptual frameworks for the organisation of knowledge and information resources; to identify, analyse and evaluate principles underlying various approaches to analysing and describing information and information resources; to introduce processes of analysing information and information resources for inclusion in information systems; to develop understanding of the principles and structures of files and catalogues.

55221 PUBLISHING
3 class contact hours

Objectives: To introduce students to formal and semi-formal (grey) publishing in Australia; to develop an understanding of social, legal, commercial and ethical issues affecting publishing in Australia; to raise awareness of the roles and functions of professionals involved in the publication process; to introduce students to skills used in the publication process.

55222 BIBLIOGRAPHIC CONTROL
3 class contact hours

Objectives: To understand the methods of organising and controlling information resources to ensure retrieval; to understand methods of bibliographic description to ensure identification and control of information resources; to understand the institutional and organisational contexts within which bibliographic control takes place; to understand the role of bibliographic control utilities in bibliographic control.

55230 INFORMATION USERS IIC
Semester I, 3 class contact hours
Prerequisite: Information Users IC
Objectives: Students will clarify basic concepts in information behaviour especially as these concepts apply to the education environment; develop skills in reading studies of information behaviour; develop awareness of at least two approaches to the reference interview; identify characteristics of a range of services offered by library and information agencies and to identify those services that should be offered by school libraries; become aware of a range of issues associated with provision of services; relate individual services to a typology of services based on the level of involvement with the content of information resources and level of involvement between user and mediator.

55240 INFORMATION RESOURCES IIC
Semester I, 2 class contact hours
Prerequisite: Information Resources IC

Objectives: Students will assess current developments in curriculum areas in relation to the bases of curriculum theory; identify the role of educational research in curriculum development; assess the role of the teacher-librarian as a resource in the curriculum development process; analyse the role of print and non-print resources in developing, supporting, and extending the school curriculum; evaluate curriculum resources.

55250 INFORMATION METHODS IIC
Semester II, 4 class contact hours
Prerequisite: Information Methods IC

Objectives: Students will understand the methods of organising and controlling information to ensure retrieval; analyse information materials according to identification and control; describe, evaluate and apply methods of identifying and controlling information for retrieval; identify the problems of information retrieval and the library's response to such problems.

55302 STATISTICS II
Semester I, 3 class contact hours
Prerequisite: Statistics I

Objectives: To understand the major concepts and assumptions relevant to parametric and non-parametric techniques; to be proficient in the analysis of data using a variety of commonly used techniques; to select appropriate techniques for a given problem and data set; to be proficient in the use of statistical packages; to understand the function and uses of a number of multivariate techniques.

55303 RESEARCH METHODS I
Semester I, 3 class contact hours
Prerequisite: Statistics I

Objectives: To demonstrate awareness of a variety of ways of achieving knowledge; to identify the major types of disciplined inquiry methods used in information science; to describe the strengths and weaknesses of the scientific research model; to demonstrate proficiency in the skills necessary to carry out a research study based on the focus questions of the Bachelor of Applied Science (Information); to critically evaluate the adequacy of a research proposal and the information science literature.

55310 SUBJECT INFORMATION RESOURCES
Semester I or II, 3 class contact hours
Prerequisite: Information Science I

Objectives: To examine information resources of selected disciplines within the broad subject areas of the humanities, the social sciences and the pure and applied sciences. The nature of the disciplines, and the ways in which people concerned with them generate, communicate and use information will also be examined.

55311 INDEXING
3 class contact hours

Objectives: To review and extend knowledge of indexing theory; to evaluate conceptual frameworks of indexes with a view to choosing appropriate approaches to constructing indexes for particular purposes; to develop skills in the application of theory to the task of indexing; to examine types of abstracting, and abstracting processes; to assess the impact of information technology in the design, construction and use of indexes.

55319 PROFESSIONAL STUDIES III
Semester I, 2 class contact hours
Prerequisite: Professional Studies II

Objectives: To carry out a range of professional activities set out in the professional portfolio plan developed in Professional Studies II, and as agreed in the learning contract; to identify, negotiate and plan a professional level project which is based in the practice of information and provides the opportunity to apply and synthesis knowledge gained in the classroom to a real information problem.

55320 INFORMATION SCIENCE III
Semester I, 4 class contact hours
Prerequisite: Information Science I

Objectives: To deepen and extend knowledge of key concepts in information use behaviour considered in Information Science I, and to introduce new concepts as appropriate; to identify, analyse and compare the major paradigms (world views) underlying information behaviour models; to identify and analyse models of information behaviour; to identify and describe the range of variables which predict or influence information behaviour; to identify, analyse and evaluate methods available for defining target groups, and to define and justify a target group for the purpose of information provision.

55330 INFORMATION USERS IIIC
Semester I, 3 class contact hours
Prerequisite: Information Users IC, IIC

Objectives: Students will analyse critically empirical research studies; synthesis the findings of empirical research studies; relate the findings to a school library/ information situation; make recommendations based on the findings for new and/or existing services.

55350 INFORMATION METHODS IIIC
Semester I, 3 class contact hours
Prerequisite: Information Methods IC, IIC

Objectives: Students will examine the school library as a complex system and as an organisation; describe, evaluate and apply methods of organising school libraries and information services in relation to other organisations; allocate financial provision in relation to preparation of estimates and budget control; describe and evaluate the utilisation of personnel within school libraries and be aware of the principles of personnel

management; know the principles of developing architectural briefs for the designing of facilities for school library services; describe, evaluate and apply methods of acquiring curriculum resources and of organising, controlling and making available such materials for use; consider methods of evaluating the educational effectiveness of the school library; and be able to compile and maintain statistics and prepare and submit reports relevant to the development of library service; devise objectives for service and carry out plans for implementation, promotion and innovation.

55403 RESEARCH METHODS II
Semester II, 3 class contact hours
Prerequisite: Research Methods I

Objectives: To become familiar with a number of social science research designs; to design and carry out a research study, specifically to select a research design appropriate for a particular problem; to develop a valid, reliable and useful data collection instrument; to collect and analyse and present data; to discuss the implications of the findings for the problem and make specific recommendations if appropriate; to introduce selected aspects of research as it relates to consultancy work carried out by information professionals.

55415 ADMINISTRATIVE TECHNIQUES IN INFORMATION PROVISION
Semester II, 3 class contact hours
Prerequisite: Work, Organisation and Society

Objectives: To introduce models and concepts of organisational structure; to develop an understanding of the impact of organisational structure on the individual; to identify key aspects in the process of resource management, such as the ordering of priorities, resource analysis and task analysis; to develop an awareness of techniques for resource management; to examine a range of methods of work group organisation and determine their strengths and weaknesses for particular situations; to develop an understanding of the concepts and principles of evaluation; to develop, implement and assess criteria and methods for evaluating information products and services.

55418 INFORMATION DISSEMINATION
Semester I or II, 3 class contact hours
Prerequisite: Techniques for Information Production

Objectives: To be aware of the techniques available for the identification of audiences/markets for different kinds of published and broadcast information; to demonstrate competency in using and evaluating relevant technologies in the print and broadcast media; to acquire skills in the composition and preparation of a range of information products; to be aware of the protocols, conventions and legal restraints associated with the print and broadcast media; to be aware of the major channels for promoting, distributing and disseminating print and broadcast information; to acquire skills in publicity techniques.

55419 PROFESSIONAL STUDIES IV
Semester II, 2 class contact hours
Prerequisites: Professional Studies III; Students must also be in the final year of their course.

Objectives: To review the Professional Portfolio plan and associated learning contract developed in Professional Studies II; to complete a project in an actual information provision situation; to complete the development of the student's professional portfolio; to assess the adequacy of the completed portfolio, including the project.

55420 INFORMATION SCIENCE IV
Semester II, 4 class contact hours
Prerequisites: Information Science II; Information Science III
Corequisite: Information Science III

Objectives: To analyse principles and assumptions of data and document retrieval models; to analyse and evaluate models of the information search process and its components; to examine the relationship between empirical literature on information needs of target groups and the needs of the individual; to identify and evaluate a range of information search strategies; to develop understanding of the principles and properties of documentary languages and the selection and combination of access keys in information retrieval; to analyse and evaluate for particular circumstances a range of approaches to evaluation of information retrieval.

55430 INFORMATION USERS IVC

Semester I, 2 class contact hours
Objectives: Students will present with a group, an evaluative synthesis of the viewpoints on a current issue in school librarianship; present with a group, a particular point of view on a current issue in school librarianship based on a critical reading of the literature; write, on the basis of a critical reading of the literature, an essay on a current issue in school librarianship; participate effectively in group
discussion.

55510 INFORMATION COLLECTION MANAGEMENT
Semester I or II, 3 class contact hours
Prerequisites: Information Science II and III

Objectives: To identify the range and purposes of information collections; to examine concepts of inventory

control and management as they apply to information collections; to evaluate models of information collection, development and the impact on collection policy of environmental, legal and other factors; to identify, evaluate and use effectively, bibliographic and other aids for selection of information and material for addition to collections; to examine methods of acquiring and maintaining relevance to the collection of information and materials from internal and external sources; to evaluate approaches to the control and circulation of information and materials; to examine means of monitoring and evaluating the effectiveness of information collections.

55511 RECORDS MANAGEMENT
Semester I, 3 class contact hours
Prerequisites: Information Science III; Information Science IV; Information Systems Design I; Administrative Techniques in Information Provision

Objectives: To introduce key concepts and theories relevant to the management of records; to describe and analyse the organisational, administrative, legal and ethical contexts of records programmes; to introduce processes and techniques for the development, implementation and evaluation of records systems; to develop competence in solving problems in the management of records; to develop a set of principles for practice in records management.

55515 MANAGEMENT FOR INFORMATION PROVISION
Semester I or II, 3 class contact hours
Prerequisite: Administrative Techniques in Information Provision

Objectives: To introduce key concepts and theories relevant to the management of information organisations and services; to develop an understanding of the processes and techniques of management; to develop an awareness of concepts and accountability; to examine principles important to the management of staff; to introduce techniques to the management of staff.

55520 INFORMATION SCIENCE V
Semester I, 4 class contact hours
Prerequisites: Information Science II and III

Objectives: To bring an understanding of the concepts of information design to the planning of information products and services; to appreciate the range of variables in information design situations; to develop an appreciation of value-added processes in the production of information products and services; to identify and evaluate frameworks for the evaluation of information and to analyse approaches to dissemination of information within the context of information provision.

55601 TARGET GROUP STUDIES - BUSINESS
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV

Objectives: To extend and apply the general principles of information practice identified through the major in Information Science, to an information provision situation focused on a specific target group; to identify the characteristics of a target group, which impinge on information behaviour; to identify the generators of information within and directed towards a specific target group; to analyse the range and type of information resources available for particular target groups, and the specialised systems for organisation and retrieval of these information resources.

55602 TARGET GROUP STUDIES - CHILDREN AND YOUNG ADULTS
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 55601

55603 TARGET GROUP STUDIES - EDUCATION
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 55601

55604 TARGET GROUP STUDIES- ETHNIC COMMUNITIES
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 55601

55605 TARGET GROUP STUDIES - GOVERNMENT
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 55601

55606 TARGET GROUP STUDIES - HEALTH
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 55601

55607 TARGET GROUP STUDIES - RECREATION
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives See 55601

55608 TARGET GROUP STUDIES - WELFARE
Semester I or II, 3 class contact hours
Prerequisite: Information Science III
Corequisite: Information Science IV
Objectives: See 55601

55620 INFORMATION SCIENCE VI
Semester II, 4 class contact hours
Prerequisites: Information Science IV & V
Objectives: To analyse and evaluate theories of the nature and classification of knowledge and information; to identify the foundations on which the information science knowledge base has been built, with particular reference to scientific research models; to analyse key concepts in information science, and historical perspectives.

55744 INFORMATION TECHNOLOGY
Semester II, 3 class contact hours
Prerequisites: Organisation Analysis and Management
Organisational Communication

Objectives: To explore the implications and impacts on organisations, society in general, and individuals of the application of information technology from a number of perspectives including social, political, industrial, economic; develop understanding of the information technology policy at all levels of government; develop knowledge and understanding of concepts and applications of information technology in organisations.

55745 INFORMATION MANAGEMENT
Semester II, 3 class contact hours
Prerequisites: Organisation Analysis and Management
Organisational Communication
Prerequisite or Corequisite: Information Technology

Objectives: To recognise and measure the value and contribution of information to and organisation effectiveness; identify and evaluate different theories and strategies for managing information to support organisation objectives; evaluate factors and issues affecting information in the organisation.

55751 FOUNDATION INFORMATION STUDIES
Semester I, 30 class contact hours total

Objectives: To introduce basic concepts in information studies, particularly the information transfer process; to introduce the social, political and economic variables shaping the information environment and information provision; to describe the components of the information infrastructure; to analyse the roles of information professionals in the information transfer process.

55752 FOUNDATION TECHNICAL STUDIES
Semester I and II, 15 class contact hours total

Objectives: To introduce the concepts and principles of information processing, storage and retrieval; to develop an awareness of selected information technology and products; to evaluate the usefulness of selected information products to information workers; to develop facility in the use of selected information technology.

55753 SUBJECT ANALYSIS
Semester I and II, 44 class contact hours total

Objectives: To introduce key concepts in information organisation and retrieval; to identify, analyse and evaluate conceptual frameworks for the organisation of knowledge and information resources; to identify, analyse and evaluate principles underlying various approaches to analysing and describing information and information resources; to introduce processes of analysing information and information resources for inclusion in information systems.

55754 USER ANALYSIS
Semester I, 44 class contact hours total

Objectives: To identify and analyse models of information behaviour; to identify, describe and assess the range of variables which predict or influence information behaviour; to introduce students to a range of communication models; to identify, analyse and evaluate methods available for defining target groups, and to define and justify a target group for providing information services; to develop skills in interviewing potential information users.

55755 MANAGEMENT OF INFORMATION PROVISION
Semester I, 33 class contact hours total

Objectives: To develop an understanding of the concepts and principles relevant to the management of resources necessary for information provision; to enable students to apply these principles in managing a variety of resources; to develop an awareness of the role of technology as a management tool; to examine a range of models of work group organisation and determine their strengths and weaknesses; to develop an understanding of the concepts and principles of evaluation; to develop, implement and assess criteria and methods for evaluating information products and services; to develop management communication skills.

55756 PRODUCING INFORMATION
Semester I, 33 class contact hours total

Objectives: To analyse the range of materials, equipment, facilities and services available for the production of information products; to evaluate the appropriateness of the medium for the presentation of information for particular situations and users; to plan, edit, design and package an information product.

55851 INFORMATION PRESENTATION
Semester I and II, 40 class contact hours total

Objectives: To analyse and evaluate various approaches to presenting and disseminating information, to analyse and evaluate methods of analysis of information; to identify and evaluate frameworks for the evaluation of information; to identify the functions and characteristics of a range of information resources; to identify and apply criteria for the evaluation of information resources.

55852 INFORMATION AND DOCUMENT RETRIEVAL
Semester I and II, 40 class contact hours total
Prerequisite: Foundation Technical Studies

Objectives: To analyse principles and assumptions of data and document retrieval models and models of the information search process; to develop understanding of database design, data modelling, file structure and file organisation; to examine the concepts of computer/ telecommunications networks; to identify and evaluate a range of information search strategies; to develop understanding of the principles and properties of documentary languages; to understand the importance of end-user documentation and its evaluation; to analyse and evaluate for particular circumstances a range of approaches to the evaluation of information retrieval.

55853 RESEARCH AND QUANTITATIVE METHODS I
Semester II, 40 class contact hours total

Objectives: To assess selected ways of knowing; to gain indepth knowledge of at least one major discipline-based inquiry method; to select and evaluate an appropriate research design for an information problem; to be familiar with basic statistical terminology; to select appropriate presentation techniques for numeric data; to read and understand commonly used inferential techniques; to be aware of current developments in statistics and research of relevance to information consolidators.

55854 INFORMATION CONSOLIDATION
Semester II, 90 class contact hours total
Prerequisites: Foundation Information Studies; Foun*dation Technical Studies; User Analysis; Subject Analysis; Information Production; Management for Information Provision; Information Presentation; Information and Document Retrieval; Research and Quantitative Methods 1.*

Objectives: To develop an understanding of the principles of re-structuring and re-packing information; to integrate the information consolidation process and students' subject expertise or area of interest in information provision; to implement and assess concepts and principles of evaluation relevant to information consolidation; to develop skills in effective information consolidation with an emphasis on the application of appropriate technologies; to identify professional values appropriate to the information consolidation process.

55761 P/T
55760 F/T TOPICS IN TEACHER LIBRARIANSHIP
Semester I and II, 130 class contact hours total
Prerequisite: Foundation Information Studies

Objectives: To review and integrate learning and curriculum theory; to re-assess and apply the principles and techniques of the foundation information studies strand, the concepts of user and subject analysis, the principles on which the technical studies strand are based, and the concepts of information presentation and of information and document retrieval.

55951 ADVANCED INFORMATION SCIENCE
Master of Applied Science (Information)
Semester I
Prerequisite: Information Consolidation.

Objectives: To analyse and evaluate theories of the nature of information and its relationship to knowledge; to identify and analyse the knowledge base of information science; to evaluate seminal and contemporary theoretical sources in information science and related fields.

55952 INFORMATION SCIENCE SEMINAR
Master of Applied Science (Information)
Semester II
Prerequisite: Advanced Information Science

Objectives: To link theory with theory in practice; to explore and analyse the literature of current developments, topics and issues in information science, and relate these to practice; to facilitate student's acquisition of a coherent view of information work and of information science as an emerging field of study; to demonstrate high level conceptual understandings of a current topic in information science through a seminar presentation; to draw on and extend the independent learning strategies developed through the course.

55953 RESEARCH AND QUANTITATIVE METHODS II
Master of Applied Science (Information)
Semester I
Prerequisite: Research and Quantitative Methods I

Objectives: To organise and describe numeric data; to understand the basic concepts underlying inferential statistics; to select and carry out appropriate experiential statistical tests; to assess the appropriateness of and to evaluate secondary data; to be able to use statistical packages.

55954 RESEARCH AND QUANTITATIVE METHODS III
Master of Applied Science (Information)
Semester II
Prerequisite: Research and Quantitative Methods II

Objectives: To assess the strengths and weaknesses of a number of research designs in terms of specific information problems; to develop a research proposal; to evaluate a research study.

55955 INFORMATION POLICY AND PLANNING
Master of Applied Science (Information)
Semester I
Prerequisite: Information Consolidation

Objectives: To identify and analyse the assumptions about information and information service on which information policies are based; to analyse the conceptual frameworks of a range of information policies; to evaluate factors and issues affecting information policies and policy formulation; to consider the implications of information policies for planning and offering information services.

55956 INFORMATION SYSTEMS DEVELOPMENT
Master of Applied Science (Information)
Semester I
Prerequisite: Information Consolidation

Objectives: To identify and analyse the stages of a system life cycle; to understand the roles of users, systems analysts and information managers in the design and use of information systems; to develop proficiency in the use of system design aids such as data flow diagrams, decision tables, data dictionaries, and PERT/CPM; to develop proficiency in presentation of system proposals.

55957 KNOWLEDGE AND THE LEARNING PROCESS
Master of Applied Science (Information)
Semester I
Prerequisite: Information Consolidation

Objectives: To analyse the organisation of knowledge and its implications for the curriculum; to analyse the sociology of knowledge and its implications for the curriculum; to assess contrasting theories of instruction; to analyse and assess the curriculum planning process; to analyse and assess the process of curriculum change; to apply theoretical concepts of learning processes and curriculum design to curriculum development in a particular field of study.

55958 MINOR RESEARCH PROJECT I
55959 MINOR RESEARCH PROJECT II
Master of Applied Science (Information)
Semester I and II
Prerequisites: Information Consolidation; Information Science Seminar; Research and Quantitative Methods III

Objectives: The research project provides an opportunity for students to research a detailed problem or question with orientation towards information consolidation processes and the theoretical knowledge base of information practice. Students are expected therefore to investigate questions and problems which reflect this orientation and which allow them to pursue four aims: identify possible solutions and answers to problems/questions in information consolidation; build on the theoretical knowledge base of information practice; make a contribution to the literature; prepare an information product (research project report) which gives evidence of high-level competence in information consolidation.

55960 MAJOR RESEARCH PROJECT I
55961 MAJOR RESEARCH PROJECT II
Master of Applied Science (Information)
Semester I and II
Prerequisites: Information Consolidation; Information Science Seminar; Research and Quantitative Methods III

Objectives: The research project provides an opportunity for students to research a detailed problem or question with orientation towards information consolidation processes and the theoretical knowledge base of information practice. Students are expected therefore to investigate questions and problems which reflect this orientation and which allow them to pursue four aims: identify possible solutions and answers to problems/questions in information consolidation; build on the theoretical knowledge base of information practice; make a contribution to the literature; prepare an

information product (research project report) which gives evidence of high-level competence in information consolidation.

56100 INTRODUCTION TO COMMUNICATION
This unit aims to examine the nature of interpersonal communication and communication models; to consider communication processes in group and organisational settings; to determine the uses and effects of mass communication; and to examine the relation between language and communication.

56105 VIDEO PRODUCTION
This unit extends the range of skills in information production which are introduced in the unit "Techniques for Information Production". The orientation of Video Production is practical and students will carry out extensive work in the studio and on location. At the completion of the unit students will have the capacity to plan and produce a video-based information product.

56111 COMMUNICATION I: INTERPERSONAL COMMUNICATION
This unit looks at a variety of factors which affect the way we construct meaning and hence the way we communicate. Such
factors include: perception; values; attitudes; beliefs; images of self and others; culture and language; practical skills in listening and assertion.

56116 INTRODUCTION TO PUBLIC RELATIONS
This unit is the first of two units to concentrate on this specialised area of organisational communication. If you have an interest in a career in public relations, either as part of an in-house public relations department, or within a public relations consultancy, you will be attracted to this elective. Topics include: the theory and practice of public relations; public relations and its impact upon organisations; setting communication goals and implementing communication programs for private and public organisations; public relations in consumer, employee, government, professional, and trade association areas.

56216 PUBLIC RELATIONS PRACTICE
This unit focuses on the publicity practice area of public relations. Taking this unit will give you skills in a wide variety of writing styles. Topics include: defining news; newswriting; gathering information; media relations; writing for broadcast; print production techniques; planning publicity.

56314 COMMUNICATION IIIA: COMMUNICATION IN SMALL GROUPS
This unit takes up the study of face-to-face interaction where Communication I left off and provides knowledge about how to lead and work effectively with people in groups. Some of the fields covered include: organising and leading committee meetings; resolving conflicts in groups; guiding decision making; understanding effective/ineffective groups; assisting achievement of satisfaction from group participation

56414 COMMUNICATION IVA: COMMUNICATION ORGANISATION
This unit extends the study of face-to-face interaction more broadly into organisational settings and provides the essential background for effective organisational communication. Topics include: the organisational communication system; barriers and gateways to communication in organisations; communication skills in organisations; presentational and written communication; organisation communication diagnosis and change; training programs in organisations; the new communications technology and the future of communication in organisations.

56514 COMMUNICATION VA: MASS COMMUNICATION
This unit examines and analyses the latest trends in mass communication. Topics include: mass communication; the evolution of new technologies; analysis of mass media messages, analysis of mass media audiences; public relations and information; campaigns: gaining access to the media; impacts of the mass media; telecommunications and future studies; and practical television work in the television production studio.

56604 ADVERTISING AND MEDIA MANAGEMENT
This unit focuses on the knowledge and skills necessary for
promotion, advertising and management of the media in a business environment. Topics include: Advertising and theoretical perspectives; the regulation of advertising; campaign development; the nature and usage of different media; advertising as persuasion; advertising in the marketing mix.

56740 MANAGING COMMUNICATION MEDIA
Semester I, 3 class contact hours
Prerequisite: None

Students will develop understanding of the characteristics of effective presentations; study the management of communication media according to communication theory; will enhance their competencies in managing communication media such as radio, television and the press; and will develop the ability to handle interviews effectively.

56741 MANAGERIAL COMMUNICATION
Semester I, 3 class contact hours
Prerequisites: None

To develop the fundamental communicational competencies appropriate to advanced managerial performance; to investigate the importance and extent of interactive face-to-face communication at the interpersonal-organisational interface; to develop understanding of the factors affecting interpersonal communication in management/administrative settings, with particular attention to the role of person-perception and impression-formation; to explore the notion of communication competence as it applies in management/ administrative settings, and to identify components of managerial communication competence; to provide practice in selected interpersonal-organisational communication skills with the objective of increasing the student's willingness and capacity to transfer those skills to improve the quality of interpersonal communication in work environments.

56742 APPLIED PUBLIC RELATIONS
Semester 1, 3 class contact hours
Prerequisite: Public Relations Management

To develop a critical sense in diagnosing communication problems in organisations; to assist students in learning the nature of "news" and the most effective methods of motivating people; to develop expertise in handling critical competencies in planning, writing and producing material for various media.

LSemester 11, 3 class contact hours
Prerequisite: Management Communication

To develop an understanding of mass communication practice and theory as an integral component of communication management; to assess the impact of mass communication media with respect to managing communication within the organisational and wider social context; to acquire an understanding of, and skills in, using differing modes of analysing the content of mass mediated messages and to show how such approaches assist in the effective management of communication; to explore various approaches to audience analysis, complementing message analysis in communication management; to examine media organisation in terms of internal and external constraints on media production and distribution, with particular emphasis on the Australian context.

56744 PUBLIC RELATIONS MANAGEMENT
Semester II, 3 class contact hours
Prerequisite: Managing Communication Media

To assist current and potential public relations practitioners in their professional development; to examine the management of recent public relations campaigns in Australian organisations; to develop the ability to research, decide strategies and construct evaluation methods suitable to particular campaigns; to approach public relations as a specialised form of communication management.

56745 PRINCIPLES AND PRACTICES FOR HUMAN RESOURCE DEVELOPMENT
Semester 1, 3 class contact hours
Pre-requisite: None

To examine the human resource development process from a communication management perspective; to identify dimensions of the human resource development practice; to consider factors which influence adult development and learning; to develop competencies associated with instructional design, instructional processes and learning facilitation.

56746 MANAGING HUMAN RESOURCE DEVELOPMENT
Semester II, 3 class contact hours
Prerequisite: Principles & Practices of Human Resource Development

Students will examine the administrative and consultative roles related to the management of human resource development function; develop competencies in processes of human resource development planning; human resource development system implementation and evaluation; identify relevant principles and practices from communication theory and practice to the management of human resource development.

56747 ISSUES IN HUMAN RESOURCE DEVELOPMENT
Semester I, 3 class contact hours
Prerequisite: Principles & Practices for Human Resource Development

To develop students' understanding of the nature and extent of the provision of learning and development opportunities for adults in a range of professional and industry settings; to enhance participants' knowledge of contemporary concepts appertaining to the education of adults; to examine human resource development trends and approaches from a national and international Perspective; and to investigate special focus/ professional development programs.

56748 COMMUNICATION IN THE GROUP CONTEXT
Semester II, 3 class contact hours
Prerequisite: Managerial Communication

To develop an enhanced understanding of the communicational competencies required for

professional management of group-based interaction; to foster awareness of groups as being communicationally-significant organisational subsystems; to examine the diversity of factors, individual and institutional, affecting communicational performance in the group context; to critically analyse major theoretical perspectives and concepts in the history and ongoing development of group-centred theory in communication science; to develop frameworks and methodologies through which to assess group decision-making, problem-solving and conflict-resolution; to investigate group communicational techniques relevant to enhancing group commitment; to identify and acquire skills in strategies and methodologies for diagnosing communicative performance in groups.

56749 ISSUES IN ORGANISATIONAL COMMUNICATION
Semester I, 3 class contact hours
Pre-requisite: Managerial Communication

To define organisational communication within the context of communication studies and develop an understanding of organisational communication as a tool in communication management; to enhance understanding of varying research methodologies associated with the study of organisational communication; to examine the influence of factors such as structure, culture and environment, new communications technologies on communication organisational functioning; to acquire and practise skills in techniques used for analysing and improving organisational communication; and to acquire and develop competencies in managing communication in organisations.

56951 COMMUNICATION MANAGEMENT RESEARCH DESIGN SEMINAR
Semester 1, 3 class contact hours
Prerequisite: Completion of core units and elective specialisation in Public Relations or Human Resource Development.

This unit, and the following unit "Communication Management Research Project", provides students with the opportunity to investigate an individual research question of professional or scholarly interest. The units will contribute to students' development of knowledge and critical and analytical skills in communication management which can be applied in consultancy or advanced management roles. Students' general competencies in research and theory building will also be further developed.

56952 COMMUNICATION MANAGEMENT RESEARCH PROJECT
Semester II, 3 class contact hours
Prerequisites: Communication Management Research Design Seminar

This unit allows students to pursue further studies in their area of professional and/or scholarly interest in the field of communication management. In conjunction with the preceding unit, "Communication Management Research Design Seminar", students will further develop their critical and analytical skills in communication management appropriate to working in consultancy and advanced management roles, extend and deepen their conceptual understandings of communication management and develop competencies in research and theory building.

56953 CONTEMPORARY ISSUES IN COMMUNICATION MANAGEMENT
Semester II, 3 class contact hours
Prerequisite: Communication Research

To develop conceptual capacities relevant to the continuing scholarly development of the student in the field of communication management; to examine the development of varying assumptive frameworks and conceptual perspective in their influence upon communication theory-construction and the nexus between theory and associated practice and research; to analyse the requirements of theory-construction and the attempts to integrate communication theories originating from different assumptive positions and/or communication contexts; to apply knowledge of communication theory and research to address both contemporary communication issues and problems, including management problems, and other contemporary issues which may profit from a conceptually-advanced communicational perspective.

57129 INFORMATION TECHNOLOGY FOR LEISURE AND TOURISM
The purpose of this unit is to develop aknowledge base in the theory and practice of computing and information technology with particular emphasis being placed upon technologies commonly employed by professionals in the leisure and tourism industry.

K36302 BUSINESS AND GOVERNMENT
Objectives: At the conclusion of the unit. students will: possess a relatively detailed knowledge of the structure and processes of government in Australia, understand the way government and its organisation generates and is shaped by politics; be familiar with the various ways in which business interests seek to shape the outcomes of government activity: be familiar with the many ways that business and government interact and appreciate the complex forms of interdependency that exist between

them: appreciate the limitations of various accounts of business/government relations, including those provided by mainstream economics and in the popular and business press; recognise that business/government relationships in Australia are shaped by external forces as well as their own interaction and appreciate the ways in which business/government relations have changed over the past century; be able to identify business/ government interaction in a variety of settings and be able to identify appropriate strategies or business in seeking to influence government.

K36408 MARKETING IN INFORMATION PROVISION

3 class contact hours

Objectives: To introduce students to basic micro economic theory and show how this theory applies to marketing tasks; to introduce basic finance and accounting, show the relationship between these two disciplines, and how they are necessary inputs for the understanding of marketing; introduce students to the marketing concept of consumer sovereignty; show relationship of the elements of the marketing mix, i.e. products, price, promotion, place, are interrelated and affected by environmental change; introduce students to the role of the marketing audit and how this is a precursor to marketing planning; explain the content and rationale of a marketing plan and how this may be used to help match service output with consumer needs; introduce the ethics of marketing, consider the role and value of marketing in current society and the arguments

THE STUDENTS' ASSOCIATION (SA)

The Students' Association (SA) is the elected representative body of students at the UTS - it is an organisation run by students for students. All students become members of the Students' Association upon enrolment. It is the only body in the university which can legitimately claim to truly represent the concerns, issues and problems students face on a day-to-day basis whilst at this university. All students have the right to stand for election of the SA and to vote in the annual elections. There are twenty three general representatives on the Council that makes policy for the Students' Association. The SA also has specialised portfolios and office bearers to deal with a range of issues; the environment, women, students with special needs, gay and lesbian rights, overseas students and postgraduates.

The Students' Association maintains close links with student organisations from other universities. Its political role is to defend and extend educational standards and conditions for students both within the University and the tertiary sector as a whole. Campus Committees deal with campus specific issues (St Leonards/Gore Hill, Balmain, Kuring-gai, Haymarket and Broadway). This has proved to be the most effective and equitable means of ensuring that all campuses are adequately represented in the make-up of the SA. At this level, Campus convenors carry out the directions of campus committees, which are also elected annually.

In general the SA plays a representative and advocacy role on behalf of students. The SA acts as the voice of the student body. As part of this function it produces a fortnightly newspaper, *Vertigo*, and a weekly radio show on 2SER *Student Voice*. It liaises closely with the University Union, which provides services to students (eg the cafeteria, reading and leisure areas) and the Student Services Unit, which is funded by the university to provide welfare advice and counselling loan assistance and medical services. The SA also employs specialised education staff to assist in enquiries about Austudy, HECS, appeals against exclusion and assessment grades and any other problems that students encounter at UTS. The SA has lots to offer all students - so get down to your SA and get active!

Locations and Services

City Campus (02) 330 1155

The main office of the SA is located on the City Campus, Broadway on Level 3A of the Tower Building (near the bar and cafeteria) and offers the following services:

- General Student representatives
- Elected office bearers
  - Womens' officers
  - Overseas students' officers
  - Special needs officers
  - Gay and lesbian officers
  - Environment officer
  - Postgraduate officer
- Specialist education, research and welfare staff
- General student enquiries
- Academic coaching service
- Photocopying
- Funding of PERC Clubs

Broadway Resource Centre (02) 330 1161

Also located on Level 3A and adjacent to the Union Shop, its services include:

- Photocopying
- Secondhand books
- Use of typewriters and computers
- Book binding and paper guillotining

Haymarket Resource Centre (02) 330 3409

This is located in Room B110 and its services include:

- Photocopying
- Secondhand books
- Typing service

Design School Student Centre (02) 330 2958

This is located on the Balmain Campus, Mansfield Street, Balmain and is open Tuesday to Friday and offers:

- Photocopying
- Secondhand equipment sales
- Computer facilities

Gore Hill Resource Centre (02) 330 4040

This is located in Room 1/18 in the Dunbar Building and its services include:

- Photocopying
- Secondhand books
- Computer facilities

Kuring-gai Campus (02) 330 5237

Located next to State Bank, the services offered include:

- General and campus representatives
- Specialist education, research and welfare staff
- General student enquiries
- Resource Centre

PRINCIPAL DATES FOR 1992

AUTUMN SEMESTER

January

13 Release of HSC results
20 Closing date for changes of preference of 1991 NSW HSC applicants (4.30pm)
26 Australia Day
27 Public School Holidays end
29-31 Enrolment of continuing students at City Campus

February

3-21 Enrolment of continuing and new students at City Campus
17-28 Enrolment at Kuring-gai Campus
25-27 University Orientation Day at City Campus
28 University Orientation Day at Kuring-gai Campus

March

2 Classes commence
13 Last day to enrol in a course or add subjects
27 Last day to apply for leave of absence
31 HECS Census Date

April

10 Last day to drop a subject without academic penalty
10 Last day to withdraw from course without academic penalty
13 Public School Holidays commence
17 Good Friday
20 Easter Monday
20-24 Vice-Chancellors' Week (non-teaching)/ Graduation period
24 Public School Holidays end
25 Anzac Day

May

29 Closing day for applications for Spring Semester

June

15 Formal examinations commence

SPRING SEMESTER

July

3 End of formal examinations
6 Public School Holidays commence
6-10 Vice-Chancellors' Week (non-teaching)
17 End of Public School Holidays
27-31 Enrolment of new students

August

3 Classes commence
14 Last day to enrol in a course or add subjects
28 Last day to apply for leave of absence
31 HECS Census Date

September

11 Last day to drop a subject without academic penalty
11 Last day to withdraw from a course without academic penalty
28 Public School Holidays commence
30 Undergraduate applications close for admission in 1992
28- Vice-Chancellors' Week (non-teaching)/
2 Oct Graduation period

October

9 End of Public School Holidays

November

16 Formal examinations commence

December

4 End of formal examinations
18 Public School Holidays commence

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