THE DETERMINANTS AND PERFORMANCE CONSEQUENCES OF THE CEO PAY SLICE

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ABSTRACT

There is an emerging literature which focuses on the proportion of the CEO's pay as a percentage of all senior executives' pay (the CEO pay slice). This literature tests the association between the CEO pay slice and different economic activities but stays silent on the key drivers of the observed variations in the CEO pay slice. This thesis develops a theoretical framework for the economic determinants of the CEO pay slice (CPS) and tests this framework using a sample of 9,978 U.S. listed firms for the period 2001-2010. This thesis also provides evidence on the performance consequences of firms with an inefficient CPS. The findings in this thesis indicate that the CPS reflects rational allocation of decision authority between the CEO and senior executives. This allocation of decision authority is driven by firms' economic characteristics including the degree of business diversification, R&D intensity, and growth options. The CPS also reflects the market for CEO talent. There is limited evidence that an inefficient CPS is related to subsequent firm performance. No relation is found between inefficient CPS and accounting returns, however a negative relation is found between inefficient CPS and subsequent market returns. This thesis finds no evidence supporting the alternative managerial power explanation of the CPS as no relation is found between the CPS and proxies for CEO power, or between the CPS and subsequent accounting or market based firm performance. The findings in this thesis are consistent with respect to a number of sensitivity tests.

Keywords: Executive compensation; CEO compensation; Information Asymmetry

CERTIFICATE OF ORIGINAL AUTHORSHIP

I certify that the work in this thesis has not previously been submitted for a degree

nor has it been submitted as part of requirements for a degree except as fully

acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in

my research work and the preparation of the thesis itself has been acknowledged. In

addition, I certify that all information sources and literature used are indicated in

the thesis.

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Date:

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CONTENTS

Chapter 1	
1.1 Introduction	
1.2 Thesis structure	,
Chapter 2	
Determinants of the CEO pay slice	
2.1 Theory development	
2.1.1 Agency theory and the	allocation of decision authority
2.1.2 Some other explanation	ns of the CEO pay slice14
2.2 Key determinants of the C	EO pay slice10
2.2.1 Economic determinant	s of the CEO pay slice10
2.2.2 Other factors related to	the CEO pay slice2
2.3 Sample and variable measu	urement20
2.3.1 Measurement of CEO	pay slice2
2.3.1 Measurement of econo	mic and other determinants28
2.3.2 Control variables	32
2.3.3 Descriptive Statistics	34
2.4 Research design	40
2.5 Results	42
2.6 Sensitivity tests with respe	ct to sample and variable measurement57
2.7 Additional tests of Total Pa	ay59
2.8 Conclusion	6

Chapter	3	63
Perform	ance Consequences of the CEO pay slice	63
3.1	Introduction	63
3.2	Theory Development	66
3.2	.1 Contracting theory and executive compensation	66
3.3	Sample and variable measurement	69
3.3	.1 Measurement of inefficient CPS	70
3.3	.2 Measurement of subsequent performance and control variables	71
3.3	.1 Descriptive statistics	72
3.4	Research design	73
3.5	Results	75
3.6	Sensitivity Tests	80
3.7	Additional Tests	82
3.4	Conclusion	83
Chapter	4	85
4.1	Conclusion	85
4.2	Limitations and areas for future research	88
Referen	ces	89
APPEN	DIX 1	97
APPEN	DIX 2	98
APPEN	DIX 3	99

APPENDIX 4	100
APPENDIX 5	101
APPENDIX 6	102
APPENDIX 7	103
APPENDIX 8	104
APPENDIX 9	105
APPENDIX 10	106
APPENDIX 11	107
APPENDIX 12	108
APPENDIX 13	109
APPENDIX 14	110
APPENDIX 15	111
APPENDIX 16	112
APPENDIX 17	113
APPENDIX 18	114
APPENDIX 19	115
APPENDIX 20	116
APPENDIX 21	117
APPENDIX 21 Continued	118